

**CFA ANNUAL AND EXECUTIVE BOARD MEETINGS
JUNE 27-30, 2019**

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Secretary's note: This index is provided only as a courtesy to the readers and is not an official part of the CFA minutes. The numbers shown for each item in the index are keyed to similar numbers shown in the body of the minutes.

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Secretary's Note: The Officers and Board of Directors of the Cat Fanciers' Association, Inc. met on Thursday, June 27, 2019, at the Turning Stone Resort and Casino, Verona, New York. **President Mark Hannon** called the meeting to order at 9:00 a.m. with the following members present:

Mr. Mark Hannon (President)
Mr. Richard Mastin (Vice President)
Ms. Kathy Calhoun (Treasurer)
Ms. Rachel Anger (Secretary)
Ms. Sharon Roy (NAR Director)
Mrs. Pam Moser (NWR Director)
Ms. Kathy Black (GSR Director)
Mr. John Colilla (GLR Director)
Mr. Howard Webster (SWR Director)
Ms. Mary Auth (MWR Director)
Mr. Kenny Currle (SOR Director)
Mrs. Kayoko Koizumi (Japan Regional Director)
Mr. Michael-Hans Schleissner (Europe Regional Director)
Carla Bizzell, C.P.A. (Director-at-Large)
George Eigenhauser, Esq. (Director-at-Large)
Mrs. Carol Krzanowski (Director-at-Large)
Ms. Melanie Morgan (Director-at-Large)
Mr. Peter Vanwonderghem (Director-at-Large)

Also Present:

John M. Randolph, Esq., CFA Legal Counsel
Allene Tartaglia, Executive Director
James Simbro, IT Systems Analyst
Wain Harding: ID Co-Chair
Shino Wiley, Japanese Interpreter

Absent:

None.

Secretary's Note: For the ease of the reader, some items were discussed at different times but were included with their particular agenda.

(1) **MEETING CALLED TO ORDER.**

Hannon: I'm going to call the meeting to order. Everybody please have a seat. I want to welcome you all to the Turning Stone Resort here in Verona, New York. I want to thank Allene and the Central Office staff for all they've done to make this meeting come off so smoothly, and for Sharon and the Region 1 people that have worked so hard to make this an enjoyable experience for us.

Hannon: Service awards for length of service for the board members. I will be doing a presentation in front of the delegates, but I do want to acknowledge Pam Moser and John Colilla's five years, Kayoko and Carol's ten years, and George's twenty years on the board. I thank them for their lengthy service. [applause]

Board Member Service Awards

5 Years

John Colilla
Pam Moser

10 Years

Kayoko Koizumi
Carol Krzanowski

20 Years

George Eigenhauser, Jr.

Hannon: Allene, do you want to introduce anybody? **Tartaglia:** Yes, I would. He may know people already, but this is James Simbro, our IT Systems Analyst. Shelly Borawski – you probably all know Shelly. Karen Lawrence is here. Jo Ann Miksa-Blackwell and Amber Goodright on the end is our Special Projects Coordinator. **Hannon:** And behind Amber? **Tartaglia:** Desiree Bobby. I couldn't see you back there. **Hannon:** James will be with us at the table, both open and closed session, other than he is going to be working with the Credentials Committee, so he will be gone for a little bit this morning; otherwise, James will be here.

(2) **APPOINT INSPECTORS OF ELECTION/CREDENTIALS COMMITTEE.**

[**Secretary's Note:** At the April 9, 2019 teleconference, the Credentials Committee appointments were ratified by the Board of Directors. The corresponding motion and report are included below for the convenience of the reader.]

Mr. Eigenhauser moved to ratify the list of appointments to the Credentials Committee, as presented. Seconded by **Mrs. Krzanowski, Motion Carried.**]

Committee Chair: Nancy Dodds

The Credentials Committee will meet on Thursday June 27, 2019 at 9:30 AM following final approval of the membership by the Board of Directors. At this meeting we will discuss any problems relating to seating of the club delegates. We will meet again on Friday, June 28, 2019 at 7 AM to open/count the ballots for the Directors At Large Election.

Our 2019 membership includes the following persons:

Nancy Dodds, Chairperson

*Region 1: Jill Archibald and Marilyn Conde
Region 2: Erin Cutchen and Kendall Smith
Region 3: Cheryl Peck and Pamela Bassett
Region 4: Norman Auspitz and Barbara Schreck
Region 5: Hilary Helmrich and Mary Ann Martin
Region 6: Nancy Petersen and Jim Dinesen
Region 7: Donna Andrews and Yvonne Griffin*

*Alternate: Bruce Russell Region 4
Kris Willingham Region 3*

Central Office

Liaison: James Simbro

*Respectfully Submitted,
Nancy Dodds*

Hannon: The first item on the agenda is the appointment of the Credentials Committee, which we took care of at a former meeting. It's only on the agenda as a placeholder, so she can stick this in the minutes.

Credentials Committee Service Awards

5 Years
Donna Andrews
Jim Dineson

10 Years
Barbara Schreck

40 Years
Yvonne Griffin

(3) ADDITIONS/CORRECTIONS TO THE MINUTES.

Hannon: Are there any corrections to the minutes that were published? **Anger:** I have received none.

RATIFICATION OF ON-LINE MOTIONS

	Moved/ Seconded	Motion	Vote
1.	Anger Mastin 01/28/19	Effective immediately until the end of the 2018-2019 show season, discontinue posting any and all online show-related material on the CFA website for all shows in China.	Motion Carried. Vanwongerghem abstained.
2.	Anger Eigenhauser 02/07/19	Accept the statement, as amended, to comprise a unified board voice addressing the current situation in China.	Motion Carried. Vanwongerghem abstained.
3.	Morgan Anger 02/11/19	Inform all CFA judges that permission will not be granted for guest judging assignments with FFF, ICE or UCA/UCF.	Motion Carried.
4.	Anger Calhoun 02/13/19	Grant an exception to Show Rule 4.04 and allow the China Taoyuan Fanciers Club to license their show less than 30 days before the opening day of the show.	Motion Carried. Moser abstained.
5.	Anger Bizzell 02/20/19	Grant the Delaware River Cats Club, Inc. an exception to Show Rule 4.04 and waive the late filing fee for their April 13/14, 2019 show (6 AB/4 SP/3 SS) in Morgantown, Pennsylvania (Region 1).	Motion Carried. Roy abstained.
6.	Anger Black 02/28/19	Due to the current situation in Mainland China, and the special warning issued by the U.S. Department of State, allow judges to cancel existing contracted shows in Mainland China, if desired, without any of the existing penalties for exhibiting and/or accepting another assignment on the same weekend (except another show in China). This would also apply to Shows in Thailand for those currently living in Thailand. Cancellations would be allowed for any shows but the grace period would only be in effect from now until the end of the 2018/2019 season.	Motion Carried. Moser, Auth and Vanwongerghem abstained. Schleissner did not vote.
7.	Anger Mastin 03/05/19	For its March 23/24, 2019 show in Beijing, China, grant the Universal Cat Fanciers Alliance an exception: (1) to Show Rule 3.02 to allow the approval of guest judges less than 45 days prior to the show; and (2) grant an exception to Show Rule 3.13 to allow the use of an additional guest judge	Motion Carried. Moser, Webster, Auth, Schleissner and Vanwongerghem abstained.
8.	Anger Mastin 03/08/19	Approve CCLA to draft an agreement that will be used between them and clubs of specifically identified area/territory outlining specific requirements and responsibilities of each party that will be approved by CFA Legal and Board of Directors.	Motion Carried. Vanwongerghem abstained.

	Moved/ Seconded	Motion	Vote
9.	Anger Mastin 03/08/19	Effective May 1, 2019, approve three award areas in China: Northern China (Beijing, Tianjin and all of Mongolia upwards; Southern China (right above Shanghai down to Hong Kong); Western China (Chengdu, Chongqing and Xi'an). National awards remain unchanged.	Motion Carried. Moser, Webster, Auth and Schleissner voting no. Black abstained.
10.	Schleissner Krzanowski 03/13/19	Grant an exception to Show Rule 4.02.b. for the Cat Fanciers of Finland and charge a reduced show license fee of US \$100.00 for its three ring show to be held on August 11, 2019 in Finland (Region 9).	Motion Carried. Schleissner did not vote.
11.	Anger Eigenhauser 03/15/19	Allow a CFA cat show to be held the second weekend of March, 2020, in conjunction with a Pet Expo in Columbus, Ohio. The show would be limited to three rings each day with an entry limit of 150 entries.	Motion Carried. Roy, Moser, Currie & Vanwonderghem voting no. Calhoun & Colilla abstained.
12.	Executive Committee 03/18/19	For its April 13/14, show in Siheung-si, Gyeonggi-do, S. Korea, grant the Cat Fanciers of Korea an exception to Show Rule 3.02 to allow the approval of guest judges less than 45 days prior to the show.	Motion Carried. Calhoun did not vote.
13.	Anger Eigenhauser 03/19/19	Effective May 1, 2019, adopt changes to Show Rules Article XXXVI – International Division Awards Section, as presented, to increase the number of divisional award areas in China from one to three.	Motion Carried. Moser voting no.
14.	Anger Eigenhauser 03/19/19	Effective May 1, 2019, adopt changes to Show Rule 7.01, as presented, to require that any judge officiating a breed summit workshop, costume contest or side class must complete judging of all their competitive classes first.	Motion Failed. Koizumi and Morgan voting yes. Currie abstained.
15.	Schleissner Mastin 03/21/19	Grant an exception to Show Rule 4.04.c. for the Cat-H-Art and charge a show license fee reduced by US \$100.00 for its two ring show to be held on April 27/28, 2019 in France (Region 9).	Motion Carried. Schleissner and Currie did not vote.
16.	Anger Black 03/25/19	To avoid the appearance of prior knowledge of entries, amend Show Rule 7.01 to clarify who can conduct a breed summit workshop and when.	Motion Carried. Mastin, Anger, Currie, Eigenhauser and Vanwonderghem voting no.
17.	Black Vanwonderghem 03/28/19	Effective May 1, 2019, increase Household Pet recording fee to \$15.	Motion Failed. Black abstained.

	Moved/ Seconded	Motion	Vote
18.	Anger Mastin 04/03/19	In memory of former CFA officer and allbreed judge Bill Lee, to donate \$100 to Michigan State University Advancement, Feline Health and Well Being in his name.	Motion Carried.
19.	Anger Curre 04/05/19	Grant an exception to Show Rule 13.09.k. and waive the \$500 penalty assessed to the Nei Meng Wong Club in connection with its October 27, 2018 show, and return the club to good standing upon receipt of the surcharge fees owed.	Motion Carried.
20.	Anger Bizzell 04/15/19	Due to quarantine restrictions prohibiting cats in or out of Taiwan, allow the Taiwan Cat Fanciers permission to hold a four-ring show on October 12/13, 2019, which is the same weekend as the CFA International Show.	Motion Carried. Koizumi and Schleissner did not vote.
21.	Anger Calhoun 04/18/19	That the October 2019 and the February 2020 CFA Board of Directors' meetings be held at the Marriott Cleveland Airport hotel.	Motion Carried. Bizzell abstained.
22.	Anger Roy 04/25/19	For its show currently licensed for August 24/25, 2019, grant an exception to Show Rule 4.04 and allow the Cenla Cat Fanciers to change its licensed show from August 24/25, 2019 to August 31/September 1, 2019 (Region 3).	Motion Carried.
23.	Executive Committee 04/25/19	Grant an exception to Show Rule 3.13 and allow the Cat-H-Art Club to have one CFA judge (Schleissner and one guest judge (Trautmann) at its 2-ring show (150 entry limit) to be held on April 27/28, 2019 in Nice, France (Region 9).	Motion Carried.
24.	Anger Bizzell 05/01/19	Grant an except to Article XXXVI, Show Points, paragraph 3, and allow the kitten count at the Universal Cat Fanciers show held April 13, 2019 in Beijing, China to remain at 102.	Motion Failed. Anger, Bizzell and Morgan voting yes. Curre abstained. Koizumi did not vote.
25.	Moser Auth 05/03/19	Grant an exception to show rule Article XXXVI, National/Regional/Divisional, #8 under National/Regional/Divisional Assignment to include the names of Ellyn Honey, Linda Ahrens and Greg and Leigh Sorokin to be printed in the Awards booklet and on the CFA presentation.	Motion Failed. Moser, Webster, Auth, Koizumi and Eigenhauser voting yes. Schleissner, Anger and Calhoun abstained.
26.	Anger Black 05/22/19	Grant an exception to Show Rule 13.09.k. and waive the \$500 penalty assessed to the Egypt Cat Club in connection with its March 9, 2019 show in Cairo, Egypt.	Motion Carried. Moser, Calhoun and Schleissner abstained. Auth did not vote.

	Moved/ Seconded	Motion	Vote
27.	Anger Mastin 05/28/19	Participate as a WINNING Cat Partner at the Feline Health & Welfare Conference on June 21-23, 2019, at the \$2,000 level, as well as corporate collateral provided to each seminar attendee.	Motion Carried. Calhoun, Roy, Moser Colilla, Auth and Morgan voting no. Webster did not vote.
28.	Anger Eigenhauser 06/11/19	Have Peter Vanwongerghem's Data Protection Policy Proposal sent to Scenario 77 to do a review to provide written recommendations and comments not to exceed \$1,500.	Motion Carried. Auth and Moser voting no. Vanwongerghem abstained.
29.	Auth Mastin 06/24/19	Relicense and change the format for the Topeka Cat Club show on Saturday, August 10 to a 8-ring back-to-back, two-day show with two additional club sponsors – Lincoln Cat Club and Creative Cat Club. Judges on Saturday would remain the same and four additional judges will be contracted for Sunday. The clubs to pay the 59-day late fee to get the show re-licensed and a new flyer will be created.	Motion Carried. Colilla abstained.

RATIFICATION OF TELECONFERENCE MOTIONS

	Moved/ Seconded	Motion	Vote
• From April 9, 2019 Teleconference •			
1.	Eigenhauser Calhoun	In accordance with the annual point minimum review, make no changes to the current point minimums.	Motion Carried. Currle and Auth voting no.
2.	Roy Anger	That the change to Article XXXVI – Awards Section – National Awards regarding the Agility National Winner title which was moved and carried at the December 2018 teleconference be changed to be effective immediately (2018-2019 show season).	Motion Carried.
3.	Black Currle	Consider lowering the point minimums for national wins for China for this season only, due to the environment.	Motion Failed. Currle and Black voting yes.
4.	Morgan Eigenhauser	Grant a medical leave of absence from judging to Gene Darrah from April 25, 2019 through June 30, 2019.	Motion Carried.
5.	Morgan Eigenhauser	Allow Sign of the Cat Fanciers to change its show license from Morgan(AB), Darrah(LH/SH) to Veach(AB), Morgan (LH/SH) at its April 27, 2019 show in Easton, Pennsylvania.	Motion Carried.

	Moved/ Seconded	Motion	Vote
6.	Morgan Anger	Advance Rod U'Ren to Approved Allbreed.	Motion Carried. Mastin, Schleissner and Krzanowski voting no. Roy, Webster Koizumi abstained. Hannon did not vote.
7.	Morgan Anger	Advance Mihoko Yabumoto to Approved Allbreed.	Motion Carried. Hannon did not vote.
8.	Eigenhauser	Accept the Protest Committee's recommendations on the protests not in dispute.	Motion Carried. [vote sealed]
9.	Colilla Krzanowski	Reconsider the previous motion carried on March 15, 2019: <i>Allow a CFA cat show to be held the second weekend of March, 2020, in conjunction with a Pet Expo in Columbus, Ohio. The show would be limited to three rings each day with an entry limit of 150 entries. Motion Carried. Roy, Moser, Currle & Vanwonderghem voting no. Calhoun & Colilla abstained.</i>	Motion (to reconsider) Carried.
10.	Colilla Eigenhauser	The previous motion being back on the table, allow a CFA cat show to be held the second weekend of March, 2020, in conjunction with a Pet Expo in Columbus, Ohio. The show would be limited to three rings each day with an entry limit of 150 entries. [Secretary's Note: A fee of \$10,000 was assumed as part of the underlying arrangements.]	Motion Failed. Colilla and Eigenhauser voting yes. Calhoun, Black, Bizzell, Anger and Mastin abstained.
Alternative 1:			
11.	Eigenhauser Mastin	Submit a board-proposed constitutional amendment to remove the dollar figure for the delegate fee from the constitution.	Motion Carried. Moser voting no.
Alternative 2:			
12.	Eigenhauser Krzanowski	Submit a board-proposed constitutional amendment to increase the delegate fee from \$30 to \$40.	Motion Carried.
13.	Eigenhauser Mastin	Submit a board-proposed constitutional amendment to clarify the show season in which an ID club must hold a show to be eligible to vote for officers or Directors at Large.	Motion Carried.
14.	Eigenhauser Anger	Submit a board-proposed constitutional amendment to provide for Household Pet representation.	Withdrawn.
15.	Eigenhauser Anger	Submit a board-proposed non-show rule resolution to adopt rules for membership in a Household Pet Committee to advise the Board on matters relating to the role of Household Pets.	Withdrawn.

	Moved/ Seconded	Motion	Vote
16.	Eigenhauser Mastin	In lieu of the withdrawn motions, that a Household Pet Committee Chair be appointed by the CFA President and ratified by the Board of Directors at the 2019 Annual Meeting on Sunday.	Motion Carried.
17.	Currle Roy	Accept the CFA Budget for the May 1, 2019 – April 30, 2020 fiscal year.	Motion Carried. Auth and Moser voting no. Anger, Eigenhauser and Webster abstained.
18.	Krzanowski Currle	Approve the acceptance of CHINA MING MAO FANG, International Division – Asia (China).	Motion Carried. Auth and Moser voting no.
19.	Krzanowski Calhoun	Approve the acceptance of COSMOS CAT FANCIERS' CLUB, International Division – Asia (Taiwan).	Motion Carried.
20.	Krzanowski Anger	Approve the acceptance of DILMUN SHOW CATS FANCIERS, International Division – ROW (Bahrain).	Motion Carried.
21.	Krzanowski Eigenhauser	Approve the acceptance of MUKEDER HAPPY CATS CLUB, International Division – ROW (Turkey).	Motion Carried.
22.	Krzanowski Currle	Approve the acceptance of SUMMIT FELINE FANCIERS CLUB, International Division – ROW (China).	Motion Carried. Auth and Moser voting no.
23.	Krzanowski Eigenhauser	Approve the acceptance of THE CAT FANCIER'S OF UNITED ARAB EMIRATES, International Division – ROW (Dubai).	Motion Carried.
24.	Black Currle	Allow import of customer email addresses to CRM and allowing for email campaigns to: (a) all registered catteries in USA; (b) owners of all registered cats in USA.	Withdrawn.
25.	Black Eigenhauser	Accept the name Companion Cat World (CCW).	Motion Carried.
26.	Black Eigenhauser	Keep advertising rates the same as last year	Motion Carried.
27.	Vanwonderghem Currle	Include the CFA Ombudsmen under the CFA Animal Welfare umbrella.	Withdrawn.
28.	Eigenhauser Krzanowski	Ratify the list of appointments to the Credentials Committee, as presented.	Motion Carried.

Anger: I would like to make a standing motion to accept both the ratification of online motions and our teleconference motion reporting. **Eigenhauser:** I would like to second both.

Hannon: Is there any discussion?

Hannon called the motion. **Motion Carried.**

Online Motion Transparency:

BACKGROUND: Currently, online motions are intended to be used to facilitate the business of the association when a matter is time-sensitive and requiring resolution. The process has evolved into a method of handling the day-to-day matters that come before the board, as well as clean-up of pre-noticed items from teleconferences that were not concluded on the call. While the online motion practice allows the board to move through a large volume of issues, it does not provide our constituents with the discussion and rationale leading to the resulting decisions.

MOTION: With the exception of executive session motions, when online motions are considered, that the underlying discussion be summarized by the CFA Secretary and become a part of the Ratification of Online Motions in the minutes. The summary will include key comments and the name of the board member attached to the statement.

Anger: We have a second motion dealing with the publication of discussion during our online motions. The background is there for you to read. Basically, we would like to include with the reporting of the results a recap of the discussion. That would be my motion, as printed [reads]. **Eigenhauser:** Second. **Hannon:** Any discussion? **Auth:** So, we won't have any record of executive session on our online stuff? **Anger:** Yes. That would be internal. **Eigenhauser:** There would be no published record. **Anger:** Exactly. **Hannon:** We will continue to get the full minutes. **Auth:** I just wanted clarification. **Moser:** So, anything that we're discussing online, all of that will be put in here so that everybody can see what we are discussing online? **Hannon:** You're not going to print the verbatim, are you? She's just going to do a summary. **Anger:** Correct, that's the motion, with the exception of executive session material which will appear internally as it does now, for us to see. In the published minutes it will be scrubbed. **Hannon:** We'll get verbatim, but what is sent out to the public will be a summary of the online discussions. **Moser:** It's not going to be verbatim? Why not? **Hannon:** Why didn't you ask for verbatim? **Anger:** I'm not sure that would make sense. I can do it that way if you would like – just a running cut and paste of our discussion. **Moser:** Personally, I think that would be better than a summary. **Anger:** Great, that would be easier for me. **Eigenhauser:** Are you amending the motion? **Anger:** I will amend the motion to replace the word summary with transcribe or transcript. **Eigenhauser:** I'll second the amendment then. **Hannon:** Any more discussion? **Black:** You currently give us, "approved this, this and this for this club." I don't understand how you are expanding that. **Anger:** This motion deals with our online motions, as opposed to the teleconference reporting. **Black:** That's an online motion, when we deal with a club wanting to change dates or something like that. **Anger:** I thought you were talking about accepting clubs, which we do at the teleconference. **Black:** You already put in there to approve the acceptance of this show to do this or whatever. What expansion are you wanting to do? **Anger:** All that appears now are the motion and the results. We want the underlying online discussion to appear, so people can understand how we came to each decision. **Hannon:** Sometimes there isn't any. **Morgan:** Kathy, this is one of the topics that came up during the Director-at-Large campaign, so I brought it to Rachel and she fleshed it out. One of the things that happens is, we pass a number of motions and some of them are just simply time sensitive, some not. It's one place where there's absolutely no record or background on any of it, so that's what Rachel is proposing. **Black:** OK, thank you.

Hannon called the motion. **Motion Carried.**

Hannon: Do you have anything else? **Anger:** I am done, thank you.

(4) JUDGING PROGRAM.

Committee Chair: *Melanie Morgan*
List of Committee Members: *Larry Adkison – General oversight and quality control*
Claire Dubit - –Applications Administrator
Pat Jacobberger –Chair, Judges’ Education subcommittee
(Breed Awareness and Orientation School)
Becky Orlando – File Administrator; Mentor Program
Administrator
Sharon Roy – Ombudsman, General Communications
Representative
Jan Stevens – File Administrator; Member, Recruitment &
Development subcommittee
Annette Wilson – Chair, Guest Judge subcommittee; Guest
judge paperwork review

Brief Summation of Immediate Past Committee Activities:

The Committee members met by teleconference on June 11, 2019, to discuss the judge applications, advancements, and preparations for this board meeting.

Current Happenings of Committee:

Service Awards:

5 Years

John Adelhoch
Amanda Cheng
Marilee Griswold
Suki Man Lee
Toshihiko Tsuchiya

10 Years

Pamela J. Bassett
Hope M. Gonano
Melanie Morgan
Michael Hans Schleissner
Russell Webb

15 Years

Marsha Ammons
Barbara A. Jaeger
Sharon Powell
John Webster

20 Years

Jo Ann Miksa-Blackwell
Aki Tamura
Tracy Petty
Beverly A. Wood
Ayumi Ueda
Jan B. Stevens
Yoshiko Sada

25 Years

John Colilla
Rachel Anger
Douglas Myers
Jeri Zottoli

30 Years

Charles Gradowski
Sharon McKeehen-Bounds
Pam Moser
Sharon Roy
Gary Veach

35 Years

Patricia Jacobberger
Yaeko Takano

Recent Death:

Diane Dunn. Retired CFA Allbreed Judge Diane Dunn judge passed away peacefully April 9, 2019 at the age of 79. Diane became a CFA judge in 1980 and retired 2009. She traveled the world during her 28 years as a CFA judge and was known for her smile and wicked sense of humor. She was also on the CU Artist Series Advisory Board for 25 years and it became her passion.

Leave Of Absence:

CFA Allbreed Judge Doreann Nasin has requested a leave of absence until August 1, 2019 to take care of her husband. We wish Jay a speedy recovery.

Action Item: Approve leave of absence for Doreann Nasin from June 19 until August 1.

Hannon: Judging Program. Do you have anything for open session? **Morgan:** I do. My first action item is to approve a leave of absence for Doreann Nasin from June 19 until August 1. **Anger:** Second. **Hannon:** Any discussion? **Auth:** I couldn't hear you. **Hannon:** It's a motion to accept a request for a leave of absence for Doreann. Her husband is in the hospital. Is there a motion? **Morgan:** Yes, and a second. **Hannon:** Is there discussion on the motion? All those in favor of granting a leave of absence to Doreann.

Hannon called the motion. **Motion Carried.**

Marriages

Toshiko Tsuchiya and Mihoko Yabumoto were recently married – congratulations to both!

Retirements/Resignations:

CFA Allbreed Judge Koji Kanise has submitted a retirement notice effective May 14, 2019

Action item: Accept with regret the retirement of Koji Kanise effective May 14, 2019.

Morgan: The second action item is to accept with regret the retirement of Koji Kanise effective May 14, 2019. **Anger:** Second. **Hannon:** Any discussion?

Hannon called the motion. **Motion Carried.**

CFA Allbreed Judge Megumi Yamashita has submitted a letter of resignation effective May 10, 2019.

Action item: *Accept with regret the resignation of Megumi Yamashita effective May 10, 2019.*

Morgan: My third action item is to accept with regret the resignation of Megumi Yamashita effective May 10, 2019. **Anger:** Second. **Hannon:** Any discussion?

Hannon called the motion. **Motion Carried.**

Guest Judging Report:

CFA Judges to Judge International Assignments:

Judge	Assn	Club Sponsor	City/Country	Date
Chung, Chloe	Felidae (IND)	World Cat Show	Stuttgart, Germany	11/22/2019
DelaBar, Pam	WCF	CatLand Israel	MishMar HaShiva, Israel	9/28/2019
Griswold, Marilee	NZCF	Canterbury AB Cat Club	Christchurch, New Zealand	6/6/2020
Karchenko, Irina	Felidae (IND)	World Cat Show	Stuttgart, Germany	11/22/2019
Lawrence, Karen	CCA	National Cat Club	Toronto, ON, Canada	8/24/2019
Lawrence, Karen	CCA	Motor City Cat Club	Whitby, ON, Canada	5/2/2020
Myers, Douglas	Fun Show	Feline Club of India	Mumbai, India	6/16/2019
Newkirk, Darrell	FCCV	Australian Cat Club	Carnegie, Australia	9/15/2019
Pun, Nicholas	Fun Show	Swire Cat Club	Shanghai, China	4/21/2019
Pun, Nicholas	Felidae (IND)	World Cat Show	Stuttgart, Germany	11/22/2019
Raymond, Allan	Fun Show	Feline Club of India	Mumbai, India	6/16/2019
Raymond, Allan	Fun Show	Swire Cat Club	Shanghai, China	6/22/2019
Tsuchiya, Toshi	None	Fun Show	Jakarta, Indonesia	7/28/2019
Tsuchiya, Toshi	CCCA	Exotic Cat Club	Brisbane, Australia	9/22/2019
Yabumoto, Mihoko	None	Fun Show	Jakarta, Indonesia	7/28/2019

Non-CFA Judges requesting permission to guest judge CFA shows:

Judge	Assn	CFA Show	City/Country	Date
Boiselle, Roger	CCA	Golden Triangle CF	Cambridge, ON, Canada	5/23/2020
Christison, Janis	CCCA	Siam Blue-Eyed Cat Fanciers	Kuala Terengganu, Malaysia	7/21/2019
Davies, Allan	CCCA	Siam Blue-Eyed Cat Fanciers	Kuala Terengganu, Malaysia	7/20/2019
Davies, Allan	CCCA	Cat Fanciers of Thailand	Bangkok, Thailand	7/28/2019
Davies, Allan	CCCA	Java Feline Society	Jakarta, Indonesia	8/3/2019
Grebneva, Olga	RUI	Garden State Cat Club	Edison, NJ	7/21/2019
Hamalainen, Satu	FIFe	Cat Fanciers of Thailand	Bangkok, Thailand	7/28/2019
Kolczynski, Kamil	WCF	MuKeDer CC	Istanbul, Turkey	11/2/2019
Kolczynski, Kamil	WCF	Swedish Cat Paws	Sigtuna, Sweden	1/12/2029
Ling, Christine	CCA	Cats Without Borders	Auburn, NY	9/22/2019
Nazarova, Anna	WCF	Chatte Noir	Reutov, Russia	10/27/2019
Pochvalina, Viktoria	WCF	Chatte Noir	Reutov, Russia	10/27/2019
Trautmann, Jurgen	WCF	Cat-H-Heart	Nice, France	4/27/2019
Trautmann, Jurgen	WCF	MuKeDer CC	Istanbul, Turkey	11/2/2019

<i>Guest Judge Name</i>	<i>2017- 2018</i>	<i>2018- 2019</i>	<i>2019- 2020</i>	<i>2020- 2021</i>	<i>Grand Total</i>
<i>Balciuniene, Inga</i>	6	6			12
<i>Belyaeva, Olga</i>	2	1			3
<i>Boiselle, Roger</i>				1	1
<i>Borras, Eduard</i>	1				1
<i>Calmes, Fabrice</i>		1			1
<i>Christison, Janis</i>			1		1
<i>Counasse, Daniel</i>	5	3			8
<i>Davies, Allan</i>	10	7	3		20
<i>Du Plessis, Kaai</i>	10	10			20
<i>Farrell, Terry</i>	10	2			12
<i>Gleason, Elaine</i>	3		2		5
<i>Gleason, Robert</i>	3	1	1		5
<i>Gnatkevitch, Elena</i>	8	1			9
<i>Grebneva, Olga</i>	9	10	1		20
<i>Gubenko, Dmitriy</i>	5				5
<i>Guseva, Irina</i>	1				1
<i>Hamalainen, Satu</i>	7	8	1		16
<i>Hamilton, Denise</i>		1			1
<i>Hansson, John</i>	1	1			2
<i>Kolczynski, Kamil</i>	1	1	2		4
<i>Komissarova, Olga</i>	1				1
<i>Korotonozhkina, Olga</i>	10	10			20
<i>Kurkowski, Albert</i>	2	2			4
<i>Lemaigre, Marie Claude</i>	1				1
<i>Licciardi, Sandra</i>	1				1
<i>Ling, Christine</i>	6	6	1		13
<i>Maignaut, Richard</i>	1	1			2
<i>Mantovani, Gianfranco</i>		1			1
<i>Matskevich, Natalia</i>		3	1		4
<i>Merritt, Chris</i>	10	5			15
<i>Mineev, Artem</i>	6				6
<i>Monkhouse, Kim</i>	1				1
<i>Nazarova, Anna</i>	4	5	1		10
<i>Neukircher, Brenda</i>		1			1
<i>Nicholls, Julia</i>	3				3
<i>Norberry, Maureen</i>		1			1
<i>Pobe, Pascal</i>	1				1
<i>Pochvalina, Viktoria</i>	2	2	1		5
<i>Podprugina, Elena</i>	10	7			17
<i>Rakitnykh, Olga</i>	2	1			3
<i>Roca Folch, Yan</i>		1			1
<i>Rozkova, Natalya</i>		1			1
<i>Rumyantseva, Nadejda</i>	5	8			13
<i>Savin, Artem</i>	1				1
<i>Silaev, Pavel</i>		1			1
<i>Slizhevskaya, Tatiana</i>	7	4	1		12
<i>Tervo, Nadezha</i>		1			1
<i>Thistlewaite, Marisa</i>	1	2			3

Tokens, Sally	1				1
Trautmann, Jurgen	4	3	1		8
Tricarico, Nick	1	2			3
U'Ren, Cheryle	10	8			18
U'Ren, Rod	7				7
Ustinov, Andrew	3				3
Zielinski, Karine		1			1
Grand Total	183	130	17	1	331

Note: Judges with 9 or more assignments approved in current season have been notified.

Education and Recruitment update:

2019 CFA Judge's Workshop – Verona, NY, USA

This year's Judge's Workshop will be held on Thursday, June 27, 2019 from 6:00 PM – 10:00 PM at the Turning Stone Resort and Casino, Verona, NY, USA. The Siberian, Lykoi and Khao Manee are our featured breeds.

Breed Awareness and Orientation Schools 2019-2020:

A BAOS was held in Hong Kong May 23, 24 and 26, 2019 in conjunction with a CFA show held by the Hong Kong and Macao Cat Club. Instructors were Pat Jacobberger, Darrell Newkirk and Annette Wilson. The following people enrolled:

NAME	COURSE
<i>Yi Chang</i>	<i>LH</i>
<i>Fung Chun Kit*</i>	<i>LH</i>
<i>Mo Jie Ming</i>	<i>LH</i>
<i>Yu-Yun Tang</i>	<i>LH</i>
<i>Nature Wu</i>	<i>LH</i>
<i>Ardinsyah Ardin</i>	<i>SH</i>
<i>Chunting Gao</i>	<i>SH</i>
<i>Tuti Iskandar</i>	<i>SH</i>
<i>Ellen Ng</i>	<i>SH</i>
<i>Nicholas Pun*</i>	<i>SH</i>
<i>Adilah Roose</i>	<i>SH</i>
<i>Okto Suherly</i>	<i>SH</i>
<i>Lam Kin Wah</i>	<i>SH</i>

**CFA Allbreed Judge attending for Continuing Education*

It was a successful school and Nicholas Pun, CFA AB Judge, was our “boots-on-the-ground” in Hong Kong. Nick did a masterful job of coordinating everything between JP, Allene Tartaglia and staff at the on-site hotel. Everything ran very smoothly and we are very thankful for his organizational skills.

A CFA BAOS will be held in conjunction with the CFA International Show scheduled for October 12-13, 2019 in Cleveland. Instructors are: Pat Jacobberger, Barbara Jaeger, Anne Mathis, Tracy Petty and Vicki Nye.

We are looking for an appropriate venue and date for a BAOS to be held in Europe in 2020.

Subject of Concern

While in Hong Kong, we were made aware of a “Judging School” to be held on June 14, 2019 in Shenzhen, China under the auspices of the Feline Fanciers Federation. The concern is that the materials to be used for this school are rumored to be converted materials from the CFA BAOS.

The password for the BAOS Student site has been changed so that the FFF organizers have no direct access to the materials. While we caution students who attend, that the CFA has a proprietary right to the educational materials, we worry about misuse and intend to bring any evidence discovered to the CFA Board of Directors.



Continuing Education Compliance

All CFA Judges are in compliance with the Judging Program Continuing Education requirements. Amanda Cheng submitted the required paperwork 4/4/219 after an extension to 5/1/2019 was granted.

Transition of the Work of the Education Subcommittee

Pat Jacobberger met in May with the following individuals to start the transition:

- *BAOS Coordinator – Barbara Jaeger*
- *Continuing Education Coordinator – Anne Mathis*

Barbara and Pat plan to meet again in August and September.

Judging Program Rule Change Proposals

Old Business:

1 – Make provisions to give Apprentice judges the opportunity to judge in 1-9, but not ID. Currently Apprentice judges from regions 8 and 9 may take assignments in their own region and regions 1-7.

SECTION 7 – APPRENTICE JUDGES	
Existing Wording	Proposed Wording
7.3 In Regions 1-7, clubs may invite any apprentice judge to judge any breed or color for which the apprentice judge is authorized. In Regions 8 & 9, clubs may invite any apprentice judge in their respective Region to judge any breed or color for which the apprentice judge is authorized.	7.3 In Regions <u>1-9</u> , clubs may invite any apprentice judge to judge any breed or color for which the apprentice judge is authorized. In Regions 8 & 9, clubs may invite any apprentice judge in their respective Region to judge any breed or color for which the apprentice judge is authorized.
RATIONALE: Oversight from October change: This gives Apprentice judges from Region 1-9 the opportunity to judge in their own regions as well as any other region where the shows are more suited to less experienced judges.	

Morgan: I'm going to move on to Judging Program Rule Change Proposals, the first of which is old business and some housekeeping to address an oversight from a previous revision. In October 2018 we approved a change that gave apprentice judges the opportunity to judge in Regions 1-7, but not the International Division. We did not consider the fact that Apprentice judges from Region 8 might be asked to judge in Region 9 or vice versa. There is absolutely no reason – given the support systems in 9 and 8 to limit that, because all of those areas provide adequate support for newer judges, so we would like to change 7.3 to include all of our regions and simply exclude the International Division. **Eigenhauser:** Second. **Hannon:** Discussion? **Anger:** I'm supportive of the change, but I'm wondering why this can't wait until October when we traditionally deal with rule changes. **Morgan:** We just simply hate to limit anybody if they do get an assignment or invitation in the interim between then. We had one such situation, which is what brought this to our attention and, based off the rules, the person could not take an assignment in Region 9 and that seemed a shame, so we didn't want to limit judges for that period in case there were opportunities. **Anger:** Thank you. **Hannon:** Any other comments or questions? **Mastin:** So then Melanie, you want this effective immediately? **Morgan:** Effective immediately.

Hannon called the motion. **Motion Carried.**

Judging Program Rule New Proposals

Social Media and CFA Judges

What is a social media policy? A social media policy outlines how an organization and its representatives should conduct themselves online including personal accounts. It helps safeguard your brand's reputation and spells out expectations for those individuals who are representing the brand.

Hannon: Next? **Morgan:** Alright, continuing with Judging Program Rule New Proposals. The next is Social Media and CFA Judges. Interestingly the majority of the complaints we receive from exhibitors stem from social media issues. The CFA Code of Ethics for Judges and policies were created well before social media was even out there, and it doesn't specifically address the social media phenomenon, which leaves us with very little to provide judges in terms of guidance or recommendations, yet clearly the behavior of our judges on social media is something that exhibitors watch very closely and they certainly have very strong opinions about what is appropriate. Up until now, we have pretty much gone with the common sense approach, but as people get more and more active on social media, that common sense approach seems to be less and less effective, and the complaints and gray area activities are increasing significantly, as Sharon can attest to. So, I did some research online and it seems that a lot of companies at all different levels – large companies, small companies – are implementing social media policies and in many instances those policies include social media activity on personal accounts when the action relates to the job. I have to wonder, and I am bringing it to you all, if the time has come to consider something like this for CFA. **Eigenhauser:** Getting into restricting what people can do on the internet is a real tricky subject. My suggestion would be that we look at this not just for judges, but for staff and board members, as well, and have a social media policy for the people more heavily engaged in CFA. I would avoid trying to create a social media policy for exhibitors, but I do want to throw in a caution. Anytime we create a policy that says "judges shall not do this," somebody is going to use that as a basis for a protest at some point, so we need to be aware that when we create rules, people can expect those rules to be enforced. In some instances, it may decrease the number of complaints by giving people guidelines of what not to do. In other cases, it may increase the number of complaints as we give people new items to complain about. It's always a double edged sword, but I think a policy for judges and board members and others highly engaged with CFA is probably a good idea. **Auth:** So Melanie, would you say that dealing with this individually has not been successful? **Morgan:** That is correct. **Moser:** I'm kind of mixed on this. I can see both sides of it. I think a lot of this is a perspective level, but to say, "you can't do this" to a judge or a board member, that I don't think is a good idea. After all, George has said many times that social media, "I don't pay attention to it," especially FaceBook is what I'm saying. I don't know, I'm really mixed on it. I don't know if we should go down that road. **Calhoun:** I'm not one of those who is often on FaceBook, so I would tend to miss these instances because I am doing other things, although I do support having a policy. One of the things, if we don't have a policy, then it makes it very difficult to give anybody any guidance that has any sort of teeth behind it or any strength behind it. Given the fact that the whole, entire world is more sensitive and more active socially that way and that is a way of communicating ideas and thoughts and endorsements and all those sorts of things, I think we definitely at least need to make a stab at having some sort of policy so that folks out there will have some sort of guidelines. **Roy:** First of all, Kathy said pretty much what I

was going to say, but part of the problem and one of the reasons we are bringing it up is, we don't know when somebody steps over the line. So, you get a complaint and you say, "well maybe, maybe not." Melanie and I have argued about which ones we should go after, but there's no teeth in anything we do. In answer to what Pam said, I think if we write a social media policy it can be done in the positive: *These are the things you can do on social media*. That type of thing. **Black:** I have no problem with it being in the Judges' Code of Ethics that you should be sensitive. I've said, "look, I got upgraded to first class on my international trip," but people take offense to that. They say, "you're traveling for judging assignments so you get all these miles, so now you're bragging that you're in first class," so they look at that as a negative instead of saying congratulations. So, I'm just saying that we have to be sensitive. I think that calling that out to the judges, that even something as innocent as that could be taken the wrong way. I had someone complain about that, and I never thought of that. **Morgan:** That's one we didn't get. **Black:** I do think that even on the Board of Directors, we've talked many times about having something written up about our conduct. It needs to be included in that also. **Auth:** In the interest of transparency, Melanie, why don't you have some sort of communicate with the judges on a regular basis on the types of complaints you're getting, so that will heighten the rest of us judges' awareness of, "oh, I hadn't thought about that, so now here's one to add to my list – not to brag about business class on an international flight," not that it has happened to me. If we had that kind of information, then it would make us aware of what people are sensitive to. **Mastin:** I think what we might want to look at is how we approach this. Do we have Melanie and a group of people write a policy, or do we establish some guidelines to create a policy and let the board review what's in the details of the policy before we can decide what's right and what's wrong. So, it may not be a policy, it may just be guidelines to start with and in a year from now it turns into a policy to help move things in the right direction. **Hannon:** I'm assuming what you're asking for is, should we proceed or are we just wasting our time. **Morgan:** Right. **Krzanowski:** I think establishing some sort of guidelines is probably a good idea. I don't think that we can enforce it very well. It's still going to come down to the person's individual ethics and morals, I think. Unless it's a clear violation of the CFA Constitution and Show Rules, we would not be able to act on it, but it wouldn't hurt to have guidelines in place and some of policy. Let people focus on that and say, "you know, maybe that isn't the right thing to do and I should back off," or that sort of thing. I'm always very sensitive to that myself as an exhibitor, and we try not to ever post anything. I don't feel it's right because I think the perception is that there might be some favoritism involved so I'm very careful myself, but others may need a little reminder that they need to be more careful. **Currle:** Perception has been a problem since CFA was founded, certainly in the 80's, but in any event it changes from year to year but I think as a first step the guideline idea is #1. Let's use those guidelines and see what kind of feedback we get, then move forward and from the guidelines, as Rich said, perhaps a policy could be dealt with. **Calhoun:** I mentioned something about this to Allene in a conversation very briefly, and I think we've got someone who is really social media forward, if you want to put it that way, probably more so than me or a lot of people. I think that maybe potentially if it could work out that maybe Desiree could help us with this. She's in the moment and very active in that sort of thing. Perhaps that could work out, helping to put together a first draft. **Mastin:** One other thing we want to look at here is, we established the guidelines to begin with for the judges, but we may need a policy for staff. Judges are contractors, but staff is staff. From the guidelines that are created, it could also help create the policy for the staff, which will then hopefully help guide the board in what we agree to, as well, and whether that falls under our Code of Ethics or it falls under some other

agreement, we can move it in that direction. So, we may be looking at three different things here. It may not be a “one fits all” program. **Eigenhauser:** I agree with Rich that circumstances are going to be different, so there may be things that staff could talk about online that we wouldn’t want judges to talk about online and vice versa, so they probably would need to be separate policies. But, I think one of the key points is, we need to include the board in any discussion and we need to include the board in any restrictions, as well. We should be seen as leading this, not following; we shouldn’t be imposing rules on others that we can’t follow ourselves. I definitely think that having a board members’ social media policy needs to be in the early drafts. It needs to be put at the very beginning, so it doesn’t just appear we are imposing this on others but we are also being responsible ourselves. **Hannon:** Make a motion. **Morgan:** I make a motion to develop social media guidelines for CFA judges, board members, employees, and bring it back to the board for discussion. **Anger:** Second. **Currle:** I would make it three separate motions. **Morgan:** Why? No. **Currle:** Because the policies may be different. **Eigenhauser:** The motion is to look at it, not to come up with a final, combined thing. **Hannon:** Are we ready to vote? We have a motion, we’ve had discussion.

Hannon called the motion. **Motion Carried.** Auth voting no.

Krzanowski: My question is, who is going to develop the guidelines? **Hannon:** You’re going to appoint some people to work on it. No? **Morgan:** Me? **Hannon:** You’re the one who brought it up. **Morgan:** I just brought it up. **Calhoun:** We want Desiree. **Hannon:** Who wants to be in charge of this particular project? I’m looking for a volunteer. **Mastin:** I nominate Melanie. **Morgan:** I’ll work on it, and Kathy will. **Calhoun:** Only if it’s got money. We’re going to get money for every violation. I’m tapping Desiree. **Morgan:** Did she say yes? **Bobby:** I can help you. **Morgan:** No, no, no. **Hannon:** I don’t want her to chair it. **Calhoun:** She knows more about it than I do. **Hannon:** Who is going to be chairing it? **Morgan:** I will. **Hannon:** OK.

ACCELERATED APPLICATION - JUDGING PROGRAM

A. Eligibility

1. *25 Grands minimum, 15 in primary breed*
2. *Have bred and exhibited at least one NW, five RW/DW, or comparable accomplishment*
3. *Active member of CFA Breed Council*
4. *Active member in a CFA club*

B. Application Process

1. *Submit application to the Applications Administrator which should include:*
 - a. *Resume detailing CFA Accomplishments*
 - i. *Number of cats bred and exhibited*
 - ii. *What impact you had in your own breed*
 - iii. *CFA background and experience*
 - b. *Statement of why you want to become a CFA Judge*
 - c. *Proof of payment of application fee, as specified on accelerated application form.*

2. *Coordinate with Application Administrator to schedule practical at BAOS*
3. *Send Application fee, as specified on accelerated application form to Central Office*

C. Acceptance Process

1. *Written test (closed book), which addresses:*
 - a. *Mechanics*
 - b. *Ethics*
 - c. *Basic Genetics*
 - d. *Breed Questions**Test to be proctored and administered at BAOS, annual meeting, or another CFA function as designated by JPC and mutually convenient.*
2. *Practical*
 - a. *BAOS-in ring*
 - i. *Identify breed, color pattern*
 - ii. *Handle, fill-in judges book*
 - iii. *Rank*
 - iv. *Present*
3. *Interview with The CFA Board or CFA Panel to be conducted at an in person Board meeting, or designated CFA event*
 - a. *If accepted, candidate will come in as double specialty Trainee with a requirement to satisfactorily complete a minimum of three (3) color classes in each specialty.*

Hannon: What else have you got for Judging Program that we can do in open session?

Morgan: The next thing is the accelerated application process that we discussed in April. You asked me to bring it back to you at this meeting. Hopefully you have had a chance to look over the proposal we have put together, but in a nutshell it is basically what I described at our last meeting: Individuals who have made a significant impact on their primary breed would apply for accelerated program. The acceptance process would involve a written test that covers basic genetics, mechanics, breed questions and real-life scenarios. Once they have passed the written test they then would complete a practical where they would identify, breed color and pattern, handle and fill in judges book, rank and present them. That would be done at designated shows like the International. Individuals who pass that will have an interview with either a panel or the board. That's up to the board. Assuming all goes well they would be accepted as double specialty trainee with a reduced color class requirement. I welcome your input on the proposal I put together. Ideally, I would like to discuss a motion to approve this program here so that we can move forward with specifics. **Hannon:** You have made such a motion? **Morgan:** I have. **Black:** I'll second with the right to vote no.

Hannon: Discussion? **Black:** I'm confused. **Morgan:** Yes ma'am. **Black:** This is for anyone first application? **Morgan:** Yes. **Black:** So, you're saying there's no year requirement

anymore. What about club membership? **Morgan:** Active member in a CFA club. **Black:** But no time frame. **Morgan:** No time frame. **Black:** They would be able to come in as double specialty. **Morgan:** Yes. **Black:** I just wanted to make sure, because when I first read this I thought we were talking about maybe people from other organizations or whatever, but you're talking about first-time applicants. **Krzanowski:** My question is, why would they be brought in as a double specialty trainee? Would there be a single specialty option here? **Morgan:** Sure. **Krzanowski:** Not everybody has experience with shorthairs and longhairs. **Morgan:** I thought about that. It's certainly a valid question. All questions are valid, but that one is a very valid question. What we're looking at here are people who have proven through their own actions and their own accomplishments that they are extremely talented in their own breed. They have made an impact on their breed. What we're assuming then, if they've done that they have been exposed to CFA at a certain level and they probably have a fairly good handle on all the breeds and should be able to apply that eye that they've applied in their own program to our breed standards. We're not talking low-level people who, "Oh gee, I just want to skip the application process," we're talking people who are ready to jump right to a master's program. That was the thought process. I'm willing to entertain any adjustments, revisions, whatever, but our thought process is, these are heavy hitters. **Currle:** I recently had a trainee who fits the bill. I won't name names, but the primary breed he was very successful at. He had 5 or 6 secondary breeds that he exhibited and/or bred in the shorthair division. He would have been a perfect candidate for this program. He was an excellent trainee. We will be voting on him very soon. I fully agree that if you have somebody who is exceptional, so many roadblocks have been created by the Judging Program at this point compared to when I came in, it makes it very difficult. A lot of people are hesitant to come in because they feel like they are under a microscope for many different reasons, but if they have the breeding experience and exposure to these breeds when they could end up being an asset to CFA – they are still going to be evaluated during the process, so they may slip through the cracks, come into the Program and be absolutely wonderful and blow it up at the end of the training or evaluation sessions. I think it's an opportunity to encourage more people to enter our program, particularly in some of our emerging areas in some of our newer regions. **Anger:** Quickly, I'm in favor of this and the message of inclusion it sends. In the end, the board still has the final say, but this conveys that we are trying to be creative and encouraging qualified candidates to come forward, so thank you.

Morgan: I wanted to answer the double specialty thing. I had another thought. **Hannon:** Well then, get to it. **Morgan:** Part of the testing process is the practical. We will have a ring full of longhair cats and a ring full of shorthair cats. If they breeze through one portion or the other, we might at that point say, "look, you will come in as a single [specialty]." It's just an opportunity for us. **Moser:** I need clarification here. You don't have to do this. You can go through the other way to come in, right? **Morgan:** Correct. **Moser:** This is just for people who think that they already fit all of this. Is that correct? **Morgan:** Yes. This is the equivalent of, some people are going to want to go through the whole high school experience. This is someone who wants to take the GED. **Moser:** What about judges from other associations? **Morgan:** Sure. **Moser:** I'm saying, they don't have to do this. They can still come in the same way they've always done? **Morgan:** Sure. **Moser:** OK, so there's no changes to that. **Morgan:** None. Absolutely none. **Auth:** Melanie, this is pretty aggressive, so this tells me that there may not be a lot of people that qualify for this who aren't currently judges. Do you have an anticipation of how many people would fall under this? **Morgan:** I can think of a number of people. I just don't know if they'll do it, but we'll find out if we put it through. **Vanwongerhem:** I don't see

anything anymore about the clerking requirements. **Morgan:** You just have to pass the mechanics part of the test. You have to pass the test, and it's a closed-book test. We won't put trick questions in there, but it will test mechanics. **Mastin:** You touched on double specialty. Will the application have the ability for the applicant to choose whether they want to be single specialty or double specialty? **Morgan:** I think that's a good idea. **Hannon:** But it will come to the board with a recommendation or not from the Judging Program. **Morgan:** Correct. **Hannon:** Anybody else?

Hannon called the motion. **Motion Carried.** Schleissner voting no. Moser abstained.

Morgan: That's it for open. **Calhoun:** I have a question about this that we just passed, which is fine. I voted yes, but the testing centers or the testing events, when will those – **Morgan:** Primarily at the CFA International is pretty much where we're planning on having most of that happen. **Calhoun:** OK. Do you plan to have it this October or a year from now? **Morgan:** I'm not sure we can get it going that quickly, but let me see what we can do. I've already started working on questions, asking people to pull together questions, but putting these tests together, it may be a while for me to implement. **Hannon:** Because of that show and all the stress that's going on, are you going to have a separate ring for this? **Morgan:** We would probably do it in the breed handling ring. **Black:** When do you envision this taking effect? **Morgan:** I would say next season. I think it's unrealistic to expect to roll this out by October. I would like to get this a little more fleshed out. If for some reason it comes together, I will come back to you and say we're going to try to break earlier, but I don't see how I can do that. **Mastin:** One of my questions was what Kathy just asked, is when you were going to implement this. Will the completed program be vetted by the board? Are you going to bring it back to them for final approval? **Morgan:** Yes, absolutely. I would hope to bring the final program back to you in October with our regular Judging Program. That was my original plan for roll-out normally like we would May 1. That was my plan. If for some reason things really come together quickly, in August I'll say, "hey, here it is" and we can talk about it. **Hannon:** Do you have anything else for open session? **Morgan:** I do not. **Hannon:** We're going to bid farewell to our audience as we go into closed session. It was nice seeing you. After this, we're going to stay in closed session for Protests. On the agenda we've got IT for later this morning. Because James is involved with the Credentials, which will be meeting, we're going to do IT this afternoon.

Applications in progress:

*Yi Chang
Makoto Wakamatsu*

Applicants: *The following individuals are presented to the Board for acceptance:*

Accept as Trainee

<i>Michele Beaudry (LH – 1st Specialty)</i>	<i>18 yes</i>
<i>Bethany Colilla (SH – 2nd Specialty)</i>	<i>17 yes; 1 abstain (Colilla)</i>
<i>Jennifer Reding (LH – 2nd Specialty)</i>	<i>18 yes</i>

Accept as Double Specialty Apprentice from Another Association:

Jürgen Trautmann

13 yes; 5 no (Roy, Calhoun,
Vanwonderghem, Colilla, Morgan)

Advancements: The following individuals are presented to the Board for advancement:

Advance to Apprentice:

Lyn Knight (LH – 1 st Specialty)	18 yes
Oscar Silva-Sanchez (LH – 1 st Specialty)	18 yes
Teo Vargas (SH – 2 nd Specialty)	18 yes

Advance to Approval Pending Specialty:

Pam DeGolyer (Longhair – 1 st Specialty)	18 yes
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Advance to Approved Specialty:

Amanda Cheng (Shorthair – 2 nd Specialty)	16 yes; 2 no (Auth, Moser)
Bethany Colilla (Longhair – 1 st Specialty)	17 yes; 1 abstain (Colilla)

Advance to Approval Pending Allbreed:

Amanda Cheng	16 yes; 2 no (Auth, Moser)
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Hannon: Results of the judging ballot. **Morgan:** Michele Beaudry, accepted. **Hannon:** With what vote? **Morgan:** 18. **Hannon:** 18/0. **Morgan:** Bethany Colilla. Do you need me to say what they were accepted as? Bethany Colilla, a vote of 17 yes, 1 abstain. Jennifer Reding accepted with 18. Jürgen Trautmann accepted as double specialty apprentice. Vote, 13 yes, 5 no. Advance to apprentice, Lyn Knight accepted with 18. Oscar Silva-Sanchez accepted with 18. Teo Vargas accepted with 18. Advance to approval pending specialty Pam DeGolyer accepted with 18. Amanda Cheng advanced to approved specialty/approval pending allbreed with 16 yes, 2 no. Bethany Colilla advanced to approved specialty longhair, 17 yes, 1 abstain. Elevate to Emeritus status, Pat Jacobberger. **Black:** Can you please go back to Trautmann. What was it? **Morgan:** Accept as double specialty apprentice, 13 yes, 5 no. **Black:** What about Amanda Cheng, approval pending allbreed? **Morgan:** 16 yes, 2 no. **Hannon:** For both? **Morgan:** Yes. Thank you, Rachel. **Hannon:** Is there anything we need to deal with before we go into Protests? I've got 11:28 and we're going to have lunch at 12, right?

*Respectfully Submitted,
Melanie Morgan, Chair*

(5) **PROTEST COMMITTEE.**

Protest Committee Chair George Eigenhauser gave the Protest Committee report containing recommendations for disposition of pending matters (see item #65).

Committee Chair: *George J. Eigenhauser, Jr.*
Committee Members: *Dick Kallmeyer, Betsy Arnold, Norman Auspitz, Joel Chaney; Animal Welfare: Linda Berg/Charlene Campbell; Europe Region liaison: Pauli Huhtaniemi; Japan liaison: Kayoko Koizumi; Judging liaison: Melanie Morgan; Legal Counsel: John Randolph*

Brief Summation/Current Happenings of Committee:

The Protest Committee met telephonically on May 28, 2019. Participating were George Eigenhauser, Dick Kallmeyer, Betsy Arnold, Norm Auspitz, and Joel Chaney. Also participating in parts of the meeting were Linda Berg and Charlene Campbell. Pauli Huhtaniemi submitted comments on one matter in advance of the meeting

What Will be Presented at the Next Meeting:

Ongoing protest investigations and recommendations.

Respectfully Submitted,



(6) **SENTENCE RECONSIDERATION REQUEST.**

EXECUTIVE SESSION.

(7) **CFA RELATIONS WITH CANADIAN FANCIERS.**

EXECUTIVE SESSION.

(8) **IT COMMITTEE.**

Committee Chair: *Tim Schreck*
Liaison to Board: *John Colilla*
Committee Members: *Steve Merritt, Dick Kallmeyer, Sheryl Zink and Seth Baugh*

Brief Summation of Immediate Past Committee Activities:

Since the last report we have had 6 new tickets (programming corrections) with only 3 still open as of today.

Current Happenings of Committee:

Club and Show licenses programing to eliminate the need for duplicate entry at Central Office is being run on both the new Sonit system and the HP through the Annual to confirm the results from both systems agree.

There are also currently 12 additional projects to add to the system. This gives us quite an extension current workload. A separate listing of Projects and start dates included along with this report.

Corrected Privacy Policy is being reviewed for proper English grammar.

Work is proceeding on the Genealogy/Color project to assist our users in selecting the correct color and verify this is possible from parent colors.

Future Projections for Committee:

Continue moving of all applications from HP to the new system.

What Will be Presented at the Next Meeting:

Progress of moving of all applications from HP to the new system.

*Respectfully Submitted,
Tim Schreck, Chair*

Hannon: Next we're going to IT. I don't know if that's James or Tim, but they are sitting side by side, so they can do it as a team. **Simbro:** Tim wrote the report. **Schreck:** First we will start with any questions on the report. **Hannon:** There's no action items, so is that it? **Schreck:** No. Items that came up too late to get on this agenda, but they want to discuss our GDPR – our privacy policy. I believe a copy of that was sent to everyone. **Hannon:** Hard copies were passed out. What are we going to do, make a motion? **Mastin:** I think what we do is, Peter and I worked on this morning. Privacy Statement #3 and #4, so it would be page 5 at the bottom, then page 6 at the top. Peter had to make a change with #4. We had to change the wording a little bit. Peter, if you could just state the change in the wording for the record. **Vanwongerghem:** Right now it

says, *CFA does not partner with or have special relationships with any ad server companies.* We're changing that to, *CFA may partner with or have special relationships with GDPR-compliant ad server companies.* **Mastin:** The reason for this is, Desiree and Kathy and the marketing team, they do use ad servers for some of the marketing that we're using and we need to make sure that those companies are GDPR compliant. Working with Desiree and James, we'll make sure that happens before we proceed with them. That may require a contract or a written agreement between CFA and those ad servers in order to accomplish this. It's my understanding that Desiree has pretty much put everything on hold since we uncovered some issues in terms of using ad servers. We have a contract with a current ad server that's coming due at the end of July I believe, and you are considering moving it over to somebody else. **Bobby:** [confirms] **Mastin:** OK. Does anybody have any questions for Peter, Tim and/or Desiree, or Kathy, on what we have going on here? **Black:** I just want to say, thank you guys for all the effort you put into this and for including the possibility of using those third-parties, because we had just completely excluded them in the first round of this. I'm very pleased with the way this reads now, thank you. **Mastin:** Just for clarification purposes, we are not done. We're just in the beginning stages. We still have to develop a retention policy and a couple other things that need to be put in place, but this is the beginning stages of what we need, to move things forward. What we need now is an approval on this as it's written, and it has been vetted through Tim's contact, Jeremy. He vetted it. We had a conference call on Tuesday. I think we spent an hour reviewing things, going back and forth between Peter and Jeremy, and we've come to the conclusion that we're good to go on this. So, we've got to do this and then the next thing that I talked to Peter about, what I would like to do is also establish a privacy policy committee in order to make sure that James and whoever is going to be involved with the marketing side, that we keep things on the right path and nothing goes in a bad direction for us and we find out at a later date. **Eigenhauser:** So, your motion is to approve what we got, as amended. **Mastin:** As amended, that's correct. **Eigenhauser:** Second. **Vanwongerghem:** What we got, including the correction that we made this morning.

Moser: Is there a cost to this? **Mastin:** As you know, we approved – back two weeks ago we had an online motion to approve Jeremy to vet this proposal up to \$1,500, so there was that cost. There will be ongoing costs to some extent. James is going to be the Policy Officer, but there may be some cost in writing up a document program – not a computer program at this point in time. So, the costs are very minimal. **Moser:** Because I was reading on one of the things that there was a cost with Sonit at some point and it looked like a pretty hefty price tag. **Mastin:** OK, so a lot of what Sonit is going to do in the future, depending on what the program is, is going to have to be GDPR compliant. So, there is coming up another discussion under this IT review something to do with Sonit. **Schreck:** A point I wanted to make, like you said, we need this privacy policy in place in order to guide us in future programming to make sure we stay compliant. If we don't have this policy, we have nothing to match against to make sure that we are compliant. It's sort of step one in making sure that we follow the process to stay GDPR compliant. **Moser:** OK, well, what about other companies or whatever? Did we do any research? How many other companies are really doing this? We're kind of small, so there's a lot larger companies out there you guys know. Are they being GDPR compliant? Do we know that for sure? **Schreck:** We actually know that Jeremy has worked with several clients in the last year, since this came about, in order to get them to be compliant. **Hannon:** Why don't we let Peter address it? **Vanwongerghem:** This may be a policy, but GDPR is a European law. **Moser:** I know that. **Vanwongerghem:** You have no choice. You have to be GDPR compliant. If you want

to work with Europe or Europeans, then you need to have this in place. **Mastin:** So, one of the other things that we need to keep in mind is, CFA is a global company. We're not a local company. My business, we don't need to comply because we're not doing that type of marketing or advertising on a global level. When we spoke to Jeremy just a couple days ago, we found out that Canada is developing their policy at this point in time, and so is California. What we also found out during that conversation is, the policy that we're establishing or putting together is at the gold standard; meaning, Canada and California are not writing requirements or standards to meet GDPR. So, that makes us feel real good. We should all be real excited that we're starting at this level [high] and not at this level [low] to meet all the different countries' obligations and requirements. **Hannon:** California and Canada are not going to be requiring more than GDPR, they are going to require less. So, we will be compliant. **Auth:** I have another question. This policy then becomes, with the amendment – and the amendment was only item 4? **Vanwonderghem:** Item 4. **Auth:** OK, so this policy then becomes an official document that we can share to show that we are GDPR? **Hannon:** Yes, because it includes a letter from me. We're going to have links on the website. **Auth:** So, it becomes a public document that if anybody has any questions. **Hannon:** Right.

Hannon called the motion. **Motion Carried.**

Hannon: Anything else for the IT Committee? **Schreck:** The second item was the quote for CCW – the Cat Companion World – programming. **Black:** I was going to bring that up during the Marketing Report. **Hannon:** He won't be here then. Do you need him for it? **Mastin:** Yes. **Hannon:** OK. **Schreck:** I was asked to bring it up. [transcript goes to Marketing Report]

(9) CENTRAL OFFICE OPERATIONS.

Committee Chair: Allene Tartaglia

Current Happenings

Show Rule Modification: *Effective with the 2019-2020 show season, China was split into three different areas for scoring purposes – East China, West China and North China. The International Division Awards section of the Show Rules reflects this change; however, show rule 6.22 (Article VI – Entering the Show) needs to be updated to include the abbreviation for the region/area of residence on the entry form - East China (EC), West China (WC) and North China (NC) - and to remove the designation for China (CN). Action item included below.*

PAWS/Garfield Contract: *The contract CFA has with PAWS for the use of Garfield expires June 30, 2019. We did not renew the contract. The Marketing team believes the benefit of using Garfield no longer outweighs the cost.*

Color Review: *Rachel Anger continues to review registrations on a regular basis, usually daily. There are minimal errors. Not only is the registration department now able to correct any errors quickly but they also receive continual reinforcement of what is done correctly.*

Registered as/Shown as: *As you are aware there have been ongoing discussions regarding a cat's phenotype being different from their genotype and the best way to handle this for the purposes of registrations and pedigrees. For instance, it is not uncommon to receive a registration request for a red tabby out of two non-tabby parents. The cat sure looks like a tabby at the time of registration but is genetically impossible from two non-tabby parents. If we register the cat as a red (which is genetically possible), there is the issue of the cat's color in the judging ring. The judge may request the owner change the color of the cat to a red tabby but this isn't genetically possible from non-tabby parents. And round and round we go. I propose that we register these non-genetically possible tabbies as "non-agouti tabby". This will satisfy the registration requirements and also properly identify these cats on a pedigree. Carla Bizzell, Peter Vanwonterghem and Monique von Eijk and I have discussed this option and are in agreement this is the simplest and most expedient method to resolve the issue. I'm requesting the Board's approval to move ahead with this policy (request below).*

Annual Meeting 2024: *We have several good proposals from cities in Iowa and a few in Illinois. We received positive input from local cat fanciers regarding the options and I believe Iowa is going to present the best opportunity for CFA. Unfortunately, we did not have sufficient time to conduct formal site inspections prior to this Annual Meeting. Site visits are scheduled for the first week in August and, therefore, I'll be presenting a generic presentation for Iowa at the Delegate Meeting.*

Hannon: Next on the agenda would be Central Office. I've got 11:52. You have eight minutes. Are you going to take eight minutes? **Tartaglia:** I can do this in two minutes. **Moser:** Is this open or closed session? **Hannon:** We can open the door. Let them in. Oh look, James is back. OK, you're on the hot seat now. We're doing Central Office. James, what's your report? **Simbro:** Everything is great. **Hannon:** Thank you, sir. **Black:** They had an action item.

Hannon: I know, yeah. Allene is happy to report they are finally fully staffed, right? **Tartaglia:** Yes. **Hannon:** She just hired somebody for registrations. James just did your report for you, right? **Tartaglia:** Oh, you did? Thank you.

Board Action Items

Amend Show Rule 6.22 effective immediately, as follows.

Rule # 6.22		Central Office
Existing Wording		Proposed Wording
<p>6.22 It is the responsibility of the owner to indicate the correct region/area of residence on the entry form using the following designations: 1=North Atlantic, 2=Northwest, 3=Gulf Shore, 4=Great Lakes, 5=Southwest, 6=Midwest, 7=Southern, 8=Japan, 9=Europe, AS=South or Central America, AW=Africa & Western Asia, CN=China, HK=Hong Kong, ID=Indonesia, IL=Israel, KR=South Korea, MY=Malaysia/Vietnam/Brunei, PH=Philippines, SI=Singapore, TH=Thailand, and TW=Taiwan (see CFA’s Constitution Article VIII, for regional boundary specifications).”</p>		<p>6.22 It is the responsibility of the owner to indicate the correct region/area of residence on the entry form using the following designations: 1=North Atlantic, 2=Northwest, 3=Gulf Shore, 4=Great Lakes, 5=Southwest, 6=Midwest, 7=Southern, 8=Japan, 9=Europe, AS=South or Central America, AW=Africa & Western Asia, CN=China, <u>EC=East China, WC=West China, NC=North China</u>, HK=Hong Kong, ID=Indonesia, IL=Israel, KR=South Korea, MY=Malaysia/Viet-nam/Brunei, PH=Philippines, SI=Singapore, TH=Thailand, and TW=Taiwan (see CFA’s Constitution Article VIII, for regional boundary specifications).</p>
<p>RATIONALE: We changed the National/Regional section to split China into 3 areas but we neglected to make the companion show rule change of how exhibitors should identify the 3 areas when they enter cats. The new areas are already in effect for the show season. We’ve changed the Entry Clerk software to reflect these 3 areas in China and thought it would be good to have the show rules reflect what is being done. This change will bring our rules in synch with the way they should have been all along.</p>		

Hannon: He didn't happen to cover a show rule change you might be interested in. Do you want to cover that in the action items? **Tartaglia:** We've got a show rule modification. It's to do with the splitting of China into three locations. We made the change to the national and regional scoring, but we failed to also make a change to 6.22, which is how people enter a show and the initials that they use to indicate the area. We have modified the entry clerk program to include these three locations, and we thought it would be best to have the show rules with that correction. I'm not a fan of doing things like this – making amendments and amendments and amendments – but it seemed important. **Hannon:** We need somebody to make the motion. **Eigenhauser:** I'll make the motion that we accept it, **effective immediately**. **Mastin:** Second. **Moser:** I just have a question. I don't know, maybe this was covered before and I missed it, but when you're splitting the regions, are you going to have awards in every one of those regions? **Hannon:** Yes. We already approved that. **Moser:** I must have missed it when we were doing it, because that's cost and I missed it. **Morgan:** For the region. **Anger:** The region pays for it. **Moser:** Oh, they're going to pay for it themselves. **Tartaglia:** It will be like when we split up China. It's still China as far as national wins. It's within the different divisions. **Moser:** OK, OK,

then I'm OK. **Hannon:** Any other questions or comments? **Colilla:** Did we change the entry form to make sure we can commit to that? **Hannon:** Did we change the entry form so they check the right box? **Tartaglia:** Sure. Thank you for reminding me of that.

Hannon called the motion. **Motion Carried.**

Endorse the “non-agouti tabby” registration option. A detailed policy and process will be developed and presented to the Board at an upcoming board meeting.

*Respectfully Submitted,
Allene Tartaglia*

Hannon: Do you have anything else, Allene? **Tartaglia:** No. If anybody has any questions, we did have the “registered as/shown as” issue. We discussed that last February and we looked into this a little bit further and felt that the most simple solution would be to register a tabby – for instance, to register a tabby cat out of two solids as a non-agouti tabby. It looks like a tabby, judges want it to be shown as a tabby, but genetically it's really not a tabby. It happens in all the registries, and this is pretty much how the other registries handle it. Monique Van Eijk, who reviews our pedigrees, said they handle it as – I think they call it a phenotype tabby, so we are saying the same thing. **Eigenhauser:** It says you are going to develop a policy. Is that going to come back in August or October? **Tartaglia:** Yes, we will. We'll come up with a specific policy. **Webster:** So, on your non-agouti tabby, you can register one out of – **Tartaglia:** Right. It might be, a red Persian is 0140 so it will be an 0140G. **Webster:** So we will have it in the right color class. **Tartaglia:** Exactly. We looked at using the letter G. We would just attach a letter plus print non-agouti tabby. **Anger:** And those are only for the red and cream factor cats. **Tartaglia:** We talked about silver. **Anger:** No silver. **Tartaglia:** There may be a couple of other factors. I'm not sure how we'll handle them. It will be the same idea. Do you want to speak to the silver? **Bizzell:** We talked about that, but what we're considering doing only addresses the tabbies. **Hannon:** Just the red and the creams. **Bizzell:** Yes. **Tartaglia:** So, it's really just the creams and the reds, yes. If there are any others that come up, I'll bring it to your attention at that time. **Anger:** Maybe amber.

Bizzell: My question is, if we follow this methodology, that \$10,000 project that we had them quote would go away, or is there still some programming that's going to have to be done? **Tartaglia:** You mean the genetic? **Bizzell:** No. In order for them to implement some sort of other process for us to handle it, this was a much simpler approach. **Tartaglia:** Yes, so that pretty much goes away. There will be a slight programming change. They're going to talk about the “registered as/shown as,” there's going to be changes to the show rules, all that. That goes away, yes. We will not have that expense. **Black:** She just found me \$10,000. **Calhoun:** It's not for you. **Hannon:** So, you're 1/3 of the way there.

Moser: On registrations, when we get the list of how many cats have been registered, is there any way we can get a split-out on that on how many are coming from China, how many are coming from ID-Other, how many are coming from America? It would really be nice to know where they are coming from, because right now we don't know if there is still the bulk from China or where they're at. **Hannon:** Dick Kallmeyer does that. **Moser:** But they don't have a break-out. **Currle:** We have that information. **Moser:** Yeah, but that's not what's reported. I

would like to see that if we possibly could. **Tartaglia:** So, you're looking for more detail on where our registrations come from. We'll talk with Dick about that.

Hannon: Do we have anything else before lunch? I love embarrassing James, so be sure to check out his socks. We're breaking for one hour.

BREAK.

(10) **2019 ANNUAL MEETING ADMINISTRATIVE UPDATE.**



2019 CFA Annual Meeting Recognitions

<i>North Atlantic Region Director:</i>	<i>Sharon Roy</i>
<i>Region Annual Chair:</i>	<i>Sharon Roy</i>
<i>Delegate Bags:</i>	<i>Kristin Nowell, Carolyn Jimenez, Russ Haller, Margaret Hoffmeister, Gail Rees, Sara Thornton</i>
<i>Friday Hospitality:</i>	<i>NAR Region, Omar Gonzalez, Gary Veach</i>
<i>Decorations:</i>	<i>Ramona Shuba, Regina Feltham, Laurie Adams</i>
<i>On the Road Again:</i>	<i>Cheryl Coleman</i>
<i>In Memory of Show:</i>	<i>Cheryl Coleman</i>
<i>Past National Winners Show:</i>	<i>Mary Kolencik</i>
<i>Awards Sponsorship:</i>	<i>Lorna Friemoth</i>
<i>Awards Banquet Emcee:</i>	<i>Darrell Newkirk</i>
<i>Awards Banquet Benching:</i>	<i>Linda Peterson</i>
<i>Awards Distribution:</i>	<i>Karen Lane, Sandy Faust</i>
<i>Award Recipient Line Up Crew:</i>	<i>Mike Altschul, Teresa Keiger, Gavin Cao, Katherine Liu</i>
<i>Breed Award Presenters:</i>	<i>Pierre & Lorraine Rivard, Jim & Teresa Land, Kristin Nowell</i>
<i>National Win Presenters:</i>	<i>Regional Directors, CFA President</i>

General Contributions & Volunteers

CLUBS

<i>Absolutely Abyssinian</i>	<i>New Vision Cat Club</i>
<i>Black Diamond Cat Club</i>	<i>RagaMuffin Cat Fanciers</i>
<i>Cats Without Borders</i>	<i>Ramapo Cat Fanciers</i>
<i>Delaware River Cat Club</i>	<i>Rebel Rousers</i>
<i>Devon Rex Breed Club</i>	<i>Salt City Cat Club</i>
<i>Flatcats</i>	<i>Seacoast Cat club</i>
<i>Fleur De Lys</i>	<i>Shorthairs Unlimited</i>
<i>Genesee/Monroe Cat Club</i>	<i>Straight and Curl Cat Club</i>
<i>National Norwegian Forest Cat Breed Club</i>	<i>Triple Crown Cat Fanciers</i>
<i>NEMO</i>	<i>Vermont Fancy Felines</i>
	<i>YFEP</i>

CLUB MEMBERS & CAT LOVERS

Jane Barletta
Jon Bartley
Michelle Beaudry
Dan Beaudry
Cindy Cappa-Madore
Zoe Ann Durkin
Omar Gonzalez
Russ Haller
Margaret Hoffmeister
Carolyn Jimenez
Charlotte Koiistra
Joann Lamb
Teresa Land
Jim Land

Kristin Nowell
Shirley Peet
Dave Peet
Gail Rees
Lorraine Rivard
Pierre Rivard
Krista Schmitt
Ramona Shuba
UTZ Snacks
Gary Veach
Russell Webb
Bob Zinck
Iris Zinck

Hannon: Allene, on the agenda there is something called 2019 Annual Meeting Administrative Updates. Is there anything you want to say? **Tartaglia:** Just a few items. I just want to make sure we get the word out that the Judges' Workshop is up on the second floor. Go to the Mohawk-Oneida room and across the casino there is an elevator. Go up and it's there. The Winn Symposium tonight is in the room that way in the next area. Tomorrow's meeting is that way in that section of the room. Board pictures will be taken Saturday night. Everyone is going to get a new board picture and we'll know who the new board members are, so we'll get the word out to new board members. Richard will take them just before dinner. That's it.

(11) **BOARD CITE.**

19-015-0409 CFA v. Wintershoven, Henny

Violation of CFA Constitution, Article XV, Section 4(g)

GUILTY of violation of CFA Constitution, Article XV, Section 4(g). Sentence of an additional two year suspension of all CFA services and a \$2,000 fine, commencing November 9, 2021. [vote sealed]

(12) **CFA FOUNDATION.**

Committee Chair: Donald J. Williams
Liaison to Board: Carol Krzanowski
List of Committee Members: Don Williams, Carol Krzanowski, Liz Watson, Kathy Calhoun, Karen Lawrence, Pam DelaBar, Desiree Bobby, Lorraine Shelton, John Smithson

Brief Summation of Immediate Past Committee Activities:

The Feline Historical Museum is managed by the CFA Foundation, and continues to rotate displays on a regular basis, which attracts visitors to the Alliance area.

Current Happenings of Committee:

The CFA Foundation has been concentrating on fund raising over the past several months. We held a successful online auction of larger special holiday figurines, i.e. Christmas, Valentine's, Easter, etc., that had been part of a donation.

That same donation also gifted us with an enormous number of plates, books, and small decorative figurines that are not suitable for museum display, or are not cat-related. It also includes a vast amount of jewelry, necklaces, brooches, earrings, rings, etc. An in-museum sale will be held on August 10th as an additional fundraiser. We have been posting photos of items available on Facebook, and have had considerable success, selling numerous pieces in advance of the actual sale itself.

Future Projections for Committee:

We still have a substantial number of additional large special holiday figurines, and anticipate at least one, if not two, more online auctions to be held at a future date.

The large estate donation has pretty well all been unpacked and sorted. The next few months will be dedicated to adding those items we are keeping for the collection to our inventory database.

What Will be Presented at the Next Meeting:

We will continue to keep the CFA Board of Directors informed of CFA Foundation activities.

*Respectfully Submitted,
Karen Lawrence*

Hannon: Carol, are you ready for your series of reports? **Krzanowski:** Yes. The CFA Foundation, you have all read the report. It's basically an update on what has been happening in the Museum. Karen has been quite busy unpacking boxes for quite some time. I just want to add to the report that we plan to have a presence at this year's International in Cleveland in October, so we're looking forward to being there again. If anyone has questions, I will be happy to answer them.

(13) **MENTORING COMMITTEE.**

Committee Chair: Kathleen R Hoos
Liaison to Board: Carol Krzanowski

Brief Summation of Immediate Past Committee Activities:

The Mentoring program has added new members to the Show Mentor portion. We are struggling with adding new breeders. Most all who have asked to be a part of the program expect to make money breeding, have no intention of showing and supporting CFA. They want assistance in setting up their “business”. We are trying to educate them on the realities of breeding, the importance of support that comes from showing and meeting others and the real costs of our hobby.

Current Happenings of Committee:

We are recruiting new Show Mentors, and brainstorming ways to attract new breeders.

Future Projections for Committee:

Make a realistic pamphlet about breeding.

Board Action Items:

None at this time.

What Will be Presented at the Next Meeting:

Update on our efforts to both recruit and educate.

*Respectfully Submitted,
Kathleen Hoos, Chair*

Hannon: Mentoring, Carol. **Krzanowski:** Again, basically just an update report. I just want to add that it comes across a little bit negative, and that’s mainly because of the fact that many of the requests Kathy has been receiving for breeder mentors are people who really are not interested in showing or breeding for the betterment of the breed. She is trying to educate them and it’s a little discouraging. The show mentor portion is proceeding quite well and that seems to be having some success. If anyone has any suggestions on how we can approve the breeder mentor portion of this program, it would be greatly appreciated. I know that Kathy will appreciate any suggestions moving forward. **Black:** Kathy Hoos. **Krzanowski:** Yes, Kathy Hoos. That’s it on Mentoring.

(14) **CLUB APPLICATIONS.**

Committee Chair: Carol Krzanowski

Brief Summation of Immediate Past Committee Activities:

New clubs applying for CFA membership were reviewed and presented to the Board for consideration. Assistance and guidance were provided to clubs with questions and issues regarding membership and applications.

Current Happenings of Committee:

New Club Applicants

Five clubs were pre-noticed for membership. They are:

1. *Cat Bahrain Club, International Division - Rest of World (ROW); Ken Currle, Chair*
2. *China Feline Fanciers Alliance, International Division - Asia; Wain Harding and Richard Kallmeyer, Co-Chairs*
3. *Dear Meow, International Division - Asia; Wain Harding and Richard Kallmeyer, Co-Chairs*
4. *Manila Cat Fanciers Society, International Division - Asia; Wain Harding and Richard Kallmeyer, Co-Chairs*
5. *Pharaonic Cat Fanciers, International Division - Rest of World (ROW); Ken Currle, Chair*

Hannon: New Clubs. **Krzanowski:** We have five new clubs to consider at this meeting, and I will go through them one by one. I'm going to make a standing motion to accept them all. **Anger:** I will make a standing second. **Eigenhauser:** I'm going to make a standing comment on all five. When I look at a new club, I'm looking for a couple of things. One is, I want to see them bringing new people. I don't want it just to be a rehash of existing CFA people, but at the same time I don't want it to be entirely new people, I want to see some people with show production experience or clerking experience or whatever. Each of these clubs has a particularly good mix of bringing in a lot of new people, bringing in a lot of new areas, and at the same time there's always one or two in each of these clubs that is either a clerk, a master clerk or has show production experience, so it's a good mix of bringing in new but still having enough stability and experience to make the club a going concern, so I support all five of them.

Vanwonderghem: We had an online discussion about a new club that we accepted the last time. It was the first club in Turkey and there was an online discussion that we were having with each other if this should belong to Rest of the World or in Region 9 and I never had the impression that the final decision was taken on that. **Hannon:** I thought they decided they didn't want to be part of Region 9. **Vanwonderghem:** First I wrote a letter that they didn't want to be in

Rest of the World and felt that they should be in Europe, and then came a letter that they changed their opinion and wanted to be part of Rest of the World. **Krzanowski:** It was explained to them the International Division as opposed to Europe Region and the different rules that apply to each area. After hearing that and understanding that better, they decided they wanted to remain in the International Division – Rest of World, which is where they were originally assigned. **Currle:** We had a conference call with them just explaining, as she said, the difference in grand points, etc. I feel it's very important, having been in charge of this area for not only this year but years past, that in emerging areas we need to encourage growth within those areas. I think this is the best avenue. Now, in 2-3 years when 3 or 4 more clubs come into Turkey – because they have 74 million people in that country – and they decide that they would like an application to move into Region 9, I have no problem with that, but they just got confused. Europe inspired them to want to join CFA, but the Rand McNally map says otherwise. Only 5% of Turkey is in Europe. I just wanted to have an opportunity for them to hear both sides, and that the decision they made. It was to say in the AWA for now. That could change in the future. **Hannon:** Peter, are you happy with that? Does that answer your question? **Vanwongerghem:** It's not what I want. I know that there's another club coming up in Turkey and they really want to be part of Europe. **Currle:** Once they have 4 or 5 clubs, I just don't want one club to speak for the entire country. **Hannon:** Michael, you wanted to say something from the European standpoint? **Schleissner:** I was contacted by the lady who wants to found a new club which I think has not applied up to now. **Krzanowski:** No, there's nothing. **Schleissner:** So we are talking about things what hasn't happened up until now. I think if the original club who already exists in Turkey wants to stay in this area, we keep it like it is and we can maybe start discussing when the other club comes in and gets approved, and then we can talk about this but at the moment I think it's far too early. **Currle:** Let them get their feet wet. **Krzanowski:** It's a little premature I think to consider a change. **Schleissner:** Kenny is absolutely right with the 5% is Europe and 95% is Asia. **Eigenhauser:** Just so it's clear in the minutes, I want to remind everyone that we're not actually talking about changing the regional assignment. That's set by the constitution. What we're talking about is scoring with a different group, and so that's all we're talking about here. We're not talking about amending the constitution, we're simply talking about whether they want to be scored as a group with this group or that group, and that's really all that is happening. **Currle:** We brought that up in our discussion.

Cat Bahrain Club
International Division - ROW; Al Fateh, Kingdom of Bahrain
Ken Currle, Chair

The constitution and by-laws are in order. There are 19 members. Seven members are members of another club, and one member is president of another club. Six members are active CFA breeders and exhibitors with CFA cattery names, and two members have show production experience. The remaining members either own pedigreed cats or are cat lovers. This is an allbreed club and if accepted, the club plans to produce one show a year in the Al Fateh area. The dues have been set. If the club is disbanded, the funds will be donated to the Winn Foundation or animal rescue groups and shelters. This club was pre-noticed and no negative letters have been received. The International Division - ROW Chair supports this club.

Krzanowski: The first club is Cat Bahrain Club. This club is located in Al Fateh, Bahrain. Bahrain is an island country in the Persian Gulf with a population of about 1.5 million.

The island is situated between the Qatar peninsula and the northeast coast of Saudi Arabia, where a causeway connects the two countries. This club wishes to help promote CFA in their country and the Middle East region through cat shows and educational seminars. Some members are active CFA breeders and exhibitors, and two members have show production experience. This is an allbreed club and if accepted, they plan to produce one show a year in the Al Fateh area. The International Division – Rest of World chair supports this club. **Hannon:** Kenny, do you have any comments you want to make? **Currle:** Yes, this is the second club to come in this year from Bahrain. They are not in conflict with the other club. We have a different situation in another country. These guys plan on working together and they are very interested in joining our CFA family. **Hannon:** Anybody have comments or questions? All those in favor of accepting the club.

Hannon called the motion. **Motion Carried.**

Hannon: Welcome to CFA.

China Feline Fanciers Alliance
International Division - Asia; Wuxi City, Jiangsu Province, China
Wain Harding and Richard Kallmeyer, Co-Chairs

The constitution and by-laws are in order. There are 20 members. No member is a member of another club. Nearly all of the members are active breeders with CFA registered cattery names who are currently exhibiting at CFA shows. The remaining members are cat lovers. Ten members have clerking experience, and four members have show production experience. This is an allbreed club and if accepted, the club plans to produce one show a year in Wuxi City. The dues have been set. If the club is disbanded, the funds will be donated to non-profit organizations in order to protect more animals. This club was pre-noticed and no negative letters have been received. The International Division - Asia Co-Chairs support this club.

Krzanowski: The second application is China Feline Fanciers Alliance. This club is located in Wuxi, a city in eastern China near Shanghai. The city lies in the southern part of Jiangsu Province and borders the cities of Changzhou to the west and Suzhou to the east. With a population of over 6.5 million, Wuxi is known for its history and culture as well as industry and commerce. Nearly all of the members are active CFA breeders and exhibitors, and many have clerking or show production experience. This club wishes to help promote CFA activities in China and work with animal rescue. This is an allbreed club and if accepted, the club plans to produce one show a year in Wuxi. The International Division – Asia co-chairs support this club.

Hannon: Wain, did you want to say anything about this club's application? **Harding:** It seems like it's basically new people and in a new area, so we were in favor of it. It didn't seem to be a problem at any level. **Auth:** My question would be, since we're not having many shows in China right now, how can we support more people that want to have shows when we can't really have shows. **Harding:** I will be addressing that pretty soon here. That's why I have Allen here.

Hannon: Despite the issues we're having in China, do you support accepting this club?

Harding: Certainly. **Black:** I have the same comment I make every time we have a China club come up for acceptance. I'm just glad to see somebody wants to be a club and put on a show, that they still believe in CFA. So, I would rather return that favor to them and say, yes we welcome

you with open arms. **Hannon:** If we say no, then [another association] might say sure. **Black:** “Sure, come work with me.”

Hannon called the motion. **Motion Carried.** Moser and Auth voting no.

Hannon: Welcome.

Dear Meow
International Division - Asia; Tai Po, N.T., Hong Kong
Wain Harding and Richard Kallmeyer, Co-Chairs

The constitution and by-laws are in order. There are 18 members. One member is a director of another club. Some members are active breeders with CFA registered cattery names, and all members are exhibiting either pedigreed cats or household pets at CFA shows. One member is a licensed Master Clerk, another is a licensed Certified Clerk and both individuals also have show production experience. This is an allbreed club and if accepted, the club plans to produce one or two shows a year in Hong Kong. If the club is disbanded, the funds will be donated to local animal-related charitable organizations. This club was pre-noticed and no negative letters have been received. The International Division - Asia Co-Chairs support this club.

Krzanowski: The next application is from Dear Meow. This club is located in Tai Po, an area in the eastern portion of the New Territories of Hong Kong. With a population of over 3.5 million, the New Territories is one of three main regions of Hong Kong that sits northwest of Kowloon Peninsula. Some members are active CFA breeders and exhibitors, and two members are licensed clerks with show production experience. This club wishes to help promote CFA and cat welfare in Hong Kong through cat shows and educational seminars. This is an allbreed club and if accepted, the club plans on producing one or two shows a year in Hong Kong. The International Division – Asia co-chairs support this club. **Hannon:** Wain, this is a new club in Hong Kong? **Harding:** Yes. **Hannon:** Do you want to make any comments? **Harding:** It’s a bunch of fairly new people in this club. It’s a new group of people in Hong Kong interested in putting on shows. **Hannon:** Anybody else have questions or comments? **Black:** Are the Hong Kong clubs treated like the Chinese clubs? If they are non-show producing, can they vote? **Hannon:** I think the ID is all the same. **Black:** OK, because we used to have a lot of Hong Kong clubs. They have just kind of gone by the wayside so I just wasn’t sure if we have paper clubs in Hong Kong. **Hannon:** Do we have a lot of shows in Hong Kong now, Wain? She is thinking a lot of the show-producing clubs have turned into paper clubs in Hong Kong. **Harding:** I don’t know that we have that much paper there at this point. We don’t have as many shows as we used to have there for sure, and it’s not as big as it used to be, but it’s still very active, very for us in the International Division and I think we really need to encourage Hong Kong because they have been overall a pretty good thing for CFA. **Hannon:** Anybody else have any comments? **Moser:** I do. Actually this year I’ve noticed that Hong Kong has started putting on a bunch of shows. I’ve seen more than I have seen in the past. I couldn’t believe it, because I was over there and they didn’t have a big entry but they are just continuing putting on shows, so I think it’s looking pretty good. **Black:** My question was, they seem to all be new clubs and I don’t know what’s happening with the old clubs. They are all new clubs, so what’s happening with the old clubs? I didn’t know if they were voting members or not. If they don’t have a show, I don’t think they get to vote. **Krzanowski:** They don’t. **Black:** OK.

Hannon called the motion. **Motion Carried.**

Hannon: Welcome.

Manila Cat Fanciers Society
International Division - Asia; Caloocan City, Metro Manila, Philippines
Wain Harding and Richard Kallmeyer, Co-Chairs

The constitution and by-laws are in order. There are 15 members. No member is a member of another club. Nearly all members are active CFA breeders, and all members are currently exhibiting at CFA shows. Six members have clerking experience. The club members have already produced two shows in Manila with the support of another CFA club. If accepted, the club plans to produce two or more shows a year in the Greater Manila area. The dues have been set. If the club is disbanded, the funds will be donated to a humane association and/or another not-for-profit organization. This club was pre-noticed and no negative letters have been received. The International Division - Asia Co-Chairs support this club.

Krzanowski: The next application is from Manila Cat Fanciers Society. This club is located in Caloocan, a city in the capital region of Metro Manila, Philippines. Caloocan has a population of over 1.5 million, making it the fourth largest city in the country. Nearly all of the members are active CFA breeders and exhibitors, and six members have clerking experience. The members have already produced two shows in Manila with the support of another club. This club wishes to help promote CFA in the Philippines through shows and educational seminars. This is an allbreed club and if accepted, the club plans to produce two or more shows a year in the Greater Manila area. The International Division – Asia co-chairs support this club. **Hannon:** Wain, this is the Manila club. **Harding:** Yes, it's the Manila club and the other club that we had there is probably going to another association. This is a group that wants to stay with CFA and is a very active group. I think this is our chance to really make a dent in the Philippines. **Hannon:** Anybody else have any questions or comments?

Hannon called the motion. **Motion Carried.**

Hannon: Welcome.

Pharaonic Cat Fanciers
International Division - ROW; Giza, Egypt
Ken Currie, Chair

The constitution and by-laws are in order. There are 12 members. Four members are members of another club. Five members are active breeders and exhibitors with CFA registered cattery names. The remaining members are cat owners, most of whom plan to exhibit in the future. Four members have show production experience, two are licensed Master Clerks and one has clerking experience. This is an allbreed club and if accepted, the club plans to produce one or two shows a year in Cairo and Alexandria. If the club is disbanded, the funds will be donated to the Nile Valley Egyptian Foundation to help cats. This club was pre-noticed and no negative letters have been received. The International Division - ROW Chair supports this club.

Krzanowski: The next cub is Pharaonic Cat Fanciers. This club is located in Giza, a city on the west bank of the Nile near Cairo, Egypt. Giza has a population of nearly 9 million and is famous as the site of the Giza Plateau, where many ancient Egyptian monuments are located. Five members are active CFA breeders and exhibitors, four have show production experience and two are licensed clerks. This club wishes to help promote CFA in Egypt by sponsoring shows and a clerking school, as well as implementing some of CFA's other programs. This is an allbreed club and if accepted, they plan to produce one or two shows a year in Cairo and Alexandria. The International Division – Rest of World chair supports this club. **Currle:** This is our third club. Two already are active, making this the #3 club in Egypt. One of the promises they made and will deliver probably within the next 6 weeks at my request was to have the CFA Clerking Manual translated into Arabic. I think it will be a little easier, particularly in the AWA area, to have the Clerking Manual in Arabic so that we can conduct clerking schools in a better manner. They are very enthusiastic and I think we really need to have this third club in Egypt. **Hannon:** Anybody else have any comments or questions?

Hannon called the motion. **Motion Carried.**

Hannon: Welcome.

Future Projections for Committee:

Process and submit new club applications for consideration by the Board.

Time Frame:

June 2019 to August 2019 CFA Board teleconference.

What Will be Presented at the Next Meeting:

All new clubs that have applied for membership and satisfactorily completed their documentation.

*Respectfully submitted,
Carol Krzanowski, Chair*

(15) **TREASURER'S REPORT.**

Treasurer Kathy Calhoun gave the following report:

Hannon: Kathy, Treasurer's Report. **Calhoun:** One thing I want to state before we get into this, and I'm not going to go through all the numbers, but keep in mind these are not audited financials. The audit started on the 19th last week and we will have final audited numbers probably toward the end of July or the beginning of August. I thought they would get through them fairly quickly. So, I wanted to put that disclaimer out there.

CFA maintained strong financial performance through April 2019.

Key Financial Indicators

Balance Sheet Previous Year Comparison as of April 30, 2019

Current assets are at parity with prior year while fixed assets have increased by 17.3%.

Ordinary Income – May 1, 2018 through April 30, 2019

Registration Individual and Litter:

Total registration, which includes litter registration and individual registration, delivered \$1,164,882 to the bottom line. When compared to last season this represents an 11% decrease.

Again, the reason for the comparative decrease is because prior to December 2017, prepaid individual registration revenue was carried on the balance sheet. In December 2017, \$208,522 in prepaid revenue was moved from the balance sheet to the profit and loss statement. Prior to execution, this correction was reviewed with Matthew Banjo the auditor assigned to CFA by Maloney + Novotny. The revenue was over multiple months, which spanned two fiscal years. Revenue was moved to the P & L in December 2017 which inflated that month's report.

Category	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Litter</i>	\$389,095	\$389,966	(0.2%)	\$408,921	95%
<i>Individual</i>	\$775,787	\$913,972	(15%)	\$654,380	119%
<i>Total Registration</i>	\$1,164,882	\$1,303,938	(11%)	\$1,063,301	110%

Other key indicators:

Additional key performance indicators are captured in the following summary.

Category	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Household Pet Recording</i>	\$7,163	\$7,867	(9%)	\$7,738	93%
<i>Registration Cattery</i>	\$329,638	\$316,575	4%	\$284,975	116%
<i>Championship Confirmations</i>	\$71,895	\$86,020	(16%)	\$78,879	91%
<i>Agility Confirmations</i>	\$1,290	\$915	41%	\$895	144%
<i>Club Dues & New Club Application Fee</i>	\$50,360	\$55,560	(9%)	\$50,674	99%
<i>Certified Pedigrees</i>	\$146,795	\$136,395	8%	\$136,178	108%
<i>Registration via Pedigree</i>	\$97,682	\$99,356	(2%)	\$87,283	112%
<i>Show License Fees</i>	\$47,025	\$59,705	(21%)	\$59,410	79%
<i>Show Entry Surcharge & China Clerk</i>	\$94,524	\$85,258	11%	\$60,769	156%
<i>DNA Testing</i>	\$11,577	\$8,806	32%	\$10,170	114%
Total Ordinary Income	\$2,351,346	\$2,532,168	(7%)	\$2,208,455	106%

Ordinary income delivered \$2,351,346 to the bottom line compared to \$2,532,168 the prior year (which was inflated by \$208,522). This represents a change of (7%). Ordinary income budget was \$2,208,455. Actual income exceeded budget by 6%.

Publications

Almanac (Cat Talk, Newsletters, and the White Pages)

Income: Almanac income is 6 % lower than year ago which is 93% of budget.

Expense: Almanac contract labor decreased significantly due to reallocation of expense. The new allocation is 25% Almanac - 75% Central Office.

Almanac	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Income</i>	\$65,452	\$69,522	(6%)	\$70,499	93%
<i>Expense</i>	\$67,403	\$103,733	(35%)	\$80,234	84%
Net Income	(\$1,951)	(\$34,211)	94%	(\$9,735)	20%

Yearbook

Income: Yearbook income YTD is 4 % lower than prior year.

Expense: Yearbook expenses are 26 % greater than prior year.

Yearbook	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Income</i>	\$34,622	\$36,080	(4%)	\$41,065	84%
<i>Expense</i>	\$52,564	\$41,648	26%	\$46,151	114%
<i>Net</i>	(\$17,942)	(\$5,569)	(222%)	(\$5,086)	353%

Calhoun: Like I said, I'm not going to go through all the numbers. I wanted to draw your attention though to the Yearbook. The Yearbook lost this year almost \$18,000. I'm going to bring this up in the [Friday delegate] presentation as a little bit of a sales pitch for folks. It's not as if we order a huge amount of Yearbooks. The order quantity is right around 400 books. That's not a lot of books. If we order fewer books the price per book would go up, so that would make it even less desirable. We went from the hard copy to a soft copy. People didn't like a soft copy so we went back to the hard copy. People said they wanted more content. We have more content in the book. It's a bigger book. So, we really need to push sales on this book. It's a minimal quantity and we need to get folks interested in buying the Yearbook, so I'm going to talk about that a bit to the delegation, a little bit of a sales pitch. There are books here this weekend to be sold and we need to all get behind it, even if we give it to our veterinarians. I just wanted to mention that.

Marketing

Income: Income from DNA Test (\$11,577) is included in the Marketing hierarchy.

Expense: Marketing expense have increased significantly compared to last year. This is primarily driven by an increase in contracted labor.

Marketing	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Income</i>	\$20,316	\$3,176	540%	\$3,390	599%
<i>Expense</i>	\$91,326	\$45,888	99%	\$94,061	97%
<i>Net</i>	(\$71,010)	(\$41,675)	(70%)	(\$88,522)	80%

Central Office

Central Office staff salaries have been reduced compared to year ago primarily due changes in management structure. Contract labor has increased primarily due to the redistribution of contractor salaries between Publications and Central Office.

Central Office	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Payroll C.O. Staff</i>	\$785,250	\$734,877	7%	\$891,666	88%
<i>Contract Labor</i>	\$67,762	\$21,121	221%	\$47,128	144%
<i>Utilities</i>	\$22,658	\$25,158	(10%)	\$20,000	113%
<i>Building Maintenance</i>	\$6,274	\$13,057	(52%)	\$23,000	27%
<i>IRA</i>	\$31,026		100%		

CFA Programs –100% of the CFA Club Sponsorship dollars budgeted were distributed to our clubs!

CFA Programs	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Show Supplies & Postage</i>	\$42,185	\$72,354	(42%)	\$55,000	77%
<i>CFA Club Sponsorship</i>	\$165,100	\$119,750	38%	\$165,000	100%
<i>Ambassador Cats</i>	\$22,296	\$8,986	148%	\$17,500	127%
Total CFA Programs	\$359,028	\$321,679	12%	\$406,470	88%

Calhoun: On CFA Programs, like I said before these are not audited financials. The club sponsorships, I just wanted to bring this up. We've kind of vacillated between two different ways of accounting for club sponsorships. In the past, we accounted for club sponsorships paid on a given season. For instance, if a club's license comes in and their show is going to be in the next season, we didn't count that sponsorship until the next year. Then this year we kind of went to a cash basis, so as you paid it you accounted for it. We had a budget of \$165,000. We actually spent \$161,000 but part of that spend was the post cost of last year and some of that spend was the pre cost of next year, so it inflated the number. We're going to talk to the auditor. In fact, I had a conversation with our auditor over lunch and we're going to take another look at how we should actually move forward with that. If we're going to do it on an accrual basis, then there are other accounts that we should also be looking at as an accrual. For instance, show licensing. We count the revenue in the year we receive it, but not in the year of the show. So, there are some things we need to think about. We just need to be consistent. The first-hand opinion from the auditors was he couldn't really comment because he is in the middle of our audit, but he thought that probably would be the appropriate thing to do. You're likely to see some fluctuation in the numbers after we post audit.

Computer Expense - Financials have been reviewed insuring the P & L and Balance Sheet appropriately reflect expense and depreciable items appropriately.

Computer Expense	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Contract Computer Services</i>	\$82,939	\$21,975	277%	\$102,177	81%
Total Computer Expense	\$127,421	\$149,551	(15%)	\$158,160	81%

Corporate Expense exceeded budget by 9% which was primarily driven by legal fees.

Corporate Expense	May 2018 through Apr 2019 Actual	May 2017 through Apr 2018 Actual	% Change to Prior Fiscal Year	Full Year Budget	% Full Year Budget
<i>Legal Counsel - International</i>	\$37,260	N/A	100%	\$25,000	149%
<i>Emergency Reimbursement</i>	\$4,879	\$3,458	41%	\$1,000	488%
Total Corporate Expense	\$166,424	\$134,518	24%	\$152,107	109%

Legislative Expense came 9% more than a year ago.

Outreach and Education Schedule came in at 56% of budget.

Events

CFA Annual Meeting and Awards - Atlanta

Atlanta Annual	Actual	Budget	\$ Over/Under Budget
<i>Annual - Income</i>	\$84,170	\$64,564	\$19,607
<i>Annual - Expense</i>	\$216,520	\$173,987	\$42,533
Net	(\$132,349)	(\$109,423)	(\$22,926)

CFA International Cat Show – Cleveland

<i>International</i>	<i>Actuals</i>	<i>Budget</i>	<i>\$ Over/Under Budget</i>
<i>Total Income</i>	\$224,610	\$138,500	\$86,110
<i>Total Expense</i>	\$207,840	\$158,938	\$48,902
<i>Net</i>	\$16,770	(\$20,438)	\$37,208

The Bottom Line

Income during this time period is just 3% lower than prior year while expenses increased 14%.

*In the May 2018 through April 2019 the Bottom Line reflects a positive net income of **\$138,980**.*

	<i>May 2018 through Apr 2019 Actual</i>	<i>May 2017 through Apr 2018 Actual</i>	<i>Difference</i>	<i>% Change to Prior Fiscal Year</i>	<i>Full Year Budget</i>	<i>% Full Year Budget</i>
<i>Income</i>	\$2,781,571	\$2,852,833	(\$71,262)	(3%)	\$2,527,187	110%
<i>Expense</i>	\$2,718,642	\$2,389,061	\$329,581	14%	\$2,828,321	96%
<i>Net Ordinary Income</i>	\$62,929	\$463,772	(\$400,843)	(86%)	(\$301,135)	(21%)
<i>Other Income</i>	\$76,051	\$98,962	(\$22,911)	(23%)	\$81,641	93%
<i>Net Income</i>	\$138,980	\$562,733	(\$423,753)	(75%)	(\$219,494)	(63%)

Calhoun: The bottom line is good. I love it when I'm wrong this way, because we really thought that – we presented a negative budget, but there was a lot of work that was done to keep expenses in line. Our registration has remained strong throughout the past year and the difficulties we've had. You can see things related to direct to clubs decline. We see a little bit of registration decline in the revenue, but the numbers are really up. So, we've done really well. The bottom line pre-audit is about \$140,000. That's kind of keeping in line with what we used to do a couple of years back, was around \$120,000-\$140,000. We had a couple years where we had great numbers in the \$400,000-\$500,000 but this is really a good number and I'm very pleased.

Respectfully Submitted
Kathy Calhoun, CFA Treasurer

Calhoun: That's where we are. Are there any questions on the Treasurer's Report.
Anger: I just wanted to point out that the number you gave was positive net income. **Calhoun:** Yes, that was positive. \$138,980 pre-audit, and it may get better. It actually may get better, because that \$161,000 expense is likely to go down, based on what we actually spend for shows this year for club sponsorships. It could drop to the bottom line, which would make that bottom

line go up. So, there's really only an upside to this audit, not a downside. **Hannon:** Thank you Kathy.

(16) FINANCE COMMITTEE.

Committee Chair: *Rich Mastin*
List of Committee Members: *Carla Bizzell, Kathy Calhoun and Teresa Sweeney*

Brief Summation of Immediate Past Committee Activities:

- *Review monthly financial profit & loss statements and balance sheets to previous year's performance and budget*
- *Review and advise sponsorship and marketing agreements*
- *Assist Executive Director in moving credit card processing, estimated annual savings is \$8,000 +*

Current Happenings of Committee:

- *Accessible to Central Office Executive Director, Director of Development, Director of Marketing, Treasurer (also Budget and Audit Committee Chair), IT Committee Chair and Legal Counsel*
- *Review weekly bank account balances and biweekly payroll reports*
 - o *As of June 17, 2019, combined bank and investment accounts total \$2,728,396.65*
 - o *Will report most current total account balances at June 27th board meeting; \$2,712,340.78.*
- *Annual insurance coverage review and approval; if completed on time will review at upcoming board meeting*
- *Assist Executive Director and Treasurer on transferring \$176,660.64 of low-yielding short-term investments (.12% rate of return) into higher-yielding short-term investments (roughly 2.60% rate of return)*
- *Short Term Investment Returns:*
 - o *Fiscal Year 2018-2019 +\$6,653.26 / +.861%*
 - o *Year to Date 2019-2020 +\$2,348.18 / +.301%*
 - o *Combined Total Short Term Investments = \$781,530.76 (recorded June 17, 2019)*
- *Long Term Investment Returns:*
 - o *Fiscal Year End 2017-2018 +\$68,963.58 / +5.757%*
 - o *Fiscal Year End 2018-2019 +\$29,915.42 / +2.357% (recorded April, 26, 2019)*
 - o *Year to Date 2019-2020 -\$9,123.78 / -.70% (recorded June 17, 2019)*
 - o *Since inception +\$93,687.22 / +7.8065% (recorded June 17, 2019)*

- Combined Total Long Term Investments = \$1,293,687.22 (recorded June 17, 2019)

Time Frame:

- Majority of projects and accessibility is ongoing

What Will be Presented at the Next Meeting:

- Committee's progress and updates

*Respectfully Submitted,
Rich Mastin, Chair*

Hannon: Finance Committee. **Mastin:** I have been doing this for a while. I'm going to report the most current total account balances as of this morning. It's \$2,712,340.78. A couple other notes that came about from that report this morning was, under Long Term, third bullet Year to Date 2019-2020, within that short period of time, this was reported on June 17th (10 days ago), since then the Year to Date Long Term investments is now up \$7,206 or a half a point. Our long term investment returns right now fluctuate fairly drastically from week to week. As the markets move a bit, so is it. Four days ago it was up \$11,000 and now it's at \$7,000, so it's just moving. Since inception, we've got a little over 9% return on it, so we are doing well with that. That is all I have to report on that unless anybody has any questions.

Cat Fanciers' Association					
Premium Comparison – By Policy					
July 1, 2019 Renewals					
Coverage Description	2015-16	2016-17	2017-18	2018-19	2019-2020
Commercial Package	\$43,989	\$41,753	\$42,122	\$40,242	\$43,364
Commercial Automobile	\$369	\$369	\$367	\$367	\$664
Workers Comp/Employers Liability	\$813	\$720	\$692	\$589	\$812
Umbrella Liability	\$11,305	\$11,418	\$11,418	\$11,418	\$11,418
International Property & Liability	\$10,665	\$10,685	\$10,685	\$10,985	\$11,046
Media & Internet Liability	\$3,558	\$3,558	\$3,783	\$3,783	\$3,783
Management Liability	\$5,861	\$5,861	\$6,125	\$8,554	\$8,554
Travel Accident	\$3,070	\$3,070	\$3,905	\$2,338	\$2,338
Cyber Liability	N/A	\$1,160	\$1,160	\$1,160	\$1,464
SUB TOTAL	\$79,630	\$78,594	\$80,257	\$79,436	\$83,443
TOTAL COST	\$79,630	\$78,594	\$80,257	\$79,436	\$83,443

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Mastin: On the table this morning I passed out the insurance summary and cost. When we met with the insurance company last week on the 19th, we were unable to receive the cost report, so we now have it. You will see an increase in premium. The large increase came from

the commercial package. It went from \$40,242 to \$43,364. That's the primary reason for that increase, which is \$3,100 so just under 8%. It's a little steep. The overall increase is roughly 5 points. As you can see from years past, if you go back to 2017-2018 management liability, we increased that in the beginning 2018-2019. We increased it \$2,400. We increased our coverage as well, so when you take that into consideration, we're actually doing OK with our insurance coverages and premiums. One of the questions that may arise is, why did we have such an increase? Well, last year we had more shows domestically, which is a great sign. I believe the shows were up maybe 8-9% from the previous year. Shows is our exposure and risk. Not much of anything else is where our exposure is, so that's where it was driven by. In addition, I've also included the insurance program coverage summary. You don't have to look at it now. These are boring to look at, so when you're extremely bored and you want to dig into it, feel free. **Hannon:** If you need some sleep. **Mastin:** If anybody has any questions, I will continue to feed them back to Scott [Allen] and Susan. **Black:** Last year we increased our coverage but our total premium went down. **Mastin:** Yeah, sometimes that works. It depends on our activity and how things play out for our shows. **Black:** It's driven more by number of shows? What would you say is the major driving factor? **Mastin:** For this year, one of the major driving factors is what the insurance industry is going through and what they decide things should be. Whether it's looking at automobile coverages or it's looking at property damages or whatever, they all get together and determine, this is the year we're going to take some increases. We work really closely with Scott and Susan, and we've been doing that since 2010 or 2011. I'm sure you guys have done it prior to that, as well. It's not a perfect science by any means. Our experience was very low. We had a great year and they didn't pay out a lot of money. **Hannon:** Tell them how much they paid out. **Mastin:** \$363. **Hannon:** They made a profit. **Black:** We should self-insure. **Mastin:** That sounds bad but in reality that's great. When we're only paying out \$363, that's awesome. All it takes is one really bad one. **Hannon:** The year we had the lawsuit in your region it got expensive. **Black:** Right. **Mastin:** So, this is good. We continue to work on it. I do want to make an announcement, and I didn't realize this until I received an email from Scott the other night. Whitaker-Myers is about ready to celebrate their 150th year in business. I did not realize that. **Hannon:** They're older than we are. **Eigenhauser:** I just want to add something to what Rich just said in response to the last question. A lot of times, insurance rates have nothing to do with the customer. Insurance companies make money in one of two ways. They take in more in premiums than they pay out in claims, that's one way they make money. Another way they make money is, they take in money in premiums this year. They might take in \$80,000 in premiums from us. If somebody gets injured, it may be 2 or 3 years down the road before they get paid. They will have that money invested in various markets during that period of time in money they reserve for these claims or money they reserve for those claims, and the rate of return on their reserves often dictates the cost of the premiums. If they're all invested in the international and the dollar is going up, our premiums may rise because their investments lost money. It has nothing to do with the claims actually being made, so insurance companies have a lot of fingers in a lot of pies. As Rich noted, our claims are very, very low, so that's not what's driving the increase. It's market and other conditions. **Mastin:** Anybody have any questions on the report?

(17) 2019 CFA INTERNATIONAL SHOW.

Committee Chair: *Rich Mastin*
List of Committee Members: *Rachel Anger, Kathy Calhoun, Jim Flanik, Lorna Friemoth, Mark Hannon, Linda Murphy, Allene Tartaglia*

Brief Summation of Immediate Past Committee Activities:

The committee continues to meet via phone, however, not quite as frequently the past 6 or so weeks due to the busy time of year for all with the end of the show season and preparations for regional events and the Annual Meeting.

Current Happenings of Committee:

***Show Flyer:** The show flyer is complete and will be distributed at the Annual Meeting and the first page is included at the end of this report for your reference. Miscellaneous breeds and HHPs will be judged in both shows this year and owners can select which show to enter just as Championship cats.*

***Savitsky Cats:** The contract is close to being signed.*

***Best in Show Presentation:** In an effort to bring more excitement to this presentation and judging, the committee is pursuing the option of an interactive Master of Ceremonies who will keep the audience informed regarding what is happening and also do an interview of sorts with the judges as they are handling the cats. Similar to what is done at sporting events where the sportscaster has a handheld microphone and converses with one of the players.*

Future Projections for Committee:

Finalize floor plan. Finalize contract with Savitsky Cats. Start the schedule for placing advertising and promotions.

Time Frame:

Ongoing until the event and beyond.

What Will be Presented at the Next Meeting:

Updates.

*Respectfully Submitted,
Allene Tartaglia*

Hannon: International Show. **Tartaglia:** Would you like me to do it, Rich? **Mastin:** Yes, please. **Tartaglia:** OK. Just a couple of updates. The Savitsky Cats, the contract is now signed, not close to but signed. That was just done, so the Savitsky Cats will be at the show. We expect that that will increase our exposure to the public a lot, it will increase gate. The best in show

presentation, we're going to try and make that more entertaining, have an interactive MC kind of like you see on game shows or the interviewer in the locker room sort of thing, asking what are they thinking about the cat that they're handling. This would be after, of course, they have judged it for the best in show. It will be a little bit scripted. We will guide the people who are doing the interviewing and we're going to choose carefully the one or two people who will do it, because we want them to be entertaining and engaging, that type of thing. **Hannon:** The last few years Darrell has been the MC, but this year he is judging best in show so he can't be the MC. **Tartaglia:** Right, so it will be a little bit different. We will still do the color commentary, but then we'll have this interactive interviewing sort of thing to bring the audience into it. That's about it. **Black:** I have a comment. It just seemed like the whole best in show took way too long last year. There was so much down time. **Tartaglia:** It was filmed. We did look at that. It was about 20 minutes. It did seem lengthy. We determined that there is – **Black:** Not just the best in show, but all the other stuff leading up to it. **Tartaglia:** Yes, and part of that was getting all the information for the cats after the scoring is done. We learned this year that there's a report that we can get to get the information for all the cats, instead of just the entry number. So, that's going to speed up the process quite a bit. Then, with this interviewing thing, we hope that that will make that time just fly by and make it much more exciting. **Hannon:** Anything else for the International?

JUDGES • PURPLE SHOW

Rachel Anger - SP Kit/CH/PR
 Kenny Curre - SP Kit/CH/PR
 Wain Harding - AB Kit/CH, SSP PR
 David Mare - AB Kit/PR, SSP CH
 Darrell Newkirk - AB CH/PR, SSP Kit
 Brian Pearson - AB Kit/CH, SSP PR
 Teresa Sweeney - AB Kit/PR, SSP CH
 Russell Webb - AB CH/PR, SSP Kit

JUDGES • TEAL SHOW

Larry Adkison - AB CH/PR, SSP Kit
 Kathy Black - AB Kit/PR, SSP CH
 Marilee Griswold - AB Kit/CH, SSP PR
 Barbara Jaeger - AB CH/PR, SSP Kit
 Melanie Morgan - AB Kit/PR, SSP CH
 Vicki Nye - AB Kit/CH, SSP PR
 Sharon Roy - SP Kit/CH/PR
 Gary Veach - SP Kit/CH/PR

JUDGES • BEST IN SHOW

Larry Adkison
 Wain Harding
 Darrell Newkirk

SPONSORS**SHOW HALL INFO****I-X CENTER**

1 I-X Center Drive • Cleveland OH 44135
 216-676-6000

- Handicap Accessible
 - Non-Smoking Facility
 - Food: People food available.
No outside food permitted.
 - FREE PARKING!
- Parking (normally \$10) being co-sponsored by CFA and the show hotel, Cleveland Airport Marriott.

The Cat Fanciers' Association, Inc.® International Cat Show

Presented by

**OCTOBER 12-13, 2019**

I-X CENTER • CLEVELAND, OHIO

Two Shows • Purple Show & Teal Show**** 8 Rings, 500 Entry Limit Each Show ******4 Allbreed, 2 Specialty, 2 Super Specialty**

HHPs - 8AB (Teal) • Veterans - 8AB (Purple) • Miscellaneous (Purple or Teal) • Feline Agility

Entries Open on Thursday, August 1 @ 6:00PM EDT

All Cats, registered Kittens*, and recorded HHPs scored for National/Regional/Divisional Points.
 *Unregistered kittens are included in the kitten count and are eligible for scoring and awards at the show.

ENTRY INFORMATION**Fees payable in U.S. funds**

Double Entering Permitted

If Double Entered, Must Choose Show @ Check-in

EARLY BIRD ENTRIES - Paid by August 27, Noon EDT

1st Entry (includes catalog)\$65
 2nd Entry (same owner)\$55
 3rd & Additional Entries (same owner)\$45

REGULAR ENTRIES - Received by September 24, Noon EDT

1st Entry (includes catalog)\$75
 2nd Entry (same owner)\$65
 3rd & Additional Entries (same owner)\$55
 AOV/Provisional/Miscellaneous Entry\$35
 Feline Agility Only Entry\$30
 Feline Agility As Additional (cat already entered)\$10
 Extra Half Cage (double cage for entered cat)\$20
 Double Sales Cage\$25
 Groom Space (full cage space)\$25
 Substitution or Transfer Fee (after August 27)\$15
 End-of-Row (no charge for handicap)\$35
 Returned Check Fee\$50
 Payment received after September 24
 but before start of show\$50
 Payment received after start of show\$75

<http://cfa.org/InternationalShow.aspx>**SHOW HOTEL INFO**

Cleveland Airport Marriott

CFA's Rate: \$92 (almost 50% off regular rates!!)

Deadline for Reservations: September 17, 2019

Pet Fee: \$35 per room, per stay.

Reserve your room here**ENTRY CLERK**

Monte Phillips

2N474 Woodcrest Drive, West Chicago IL 60185

Phone: 630.936.7161

jouvencebleu1@gmail.com

**ENTRIES OPEN on August 1 at
6:00PM EDT (GMT-4)****ENTRY CLOSE DATES**

Early Bird: Tuesday, August 27 at Noon EDT
 Regular: Tuesday, September 24 at Noon EDT

ENTRIES ONLINE ONLY:

<http://entries.cfa.org/InternationalShow.php>
 No Fax, Email or Mail entries

SHOW MANAGER

Linda Murphy

lindakomar@rocketmail.com

440.223.5316

ASSISTANT SHOW MANAGERS

Jim Flanik

jpflanik@aol.com

216.244.1705

Lorna Friemoth

nudawnzCFA@hotmail.com

419.233.2610

VENDORS

Kristin Nowell & Carolyn Jimenez

CFAIntlShow.Vendors@comcast.net

610.996.0057

SPONSORSHIP - CORPORATE

Joann Miksa-Blackwell • jmiksablackwell@cfa.org

SPONSORSHIP - OTHER

Lorna Friemoth

nudawnzCFA@hotmail.com

CATALOG ADVERTISING

Carmen Johnson Lawrence

carmen.johnsonlawrence@gmail.com

Full Page Show Flyer\$25

Full Page All Others\$40

Half Page\$25

Quarter Page\$15

The Cat Fanciers' Association, Inc.®
International Cat Show

Presented by



OCTOBER 12-13, 2019

GENERAL INFO

CHECK IN: **Friday** 3:00PM-6:00PM. Hall is closed and locked at 7:00PM; **Saturday:** 6:30AM-7:30AM, cats not benched by 7:30AM will be marked absent and late exhibitors must notify the clerk in EACH ring that they are present.

JUDGING: starts promptly at 8:30AM on Saturday and Sunday.

OFFICIAL SHOW HOURS: 8:30AM to 6:00PM on Saturday; 8:30AM to 4:00PM on Sunday. No cats will be permitted to leave the show hall during official, posted show

hours without permission of show management.

BENCHING: Cats will be benched by breed. If entering more than one breed, you need to indicate which breed you want your cats benched with or the entry clerk will make the decision for you.

SHOW SECRETARY: Rachel Anger, camberwel@aol.com, 734.417.7681

SHOW TREASURER: Kathy Calhoun, calhounkathy38@gmail.com, 312.320.3124

ENTRY & PAYMENT INFO

- **Entries accepted** starting August 1, 2019 @ 6:00PM EDT.
 - **Early bird entry deadline** is August 27, 2019 @ 12:00 (noon) EDT.
 - **Regular entries close** on September 24, 2019 @ 12:00 (noon) EDT.
 - Entries must be submitted online. Fax/Email/Mail/Phone entries will NOT be accepted. Upon submission, exhibitors will receive an on-screen confirmation that the entry has been received. Exhibitors can also confirm receipt at: <http://entries.cfa.org/listEntries.php>
 - All entries MUST be paid in full within 10 days of the receipt of entry or PRIOR to the start of the show, whichever is first as per CFA Show Rule 6.21.
 - Credit card and PayPal payments can be made through the CFA online catalog at: <http://catalog.cfa.org/CIS-entries.shtml>
- If paying by check, make check payable to CFA and note "CIS" on the check and send

to the entry clerk.

- By entering exhibitors agree to abide by the decisions of the judges and the show committee and to adhere to CFA Show Rules. Printed copies of CFA Show Rules may be obtained for \$7.00 each plus shipping from CFA, 260 East Main Street, Alliance OH 44601; electronic copies are available online [HERE](#).
- Use of ANY SIZE security cage will require the purchase of a double cage (extra 1/2 double cage for entered cat). The size of a single cage (1/2 cage) is approximately 22" x 22" x 22".
- End of row spaces are extremely limited.
- Exhibitors traveling from outside the U.S. requiring a vet inspection before returning to their country should contact the Show Manager for details.

SCORING INFO

SCORING: All entries in Championship and Premiership (except Novice), registered Kittens and recorded HHPs will be scored for National/Regional awards. Unregistered kittens will be included in the count and will be eligible for scoring and awards only at the show. Owners of unregistered kittens and novices can contact the entry clerk for a temporary registration number. **FINALS: Championship, Premiership - Top 15; Kittens - Top 20; HHP - Top 15; Veterans - Top 10.**

BREED/DIVISION AWARDS: All rings will award up to Top 5 in each breed/division based on entry (1-5 entered = Best & 2nd Best; 6-10 = add 3rd Best, 11-15 = add 4th Best; 16+ = add 5th best). Best, Second Best and Third Best will be awarded for breed(s) in the Miscellaneous Class. Overall Best of Breed/Division Kitten, Championship & Premiership entry will be awarded based on points accumulated at the ring level (i.e. breed/division awards only-no finals included). Best of Breed/Division rosettes will be awarded in

the Kitten, Championship and Premiership classes at the conclusion of the show. Breed awards will be scored for CFA regional/national/divisional awards. Additionally, Best-4th Best Champion/Open and Best-3rd Best Premier/Open will be awarded in all rings.

BEST IN SHOW: A presentation of the Top Three Cats, Kittens and Cats in Premiership from each show will take place prior to the Best in Show judging (18 cats). The Highest Scoring Kittens, Championship Cats and Premiership Cats from each show (6 in total) will compete for Best In Show. These cats will be handled by the Best in Show judges who will select the overall Best-In-Show winner, 1st runner up and 2nd runner up. A special presentation of the top 3 HHP, Veterans and Agility will be presented prior to the Best In Show.

AGILITY: Top ten scores will be awarded.

MISCELLANEOUS INFO

- All claws of all entries must be clipped prior to benching.
- No declawed entries are permitted.
- No kittens under 4 months of age are permitted in the show hall or on the show grounds.
- No cats or kittens may be confined in carriers.
- No cats or kittens may be left in the show hall overnight.
- This is a non-vetted show and it is strongly advised that all cats or kittens entered or present in the show hall be inoculated before entry by a licensed veterinarian against feline panleukopenia (formerly known as feline distemper or feline infectious enteritis), feline rhinotracheitis, calici viruses and rabies. It is also strongly recommended that cats and kittens be tested and found negative for FeLV before entry. All entries must be free of fungus and parasites.
- Litter will be provided. Bring your own food & water bowls and litter pans.
- Show hall is heated and/or air conditioned as appropriate.

- Show committee and CFA are not responsible for lost or stolen articles.
- First aid kit available at the CFA booth and first aid personnel on site.
- In case of emergency at the show hall, contact show management immediately and call 911 if necessary.
- Airport Info: Cleveland (CLE) is near the show hall and the show hotel, Cleveland Airport Marriott. The Marriott provides complimentary airport transportation.
- Hotel: Cleveland Airport Marriott, 4277 West 150th Street, Cleveland OH 44135, 216.252.5333. Room rate: \$92. Deadline for reservations: Tuesday, September 17, 2019 @ 5:00PM Eastern Time. Complimentary self parking, basic internet and airport shuttle service. \$35 pet fee per room, per stay. The Marriott is nearby but not within walking distance of the I-X Center. The hotel will assist with transportation using hotel shuttles but exhibitors should not rely solely on the hotel shuttle for transportation to the show hall.

Reserve your room here

(18) CFA SHOW SPONSORSHIP.

Committee Chair: *Rich Mastin*
List of Committee Members: *Allene Tartaglia*

Brief Summation of Immediate Past Committee Activities:

- Sponsorship Awards Summary:	2018-2019	2019-2020
○ CFA/Regular Show	\$123,000.00	\$23,500.00
○ New Show	\$ 8,000.00	\$ 3,500.00
○ In-Conjunction	\$ 4,000.00	\$ 0
○ Agility	\$ 2,100.00	\$ 600.00
○ Combined Totals =	\$137,100.00	\$27,600.00

Current Happenings of Committee:

- Verify 2018-2019 payouts and unpaid post-show payouts with Accounting Director, Treasurer and personnel processing requests
- Review and approve Sponsorship requests as submitted
- Review Current Sponsorship Levels:
 - CFA/Regular Show: \$1,000 (two \$500 payments: marketing expense and Club's discretion)*
 - 1st \$500 payment is paid upon the approval of the request
 - 2nd \$500 payment is paid upon receiving post-show requirements (proof of marketing)
 - Each Club may request receive two CFA/Regular Show Sponsorships per year
 - New Show: up to \$1,000 per show, no more than \$2,000 per Region/ID ROW for the year
 - New Show must be an added show ("New Show"), shows moving off traditional date to new date does not qualify
 - In-Conjunction Show: \$1,000 per one (1) show in each Region & Area
 - Agility \$300 per show*
 - *Clubs/Regions having two shows on the same weekend in the same location receive one (1) \$1,000 CFA/Regular Show Sponsorship / one (1) \$300 Agility Sponsorship per weekend
 - Currently CFA/Regular Show and Agility Sponsorship requests are submitted to Melissa Watson MWatson@cfa.org and New Show and In-Conjunction Show requests are first submitted to Regional Director or Area Chair(s) for approval.
 - All New Shows and In-Conjunctions Shows must receive proper approvals
 - Sponsorships will not be awarded until Show is licensed

Mastin: CFA Show Sponsorship. I just want to point out current happenings. Kathy touched on it. We're verifying the 2018-2019 pay-outs and unpaid post-show pay-outs with the accounting director, treasurer and personnel processing requests. Kathy Black had asked me this morning if we can go back to sending out that report to the regional directors, so you can see if

you've got clubs out there that haven't received the post-show monies or not. We just want to make sure that we have all the proper information on there. During the year we had a change in who was handling that, so we've just got to firm that up. **Hannon:** We don't want you to be embarrassed going to a club saying they hadn't submitted their report when in fact they had.

Board Action Items:

- *Discussion on future Sponsorship requests for all New Shows and In-Conjunction Shows to be submitted and approved by Central Office, and no longer submitted to or approved by Regional Directors. Currently each Region & ID ROW is allocated an annual maximum combined total of \$2,000 for any number of New Shows with no more than \$1,000 being awarded to any one (1) Show. And each Region & Area is awarded \$1,000 a year for one (1) In-Conjunction Show. These sponsorships are in addition to CFA/Regular Show and Agility Sponsorships.*
 - o *Motions to approve (recommended changes), effective immediately:*
 - *All New Show and In-Conjunction Show Sponsorship requests and approvals submitted to Central Office effective immediately.*

Mastin: I have an action item on here. It has to do with how we approve the new show and in-conjunction show sponsorship requests and approvals. Let me be clear on this, it's just the approval for the sponsorship money. It's not approving the show in any way, because in-conjunction shows are approved by the board and new shows are approved by a process of making sure that neighboring regions, there's no conflict or whatever. It's just the sponsorship. The proposal is that all new show and in-conjunction show sponsorship requests and approvals will be submitted to Central Office and not the regional directors or the chairs of those areas. We believe this could be beneficial to the regional directors in not having to spend the time chasing down your clubs or making a decision on, do I give them \$400 or \$500 or how much do I have left, or what have you.

[from second round of action item discussion] **Mastin:** I'll break it up. My motion is [reads]. **Morgan:** Second. **Hannon:** Any discussion? **Eigenhauser:** I'm a little concerned about how much money we are throwing at the in-conjunction shows. **Hannon:** We haven't gotten to that. **Mastin:** We're just doing approval. **Eigenhauser:** So the only motion is, who approves it. **Hannon:** It's to have the Central Office do it, rather than the regions.

Hannon called the motion. **Motion Carried.**

Currle: Rich, I have one clarification. If we've already approved new shows this season, moving forward if this goes through they still have to contact Central Office? **Hannon:** For commitments he has already made. **Mastin:** You said going forward. **Hannon:** Do we grandfather the ones that you've already approved? **Currle:** I would like to give them more money. **Mastin:** That's what you're asking, right? **Currle:** Right now I'm only giving them \$500 and I ran out of money for the year. **Hannon:** What about the shows that have already been held? **Currle:** That's a different story. **Hannon:** I'll have Mary K talk to you about that. **Currle:** I bet you will. **Colilla:** I have one question. If this club put on a show this year the first weekend of May. Next year they put on a show in December. **Hannon:** That's not a new show. **Colilla:** Wait, new show money I'm talking about. **Hannon:** It's not a new show. **Colilla:** OK. I just

want to make sure that they will be able to keep track of that. **Mastin:** Yes. **Hannon:** He keeps track of that. **Colilla:** We've got shows that bounce around and I want to make sure they don't get new show money. **Mastin:** If a club moves off their traditional date to a different weekend, it's not considered a new show. **Hannon:** It has to be an additional show to the show schedule. **Webster:** Now this, what your proposal is, giving up the money you said on a first-come first-served basis, or have we not gotten to that yet? **Mastin:** We're not there yet. **Hannon:** All we've done so far is to say Central Office rather than the regional directors is going to be handling it. **Mastin:** That's my next motion. **Moser:** On the new shows, how many did we have last year? **Mastin:** We had 8. It's up in the top part of this report. We had 8 last year. **Colilla:** Another question. You mentioned traditional date. What about a club that has no traditional date and they bounce around. Will you be able to keep track of that? **Hannon:** Yes. **Mastin:** We're going to have to. **Hannon:** We'll keep track. **Colilla:** I just want to make sure. **Hannon:** He's going to keep track of that. He'll check with me and I'll say, "that's not a new show." **Colilla:** I don't have to keep track of that. I like that. **Mastin:** What we're trying to do is make it much simpler for everybody.

- *Maximum payout on all New Shows (\$1,000 per Show) to not exceed \$25,000 a year (\$3,000 annual increase to the budget)*

Mastin: So, if we go in the direction it takes me to the next proposal which would take effect this year. We're not going to wait until next year to do it, and that is; if we approve the first part, would be to change the new show maximum pay-out per year to be \$25,000. Currently, each region and each area receives \$2,000 to divide up however you want in new shows. What I'm proposing is, it will be \$25,000 based on a first-come first-served basis. If we run out, I come to the board and say, "look, we've used all the money, do you want to invest more into new shows or no?" **Hannon:** Every new show would get the full \$1,000. It wouldn't be a matter of, "gee, I think I'm going to have 4 this year but I've only got \$2,000 so I'm going to give each of them \$500." They get \$1,000.

[from second round of action item discussion] **Mastin:** My next motion is – and I'm going to break this apart. Maximum payout on all new shows is \$25,000 per year total at \$1,000 per show, first-come first-served basis. That's for all new shows from today forward. **Hannon:** You're saying how many, 25? **Mastin:** \$25,000. **Hannon:** \$25,000 and last year we only had 8. **Morgan:** Second. **Black:** Does this include Asia? **Mastin:** We would have to go back to February's minutes. **Hannon:** Prior to this, Asia hasn't been asking for it. **Calhoun:** Because they don't know about it. **Black:** You're saying any new show. **Morgan:** Maybe in Regions 1-9. **Mastin:** We also included Rest of the World for new shows. It does not include Asia. We talked about that at the February board meeting. **Calhoun:** Does it include Hong Kong? I thought I saw that. **Mastin:** We'll have to check that. To me, I don't care. I just don't want to make a decision if we've already made a decision and we have to change it. I don't remember, myself. **Hannon:** So \$25,000 at \$1,000 per show. **Bizzell:** Just a quick question. We already had some money in the budget for new shows, right? This is an increase of – ? **Calhoun:** \$3,000. **Bizzell:** \$3,000 total is what we're talking about. **Calhoun:** For this one thing. **Currle:** I have four new shows this season. **Hannon:** Is that your regional director hat or your Rest of the World hat? **Currle:** I don't know what hat I've got on. This is in my region, but I have a show for next show season that is in process and I just did the "regional director can we have a show" deal but it's not yet licensed. **Hannon:** What we have to do is wait until we approve next year's budget. **Currle:** I

understand that. This would be included in next year's budget, or would this go into effect immediately? **Calhoun:** This year's budget, yes. **Currle:** The clubs that have already applied and been licensed that I've given away money to, I could increase it. Couldn't they go back through Central Office and re-apply? **Hannon:** He has approved 4 shows that got \$500 each. Are they going to get another \$500? **Mastin:** Any shows that haven't been done going forward, yes. I don't think we should go back to the ones in the past. **Hannon:** The show hasn't been held but you've approved it, he is saying he will give them the full \$1,000. **Currle:** So I should just tell them to cancel it and then re-apply, correct? It's only going to cost them \$100. **Mastin:** We can handle it on our end. **Hannon:** They already have the application. They'll adjust it. The club doesn't have to do anything. If they've already been approved for the \$500, the club doesn't have to do anything. If the show hasn't been held, they will get the full \$1,000. **Currle:** That's all I wanted to know. **Hannon:** If they've already been held, they've already got the money they are going to get. **Calhoun:** In this instance, you're increasing the budget that we just approved in April by \$3,000 based on – why? Couldn't we keep the budget as is and, as you said, if you run out of money you come back to the board, we assess the situation that we're in and then you get more money. **Mastin:** I can do that. **Hannon:** We have to say yes to him once in a while. **Mastin:** I can do that. So, I'll change my motion to \$22,000. **Calhoun:** No. **Mastin:** Yes, \$22,000. **Calhoun:** Yes, \$22,000 and then all the rest of them, same thing. **Hannon:** One at a time. **Colilla:** I just want to make sure, the new money that's coming for the new shows, is that when [inaudible]? **Mastin:** Yes. **Colilla:** I have a problem with that. I've got a pet expo show and I'm counting on that \$1,000. I'm having a problem with one of the judges getting a contract. What happens if you run out of money? If I can't afford that show, I'm going to cancel the pet expo. **Hannon:** You're going to get the \$1,000. **Colilla:** But I haven't licensed the show yet. **Hannon:** You don't have to license the show. **Eigenhauser:** License it with a TBA. **Colilla:** I just want to make sure I get it, because otherwise I'm going to cancel. **Hannon:** You're going to get the \$1,000. We're not going to let you cancel the pet expo. **Colilla:** OK. Can I have \$2,000 then? **Auth:** What's to prevent an aggressive regional director going in and getting all \$22,000 earmarked for 22 new shows in their region? **Hannon:** Some of them have already been approved. He's got 3 coming up [Currle] and he's already got them approved, so he's getting \$3,000 of that money, so you can't have it all. **Currle:** Actually they're only getting \$1,500 because I've already earmarked my \$500 per. **Hannon:** But your \$500 is coming out of his \$22,000. **Currle:** He never said that. **Webster:** That was my concern, is if you are a little slow then the money is gone. **Hannon:** So you better get busy. **Mastin:** We can address that when we get to that point. Based on last year we only had 8 shows. If we go from 8 to 22, that's great. The program is working. **Eigenhauser:** I don't think that's going to be that big a problem. I don't know that many regions that have not only 22 open dates on their calendar where they can put in new shows, but in addition have no conflicts ever with their neighboring regions as to show dates, so I think it's self-limiting. **Hannon:** We would love to have 22 new shows in one region. **Eigenhauser:** This really is self-limiting. **Anger:** Just to confirm, we talked about this earlier in this discussion. In February, the motion was to fund one in-conjunction show per region and the ID. I'm just stating that because it was where we approved them, "and the ID." **Tartaglia:** Clarification. Who in Central Office will we be getting these requests from? The Regional Director? The clubs? **Hannon:** The clubs. **Tartaglia:** It's going to come from the clubs? Because it sounded like we are going to be getting them from the Regional Directors. **Hannon:** No, you're getting it from the club. **Tartaglia:** So we're getting it directly from the clubs, OK. **Eigenhauser:** I don't know when the club is going to be able to send this in, either. Are they

going to be able to send it in if they are planning on having a show at the end of the year but it hasn't been approved yet, or is this after they have licensed the show, or does it come in with their show license? **Hannon:** I think you're getting into technicalities that we don't need to deal with for this particular motion. He'll handle it. **Mastin:** Just real quick on that. We don't approve sponsorships until we get a show license. We're not going to send out money and then try to chase it back because somebody pulled the show. **Hannon:** But you can approve it like in John's case. **Colilla:** Thank you. **Hannon:** You won't see the money until you've got the license. **Colilla:** That's not a problem with me. I want to make sure the money is there for me. **Black:** Can I just make a suggestion? I think that you should have some input from the Regional Director on this. Maybe it doesn't necessarily have to come to me, but I think I should have – **Hannon:** What input would you have? **Black:** Number one I would want to know that a club is doing this. **Mastin:** Doesn't the club have to come to you and ask to put on the show? **Hannon:** They have to have approval to use the date. **Currle:** That process would stay the same. **Black:** You would hope they would. **Hannon:** They won't license the show unless the Regional Director verifies, "yes, it's got my approval, we sent out the CFA News notice." **Black:** OK. I just wanted to make sure there was some kind of checks and balances. **Mastin:** The process is already in place. **Hannon:** You're not going to license the show without all that. **Tartaglia:** Correct, if it's a new show. **Black:** Right, OK. **Mastin:** Call the question.

Hannon called the motion. **Motion Carried.**

- *Maximum payout on all In-Conjunction Shows (\$1,000 per Show) to not exceed \$15,000 a year (\$4,000 increase to the budget)*
- *First come first serve basis*
- *If requests exceed maximum payout levels, the Board will be presented with an option to increase maximum payout based on the then current CFA annual financial performance, or the Board could set higher levels now*

Mastin: Then, for the in-conjunction shows, assuming this board wants to continue with in-conjunction shows – I don't know that you do or you don't – my proposal is to increase that from what its current number is (\$11,000 - \$1,000 per region or area) to a total of \$15,000 per year also on a first-come first-served basis. The last bullet there explains. Once we reach those levels, if we run out of money I come to the board to ask for more money. You can approve it or deny it. You can base it on how CFA's financial position is at that time of the year. **Hannon:** We can assume Kathy is going to speak against it. **Calhoun:** You can assume. Do you want me to speak against this right now? **Hannon:** No.

[from second round of action item discussion] **Mastin:** My second one is in-conjunction shows. In order to try to alleviate some questions and concerns from Kathy, I will change the motion to *maximum payout on all in-conjunction shows not to exceed \$11,000* so there's no increase in the budget and also first-come first-served basis. **Hannon:** You made that motion? **Mastin:** Yes. **Eigenhauser:** Second. **Morgan:** The in-conjunction shows. I wasn't involved in the original agreements to go into this program, but it seems to me that it's counter-intuitive to what we're trying to do, which is to promote CFA. I would rather see our money and our resources put towards supporting our CFA clubs working with other CFA clubs, than promoting our exhibitors being exposed to other associations and to putting on these in-conjunction shows. I'm not saying we can't have in-conjunction shows, but I have a problem on multiple levels with

giving them incentive. **Hannon:** You don't want to encourage it by giving them money to do it. **Morgan:** Encouraging them and giving them incentives to do it. I'm not sure when or if we want to go over the summaries of my input from last weekend, but I certainly could if anyone were interested. **Auth:** We had two in-conjunction shows in my region. The CFA benefitted far more than the other organization did, because it was too complicated to show a cat in ACFA than it was for those ACFA people to show a cat in CFA. What happened was, is that the CFA people saw that the ACFA wasn't a place they wanted to be, and so I don't know that we're going to have any more in-conjunction shows unless there's a money reason for it, but it certainly benefitted CFA far more because we got more entries in the CFA portion than the ACFA people got. We got like 120 in the CFA one and the ACFA one got like 60 entries, and they complained. ACFA people have no interest in doing it again. **Eigenhauser:** I think part of the reason why we support in-conjunction shows is because we have the best trained judges, we have some of the best clubs, our shows generally have a higher production value than some of these other clubs, so the idea isn't to promote them, it's to give them an opportunity to experience CFA and poach their exhibitors. That's why we encourage these in-conjunction shows. As long as we believe we have the superior product, then we ought to believe in in-conjunction shows. **Hannon:** My response to that is, it's a two-way street. Because we think we have a superior product doesn't think our customer does. We're also exposing our customers to the other association and, as in the case last week when we were in conjunction with TICA, some of our people might have been more impressed with what they saw in TICA. **Eigenhauser:** Then that's a wake-up call for us. **Black:** Or they might be able to win. **Hannon:** They might be able to win better there, so it's always a danger. They're not necessarily going to leave the other association and come to us. **Calhoun:** In regard to in-conjunction shows, I would far be in line to support our funding clubs that work with other CFA clubs, as opposed to working with other associations that seem to have encouraging alliances with associations that may not be in our long-term best interest. To Mary's comment, I don't know that we know if there had been two CFA shows, would that also have driven entries? Maybe yes, maybe no, but I think we need to spend our money on building and supporting our own brand. It's like the lead dog is bringing the B dog along with them. I don't see the benefit in doing that. The more that we do it, I see less and less of a benefit in in-conjunction shows with other associations. On the flip side, rewarding our clubs by working together to share costs and printing, that seems to me the way that we would be better off spending our money. **Auth:** We already have that now. **Calhoun:** I know, but we don't give them any money for it. **Auth:** Why should we? **Calhoun:** Why shouldn't we? **Hannon:** The whole purpose of this was to share expenses. Our clubs are having a hard time, and let's assume the other associations' clubs are having a hard time, but if we share the expense of the show hall, of the cage rental, of the advertising, we would come out in better financial shape. We gave our clubs incentive to go with another association rather than with another CFA club. They would have seen the same benefit by going with a CFA club, except they wouldn't have gotten the \$1,000. **Calhoun:** Right. **Morgan:** Dovetailing on what Kathy said, we're muddying our brand by doing this in-conjunction. On what planet do Coke and Pepsi get the same contract? **Calhoun:** None. None. **Morgan:** It's not a good idea. **Calhoun:** It's not done. **Hannon:** She is saying it's like Coke and Pepsi. They don't go together on something. **Calhoun:** It wouldn't happen. It simply wouldn't. It wouldn't matter if there was a benefit to it. It's because of brand loyalty, not muddying it up. Coke or Pepsi, depending on which chair you're sitting in. They already figured out they're the best brand, so why would they – **Morgan:** So, no insult to the other associations. They're just different. **Hannon:** The difference is that a lot of our customers

bounce back and forth between the other associations and CFA. They're going to whatever the nearest show is. If the nearest CFA show is 2,000 miles away but 100 miles away is a TICA show, they are likely going to the TICA show. That's not the situation with Coke and Pepsi.

Calhoun: Yes it is. **Morgan:** Yes, it is. **Calhoun:** People buy what's on sale. Yes it is. **Hannon:** That's what I do. **Calhoun:** It is the same. **Morgan:** You don't want to tell them it's OK, which is what we are doing with this in-conjunction program. **Hannon:** We're not telling them it's OK, we're encouraging it. **Morgan:** Damn right we are. **Hannon:** "We'll give you money to go away to another association." We're giving them \$1,000 to ignore another CFA club and go to – **Calhoun:** Another association, yes. **Morgan:** Correct. **Calhoun:** Bad idea. **Hannon:** We're incentivizing them not to partner with a CFA club. **Morgan:** Bad idea. **Hannon:** Now, if they have no option and they want to partner with another club fine, but we're not going to give them the money. **Moser:** So, if we didn't do the in-conjunction and give the money, what if two separate clubs want to go together? Do we give them the money? The first 15? **Morgan:** Why not? **Hannon:** We might want to talk about that, but let's first decide whether or not we're going to continue with in-conjunction. **Currie:** Actually we had three. We had one at the end of last show season. We didn't have in-conjunction funding yet, but we gave it to them anyway because they had asked for it through the previous Regional Director. Then we approved CFA's first in-conjunction show in November from the old CIS date down in Plant City, Florida, and so they've got \$1,000 coming to them. The one we just had last weekend, the Southern Regional, was also an in-conjunction show where they also hosted the Winn Symposium. They really stepped up, so that club really stepped up for them, yet they got no money, they got no new show money. The only thing they got was regular sponsorship. Somehow that seems unfair to me, so if you're going to take away in-conjunction shows, you have already earmarked \$11,000 for this season in the budget, I would like \$1,000 sent to them out of that budget. Thank you. **Calhoun:** That ain't happening, but you're welcome. **Hannon:** You're sounding more like Mr. Colilla. You're going to get every dime you can.

Schleissner: I think these in-conjunction shows – **Hannon:** You're talking about doing a bunch of them in France with LOOF, right? **Schleissner:** Yes. I just want to come back on this in-conjunction show. For Europe, this is the thing we can solve lots of problems getting new exhibitors. We should split the world in three parts, to my point of view. When you see the American market, then all the associations know each other. Some people show TICA and CFA and everything. In Europe, we are dominated by big associations like FIFE and WCF. CFA is only a small part, so if we connect with them, we can get exhibitors or people who register with CFA from them. Then we have Asia and China. This was dominated already by CFA. There was nothing else for a long time, it was just CFA. Now there are others coming up, so I think we have to handle three parts of the world maybe in three different ways. I think in-conjunction in Europe, talking as the Regional Director of Europe, I think this is the perfect solution for doing marketing over there. I think in-conjunction Europe marketing, but I don't know about the U.S. I just want to bring in my European experience.

Calhoun: The reason that I can really get behind in-conjunction shows with CFA clubs – and I hear that there may be a reason, because one shoe does not fit all – but what I didn't want to support is taking the in-conjunction dollars away from clubs that really need that money to be able to put on a show. We just want to give them a different incentive, as opposed to going with a different brand. Instead of partnering with a different brand, partner with your own brand and we'll still help you. **Mastin:** I need to point this out. Kathy did mention 10 minutes ago she was

willing to spend money, so that was good to point out because we never hear that from Kathy. So, just to make sure we understand that she is willing to spend money on something. **Hannon:** We'll put that in caps and bold print. **Calhoun:** One time, and one time only. **Mastin:** So, here's my thought process on in-conjunction shows. Here's what I think. I don't think we have enough information to determine whether it's good or bad, to be honest. We think it might be good, we think it might be bad, we're not sure. When I look at competition and I see our customer base is at a competitor's event, what better approach to go after those customers than be right next door to that competitor? If you want those customers, be right next door – next door to the point where you're on the same weekend in the same location. That's great for your customers. It may not be the perfect science in trying to compete with a competitor, especially if you don't have your act together, but we see our numbers shrinking at the shows. They're not growing. We're also seeing some markets right here in the States where there's fewer and fewer shows year after year. How many shows did we have in Florida at one time? Now they're starting to come back, but why? Could we get more shows back if they were working with another association? We have to keep in mind that the decisions we make are not as simple as what's within these four walls. We've got to look at what our clubs are going through, and if they're saying, "hey, allow us to do in-conjunction shows, we've got more help there, we're sharing some expenses," it may be good. Now, getting back to the point that Melanie and Kathy were saying – **Hannon:** You know you're 10 minutes past the agenda. **Mastin:** Sorry. They want to spend money promoting in-conjunction shows with other clubs. Well, guess what? Why can't we do both? So, before we decide to take it away when we already approved this for this year – and if you want to change it, that's fine, when it comes to the vote – you always have the option of doing more for the clubs. You don't have to take away from one to put it over in this basket. **Hannon:** But then she [Calhoun] is going to be unhappy. **Calhoun:** That's true. **Eigenhauser:** What Rich is proposing now isn't taking any money away from anybody or adding anything to the budget. He specifically amended his motion so it would meet what we've already budgeted. This is no change. We're only changing how we're handling it. **Hannon:** The process. **Calhoun:** There's no in-conjunction money right now for CFA clubs to work with CFA clubs. **Black:** Rich, can you clarify it's just one per region? **Mastin:** Currently, right now that's what it is. **Black:** That's what you're proposing. **Mastin:** No, that's not what I'm proposing. I'm proposing to change it. First-come first-served, \$11,000 in-conjunction. **Black:** How much budget? **Mastin:** \$11,000. **Black:** \$11,000? **Mastin:** \$11,000. **Hannon:** Eleven clubs, the first eleven. We only had what, 8 last time? **Mastin:** That was new shows. **Anger:** Last year we had four. **Mastin:** We had four last year, four. **Hannon:** OK, let's vote on this. **Currle:** Can I get one clarification? Just like we're going back and adding to that \$500 for these new shows that have already been licensed, what about the ones that have already occurred in this show season? **Mastin:** No. I don't think we should go back. **Currle:** Why? **Hannon:** It's got nothing to do with this motion. This motion is in-conjunction.

Hannon called the motion. **Motion Carried.** Vanwonderghem, Black, Morgan and Calhoun voting no.

Calhoun: What did we just vote on? So, we're now just in-conjunction with clubs that are a different association. **Hannon:** Yes. **Calhoun:** We still haven't done anything for clubs that want to work together. **Hannon:** Correct. **Mastin:** That's correct. Make a motion. **Hannon:** She can't make a motion. I've got an agenda here.

○ *Rationale:*

- *Streamlines the process to have all requests submitted directly to Central Office, and possibly eliminate confusion and delays*
- *Recommending an increase in the total payouts to possibly encourage more shows*
- *Sponsorships paid out for the past years have come in well under budget, there is no guarantee the increased levels on New Shows and In-Conjunction Shows Sponsorships will actually be paid out*

Time Frame:

- *Discuss and approve motions (recommended changes) at this Board meeting*
- *Requests are reviewed and approved throughout the year*

What Will be Presented at the Next Meeting:

- *Updates and year to date report.*

*Respectfully Submitted,
Rich Mastin, Chair*

(19) BREEDS AND STANDARDS.

Committee Chair: *Carla Bizzell*
List of Committee Members: *Rachel Anger, Kathy Black, Desiree Bobby, Darrell Newkirk*

Brief Summation of Immediate Past Committee Activities:

Provided all changes to Standards and Rules of Registration to Central Office for their use in updating the Standards, Show Rules, Rules of Registration and BCS Codes. Reviewed those Standards and Rules that have changes as a result of the February Board Meeting. Solicited input on agenda for the Annual Breed Council Secretaries' meeting with the Board of Directors. Updated Breed Books (Individual Breed's Rules of Registration).

Current Happenings of Committee:

- a. *Assisted Central Office on finding a solution to the Tabby vs. Non-Agouti Tabby issue.*
- b. *During a review of the CFA WEB site, Mary Kolencik has requested the Board review the following policy that is found at the following link:*
<http://www.cfa.org/Breeds/DomesticOutcrossPolicy.aspx>

It is a very short page that says:

The Breeding of Domestic and Non-Domestic Cats

The Cat Fanciers' Association's (CFA) board of directors unanimously approved a policy statement at their February 7-8, 1998 meeting in Houston, Texas. In passing the policy statement the board reconfirmed that the association is a registry of Felis catus species of domestic cats. The CFA policy statement on the breeding of domestic and non-domestic cats reads as follows:

The Cat Fanciers' Association, Inc., does not encourage or promote the breeding of non-domestic (wild) cats of any species to any domesticated cats.

Since we now recognize a breed whose origins include non-domestic (wild) cats, should we modify the above statement to clarify CFA's stance on the breeding of domestic and non-domestic cats?

*My opinion would be to remove the preamble to the policy itself and acknowledge that we have accepted a breed with a wild cat species in the background. I certainly do not want to see any **new** breedings between domestic and wild cats. We have discouraged Bengal breeders from doing so by requiring a five-generation pedigree for registration that does not include any wild cats.*

- c. *Chair the meeting between the Board of Directors and Breed Council Secretaries/Breed Committee Chairs on Saturday.*

Hannon: Breeds and Standards. **Bizzell:** First, I would like to start out by thanking my Committee, since I will no longer be Chair of Breeds and Standards. I've had Rachel Anger taking care of a whole lot of the paperwork, Kathy Black has done a lot of data entry for me, Desiree Bobby completely redid the application form for new breeds, and Darrell Newkirk has helped out with some genetics questions. So, a big thank you to them.

Board Action Items:

- a. *Action: Presidential appointment. We have had a resignation of the Lykoi Breed Committee Chair. We would like to thank Patti Thomas for her service. Patti has recommended Desiree Bobby as her replacement. Vacancies of Breed Council Secretaries/Breed Committee Chairs must be appointed by the President and ratified by the Board.*

Bizzell: I have only two action items and one of them is probably half an action item, but we'll get to that second. The first action item is, we have had a resignation of the Lykoi Breed Committee Chair. [reads] **Hannon:** This needs ratification by the Board. **Bizzell:** Correct.

Hannon: So appointed. Does somebody want to make a motion and have the board ratify?

Bizzell: I move. **Calhoun:** Second. **Hannon:** Any discussion?

Hannon called the motion. **Motion Carried.**

Hannon: Congratulations Desiree. **Bobby:** Thank you. **Bizzell:** Which is nice because she is giving the presentation tonight at the Judges' Workshop on the Lykoi. I'm happy that this went well.

- b. *Action: Determine what modifications, if any, are to be made to the WEB site item regarding the breeding of domestic and non-domestic cats.*

Suggested Motion: Modify policy piece to read:

The Breeding of Domestic and Non-Domestic Cats:

The CFA policy statement on the breeding of domestic and non-domestic cats as amended by the CFA Board of Directors in February 2015 reads as follows:

The Cat Fanciers' Association, Inc., does not encourage or promote the breeding of non-domestic (wild) cats of any species to any domesticated cats.

Bizzell: The second part, when Mary K is doing a review of our website, she came up with a policy piece that she thought was inconsistent with our current practices. That has to do with breeding domestics to non-domestic cats. Now, with George's help I actually found when that change was made and modified. The policy itself was changed on the website, but there was a paragraph before the policy that is no longer consistent with the policy, in my opinion. So, I would like to modify my action item here, because I thought maybe we should address the elephant in the room and say that we recognize we have a breed which traces its origin back to some non-domestic cats. What I would like to propose is that we just strip out that paragraph before and just say, *the policy on the breeding of domestic and non-domestic cats is* and then

leave the policy as is on our website, which just says, *The Cat Fanciers' Association, Inc., does not encourage or promote the breeding of non-domestic (wild) cats of any species to any domesticated cats*. That change was made in February of 2015. **Hannon:** So, do you need a motion or can't you just do it? **Bizzell:** The concern Mary K had is that it still may be confusing some of our constituents. **Hannon:** Alright, so you're making the motion. **Bizzell:** I'll make a motion to strip out that paragraph. **Vanwonderghem:** Second.

Eigenhauser: One of the reasons why we put that first paragraph in there is for emphasis. Everything CFA says on its website is CFA policy in some manner or another, but by saying the CFA Board voted for this on this date as our policy, it gives it a lot more emphasis. It's like we use "very, very hot" for emphasis. It's technically not necessary, grammatically it's not necessary. We know anytime we put a CFA policy on our website, it's a policy but by saying, "the Board of Directors approved this policy on this date at this time," it stands out. It gives it more weight. It gives it more gravitas. That's why that paragraph was in there in the first place. Now, if that paragraph is no longer relevant because we amended it in February 2015, then change it to say, "as amended in February 2015," but I think stating that this is not just CFA policy, this is a formal statement from the CFA Board, gives it additional emphasis that I think is worth leaving on the website. **Bizzell:** OK, so we strip out the rest of the verbiage – **Eigenhauser:** Right. **Bizzell:** – that says felis catus species, blah, blah, blah. All that part. **Eigenhauser:** Just say, *The Cat Fanciers' Board of Directors, through the policy on February* whatever the date was *2015*, and then that second paragraph. **Hannon:** Are you alright with that? **Bizzell:** I'm right with that amendment. **Eigenhauser:** I'll second it as amended.

Hannon called the motion. **Motion Carried.**

Time Frame:

This meeting.

What Will be Presented at the Next Meeting:

*Respectfully Submitted,
Carla Bizzell, Chair*

(20) CFA LEGISLATIVE COMMITTEE.

Legislation Committee Chair George Eigenhauser gave the following report:

Committee Chair:	George Eigenhauser
List of Committee Members:	Joan Miller, Phil Lindsley
CFA Legislative Group:	George Eigenhauser, Sharon Coleman, Kelly Crouch

Brief Summation of Immediate Past Committee Activities:

In January state legislatures begin new sessions and many bills are introduced. Some states have short legislative sessions so bills need to be introduced and begin the legislative process quickly. Bills may be assigned to a committee but never make it to a hearing. Others are critical and move very fast. Some bills may be amended with new text unrelated to the original language and we need to be on guard for sudden changes. CFA is now tracking hundreds of state and federal bills plus many local proposals.

At the state and federal level the Pet Industry Joint Advisory Council (PIJAC) provides us with bill introductions based on broad search parameters. We then read the bills and select a few for CFA tracking. PIJAC provides us with updates of and amendments to the bills so we can reevaluate the status as the bills progress. Some bills apply to cats, or cats and dogs, or apply to dogs only but may still be of concern to us. Bills seeking to regulate dogs may be amended to add cat or breeder regulation unrelated to the original provisions.

For local (city, county, parish, and borough) legislation PIJAC continues to improve their monitoring. We also monitor several dozen pet law lists online as well as relying on our "grassroots" fanciers in reporting pet-related legislation in their area ("You are the eyes and ears of the fancy.") We continue to monitor major Animal Rights groups, their web sites, announcements and events for information on upcoming legislative initiatives. We also receive legislative information by networking with other animal groups, such as the dog fancy.

CFA often tracks legislation which directly impacts cat fanciers such as breeder licensing, breeder bans, mandatory spay/neuter, cat licensing, onerous warranty laws for pet sales, mandatory microchipping, or restricting the sale of pets or regulating the source of such animals. Other bills we track include animal abuse registries, laws regarding pets in motor vehicles, penalties for animal cruelty, misrepresentation of pets as service animals, and prohibition against pet leasing as a means of financing pet sales. (While few, if any, cat fanciers use pet leases as a form of sales financing, proposals are often broad enough to impact leasing studs or queens for breeding purposes.)

The CFALegislativeNews Facebook page continues to be a broad spectrum news stream for legislative happenings for its followers. By posting a wide variety of legislative news from the news media or other groups focused on animal legislation, our followers can use the Facebook page as a quick check for news that may affect them. Occasionally, the posts spark a dialogue among followers. The page has grown to 545 page-likes and 567 page-follows. From January 24, 2019 to June 12, 2019 our posts have reached 40,816 people. That averages to 305 reaches per day, an average increase of 210 reaches per day over the reporting period discussed in the

January Board Report (September 27, 2018 – January 20, 2019). So while our page-likes and page-follows have had a modest increase, our post reaches have grown exponentially. As we move into the back half of the year when fewer state legislatures are in session, we expect this to reduce accordingly. Our 57 posts during this reporting period also generated 8,347 post likes, comments, shares and other post engagements. Engagements equal audience connections. The more engagements, the more likely our followers will see the posts. The post engagement frontrunners for this period three local California articles and one from Georgia: Manteca, CA (enforcing pet limit laws), Canyon Lake area of California (mandatory sterilization and microchip ordinance), Whitfield County, GA (mandatory sterilization, breeding licenses), and Bakersfield, CA (dog breeding permits). The CFALegislativeNews Facebook page may be found at: <https://www.facebook.com/CFALegislativeNews/>

While the Facebook page is our broad spectrum news site, The Legislative Group Blog provides access to more targeted news and alerts. Sometimes the blog posts will republish What's Hot articles such as the May 2019 Article about Massachusetts Senate Bill 114 about cat breeder licensing and proposed regulations for rescues. Two other blog posts address the APHIS Proposed Rule Docket No. APHIS-2017-0062 and the extended comment period. Proposed to promote compliance with the animal Welfare Act and APHIS regulations, reduce fees, preventing noncompliance persons or businesses from obtaining licenses, and strengthening veterinarian and daily care for regulated dogs. Readers may "Follow" the blog and receive a notice when a new post is published. The URL for posts can be posted on CFALegislativeNews Facebook or other pages we follow or as topics come up in other contexts. <https://cfalegislativegroup.wordpress.com>

Current Happenings of Committee:

Highlights of a few selected issues: (Not by any means complete - just a few examples.)

U.S. Federal

APHIS, Docket No. APHIS-2017-0062: APHIS published for comment a new Proposed Rule to promote compliance, change from a yearly renewable license to a 3 year license, reduce fees and strengthening safeguards in the licensing process, and to strengthen vet care and watering for regulated dogs. The comment period was extended but is now closed. It will take APHIS time to go through the 30,659 comments received and publish the Final Rule.

WOOF, H.R. 1002: Called the Welfare of our Friends Act of 2019: This would amend the Animal Welfare Act to prohibit licensing certain dog dealers who would be denied a license due to prior revocation by expanding the list of people included in family members when assessing prior revocations. Referred to House Committee of Agriculture.

Puppy Protection Act of 2019, H.R. 2442: This would amend the facility and care requirements for dogs in the possession of dog dealers in the Animal Welfare Act. Referred to the House Committee of Agriculture.

Fairness to Pet Owners Act of 2019, S 1290 (H.R. 1607): This bill is intended to promote competition and help save consumers money by requiring the prescriber of an animal drug provide a copy of the prescription or provide a copy of the prescription to a pharmacy or person

designated to act on behalf of the pet owner. It also lists things prescribers cannot do. Referred to Senate Commerce, Science and Transportation.

Kittens In Traumatic Testing Ends Now Act of 2019, S 708 (H.R. 1622): This would amend the AWA by providing "Not later than 90 days after the date of enactment of this subsection, the Secretary shall not purchase, breed, transport, house, feed, maintain, dispose of, or conduct an experiment on a cat as part of any study or research that would subject that cat to a procedure that may cause pain or stress, including pain or stress that may be mitigated by anesthetics, analgesics, or tranquilizer drugs, unless the pain or stress is a result of a physical exam or training program." Referred to the Senate Committee on Agriculture, Nutrition, and Forestry.

States

Connecticut

S.B. 594: An act prohibiting the use of certain contracts for the sale or lease of cats and dogs. Has passed both houses in the same form. Connecticut has adjourned.

Florida

S.B. 316: Contracts for the sale or lease of pets. Died in Judiciary.

Indiana

H.B. 1447: Among the numerous provisions is a prohibition against rental purchase agreements for domestic animals. Enacted.

H.B. 1576: Animal Abuse Registry. Died.

S.B. 533: Provides that any person who transfers a domestic dog or cat from a foreign country into Indiana shall provide the recipient of the domestic dog or cat with a copy of the domestic dog's or cat's certificate of veterinary inspection or official health certificate. Provides that a person who receives a domestic dog or cat that is imported from a foreign country into Indiana shall submit to the state board of animal health a copy of the domestic dog's or cat's certificate of veterinary inspection or official health certificate not more than 30 days. Enacted.

Maine

SP 407/LD 1311: Originally removed dogs and cats from the list of animals a pet shop may sell beginning October 1, 2019 and creates a definition for a rescue. It was amended so that "grandfathered" pet shops may continue to offer animals for sale, however, they must collect a surcharge of \$25.00 for every dog or cat sold. The surcharge will be deposited in the Companion Animal Sterilization fund. Passed both houses to be enacted.

New Hampshire

S.B. 77: Relative to costs of care for animals seized in cruelty cases and prohibiting the future ownership of animals in certain animal cruelty cases. Tabled, however, a cost of care fund is included in the budget bill H.B. 2.

S.B. 161: Would change the definition of pet vendor by deleting “engaged in the business of transferring” and the requirement that the final purchaser be located in New Hampshire. It also adds anyone that transferred “20 or more dogs, 20 or more cats, 30 or more ferrets, or 50 or more birds” would be pet vendors. While S.B. 161 has been tabled, it sees new life in the budget bill, H.B. 2.

H.B. 2: In the state budget bill, Section 337 would amend the definition of pet vendor to change the licensing threshold to include anyone who sells 25 or more dogs, 25 or more cats, 30 or more ferrets, or 50 or more birds and deletes the requirement that the person be engaged in the business of transferring animals. Section 338 removes the commercial kennel exemption. Section 340 would establish a cost of care fund to assist municipalities for covering the cost of animal care relating to animal cruelty cases. This is not the bond requirement of people charged with cruelty of their own animals set forth in S.B. 77. Section 339 sets forth that no cat, dog or ferret will be transferred by a licensee without being vaccinated against infectious disease or without being accompanied by an official health certificate. The bill is in the Conference Committee.

New York

A.B. 225A: Would regulate pet groomers. Amended on third reading (6/5/2019).

Tennessee

H.B. 281/ S.B. 436: Requires retail pet stores to provide certain information to consumers purchasing dogs and prohibits certain sources of dogs. Neither bill made it out of committee before sine die.

Washington

H.B. 1476: prohibits the use of certain retail sales agreements for dogs and cats. Enacted.

Local

Whitfield County, GA: Commissioner voted 3-1 in favor of the mandatory spay neuter ordinance requiring pets to be sterilized if they are 6 months old or older absent a state issued breeder’s license or the owner can provide a letter from a veterinarian stating the animal has a medical condition that would not allow the surgery.

Gentry, AR: The city council of this quickly growing small town (pop.: 3,367, up 55.5% since 2000 per city-data.com) has outlawed the feeding of feral cats by community members. However, it will resume the city’s TNR efforts.

Jackson, TN: City approved the mandatory spay-neuter ordinance 7-2 on the first reading despite objections from local spay-neuter organizations.

Swampscott, MA a citizen petition requiring cat licensing, prohibiting cats being at large, and requiring they be vaccinated against rabies presented by a local attorney was voted down.

Litigation

The CFA Board has allowed CFA to join with the Animal Health Institute (AHI) coalition on amicus curiae (friend of the court) briefs opposing non-economic damages (i.e. "pain and suffering") for injuries to animals. There is nothing new to report this time period.

Publications

The CFA e-Newsletter provides space for a "What's Hot" legislative column used to provide information on new and urgent matters of interest to the cat fancy. In general, Cat Talk Almanac articles are written for less time sensitive matters with a focus on guidance on lobbying in general. The CFA Legislative Facebook page provides more real-time discussion of legislative topics Articles published in the CFA e-Newsletter and the Cat Talk Almanac since the February 2019 CFA Board meeting:

- * *CFA e-Newsletter, February 2019, "**The 2019 State Legislatures are Getting Started**)" by Kelly Crouch, CFA Legislative Information Liaison. The start of the New Year marks the beginning of many state (and local) legislative sessions. Although this is just the beginning some common themes in animal related legislation are already apparent. Animal abuse registries, increasing penalties for animal cruelty, misrepresenting pets as service animals, and prohibition against pet leasing or installment sales used as predatory leasing financing schemes have been proposed. Other legislation that impacts fanciers include such things as breeder licensing or bans, mandatory spay/neuter, overreaching restrictions on sales, and mandatory microchipping. This article outlined a short list of legislation of interest to fanciers. Over 15 bills from 10 states stretching from the east coast to the west coast start off this year's short list. Seven states already had bills introduced either prohibiting the sale of cats, dogs and sometimes rabbits or regulating the source of such animals.*
- * *CFA e-Newsletter, March 2019, "**Mandatory Spay Neuter Raises its Head in Whitfield County, Georgia**" by Kelly Crouch, CFA Legislative Information Liaison. Whitfield County was considering a mandatory spay/neuter proposal what would require sterilization of virtually every cat and dog six months or older in the county. While exemptions could be permitted they were very limited. One exemption was for the typical health of the animal, requiring veterinary documentation. Cats and dogs kept for "commercial breeding" by a person with a current breeder's license issued by the state Department of Agriculture would also be exempted. There was no provision or home, hobby breeders to avoid sterilizing all of their pets. The language used was somewhat inconsistent with terminology used in Georgia pet dealer state law. There is a general discussion*

of the perils of mandatory spay/neuter laws. The unintended consequences of MSN include impacting law-abiding citizens and selective enforcement.

- * CFA e-Newsletter, April 2019 **“Connecticut Legislature Considers A Bill To Increase Dog Adoption And Licensing Fees While Also Adding Licensing For Cats And Other Domestic Animal Adopted From Shelters ”** by Kelly Crouch, CFA Legislative Information Liaison. Raised Senate Bill 999 in the Connecticut Legislature's Joint Environment Committee would be a limited scope cat and "other domestic animals" licensing bill, but could be a an indicator of statewide cat licensing in the future. The article included highlights of submissions by various groups. People for the Ethical Treatment of Animals (PETA) supported the Bill. PETA also attached a letter purportedly from the National Animal Care and Control Association (NACA) supporting cat licensing. However, NACA sent a letter opposing both the bill and cat licensing in general. NACA specifically noted that a letter on NACA letterhead did not come from them and to please have it struck from the testimony. Humane Society of the United States (HSUS) opposed for several reasons and blamed problems on the lack of low cost sterilization services, not a lack of licensing. Alley Cat Allies opposed and Pet Industry Joint Advisory Council (PIJAC) also opposed.

Note: although not discussed in the article, this helps demonstrate the complexity of animal legislation. Politics makes strange bedfellows. Some "humane" groups lean toward the Animal Rights viewpoint on many issues but take the traditional Animal Welfare position (as does CFA) on others. In this case traditional Animal Welfare groups such as PIJAC or Alley Cat Allies opposed this Bill. PETA, an extreme animal rights group, strongly supported it. But HSUS, often described as an animal rights group, also opposed. Over the years CFA has worked to educate groups on all sides of the political spectrum about our point of view. In politics, few are as uncompromising in their views as PETA. Most groups have a range of views on various subjects and CFA works with them when our positions align.

- * CFA e-Newsletter, May 2019, **" Massachusetts: Senate Bill 114 Creating Breeder Licensing for Cat Fanciers and Rescue Regulations Proposed by MDAR)"** by Kelly Crouch, CFA Legislative Information Liaison. Massachusetts Senate Bill 114 would make several changes to existing animal law including licensing for cat breeders. The Bill specifies the hours during which inspections may take place and the extent to which private residences may be inspected. It also allows for unannounced inspections should the inspector feel such measures are necessary. The Bill also directs the Massachusetts Department of Agricultural Resources (MDAR) to promulgate rules and regulations for “the maintenance and inspection of commercial breeder kennels or catteries and personal kennels or catteries in which not less than 5 sexually-intact female dogs or cats are kept for the purpose of breeding the dogs or cats and sell the offspring as household pets.” MDAR has promulgated new rules for the licensing and operation of animal shelters and rescue organizations. As many fanciers are

involved with pedigreed cat rescue, it is important those fanciers thoroughly review the proposed rules.

- * *CFA e-Newsletter, June 2019, "**Massachusetts House Bill 1444, Guardian Bill - Muddying the Waters for Pet Owners**" by Sharon Coleman, CFA Legislative Legal Analyst and Kelly Crouch, CFA Legislative Information Liaison. This article discusses Massachusetts House Bill 1444. Presented by petition, the Bill is short but leaves much to be unpacked. It seeks to change the legal status of "pets" from personal property to "companion animals" with guardians. Guardianship of animals was popularized in the original 1999 "Guardian Campaign" of In Defense of Animals (IDA). That campaign sought to elevate the status of animals and was considered to be a first step eliminating the property rights of owners of animals. The Bill also proposes mandatory minimum sentences for certain animal related offenses. The use of mandatory minimum sentences is novel for low-level animal cruelty violations. Currently no Massachusetts animal cruelty violations have mandatory minimum sentences.*
- * *Cat Talk Almanac, June 2019, "**Legislative Legacy of Hurricane Katrina: Lawmakers Start Considering Animals in Disaster Preparedness Plans**" by Kelly Crouch, CFA Legislative Information Liaison. The events during the evacuation for Hurricane Katrina 2005 demonstrated the need to include pets, service animals, and other animals in large scale disaster planning. Some people were forced to abandon their animals as authorities barred them from government transportation or in government shelters. Some people remained behind, placing their own lives in jeopardy because they would not abandon their pets. Up to a quarter million pets were left behind, most of whom died as a result. Only a small percentage were rescued and an even smaller number reunited with their owners. This article outlined changes to Federal law in response to Katrina such as the Pets Evacuation and Transportation Standards Act of 2006 (PETS). Post Katrina changes include the Emergency Management Reform Act. But PETS alone is not a disaster plan for animals. State and local governments, as well as other stakeholders need to collaborate for pre-event planning to identify their respective responsibilities. Over 30 states, and many local governments include animals in their disaster preparedness plans. A sampling of half a dozen states with varying approaches to the problem are outlined and discussed.*

Meetings and Conferences:

HSUS Humane Care Expo, April 15-18, 2019, New Orleans, LA. George Eigenhauser attended on behalf of CFA. This year the conference was attended by an estimated 2,500 participants from 53 different countries around the globe. This was the second HSUS Expo held since the resignation of Wayne Pacelle in February 2018. Cristobel "Kitty" Block is the president and chief executive officer of the Humane Society of the United States. She remains president of Humane Society International. Before joining HSUS she worked for PETA but since becoming HSUS president she has so far shown a more moderate approach, at least in public. The keynote address and town hall meetings were low-key.

While the Expo is often used to highlight upcoming HSUS legislation, some of which is harmful to cat breeders, this year no new legislative initiatives were announced. Much of the conference was devoted to sheltering matters such as adoption strategies, behavior and enrichment approaches, and other practical concerns. Less attention was devoted to legislative initiatives such as prohibition of sales of pets from pet stores. Access to Veterinary Care was a major topic focused on improving access to veterinary care and providing outreach to pet owners in need.

The conference draws participants from a broad spectrum of groups; from hard-core animal rights to middle of the road to animal welfare groups. Our continuing CFA presence at the Expos each year gives us an opportunity to reinforce CFA's goal of promoting respect for all cats with an emphasis on public education. This conference provides positive networking with a variety of animal groups and leaders who are often unaware of our devotion to the welfare of cats and our common love of animals.

Future Projections for Committee and Legislative Group:

The CFA Legislative Roundtable will be held from 1:00 p.m. - 2:00 p.m. Saturday, June 29, 2019, at the CFA Annual Meeting. Room location TBA.

Upcoming conferences related to legislation –committed or pending:

Pet Night on Capitol Hill - requested date: Wednesday, September 18, 2019 in Washington, DC. Created by the Animal Health Institute (AHI) more than 21 years ago, the event is hosted by the Human Animal Bond Research Institute (HABRI) and the Pet Leadership Council (PLC). CFA has been a sponsor since the event began. Other sponsors include AKC, NAIA, AVMA, PIJAC, AAHA, American Pet Products Assoc., Mars, Bayer, Nestle Purina and many more. Last September this pro-pet, bipartisan event's almost 400 attendees included members of Congress, their staff, other federal officials, industry leaders and media. It delivered the message to our federal representatives and agencies that pets are an important part of human health and quality of life.

This event joins CFA with a coalition of pet related groups, including Pet Night sponsors who work on joint legislative strategy on matters ranging from non-economic damages, pet shop bans, and other issues. The day following Pet Night there is a meeting with the coalition to discuss strategy on legislative matters and other issues. Coalition participants provide us with legislative information, access to inside opinions of their lobbyists, and other help throughout the year.

Last year CFA was present with George Eigenhauser, Leslie Herman, Ritch Tindall, Michael Piziali, and Tracy Petty for staffing our CFA booth and working the crowd. Again this year we are hoping local fanciers will be able to help CFA with a booth at the reception to educate top lawmakers and industry leaders about who we are. For more information about how you can participate please contact George Eigenhauser, who will be attending again this year on behalf of CFA. Use of facilities for the event is subject to congressional scheduling so the location is still TBA.

National Animal Interest Alliance (NAIA) Conference, October 25-27, 2019, Orlando, FL. The NAIA is a national group directly confronting the extreme animal rights positions that threaten pet ownership and breeding of dogs/cats. CFA used to be a regular participant at the NAIA conference but the date often conflicts with the CFA Board meeting. George Eigenhauser hopes to attend this year on behalf of CFA.

Association for Animal Welfare Advancement (AAWA) Annual Conference, Houston, TX, on November 18-21, 2019, Kansas City, MO and the National Council on Pet Population Research Symposium (November 18, 2019). The AAWA (formerly known as the Society of Animal Welfare Administrators) are leading animal control professions and members of the sheltering community with a pragmatic animal welfare (rather than animal rights) perspective. AAWA partners with the National Council on Pet Population to present a research day symposium in conjunction with the AAWA Conference. CFA was one of the founding members of the National Council. The AAWA Annual Conference provides CFA with networking opportunities with leaders in the animal control community. We've worked for years to build respect for CFA and our views within this group. Groups like HABRI are helping educate the public and legislators on the value of pets and the significance of the human/animal bond. Membership is by invitation only. George Eigenhauser is a member and plans to attend this year on behalf of CFA.

Ongoing goals -

- *Networking with the sheltering community, aligned organizations, veterinarians and lawmakers so we better understand the problems and trends that cause homeless animals to be in shelters and develop ways to address the issues that motivate legislation detrimental to our interests.*
- *Continuing to find new methods for presenting perspective on the cat fancy views to those in animal related fields and government.*
- *Working with national and local cat fancy teams to defeat legislation/regulation detrimental to pedigreed cats, feral/unowned cats, CFA's mission and cat ownership.*
- *Enlisting professional help with strategic public relations and communication to build greater public awareness and gain more support for our opposition to mandated sterilization laws across the country.*
- *Increasing efforts to raise funds for the Sy Howard Legislative Fund and to help clubs present projects suitable for funding.*

Action Items:

None at this time.

Time Frame:

Ongoing.

What Will be Presented at the Next Meeting:

Updates and pending legislative matters.

Respectfully Submitted

A handwritten signature in blue ink, appearing to read "George Hannon", is written over a solid black rectangular background.

Chair

Hannon: George, can you quickly go through Legislative? **Eigenhauser:** Anybody have any questions? I'm done.

(21) **WINN FELINE FOUNDATION.**

Winn Feline Foundation Liaison George Eigenhauser presented the following report:



<i>President:</i>	<i>Dr. Glenn Olah</i>
<i>Executive Director:</i>	<i>Julie Legred</i>
<i>Winn Office Staff:</i>	<i>Alisa Salvaggio</i>
<i>President Elect:</i>	<i>Dr. Drew Weigner</i>
<i>Secretary:</i>	<i>Janet Wolf</i>
<i>Treasurer:</i>	<i>Vickie Fisher</i>
<i>Liaison to CFA Board:</i>	<i>George Eigenhauser</i>
<i>Winn Legal Advisor:</i>	<i>George Eigenhauser</i>
<i>Board Members:</i>	<i>Steve Dale, George Eigenhauser, Vickie Fisher, Dr. Brian Holub, Anthony Hutcherson, Dr. Glenn A Olah, Dr. Dean Vicksman, Dr. Drew Weigner, Janet Wolf</i>
<i>Veterinary Consultants:</i>	<i>Dr. Shila Nardone (NC State, College of Vet Med, Immunologist)</i> <i>Dr. Joe Hauptman (Michigan State, College of Vet Med)</i> <i>Dr. Carol Johnson (CFA member, Pathologist, Potrero Biosciences pathology services)</i>
<i>Veterinary Advisors:</i>	<i>Dr. Melissa Kennedy (U. of Tenn., College of Vet Med, Immunologist, Virologist)</i> <i>Dr. Patricia Gallo (Boston, MA, DVM, PhD, Veterinary Practitioner, Veterinary Nutritionist)</i> <i>Dr. Lauren Demos (Exclusively Cats Veterinary Hospital, Waterford, MI, Feline Veterinarian, Veterinary Dermatology Research)</i>
<i>Scientific Advisor:</i>	<i>Karen Greenwood (Vice President of Research and Development, Parnell Veterinary Pharmaceuticals, Kansas City, Missouri); Dr. Tracey Williams (Senior Principal Scientist, Global Therapeutics Research, Kalamazoo, Michigan)</i>

Winn Feline Foundation's outline of accomplishments and ongoing projects from the past 3-6 months:

Grant Program

- **2019 Winn Grant Proposals for the Winn Feline Foundation**

Annual spring Winn grant review session was held on March 15, 2019 in Phoenix, Az. Winn received 41 proposals for review. Funded proposal topics included misdirected suckling, Trypanosoma (Chagas' Disease) epidemiology, heart rate variability (HRV) measurement, FIP vaccine, FIP antiviral therapy develop, and aortic thromboembolism saddle thrombus treatment, to name a few. Pet Smart Charity provided \$75,000 for funding studies important in shelter medicine. Wisdom Health provided \$15,000 for funding a new investigator award in feline genomics. Winn funded 16 proposal for a total \$301,630.

- **FIP Research Update** Winn has organized a FIP round table symposium in which international renowned FIP researchers will gather for a 2-day event at UC Davis, Davis, CA. This event will be held on November 16 & 17, 2019. Sponsor support for this event is ~ \$60,000, at this time. UC Davis is helping with promotion and providing the venue for this event.



Financial Status

- Winn will have funded over \$6.7 million in health research for cats at more than [30 partner institutions](#) worldwide to date. Winn grant funding was \$310,630 and 2018 Miller Trust grant funding allocation was \$132,104; thus, in last 9 months, grant funding is ~ \$443,000. Winn Endowment fund is over \$2,700,000 and healthy.

Donor Programs

- We are beneficiaries in two Estates in past 6 months totally ~ \$800,000.

Management, Infrastructure and Systems

- Winn Board Member, Dr. Drew Weigner, is the president-elect and will take the helm starting in July 2019. Dr. Glenn A Olah, president, will continue as a Winn board member to serve out his remaining 2 years of his 3-year term.

- *Immediate past and retiring Executive Director, Dr. Vicki Thayer will be appointed as a new Winn board member at upcoming Winn board member. Vicki is passionate about Winn's impact on improving feline health and is an asset to this organization. Her continued involvement with Winn is most welcome.*
- *Winn website has had a refresh, but optimization of the changes made are still being hammered out.*
- *Ms. Kelly Bischoff, cat-lover, with extensive financial expertise, has been invited to attend the Winn board meeting being held in Baltimore, MD on June 21, 2019. She is being courted as a new Winn board member. She will provide her expertise to help with Winn investment and improving management of other Winn money matters.*

Promotion and Brand Building

- *Our executive director, Ms. Julie Legred has maintained our monthly Winn e-newsletter. The Winn mascot, Winnie, continues to share Winn news and engage readers. Betty White continues to provide content about Winn for the CFA newsletter when needed.*
- *Ms. Legred, Ms. Salvaggio and Dr. Olah keep the Winn Facebook and website up to date.*
- *Recent feline chronic kidney disease campaign that ended at the end of December (2018) was a success with over \$50,000 raised in 3 months. Winn will match these funds creating a kidney disease fund with ~\$100,000. Funds will be used to study feline CKD. This temporary stipulated fund was named in honor of Vicki Thayer to celebrate her tenure as Winn executive director.*
- *Winn, TICA and Dr. Elsey's shared cost for advertisement in NY Time Squares for a 3-month advertisement stint.*

Ongoing and Coming Events

- *As already mentioned, FIP symposium is scheduled for November 16 & 17, 2019 at UC Davis, Davis, CA.*
- *TICA and CFA Cat Health & Welfare Conference will be held on June 21 & 22, 2019 at Maryland State Fairgrounds, Timonium, MD. This event is sponsored by Winn Feline Foundation, Dr. Elsey's Precious Cat, TICA & CFA.*
- *41st Annual Winn Symposium (and reception) will be held at 4:30pm (local time) on June 27, 2019 in Verona, NY, along with the CFA Annual Conference.*
- *A strategic planning refresh session is scheduled for the evening of June 20, 2019 in Baltimore Maryland at the Marriot Courtyard Airport. This session will be facilitated by Mark P Fulop, MA, MPH of Facilitation & Process, LLC (<http://facilitationprocess.com>).*

- Winn Board Meeting is scheduled for June 21, 2019 at 8 AM in Baltimore, MD at the Marriott Courtyard Airport.

Respectfully submitted,
 Glenn A Olah DVM, PhD, DABVP (feline)
 Winn Feline Foundation, President
<http://www.winnfelinefoundation.org>

Eigenhauser: Mr. President, with your permission I would like to take one agenda item out of order. I would like to introduce the Winn President as part of my Winn report. He is here and I don't want to tie him up. **Hannon:** You don't think he wants to sit through our fascinating meeting? **Dr. Drew Weigner:** I have a comment on that. **Hannon:** I sat through your fascinating promotion last night. Alright, introduce him. **Eigenhauser:** This is Dr. Drew Weigner. He is the new President of Winn. We had our meeting last week at the in-conjunction show. He is a veterinarian. He has been on the Winn board for a number of years. Why don't you say hi? **Weigner:** I am here just to say hi and introduce myself. I've been President now for all of a week. I've been on the board fortunately for about 5 years. This is very familiar to me. In fact, George is our main procedural organizer, so we utilize him to keep our meetings going. **Hannon:** We're not surprised. **Weigner:** We're delighted, to be perfectly honest, because we really need that. I'm a private practitioner. I've been in practice for over 30 years. I started the first feline practice in the southeast United States before feline medicine even existed, so I've been doing this for a long time but I recently sold my practice. I'm now an employee. This is awesome, so I have more time to devote to Winn, which is why I have stepped up to be President. I am the person to come to if you have concerns and suggestions for us. You can get a hold of me through George easily. I'm certainly available to you, but I also wanted to tell you that we don't forget where we came from. We're only here because of CFA and we're very, very knowledgeable of this fact and very appreciative of it, as well. It still boggles my mind – I keep a history of Winn and think of how this started 51 years ago with \$100 and we are giving away not quite a million dollars a year now in grants. It has really come a long, long way and has really had such an impact on feline medicine. I just wanted to remind you we know, and don't forget this is something you did. We're doing this because of what you charged us with and we are delighted to do it. Our grant reviews are phenomenal. They are absolutely phenomenal. The type of medicine, the types of proposals we get, things that we've accomplished – you will see some of this in the symposium this afternoon if you attend. I just wanted to introduce myself, and thank you for the great job that you have done 50 years on now. **Hannon:** Thank you. [applause] Winn will make a presentation tomorrow with the delegates, as well.

[additional comments after other reports] **Hannon:** Do you have anything more on Winn? **Eigenhauser:** No, we had our update. We've got a new President. A couple of people that I think Mark, you sent a report on the list about what happened at the in-conjunction last week. Other than that, I have nothing to add.

BREAK.

(22) **MARKETING.**

Committee Chair: Kathy Black
Liaison to Board: Kathy Black
List of Committee Members: Mike Altschul, Desiree Bobby

Brief Summation of Immediate Past Committee Activities:

- *Companion Cat World / HHP Program Development*
Sonit quoting on application development.
- *Preparation for Meow Meetup*
- *Preparation for Annual Presentation and Marketing Meeting*
- *Promotional Video Productions*
- *Top 10 Cats Video*
- *Free show ticket giveaways did not prove to be successful due to geographic targeting difficulty without expense. Clubs/shows may want to consider doing this on their FB events and FB pages.*

Hannon: The next thing on the agenda is Marketing, Kathy. **Black:** If I can have Desiree come sit. While Des is coming up, I'll just talk on a couple of things in my report. She and I are attending the Meow Meetup the third weekend in July in Chicago. We plan to be at that. Hopefully, we will have our programming done with Sonit by then so we can sign people up right there on the spot. The Top 10 Cats video you're going to show to the delegation tomorrow. **Bobby:** Yes.

Current Happenings of Committee:

Continue building social media presence.

- *Facebook: 52,500 followers*
- *Instagram: 5300 followers*

CCW Program

We are excited to see the CCW program near the launch date. To recap, we are testing the market by rolling the program out through our "influencers" and a few small events. Our "influencers" will start a competition among themselves to see how many of their followers will record their cats with CCW. We also plan a large number of cats to be recorded during the International show.

To make the program work, we will require changes to the existing eCat page for recording a cat. The current technology does not allow us to track the recordings that come as a result of our

influencers, and does not allow for uploading of an image. We believe these are two critical parts of the program. We need our influencers to share our program and do our advertising for us, and the image on the card is the number one thing people respond to when told about CCW. Even those who are current HHP exhibitors want the card. The card has room for more than one sponsor's logo.



The term “Household Pet” for show competition will not change at this time. We are recommending Central Office rename the recording of domestic cats to CCW. The term assigned to all cats recorded is currently called “Household Pet.” HHP will be a subset of the recorded cats, and the term assigned to the competition class at CFA shows. (not all recorded cats will meet the requirements for showing)

- *CCW member cats will receive a certificate and an ID card. The recording price will remain \$13.*
 - o *Cost for fulfillment and mailing of card - \$3.00*
 - o *Cost for influencer - \$1.00*
 - o *Cost for in house printing and mailing of current HHP certificate - \$1.00*
 - o *Total profit per recorded cat - \$8.00*
 - o *Recording of 3750 cats to cover cost of programming*
 - o *We are hopeful for a sponsor*
- *ID cards will be available to cats that are currently recorded in HHP for a fee of \$6.50. Approximate delivery time for cards is 2-3 weeks.*
- *Future offering to have the option to purchase additional ID cards, key tags or a printed certificate. All items will be fulfilled by ID printing company, CPS. Price TBD.*
- *Enrolled cats will be displayed in an online Companion Cat World Gallery*
- *Because CCW is essential the same as a recorded Household Pet, we will be using the same database for recording.*
- *Sonit total for changes to record cats outside of eCat, track influencer, ability to upload a picture - \$30,000*
 - o *1) 30hrs- Client (cat owner) entry form*

- 2) 30hrs- Cats entry form (multiple entries)
- 3) 45hrs- Picture upload (for each cat entry form)
- 4) 35hrs- Cats list to maintain cat's entry info (edit/delete)
- 5) 40hrs- Option to purchase items (shopping cart)
- 6) 45hrs- Payment process (credit card and PayPal)
- Any of these could easily be over or under by 10 to 20%
- Line 3 is a process our system does not currently do so this may vary
- Lines 5 and 6 are more costly because the payment process in our system from Computan is not a called process but has the code repeated in each program that processes payments thus creating the need to additional testing of any new program to ensure it is functioning properly.
- 3 to 4 week completion timeline.

Planning for 2019 CIS advertising and events

- Savitsky Cats – Contract completed
- Internet Celebrity Cats

Email campaigns

- Planning for CCW and general marketing/communication is on hold awaiting privacy policy update. See action items below.

Television series development contracts

- We have had multiple productions companies express interest in filming for series/documentary. We will work with them without any “exclusivity” unless we have a network contract.

CFACATS Smartphone App

- Available for download on the App Store by June 25, 2019

Future Projections for Committee:

- Continued content marketing through social media
- Continue collaboration with IT/Kathy Durdick on website redesign
 - Breeders Advertisements
 - Enhanced Show pages
- Plan for CCW rollout is contingent upon IT committee/Sonit progress on application development.

Board Action Items:

1. Approve the monies needed for changes in programming to launch CCW.

Schreck: We have a quote for this programming. The quote came in at \$30,000 to do the programming that they want on this. I did want to make one point that we found, and part of the cost on this is, when Sonit went to look into our current eCats screen programming that was left to us by CompuTan, the original thought was, maybe we could just copy that and go on from there. Sonit came back and said they didn't feel comfortable copying it because there was some code in there they weren't sure what it was doing, and at that point if anything broke you would be troubleshooting something else, so the cost went up because they completely have to write a new screen for us. **Black:** Can you also address, Tim, the 85 hours for doing the purchasing portion of it? **Schreck:** The program wanted to have new options to purchase, so there would be extensive programming there to add those options and to test, to make sure that everything is going correctly there into our accounting system and it's being accounted for in the right manner. It may not take as much time as they had scheduled, but they said they wanted to make sure they were giving us a quote that at least covered the time that could be necessary to do this. **Hannon:** So, are you telling us that the \$30,000 is the ceiling and it could come in less than that? **Schreck:** They are pretty confident that \$30,000 is the ceiling and that they could come in less than that, but it's doing brand new programming that they haven't done for us before. **Moser:** Is this new, or is this something you have to do? **Hannon:** This is something we have to do if we're going to implement Companion Cat World. **Moser:** OK yes, if you're going to do that. **Hannon:** If we're not going to do Companion Cat World, then this goes away.

Black: I just want to say, the two major pieces that are new on Companion Cat World are the fact that we will include a picture upload. We do not have the technology anywhere in our systems for anyone to upload a picture. We have a card manufacturer that will take the information we give, put the cat's picture on there, mail it out very similar to what you get when you get your insurance cards or whatever when you get a letter and everything is glued to it. They will do this for us. All they have to do is give the information. CFA has nothing in their system that will allow them to upload a picture. When we talk about the members getting a card with their cat's picture on it, people go crazy – even the people that have already registered their Household Pets with CFA. They want this card. Even the pedigreed people want this card. So, we believe the card is a very important feature, so that is 45 hours for being able to upload a picture, that Sonit has come back with. The second very important feature that we feel will help us make this program successful is having our influencers do our advertising for us. We're going to start a little cat fight among some very influential people on social media and they are going to be pushing this program. We need that ability also, and so we need a simplified version for people to be able to go in, open a web page screen and just enter their cat's information and their information. At the bottom it says, *Would you like to enter another cat?* You click that box, hit submit, it comes up again with all your personal information in there. You upload your second cat's picture, put its name and birthdate. Then you do another cat, etc. We don't have that ability at this time. Plus, we have our influencers under contract that they are going to do this for us, so we can track how many of those recordings came in from those people. So, I think these aspects will make this program way more return against what it's costing us. It's going to bring more spectators to our shows, it's going to increase our Household Pet exhibitors, it's going to put CFA's name in households that are outside our circle of influence. Just us and maybe one or two family members have ever heard of CFA. So, these are people that have never heard of us. They follow these cats on social media, and they are going to be hearing about CFA and our programs in ways that we have not reached. So, I think it's going to be a huge trickle-down effect of the money that we're going to see from this. If we do not do the picture upload and we do not have

our influencers pushing this program, we're essentially back to our current Household Pet program which is not, in my opinion, successful. I don't like the money aspect of it. We can't do an outside quote because we don't let anyone else get in and monkey with our business other than Sonit, so we have to take their word this is their high ceiling. Carla has found us \$10,000 this morning. Maybe we can find some other funds, but I'm just saying that without those special features that we're asking them to go in and program, we're right back to where we are now.

Hannon: What you haven't hit upon too is the income we're going to derive from this will pay for it. **Black:** Exactly. It's \$9 a cat we're clearing, and that's including \$1 of Central Office time.

Hannon: How many are you projecting? **Black:** 3,700. That would clear the \$30,000. **Hannon:** That will clear the \$30,000 but what Desiree is projecting is more registrations than that. Every projection that Desiree has given us in the past, whether it be for the gate at the International or the business we have on our Facebook, she has underestimated. We've come in beyond what she has estimated in every case. **Black:** Yes, we have. Our influencers have told us they really think this program has merit and they're excited to push it. **Hannon:** At some point, Jo Ann can probably find a sponsor for it. **Black:** I hope Jo Ann can find us a sponsor.

Eigenhauser: I have a question. We have a long list of projects that we've given Sonit and a timetable. It stretches I think into the next millennium. Where on the priority list is this going to fit in and what is going to have to get bumped back to fit this in? **Schreck:** If you approve this, we have a little window. They could start it next week. **Eigenhauser:** That wouldn't bump back any of the other projects? **Schreck:** No, because we have work to do before those projects get started. **Calhoun:** First of all, it would have been ideal if this had been in the budget. Had we have gotten this quote prior to today, we could have been on it. I have a couple questions. I hear that there's 85 hours of work for the programming for this screen, and you said there's 45 hours for the picture. Is that built into the 85 hours? **Black:** It's broken down in my report. The 85 hours is just for the pricing alone, is what Sonit came back with. **Calhoun:** The cost of this mailer, what's the cost of this mailer? **Black:** This is \$3. They will build this for us, including the mailing, for \$3. **Calhoun:** Based on what volume? **Black:** It's also in my report, so \$3 for this, the influencer \$1 per recording. We put in \$1 for Central Office time just in case they do have to spend some time helping somebody, but we don't expect them to even have to touch this. Then, we also really wanted to do a PDF certificate and we found out that our supplier can do that for us also without Central Office having to do that. But to answer your question if I can briefly. The reason why we did not include this in the budget was, I really believed we had in-house programming. I thought somebody in-house could do the simple changes that we were talking about doing and I found out later we don't have any in-house programming. **Hannon:** All our programming is done by contractors. **Calhoun:** We don't have any ability to get a second quote on the cost of this? I get it, that once you get involved with a computer company, for integration purposes and those sorts of things, it's quite often much better to stick with that company because they know your systems, etc., but if we had a second quote, even if we don't go with the second quote, at least we know if we're getting a fair price. So, if we get a quote from a second company and they say this is \$10,000 and we're going to do X, Y and Z, there's something you can go back to Sonit and say, can you explain to us why this is so much money? It's like a gut check. From what I understand – and I could have this all wrong – is that we are just taking the numbers that Sonit has said it's going to cost. We haven't verified that, or have we? **Schreck:** Can I comment? We went back and went through every item on that quote and had them explain to us exactly why those hours were there. We did not just take their quote. Personally, right now, I don't think I want to annoy another vendor by getting a quote from them

and not giving them any business, because I've already done that twice to one vendor and he won't talk to us anymore. **Auth:** This would be from a marketing standpoint. If you don't spend the money, you're not going to get it. It comes out to 535 Household Pet registrations per region. I don't think that's unreasonable to expect that you could get that many more Household Pets just to cover the \$30,000, not to cover the rest of it. I would think that because they're getting more value, that we could really raise the price to \$15 to record Household Pets. **Black:** I tried that and the board turned it down. **Auth:** I would say re-present it, because at \$13 right now Household Pet people are getting nothing, essentially, and for \$15 they are getting the card that costs us \$3. My partner here doesn't want to spend a nickel, but I'm highly in favor of this because if you look at what our – and we talked about this in strategic planning – you have to look at where your potential markets are, and it isn't in pedigreed cats to the same extent it is in Household Pets, so if I was going to spend \$30,000 I would far rather spend it on the Household Pet market than the pedigreed market, so I'm in favor of this. **Moser:** Mary, you said we would have to register 535 Household Pets in each region and you think that's doable? **Auth:** Yes. **Moser:** The people who show in my region are the same Household Pet people. There's no new people, and to get 500 more? I think that's way, way, way too much. **Black:** A subset of these will be Household Pets at competitions, but we're going after people who probably will not have showable cats. They could be declawed, they could be feral. **Moser:** I understand that. I still think that's way too much, but that's just my opinion. **Black:** By going into the general public, I brought this up to – I don't know what generation they are when they're 25 or 30. What are they called? **Anger:** Millennials. **Black:** Millennials, thank you. I bring this up every time somebody sees this. Like last weekend we were doing our award banquet and these girls walked by and saw all the awards for the cats. They were like, "oh my goodness, look at all the cats." I said, "would you spend \$13 to get a membership card for your cat?" They were all excited about that. They love the idea. I'm just saying, no one knows about us. These people that are our current exhibitors, we can expect them to register 500 cats out of each region. **Moser:** I wasn't done though. I have another point. Just so you know, I think it sounds like a really good idea. That's not the point. It does sound like a good idea, but we've already approved the deficit budget and now we want to add \$30,000 onto that? Really? When are we going to stop spending money. That's all we do is add more money. We've got to start thinking about this. It's a problem with me. **Eigenhauser:** A couple of things. I would still be opposed to changing the recording price for Household Pets. If we raise the price and the program doesn't produce the way we expected, we won't know if it was the fault of the program or because we over-priced it. Let's get this in place. If we're making so many recordings for so many Household Pets hand over fist, then maybe we underpriced it and we can always change the price later. The other thing, in terms of spending money, I've been in CFA for boom and bust. We had a boom cycle in the 90's and then it kind of fell apart and we lost money for a while. When you've got money is the time to invest it and create new revenue streams. Right now, we have a bulge in our income from China. These kinds of things come and go. The things that we can build – the programs that will last – that's what gets us through the next lean cycle, so while we have money is the time to invest it. We've got some invested in CDs or whatever trying to earn 2-3% or whatever they are paying these days, but this is a place where we can actually grow something that is reasonably related to our core business. This isn't just throwing money at a problem, this is trying to generate a new revenue stream. I think that justifies spending the money. **Auth:** My additional comment would be, this is something that is in the marketing world a "sexy" thing. I think this is something that we could really put onto some sort of pet food or something that appeals to that audience as a

sponsor. I think a sponsor would jump on it, to be able to have his logo on that card. Look at the exposure he is going to get. It will be hard to sell at 3,700 cats but – **Hannon:** The potential is for far more. **Auth:** It is for potentially far more, yes. 3,750 is the return on your investment to break even. Just think about it. As George said, you’ve got to invest in the future. It’s a little high. It’s a little pricey but I don’t know that world. Your \$3 is a little pricey. I think you might find some competitive prices, but it’s all reasonable. You’ve got to spend money to make money. I voted against the deficit budget, but I would vote in favor of this. **Hannon:** Let me just say it again about the deficit budget. We approved a deficit budget the previous April and it turned out we had a profit, so these are just guesses. We don’t know that the current year is going to show a deficit. **Calhoun:** I understand that we need to invest to make money. We use that every time we go over budget. We say that every single time we want something. **Hannon:** When was the last time we lost money? We haven’t lost money since Jerry became president. **Calhoun:** I didn’t talk about losing money, I’m talking about discipline in the budget process. Like I said, it’s not that we don’t have the money to do this right now. I would be much more in line with doing something like this if – if it’s such a good idea that we want to sell it to the board, why isn’t it a good enough idea right now to sell it to a sponsor? **Hannon:** They’ve already got their budgets in place without this. It takes ground work to lay this out. We have a meeting late next month with a major corporate sponsor to try and sell this. **Calhoun:** Then bring it back. **Hannon:** We may find that we’ve got a sponsor. It’s probably not going to be this fiscal year. **Calhoun:** If we say that the sponsors’ budgets are set and they can’t go against their budget, but our budget is set and we can go against that budget? **Hannon:** We can control our budget. We can’t control theirs. **Black:** I think that the timing – I know that this was very short notice. I just found out about this last week on Monday, so I understand the shortness. Like Tim said, we have a window. They are saying 2 to 3 weeks to get this done for us. We’ve been waiting on the rollout of this for months, and we can’t get this off the ground until this is approved. If a sponsor comes along, I will be so excited. **Calhoun:** So would I. **Black:** But I don’t want to wait for a sponsor. That could be a whole ‘nother year. **Calhoun:** I had a conversation with some millennials about a non-pedigreed animal which was not a cat. I asked them, I think I said \$7. “If you paid \$7 and you got something that had your animal’s picture on it, would you think that that was a value add?” The question came back, “What else would I get? Would I get coupons? Would I get something in addition to the \$7 that spent beyond being a card-carrying member, and that’s the beginning and the end of it.” That’s why I think that if we had a sponsor attached to this, that the value add – because you may have a sponsor which would be very interested in this database – **Hannon:** You’re right, once we get a corporate sponsor they may want to give out coupons for free cans or discounted cans of food. **Black:** There will be other things. There will be a blog. Desiree can address that. **Hannon:** You talked about putting their picture on the website. **Black:** Putting the picture on a website, having this cat fight going on amongst our influences, because they have millions of followers. Initially, we hoped that we would be able to give toys or something like that, and if a sponsor comes along we will definitely offer those additional items, but we don’t have those to offer right now. **Calhoun:** Because we don’t have a sponsor. **Black:** Until we test the market, we’re not going to know if that’s another option. **Hannon:** Jo Ann is in the back row. She is taking lots of mental notes of what she’s going to be talking to people about – cat toys, discount coupons, right? **Miksa-Blackwell:** Yes, absolutely, and we have to have something to sell. You can’t sell them a dream. **Hannon:** She doesn’t want to give them a concept, she wants to say, “this is already in place.” **Krzanowski:** I do have concerns about where the money is coming from. I have to admit that, but I think this program is really important. We need to find a

way to reach the general cat-loving public. That's our future, and that's where our future breeders of pedigreed cat owners is going to be coming from eventually, we hope. If we don't reach out to them, we're going to lose them. I think that there's a great potential. Saying an average of so many cats per region could be registered is one way of putting it, but if you look at the major metropolitan areas such as Los Angeles, New York City, Chicago, those have huge cat-owning populations that might really be able to be drawn into this thing, but I would like to see the committee put together perhaps a nice presentation package that could be presented to sponsors outlining the program and what the goal of the program is going to be, how the sponsor could potentially participate, in what way, and provide that to Jo Ann so she can approach sponsors with that information. **Webster:** I was in an event last Saturday. It was the San Diego County Fair and it went on for 4 days. We had Pet Me cats there and got the CFA sign that we had down there in promoting it. There would be a great place to have some sort of poster, and posters at shows, talking about this and having whatever information to hand out, because there were hundreds each day. **Hannon:** Jo Ann is going to have a CFA presence at some pet expos. Desiree is interested in getting involved in that to promote CCW when we've got a large audience. We're going to be at the Minnesota State Fair, which has 2 million visitors. That's the second largest state fair in the country and would be a wonderful place to push this program. **Black:** In July, Dez and I are going to be at the Meow Meet-Up in Chicago. **Hannon:** She's going to be in Chicago next month. **Black:** We're going to be there but we need to have the ability for these people to record their cat simply, without creating a process on our current eCats. **Roy:** I'm just wondering if we can do some market studies at places like the Minnesota State Fair before we commit to this money, to make sure that we do have the people that will want to do it. We're assuming they want to do it, but we haven't done any market studies to prove that the average Household Pet cat person will want to register this cat and get a cute little picture. **Anger:** This is a program that I think has unlimited potential for exposure for CFA and the sport of showing cats in general, not just Household Pets. Future sponsorship that we want to attract might hinge on showing them the preliminary success of the program. As far as our future income streams, we can't assume that our current income streams will stay in place for the next few years or decades, so we really need to explore other viable options such as this. Therefore, I support the motion, so that we're giving future generations of cat fanciers the same chance to have a great hobby to participate in as we have had.

Simbro: Just to go back to addressing getting another quote, I think you run the risk of introducing some unknown costs, because if we did go with somebody else, they ultimately are going to have to work with Sonit to integrate this into our system. Sonit maintains the database and really the core operating system. They would have to work together. You would have to ask Sonit to give a quote on how long it's going to take for this other company and that's going to be very hard for them to do, so if you say \$5,000-\$10,000 with this other company, that could very well be offset by extra costs from Sonit to integrate this with. I just wanted to throw that in there.

Currle: It would seem to me that any potential sponsor would have to be going after the same target audience that we are. **Auth:** What did you say? **Currle:** The same target audience, the companion cat owner. **Hannon:** So if we go to a pet food company – **Currle:** I'm sure you're probably interested in pet food companies. We've had them in the past, but we can also have something to show them that we're at least trying to correlate some sort of communication with the Cat Fanciers' Association and that may make it easier for us to sell it. **Vanwongerghem:** Just a question, is there a microchip tracking number included in this Household Pet passport?

Black: I don't think we have that as one of our form fields, but that's just a change if we want it. **Hannon:** That's something that can be plugged in, right? **Black:** Yes, something we can just plug in. I've asked that question of Desiree if we are currently putting that on our registrations for our cats. She said there is an ID field, like a tag or ear tattoo. I don't think CFA is tracking those in our system at all. **Vanwongerghem:** It may make sense to offer this through veterinarians, for instance, for all their customers.

Mastin: Just some comments on a lot of things that were brought up. James touched on it earlier and so did Tim. About a year ago or so, the board made the decision to go with Sonit and the board made the decision to use a company that you get your money's worth. We knew the company that we chose back in 2011 did not do as good of a job as we wanted it to, but we got what we paid for. Now that we're with a better company that's going to produce what we need and we're not going to have the issues that we had in the past, we kind of jumped into bed with this company for the long term. CFA's engine is our computer system. That's where everything is done on so many different levels. We can't just go to another company and ask them to quote something, and find out that whatever program they develop can't even integrate with Sonit, so that's a waste of time and a waste of money. Our relationship with Sonit is dependent on what Tim and James and others will do in the future on that relationship to try to keep them honest and straight with us going forward. It's a risky play with any computer company, not just Sonit. It could be any large player out there. It's expensive to pay programmers to do this, so that's one thing we want to keep in mind. We talked about, where does the money come from? I just want to remind everybody, we have \$2 million that is in short-term and long-term savings or interest-bearing accounts. We're doing quite well from an operating expense point. There are going to be many opportunities in the course of the year after our budget is written that's going to be presented to us with opportunities to make money, and this is one of those things that you've got to seriously look at and see what the return is. Kathy presented that it's going to take 3,750 recordings to pay this back. What company on the planet looks for 100% return in one year? Let's be realistic. Is 20% even realistic? That's giving yourself 5 years to make money. A lot of companies will start at 15-30%, so let's go with 20%. So, now we bring that down to 735. Maybe that sounds a little bit more realistic, so there's where money is coming from. If we can get a 20% return or even a 10% return, that's better than what we're doing right now in our short- and long-term investments. **Hannon:** But it's going to be more than that. Desiree is projecting more than that number of registrations. We just picked that number as what it's going to be to pay back the \$30,000. **Black:** That's what it takes to pay it back. **Hannon:** Right. Desiree, what are you projecting the number of registrations in the first year? I thought you said something like 5,000. **Bobby:** Oh, is that the number? Yeah. **Mastin:** Allow me to finish while I have your attention. Let's say it is 5,000. I recall last year Desiree had mentioned there is potential for 50,000 and then she backed it down to 5,000. Let's just stick with 5,000 for a minute. That's a 150% return. Why didn't we do this a long time ago? We've been talking about marketing to this segment for years. At what point in time is the board going to pull the trigger on this? A phrase I have heard in the past, "kicking the can down the road," guys – and George mentioned it – what better time to spend money on something that is expensive – I clearly understand that \$30,000 is not chump change, it's a lot of money. I'm fully supportive of this. I'm also concerned about the expense. I have to be. That's the position you guys put me in, but at the same time I understand that there's potential for return. The other comment that came up was the sponsor. We can't approach a sponsor unless we have something. Let's not kid ourselves. Let's not present something that's half done and doesn't have any type of track record. That would be a big mistake on our part,

regardless of when they make the commitments, whether it's in the middle of the year, fourth quarter or whenever. It just needs to be done and the timing needs to be done right. That's all I have. **Auth:** I have two comments. First of all, how many Household Pets do we currently have recorded? Can you give me a ballpark? **Black:** I can give you the number from last year. **Auth:** Is it 30,000? **Black:** No, it's like 3,000. **Auth:** Look at that, 3,000. We can triple that, quadruple that, piece of cake with this. The second thing is, are we precluded from sharing the database of those names? **Black:** Not with our current policy. **Hannon:** It depends. Probably not in Europe. **Auth:** Because a sponsor would like to have access to those names, because then they can send coupons to them. **Hannon:** Or we can send them on their behalf. **Auth:** Well, that would be the way. **Black:** We have to make sure that if we have a policy in place, that we're adhering to that policy and so will the companies we're working with. We were not planning on a third party doing the mailing or having any access to our data for their purposes. Now, a sponsor may be a different story, so we'll have to cross that bridge when we get there. **Hannon:** I'm going to call the question.

Hannon called the motion. **Motion Carried.** Moser, Morgan and Calhoun voting no.

Hannon: Desiree, are you happy? **Bobby:** Yes, thank you very much. **Black:** Tim, call today! Tim is starting on it.

2. *Tentative based on results of privacy policy update (from last session)*
Vote on allowing for import of customer email addresses to CRM and allowing for email campaigns to:
 - a. *All registered catteries in USA*
 - b. *Owners of all registered cats in USA*

Our best potential customers are those who have cats and catteries registered with us. There are many opportunities to cross-sell products such as DNA tests, pedigrees, magazine subscriptions, breeder advertisements and attendance at upcoming shows. We also could be running inspirational email campaigns on reason why breeders should be registering ALL litters and cats.

In order to run such email promotions, we will need to add the email addresses of customers to our GDPR friendly Customer Relationship Management (CRM) database/email campaign tool; HubSpot (or OntraPort.) The CRM tool runs in accordance with GDPR and allows for opting in / out, viewing of what lists contacts are members of and subscribing or unsubscribing to any or all lists.

Note: There is currently no true opt in/out question on any of our forms.

1. *Vote on removing the *I would like to receive email from CFA about special offer radio select option from the secured cat registration page. (from last session)*

The only product purchase/registration form that has anything close to an opt in/out is the kitten registration page that is completed by the breeder. This form leaves it up to the breeder to decide if the cat owner will receive emails from CFA about special offers.

It should not be up to the breeder to decide if a pet owner should receive special offers from CFA.

Black: We have two action items that we would like to discuss. We brought these up last October or February. One of them kind of got into the weeds about the GDPR, so I want Des to discuss these two different action items. One of them is on the actual form that people mark when they register a cat, saying *I would like to receive information from CFA*. If I'm the one registering a cat that I'm selling as a pet kitten, I'm not going to mark that for the person that I'm selling this kitten to. Even if I do mark it, I'm not doing it with their consent. That's one of the things that she would like to see changed, correct? **Bobby:** Initially we were talking about it being changed, then Rich and I had a conversation so I don't know if that should be a motion now or if it needs more discussion. **Mastin:** I think the best way to approach this is to take what you want to do and let's review it with James to see that we can accommodate what our new privacy policy is. If we approve it, we may not be able to do it so I think that's the best direction. **Black:** OK, I appreciate that.

Black: The second item was what? **Bobby:** The email addresses. I think we're probably in the same situation. I'm not sure with that one. **Mastin:** Yes, same thing. So, instead of approving something that we can't do, let's get it through James, let him approve it, and then once you have direction from him you can bring it back, if it's necessary. It may not even be necessary, unless you're changing a form of some sort. We had talked about changing the form. **Black:** I would rather have the form say you are opting out. **Mastin:** We're talking about – what was the kitten registration form? The way it's set up right now – go ahead, why don't you explain it? **Bobby:** When you're in eCats and you're registering a kitten for the owner, you are inputting their name, address, email address and at the bottom of that it says, *Would you like to receive offers and other messages?* As a breeder, I don't think we can make that decision for the cat owner, so deciding whether (1) we should just remove that altogether, or (2) if there is just another way it should be worded, but I think probably removing it. I don't think we can make a decision for the cat owner. **Mastin:** Under the new policy that we approved earlier, we can't allow somebody else to give somebody else's information and then CFA go and try to solicit them for whatever it is, whether it's Cat Talk or – **Hannon:** It has to be the person opting in themselves. **Mastin:** Correct, so that is going to have to change at some point very shortly. **Black:** I would almost rather see an opt-out option than an opt-in. **Hannon:** I don't know if you

can do that. It has to be an opt in. **Bobby:** I think we should just remove it altogether, because we can't make that decision. Then we would have to strategically send a preliminary email to them and say, "would you like to opt in?" **Colilla:** Why can't you just leave it as an option? If they click, they want it. If they don't want it, they don't click. **Black:** The problem is, if you're registering a cat for someone else, you are clicking the box for them. You can't do that. **Colilla:** I can see that problem. **Eigenhauser:** But the problem is, you may also be registering a cat for you, and you can opt in there. So, I think what we need to do is somehow set it up so that you can opt in on the website, but if you opt somebody else in, then as you said they get some sort of a notice, "your breeder signed you up for this, do you want to opt in? Yes or no," and give them the opportunity to choose. **Hannon:** I don't think we need to get involved in those details. You can work them out with James or whatever. **Black:** OK, alright. Then I'll remove both those motions.

What Will be Presented at the Next Meeting:

1. *CCW Status*
2. *Post Meow Meetup Report*
3. *CIS update*

*Respectfully Submitted,
Kathy Black, Chair*

Hannon: What else do we need to hear from the Marketing Committee? **Black:** That is it. We did it all earlier. **Hannon:** You've done a great job on social media. We've exceeded all your expectations. **Bobby:** Yes. We've gone over 50,000 on FaceBook. My goal for my one year anniversary in CFA was 50,000. I started Instagram and my goal is 5,000. **Hannon:** You've got three videos out. **Bobby:** Yes, there's three videos. **Hannon:** There's the top 10, there's the one on Household Pets and there's one on Ragdolls that are all on FaceBook. Are they on other social media? Twitter or whatever? **Bobby:** Twitter I haven't seen much traffic. Twitter is really good for like press releases and news releases and things like that. **Hannon:** You did a press release on the top cats this year. **Bobby:** Oh yes. We did that. **Hannon:** Congratulations and good luck with CCW. **Bobby:** Thank you. **Black:** She has been heavily working on the International also. **Hannon:** She's going to after the Annual be heavily involved in promoting that. You're anticipating that you're going to exceed last year. **Bobby:** Yes. I probably shouldn't say it, but I want to double it. **Hannon:** You want to do double. Let's just say double. **Auth:** Do you have any measurements in place to tie your social media to registration increases? **Bobby:** No, not at this point, but once I'm able to use data then I would like to start working on that, specifically going after breeders who may be registering their litters but not all their kittens. So, once we can figure out the whole data thing, I have a pre-plan of how we first can go after the current customers. **Black:** Or people who are registering and don't have catteries. **Bobby:** That's another one – people who may be registering litters but are not specifically catteries, so I have plans for the different groups of our customers and ways we can upsell to them. **Auth:** OK, so your only metric right now is followers. **Bobby:** For social media, yes but once we start doing specific advertisements that would lead our social followers back to our website and actually convert them to a sale, then we would have more. **Auth:** Are you tracking hits on the website? **Bobby:**

Right now I haven't been. We are at about 250,000 hits a month, but because Kathy Durdick is working on the new site, I have kind of put off the analytics. **Hannon:** She's got metrics. **Bobby:** She does, and I think that I would pay more attention to those so I can look at where people are going from the website, but right now the site is being redesigned so we have held off on that. **Auth:** You eventually can find where people came from. **Bobby:** With the analytics, I can look at that. A lot of it is from social media. **Auth:** You should be able to report numbers then. If you can tell that hits on the website are coming from social media, then you should be able to tell us that number. **Bobby:** I can do that. I guess I was thinking more specific sales. **Hannon:** Maybe for the August board meeting she can give us a report with some data. **Webster:** On your advertising, all your advertising has a link to go back to the website? **Bobby:** Ideally you always want that, because if you're spending money on advertising, you want to convert them to a customer, right? I mean, social media is really awareness at this point, but ideally every post would be a link back to somewhere that can generate revenue. Without the website having that capability right now, it would be too convoluted. **Webster:** You're talking about the CFA website? **Bobby:** Yes, like with the breeder search right now. I don't want to send people to say come place an ad or find a kitten, because they have 10 steps to get to it. So, I've just been putting that stuff off so when we do drive more traffic, we're not disappointing them. **Moser:** How is the sponsorship coming? Have you been able to go out and get companies? **Bobby:** That's not marketing. That's Jo Ann. **Moser:** Oh, that's Jo Ann. OK. **Bobby:** I can add one thing. **Hannon:** Let's hear it. **Bobby:** I don't know how to present it but I'll tell you and you can decide how to present it. Kathy with the website, she is real close to being done. **Hannon:** She's ready to roll it out? **Bobby:** Yes, just about. She has some of the new functions that we've talked about integrated but I wasn't sure how to say that because she isn't here. **Hannon:** Say what you want to say about it. **Bobby:** That's all. It's close. She sent slides and pictures. I didn't know if the delegates want to see it or not, but I just told everyone. Look for the new website soon. **Hannon:** OK, look for the new website soon. Coming soon to a computer near you.

Bobby: Can I tell them about the app? **Hannon:** Tell them about the app. **Bobby:** OK, we have created a smart phone app and it's called CFA Cats. Currently, we have 6 different sections in it. We have shows and breeds, some tips on how to show, like FAQ-type stuff. What else is in there? We did have the breeder referral but we took that out for now. **Black:** Do you want me to get it open? **Bobby:** Yes. Wow, there's a lot of marketing stuff in my head. So anyway, it's pretty much done right now but I would like people to start testing it. What we can do, if anyone is interested in looking at it, you can just send me a message and give me your phone number, and then I can send you an invitation to view it. It will be available on the app store for iPhones and on Google Play. **Black:** It says, "Welcome Message from Mark," it has cat shows, breeds, learn about the shows, all about CFA and our show rules. **Bobby:** Show rules, yeah, because one of the meetings that you had I know that was a thing because printing it that was going to be an issue. Now it's available. **Hannon:** If you're interested in previewing the app, send Desiree your phone number and she will send you a message. Alright, thank you Des.

(23) **CLERKING PROGRAM.**

Committee Chair: Dan Beaudry
Liaison to Board: Carol Krzanowski
List of Committee Members: Carol Krzanowski, Monte Phillips, Shirley Michaud-Dent, Cheryl Coleman, Michelle Beaudry

Brief Summation of Immediate Past Committee Activities:

Ongoing development of the Online Clerking School module content

Current Happenings of Committee:

Transforming said content into tangible modules, hosted on-line and vetted/tested/reviewed by the Committee and others as requested/required (Judging Program Committee, Master Clerk Instructors, interested club secretaries). Once the program is up and running, intent is to provide in multiple languages as resources allow. Delegate presentation will hint at availability of this program in the near future, but primary message will be one of encouragement of participation in the Clerking Program and increasing awareness of the Clerks page as a source of information and point of contact for questions regarding the Program.

Future Projections for Committee:

The next large project contemplated by the Committee (after the Online Clerking School is complete and running) is an evolution to web-based clerking files. This would provide an opportunity for streamlined recordkeeping, personal coaching, and remedial training, bringing value to the review process via online submission of clerking evaluations.

Simultaneously the Committee will be preparing the next Clerking Test for issuance in June 2020; we look forward to working with the Judging Committee Chair in order to minimize duplication of efforts (and expense) by taking a comprehensive and parallel approach to platform, structure, and content.

Board Action Items:

None at this time

What Will be Presented at the Next Meeting:

Ideally, a complete beta-test-ready version of the Online Clerking School.

*Respectfully Submitted,
Daniel J. Beaudry, Chair*

Hannon: We're going back to the Clerking Program with Dan. I believe he is sitting next to his wife, a new judge. **Beaudry:** Thank you very much, Mark and the Committee, for the opportunity to speak with you today. **Hannon:** Do you have the written down? **Beaudry:** I'm an

accountant. I prepare. As discussed in the Committee's latest reports, our immediate focus for the Clerking Committee is bringing an online version of the clerking school to operational readiness. The Committee is grateful for the Board's ongoing financial support of this initiative, and I would like to take two minutes to elaborate on how we foresee the successful execution of this initiative benefiting CFA.

Beaudry: In order to become a licensed clerk a new entrant to the program is currently required to physically attend a clerking school. Fulfilling this requirement naturally mandates that a clerking school be held at a time and place which the new entrant can attend. At this single classroom session our existing paradigm expects that the students acquire a depth and breadth of knowledge completely sufficient for licensing. This result may or may not be attainable based on many factors. Each student's length of experience within the cat fancy and understanding of ribbons and awards can vary greatly. Their individual experience/exposure as a clerk may be equally varied, as students may be attending the school as the first of their requirements for licensing, the last of their requirements, or anywhere in between. There are also language barriers to consider. Different people learn differently, so even a class as small as four or five students may prove challenging for a single instructor to teach to all levels and meet each person's needs equally.

Beaudry: The online clerking school is being developed in modules in order to replace this "one and done" model with a structure capable of supporting collaborative learning approaches made possible by the internet. We believe a progressive teaching approach which alternates traditional material presentation (i.e., slides, readings, and pre-recorded video demonstrations via independent study) and interactive face time (via chat rooms or live meeting spaces) will provide better outcomes than the existing structure (or at very least equivalent to it). The opportunity to digest material in smaller chunks, spend extra time on areas which are challenging, go back to review previous material, and so forth. Our vision is in no way restricted to an either/or approach. Imagine for a moment an in-person clerking school held for two hours on a Friday evening before a show (rather than the currently required minimum six hours of instruction), but in our case all students will have already completed 6 or 8 or 10 hours of "pre-class" distance learning. These students would have a shared knowledge base and be better prepared to participate and contribute to the interactive segments, all without requiring a majority of Friday to accomplish.

Beaudry: These modules can be accomplished at whatever pace the instructors and students agree (all in one day, one hour per week for 7 weeks, or what have you). Multiple instructors can be utilized within the same "school", and the pace can be tailored to suit the needs of each student group. There would even be an opportunity for "practical" application in between sessions which would naturally enrich group discussion and encourage peer to peer connections. If you are at a show, go assistant clerk and then you have something to bring to the class next week. In conjunction with this approach, I'm hoping to incorporate best practices already in use within CFA. In the coming months the Clerking Committee will be approaching Master Clerk Instructors and experienced Master Clerks to fill a role similar to that of the Judging Program Committee's mentored approach to judge training. By assigning each new clerk an experienced member of the Clerking Program as a partner for their journey, we hope to make it easier for new members to learn what resources are available and provide a more personalized approach to advancement within the Program.

Beaudry: Another area of potential efficiency gain exists in the realm of testing. Clerks and Judges are both utilizing identical Show Rules and identical show mechanics, and each Program has valuable input and support to offer the other when it comes to managing rings at CFA shows. It would therefore be efficient in both time and money if CFA has a single testing platform host both program's testing needs. I have discussed this topic briefly with the Judging Program Chair, and I look forward to working with her in the coming months to develop a shared bank of questions so that we cause them each for our own test, rather than duplicate efforts. I fully intend that to be live for the 2020 Clerking Test on this shared platform.



The Clerking Program is looking for new people to join our clerking program. Have you been interested in clerking but aren't sure where to start? Are you wondering what is happening in the ring? Do you want to learn how points are scored?

JOIN OUR TEAM OF DEDICATED CLERKS TODAY!

Great training, tools and resources. Get paid for your time, and a free lunch while still showing your cat.

You can train & assist before attending a licensed CFA clerking school

For more information, visit

<http://cfa.org/Shows/Clerks/ClerkingProgram>

or email the clerking program clerks@cfa.org

Beaudry: Tomorrow's Clerking Committee presentation to the delegates will be brief and to the point. In combination with the above activities the Committee is launching an advertising campaign and we will be asking the clubs to help "get the word out". Too often I have heard that the Program is hard to find out information about, that people don't know where to go or who to ask. We would like to promote clerks@cfa.org as a simple and easily-remembered contact point for questions or input from one and all. We will forward a soft copy of this advertisement to as many entry clerks as possible, and will be seeking to include a hard copy in show packages going forward in an effort to have clubs include it in their catalogs. The Committee will also purchase ad space at some of the larger shows; the ad in front of you will be making its inaugural appearance in the Garden State catalog next month. Execution of these plans naturally leads to interactions with other committees and CFA personnel. I would like to extend my personal thanks to the Board and Central Office staff for the considerable and

generous support of the Clerking Program in the past, and I look forward to continuing to develop these working relationships going forward. Thank you, and I am happy to answer any questions the Board may have.

Auth: I have a few questions. What's the incentive to be a licensed clerk? **Beaudry:** Right now the incentive is involvement in a program that is established for the very purpose of having you be a good clerk, and that's my emphasis tomorrow. It's not about licenses, it's about being a good clerk. While you do not need to be licensed to be a good clerk, I like to think that everybody that is licensed is a good clerk. **Auth:** That's not an issue at all, but in my region – Region 6 – we have a lot of clerks and maybe 3 of them are licensed. One of them doesn't even – well, she'll clerk one show a year because she doesn't travel and she doesn't show. It became an issue when someone in my region was entering the Judging Program. It was nearly impossible for them to find a licensed clerk to study under. It would be kind of nice I would think to have some incentive. Do you get paid more if you're a licensed clerk? I don't know if we can do that. That's a question for the board, I guess. And then, it makes sense to me that this would be provided to us all electronically as a PDF so we can put it into – **Beaudry:** That's the soft copy. If it were up to me, I would have every club required to hire only licensed clerks. **Auth:** Maybe that's impossible. **Beaudry:** That's not a possibility. I would also like to have licensed clerks be compensated for their experience. However, I feel that would probably be counter-productive. I believe if you offered clubs an opportunity to save money by hiring unlicensed clerks, you would incentivize the exact opposite effect of what you are looking for. I do feel that in this day and age it would probably make sense for CFA to not charge clerks to be a member of the Program. We'll only charge if they want to have a physical hard copy of the rules sent to them. I would like to see us cut the budget that we spend at the U.S. Postal Service and reutilize that and maybe use that within CFA in order to have clerks want to be licensed. Michele and I have talked about this. We haven't fleshed it out yet but I'll throw it out there. I would like to see some sort of bonus program whereby you could have CFA credits usable for registrations or things of that nature, and only members of the Program would be able to accrue those through their activities. We're not actually spending money, per se; we're doing it at our own cost and that would provide some sort of benefit over and above the normal, "he got paid the same as me and he didn't take the test."

Black: I have a question. So, you're developing the modules. How many modules have you developed so far? **Beaudry:** Right now I've got one in production. It's not ready for prime time or I would have brought it. That was the intent, to bring it here today. It's just too rough and it needs a lot of editing. At this point, we're keeping our costs low by doing the editing ourselves. We may at some point get to the stage where the content is there and we need some semi-professional assistance to bring it to a project ready. **Black:** How many modules are you envisioning? **Beaudry:** Eight. **Black:** Eight, so we're not anywhere near ready to roll this online training out. **Beaudry:** The thought process is to have the beta version end to end ready to present in October. That's the goal. **Mastin:** Dan, do you have the money to do what you need to do? **Beaudry:** I believe so, yes. I believe the existing budget is sufficient for what we're looking at. If I come across anything that seems like it might be daunting, I'll certainly let Mark and the Board know, but at this point I think we're sufficiently funded to execute what we have in mind.

Hannon: Thank you Dan. We appreciate you being here. **Beaudry:** Thank you very much.

(24) **NEWBEE REPORT.**

Committee Chair: Teresa Keiger
Liaison to Board: Kathy Black
List of Committee Members: Kathy Black, Sande Willen

Brief Summation of Immediate Past Committee Activities:

Our current means of communication with our members is now via our Facebook group and that has helped immensely! We continue to grow, and have begun attracting new exhibitors from Europe and Asia as news about the program has caught on.

Current Happenings of Committee:

We are planning to continue the “Welcome to CFA” packages that the regional coordinators handle. Mariane Toth (Region 4 coordinator) is keeping tabs on those mailing and supplies as she is in CFA Central Office.

Future Projections for Committee:

We are going to look into creating and distributing buttons for interested members to wear at shows to identify themselves as open to questions from new exhibitors. The Mentor Program has had success with their “show mentor” buttons, and suggested that we perhaps try the same.

We are continuing with the “Welcome to CFA” packages, and expanding materials and resources for our members.

What Will be Presented at the Next Meeting:

Continued updates on the program’s progress

*Respectfully Submitted,
Teresa Keiger, Chair*

Hannon: NewBee. Who is representing that. **Anger:** Kathy Black. **Black:** The NewBee program is really – I’m seeing a lot of movement, especially in my region. We have a lot of people. I think that now that we have kind of simplified the process a little bit, there were some people that were kind of falling off into black holes, but now that we’ve got everyone in every region as a coordinator, I think they’re doing a good job. I know Leesa Altschul in my region, she goes to the shows even if she’s not exhibiting anything and even bathes their cats the night before. She is very actively involved with our NewBees. They are getting their welcome package that’s mailed out. We’re seeing a lot of growth. We started a FaceBook page that is very active, people asking questions. “My first show is coming up. Can I just go for one day and not for two days? Where is the nearest hotel?” Just general questions. “How do I register my cat via pedigree from another association?” So, we’ve got a lot of people that really are feeding into that. I’m seeing a lot of action, so we’re excited about the NewBee Program.

(25) **CAT TALK.**

Committee Chair: Teresa Keiger
List of Committee Members: Candilee Jackson, Iris Zinck

Brief Summation of Immediate Past Committee Activities:

Teresa Keiger and Lucy Drury attended the Cat Writers' Association annual conference and banquet in St. Louis in May. As always, lots of good information and outreach. In its annual communications contest, Cat Talk and associated CFA people and programs won a total of 13 Certificates of Excellence (3 judges scoring the entry an average of 90 points or higher). Editor Teresa Keiger won 2 Muse Medallions for best in its category for Cat Talk (Magazine: National Circulation) and the cover for the 2018 CFA Awards Banquet booklet cover (Graphic Design). Refer to the write-up on the conference in a separate report.

Current Happenings of Committee:

I am very proud at the growth in quality and material Cat Talk has created over the last couple of years. And I am always amazed at the professionalism of our articles – especially when one considers that this is an almost all-volunteer publication. We continue to maintain a small, but constant, revenue stream from our two digital platforms. (note: Kindle and Magzter cost us nothing in regards to publication and distribution)

However, I am disappointed in two areas:

Lack of input from our base when requested for story material. The August "Year in Review" – a look back at the winning cats in their breed, region, and scoring area from the past season – is always our most difficult piece to write due to the difficulty of obtaining material. This year, we proactively asked all breed council secretaries and regional directors for any newsworthy or interesting materials from their areas. With the exception of a few folks, the silence was deafening. We don't want to omit anything of interest – yet we can't include what we don't know. And I will note that being taken to task about omitting something for which one received no information is not pleasant. To this end, we are strongly considering that this year will be our last year running that feature. We will still do a piece on the Annual meeting and the happenings there. Our resources are better served elsewhere, especially as the Yearbook has returned to including the winners' stories. And perhaps this indicates a good opportunity for an overall look at which of our various publications include which material for best use of all platforms.

Lack of outreach and commercial advertising. For the first several years of Cat Talk's publication, commercial (as opposed to individual or cattery) advertising was actively pursued. We are now down to a small handful of commercial advertisers with no one person dedicated to advertising. Although I often receive inquiries or pursue leads myself, there exists no clear follow up plan. As advertising is often negotiated (or part of a package deal), determining commercial ad pricing is better done by parties engaged in that area, rather than myself.

Future Projections for Committee:

On the creative side, we have several upcoming articles and mini-series that I'm very excited about. I wish to continue to solicit writers and articles from folks everywhere within CFA.

I would also like to finally see us expand in distribution beyond CFA – into cat-only vet practices for example.

What Will be Presented at the Next Meeting:

Continued updates on the program's progress

*Respectfully Submitted,
Teresa Keiger, Chair*

Hannon: Cat Talk, I didn't see any action items.

(26) ANIMAL WELFARE.

Committee Chair:	Charlene Campbell	
Liaison to Board:	Peter Vanwonterghem	
List of Committee Members:	Linda Berg	President CFA BAP-BRP
	Steve McCullough	Breeders Assistance
	Nancy Hitzeman	Food Pantry
	Sherel Sexton	Breed Rescue
	Bobbie Weihrauch	Treasurer

Brief Summation of Immediate Past Committee Activities:

Liability Insurance renewal purchase –Administrative expense for CFA BAP-BRP.

23 Persians enter into rescue this week, vetting being arranged by caregiver friend/neighbor who wants to try to rehome cats for her friend, we are assisting and monitoring progress, may be too much for caregiver and need to move to a rescue, breeder passed.

45 Exotic Persians, 30 are now vetted, in rescue being adopted, finishing reconcile of the last vet treatment charges. 11 are currently being readied for adoption when kittens of age, breeder passed.

9 Bobtail cats, sent to rescue, unfortunately none of them could be saved due to poor health and Felv status interfered with treatment and cats did not thrive, breeder passed.

19 Persians, vetted and paid, in adoption cycle, breeder passed.

9 Persians, vetted and in adoption cycle, breeder in hospice care.

3 Ragdolls, in socialization rehab, will available in a few months for adoption, Breeder in assisted living.

4 Ragamuffins, in socialization rehab, will be available for adoption soon. Returns from a cattery seizure.

12 Exotic Persians, sent to rescue, some health issues, other in adoption cycle. Breeder passed.

4 Persian in send to rescue, breeder closing cattery due to health and age, Zots are now vetted and adopted, 4 more to go in August.

5 Scottish Folds, in NJ, vetted, paid and in adoption cycle, Breeder closed cattery after husband passed.

Tonkinese, working slowly to downsize cattery as Rescue space permits, a few emergencies took precedence. No complaints on cats just breeder is overwhelmed.

Coordinator training has been going well, we are still looking for a Coordinator to take Carol's place in R2. Carol has been ill.

The Food Bank has had several cases Aid due to varying circumstances.

1 articles for the Cat Talk Magazine, "Cattery Time Management Needs", time needed per cat for time management of multi cat cattery.

Current Happenings of Committee:

We have been very busy. We received a wonderful endowment gift at Christmas from one of our CFA Breeders for the New Year for our program! We place $\frac{3}{4}$ in a CD and $\frac{1}{4}$ in saving to use on emergency care. We are relieved; we can handle any large emergency care issue. Before it was whose credit card to use to fund until donations received!

Linda Berg has been working with me to learn the ropes of Animal Welfare. We have some cases that have a large prior history and/or name issues; Linda has been very helpful in tying the people and history together. Overseas cases are the most difficult, language, currency etc.

We have kept the cfaanimalwelfare@aol.com email address. We could not transfer the cloud files or account as in years past due to the recent purchase by OATH. I sign on for webmail to read/answer concerns, and I can access all the history files that are stored on the AOL Cloud for the account. We could not transfer the files to a new account.

We are preparing to organize our International Disaster Relief Program. We have \$22,570.66 roped off for International Disaster Relief.

Future Projections for Committee:

We are still working to get our new logo and Facebook account set up to share adoptable cats, post informative articles. We need to work housekeeping of our information to keep it current and relevant. We have worked to get all of our email addresses on the CFA site updated and the important information updated.

*Respectfully Submitted,
Charlene Campbell
Animal Welfare Chair*

Hannon: Animal Welfare I didn't see any action items.

(27) CAT WRITERS' ASSOCIATION.

CFA and the Cat Writers' Association

A Brief History of a Mutually Supportive Relationship

The Cat Writers' Association recently celebrated its 25th anniversary conference in St. Louis. CFA's Michael Brim was one of the original four co-founders who came together at the 1992 CFA International Show in Fort Worth. Their idea was to foster relationships among writers and journalists specializing in cat topics, and to improve the quality of cat information to the general public. Today, the annual Michael Brim Award honors extraordinary achievement and communications excellence. CFA is still involved with the organization as sponsor of the annual President's Award, the Communications Contest entry that the CWA President has judged the "Best of the Best." It has been my honor as a representative of CFA to help present the award several times.

CWA members come from, and write about, all aspects of the feline world. A large number of its membership also works in shelters or rescues, but they are also fascinated by pedigreed cats, and realize that responsible breeders are not the cause of shelter overpopulations and problems. They always have questions about cat shows and our cats. I actively reach out to other writers to come to CFA as a resource so that they will get good information about our pedigreed cats. But this year I had several folks who were really delighted to know that we not only had a category to show non-pedigreed cats, but that we were expanding that outreach beyond the show hall! Several of them want to write about our cats and I am reaching out to them to provide into and additional contacts.

One of the things that I hear is that the members love when the conference can be in conjunction with a cat show. In its earlier years, it was held in conjunction with the CFA International Show. As the organization evolved, its "awards season" moved away from it being practical to being held then and now has finally settled on running on the calendar year. However, the 2018 conference was held in conjunction with the Region 3 awards show and banquet with much success. I am working with them to try to coordinate the 2020 conference in conjunction with Garden State.

What I have discovered over my years of involvement with CWA is that I've developed good relationships and resources with fellow cat writers and it's made Cat Talk a stronger publication. Conversely, it has supported CFA's role as a source of solid information about pedigreed cats, and presented them and our breeders and exhibitors in a positive light.

A recap of awards and certificates won by CFA writers, artists, and programs in 2019.

*(All of the pieces below earned Certificates of Excellence, being scored by 3 different judges at 90 points or above. ** indicates a Muse Medallion winner as highest scoring entry in the category)*

For Cat Talk:

Magazine: National Circulation

Keiger, Teresa *Cat Talk Magazine ***

Written Article: Health & General Care

Drury, Lucy *“Synthetic Feline Pheromones “*

Written Article: Behavior/Training/Enrichment

Jackson, Candilee *“Kitten Kindergarten*

Written Article: Lifestyle

Zinck, Iris and
Stone-Newton, Barbara *“What's in a Name? “*

Written Article: Feline-Human Bond

Clark, Sherry *“The Last Meow “*
Coughlan, Laurie *“Taliban George “*

Written Article: Rescue & Advocacy

Drury, Lucy *“When Kitty Needs a New Home “*

Poem

Willett, Susan *“Ex-Mouse Gift “*

Photography: Series

Shutt, Mollie *“Ex-Mouse Gift “***

Photography: Single

Johnson, Lawrence *Cat Talk Magazine cover*

CFA-related winning entries:

Books: Poems/Gifts/Other

Redinger, Austin *CFA Ambassador Cats Adult Coloring Book***

Photographic Art

Keiger, Teresa *CFA Ambassador Cats 2019 Calendar*

Graphic Design

Keiger, Teresa

*CFA National Awards Banquet Awards Booklet Cover***

*Larry Johnson also earned a certificate for his book Show Cats: Portraits of Fine Felines in the category of **Books: Nonfiction – Other***

Frequent contributor to Cat Talk Ramona Marek was awarded the Shojai Mentor Award for her guidance and support that had a direct and positive influence on another's writing/publishing success. This year's President's Award winner was Fran Pennock Shaw for "Stem-Cell Therapy May Help Cats Resistant to Traditional Treatment for FCGS."

Teresa Keiger

Hannon: Cat Writers' Association. That was just information and congratulations to the many people that got awards in our CFA community.

(28) HISTORICAL DATA SCANNING.

Project Manager: Karen Lawrence
Liaison to Board: Rich Mastin

Brief Summation of Immediate Past Activities:

Scanning of CFA's historical registration records continues.

Current Happenings:

Work continues with scanning of the individual breeder cards, which will still take considerable time. Already scanned are the "A" through "C" cards, and there were 14,000+ of those. There are numerous more file drawers to be completed and I work on them as time allows.

Scanning of import pedigree files is overwhelming, and will take the majority of time for the remainder of the project, if not longer. Several of the smaller breed files have been completed: American Bobtail, American Curl, American Shorthair, Balinese, Bombay, Cornish Rex, Havana Brown, Korat, Tonkinese and Turkish Angora. Files for Maine Coon and Persian each have numerous file drawers per breed.

A complete listing of breed card and import pedigree scans completed through June 18, 2019 follows.

Cats with Import Pedigrees - Total	
1,038	
IMPORT PEDIGREES	
<i>FILE NAME - either a) CFA log number (Persians), or b) CFA log date, registration number, name and birthdate. PHOTO added if included in file.</i>	
Abyssinian - 2000-2003 - COMPLETED	61
Abyssinian - 2004 - COMPLETED	36
American Bobtail - COMPLETED	248
American Curl - COMPLETED	34
American Shorthair - COMPLETED	124
American Wirehair - COMPLETED	1
Balinese - COMPLETED	77
Bombay - COMPLETED	11
Cornish Rex - COMPLETED	124
Devon Rex	2

Havana Brown - COMPLETED	30
Korat - COMPLETED	37
Scottish Fold	1
Tonkinese - correspondence, progress reports, applications for registration(61), early pedigrees(65) - COMPLETED	126
Turkish Angora - COMPLETED	126

BREEDER CARDS	
	Total
Alphabetical Cards A-Z	14,407
(contain litter & registration numbers, per cattery name)	
Alphabetical Cattery Names (with cattery numbers)	1,280

Future Projections:

The completion of scanning all files is projected to be within two years (by April 30, 2020)

What Will be Presented at the Next Meeting:

Updates

*Respectfully Submitted,
Karen Lawrence*

Lawrence: We're pretty well done – we are done scanning all the registration parts, so they are ready to be turned over to CFA whenever CFA decides how they are going to handle them. We're working on the breeder cards, which are the early cattery reports. They will be done by either the end of the year or early next year. The problem is the import pedigrees. There's five file 4-drawer file cabinets full of import pedigrees that are stuffed – absolutely stuffed with pedigrees. They are all stapled together, they're all different sizes. That is not going to be done by April 2020. It's going to take at least another year, possibly two, to get those import pedigrees scanned. That's basically where we are. We work at it constantly and it's just going to take time. That's all there is to it. **Anger:** Good job. **Mastin:** Does anybody have any questions? Just a quick review on some numbers. I received from Karen during lunch, there's 7,900 folders that took up 46 gigabytes is what we have. James and Karen need to work together on how we're going to capture that and where we're going to store it. **Lawrence:** That's just the registration index cards. **Mastin:** Thanks, Karen.

(29) SCIENTIFIC ADVISORY COMMITTEE.

*Committee Chair: Roger Brown, DVM
Liaison to Board: George Eigenhauser*

Brief Summation of Immediate Past Committee Activities:

Development and Monitoring CFA's DNA Testing Program

Current Happenings of Committee:

CFA's DNA Program continues to offer affordable testing for our members. The total number of tests for January to May, 2019 is 387. We noticed a rise in test numbers during the social media campaign this Spring.

Future Projections for Committee:

I would prefer that any board discussion on my proposed changes to CFA's DNA program remain in closed session only. Outside interference, particularly by other registries may obstruct my ability to negotiate partnerships and pricing that will be beneficial to CFA.

I am sensing that we are losing some of our testing business to labs such as Wisdom Health, Orivet, Basepaws, etc. These labs offer panels that test for all known available validated feline mutations. Some of these mutations are very rare and are seldom seen, but many customers think that bigger panels give them more for their money...even though the cost is much higher.

I would like to explore a partnership with at least one of these labs to allow CFA to participate in the development and validation of new tests. The testing services I would be talking with are already using Neogen (GeneSeek) to process their samples. This would allow us to offer the large panel tests for those that want it...even though the chance of their cat having one of these rare diseases approaches zero.

To improve our test numbers in our current program, I am investigating the option of bundle testing as follows:

Parentage: This could be stand alone or add-on to one of the bundles below....to my knowledge, this test is unique to CFA. This is a great opportunity to validate pedigrees. I am surprised that more DNA clients have not taken advantage of this remarkable opportunity.

Maine Coon Bundle: Spinal Muscular Atrophy, Maine Coon HCM, Blood Type

Traits Bundle: Hair length, Chocolate, Dilute, Color Points, Agouti

Health Bundle: Polycystic Kidney Disease, PRA (CEP290, CRX), Blood Type, Ragdoll HCM

Bundling would allow breeders and cat owners that don't want to do large panel testing to choose other less costly options. Some may only want to confirm the pedigree with the parentage option, while others will find one or two of the other bundles satisfactory.

Neogen values its relationship with CFA, and wants to continue to support our DNA Program.

*Partnering with another testing service would not affect our relationship with Neogen because to my knowledge **they already run the DNA tests for the companies I will consider when exploring a CFA partnership.** This would allow CFA to offer large panel testing as well as participation in the development of new tests.*

Breaking up our present panel into bundles will create the option of testing only for mutations of interest at a lower price point. This should increase the volume of our sample numbers. As you can imagine, our turn-around time and fair pricing will improve as our DNA program scales to a larger volume. Bundling and an additional partnership will be the mechanisms I am proposing to increase our numbers.

What Will be Presented at the Next Meeting:

Update on CFA's DNA testing program

*Respectfully submitted
Roger Brown, DVM, Chair*

Hannon: Scientific Advisory. Roger, do you want to say anything? Do you have anything you want to say about the Scientific Advisory Committee? The appropriate answer is no. **Brown:** Then no. **Hannon:** Thank you Roger.

(30) YEARBOOK COMMITTEE.

Committee Chair: Shelly Borawski
Liaison to Board: Kathy Black

Brief Summation of Immediate Past Committee Activities:

Secured authors to coordinate articles on the Top Winning Cats, Kittens, Premiers and Household Pets, Regions 1-9.

Will be featuring an article on the Bengal breed and their accomplishments this past year.

Other articles will include; 2010 vs 2019, A Decade of Change; CFA Foundation; CFA/ACFA in Conjunction Show; Judge Senior Spotlight Award; Annual Article; International Show Article; and the Statistics Article

Current Happenings of Committee:

There will be advertising information available at delegate check-in, to hopefully get more people interested in advertising in the Yearbook.

Future Projections for Committee:

Working on more content for the 2020 Yearbook

What Will be Presented at the Next Meeting:

Update on progress of the Yearbook

*Respectfully Submitted,
Kathy Black, Chair*

Hannon: Yearbook Committee. Do you want to say anything? **Black:** We did finally get people to agree to coordinate the articles. Please, if you have a national winner, get your article to the person that is coordinating that. I think they have only received like a couple in each of the categories. We need to get those in ASAP. Like Kathy said earlier, we're really trying to add more content with a couple different articles that we're going to have in this newest Yearbook. Other than that, just be sure you push them, sell them, give them away, buy them, help us with our sales.

(31) OTHER COMMITTEES.

(a) CatFashion Surcharge.

Hannon: Kenny, you wanted to make a motion on Israel? **Currle:** Yes, I do. My liaison for Israel Ellyn Honey and I have discussed the situation. They were late with their surcharges. They paid their surcharges but lingering over the top of them is a \$1,000 fine. This has happened I think in consecutive years. I initially thought I was going to come here and ask us to excuse it, but we seem to do it year after year. I would like to make a motion to keep this fine on probation only, relicense them, allow them to have shows, as long as they continue to pay timely their surcharges. They were about \$70 behind and now they're being charged \$1,000 for two shows that they didn't pay their surcharges on time. So, my motion basically is to keep that in place and see if they follow the rules over the next year or so, then we can drop the \$1,000. **Anger:** Second. For a \$70 shortage, why are we penalizing them \$1,000? **Currle:** This is what our rules say. **Anger:** And in this case our rule is disproportionate. **Hannon:** Our rules say that after so-many days you get this penalty and if you still haven't paid it after so-many days, eventually you get suspended. But, you're right, \$1,000 is a pretty high penalty on a show that had 60 entries. **Anger:** Can we somehow mitigate that and still give them a fine, but reduce it? **Currle:** I would prefer, since it is a totally isolated country – nobody can go in and nobody can come out – I want to keep a presence there. I want the CFA name to stay there. TICA has just come in and started another club. WCF has been there for years on end, and she is our only contact within that country, so if we want our name to be relevant at all in Israel – we need to stay there, but on the other hand she needs to learn a little bit at a time how to follow our rules. The \$1,000 is excessive but for us to take it away completely would encourage her to do it again. **Hannon:** So you want to give her some incentive to pay her surcharge on time. **Currle:** Yes. To have a fine lingering over top of her which may go away, I'll amend my motion for one year. If she pays them on time for one year, then that \$1,000 fine goes away. It will be a probation fine. **Anger:** I like that better than what I was going to say. **Mastin:** I think I understand the motion but I'm not 100% sure. Here's the problem. If we have a policy and procedure or a fine schedule, we can't pick and choose who it applies to and who it doesn't apply to. **Hannon:** Sure we can. **Mastin:** We shouldn't be. Let's say this side, you guys can all drive 100 miles an hour, you guys 30, sorry. So, we have to be careful when we do that, because when we allow that to happen – I understand what you're doing, Kenny. When we allow that to happen, we're going to have clubs from other parts of the country, even here in the States, saying, "I'm not paying my fine because it's just probation and maybe they'll let it go away." **Hannon:** If you charge them \$1,000 they are going to go say no and go away, and we've lost that country. **Mastin:** Keep in mind, the \$1,000 fine is because they hadn't paid for two shows. Two surcharges went unpaid for over 90 days. **Hannon:** One was \$59 and one was \$60. **Mastin:** The problem isn't the \$500 or the \$1,000. The problem is, pay your surcharge. That's what it is, and we're only talking \$59 and \$60. Now, if the fine is inappropriate, talk about the fine as being inappropriate for everybody, not just this club that owes \$59 or \$60. **Moser:** What's the reason? Have you talked to them and asked them? **Currle:** My liaison has spoken to them. **Hannon:** What do they say, Ellyn? Why didn't they pay the surcharge? **Honey:** As you guys probably know, she can be a little bit difficult to communicate with. She actually didn't have an answer. **Hannon:** This is going in the minutes. **Honey:** I understand. They're only going to put on three shows this year. They have a TICA club now that they're fighting against, but as far as why she didn't pay the surcharge, she didn't give me a reason. I think that it's just part of, she doesn't think. Quite frankly, whoever is

going to judge the next three shows, I'm going to ask them to make sure that the surcharges are in the packet when it comes back to CFA. Eden, she does everything herself. She does everything herself. She has never given a reason, other than as soon as I told her that she still owes money for surcharges, she has paid them the next day. I was notified, I let her know and she paid them the next day. **Moser:** Is she paid up on her surcharges then? **Currle:** Yes, she is paid up. **Honey:** She paid up. **Hannon:** She hasn't paid the \$1,000. **Currle:** She paid the surcharges. **Honey:** She paid them as soon as she was reminded. **Eigenhauser:** When we as a board actually punish somebody, we have our sentencing guidelines. We have a high range, we have a low range, we have a middle range, and even then we sometimes go outside that range. Yes, we should have rules and yes, we should follow them, but how you apply those rules requires a certain amount of judgment and common sense. I look at it in the schools these days where they have zero tolerance policies and somebody gets kicked out of school for an aspirin or some other silly thing, because zero tolerance to me means zero thought and zero concern. To charge somebody \$500 for being late on a \$59 surcharge seems excessive to me, and particularly when you're dealing with somebody overseas that maybe doesn't know the rules or it's difficult to communicate and things like that, I don't see any problem with going back and saying, "you know, we're going to hold this over your head but if you do it good from now on we'll let it go." The goal here is not to get the \$500, the goal is to get their attention so they pay the \$59 each time and if we can do that some way without putting the club out of business, I would like to try to work it out. **Hannon:** Kenny, do you have something else you want to add? **Currle:** My liaison gave me a suggestion that, as a compromise, I can amend the motion as such. I think last year it was a \$119 total surcharge – \$59 and \$60. We could make that the fine. **Hannon:** Just double their surcharge as the fine? **Currle:** Just double the surcharge. **Hannon:** So you amended your motion. **Currle:** I would take away the probation, but I think holding that over their head might get their attention more. **Hannon:** Who seconded the original motion? **Anger:** I did. I will accept the amendment. **Morgan:** I'm much more comfortable with his first motion where we're at least sticking to our existing rules and not starting to change them arbitrarily, which goes back to what Rich was saying. **Hannon:** So what do you want to do? Do you want to listen to Ellyn or to Melanie? **Currle:** I've taught them to follow the rules, so I'll go back to my original motion. **Hannon:** So you agree with Melanie. **Currle:** No, I agree with my original motion. She agreed with me. **Morgan:** Good one. **Hannon:** You recovered nicely. **Currle:** My original motion is, at the present excuse the \$1,000 fine but keep it on a probationary level for one year. If she pays her surcharge in a timely manner between now and the end of the year for the two or three shows that she will be conducting on behalf of our association, that the \$1,000 probation will go away.

Hannon called the motion. **Motion Carried.**

(32) **ID-CHINA REPORT.**

(a) **CCLA Agreement.**

EXECUTIVE SESSION.

(b) **Individual in China.**

EXECUTIVE SESSION.

(c) **Kitten Counts in China.**

In an executive session motion, **Ms. Morgan** moved that effective July 1, 2019, kittens in mainland China must be registered. Seconded by **Mrs. Bizzell, Motion Carried.** Eigenhauser voting no.

(d) **Start-Up Associations in Asia and Illegal In-Conjunction Shows.**

In an executive session motion, **Mr. Eigenhauser** moved that the CFA Board of Directors send a letter to clubs in Thailand, Indonesia, Malaysia and Asia West stating that CFA does not have reciprocity with ICE or FFF, and that clubs are not authorized to hold in-conjunction shows with those organizations. Seconded by **Mr. Mastin, Motion Carried.**

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The meeting adjourned at 5:29 p.m.