

**SUMMARY AND TRANSCRIPT OF CONFERENCE CALL  
CFA BOARD OF DIRECTORS  
DECEMBER 12, 2017**

**Secretary’s note:** This index is provided only as a courtesy to the readers and is not an official part of the CFA minutes. The numbers shown for each item in the index are keyed to similar numbers shown in the body of the minutes.

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**Secretary’s Note:** The Officers and Board of Directors of the Cat Fanciers’ Association, Inc. met on Tuesday, December 12, 2017 via teleconference. **President Mark Hannon** called the meeting to order at 9:00 p.m. EDT. A roll call by **Secretary Rachel Anger** found the following members present:

- Mr. Mark Hannon (President)**
- Mr. Richard Kallmeyer (Vice President)**
- Ms. Kathy Calhoun (Treasurer)**
- Ms. Rachel Anger (Secretary)**
- Mr. John Adelhoch (NAR Director)**
- Mrs. Pam Moser (NWR Director)**
- Mr. John Colilla (GLR Director)**
- Ms. Lisa Kuta (SWR Director)**
- Ms. Mary Auth (MWR Director)**
- Ms. Jean Dugger (SOR Director)**
- Mrs. Kayoko Koizumi (Japan Regional Director)**
- Mrs. Pam DelaBar (Europe Regional Director)**
- Carla Bizzell, C.P.A. (Director-at-Large)**
- George Eigenhauser, Esq. (Director-at-Large)**
- Mrs. Carol Krzanowski (Director-at-Large)**
- Mr. Richard Mastin (Director-at-Large)**
- Mr. Peter Vanwonderghem (Director-at-Large)**

**Also Present:**

**John M. Randolph, Esq., CFA Legal Counsel**  
**Teresa Barry, Executive Director**  
**Verna Dobbins, Deputy Director**  
**Melanie Morgan, Judging Program Chair**  
**Sharon Roy, Judging Program Ombudsman**

**Absent:**

**Ms. Kathy Black (GSR Director)**

**SUMMARY**

**(1) JUDGING PROGRAM.**

**Ms. Anger** moved to accept the following advancements:

**Advance to Approval Pending Specialty:**

*Nicholas Pun Longhair – 2<sup>nd</sup> Specialty 16 yes*

**Advance to Approved Allbreed:**

*John Adelhoch 15 yes; 1 abstain (Adelhoch)*

**(2) PROTEST COMMITTEE.**

**Chair Mr. Eigenhauser** moved to accept the Committee's recommendation on the protests not in dispute. **Motion Carried [vote sealed].**

**(3) TREASURER'S REPORT.**

**Treasurer Ms. Calhoun** had no action items.

**(4) CENTRAL OFFICE REPORT.**

No action items were presented.

**(5) IT COMMITTEE.**

**Liaison Mr. Kallmeyer** moved to approve the quote as presented and hire the proposed firm to continue on. Seconded by **Mr. Eigenhauser, Motion Carried.**

**(6) YOUTH FELINE EDUCATION PROGRAM.**

**Liaison Mr. Mastin** moved to approve the logo as presented, with the web address to be added later. Seconded by **Ms. Anger, Motion Carried.**

**(7) MARKETING.**

**Chair Ms. Auth** had no action items.

**(8) CLUB APPLICATIONS.**

**Chair Ms. Krzanowski** moved to approve the following action items:

- Correct the club's name in CFA records to read New Millennium Cat Club, effective immediately. Seconded by **Ms. Anger, Motion Carried.**
- Accept the resignation by the No Dogs Allowed Cat Club (Region 6), effective January 1, 2018, with regret. Seconded by **Mr. Eigenhauser, Motion Carried.**

The following club applications were presented for acceptance on standing motion by **Mrs. Krzanowski**:

- ABYSSINIAN ALLIANCE, International Division – Asia (China). Seconded by **Mr. Kallmeyer, Motion Carried.**
- ASIAN ABYSSINIAN CAT CLUB, International Division – Asia (Malaysia). Seconded by **Mr. Kallmeyer, Motion Carried.**
- BUFFALO CAT FANCIERS, Region 4. Seconded by **Mr. Mastin, Motion Carried.**
- CLUB MEOW-WOW, Region 4. Seconded by **Mr. Eigenhauser, Motion Carried.**
- QATAR CAT CLUB, International Division - Rest of World (ROW, Qatar). Seconded by **DelaBar, Motion Carried.**
- WINTERFELL CLUB, International Division – Asia (China). Seconded by **Mr. Kallmeyer, Motion Carried.**

**(9) AGILITY REQUEST.**

**Mr. Eigenhauser** moved to grant permission for San Diego Cat Fanciers to have separate agility completions on Saturday and Sunday at their January 27-28, 2018 show (Region 5). Seconded by **Ms. DelaBar, Motion Carried.**

**(10) CAT WRITERS' ASSOCIATION SPONSORSHIP.**

**Ms. Anger** moved that CFA renew our existing Gold Level sponsorship of \$500 for the President's Award and \$500 as a general sponsorship contribution. Seconded by **Mrs. Krzanowski, Motion Carried.**

**(11) AMBASSADOR PROGRAM.**

**Liaison Ms. DelaBar** presented no action items.

**(12) OTHER COMMITTEES.**

None.

**(13) NEW BUSINESS.**

None.

**(14) DISCIPLINARY HEARINGS AND SUSPENSIONS.**

**Disciplinary Hearings And Suspensions:** Cases that have been reviewed by the Protest Committee and for which a recommendation was presented to the Board. The following case was heard, a tentative decision was rendered, timely notice was given to the parties, and no appeal and/or appeal fee was filed. Therefore, final disposition is as follows:

**17-025            *CFA vs Huwald, Mechthild***

***Violation of CFA Constitution, Article XV, Section 4(g)***

***GUILTY.*** Sentence of restitution to Ludmila Kyriakou in the sum of €4,000. The restitution is to be paid within 30 days or Respondent shall be suspended from all CFA services until it is paid in full. [vote sealed]

**17-029            *CFA v. MacLeod, Kim***

***Violation of CFA Constitution, Article XV, Section 4(g)***

***GUILTY.*** Sentence of restitution to Trina Josey in the sum of \$3,000.00; to Dan MacDonald in the sum of \$2,000.00; to Roman and Inga Filshtinsky in the sum of \$2,500.00; pay a fine of \$1,000.00 to CFA; and pass a CFA Cattery Environment inspection. The fine and all restitution to be paid and the cattery inspection completed and passed within 30 days or Respondent shall be suspended from all CFA services until she passes the inspection and all restitution and fines are paid in full. [vote sealed]

## TRANSCRIPT

**Hannon:** Rachel, do you want to call the roll? **Anger:** Sure. Mark Hannon. **Hannon:** Here. **Anger:** Dick Kallmeyer. **Kallmeyer:** Here. **Anger:** Rachel Anger is here. Kathy Calhoun. **Calhoun:** Here. **Anger:** John Adelhoch. **Adelhoch:** Here. **Anger:** Pam Moser. No Pam yet? Kathy Black will not be on the call tonight. John Colilla. **Colilla:** Here. **Anger:** Lisa Kuta. **Kuta:** Here. **Anger:** Mary Auth. **Auth:** Here. **Anger:** Jean Dugger. **Dugger:** Here. **Anger:** Kayoko Koizumi. No Koizumi-san? Pam DelaBar. **DelaBar:** I'm here. **Anger:** Carla Bizzell. **Bizzell:** Here. **Anger:** George Eigenhauser. **Eigenhauser:** I'm here. **Anger:** Carol Krzanowski. **Krzanowski:** Here. **Anger:** Rich Mastin. **Mastin:** Here. **Anger:** Peter Vanwonderghem. **Vanwonderghem:** I'm here. **Anger:** I'll go back to Pam Moser. No Pam. Is Melanie Morgan on the call? **Morgan:** I'm here. **Anger:** Great. Is Sharon Roy on the call? **Roy:** I am, but I'm going off now that I know Melanie is here. Have a good meeting, guys. **Morgan:** Sharon, I would stay just in case. I'm not sure how long this wife is going to hang in for me. **Roy:** Alright. **Anger:** Good idea. Is John Randolph on the call? **Randolph:** Here. **Anger:** Verna Dobbins. **Dobbins:** I'm here. **Anger:** Terri Barry. **Barry:** Here. **Anger:** Is there anyone who I have forgotten or whose name I have not called? OK, so I think we are missing Pam Moser, Kathy Black and Kayoko Koizumi. **Hannon:** That's what I have. OK, hopefully some of them will join us later.

(1) **JUDGING PROGRAM.**

**Committee Chair:** *Melanie Morgan – Recruitment and Development Subcommittee*

**List of Committee Members:** *Larry Adkison – General oversight and quality control*  
*Diana Doernberg – File Administrator Regions 1-7*  
*Beth Holly – Outgoing Application Administrator*  
*Pat Jacobberger –Chair, Judges’ Education subcommittee (Breed Awareness and Orientation School)*  
*Becky Orlando – File Administrator (ID and Region 9); Mentor Program Administrator*  
*Penny Richter – Incoming Applications Administrator*  
*Sharon Roy – Ombudsman, General Communications Representative*  
*Jan Stevens –File Administrator (ID and Region 8), Member Recruitment & Development sub-committee*  
*Annette Wilson – Chair, Guest Judge Subcommittee; Guest judge paperwork review*

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**Brief Summation of Immediate Past Committee Activities:**

*The Committee members met by teleconference on October 31, 2017, and again on December 5, 2017, to discuss the judge advancements, concerns about judges currently advancing through the program, and other preparations for this teleconference.*

*We would like to thank Rachel Anger for her service to the Committee. She served as Chair of the Committee from June 2005 to June 2010, and more recently as the JPC Ombudsman, Guest Judge Administrator and file administrator for Region 8 and the ID. Although no longer a member of the Committee, she continues to prepare our report and support us in many other ways.*

**Hannon:** We have Melanie on the call and Sharon is on the call because Melanie is on a cruise in the middle of the ocean someplace, so she’s not sure her wife is going to hold up for us, but if we lose Melanie we’ll have Sharon Roy on the call to finish the Judging Program Report. Melanie, do you want to start? **Morgan:** That would be great. Sorry for the inconvenience, folks, but I’m glad that so far this is working. Let me know if you can’t hear me, but without any further ado I’ll go fairly quickly. We don’t have a lot of things on here so hopefully we can get through before I disconnect. The first thing I would like to do is thank Rachel for all of the hard work she has done on the Committee over the years in many different roles, and for her continued service working on this report, which we couldn’t do without her. So, a big thank-you to Rachel. **Anger:** Thank you for saying so. I appreciate it. **Morgan:** She has been absolutely fabulous.

**Current Happenings of Committee:**

**Recent Death:** Allbreed Judge Irina Tokmakova passed away on December 7, 2017, following a long battle with cancer. We all thought she would beat it again this time, but that was not to be. She just missed her 58th birthday.

*Irina bred Himalayans under her Vita Plus cattery since 1992. She began judging in 1997 and guest judging for CFA in 2003. She came to CFA under the guest judge program and was accepted as an Approval Pending Allbreed CFA judge in February 2013. Irina was highly respected in R9, China, Southeast Asia, and the Middle East. She was thrilled to judge the CFA International Show.*

*Irina was a fabulous cook and could produce a 9 course meal in a kitchen the size of a galley. She loved to travel and took many extensive trips with Irina Kharcenko. Mostly she loved judging and it was evident in the many pictures people posted of her. She was well thought of and highly respected.*

*To know Irina was to love her. She was a gentle soul who handled each cat as if it were her own, with hands of love. Her smile was infectious and her love of the cats she judged obvious. Irina will be greatly missed by her many friends in the cat fancy. She is survived by her daughter Anna, her mother, sister and nieces.*

**Morgan:** Going on to sadder news, I am sure you all saw the board report. Rachel and I were actually working on a leave of absence for the lovely Irina. Unfortunately, she didn't make it to her 58<sup>th</sup> birthday, so we are very sad about that.

International/Guest Judging Assignments: Permission has been granted for the following:

**CFA Judges to Judge International Assignments:**

<b>Judge</b>	<b>Assn</b>	<b>Sponsor</b>	<b>City/Country</b>	<b>Date</b>
Chung, Chloe	ACF	Aby & Somali CC Queensland	Brisbane, Australia	7/16/2017
Godwin, Karen	CCCA	NSW Longhair Cat Assn	Sydney, Australia	8/5/2017
Honey, Ellyn	CATZ	CATZ	Taupo, New Zealand	3/10/2018
Honey, Ellyn	NSWCF	GCCFV	Melbourne, Australia	3/17/2018
Honey, Ellyn	QFA	Queensland Feline Assn	Brisbane, Australia	3/24/2018
Mare, David	NSWCF	Armidale & New England CC	Armidale, Australia	5/4/2018
Chung, Chloe	ACF	Aby & Somali CC Queensland	Brisbane, Australia	7/16/2017
Godwin, Karen	CCCA	NSW Longhair Cat Assn	Sydney, Australia	8/5/2017

**Non-CFA Judges requesting permission to guest judge CFA shows:**

<b>Judge</b>	<b>Assn</b>	<b>CFA Show</b>	<b>City/Country</b>	<b>Date</b>
Balciuniene, Inga	WCF	Cat Fanciers of Finland	Vantaa, Finland	1/21/2018
Balciuniene, Inga	WCF	44 Gatti Cat Club	Ciudono, Italy	1/27/2018
Davies, Allan	CCCA	Ice City Cat Fans Club	Shenyang, China	12/2/2017
Davies, Allan	CCCA	Cat Fanciers Society of Indonesia	Bandung, Indonesia	4/21/2018
Du Plessis, Kaai	IND	Passion Feline	Shah Alam, Malaysia	12/9/2017
Du Plessis, Kaai	IND	Cat Fashion	Rishon Lezion, Israel	12/23/2017
Du Plessis, Kaai	IND	Cat Fashion	Ashdod, Israel	12/30/2017
Du Plessis, Kaai	IND	44 Gatti Cat Club	Ciudono, Italy	1/27/2018
Farrell, Terry	CCA	China Yangtze River CF	Taiyuan, China	11/5/2017
Farrell, Terry	CCA	Shanghai Cat Lovers Society	Shanghai, China	11/25/2017
Farrell, Terry	CCA	King Kong China Cat Club	Guangzhou, China	12/9/2017
Gleason, Elaine	CCA	China Yangtze River CF	Taiyuan, China	11/5/2017
Gleason, Elaine	CCA	Hong Kong & Macau CC	Hong Kong	3/25/2018
Gleason, Robert	CCA	China Yangtze River CF	Taiyuan, China	11/5/2017
Gleason, Robert	CCA	Hong Kong & Macau CC	Hong Kong	3/25/2018
Gleason, Robert	CCA	NEMO	Sturbridge, MA	8/25/2018
Gnatkevitch, Elena	RUI	CIPCS	Shanghai, China	12/9/2017
Grebneva, Olga	RUI	Chocolate Heart	Beijing, China	10/28/2017
Hamalainen, Satu	FIFe	Allies of Cat Enthusiasts	Kuala Lumpur, Malaysia	2/10/2018
Ling, Christine	CCA	CIPCC	Shanghai, China	12/9/2017
Merritt, Chris	CCCA/CQI	Feline Fanciers Soc. Of Singapore	Singapore	4/7/2018
Mineev, Artem	WCF	Cat Fashion	Israel	11/11/2017
Monkhouse, Kim	CCA	China Yangtze River CF	Taiyuan, China	12/16/2017
Nazarova, Anna	WCF	Chatte Noir	Moscow, Russia	3/3/2018
Nicholls, Julia	CCCA	Red Star Cat Club	Shenyang, China	12/16/2017
Pochvalina, Viktoria	RUI	Chatte Noir	Moscow, Russia	3/3/2018
Podprugina, Elena	RUI	Ice City Cat Fans Club	Shenyang, China	12/2/2017
Podprugina, Elena	RUI	Hong Kong Cat Fanciers	Hong Kong	1/7/2018
Rumyantseva, Nadejda	WCF	Pearl River Cat Club	Foshan, China	11/26/2017
Rumyantseva, Nadejda	WCF	Cornerpet Cat Fanciers	Shanghai, China	1/13/2018
Trautmann, Jurgen	WCF	UK Cat Fanciers	London, England	11/25/2017
U'Ren, Cheryle	CCCA	Shanghai Cat Lovers Society	Shanghai, China	11/25/2017
U'Ren, Cheryle	CCCA	Johor Bahru Cat Club	Shah Alam, Malaysia	12/2/2017
U'Ren, Cheryle	CCCA	China Taoyuan CC	Chongqing, China	12/9/2017
U'Ren, Cheryle	CCCA	Red Star Cat Club	Shenyang, China	12/16/2017



<i>U'Ren, Cheryle</i>	CCCA	<i>Hong Kong Cat Fanciers</i>	<i>Hong Kong</i>	<i>1/7/2018</i>
<i>U'Ren, Cheryle</i>	CCCA	<i>United Feline Odyssey</i>	<i>Hong Kong</i>	<i>3/24/2018</i>
<i>U'Ren, Rod</i>	CCCA	<i>Passion Feline Fanciers</i>	<i>Kaosiung, Taiwan</i>	<i>11/25/2017</i>
<i>U'Ren, Rod</i>	CCCA	<i>Johor Bahru Cat Club</i>	<i>Shah Alam, Malaysia</i>	<i>12/2/2017</i>
<i>U'Ren, Rod</i>	CCCA	<i>China Taoyuan CC</i>	<i>Chongqing, China</i>	<i>12/9/2017</i>
<i>U'Ren, Rod</i>	CCCA	<i>Red Star Cat Club</i>	<i>Shenyang, China</i>	<i>12/16/2017</i>
<i>Zielinski, Karine</i>	WCF	<i>Cats'N Cats</i>	<i>Cluny, France</i>	<i>4/28/2018</i>

*Number of Shows Approved for Guest Judges to date in 2017-2018 Show Season:*

<i>Balciuniene, Inga</i>	<i>6</i>
<i>Belyaeva, Olga</i>	<i>2</i>
<i>Counasse, Daniel</i>	<i>4</i>
<i>Davies, Allan</i>	<i>6</i>
<i>Du Plessis, Kaai *</i>	<i>10</i>
<i>Farrell, Terry</i>	<i>6</i>
<i>Gleason, Elaine</i>	<i>3</i>
<i>Gleason, Robert</i>	<i>3</i>
<i>Gnatkevitch, Elena</i>	<i>4</i>
<i>Grebneva, Olga</i>	<i>5</i>
<i>Gubenko, Dmitriy</i>	<i>6</i>
<i>Guseva, Irina</i>	<i>1</i>
<i>Hamalainen, Satu</i>	<i>7</i>
<i>Kolczynski, Kamil</i>	<i>1</i>
<i>Komissarova, Olga</i>	<i>1</i>
<i>Korotonozhkina, Olga</i>	<i>5</i>
<i>Kurkowski, Albert</i>	<i>2</i>
<i>Licciardi, Sandra</i>	<i>1</i>
<i>Ling, Christine</i>	<i>1</i>
<i>Maignaut, Richard</i>	<i>1</i>
<i>Merritt, Chris</i>	<i>1</i>
<i>Mineev, Artem</i>	<i>1</i>
<i>Monkhouse, Kim</i>	<i>2</i>
<i>Nazarova, Anna</i>	<i>2</i>
<i>Nicholls, Julia</i>	<i>1</i>
<i>Pochvalina, Viktoria</i>	<i>2</i>
<i>Podprugina, Elena</i>	<i>8</i>
<i>Rakitnyh, Olga</i>	<i>1</i>
<i>Rumyantseva, Nadejda</i>	<i>4</i>
<i>Savin, Artem</i>	<i>1</i>
<i>Slizhevskaya, Tatiana</i>	<i>2</i>
<i>Trautmann, Jurgen</i>	<i>2</i>
<i>U'Ren, Cheryle *</i>	<i>10</i>



(2) **PROTEST COMMITTEE.**

*Committee Chair: George J. Eigenhauser, Jr.*  
*Committee Members: Dick Kallmeyer, Betsy Arnold, Norman Auspitz,*  
*Joel Chaney and Pam Huggins*  
*Animal Welfare: Linda Berg*  
*Europe Region liaison: Pauli Huhtaniemi*  
*Japan liaison: Kayoko Koizumi*  
*Judging liaison: Jan Stevens*  
*Legal Counsel: John M. Randolph*

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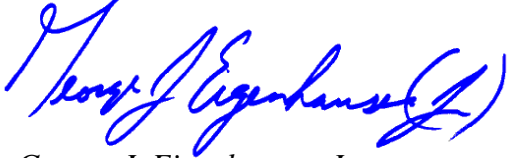
**Brief Summation/Current Happenings of Committee:**

*The Protest Committee met telephonically on November 21, 2017. Participating were George Eigenhauser, Dick Kallmeyer, Norm Auspitz, Joel Chaney, Pam Huggins, and Linda Berg. Pauli Huhtaniemi submitted comments on certain matters in advance of the meeting.*

**What Will be Presented at the Next Meeting:**

*Ongoing protest investigations and recommendations.*

*Respectfully Submitted,*

A handwritten signature in blue ink, appearing to read "George J. Eigenhauser, Jr.", written in a cursive style.

*George J. Eigenhauser, Jr.*  
*Protest Committee Chairman*

(3) **TREASURER'S REPORT.**

*CFA Treasurer: Kathy Calhoun*  
*Reporting Period: May 1, 2017 through September 30, 2017*

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**Key Financial Indicators**

**Overall Performance**

**Balance Sheet Items**

The balance sheet as of September 30 reflects an increase in cash of \$486,334 compared to the prior year. Total equity (assets minus liabilities) \$2,933,153.

**Ordinary Income**

Total registration, including litter and individual registration is slightly ahead of budget ~ 2%. Cattery registration is 10% below budget.

Total Cattery registration (new + existing) came in slightly below budget. Other performance indicators have been highlighted in the chart below.

	<b>May -Sept 17</b>	<b>Budget</b>	<b>Over/Under Budget</b>	<b>% Change</b>
Total Litter Registration	167,166.00	161,503.69	5,662.31	3%
Total Individual Registration	270,350.00	269,159.91	1,190.09	0%
Total Registration	437,516.00	430,663.60	6,852.40	2%
Registrations, Cattery	138,900.00	152,850.40	(13,950.40)	-10%
Registrations, Cattery Renewal	14,310.00	3,125.00	11,185.00	78%
Total Registration, Cattery	153,210.00	155,975.40	(2,765.40)	-2%
Championship Confirmation	29,465.00	35,615.00	(6,150.00)	-21%
Championship Confirmation, Late Fee	4,540.00	4,007.75	532.25	12%
Total Confirmation	34,005.00	39,622.75	(5,617.75)	-17%
Registration via Pedigree	33,963.00	47,266.37	(13,303.37)	-39%
Ordinary Income	908,698.81	948,253.41	(39,554.60)	-4%

Overall, total Ordinary income - all categories total is 4% below budget which is a \$39,554 shortfall. That being said the budget is straight-lined without seasonality so there is a reasonable expectation that the shortfall could be made up in the back half of the season.

### **Publications**

#### ***Almanac (Cat Talk, Newsletters, and the White Pages)***

Although, these publications are performing better than budgeted expectations, the net revenue remains unfavorable.

<i>Almanac</i>	<i>YTD</i>	<i>YTD Budget</i>
<i>Income</i>	\$28,650	\$26,799
<i>Expense</i>	<u>\$38,330</u>	<u>\$44,662</u>
<i>Net Revenue</i>	(\$9,687)	(\$17,862)

#### ***Yearbook***

The yearbook is in a profitable position year to date but that is because the production costs will not be realized primarily in 2018.

<i>Yearbook</i>	<i>YTD</i>	<i>YTD Budget</i>
<i>Income</i>	\$26,187	\$12,946
<i>Expense</i>	<u>\$15,499</u>	<u>\$15,638</u>
<i>Net Revenue</i>	\$10,688	(\$ 2,691)

**Hannon:** Kathy, Treasurer's Report. **Calhoun:** We really didn't have any major call-outs. We are tracking very close to budget. I did want to call out a little bit of good news. At least at this point in the year, the Yearbook income is ahead of expenses, so that's great news. We are likely to see that change a bit in the back half of the year as we start to actually sell books and we start – the production costs will be realized in 2018, but a little glimmer of hope there in Publications, which is always good news.

### ***Marketing***

Revenue needs to be generated in this category from branding, sponsorship and advertising to offset current expenses.

<i>Marketing</i>	<i>YTD</i>	<i>YTD Budget</i>
<i>Revenue</i>	\$ 1,250	\$ 3,656
<i>Expense</i>	<u>\$22,525</u>	<u>\$27,245</u>
<i>Net Revenue</i>	(\$21,265)	(\$23,589)

**Calhoun:** I think we might want to take a close look at Marketing, because we have quite a bit of expenses. At this point we're not booking much revenue against that, so I think that's something that we really should take a look at before too long.

***CFA Annual***

*The Annual realized \$58,000 in income which is sourced from award sponsorship, banquet income, delegate fees, vendor fees, and pins. Expenses include awards, banquet and hospitality costs, awards, publications, audio video, and hotel costs. Expenses came in at \$166,000. The net cost of hosting the annual was \$107,465 to host.*

<i>Annual</i>	<i>YTD</i>	<i>YTD Budget</i>
<i>Revenue</i>	<i>\$ 58,193</i>	<i>\$ 66,094</i>
<i>Expense</i>	<i><u>\$165,658)</u></i>	<i><u>\$209,300</u></i>
<i>Net Revenue</i>	<i>(\$107,465)</i>	<i>(\$143,206)</i>

*Gross income for the review period ~\$781,201*

*Central Office and Corporate Expense (Board Expense) led the in managing cost and came in significantly under budget. These two categories combined were collectively \$40,376 under budget.*

*Total expense for the review period ~\$705,589*

*The Bottom Line ~ CFA performed strongly delivering \$108,000!*

**Calhoun:** The Annual cost us \$107,000 to put on. We had about \$58,000 in revenue and \$166,000 in expenses. This is an event that we really don't intend to make money, but we would certainly like to come closer to covering expenses. We have been, although we are still under budget so that is good news.

**Other Events**

*Below are key dates to manage to in preparation for the Annual Budget*

- 1/20/17            Committee Budget request from the Treasurer to the Board Liaison*
- 2/20/18            October International Show Preliminary Budget Due*
- 2/20/18            2018/2019 Committee Budget Request Due from Board Liaison*
- 2/20/18            2018/2019 Capital Requests Due*
- 2/27/18            Atlanta Annual - Final Budget Due*
- 3/13/18            First Budget Committee Meeting*
- 3/20/18            Second Budget Committee Meeting*
- 4/03/18            Telephonic Board Meeting - Preliminary Budget Review*
- 4/10/18            April Telephonic Board Meeting – 2018/2019 Budget Approval*

*Respectfully Submitted*  
*Kathy Calhoun, CFA Treasurer*

**Calhoun:** The bottom line is that we have, so far, year to date, we have \$108,000 in profit. We did not expect to be tracking to the same pace as in the past two years, but we certainly – it looks like we are going to be profitable so far. So, that's great news. Then, there is a schedule so folks might want to note this on their calendars that we want to make sure that we give everyone adequate time to prepare and be able to review the budget, so the budget process has been laid out as to what we need when. Coming up, the first thing would be committee budget requests from the treasurer to their board liaison, so I'll be sending out emails to the committee chairs to reach out to their committee and start to work through their budget. We give you about a month to do that. The October International Show preliminary budget will be due in February. As I said, you will have about a month to work on your committee budgets, so that will be due February 20<sup>th</sup>. Capital requests will be due February 20<sup>th</sup>. The Atlanta Annual final budget will be due the 27<sup>th</sup> of February. We'll have our first Budget Committee meeting in March on the 13<sup>th</sup>. We will follow that up in a week, because we typically can't get that done in one session so we will follow that up a week later. The 20<sup>th</sup>, we will have about two weeks in there for being in the office to put together the final budget. There will be a telephonic board meeting tentatively scheduled for April 3<sup>rd</sup> and the to give me and the folks to take into consideration any puts and takes from that April 3<sup>rd</sup> meeting and we'll have another meeting on April 10<sup>th</sup> to finalize the budget with the board. **Hannon:** April 10<sup>th</sup> is our normal board meeting. **Calhoun:** That's the normal board meeting, yeah, so we should be ready to go. **Hannon:** Thank you Kathy. Anybody got any questions of Kathy?

**(4) CENTRAL OFFICE REPORT.**

**Committee Chair:** *Teresa (Terri) Barry*  
**List of Committee Members:** *Teresa (Terri) Barry, Verna Dobbins, Allene Tartaglia and Angela Watkins*

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**Brief Summation of Immediate Past Committee Activities:**

*Central Office I.T. update: C.O. continues to work with the I.T. Committee to assist with the implementation of new modules, fixes and updates as necessary to the system. C.O. continued to experience issues with the Computan system running slow.*

*Due to personal reasons the Associate who handled Registrations by Pedigree resigned.*

*C.O. wrapped-up final C.I.S. details for which we were responsible; this included the show catalog, ad flyer, hotel arrangements, transportation, meals etc.*

*The hotel contract for the C.I.S. show for 2018, 2019 and 2020 has been approved and executed. Contract negotiations continued with the IX-Center, Cleveland for the 2018, 2019 and 2020 C.I.S.*

*C.O. worked with the Chair of the Breed and Standard's Committee to develop their current ballot and the change in the process.*

**Current Happenings of Committee:**

*The I.T. report will be given by the Chair of the I.T. committee. C.O. continues to support the Committee and to assist with the implementation of new modules, fixes and updates as necessary. The Computan system continues to run slow, daily. Computan continues to work on the confirmation notifications issue but has been unable to permanently correct the problem.*

*C.O. assisted with the 2017 C.I.S. in such areas of, set-up, breakdown, and daily operations throughout the course of the show. Currently reviewing invoices for final payments and inventorying returned equipment.*

*The Finance Associate abruptly resigned the week of the C.I.S. A former Bookkeeper is assisting on a temporary and part-time basis to fill-in until the position can be hired. The Executive Director is working closely with our audit firm during this timeframe. They are able to handle monthly and quarterly end at this time. We are currently advertising and interviewing for the position.*

*The Registration by Pedigree position was filled by a current Associate from Registration. We will then be filling the vacant Registration position.*

*Due to issues experienced with Class Marker it was determined that all breed ballots would be placed on CFA's website with instructions completing and returning the ballots. Members were*



*informed that they are to return their ballot to C.O. attention Kay Chamberlain by January 2, 2018 via emailed, faxed or snail mailed.*

*The reminder to Club's that dues are due was emailed to all Clubs.*

*We expected and received an overwhelming number of requests for the free cattery report offer. All requests will be processed as soon as possible on a first come first serve basis. Current turnaround time is approximately 10 days.*

*Effective for shows scheduled after January 1, 2018, C.O. will no longer be including in the show boxes the Judges Ring signs or either of the two welcoming posters. C.O. will gladly include them if requested before the show box is shipped. If a club requests them after the show box has been shipped, they can be provided but the club will be responsible for all shipping costs. Clubs need to request them in a timely manner in order to receive them in advance of their show.*

*The contract with the Cleveland I-X Center for the 2018, 2019 and 2020 C.I.S.'s has been executed.*

*Press releases congratulating WINN on their 50<sup>th</sup> Anniversary and Results from the 2017 C.I.S. were developed and sent. Facebook followers are currently over 18,000 with likes at 18,340.*

**Future Projects for Committee:**

*C.O. will continue to assist the I.T. Committee.*

*C.O. will wrap-up any of their outstanding items from the C.I.S.*

*C.O. will assist with the Breed balloting.*

*Continue to process the free cattery requests until all have been completed.*

*Handle the preparations for the upcoming February on-site Board meeting.*

**Board Action Items:**

*Nothing at this time*

**Time Frame:**

*Items will be reported out when completed.*

**What will be Presented at the Next Meeting:**

*To be determined.*

*Respectfully Submitted,  
Teresa Barry, Chair*

**Hannon:** Moving on to Central Office, Terri. **Barry:** Unless anybody has any questions, the only thing I have to add is that Cristal Oesch was offered and started in the Finance Coordinator's position on Monday of this week and she is up and running already in QuickBooks and doing the daily workloads, working mostly with Diane and she will be working with our staff accountants from our accounting firm to close November in the next two weeks. **Calhoun:** Can you tell us a little bit about her background? **Barry:** What transpired is that there were a number of us who interviewed her. Her background is extensive and she took kind of a sabbatical for a while, while she was raising her children, and during that time her husband has an electrical contracting business and she was doing all the financials for that. Now that her children are in high school, she wanted something more challenging and full time. **Hannon:** We'll certainly give her something challenging. **Barry:** Yes, we will. **Hannon:** Thank you Terri.

**Moser:** I just want to bring up some concerns I have on the International Show. I have asked for air fares for the International Show. I know that Kathy Calhoun has asked for the same thing. We have been told that there is nothing there, that there's not posting. It's blank. This is bringing up some concern on my part as to what is happening there. I mean, these air fares, the checks were cut a long time ago, so I don't understand why we can't get something like that. If that's happening on something for the International, what's going on in the other accounts? I kind of would like to know what's going on in Central Office that these things are not being addressed. **Barry:** She is in the process of going back and starting to post all of that. She has only been there two days, so she hasn't had the opportunity to research to find out where Stacy may have posted that, for her to pull that out. But we have the invoices are there, Pam, so she will be able to account for all of that. **Moser:** OK, and how long do you think that will take? **Barry:** I guess it depends upon how long – she's got to have it by, let's see, we normally close out the International Show at best in January and I think last year it was February, so I'm sure it will be done then. I would like to get her to be pulling those numbers because we're not going to close the International Show in the November close because we're still getting invoices in for that. **Calhoun:** This is my concern, because I would think that those judges' air fares are posted somewhere. **Barry:** Yeah, they've got to be. **Calhoun:** I would be more inclined to believe that they're posted in the wrong accounts than the fact that they're not posted at all. Let me finish. So, what I would like to do is to have some visibility to this, because it's really going to be hard for a new person to walk in and spot that. I would be more likely to spot it, because if I see a judge's air fare being charged against a board meeting, it's going to pop out to me that that's wrong. I'm just really trying to get access to the journal entries so that I can just help pull this together. It's going to be really difficult, and the longer we take to get it done, the trail gets – there's more and more information that may be mis-posted. **Barry:** Like I said, she has only been there two days. At this point in time, she needs to get into this and the other thing too, October was just closed this Friday so that when the staff accountant comes in, I think between the two of them they will be able to find all of these. **Hannon:** You led us to believe, Terri, that we might not get this answer until February, and I think what they're saying is they don't want to wait that long. **Barry:** I can work at getting it set up. That's not an issue, but I know in years past, even last year, we were having meetings before the February board meeting concerning expenses for the International Show. I would like to get it wrapped up before then because I would like to have it in the future so it's part of, if at all possible, the November close since it's expenses that have taken place from the beginning of the year up until November, but what other expenses are still hanging out there we're not real sure of. **Hannon:** Terri, they're not asking

about a final report on the show. They're just asking about judges' air fares and the answer they are looking for from you is, "I will talk to her and we'll get that to you soon." **Barry:** And that's great. We will get it to you soon. I'll talk to her first thing in the morning. I know they're somewhere in there because I've seen the payables. **Hannon:** OK, so in the next couple weeks you'll have an answer for them. We're not waiting until February. **Barry:** Sure.

**Auth:** Mary has a question or comment. **Hannon:** OK Mary. **Auth:** Terri, if you already know what those payables are, it seems logical to me that you should be able to provide that information today or tomorrow, because you know what those amounts are. They're not looking necessarily for journal entries, they're looking for the amounts. It occurs to me that if we had a bookkeeper and her name was Stacy and she may or may not have miscoded, or may or may not have done the journal entries, doesn't it seem logical to you – it certainly does to me – that you or Verna ought to be able to go into the bookkeeping system and at least look stuff up. Am I wrong there? **Barry:** If what you're looking for are the judges' air fares, like I said I know I have seen them. They're posted, we'll find them. **Auth:** I'm not particularly satisfied with that answer, but I guess that's what I'm going to get. **Calhoun:** I just want to let you know that I am willing to look at whatever you can send me. I've asked for a category report, so whatever you can send me and see if I can help in going through and looking for things that may have been misfiled or mis-posted, because I don't really think that they are just sitting unposted. I think that they're somewhere. **Krzanowski:** If we have the invoices, can't somebody just pull those and tally it up and send it off to everybody that wants to know the judges' air fare costs? **Barry:** If that's all you want, that's not a big deal. **Hannon:** Thank you Terri. **Krzanowski:** Then in the meantime you can work on rectifying the posting and figuring out what's going on there, but at least give the information that's needed at the present time. **Barry:** Right.

**Hannon:** Terri, you quickly replaced the accountant. What other vacancies do we have that you are recruiting at the current time? **Barry:** We currently have one open position in Registration. **Hannon:** I thought you had a vacant position working with Shirley. **Barry:** We have somebody on contract that we feel is probably going to work out for that position. We're keeping them on contract because they're helping in a few other areas to assist Brian. **Hannon:** Are you talking about Sean? **Barry:** We're pretty sure that position maybe is filled. **Hannon:** Is that Sean? **Barry:** Yes. **Hannon:** OK. **Calhoun:** Is Sean temporary? **Hannon:** He's temporary at the moment but she's talking about hiring him to support the scoring. **Barry:** Shirley in scoring. **Hannon:** Remember, we wanted somebody cross-trained, and that person that was cross-training left. When she came back she didn't want to do scoring. So, there's a position there of learning to score in case Shirley happens to be out for an extended period or something, so we can continue scoring. **Calhoun:** Sean is related to Verna? **Hannon:** It's her son. **Calhoun:** Sean is Verna's son? **Barry:** What happened was, he was there assisting with Brian's duties. They needed some assistance in show scoring. He stepped in and Shirley is taking him under her wing and they are working extremely well together. **Calhoun:** Is he full- or part-time? Is he a full-time employee? **Barry:** He's not full-time but he's more than part-time right now. **Hannon:** But that's a full-time position. **Barry:** He's also assisting in clubs and he may be assisting with the entry clerk – bringing the entry clerk program in-house. **Moser:** And he will be reporting to you, Terri, right? **Barry:** He is not going to be reporting to Verna. No he will not. **Calhoun:** No one sees that as a problem? **DelaBar:** We had the Minichs back in Registration for a few years. **Hannon:** Mother/daughter. **Kuta:** I've given this thought. When I first saw his name come

across, I figured there can't be too many Dobbinses in that part of Ohio, so they are probably related. Nepotism and things like that, and favoritism, are things that I bristle at but I also feel that if he's competent and he is doing a good job, and also other employees can feel like they don't have to favor him because he's Verna's son. As long as he is qualified and he wasn't given the job over someone else or isn't getting any special treatment, I don't have any concerns. But, if other employees feel like they can't either complain about him or bring up their concerns because he's Verna's son, then that becomes an issue. **Hannon:** That's something we're going to find out in due time. Terri, you're going to have to address that if it comes up. **Barry:** Oh, of course. Not a problem. I've already addressed it, that there are specific things that cannot and will not transpire, and they are both fine with that.

**Hannon:** Are there any other questions for the Central Office report? **DelaBar:** One matter, I want to ask about the breed council ballots and how this is being set up. **Hannon:** What's your question about it? **DelaBar:** I'm referring to, you will have to excuse me, it is 4:30 in the morning. How the breed councils were set up, being informed off the website of how to submit their ballots. **Hannon:** There was an email sent out to all the breed council members with a link to it, right? And there was an explanation in the email with the options they had. They could do a hard copy, they could email or fax the form in, or they could just go online and check yes or no. **DelaBar:** I just want to make sure that the people in my region understand how they are supposed to respond to this, so I wanted to make sure that I knew exactly where that was on the website. **Hannon:** In regard to Pam's first comment, Verna, would you send her the links for the website where the breed council ballots are? **Dobbins:** Yes, I will. **DelaBar:** Thank you, because I guess that's what I was asking for, so I can try to get people to understand here. On some of these things, we have to have it translated into French and Spanish in particular, and definitely Russian, so they do understand what's going on. **Hannon:** Alright, so maybe the easiest thing, Verna, would be for you to send a copy of the email that went out to the breed council members. **Dobbins:** I can do that. **DelaBar:** Thank you. **Hannon:** That would show her the explanations of what the options are and how to do these various things. **Dobbins:** Sure will. **Hannon:** We should point out that it's the current policy and evidently has been the policy that if you submit two ballots, the second one overwrites the first – that they will accept the second one – which means if you changed your mind on how you voted, all you have to do is send in a second ballot and it will overwrite the first one, but you'll have to check every one, not just the one you change, because the first ballot is not going to be seen. That can take place anytime up until the deadline. Is that correct, Verna? **Dobbins:** That is correct, yes. **Hannon:** So if anybody asks, I know that it's an active discussion with the Bengal people right now. If other people belong to other breed councils and they say, "Oh, I changed my mind" or whatever, "I sent a second one in by mistake," the second one is the one they're going to count.

**DelaBar:** My other question is something I've been getting in. The latest one that I got in as a concern is, it is taking 10 to 15 working days to do a simple transfer of ownership. Why? **Barry:** Verna, can you address that? **Dobbins:** Yes. We got backed up because we pulled Kay off of run-ins to do breed council and with the holiday. She should be back on track with entering the things into the system hopefully by the end of the week. However, we're going into another holiday so we're doing the best we can.

**Hannon:** Any other questions or comments in regard to the Central Office? **Auth:** I have been getting a number of phone calls from my constituents about non-response to requests for information. I would like to know – I’m leery of telling them, “well, they’re just backed up.” I’m sorry, Verna, it’s specifically related to you. I haven’t even heard from you on two requests that I’ve sent, so is there an email problem? What does Central Office or what does the board want me to tell my constituents when they say, “nobody is returning my emails, nobody is returning my calls?” **Dobbins:** Me? I was out of the office for most of November. I am backed up. As for the couple of your emails, I have not been able to respond due to instructions from my superiors. **Auth:** About the money? **Dobbins:** I’m sorry, I don’t know that one. No doubt about it, I am behind. I’m training three people, I’m doing four jobs. No excuse, but that’s all I got. **Auth:** So, then my next question is, do we need to hire additional people? I’m not trying to tell Central Office what to do, but my business head says, if we’re this far behind on a number of things, do we need to not just replace people but augment the staff with additional people? **Barry:** Mary, that’s something Verna and I have been discussing as we are going into the upcoming budget. **Auth:** It seems to make sense that you’re simply understaffed. But Verna, I’m not sure what you’re referring to relevant to, your superiors told you not to respond to me? I would like that discussion. **Dobbins:** I’ll dig into that, Mary. I’ll sort your emails and find out what it is. **Auth:** OK, because I want the other board members to know that you have been instructed not to respond to me. If that really is the case, then I want the other board members to hear that. Do you hear the anger in my voice? **Dobbins:** Yes, I do Mary. Thank you for that, and let me look into it. I can tell you I am behind. I am just really behind. **Auth:** Then that’s what I need to tell them. It’s me out here as regional director that is taking the heat for it, so you know stuff rolls downhill. **Dobbins:** I understand that. I will take it, and I do apologize to everyone when I finally get to their emails, but I’m the only person there to train, unfortunately. **Moser:** Hey, I have a concern about that, too. “According to my superiors I can’t respond.” What does that mean? I’m getting that, too. I ask for things and they won’t respond to me, either, because they can’t. So, what is this all about? **Auth:** Is there a written policy that certain items are not accessible to certain board members? **Moser:** Right. **Dobbins:** There are certain things I have to get validation for before I can respond. **Moser:** Well, what is that? We have a right to know. **Dobbins:** Certain reports. Certain documents and lists. Things like that. I have to do that. **Moser:** Where is the policy? Where is the written policy on that? **Hannon:** If she gets a request for something that they in the past have not released, she asks, “am I able to release this?” **Moser:** Where is that written? Where is that, Mark? **Hannon:** You’re not going to find it written. You’re going to find it as historical. **Moser:** That’s not – there needs to be a policy, a written policy. You can’t just say, “it’s historical.” That’s ridiculous. I mean, blocking board members? I’m trying to get a catalog from a show that I was appointed by Pam DelaBar to help out with a protest and I can’t get that. That’s ridiculous. This is supposed to be board business. What’s going on? **DelaBar:** I’ve got the master clerk sheets if that will help you, and I’ll send you those. **Moser:** No, this is for a different show, Pam. This is for a different show. I’ve seen that one. This is from a show prior to that. **Hannon:** So, you’re working with the Protest Committee? **Moser:** No, I’m working with Pam DelaBar. Pam DelaBar was asked to look into the Li Anger thing and she appointed me to that committee to help. That’s what I was doing. **Hannon:** I’m not familiar with the situation. **DelaBar:** From the July Sunday board meeting. **Hannon:** And it had something to do with a show in China? **DelaBar:** Yes, the Li Anger person that videotaped the cats staying overnight. It was alleged that all this was going on and Pam Moser has a rapport with Li Anger, so I said, “by all means, please take that.” **Hannon:** How is the catalog going to help? **Moser:**

It's going to show what happened between one show versus the other show from weekend to weekend. I don't see what the problem is here with getting that. **DelaBar:** I've already done the work on the allegation that there was a massive migration of kittens on Saturday to adults on Sunday. We had a total of 4 out of 225. **Moser:** But there's another angle to this. **DelaBar:** Oh, I know there's another angle, but for the specific show there was that allegation.

**DelaBar:** Not dealing with this, but we're still waiting on the \$1,000 extra sponsorship money for shows over here. We still haven't gotten it. For this last weekend, I paid from my U.S. account to the show because it was a new show and they were promised the money. **Auth:** Pam, that's the same issue I have. I've got a club that their show is less than a month away. [**Dobbins** leaves the conference] I can't seem to get the money from CFA and I paid for it personally, too, so that they wouldn't be out. **Hannon:** Verna will look into these and get them addressed. Right Verna? **Moser:** Can I get my catalog? **Hannon:** We'll talk about it. I'll let you know. **Moser:** Totally ridiculous. **Hannon:** Is there anything else about the Central Office?

**Kuta:** Going back to getting a hold of people at Central Office, I think it would be helpful to have some sort of customer service management system, or something like where we know we're in an email queue, because reaching out to registration people directly doesn't seem like the best way to do to it. I've had new people ask me, "oh, I have a question." I'm like, "email so-and-so directly, email so-and-so directly," because that's what it says on the website. But it seems like that's not the way where you can keep track. You don't know where you are in the queue, you don't know – it seems like a good way for stuff to get lost and also reduce visibility in Central Office on what people are working on. And then a separate note, I just want to say that the stuff I've had to get done recently, like getting a show's second check sponsorship money, I got it really quickly so I appreciate that. **Barry:** That's a good suggestion. Tim is going to be in tomorrow. Let me see if there's something that can be set up for us to work on that. **Kuta:** There's a lot of ways it could become really complicated really fast, because there's off-the-shelf systems you could use or whatnot. We might not need anything that robust, but just something with a way that you get like an automatic – after you email your question or your registration stuff, you get an email back saying, "we received it, this is where you are, if you don't get a response with X days, please reply back," or something like that – just a basic client relationship management system. **Barry:** I think that's a great suggestion. Let me look into it because I know what you're talking about. I had that just the other day when I was trying to figure out what was going on with a package I had ordered. **Kuta:** Also, it groups it by – you know how many contacts, so we can figure out if somebody makes lots of mistakes with their registration and you see them emailing again, you can go, "oh, this person has contacted us for the last 15 cats they have registered and they made this kind of mistake, so I can help anticipate and give them better service because I've seen what happened with them in the past." **Barry:** Thanks for the suggestion. I appreciate that. **Kuta:** You're welcome.

(5) **IT COMMITTEE.**

*Committee Chair: Tim Schreck*

*Liaison to Board: Dick Kallmeyer*

*List of Committee Members: Steve Merritt, Dick Kallmeyer, Sheryl Zink and Seth Baugh*

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**Brief Summation of Past Committee Activities:**

**Immediate**

*Completed additional Entry Clerk programming for International show.*

*An upgrade to Central Office Internet speed has been approved. This is to begin in December with a 3x increase in speed for an additional \$30.00 per month.*

**Current Happenings of Committee:**

*Computan is working on additional fields needed to complete the process of for creating show schedule as part of eliminating the double entry of Show information.*

*Training trip scheduled to Central Office to move more of Entry Clerk program responsibilities to Central Office staff. This is a CFA application now. This may require some additional programming to make these functions more user friendly.*

*Received Vendor's complete software analyses quote. (Included with report)*

[Dobbins rejoins the call] **Hannon:** IT Committee. **Kallmeyer:** Tim is working on a couple things with Central Office. One is to automate the posting of the show information. Right now it's a manual process. They process the show license and then turn around and the data has to be re-entered. The second part is moving some of the entry clerk program responsibilities into Central Office. There's still some manual procedures done by the vendor and by Tim. He is doing some training onto that. The third area is that we received the software analysis quote. It's included in the report. Any questions on that part?

**Future Projections for Committee:**

*Adding ability to process Agility entries into CFA Entry Clerk program.*

*Scheduling meeting with programmers to complete specifications for electronic master clerking.*

*Defining programming specs for other applications still on the HP These will include Breed Council and Cattery of Distinction as well as all other functions still processed on the HP. Evaluate detailed software analyses with recommendations for next steps in process.*

*This part of the process may be completed before Jan 2018.*

**Kallmeyer:** The next part is that Tim is starting to work at bringing the agility entries. Right now they're not part of the entry program. He's developing the specifications for the electronic master clerking. We still have applications on the HP like breed council and Cattery of Distinction that we want to get off that system and out of there. That should be part of the analysis completed in January.

**Board Action Items:**

*Decision on Software evaluation quote.*

**Kallmeyer:** The action item is whether to decide on going ahead with the software evaluation quote. **Hannon:** Do you want to make a motion to that effect? **Kallmeyer:** I make a motion that we approve the quote and hire the firm to continue on. **Eigenhauser:** Second. **Hannon:** Discussion.?

**Hannon** called the motion. **Motion Carried.**

**What Will be Presented at the Next Meeting:**

*Results of Software analyst*

*Update on System Analyst progress with program specifications and moving of programs to new system.*

*Progress on Entry Clerk program and future possibilities.*

*Respectfully Submitted,  
Tim Schreck, Chair*



(6) **YOUTH FELINE EDUCATION PROGRAM.**

**Committee Chair:** *Carmen Johnson-Lawrence*

**Liaison to Board:** *Rich Mastin*

**List of Committee Members:** *Lynda Smith, Sande Kay, Anne Paul, Lorna Friemoth, Kelsey Friemoth, Cathy Dunham, Chandler Bussey, Nadia Jaffar*

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**Brief Summation of Immediate Past Committee Activities:**

*YFEP Northwest Region presence at CFA International Show.*

*Revision of YFEP logo.*

**Future Projections for Committee:**

*Clarifications on scoring (points earned for various activities). Address reporting and publication of scoring.*

*Continue work and finalize criteria for the JoAnn Cummings Gold Standard Award.*

**Board Action Items:**

*Approval to change YFEP logo. Below is the new logo design the committee would like approved by the board.*

*Logo designer Debi Gomez created a youthful version of the official CFA logo. The current YFEP logo has a gradient fill as the background. The first version of the new logo would incorporate the gradient fill.*



*The additional two logos presented are for embroidery purposes when the time comes that the program desires to purchase polo shirts for the members.*

*The YFEP logo has needed revision for quite some time. The new logo is fresh, updated, and is consistent with the CFA logo, just in a younger appearance that will relate to our youth.*



*Upon approval of the new logo, YFEP will be able to move forward in ordering new/updated banners for the program to have at shows throughout the US; along with additional items such as shirts, etc. to continue to increase awareness of the program.*

**Time Frame:**

*Immediate.*

**What Will be Presented at the Next Meeting:**

*Updates on current happenings and future projections.*

*Respectfully Submitted,  
Carmen Johnson-Lawrence, Chair*

**Hannon:** Rich, Youth Feline Program. **Mastin:** We have one action item for the board, and that is to approve the two logo designs. The rationale behind it is [inaudible]. **Hannon:** Mary, do you have any comments on it? **Auth:** Yes, and I shared those with you I think via email. If we could hold off just a tiny bit because we're still working through the web address issue as far as branding, because what we're trying to do is navigate this one and the Newbie over to the web address being cfa.org/yfep so that CFA is always the first place to go. That is something Kathy is trying to get done via moving to a Word Press format for the website, or else if it's possible maybe just leave the web address off. The logo, from a branding standpoint, it has enough similarities to CFA that I think it's fine in terms of branding recognition, but it's the web address that I have a problem with. **Mastin:** Mary, would you be OK if we approve the logo without the web address for now and then we can add it later? **Auth:** Absolutely. I'm fine with that. **Hannon:** Mary, by going to Word Press, is that going to give the Program the ability to make changes to those web pages? **Auth:** Yes. That was something we talked about with Teresa relative to the Newbie thing because she does the updates on that one, and with Word Press it will make it easier for other people to make those updates. **Hannon:** Right, so that means Carmen or other people working with the Youth Program don't have to go through Kathy

Durdick when they want a change made to their pages. They can just go in and make the changes themselves. **Auth:** That is correct, and that's one of the reasons that Kathy wants to go to Word Press. **Hannon:** OK. Is there anything else on the Youth Program, Rich? Did we vote on this? **DelaBar:** No. We need to. **Hannon:** OK.

**Hannon** called the motion. **Motion Carried.**

(7) **MARKETING.**

*Committee Chair: Mary Auth*  
*List of Committee Members: Lisa Marie Kuta*  
*Staff: Angela Watkins, contractor*

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**Brief Summation of Immediate Past Committee Activities:**

*Approval and subscription with Cision.*

**Current Happenings of Committee:**

*Reached out to CatCon (August 4-5, 2018) to investigate whether they will consider CFA exhibiting and getting costs. They have turned us down for a second time, as we do not meet their core mission of “adopt don’t shop”.*

*Investigated companies who do licensing – we’re too small for the big ones and the one that AKC uses is likely to go away. The one CFA used before is out of business. There is a national licensing conference/trade show in Las Vegas in May.*

*Facebook followers: Currently 18,126 (last board report 17,898) - Up from 13,437 on April 1, 2017 Facebook likes: 18,356(last board report 18,143) – up from 13,790 on April 1, 2017*

*Twitter in the last 28 days: Currently 8,178 (last board report CFA Tweets have earned 7,600 impressions)*

*Pinterest: Average monthly viewers decreased by less than 1%. Marketing is reviewing our usage of Pinterest going forward. This social media is geared more toward "selling" and quick, fun facts....NOT news.*

*Using Cision service to measure and record our PR successes. What we have learned for the period October 1 –November 30, 2017:*

- *Joint press releases provide more coverage (There were additional joint press releases from Royal Canin and PetPartners.)*
- *Media continues to pull information from CFA’s online vehicles, including its website and social media for general breed information for articles and crediting CFA. WITH REGARD TO WEBSITE, WE NEED TO SEE ANALYTICS TO DETERMINE MOST VIEWED PAGES, TIME SPENT ON PAGES, ETC.*
- *The marketing committee is continuing its efforts to ensure all information, links, etc. are current/updated*

*Share of voice for October:*

*74.6% for CFA compared to 25.4% for TICA*

*Share of voice for November:*

*72.7% for CFA compared to 27.3% for TICA*

*Implementation of marketing plan: Requests for customers who registered cats earlier, but not since 2016 has proved to be challenging. Working through challenges and beginning to craft messages for these customers.*

*Working “world’s largest registry of pedigreed cats” into CFA marketing/public vehicles.*

*Working with Verna Dobbins and Kathy Durdick to change entry forms to include a box for “new exhibitor”. The electronic form is more problematic because of programming requirements.*

**Future Projections for Committee:**

*Further implement marketing plan – will attempt to make database of litters and cats more robust in terms of use for marketing.*

*Further harmonize brand identity within CFA entities.*

*Work with IT to re-direct web pages (New Bee and Agility)*

*Begin marketing Cleveland CIS*

*Continue to push CFA partners such as Land's Ends and Pet Partners on social media.*

**Board Action Items:**

*None requested*

**What Will be Presented at the Next Meeting:**

*Update on progress of implementing plan and other marketing activities.*

*Potentially request to discontinue PAWS relationship.*

*Respectfully Submitted,  
Mary Auth, Chair*

**Hannon:** Marketing, Mary. **Auth:** I don't really have anything unless people have questions for me. I don't have any reason to spend time. It's all pretty self-explanatory. We're just moving at the speed of whatever we can make happen. Kathy, I will question you or ask you your concerns about the budget for Marketing. Kathy Calhoun. **Calhoun:** Yes. This could be part of the – if you look at the financials, we have \$20,000-some in expense and no income. So, therefore, it's raising a red flag for me. **Auth:** I have a feeling it has to do with Angela and the amount of money we're spending with her. **Hannon:** You two can talk offline about it, alright? **Auth:** We can talk offline, so unless anybody has any questions about the Marketing Report, I have nothing to add. **DelaBar:** Mary, on the CatCon, your first under Current Happenings of the Committee, I think that our competitor has been a participant in that at one time or another.

**Auth:** They were not last year. **Kuta:** No, they've had nothing to do with CatCon in Los Angeles. **Auth:** I would presume they're getting the same pushback that I got. **DelaBar:** Who is actually behind CatCon? **Kuta:** There's a production company that does all sorts of expos and stuff. **Auth:** It's not anybody that's cat industry related. **Kuta:** It's more like the people who put on – it's not the same company who does like ComiCon and all that, but it's the same kind of idea. **DelaBar:** So, it's a profit-driven business rather than humane. **Kuta:** Oh yeah, yeah. Tickets are like \$35 or something to get in, and it's just booths to buy stuff. **DelaBar:** OK. **Auth:** It's just somebody that saw that cats are popular and they could make some money on it. It would be a great place for us to be, but they have said no. Apparently Jodell reached out to them and last year they told her the same thing. **Kuta:** Oh yeah. Even for the first CatCon we tried. Jodell tried, I tried. It wasn't going to happen. It's funny because right now it is literally [inaudible] and we have held cat shows in that same venue. **Hannon:** Anything else about Marketing?

(8) **CLUB APPLICATIONS.**

**Committee Chair:** Carol Krzanowski

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**Brief Summation of Immediate Past Committee Activities:**

*New clubs applying for CFA membership were reviewed and presented to the Board for consideration. Assistance and guidance were provided to clubs with questions and issues regarding membership and applications.*

**Current Happenings of Committee:**

**Club Name Correction**

*Current Name:* New Millenium Cat Club (Region 5)

*Corrected Name:* New Millennium Cat Club

*Reason:* When the CFA Board approved the club's name change from California Coastal Cat Club to New Millennium Cat Club in June 1998, the new name was incorrectly entered into CFA records and has remained so since that time. Rachel Anger discovered the error while she was converting the minutes for her historical project. The club secretary confirms that the name has always been incorrect in CFA records, and they would appreciate the name being corrected.

**Action Item:** Correct the club's name in CFA records to read New Millennium Cat Club, effective immediately.

**Hannon:** Moving on to Club Applications, Carol. **Krzanowski:** Before we get into the new applications I have a couple of action items to consider. The first is a club name correction for New Millennium Cat Club in Region 5. The reason was stated in the report. I'm not going to read it. Rachel Anger discovered the error when she was converting the minutes for her historical project. **Hannon:** It's a spelling error, right? **Krzanowski:** Yes, it's just a spelling error, so the action item is to correct the club's name in CFA records, effective immediately. **Hannon:** Do you want to make that motion, Carol? **Krzanowski:** Yes. I move that we correct the club name on CFA's records. **Anger:** Rachel seconds. **Hannon:** Any discussion?

**Hannon** called the motion. **Motion Carried.**

**Club Resignation**

*The No Dogs Allowed Cat Club (#797), through its secretary Pat Jacobberger, sent a resignation to Central Office, effective 1/1/18. The club currently resides in Region 6. Because the club is currently in good standing for the year 2017, it is being presented to the Board for approval to save postage sending renewal notices.*

**Action Item:** Accept the resignation by the No Dogs Allowed Cat Club, effective January 1, 2018, with regret.

**Krzanowski:** The second item is a club resignation from the No Dogs Allowed Cat Club. It came from the secretary so it's going to be effective January 1, 2018. The motion is to accept the resignation by this club, effective January 1, 2018, with regret. **Hannon:** You're making that motion? **Krzanowski:** Yes. **Hannon:** Is there a second? **Eigenhauser:** George seconds. **Hannon:** Any discussion?

**Hannon** called the motion. **Motion Carried.**

### *New Club Applicants*

*Six clubs were pre-noticed for membership. They are:*

- 1. Abyssinian Alliance, International Division - Asia; Wain Harding and Richard Kallmeyer, Co-Chairs*
- 2. Asian Abyssinian Cat Club, International Division - Asia; Wain Harding and Richard Kallmeyer, Co-Chairs*
- 3. Buffalo Cat Fanciers, Region 4; John Colilla, Director*
- 4. Club Meow-Wow, Region 4; John Colilla, Director*
- 5. Qatar Cat Club, International Division - Rest of World (ROW); Pam DelaBar, Chair*
- 6. Winterfell Club, International Division - Asia; Wain Harding and Richard Kallmeyer, Co-Chairs*

***Abyssinian Alliance  
International Division - Asia; Sanya, Hainan, China  
Wain Harding and Richard Kallmeyer, Co-Chairs***

*The constitution and by-laws are in order. There are 20 members. No member is a member of another club. Several members are active breeders and exhibitors with CFA registered cattery names, and the remaining members are exhibiting pedigreed cats. Six members have clerking experience. This is an allbreed club with a special interest in the Abyssinian. If accepted, the club plans to produce one show a year in various cities such as Beijing, Tianjin, Sanya and Yinchuan. The dues have been set. If the club is disbanded, the funds will be donated to local pet charities. This club was pre-noticed and no negative letters have been received. The International Division - Asia Co-Chairs support this club.*

**Hannon:** New Applicants. **Krzanowski:** OK, on to the applications. The first club to consider is Abyssinian Alliance. This club is located in Sanya, a city in Hainan Province, China. Hainan is the smallest and southernmost province consisting of several hundred islands in the South China Sea. It has a population of over 9 million and is separated from Guangdong Province on the mainland by the Qiongzhou Strait. Taiwan is also part of this island grouping but not controlled by the province. The city of Sanya lies on the southern tip of Hainan Island, the largest island in the province, and is a popular tourist destination. Several members are CFA breeders and exhibitors, six of whom have clerking experience. If accepted, this club plans to produce one show a year in various cities such as Beijing, Tianjin, Sanya and Yinchuan. I move that we accept this club. **Hannon:** Is there a second? **Kallmeyer:** Second. **Hannon:** Dick, do



you have any comments? **Kallmeyer:** I think it's good we're getting some other breeds being emphasized in China, so I support it. **Hannon:** Any other discussion?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome Abyssinian Alliance.

***Asian Abyssinian Cat Club  
International Division - Asia; Subang Jaya, Selangor, Malaysia  
Wain Harding and Richard Kallmeyer, Co-Chairs***

*The constitution and by-laws are in order. There are 18 members. No member is a member of another club. The majority of the members are active breeders and exhibitors with CFA registered cattery names, and the other members are currently exhibiting pedigreed cats. Several members are new to CFA. Many of the members have some clerking experience. This is an allbreed club and if accepted, they wish to hold one show a year in the cities of Kuala Lumpur, Sabah or Johor. The dues have been set. If the club is disbanded, the club funds will be donated to an animal welfare association. This club was pre-noticed and no negative letters have been received. The International Division - Asia Co-Chairs support this club.*

**Hannon:** Next. **Krzanowski:** The next application is from Asian Abyssinian Cat Club. This club is located in Subang Jaya, a city in the state of Selangor on the west coast of Peninsular Malaysia. Selangor surrounds the country's capital of Kuala Lumpur, and Subang Jaya lies to the west of the capital. With a population of nearly six million, Selangor is the most highly developed state in Malaysia. Most members are active CFA breeders and exhibitors, and many of them have clerking experience. Other members are exhibitors, and a few are new to CFA. If accepted, this club plans to hold a clerking school and produce one show a year in Kuala Lumpur, Sabah or Johor. I move that we accept this club. **Kallmeyer:** Second. **Hannon:** Any discussion? **Kallmeyer:** I like this, too. I think we need more shows in Malaysia, so it's good. **Hannon:** Any other comments?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome Asian Abyssinian Cat Club.

***Buffalo Cat Fanciers  
Great Lakes Region; Shortsville, New York, USA  
John Colilla, Director***

*The constitution and by-laws are in order. There are 16 members. Seven members are members of other clubs, and three of the officers and directors are also officers or directors in other clubs. All members are current or former breeders and exhibitors with CFA registered cattery names and a variety of CFA experience. This is an allbreed club and if accepted, they plan to produce one show a year in the western New York area, specifically in Buffalo or the Niagara region. The dues have been set. If the club is disbanded, the club funds will be donated to a non-profit association consistent with CFA guidelines. This club was pre-noticed and no negative letters have been received. The Great Lakes Regional Director supports this club.*

**Hannon:** Carol, next. **Krzanowski:** Next is Buffalo Cat Fanciers. This club is based in Shortsville, a village in western New York State. In the past the club was one of CFA's oldest member clubs, and they produced regular shows in the Buffalo area of the Great Lakes Region. The club ceased to function in 2015 for a variety of reasons and was subsequently dropped from membership. All members are current or former CFA breeders and exhibitors with a variety of clerking and show production experience. If accepted, this club plans to produce one show a year in the western New York area, specifically in Buffalo or the Niagara region. I move that we accept this club. **Mastin:** Rich will second. **Hannon:** John, do you want to comment? **Colilla:** I'm the one who started asking these people to revive this club. It's very important in our region. We have hardly any presence in the eastern part of our region and this will help us in growth in the eastern part of our region. I fully support them. **Hannon:** Any other comments?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome back Buffalo Cat Fanciers.

***Club Meow-Wow  
Great Lakes Region; Toronto, Ontario, Canada  
John Colilla, Director***

*The constitution and by-laws are in order. There are 16 members. No member is a member of another club. A few members are active breeders and exhibitors with CFA registered cattery names, and the remaining members are currently breeding and/or exhibiting pedigreed cats in CFA and/or CCA. Many members have clerking and extensive show production experience in CCA. This is an allbreed club and if accepted, the club plans to produce one show a year in the greater Toronto area. The dues have been set. If the club is disbanded, the club funds will be donated to local cat rescues or humane societies. This club was pre-noticed and no negative letters have been received. The Great Lakes Regional Director supports this club.*

**Hannon:** Carol, next. **Krzanowski:** Next is Club Meow-Wow. This club is based in Toronto, Canada, the capital of Ontario Province. Toronto has a population of nearly 3 million and is the largest city in Canada. This club has been a member of the Canadian Cat Association (CCA) since 1991 and the members now wish to join CFA. A few members are currently active CFA breeders and exhibitors, and other members are exhibiting in both CFA and CCA. Many members have extensive clerking and show production experience in CCA. If accepted, this club plans to produce one show a year in the greater Toronto area. I move that we accept this club, and I know that Rachel has some additional information about this club. **Hannon:** Is there a second? **Eigenhauser:** Second. **Anger:** This club name rang a bell as a CCA entity because I have guest judged for them in the past, so I was a little surprised to see they were coming to CFA – happily surprised. I wanted to check out the background to see if the club is in good standing with CCA or what the situation was, so I reached out to the CCA director for that region who I know, and he brought it to their executive committee, who decided that their president should issue a statement. In the meantime, they asked if they could see the membership list. I responded that our membership lists are confidential but we do publish the secretary and president in our CFA News announcement, which I forwarded to them. The response which was received from their president was that the CCA Board of Directors regret the loss of the club, but they extended their best wishes to the club members should CFA choose to accept them as a club. I just wanted

to make sure there was no misunderstanding that we were seeking world domination or anything of that sort, and that our accepting the club would be agreeable to CCA, which it is. **Hannon:** John, as the regional director? **Colilla:** Yes, I support them coming to us. It would help us because we have hardly any shows in Canada. With this additional club, maybe we can have some growth up in that area. **Eigenhauser:** Am I understanding correctly that this club is currently a CCA club and they're going to have dual membership in the two associations? **Hannon:** No, they are resigning from CCA, correct? The club is resigning. **Krzanowski:** They already resigned. They resigned earlier this year. **Eigenhauser:** OK, thanks. **Hannon:** Any other comments?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome Club Meow-Wow to CFA.

***Qatar Cat Club***  
***International Division – ROW; Doha, Qatar***  
***Pam DelaBar, Chair***

*The constitution and by-laws are in order. There are 10 members. No member is a member of another club. A few members are active breeders and exhibitors with CFA registered cattery names, and other members are cat fanciers with an interest in pedigreed cats. Several members have attended shows to learn about show production and show rules. This is an allbreed club that wishes help promote CFA and pedigreed cats in Qatar through cat shows and educational seminars. If accepted, the club plans to produce one show a year in Doha. The dues have been set. If the club is disbanded, the club funds will be donated to an animal care association. This club was pre-noticed and no negative letters have been received. The International Division – ROW Chair supports this club.*

**Hannon:** Next. **Krzanowski:** The next application is from Qatar Cat Club. This club is located in Doha, the capital of Qatar. Qatar is on the northeastern coast of the Arabian Peninsula, bordered by Saudi Arabia to the south and otherwise surrounded by the Persian Gulf. Doha is on the coast of the gulf in the east of the country and has a population of nearly 1.5 million. This club was originally accepted in 2015 but was dropped in 2016 for not meeting CFA's membership requirements. Two of the officers were involved with the original club, and they hope to have a successful club now. A few members are active CFA breeders and exhibitors, and several members have attended CFA shows to learn about show production. If accepted, this club plans to produce one show a year in Doha. I move that we accept this club. **DelaBar:** I'll second it. **Hannon:** Pam, do you want to talk to it? **DelaBar:** I've had correspondence with the club president. He is currently at university in London but he goes back like once a month. Since I use Qatar Airlines when I go over to Malaysia, at one of my trips to have a stop-over in Doha so I can meet up with the club and help with anything there. They understand now what's required with membership lists and paying dues now with keeping themselves current. **Hannon:** Any other comments about this club's application?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome Qatar Cat Club.

**Winterfell Club**  
**International Division - Asia; Shenyang, Liaoning, China**  
**Wain Harding and Richard Kallmeyer, Co-Chairs**

*The constitution and by-laws are in order. There are 19 members. One member is a member of another club. All of the members are active breeders and exhibitors with CFA registered cattery names. Three members have clerking experience, and nearly all of the members have some level of show production experience through helping other clubs. This is an allbreed club and if accepted, they wish to produce an annual show in Shandong Province and specifically in the city of Yantai. The dues have been set. If the club is disbanded, the club funds will be donated to Lucky Cats, a rescue group in China. This club was pre-noticed and no negative letters have been received. The International Division - Asia Co-Chairs support this club.*

**Hannon:** Next **Krzanowski:** The last application tonight is from Winterfell Club. This club is located in Shenyang, the capital of Liaoning Province in northeast China. Liaoning is bordered by Jinin, Hebei and Inner Mongolia Provinces and by the Yellow Sea to the south. Shenyang is the largest city in northeast China with a population of over 6 million. The city is an important industrial center and hub for transportation and commerce. All of the members are active CFA breeders and exhibitors, most have some show production experience through helping other clubs produce shows, and three have clerking experience. If accepted, this club plans to produce one show a year in Shandong Province and specifically in the city of Yantai. I move that we accept this club. **Kallmeyer:** Second. **Hannon:** Any discussion? **Kallmeyer:** I think it's good to have another club in this area. The whole Liaoning Province area, we can put on one show a week and really not affect the rest of China. If we look at about 40% of our registrations actually come from that area, so there's certainly a demand up there. **Hannon:** Any other comments?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome Winterfell Club.

**Future Projections for Committee:**

*Process and submit new club applications for consideration by the Board.*

**Time Frame:**

*December 2017 to February 2018 CFA Board meeting.*

**What Will be Presented at the Next Meeting:**

*All new clubs that have applied for membership and satisfactorily completed their documentation.*

*Respectfully submitted,  
Carol Krzanowski, Chair*

**Hannon:** Anything else, Carol? **Krzanowski:** That's all, thank you.

(9) **AGILITY REQUEST.**

*Subject: Permission for San Diego Cat Fanciers to have separate agility completions on Saturday and Sunday at their Jan 27-28, 2018 show*

*San Diego Cat Fanciers 450 show held Jan 27-28, 2018 is typically the only Region 5 show to hold agility during the season. We would like permission to hold separate competitions on Saturday and then on Sunday rather than one competition for the whole weekend. Jill Archibald supports this request.*

*Linda Martino  
San Diego Cat Fanciers*

**Hannon:** The request from Agility, which is Rachel as the liaison. **Anger:** Actually John Adelhoch is the liaison. I just happened to field the request, although I did discuss it with John. I will let him make his comments. **Hannon:** Go ahead, John. **Adelhoch:** Everything is fine. I spoke to Jill and she actually thinks this is a very good idea. I also emailed Linda Martino and asked if she could give me a little bit more detail which she did, so I feel this would be a good idea. She's asking to spread it over for two days and that way more exhibitors can actually come there on different days and observe it. **Hannon:** I too talked to Jill about it and her comment to me was, she's neutral on it. She said she passed along the request because the request was submitted, but she's not recommending it and she's not against it; she's neutral. Are there any comments about expanding this for this one particular show? I'm a little concerned that we're giving them an advantage that we don't give to other clubs. **Anger:** I was actually a little surprised that our rules are set up the way they are. Regardless of the format of the show, Agility is one show. I think for experimental purposes if nothing else, this is a good idea for a one-time trial. I hope that the club will give us some feed-back after the event, if we approve it, on how it went. **Kuta:** As the show is in my region, I talked several times with Linda about this and I would like to see it especially treated as an experiment and see how well it goes over and how well it works, because we're kind of agility challenged here in our region. We don't really have many shows with it, so it's really hard for exhibitors to check it out and compete in the same number of shows as they do in other parts of the country, so I'm all for trying it. **Hannon:** Any other comments? Is there a motion? **Eigenhauser:** I'll move. **DelaBar:** Second.

**Hannon** called the motion. **Motion Carried.**

## **(10) CAT WRITERS' ASSOCIATION SPONSORSHIP.**

### **Brief Summation of Immediate Past Activities:**

*The Cat Writers' Association is a journalism organization founded to encourage professionalism among cat writers, photographers, artists, and broadcasters. On Saturday, November 21, 1992, four "cat journalists" met at the CFA Invitational Cat Show in Fort Worth, Texas. They included Cat Fancy magazine editor Debbie Phillips-Donaldson and circulations specialist Suzanne Stowe; CFA Public Relations Expert (the late) Michael Brim (in whose name a memorial award is given each year); and freelance pet writer Amy Shojai. All wanted to help get "good information" about cats out to the general public, and support writers dedicated to that effort. The CWA was born that day.*

*Today, the CWA supports existing professional writers and seeks to mentor those new to the profession. The Association welcomes all those who love and work for the well-being of cats through their various communications venues. If it's about CATS, the CWA members cover it!*

### **Current Happenings of Committee:**

*CWA especially seeks to improve the quality of cat information for the general public, and hosts annual conferences with continuing education about writing, publishing and cat information. The CWA also recognizes and rewards the outstanding work of the year in an annual contest.*

*Both the conference and contest are open to members and non-members alike. CWA programs are made possible by dedicated CWA member volunteers and outstanding sponsors who support the CWA vision.*

*Last year, CFA's own Teresa Keiger won the MUSE Award for an entry in the Magazine – National Circulation category. She was also a MUSE Award winner in the Photographic Art category for the Cat Talk October Cover.*

*The CWA says:*

*The CWA is now in the process of securing new and renewed sponsorships for the 2018 Conference and Awards Banquet. The conference and awards banquet will be held June 7-9 in Houston, TX.*

*I certainly hope CFA will continue your GOLD LEVEL sponsorship in recognition of the work CWA does championing the feline – it means so much to the members of CWA, and the cats we're dedicated to help.*

*Our 2017 CWA Contest period runs Jan. 1--Dec. 31, 2017. The Contest Awards Banquet will be at the next CWA Conference being held June 7-9, 2018 as noted above. CWA Sponsors receive promotion for the remainder of 2017 through 2018 via internal CWA messaging and assistance from Germinder & Associates/GoodNewsForPets.com our PR and News Distribution Service of record.*

*Commitment deadline is April 1 for conference renewal sponsors. Please review the new CWA Sponsorship Package attached for additional sponsorship opportunities. A formal invoice will be sent to you after your confirmation to renew or increase your level of giving.*

*I look forward to continuing our beneficial partnership, and cherish the relationship CWA has built with the CFA over the years. Please let me know if you have any questions.*

**Future Projections for Committee:**

*The Cat Fanciers' Association has sponsored the prestigious President's Award for more than 20 years. The President's Award is the "best of the best" final award presented at the banquet to the best entry among all the award winners in the contest categories. In 2016, the CWA President's Award was won by Catherine Holm for the short story "Sideways."*

*The Michael Brim Distinguished Service Award winner was Kim Campbell Thornton, honoring extraordinary achievement and communications excellence.*

**Board Action Item:**

*That CFA renew our existing Gold Level sponsorship of \$500 for the President's Award and \$500 as a general sponsorship contribution.*

*For the Gold Level sponsorship, CFA will receive publicity through a listing in the CWA newsletter, website and conference publications.*

**Time Frame:**

*Immediate. Thank you for your consideration.*

*Respectfully submitted,  
Rachel Anger, Secretary*

**Hannon:** Cat Writers' Association. **Anger:** I did a rather long background write-up so that everybody can be comfortable with who they are, if you don't already know them and are familiar with this association, of which CFA was one of the founding partners. At the end of the write-up I have an action item to sponsor their event next year with a Gold Level sponsorship, plus the President's Award sponsorship, which is a total of \$1,000. That would be my motion.

**Krzanowski:** Second. **Hannon:** Any discussion?

**Hannon** called the motion. **Motion Carried.**

(11) **AMBASSADOR PROGRAM.**

*Committee Chair: Candilee Jackson*

*Liaison to Board: Pam DelaBar*

*List of Committee Members: Art Graafmans, Diane Coppola, Alene Shafnisky*

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**Brief Summation of Immediate Past Committee Activities:**

*Based on verbal conversations, pictures and written note, Ambassadors have been representing CFA world-wide, active in show halls, pet expos, senior centers, schools, libraries and hospitals.*

**Current Happenings of Committee:**

*Distributing Ask Me show hall brochures; guiding spectators to various cats using the CFA breed profile brochures; giving out A-Cat coloring books to children; discussing appropriate cat care and grooming; discussing de-clawing; addressing a variety of “issues” experienced by cat owners.*

*Ambassadors had a visual and physical presence at the International Show in Portland, Oregon. Many thanks to Janiss Garza and her Pet Me! Cat, Summer, for maintaining this presence.*

**Future Projections for Committee:**

*All activities are continuous and ongoing. Several therapy cats will be present for state testing in Missouri, assisting autistic children work through academic standard testing processes.*

**Board Action Items:**

*None*

**Time Frame:**

*Ongoing*

**What Will be Presented at the Next Meeting:**

*N/A*

*Respectfully Submitted,  
Candilee Jackson, Chair*

**Hannon:** Ambassador Program, Pam. **DelaBar:** Just one thing, guys. I just got over my computer here that Jones won in Alabama, for anybody interested in politics. There’s no action items, but they are continuing to develop more and more materials. That’s it. **Hannon:** Thank you Pam.



(12) **OTHER COMMITTEES.**

**Hannon:** Any other committees that didn't submit a report that wish to address the meeting?

(13) **NEW BUSINESS.**

**Hannon:** Any new business? OK, not hearing anything, I'm going to adjourn the meeting then. I thank everybody for participating and wish you all a happy holidays.

The teleconference adjourned at 10:34 p.m.

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Respectfully submitted,  
Rachel Anger, Secretary

**(14) DISCIPLINARY HEARINGS AND SUSPENSIONS.**

**Disciplinary Hearings And Suspensions:** Cases that have been reviewed by the Protest Committee and for which a recommendation was presented to the Board. The following case was heard, a tentative decision was rendered, timely notice was given to the parties, and no appeal and/or appeal fee was filed. Therefore, final disposition is as follows:

**17-025            CFA vs Huwald, Mechthild**

***Violation of CFA Constitution, Article XV, Section 4(g)***

***GUILTY.*** Sentence of restitution to Ludmila Kyriakou in the sum of €4,000. The restitution is to be paid within 30 days or Respondent shall be suspended from all CFA services until it is paid in full. [vote sealed]

**17-029            CFA v. MacLeod, Kim**

***Violation of CFA Constitution, Article XV, Section 4(g)***

***GUILTY.*** Sentence of restitution to Trina Josey in the sum of \$3,000.00; to Dan MacDonald in the sum of \$2,000.00; to Roman and Inga Filshtinsky in the sum of \$2,500.00; pay a fine of \$1,000.00 to CFA; and pass a CFA Cattery Environment inspection. The fine and all restitution to be paid and the cattery inspection completed and passed within 30 days or Respondent shall be suspended from all CFA services until she passes the inspection and all restitution and fines are paid in full. [vote sealed]