

**2015 CFA ANNUAL MEETING**  
**Friday, July 3, 2015**

- (32) **CALL MEETING TO ORDER.** President Mark Hannon called the meeting to order at 9:00 a.m.

**(33) WELCOME FROM HOST REGION.**

**Hannon:** I'm going to start with introducing the regional director of our host region, John Colilla. **Colilla:** Good morning CFA! The President, Mark Hannon, the Board of Directors and the CFA delegation – welcome to Toronto and the Great Lakes Region. I would like to thank Central Office, Loretta Baugh, Rosina McGlynn for several years of hard work to put this all together. We also wish a speedy recovery for Rosina. Thank you to Anne and Kevin Mathis for stepping up and filling in for her. This region consists of 6 states and 2 countries, but today we welcome delegates from all the United States and the world, to help preserve this wonderful hobby of ours with the voice of CFA. Enjoy your stay in Toronto and the awards banquet tomorrow night. Thank you.

**Hannon:** Thank you, John.

(34) **PRESIDENT'S WELCOME AND MESSAGE.** President Mark Hannon provided the following welcome message:

**Hannon:** I would like to welcome all of you to this year's annual meeting. I particularly want to welcome all of those who are attending your first annual meeting. You are going to have a great time and make some fabulous memories.

We owe lots of thanks to our host, the Great Lakes Region. The Region certainly has had its share of challenges and the most obvious one was the loss of our original hotel and a couple of very crazy weeks while a new facility was located. Thank you for your patience. Thanks to Jodell Raymond and Pat Zollman for their hard work lining up this hotel for us. They checked out a number of potential sites both here in Canada as well as in the United States.

The Annual chair, Rosina McGlynn, worked hard for several years to make this event possible, first under the guidance of Regional Director Loretta Baugh and for the past year under Regional Director John Colilla. As you know by now, Rosina is not with us this week due to a fall last week which resulted in a broken hip. As I said, the Region had its share of challenges. Please join with me in wishing Rosina a quick and successful recovery.

At last year's Annual our President was a no-show. At the World Show last November our show manager was absent due to a death in the family. Now our Annual chair has a broken hip and can't be with us. ... It's just been one of those years.

We also need to thank Anne and Kevin Mathis who stepped in at the last minute to take over managing this event. I have no doubt that Rosina had everything in excellent shape which made Anne and Kevin's tasks a bit easier, but it's still difficult to take over something like this at the last minute.

Since my election as President a year ago, CFA has definitely had its own share of challenges. The most obvious has been the rocky start with our new computer system. A year ago May we were not able to produce ePoints. During the summer and throughout the Fall our registrations were backed up for months. Our staff struggled with the performance issues with the new system and our customers were vocal in their frustrations with the delays. Thanks to our IT Chair Dennis Ganoë, Vice-President Dick Kallmeyer, James Simbro and other Central Office personnel, we have come a long, long way. ePoints have been current most of the year and I am happy to report that we are now processing registrations faster than in many years. Those of you using the online registration system eCats are often receiving your registrations the same day. The snail mail registrations are being processed within several days rather than the ten days that had been our norm for decades. We have many enhancements we want to add to our new system and in due time they will be made.

Despite the months-long delays encountered for much of the past year in our registrations, I am delighted to report that our registrations continue to increase. Much of that is due to CFA's growth in Asia. After a decade or more of declines, the fiscal year that ended April 30<sup>th</sup> showed increases for the third year in a row in registrations. Dick Kallmeyer has a presentation later this

morning that will elaborate on these increases. It is great to see that a CFA registration has value to more and more cat owners.

I was very concerned about the bottom line all year and feared we would be in the red at the end of our fiscal year. That was because of the tremendous amount of overtime required to eliminate the registration backlog, the additional staff hired to deal with our registrations, the decrease in sponsorship income, and other increases in expenses and decreases in income. A loss is certainly not how I wanted to wrap up my first year as your President. I am delighted to report that we did show a slight profit at the end of the year. Alleluia! Treasurer Barb Schreck has a detailed report in a few minutes.

At this time last year we had gone nearly four years without an Executive Director. Last September we welcomed Terri Barry as our new Executive Director. Many of you got to meet Terri at the World Show and others have communicated with her during the past nine months. Terri is on the agenda for today and all of you will have the opportunity to see her and hear her. Please take the opportunity to introduce yourselves during a break or while attending tonight's hospitality. Terri brings to CFA a wealth of managerial experience and CFA has benefitted from it. Our staff, the Board, and our customers have many positive things to say about our new ED. Let me offer my thanks to Terri for all she has done this year and my thanks also to the entire CFA staff for all they have done for us. It's been a difficult year and they have done very well under trying circumstances.

I need to take a moment to thank our Board for their hard work this past year. We held six Board meetings and held numerous discussions and votes via the Board's email list. Last year eight of the nine elected Regional Directors (7 if you only count Pam DelaBar as a returning director) were new to the job. I can't recall a time when we had so many newbies on the Board. It was a learning experience for them and ... um ... an interesting time for all of us on the Board. My thanks also to the many committee chairs and committee members who worked diligently all year helping to make CFA the world-known success that it is. Our many successful programs help set CFA apart from the other feline registries. I invite each of you to participate in CFA via helping out in one or more of our committees or programs. CFA cannot succeed without volunteer participation. If you are a good writer, touch base with Teresa Keiger and offer to help with articles for Cat Talk, our printed magazine. If you are an amateur photographer, offer some samples of your work to Jodell Raymond for use on CFA's social media. Got a cat that is comfortable interacting with spectators, chat with Karen Lane about the possibility of participating in the Ambassador Cat Program. Candilee Jackson is always looking for more Ambassadors. No matter what your skills or interests, we probably have a way to make use of them.

So what's on schedule for the coming year? We want to expand the capabilities of our new computer system. There are many things you cannot currently do online and we are working to overcome that. We need to expand the programming and we need to develop our staff. Training and cross-training are planned for the coming year. We want to let more people know about CFA through our marketing efforts. We want to attract more corporate sponsors since their funds can help expand our services and programs and we can provide financial assistance to our shows. Next year CFA's Central Office takes over managing our Annual Meetings. We are

certainly grateful to our Regions for undertaking this work for decades but at the request of your Regional Directors, CFA will be assuming this role. We will still reach out to many of you for assistance. Similarly, we will need volunteers to help with production of the CFA International Cat Show scheduled for suburban Philadelphia in November.

I am not only the CFA President, I am also a customer. Like you, I want my registrations to be processed quickly and accurately. I want a Central Office that is sensitive to my needs. I want my interactions with the Central Office to be a pleasant, satisfying experience. I want quality and nearby shows to attend. I want judges who have come through the program with sufficient success that I respect their decisions, even when they don't pick my cat. I want the same things from CFA that you do.

So let's all enjoy our Annual. Take the opportunity to spend time with your friends and to meet a few new people. The Region has worked hard to make this a great experience for each of us, so let's sit back and have a good time.

**(35) DECLARE THE DETERMINATION OF A QUORUM (ROLL CALL IF DESIRED).**

**Hannon:** I am declaring a quorum is present for the meeting. A quorum, for those of you who don't know, is representation from 50% plus 1 of our clubs. We have a total of 602 clubs in CFA. We have 371 registered delegates at this meeting. So, we have a quorum.

<b>Club</b>	<b>Delegate</b>
Abyssinian Breeders International	Shelton, Michael
Abyssinian Midwest Breeders	Newkirk, Darrell
Abyssinian Society of the South	Andrews, Donna
Agua Caliente Cat Club	Fry, Elaine
Alamo City Cat Club	Rogers, Jan
All Chiefs No Indians Cat Club	Meeker, Paul R.
All States Burmese Society	Graafmans, Kristi
Almost Heaven Cat Club	Bingham, Ann Marie
Alouette Cat Club	Dodds, Nancy T.
American Gothic Cat Club	Drury, Lucy
American Manx Club	Dinesen, Cathy
American Tabby And Tortie	DeGolyer, Pam
Americans West	Wong, Matthew
Ancient Capital Cat Society	Maeda, Edward Minoru
Anthony Wayne Cat Fanciers	Schreck, Barbara
Arkansas Feline Fanciers	Galloway, Becky
Arklahoma Feline Fanciers	Bayarena, Tracy
Atlanta Allbreed Cat Club	Rees, Gail
Atlanta Phoenix Cat Society	Andrews, Donna
Atlantic Himalayan Club	Land, Jim
Basic Black Cat Club	Calhoun, Kathy
Beverly Hills Cat Club	Stewart, Connie
Birmingham Feline Fanciers	Murphy, Susan
Black Diamond Cat Club	Bartley, Linda
Bluff City Cat Fanciers	Bassett, Pamela J.
Bombay Enthusiasts of America	Noggle, Thomas C.
Bonita Cat Fanciers	Eigenhauser, Jr., George J.
Brazos Valley Cat Club	Hinton, Donna
British Shorthair Cat Club Japan	Ramey, Jane
Buccaneers Cat Fanciers	Lane, Joseph
Burmese South Cat Club	Lane, Karen
Cable Car Cats	Campbell, Mark
Call of The Wild	Webster, John
Canton Hall of Fame Cat Club	Gunlock, Ginger
CanUsa Cat Club	Baugh, Loretta
Capital Cat Fanciers	Peet, David J.
Carolina Sophisticats	Brown, S. Jean
Cascade Cat Fanciers	Belfatto, Diana
Cat Club of The Palm Beaches	Lane, Karen
Cat Fanciers Club of Thailand	Roy, Sharon

Cat Fanciers of Finland	Cristiano Perillo Marcone
Cat Fanciers of Osaka	Zinck, Iris
Cat Fanciers of Washington	Curtis, Deborah L.
Cat Forces Japan	Oster, Yvonne
Cat Friends of Germany	Dueker, Frank
Cat Nation Fanciers	Colilla, John
Cat Spring Irregulars	Sogge, Pamela
Cat-A-Lina Cats Cat Club	Zenda, Robert
Cat-H-Art	Auspitz, Norman
Catmania Cat Fanciers	Nabeta, Sandra
Cat'n On The Fox	Phillips, Monte
Cats Exclusive, Inc.	Boyce, David
Cat's Incredible Inc.	Krzanowski, Ed
Cats Ink	Zottoli, Jeri
Cats Limited	Rogers, Jim
Cat's Meow (the)	Ensor, Donna
Cats N Cats	Duperrier, Sophie
Cats of Wisconsin Cat Club	Tripp, Brian
Cats Royale	Doe, Linda S.
Cats Without Borders	Beaudry, Daniel J.
Cenla Cat Fanciers	Conde, Marilyn E.
Central Carolina Cat Fanciers	Miller, Robert
Central Pennsylvania Cat Fanciers	Colilla, John
Chamberlin on the Bay Cat Fanciers	Flanik, James
Champagne Cat Club	Mikita, Nancy
Charlestown Catcallers	Weihrauch, Bobbie
Chartreux International	Godwin, Karen L.
Chatte Noir Club	Currle, Kenny
China International Cat Club	Mathis, Anne
Chocolate City Cat Club	Makl, Chris
Cincinnati Cat Club	Curfiss, Diane
Classy Cats Society	Faust, Fred
Cleveland Persian Society	Powell, Sharon
Club Felins Fleur De Lys	Rivard, Pierre
Coastal Cat Club	Hinton, Donna
Coastal Empire Cat Club	Carr, Leslie Ann
Coastal Paws Cat Club	Dubit, Robert
Cochise Cat Fanciers	Zenda, Robert
Colonial Annapolis Cat Fanciers	Dubit, Robert
Colonial Cat Club	Veach, Gary L.
Colorado Cat Fanciers	Peck, Cheryl
Copper City Cat Club	Cappa-Madore, Cindy
Cornish Rex Breed Club	Kuta, Lisa Marie
Cotton States Cat Club	Smith, Sallie
Country Faire Cat Fanciers	Moser, Brian
Cowboy Country Cat Fanciers	Allen, Dennis J.
Crab And Mallet Cat Club	Peet, Shirley

Crafty Cat (the)	Keiger, Teresa
Creative Cats Club	Brown, Roger
Crow Canyon Cat Club	Campbell, Mark
Crown City Cat Club	Bohren, Andrea
Cuyahoga Valley Cat Club	Wilson, Annette L.
Damn Yankees Cat Club	Fellerman, Geraldine
Dayton Cat Fanciers	Van Scoyk, Wilma
Delaware River Cats Club	Robbins, Sue
Desert Cats	Isenberg, Bruce
Devon Rex Breed Club	Irie, Barbara M.
Diamond State Cat Club	Miller, Elinor
Dixieland Silver & Golden Fanciers	Van Scoyk, Wilma
Domesti-Katz Cat Club	Belfatto, Robert V.
Emerald Cat Club	Heidt, Wendy
Emerald Coast Cat Fanciers, Inc.	Bizzell, Carla
Empire Cat Club	Schneider Hester, Helene
Enchanted Cat Fanciers	Rees, Gail
European Burmese Cat Club	Trevathan, Wayne
European Shorthair Club	Currle, Kenny
Ever Green Cat Club	Kenny, Deborah
Exotic Breeders	Sweeney, Teresa
Exotic Cat Club Japan	Koizumi, Kayoko
Eyes of Texas Cat Club	Willis, Karen
Fancy That Cat Club	Auth, Mary
Fantastic Felines of Central New York	Sullivan, Terry
Feline Fanciers of Benelux	Vanwonderghem, Peter
Feline Forum of Greater New York	Webb, Russell
Felinus International	Vanwonderghem, Peter
Finicky Felines Society	Noggle, Debra A.
Flamingo Cat Fanciers	Fowler, Tim
Foot of The Rockies Cat Club	Allen, Dennis J.
Fort Vancouver Cat Fanciers	Jones Garner, Lisa Lee
Fort Wayne Cat Fanciers	Isenberg, Donna
Fort Worth Cat Club	Ammons, Marsha
Franciscan Silver & Golden Fanciers	Trevathan, Wayne
Fraser Valley All Breed Cc	Jones Garner, Lisa Lee
Freestate Feline Fanciers	Dubit, Claire
Fresno Cat Club (the)	Kuta, Lisa Marie
Friends & Family	Rogers-Pichotta, Sharon
Frontier Feline Fanciers	Wood, Beverly A.
Fyfe And Drum Himalayan Club	Kenny, Deborah
Gala Allbreed Cat Club	Bemis, Judith
Garden State Cat Club of New Jersey	Fellerman, Geraldine
Gasparilla Feline Friends	Belfatto, Diana
Gateway Arch Persian Society	Fogarty, Carol
GEMS	Coughlan, Laurie
Genesee Cat Fanciers Club	Johnson Lawrence, Carmen



German Catwalk	Bierl, Markus
Golden Gate Cat Club	Cutchen, Erin
Golden Triangle Cat Fanciers	Russell, Bruce
Golden West Cat Club	Martin, Mary Ann
Grand Canyon Cat Club	Isenberg, Bruce
Grandview Cat Fanciers	Quigley, Neil
Great Lakes Abyssinian Devotees	Auspitz, Martha
Great Lakes Great Maines	Chaney, Joel
Great River Cat Fanciers	Grant-Field, Beth
Great West China Cat Fanciers	Cao, Kai Gavin
Greater Baltimore Cat Club	Davin, Mary Colleen
Greater Baton Rouge Cat Club	Bassett, Pamela J.
Greater Lancaster Feline Fanciers	Coughlan, Laurie
Greater NW Cat Fanciers	Moser, Brian
Greater St. Louis Cat Club	Beaudry, Michelle
Gulf Coast Cat Club	Griffin, Yvonne
Gulf Shore Consortium	Rogers, Jan
Half Moon Cat Club	Roy, Sharon
Hallmark Cat Club	Mastin, Richard
Happy Trails Cat Club	Avery, Rhonda
Havana Brown Fanciers	DelaBar, Pam
Hawai'i Hulacat Club	Ganoe, Dennis
Hawkeye State Cat Club	Zinck, Robert
Hemet Feline Fanciers	Richter, Penni
Hidden Peak Cat Club	Peet, David J.
High Plains Cat Club	Defoe, Sandi
High Sierra Cat Club	Brown, Nancy L.
Hill Country Cat Fanciers	Brown, Nancy L.
Hong Kong Black Cat Club	Low, Yin Ling Phebe
Hong Kong Shorthair Cat Club	Dinesen, Cathy
Hotlanta Cat Club	Dugger, Jean B.
Houston Cat Club	Galloway, Becky
Hudson Valley Cat Club	Nardone, Tony
Hugger Mugger Feline Society	Altschul, Carissa
Huntsville Cat Club	Fry, Larry
Idaho Cat Fanciers	Muck, Carroll
Illini Cat Club	Auth, Mary
Indy Cat Club, Inc.	Degolyer, Rick
International Egyptian Mau Society	Fowler, Timothy
International Havana Brown Society	Douglass, Sandra
International Scottish Fold Association	Griswold, Marilee
International Somali Cat Club	Gradowski, Charles T.
Japan Liberty Cat Club	Koizumi, Kayoko
Japan Shaded Fancier's	Arai, Teruko
Japan Tonkinese Cat Club	Kojima, Takako
Jardin Des Korats	Bemis, Judith
Jazz Kats	Schreck, Barbara

Jiminy Christmas Cat Club	Russell, Eve
Johnny Appleseed Feline Fanciers	Colilla, Ronna
Just Cat-In Around Cat Fanciers	Mathis, Anne
Just Cats N' Us	Yoders-Dey, Joy
Kentucky Colonels Cat Club	Auspitz, Norman
Keystone Cat Fanciers	Zinck, Robert
Keystone Kat Klub	Boyce, Karen
Kino Kat Klub	Jaeger, Barbara A.
Kittyhawk Felines	Gunlock, Ginger
Korats Unlimited	Segrest, Ann
Lakes Country Cat Fanciers	Holly, Beth
Lance And Bertha Cat Fanciers	Bridges, Betty
Land of Oz Cat Club	Altschul, Janet
LaPerm Society of America	Anger, Rachel
Las Flores Cat Club	Byrd, Cynthia
Las Vegas Cat Club	Honey, Ellyn
Last Chance Cat Fanciers International	Jin, Xin
Length & Lack of It Cat Fanciers	Gibson, Susan
Lewis & Clark Longhair Specialty	Moser, Pam
Liberty Trail Cat Fanciers	Archibald, N. Jill
Lilac Point Fanciers	Kolencik, Mary
Lincoln Cat Club	Wood, Beverly A.
Lincoln State Cat Club	Ramey, Jane
Lincoln State Longhair Fanciers	Hudgens, Judith T.
Lincoln State Shorthair Society	Hudgens, Judith T.
Lone Star Cat Club	Miller, Robert
Long And Short of It Cat Club	Petersen, Nancy
Long Island Cat Club	Veach, Gary L.
Los Colores Cat Club	Reding, Jennifer
Mad Catters (the)	Sieffert, Sarah C.
Magnolia State Cat Club	Stevens, Jan
Maine Attraction Cat Fanciers	Calhoun, Kathy
Maine Coon Cat Club	Allen, Trudie
Maine Street Cat Club	Marr, Janet
Make Mine Mink	Lee, Suki
Malibu Cat Club	Byrd, Cynthia
Marina All Breed Cat Club	Bohren, Andrea
Mark And Linda	Hannon, Mark
Mary Hantzmon Abyssinian Club	Thompson, Donna Jean
Masters Cat Club (the)	Murphy, Susan
McKenzie River Cat Club	Hammer, Linda
Metropolitan Cat Fanciers	Bishop, Karen J.
Miami Florida Cat Fanciers	Garrison, Jody
Mid Indiana Cat Enthusiasts	Moser, Gail L.
Mid South Cat Fanciers	Green, Alvin
Midlantic Pers-Himmie Fanciers	Crawford, Vanadis
Mid-Michigan Cat Fanciers	Russell, Eve

Mid-Ohio Cat Fanciers	Colilla-Clark, Bethany
Midwest Persian Tabby Fanciers	Hiemstra, John E.
Mid-West Shaded & Smoke Society	Jackson, Kirk
Midwest TGIF Fanciers	Nangle, Jeanne M.
Minority Report Cat Club	Pearson, Phillip
Mississippi Belle Feline Fanciers	Nangle, Jeanne M.
Mohawk Trail Cat Club	Soules, Sharon
Mo-Kan Cat Club	Pearson, Brian
Monroe Shorthair Club	Arnold, Betsy
Monterey Peninsula Cat Fanciers	Willen, J. Sandra
Moonport Cat Club	Webster, John
Moorestown Cat Fanciers	Search, Lynn K.
Morris And Essex Cat Club	Wolf, Janet C.
Motor City Jazz Club	Hiemstra, Meghan
Mount Laurel Cat Fanciers	Krzanowski, Carol
Mountain Mist Cat Fanciers	Doe, Linda S.
Mt Fuji Northern Cat Club	Castle Flynn, Lauren
Mt Fuji Tokyo Cat Club	Sieffert, Sarah C.
Muskogee Cat Club	Janzen, Jeff
Nagasaki Cat Fanciers	Takano, Yaeko
Nashville Cat Club	Bell, Sandra
National American Shorthair Club	Bartley, Linda
National Birman Fanciers	Zottoli, Jeri
National Colorpoints & Orientals	Keyer, Julie
National Maine Coon Cat Club (the)	Allen, Trudie
National Siamese Cat Club	Wheeldon, Virginia
Nat'l Alliance of Birman Breeders	Faust, Sandra
Nat'l Norwegian Forest Cat Br Club	Robbins, Sue A.
New England Meow Outfit	Bergeron, Rebecca
New Hampshire Feline Fanciers	Dodds, Nancy T.
New Millenium Cat Club	Shelton, Michael
New River Cat Fanciers	Search, Lynn K.
Nishi Nihon Cat Club	Dubit, Claire
No Dogs Allowed	Jacobberger, Patricia
North American Blues Allbreed CF	Godwin, Karen L.
North Pacific Siamese Fanciers	Adelhoch, John
North Texas Cat Club	McCullough, Steve
Nova Cat Fanciers Inc.	Archibald, N. Jill
Nova Scotia Cat Fanciers Club	Hilchie, Marjorie
Oakway Cat Fanciers	Schreck, Timothy
Ocala Cat Club	Williams, Donald
Ocicat Society	Hiemstra, John E.
Ocicat Trust Japan	Dalton, Tracey
Ocicats International	Bennett, Jacqui
Ocicats of North America	Causey, Carolyn
Ohio State Persian Club	Moser, Gail L.
Online Feline Fanciers	Bertello, Maria Cristina

Oregon Cats, Inc.	Krzanowski, Carol
Oriental Shorthairs of America	Keyer, Julie
Osaka Philocat Society	Amijima, Mayumi
Ozark Cat Fanciers	Garrison, Jody
Pacific Rim Allbreed Cat Fanciers	Meeker, Ginger
Packerland Cat Fanciers	Gradowski, Charles T.
Paper Tigers	Meeker, Ginger
Paul Raines Cal Solid Color Cat Club	Isenberg, Donna
Paumanok Cat Fanciers	Wong, Matt
Pawprints In The Sand	Coleman, Perry D.
Paws & Claws Cat Fanciers	Hiemstra, Meghan
Penn-Jersey Cat Fanciers	Henry, Susan Cook
Persian & Exotic Cat Club	Lee, Suki
Persian Bi-Color & Calico Society	Mastin, Richard
Persians On Parade	Watson, Liz
Perthshire Clan (the)	Grimm, Jean L.
Phoenix Feline Fanciers	Kallmeyer, Richard
Platinum Coast Cat Fanciers	Moscoffian, Sonja
Pocahontas Cat Club	Dalton, Tracy
Poinsettia City Cat Club	Segrest, Ann
Portland Cat Club	Kojima, Takako
Puget Sound Cat Club	Muck, Carroll
Purrs & Paws Cat Fanciers	Richardson, Mary-Margaret
Quad City Cat Club	Petersen, Nancy
Queen City Cat Club	Curfiss, Diane
Ragdoll Breed Club	Hopper, Jill
Ramapo Cat Fanciers, Inc.	Coleman, Perry D.
Rebel Rousers Cat Club	Thomas, Karen
Responsible Cat Fanciers of The NW	Heidt, Wendy
Rex Rattle & Roll Allbreed Cat Club	Gott, Nancy
Rip City Cats	Smith, Kendall
Riverside Cat Club Japan	Powell, Elizabeth
Rome Cat Forum	Carr, Leslie Ann
Rose City Cat Fanciers	Conde, Marilyn E.
Royal Canadian	McCollow, Shirley
Russian Blue Fanciers	Keiger, Teresa
Russian Blue West	Fuller, Donna J.
Sacramento Valley Cat Fanciers	Baugh, Loretta
Sacred Cat of Burma Fanciers	Reynolds, Heather
Saintly City Cat Club	Weihrauch, Roberta
Sakura Cat Club	Krzanowski, Ed
Salt City Cat Club	Cappa-Madore, Cindy
San Diego Cat Fanciers	Pearson, Phillip
San Francisco Revelers	Fuller, Donna J.
Sandhills Cat Club	Auspitz, Martha
Sanguine Silver Society	Rutan, Pam
Santa Clara Valley Cat Fanciers	Honey, Ellyn

Santa Fe Trail Shorthair	Dinesen, James
Santa Monica Cat Club	Graafmans, Art
Scottish Fold Allbreed Alliance	Newkirk, Darrell
Seacoast Cat Club	Jordan, Lynn
Seattle Cat Club	Smith, Kendall
Seneca Cat Fanciers	Grandison, Nancy
Shorthairs Unlimited	Bridges, Betty
Show And Tell Cat Club	Haller, Russell
Siamese Alliance of America	Kusy, Debbie
Siamese Fanciers	Zaden, Sibyl
Siberian Cat Club	Meeker, Paul R.
Sign of The Cat Fanciers	Bishop, Karen J.
Siouxland Cat Fanciers	Bennett, Jacqui
Slinky Cats Cat Club	Carlson, Linda
Sofistocated Felines	Yoders-Dey, Joy
Sophisto Cat Club	DelaBar, Pam
Southeastern Michigan Cat Fanciers	Schreck, Timothy
Southeastern Persian Society	Morgan, Melanie
Southern Dixie Cat Club	Morgan, Melanie
Southern Indiana Longhair Society	Jackson, Candilee
Southern Traditions Cat Club	Boyce, Karen
Southwest Japanese Bobtail Fanciers	Reding, Jennifer
Southwest Scottish Fold Fanciers	Griswold, Marilee
Space Coast Cat Club	Belfatto, Robert V.
Stars & Stripes Tabby & Tortie	Bayarena, Tracy
Steel City Kitties	Clark, Bethany
Steinbeck Country Cat Club	Quigley, Neil
Sternwheel Cat Fanciers	Newcomb, Brad
Sun Kyoto Cat Club	Peet, Shirley
Sun Pacific Cat Club	Maeda, Elizabeth M.
Sun Pearl Cat Fanciers'	Willen, J. Sandra
Sunflower Cat Club	Takano, Yaeko
Sunkat Feline Fanciers	Nye, Victoria
Sunshine Cat Fanciers	Watson, Liz
Superstition Cat Fanciers	Zinck, Iris
Sushi Cats Cat Fanciers	Wheeler, Rose Ann
Tabby Fanciers of America	Rothermel, Diana
Tails And No Tales Cat Club	Cordes Brown, Jo Ann
Takarazuka Cat Fanciers	O'Lone, Kevin
Tarheel Triangle Cat Fanciers	Crawford, Vanadis
Tennessee Valley Cat Fanciers, Inc.	Bell, Sandra
That's My Point Cat Fanciers	Kolencik, Mary
Thumbs Up Cat Fanciers	Makl, Christina
Tigers Lair Feline Fanciers	Tripp, Brian
Titletown Cat Fanciers	Zaden, Sibyl
Tokyo A&A Cat Club	Ishii, Takashi
Tokyo Feline Fanciers	Bergeron, Rebecca

Tonkinese Breed Association	Bourgeois, Harold
Tonkinese East	Parker, Clinton
Topeka Cat Fanciers	Keating, Alene
Tornado Alley Feline Fanciers	Pearson, Brian
Treasure Coast Cat Club	Sinbine, Barbara
Tropical Cats	Fogarty, Carol J.
Turkish Angora Fanciers, Int'l	Shafnisky, Alene M.
Twin City Cat Fanciers	Deladi, Susan L.
United Colorpoint Shorthair Fanciers	Petty, Tracy
United Silver And Golden Fanciers	Land, Teresa
Up In Smoke Society	Dugger, Jean
Utah Cat Fanciers	Cutchen, Erin
Utah Purebred Cat Fanciers	Irie, Bobbie
Valley Cat Fanciers	Hammer, Linda
Valley Empire Cat Fanciers	Friedman, Judy
Valley of The Moon Cat Fanciers	Lawrence, Karen
Valley View Cat Fanciers	Gradowski, Barbara J.
Vermont Fancy Felines	Rivard, Lorraine C.
Vieux Carre Feline Fanciers	McCullough, Steve
Vintage Cat Fanciers	Lawrence, Karen
Vintage Shorthairs	Roberts, Connie
Warwick Valley Feline Fanciers	Adelhoch, John
Wenatchee Valley Cat Club	Moser, Pam
West Hills Cat Fanciers	Fry, Elaine
West Shore Shorthair Club	Eigenhauser, Jr., George J.
Westchester Cat Club	Willis, Karen
Western Pennsylvania Cat Fanciers	Pastor, Ronald
Western Reserve Cat Club	Wilson, Annette L.
Wild Blue Yonder Cat Fanciers	Haller, Russell
Wildcatters Cat Club	Bourgeois, Harold
William Penn Cat Club	Staples, Sophia
Worldwide European Burmese Society	Keating, Allene

(36) **CORRECTION AND APPROVAL OF 2014 MINUTES.**

**Hannon:** I need a motion to approve the minutes of last year's Annual meeting.  
**Eigenhauser:** So moved. **Schreck:** Second. **Hannon:** It has been moved and seconded.

**Hannon** called the motion. **Motion Carried.**

**Hannon:** The minutes are approved. **Anger:** Thank you. **Hannon:** Our Secretary thanks you.

(37) **APPOINT PARLIAMENTARIAN FOR THE 2015 ANNUAL MEETING.**

**Hannon:** I am appointing Ed Raymond as the Parliamentarian for this meeting.



**(38) SPECIAL RULES OF PARLIAMENTARY PROCEDURE.**

**Hannon:** Rachel is going to read the special rules of parliamentary procedure. **Anger:** In the past, our Executive Director gave an insurance update. This is going to be just as exciting as that was.

**Hannon** had **Secretary Anger** advise the delegation of the special rules of parliamentary procedure which they would be asked to adopt for the meeting:

*(1) The agenda for this meeting will be the agenda as proposed by the chairperson and distributed to all of the delegates. (2) Motions (a) to table or (b) to move the previous question or (c) to postpone indefinitely shall not be permitted. (3) Motions to substitute will be treated as are other amendments. (4) The seconding of motions shall not be required. (5) The sponsor of a debatable motion will be permitted a closing statement after a closing debate. (6) Recommendations from member clubs may be discussed even though no motion is pending. (7) An affirmative vote of no less than 100 votes is required to compel a roll-call vote. (8) When not inconsistent with the foregoing general rules, the Constitution of the CFA, Inc., its charter, bylaws and applicable rules of law, and Robert's Rules of Order, newly revised, shall govern the proceedings of this meeting. Thank you.*

\* \* \* \* \*

(39) **CENTRAL OFFICE. Executive Director Teresa Barry:**

CFA Annual Delegates Meeting

July 3, 2015



## Central Office Report

Teresa Barry  
Executive Director

CFA Internal Use Only 1

**Barry:** Good morning. Thank you all, those of you I have met, for your very warm welcome to CFA. Since my arrival, it has been a very interesting road.

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Lucy



CFA Internal Use Only 2

This is my little girl. Lucy adopted my family Thanksgiving weekend 2014 when cold and sick she ran into the house. She and I have fast become mother and daughter. My transition into the Cat Fancy has been interesting, very enlightening and at times confusing. When I meet someone and they realize where I work the first question has been what my favorite breed of cats is. Believe it or not I can't answer that. So far I have found each breed to be fascinating.

Having said this I'm sure many of you are wondering what qualifies me for the position of your Executive Director. I spent the past twenty-six years as an Executive Director with a local non-profit in Stark County, Ohio, and nine years as a Board member of a national association,

four of which was as President. When I was hired by the local non-profit, they were unable to make payroll. When I left, they had grown into a three million dollar agency with two million dollars in reserves. So it didn't take me long to realize some of our challenges. The key one, IT, will be address by the IT Chair later.



## Our Focus

- #1 Goal: Improve Customer Service and Fiscal Responsibility



CFO Internal Use Only 3

My focus has been the documentation, cross training and streamline of operations within each department and the over-all operations of Central Office. I plan to focus on that area with all of you today. With the goal of improving customer service, and fiscal responsibility necessary for any organization.



## Registration



CFO Internal Use Only 4

This is our registration staff. Registration of Ecats is within a 72 hour timeframe; snail mail registration is within a 7 to 10 day timeframe. All associates are now cross trained in all areas of registration to assist with coverage when an associate is unavailable. This means when

somebody is on vacation, their work doesn't sit and wait for them to return. Carol Ann Bertone is now the point person for CFA customer support and registration via the web site. With the help of Ginger Meeker, a workflow document covering the entire Registration Process has been developed. This will assist with the development of Policies and Procedures and act as a training and reference document for the registration area. This is currently a work in progress which, once completed, should also assist with the equitable implementation of registration regulations.

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## Show Licenses, Clubs, Scoring



CFA Internal Use Only 3

Show Licenses and Clubs now have an associate dedicated directly to this area. This individual is also to be trained to backup registration – again, so registrations do not sit on someone's desk. This associate is still being trained. Policies and Procedures are in the process of being completed. Within the Show Scoring division cross training at all levels is taking place. The Judging Program is now handled by a scoring associate with Policies and Procedures in the development stage.

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## Reception, Mailing, Breed Standards



CFA Internal Use Only 4

Cross training has taken place and is completed for Reception and the many different mailing responsibilities, to make sure you all receive your show materials on time.

With the assistance of Carla Bizzell and Melanie Morgan, Breed Standards have been updated and posted on the CFA web site. The Breed Book has been updated, printed and disseminated where necessary with updates now handled in house.

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## Marketing and Sponsorship



CFA Internal Use Only 7

A Marketing Plan for 2015 has been developed and implemented. The objective is to create awareness of CFA as the leading authority on cats and drive the cat-loving public to attend a CFA cat show in their area. We are actively seeking new Sponsors and working to enhance our relationships with our current sponsors. Sponsorships to CFA have increased substantially over last year at this time.

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## Payroll & Fees



CFA Internal Use Only 8

Employee payroll has been completely automated which is projected to result in an 18% saving to this line item. Cross training is taking place between the Bookkeeper and the Bookkeeper's Assistant. We have implemented the new fee structure passed at the April Board meeting which was effective June 1, 2015.



## Other Projects



CFA Internal Use Only

A manual system was implemented for notification of non-confirmed Champions or Premiers and cattery notifications until programmers have developed these modules. The same is true for the scoring and posting of HHPs. I have since been informed that entire module is up today. That means you can get your Household Pets scored and ePoints. CO is in the process of developing a Master Calendar. The objective is for all CFA associates to be aware of workloads, timeframes, upcoming deadlines and when to shift focus for proactive support of a special event or function.

Ring reports are once again available and as of yesterday also for Household Pets.

A permanent cattery classification has been implemented. Notification for renewal of your catteries is again getting emailed or snail mailed out. CO researched, developed and implemented a policy and procedure to correct missing CFA information on pedigrees. This was a system created issue that wouldn't allow for transfer of the information.





## Talk to Us



CFA Internal Use Only 10

In closing, I want to ask all of you to talk to us. CFA is focusing on emailing as much information as possible. I ask all of you to make sure we have your most up to date contact information. This holds true for those of you who wish to remain snail mailed, but we need help. Not only do we need your updated information, we need you right now with our structure to let us know of all areas that need to be changed – whether you are a cattery, a judge, a clerk, etc. Just let us know so we can make sure it gets corrected everywhere it needs to be corrected.



## Thank You!



CFA Internal Use Only 11

In closing I would like to thank the Board for their support and patience as I learn about the inner workings of CFA. I and the staff would appreciate the same from everyone. Please take a minute if you see me throughout the Annual to introduce yourself.

I want to thank you all very much for your time. I also want to thank all of those who volunteer for our association. Thank you.

(40) **ANNUAL MEETING 2016.** Jodell Raymond, Communication/Special Events and Pat Zollman, Helms Briscoe presented an invitation to attend.

**Hannon:** Normally at this time we would call up the regional director that is the host of next year's annual. Since the regions aren't hosting the annuals anymore, I am going to call up Jodell Raymond and Pat Zollman. Jodell is from CFA and Pat is from Helms Briscoe, the company that helps us locate the facilities. While they are up here, they are also going to talk about the 2020 Annual. We select annual sites 5 years in advance and they are going to let us know where we are going in 2020. We already know where we are going, in the years between now and then.

**J. Raymond:** Thank you Mark. I'm going to actually have Pat Zollman talk about next year's event, then we will go on to 2020. **Zollman:** Good morning. It's nice to be here with everybody. As you all know, next year you are going to Las Vegas. Save those pennies – you are going to need them. We are going to show you a short clip on the Red Rock Hotel, which is the location you are going to in Vegas.

[A video presentation was given showing the Red Rock facility, to Faith Hill's *Let's Go to Vegas*]

**J. Raymond:** We are so excited to be going to Las Vegas next year.

**Kuta:** As the region hosting the annual next year, we have awesome pins available. They are really cool, with Vegas and a cool cat. Cyndi Byrd has them and the Isenbergs have them.

**Hannon:** How much are they, Lisa? **Kuta:** They are \$20 and they are going for the regional efforts. We have a great hospitality and bag planned.



(41) **2020 ANNUAL MEETING SITE SELECTION. Jodell Raymond, Communication/  
Special Events and Pat Zollman, Helms Briscoe:**

**J. Raymond:** And now on to 2020. Pat? **Zollman:** In 2020, we actually picked a really interesting area, where it's up and coming, and really growing. The location is in Spokane, Washington. **Phillips:** Yay. **Zollman:** It's a brand new hotel, so you probably know it well. It is the Davenport and it's actually not even open yet. It has its grand opening in August. I'll make sure you get invited. It should be fun, it should be interesting. It's a beautiful hotel and it's a great walking location. Small city, but really it's got a little bit of everything there. The Spokane, Washington Convention and Visitor Bureau sent us something to take a look at.

[A video presentation was given showing Spokane, Washington]

**Hannon:** Thank you ladies. Jodell and her husband Ed, and Ellyn Honey who lives in Vegas went through the hotel a couple weeks ago to check it out. They told me it's very similar to the Reston, Virginia annual we had a couple years ago, with shopping and restaurants within walking distance. It's a similar situation in 2020 where there's lots to do within walking distance.

(42) **AMBASSADOR PROGRAM.** Candilee Jackson:

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**THE AMBASSADOR CORE COMMITTEE**



**Candilee Jackson**  
Ambassador Chair

***We Are The Face of CFA***

**Jackson:** Bonjour! Buenos dias! Guten Tag! Ciao! Shangwu Hao! Ohayyou Goziamasu! Dobroe utro! Hyvaa Humomenta! Good morning!

There's one .... Oh, there's another one ... and another one! OH MY, they are EVERYWHERE! Ambassadors in the show hall, answering questions, shedding light on the mysteries of the show ring, listening to cat stories from strangers who leave being friends, working with scout troops earning badges, grooming Pet Me Cats ...

We, ALL OF US, are Ambassadors whether we are signed up or not, and Ambassadors ARE the face of CFA.

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***Agenda***

- Welcome and "Ask Me"
- Information Please!
- Pet Me Cats
- Stories
- Kids and Cats
- Cats and the Physically and Mentally Challenged
- International Ambassadors
- We Are the Face of CFA



Ambassadors touch lives. Ambassadors listen. Ambassadors provide information. Ambassadors are on-site life counselors. And, Ambassadors are teachers.

This has been an exciting year for me, getting my feet wet in working directly with people from all over the world. This has also been a year of challenge: the Ambassadors have updated pamphlets, a beautiful new banner (thank you Art Graafmans for your creative touches!), new pins and stickers, and a brand, spanking-new handbook with new sections that will help all of us as we work with our specialized clientele.

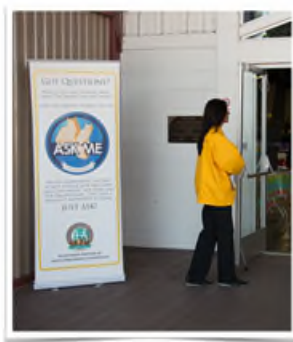
Among what's new this year is near and dear to my heart. In the five plus years I've been an Ambassador, I find grief counseling to be my most often used tool. So many grief-stricken folks come through the show halls looking for someone – anyone – who truly understands what it means to lose a furry life companion where many others in their lives do not. With some research and a great deal of hands on experience, a section has been created in the handbook to help those Ambassadors who find themselves faced with a spectator in tears.

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## *Information Please!*

It's All About Answering Spectator Questions.



We, as CFA exhibitors, are so used to the show hall, the benching arrangements, the vendors' shopping mall, the show rings and the ever-present raffle table, that we forget that this arena is VERY strange to a first time spectator. And this is where the Ambassadors' job begins: de-mystifying the entire process ... in a nut shell, in 2-3 minutes, between making it to that ring when the cat's number has been called 3 times. But you know what? ... those precious 2-3 minutes make all the difference in the world to those who come to the show hall for the very first time.



## Pet Me Cats

Sure You Can Touch the Cat.



Part of the de-mystification process is touching a real live show cat. We are a society of folks who enjoy being up close and personal with just about anything. In the past, show hall cages were often labeled, “Don’t Touch” or “I don’t bite, but my owner does!” CFA is now spectator friendly, with cats that visitors can actually touch, pet and – oh yes – to hold.

Why is this so important? Just like in teaching, we as teachers, never know what had gone on that day, that week or that month which has impacted a child or impacted an adult. In this case, we are totally unaware of the 19 year old kitty that just passed over Rainbow Bridge. Being able to touch a much beloved animal is integral to the healing processes. Our Pet Me Cats do just that. Besides healing the saddened, PMCs also teach children how to care for a cat, to touch gently, to play, to learn grooming skills, and to see that, yes, a cat CAN be trained to walk on a leash! You ought to see my Bronwyn at my high school walking down the halls during passing period with all the kids. It’s real exciting.



## Stories

We Are Good Listeners Too!



Now we have stories. Oh my goodness. Story after story after story. There isn't anybody in a show hall who hasn't been touched by a story.

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## Stories



The number one story a visitor brings to the show hall is about his or her cat ... loving memories of days gone by, of furry kitty lives lived in luxury, and of the pain of loss. To many, Rainbow Bridge is a REAL place, and the visiting hours are when spectators come to our cat shows looking for healing, and possibly a new family member.

Most of what the Ambassadors do in the show hall goes unnoticed by most people. Ambassadors do "face time" ... one on one quiet work, explaining the difference in breeds, showing how to groom a cat, detailing why CFA does not recommend declawing, and yes, counseling the grieving. It's not a show-boater's job, but changes the lives of people we touch one purr at a time.

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## Kids and Cats

We Introduce the Next Generation to Cats







## *Kids and Cats*

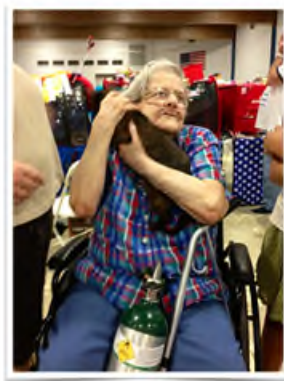


One of the neatest thing about kids and cats is OUR opportunity to learn. Interesting thought, is it not? How can WE learn from kids? We're adults. We've been educated, but kids have a lot to teach.

I truly enjoy the scout troops who come through show halls. They are fore-armed with tons of questions, paper to write on, and are seriously working toward achieving a goal. The other group of kids who come through are young adults with special needs. Someone once said that a civilization is judged solely on the way it treats society's most needy citizens. While some exhibitors shy away from those with mental or physical challenges, others step up to the plate, and treat these very special people with the respect and dignity they so richly deserved. How can we learn from kids? It's obvious – compassion for another living being.



## *Cats and the Physically and Mentally Challenged*



I am privileged to have therapy cats ... while my Tonks usually work with behavior disordered and ADD/ADHD children at my high school, my cats work their therapeutic magic in the show hall, as well. Just like Counselor Troi from Star Trek TNG, cats are empaths. Cats truly know when you need them; they sense your happiness, your sadness, your anger, your despair, and they are there for you, unconditionally offering their love and empathetic compassion through their purrs, head butts and their presence. It's amazing to watch a therapy cat at work: heart rates slow to normal, focus is achieved and maintained, and for Alzheimer's sufferers, there are moments of total lucidity. Truly magic as well as heart-rending.

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## *International Ambassadors*



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## *International Ambassadors*



This is a proud Grandma moment. Standing with Pam is my Hong Kong daughter, Amy Lau, and our Hong Kong granddaughter Kiera. They went to the Hong Kong show in February and got to meet everybody.

## *International Ambassadors*



Russia has a fledgling Ambassador program and with Natalaya at the helm, activities are taking shape, people are becoming involved, and the importance of the Ambassadors is seen in show halls.

Ambassadors are very visible in Japan where CFA cats are spotlighted in a variety of ways ... PMCs, tour guides, and lots of information disseminated at shows. Our regional coordinators in Japan deserve special credit and are at the ready for so many Ambassador projects. It was so exciting this year to see so many wonderful pictures and show reports from Region 8! Special thanks to Masanari and Takako Kojima ... you honor us with your dedicated efforts!

There is a special pride in Japan for their connection with CFA, and the Ambassador program is just one way they feel included in a very American hobby.

In Asia/International Division, Phebe Low has just about been run ragged with all the excitement in her corner of the world! Her crew in Hong Kong put on a spectacular show in February which brought in both exhibitors and visitors from all over the region. At one time, she wrote, "My whole house is filled with supplies for the show I can hardly move!" I know there are people out there who can relate to that. Phebe had promised in New Orleans to make sure I received lots of pictures and stories this year, and she kept her promise! Thank you Phebe!



## We Are The Face of CFA



We are the face of CFA. I'm not exactly sure who coined that, but I truly believe that you can't put a motto on something that truly underscores what we do.

Ambassadors: WHAT A PROGRAM! It's better than beignets and sipping Cajun chicory coffee at Café du Monde in New Orleans, far better than Prime Rib at Jim's Steakhouse in Peoria, Illinois, and as awesome as eating lobster on a pier in Boston ... well, let me re-think the lobster part....

What began as a small germ of an idea has grown to be an incredible outreach program which encompasses all of CFA and those we touch in the communities where we live and show. We teach about declawing; we mentor new cat owners; we counsel the grieving; we answer questions about how cats are judged; we de-bunk all of the cat myths; we, through our cats, touch lives that don't even realize they need touching. And how do we accomplish this feat? Well, WE don't .... Our CATS do!

## Ambassador Core Committee



A purr is like a metronome keeping time on all of its own. Last, I would like to thank my core committee. I am blessed with two wonderful co-workers in this adventure: So many thanks to Ken Cribbs who has held my cyber hand as I took my first “space walk” in re-creating our media. Since Ken couldn’t be here, Mr. Peabody is. CFA has no greater ambassador than Mr. Peabody.

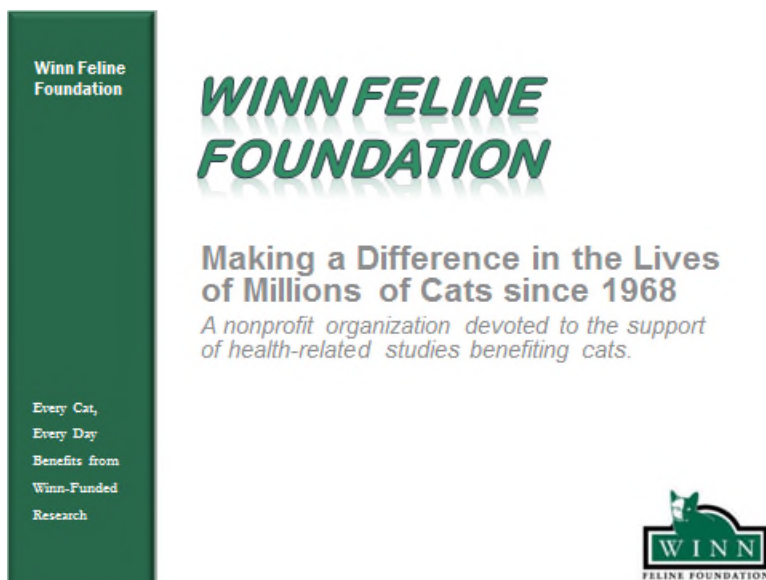
More thanks to Art Graafmans whose creativity and patience seems to be boundless. I also owe a debt of gratitude to Pam DelaBar, my mentor and liaison to the board: she has kept me focused, feet on the ground, and drummed in to me in only a way Pam can, that yes, I CAN do this!

And while saying thanks, I would like to extend kudos all the Ambassadors out there who answer my monthly email calls for “HELP” to come up with pictures and stories for the online newsletter. I have thoroughly enjoyed working with some truly remarkable people from all over the world. I am hoping to leave Toronto on Sunday having put faces to many names who work in our show halls as Ambassadors.

I close as I began: Thank you! Merci beaucoup! Muchas Gracias! Danke Schon! Grazie! Spazibo! Klitos paljon!

(43) **WINN FOUNDATION.** Winn Foundation President Dr. Glenn Olah:

**Olah:** Good morning. I am Glenn Olah. I am President of the Winn Feline Foundation.



It is a pleasure to be back and talking to all of you about Winn. We are in Toronto, an amazing multicultural city, and it is good to relax and lighten up while being here.



Last year, we all met in New Orleans. You can see by the photo a portion of our Winn board at the meeting in New Orleans. Since the Winn New Orleans meeting, it has been a good year, yet a challenging year. We continue to grow and that means that our workload has also gotten larger. Dr. Vicki Thayer, our previous Winn president, has been our new executive director for the past year. Also, with the support of a great board and a desire to maintain our same level of feline research support, Lisa Salvaggio in our New Jersey Winn home office has

been handling our day-to-day business and working closing with Vicki, who is located in Oregon.



With the transition of Vicki to executive director and retirement of “Our Betty White”, we have added two new board members, Dr. Drew Weigner, and active CFA member, Ms. Lorraine Shelton.

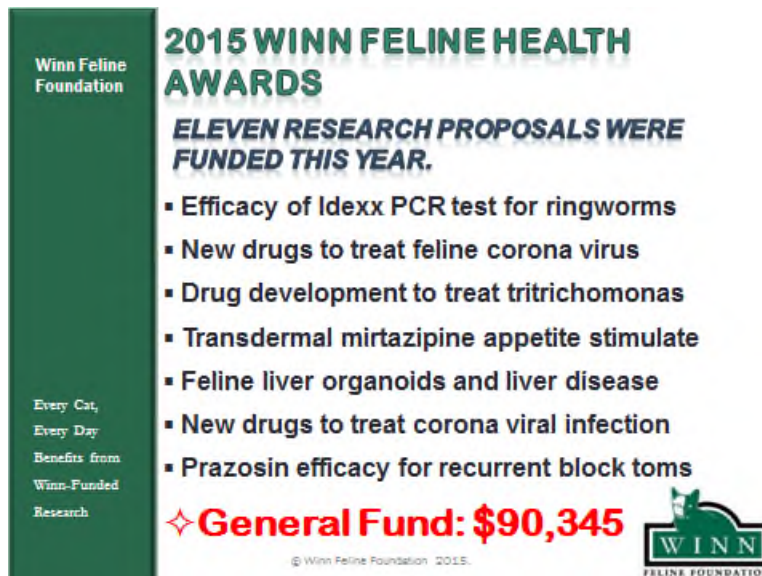
Also, this coming year, Dr. Susan Little will be retiring from the Winn board. She will remain involved with Winn proposal reviews and Winn social media. Thank you Vicki, Betty and Susan for all that you have done for Winn and for all cats everywhere.



In March of this year, the Winn grant review meeting and Winn board of director's meeting were held in conjunction with AAHA annual conference in Tampa, Florida. Forty-seven proposals were submitted for review. Proposal review is an all-day endeavor and quite



exhausting, but the benefit toward cat health is worth it. In the end, eleven proposals were accepted for Winn funding.



Winn Feline Foundation

**2015 WINN FELINE HEALTH AWARDS**


***ELEVEN RESEARCH PROPOSALS WERE FUNDED THIS YEAR.***

- Efficacy of Idexx PCR test for ringworms
- New drugs to treat feline corona virus
- Drug development to treat tritrichomonas
- Transdermal mirtazipine appetite stimulate
- Feline liver organoids and liver disease
- New drugs to treat corona viral infection
- Prazosin efficacy for recurrent block toms

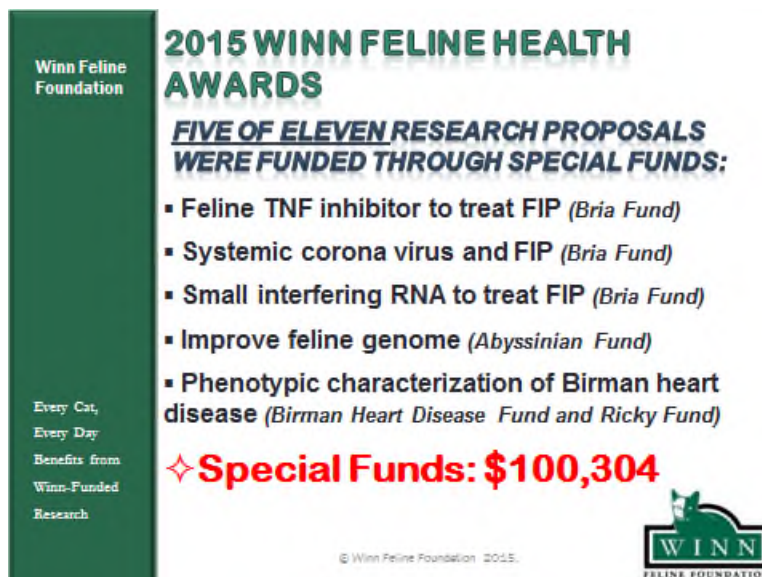
Every Cat,  
Every Day  
Benefits from  
Winn-Funded  
Research

♦ **General Fund: \$90,345**

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As I just said, eleven proposals were accepted for funding, six of which were funded from Winn general funds. General fund Winn awards totaled \$90,345 in grants for studies on a variety of diseases including tests for ringworm, diagnosing and treating *Tritrichomonas foetus*, kidney disease, liver disease, corona viral treatment, urethral obstruction, and heart disease in Birman cats. The heart disease in Birman cats was also partially funded from the Ricky fund.



Winn Feline Foundation

**2015 WINN FELINE HEALTH AWARDS**


***FIVE OF ELEVEN RESEARCH PROPOSALS WERE FUNDED THROUGH SPECIAL FUNDS:***

- Feline TNF inhibitor to treat FIP (*Bria Fund*)
- Systemic corona virus and FIP (*Bria Fund*)
- Small interfering RNA to treat FIP (*Bria Fund*)
- Improve feline genome (*Abyssinian Fund*)
- Phenotypic characterization of Birman heart disease (*Birman Heart Disease Fund and Ricky Fund*)

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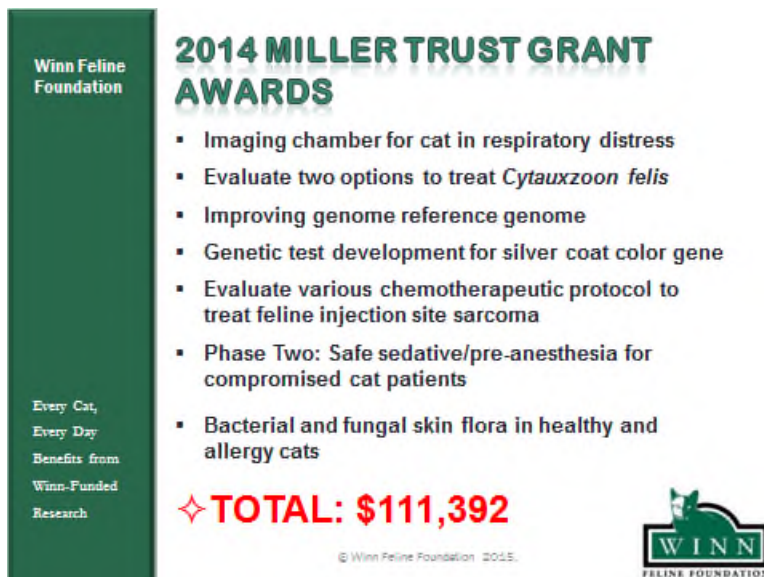
♦ **Special Funds: \$100,304**

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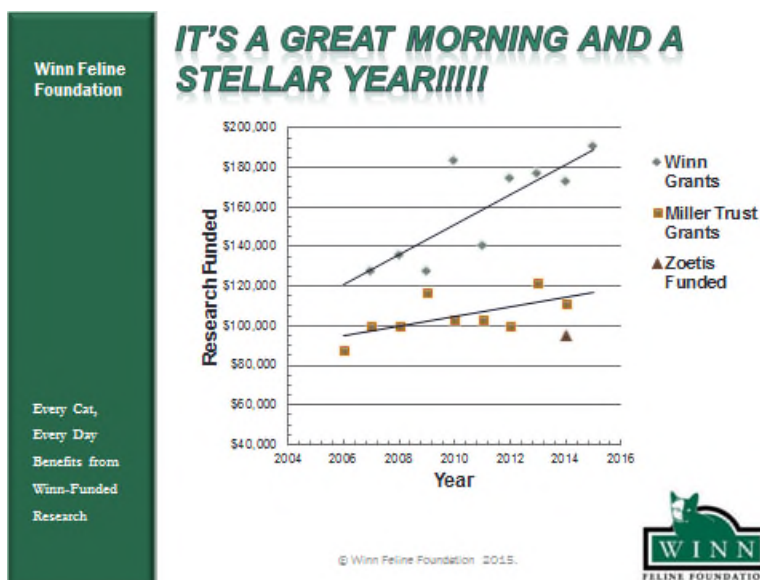


In addition to these seven projects, three FIP projects were also funded through the Bria Fund. Since Bria Fund inception in 2005, it has sponsored and financed \$308,459 in FIP research. This year the Bria fund celebrates its 10-year anniversary. Winn awarded \$100,304 from special funds, including the three projects supported by the Bria Fund; namely, evaluating

tumor necrosis factor inhibitor for treating FIP, studying the relationship between systemic corona viral infection and FIP, and use of small-interfering RNA for treating FIP. Also, the special Abyssinian Fund supported refinement of the total feline genome project, and as already mentioned, the Ricky Fund contributed to funding studying heart disease in the Birman breed.



In partnership with the George Sydney and Phyllis Redman Miller Trust, a proposal review session was held in October 2014 in conjunction with Winn Strategic Planning session. Twenty proposals were evaluated for financial support. Seven of the twenty proposals were funded totaling \$111,392. Project topics included studies on safer imaging systems for respiratory distressed cats, treatment for a fatal tick-borne blood parasite, improving the feline genome, developing a test for the silver coat color, effective chemotherapy for injection site sarcomas, phase two of evaluating a safer sedative/pre-anesthetic drug, and looking at differences in normal skin flora compared to allergic skin of cats.



By this past spring, over its 47-year history, Winn's annual funding amount continues to increase, with a record amount of Winn grant totaling \$190,649. Combined funding from the Winn and Miller Trust grant cycles totaled \$302,041, also a record amount for this past year.

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## WINN FELINE FOUNDATION STRATEGIC PLANNING SESSION



WINN BOARD MEMBERS MET IN CHICAGO IN  
OCTOBER 2014 FOR STRATEGIC PLANNING LED BY  
BOARD MEMBER, ERIC BRUNER.

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In October of 2014, the Winn board of directors held a Strategic Planning Session in Chicago, led by Winn board member, Eric Bruner. Determining Winn's future direction is in the works and hopefully will pay off in big ways. Opportunities identified during the session included enhancing international branding, expanding partnerships with like associations, expanding planned giving activities, marketing pet memorial giving, increasing veterinarian outreach, and tapping into volunteer resources. As Winn grows, we also hope to add additional clerical staff and a development manager in the next 1 to 3 years.

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## 2014 WINN/AVMF SCHOLARSHIP WINNER



IN 2014, THE SCHOLARSHIP WAS PRESENTED TO A  
STUDENT FROM UNIVERSITY OF FLORIDA-  
GAINESVILLE, M.S. DEMETRIA VASILATIS.

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Winn Feline Foundation and the American Veterinary Medical Foundation (AVMF) join together annually to present two awards designed to promote and encourage feline health studies by recognizing established feline medicine research scientists and by those just entering feline practice.

Every year, in collaboration with AVMF, Winn presents an award of \$2,500 to a veterinary student that shows leadership qualities, interest in feline medicine, and financial need. The recipient for the 2014 award went to Ms. Demtria Vasilatis at University of Florida-Gainesville.

**Winn Feline Foundation**

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## 2014 WINN/AVMF EXCELLENCE IN RESEARCH AWARD PRESENTATION

Professor Timothy Gruffydd-Jones, University of Bristols, Langford, Bristol was the 2014 award winner. Dr. Glenn Olah received the award on his behalf at the 2014 AVMA Convention in July 2014.



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Also, in collaboration with AVMF, Winn honors a scientist that has contributed significantly to advancements in feline health through their research. The recipient of the 2014 award went to feline specialist, Professor Timothy Gruffydd-Jones at University of Bristols in England. Timothy has spent his career devoted to feline medicine. He has had many interests in feline medicine, including infectious disease, gastrointestinal disorders and endocrine disorders. Recent particular interests include shelter medicine and feline epidemiology. He is head of the Feline Centre at University of Bristols since 1999.

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Research

## 2015 WINN MEDIA APPRECIATION AWARD

Fran Pennock Shaw, acclaimed free-lance writer was this year's winner. Steve Dale, blogger/radio personality and Winn Board Member, presented the award to Ms. Shaw at the BlogPaws Conference in Nashville, TN in May.



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In the spring of 2015, Winn teamed up with BlogPaws to present the annual Winn Media Appreciation Award. BlogPaws is a social media company devoted to supporting pet enthusiasts, owners and pets themselves. The Winn Media Appreciation Award was created to thank journalists who support and promote awareness of feline health. This year's award went to Ms. Fran Pennock Shaw, an acclaimed free-lance writer. She truly is a tireless advocate for cats and their health.

**Winn Feline Foundation**

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Every Day  
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Research

### **WINN FELINE FOUNDATION EVENTS: EDUCATING THE MASSES.**



Above: Winn Feline Foundation sponsored CE Program at 2015 AAHA Symposium in Tampa, Florida  
Drs. Jessica Quimby and Duncan Lascelles (speakers)



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Not only is Winn involved with funding feline research, but education is also part of our mission. By partnering with AAHA and AAFP, Winn is sponsoring continuing education tracks at various conferences. This past spring Dr. Jennifer Quimby from Colorado State University and Dr. Duncan Lascelles from North Carolina State University presented their Winn-funded research results at the annual AAHA conference in Tampa, FL on the use of stem cells to treat feline kidney disease and feline pain management, respectively.

**Winn Feline Foundation**

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Every Day  
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Research

### **WINN REPRESENTED AT ZOETIS FELINE FORUM**



Above: Drs. Susan Little, Vicki Thayer, and Glenn Olah were invited to Zoetis to discuss clinically relevant feline medical topics. Bridging industry, academia, and clinical medicine in Kalamazoo, MI in November 2014.



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In October 2014, three Winn board members, Drs. Susan Little, Vicki Thayer, and Glenn Olah (me) were invited to participate in a Feline Forum sponsored by Zoetis in order to improve communication between veterinarians working in the trenches and with industry.



In conclusion, I would like to acknowledge the CFA cat clubs that have donated to Winn in the past. You are so very important to us. We are your foundation, and without your support we couldn't fund the research that will lead to cures and treatments for diseases like FIP. To thank you for your continuing support, Winn invites a representative from each cat club that donates to Winn in the coming year to attend the 2016 Winn symposium as our guest.

And, of course, please support your Foundation. Our cause would not be possible without your donation gifts. THANK YOU!

**Hannon:** Last call for Diane Castor. **Jim Land:** Diane had to leave for the rest of the afternoon so I'll make the announcement for her. I'm Jim Land and I'm the secretary for the Atlantic Himalayan Club. We have calendars this year for sale that help the Winn Foundation, so all the profits will go to the Winn Foundation. They are \$20 each. You can contact the Atlantic Himalayan Club and we would be happy to send you a calendar if you send us \$20. Thank you.

**(44) JUDGING PROGRAM. Judging Program Chair Annette Wilson:**

**Hannon:** Next up we have Annette Wilson and the Judging Program. [fire alarm announcement is made] **Wilson:** I actually arranged that so I would have a captive audience.

**Wilson:** Mr. President, CFA Board Members, Fellow Delegates and Guests—thank you for allowing the Judging Program Committee to express our appreciation to all of the breeders, exhibitors, judges and CFA clubs that go out of their way to assist in the progress of every applicant, trainee and advancing judge in our program.

Without your beautiful cats, without the generosity of exhibitors and clubs, applicants and trainees would have no opportunity to gain the breed knowledge and handling skills that they will need as they move through the program.

If you allowed an applicant to visit your cattery—THANK YOU!

If your club permitted a trainee to train at your show – THANK YOU!!

If your club invited a single or double specialty judge to your show – THANK YOU!

If you exhibited at a show where there was a trainee and didn't complain too much about the extra time and double handling....well, you're more patient than I am. THANK YOU!!!

If you volunteered a cat or two for a handling event in conjunction with a Breed Awareness and Orientation School—THANK YOU! And, if it was at the World Show, bless you and your tired feet.

I would like to thank Loretta Baugh and the members of the outgoing committee for their kind and willing assistance during the transition and throughout the past year. Thanks also to Donna Isenberg, Wayne Trevathan and Wain Harding who served for a time on the new committee.

We will miss the following judges, but wish them a happy retirement from the ring:

*Rhett Bockman, Carolyn Lyons-Prisser, Paul Patton, Yoko Imai*

Sadly, the Cat Fancy suffered the loss of allbreed judge Donna Davis last July. Donna's handling ability and true appreciation for our beautiful cats will long be remembered. And, earlier this year, Stephen Joostema, a double specialty judge, left us all too soon.

Next I'd like to announce the judges accepted and/or advanced during the past year (and ask them to stand if they are present). I'll ask you to hold your applause until the end, though I realize you may ignore that request...but, please, let's give each person a chance to hear their name:

John Adelhoch – Approved LH  
Amanda Cheng – Approval Pending LH  
Marilee Griswold – Approved SH  
Etsuko Hamayasu – Approval Pending AB  
John Hiemstra – Approval Pending SH, 2nd Specialty  
Karen Godwin – Approval Pending Allbreed  
Suki Lee – Approved LH  
Doreann Nasin – Apprentice SH, 2nd Specialty  
Nicholas Pun – Apprentice SH  
Neil Quigley – Apprentice LH, 2nd Specialty  
Teresa Sweeney – Approval Pending SH, 2nd Specialty  
Toshihiko Tsuchiya – Approval Pending SH  
Accepted as Trainees in the past year, please welcome:  
Kit Fung – SH Trainee  
Wendy Heidt – LH Trainee  
Jennifer Reding – SH Trainee  
Danny Tai – LH Trainee  
Yuko Nozuki – SH, 2nd Specialty  
Tomoko Kitao – LH, 2nd Specialty  
John Adelhoch – SH, 2nd Specialty  
Marilee Griswold – LH, 2nd Specialty

CFA currently has 127 licensed judges; of those, about fourteen are single or double specialty judges that need the help of clubs within and outside of their regions. They are not allowed to solicit assignments so I am doing that on their behalf. Please consider a single or double specialty judge for the specialty rings at your next show. The more exposure to a variety of cats our progressing judges get, the better judges they will be—and all of us: exhibitors, breeders, show producing clubs and CFA as a whole, will be the better for it.

Tomorrow night, awards for length of service will be presented to a number of our judges. We thank them for their continuing service and wonder how some of them have not aged at all...so in addition to their names, I've included their ages, which I've found on Facebook. They are:

5 YEARS: Etsuko Hamayasu, Koji Kanise, Doreann Nasin  
10 YEARS: George Cherrie, Arie Groenewegen, Megumi Yamashita  
15 YEARS: Vicki Abelson, Ellyn Honey, Jeff Janzen, Jan Rogers  
20 YEARS: Karen Lawrence, Laura McIntyre, Becky Orlando, Gary Powell, Bob Zenda  
25 YEARS: Pam DelaBar, Brian Pearson  
30 YEARS: Kenny Curre, Donna Fuller, Liz Watson  
35 YEARS: Larry Adkison, Nancy Dodds, Yayoi Satoh, Wayne Trevathan  
40 YEARS: Diana Doernberg, Carolyn Owen

My thanks to the committee members that serve the judging program in various capacities:

- Beth Holly – applications administrator
- Larry Adkison – administering applications from judges transferring from other associations
- Becky Orlando – administering the guest judging process
- Melanie Morgan – file administrator for ID trainees and advancing judges
- Rachel Anger – file administrator for Region 9 trainees and advancing judges, committee secretary and ombudsman (i.e., the ‘complaint’ department)
- Jan Stevens – file administrator for trainees and advancing judges in Regions 1-7
- Aki Tamura-Kametani – file administrator for Region 8
- Pat Jacobberger – Judges’ Education sub-committee chair and manager extraordinaire of the Judges Workshops and the Breed Awareness and Orientation Schools.

Special thanks to Linda Scharver in Central Office for her support and assistance with various judging program projects and ongoing help with the guest judging approval process. She’s really a gem!

Finally, I will reiterate the committee’s thanks to all of you – for the pleasure of handling your beautiful cats and for your hospitality when you honor us with invitations to judge your shows. As a breeder and exhibitor myself, I am sure I speak for many when I express MY appreciation for our CFA Judging Panel – you make us proud! Thank you.

Respectfully submitted,  
Annette Wilson, Chair  
CFA Judging Program Committee

(45) **TREASURER'S REPORT.** Treasurer Barbara Schreck:

CFA Annual Delegates Meeting

July 3, 2015



## Treasurer's Report

Barbara Schreck

CFA Internal Use Only 1

**Hannon:** Next we have our Treasurer giving her report. **Schreck:** Now for the fun stuff. You all should have in your delegate bag the financial reports, also known as the eye chart. This is a test, so if you can't read it you should get your bifocals updated immediately. This will also, after the meeting, be sent out to the club secretaries but I did not want to send it out before you all had your own copy to put in your scrapbook.

CFA Annual Delegates Meeting

July 3, 2015



## Agenda

- Fiscal Year 2015 Financial Results
- Fiscal Year 2016 Budget
- Statistical Information
- Thoughts for the Future

CFA Internal Use Only 2

The things we are going to go over quickly today include the fiscal year 2015 financial results. As you know, CFA's year ends the same as the show year – April 30th. The fiscal year 2016 budget. A few statistical facts – not enough to put you to sleep hopefully – and then thoughts for the future.



## 2014 Financial Results

	Total 2015	2015 Budget	Higher (Lower)
COME			
ORDINARY INCOME	1,490,224	1,522,087	(\$31,863)
OTHER INCOME (NET)			
Almanac	(12,655)	(1,380)	(\$11,275)
Yearbook	(948)	(3,379)	2,431
Events	(24,506)	(25,000)	494
Merchandise	894	960	34
Marketing	(32,669)	(34,015)	1,346
TOTAL OTHER INCOME	(69,884)	(62,814)	(\$6,970)
GROSS INCOME	1,420,340	1,459,273	(\$38,933)
PENSES			
Central Office	954,452	899,388	55,064
Computer	43,374	60,800	(17,426)
CFA Programs	168,978	226,050	(\$56,072)
Corporate Expense	150,362	161,700	(\$11,338)
Legislative Expense	83,060	76,420	6,640
Outreach Expense	32,935	42,520	(\$9,585)
TOTAL EXPENSES	1,434,161	1,466,878	(\$32,717)
NET INCOME/EXPENSE	28,959	27,200	1,759
NET INCOME (LOSS)	15,138	19,465	(\$4,327)

CFA Internal Use Only - 2

This is the financial results, as compared to the budget. We were only off the bottom line about \$4,000 and change to the negative from the budget. The numbers moved around some, but that was the bottom line. Given the many challenges for the year, that's pretty amazing.



## Financial Summary Points

- Total Registration Revenue up 12.6%
- Total Ordinary Income Up 7.25%
- Cat Talk/Online Almanac Loss
- Yearbook Small Loss
- Central Office Expense up 10%
- Computer Expense Down 17.2%
- CFA Programs Down 13.6%
- Corporate Expense Up
- Loss on World Show

CFA Internal Use Only - 3

The next few items are the actual results to prior years. As you can see from this, total registrations were up which is good. Our total ordinary income, which is a combination of registration income and several other items, was likewise up. One big negative event was the Cat Talk/Online Almanac, and this occurred because of the difficulties with the new system getting ePoints updated. As a courtesy to our subscribers, we extended automatically all subscriptions for 3 months. So, basically, what happened in our fiscal year then is, anything that would normally have been renewed within that period of time was pushed into the next fiscal year. So, this is sort of a one-year blip and we hope we don't have this problem again. It's working fine now, so that should not occur in this current fiscal year. The Yearbook experienced a small loss. Central



Office expenses were up year over year, not over budget so much. This was generated because of overtime in trying to keep up with the system for your registrations, for your questions, etc., etc., and also the addition of our new ED. Again, this was budgeted but year over year it is an additional expense. Computer expenses were down from what was expected, so this was positive. CFA programs were down. This was principally club assistance. The clubs are allowed a \$500 application for advertising their shows. There just weren't as many clubs who took advantage of this as were expected from the prior year. Corporate expenses up, part of which was due to the fact that we had a face-to-face meeting in October, in addition to the normal February meeting, so that added a little more expense to the corporate account. The loss on the World Show year over year was higher. Again, it was on budget, but the prior year's show in Novi produced a very small profit. The 2015 show was almost a \$25,000 loss, which was in the budget, but year over year it was a higher loss.



## 2016 Budget

<b>INCOME</b>	
ORDINARY INCOME	1,587,080
OTHER INCOME (NET)	
ALMANAC	(19,838)
YEARBOOK	10
EVENTS	(10,000)
MERCHANDISE	1,450
MARKETING	(40,846)
TOTAL OTHER INCOME	(69,224)
<b>GROSS INCOME</b>	<b>1,518,036</b>
<b>EXPENSES</b>	
CENTRAL OFFICE	982,935
COMPUTER	58,850
CFA PROGRAMS	183,151
CORPORATE EXPENSE	158,997
LEGISLATIVE EXPENSE	77,800
OUTREACH EXPENSE	24,824
<b>TOTAL EXPENSES</b>	<b>1,484,157</b>
<b>OTHER INCOME/EXPENSE</b>	
Interest/Rental/Asset Disposal	30,000
<b>NET INCOME (LOSS)</b>	<b>63,879</b>

CFA Internal Use Only 5

The 2016 budget, as those of you who spend time reading all the minutes, can easily see was the subject of much discussion. In order to present a positive bottom line, we felt it necessary to increase registration fees, which is really the meat of where our income comes from. The registration fees have not been increased since 2010, and we all know that inflation comes along, even though not as much in some years, but it's nonetheless a factor so we felt that it was time to do that. We did not want, as the Financial Committee and the Treasurer, to present you with a



negative budget. Included in this budget, as well as the original projected budget without the increases, we had a negative bottom line even assuming a 6% increase in registrations. So, we felt that in order to have a fiscally responsible budget, we needed to increase fees.



## 2016 Budget Summary

- Realistic and Conservative
- Registration Fees Increased to Meet Inflationary Costs
- National Events Supported
- Existing Programs Supported
- Continued Profitability

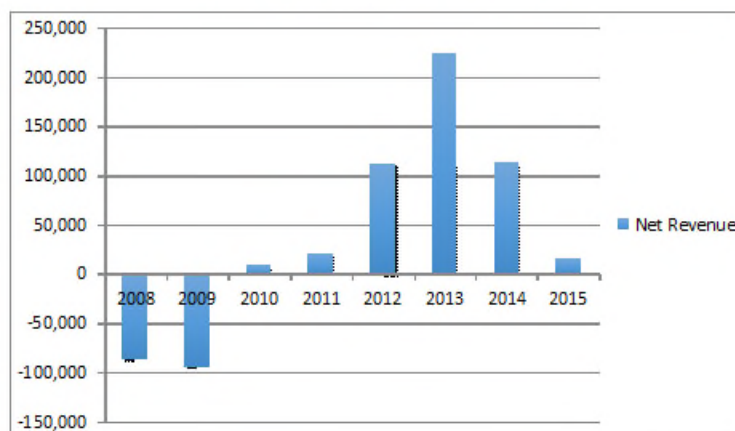


CFA Internal Use Only 6

The budget summary, we tried to be realistic and conservative. Registration fees were increased to meet inflationary and other costs. We have some other programs that we want to try to increase. Everyone wants the computer to do more than it is. Nothing is free in life, folks. There's no free lunch. Our national events a/k/a the World Show, now the International Show, even though it's a negative bottom line, I think most of our constituents want the show. It's one of the few times we can all come together, meet other breeders outside of our local shows, which are unfortunately becoming more and more local because of travel costs and difficulties. We wanted to support our existing programs, like the Ambassador Program and many others that we have, but the bottom line should nonetheless be positive. We cannot project a loss every year.



## Net Income Trend



CFA Internal Use Only 7

The next slide shows the graphics for our income. As you can see from this, in 2008 and 2009 it was pretty dismal. We picked up. In 2013 and 2014 we had a great increase, and in 2015 we ended up with a small profit. Those of you who may have seen the prior quarterlies which go out to club secretaries, the reason that we finally went up instead of down in that category was basically because CFA Central Office was able to catch up the backlog. So, as Treasurer, I am happy to tell you we have a positive bottom line, and thank you Central Office. I also want to caveat all this that these are unaudited financial statements. We've had some changes as you all well know at Central Office. Our bookkeeper had to leave because of family commitments that she really needed to deal with. We started in February and March with our new bookkeeper. We at the same time had already determined the transition of our outside accountants, who helped us with our month-end close. That's just strictly a cost-saving measure, to have a local accountant do this for us, rather than our previous accountant who had travel expenses and needed to be there sometimes on the weekend, which also incurred overtime for our bookkeeper. Also it gives us more immediate availability for questions, because they are right there. So, those things were a challenge, as well as the CompuTan system financial reporting, which started of course again when the CompuTan system was put in place, and those gave us some additional challenges which have been corrected mostly. When we get the audited statements, we will know for sure. Again, if those audited statements resulted in any kind of major change from what your club secretaries will receive after this meeting, we will resend those.



## Thoughts for the Future



CFA Internal Use Only 4

Thoughts for the future. My thoughts for the future are really not so much geared particularly to the numbers as to you folks. I hear time and time again complaints, complaints and complaints. I understand that some things have been late. We do the best we can. You all are ambassadors. Anything that you can do to promote CFA positively will give us more registrations and me more income, and that will make us all very, very happy.



# Thanks to All !!!

Including but not limited to the following:

Carla Bizzell

Rich Mastin

Mark Hannon

And Central Office Staff

CFA Internal Use Only 8

In closing, I want to thank everybody. I'm not going to name everybody because I know I will miss some people, but I did want to particularly mention some people because of their patience and assistance. First of all, our prior Treasurer, Carla Bizzell, has been absolutely wonderful in sharing what she had, including my plagiarism of her last year's report. Mark Hannon, our President, who again has shared his wealth of knowledge with me. Finally, of the three names, Rich Mastin has been an invaluable resource. I don't think the man ever sleeps. He always send an answer to my emails immediately, and some of them are pretty long. I have concluded he does not sleep. Finally, of course, the Central Office staff for all their help and understanding in supporting anything I need of them – questions, etc. And to all of you for supporting CFA. Thank you.



## 2015 Treasurer's Report



CFA Internal Use Only 10

**Hannon:** Thank you Barb. Now I have a schedule change to announce. It says on the schedule there is a break, followed by the CFA Ambassador Cats Program with Karen Lane.

After the break I am going to insert before Karen a presentation by Dick Kallmeyer on some statistics. **Kolencik:** I have a point of order, Mr. President. **Hannon:** A point of order?

**Kolencik:** I know that there's a rule – I'm sure of it. I am sure there's a rule that when the President's birthday is within 24 hours of the delegate meeting, the delegates are required to sing happy birthday. [delegates sing Happy Birthday, Ellyn Honey presents birthday cards signed by all the delegation] **Hannon:** Thank you Mary K. Hopefully this doesn't set a precedent. Next year's annual is also on my birthday.

**MM Richardson:** As you know, in May last year I was diagnosed with breast cancer. Darrell Newkirk came to my rescue and recommended all of my surgical people. I have recovered from surgery and I am thankful. We would like to start something new. Those of us that end up with that kind of diagnosis need a lot of care and support, which you all have provided to me beyond my wildest dreams. So, what we would like to do at this point is, for those people who have had cancer, who are undergoing treatment or may be starting treatment, to form a closed Yahoo group so that we can get together and support each other. If you are interested in the project, see me or I'll give you my email [address. M2richardson@yahoo.com](mailto:M2richardson@yahoo.com). See me later. I've got a book where you can start recording your names and addresses. For those of us who have gone through it and belong to the sisterhood, it's an amazing journey that we have to go through. This is kind of a first for CFA. I thank President Hannon for giving me time to address the assembly. Thank you.

BREAK.

(46) **CFA AMBASSADOR CAT PROGRAM.** Karen Lane:

**Lane:** I am Karen Lane, Chairman of the Ambassador Cat Program.



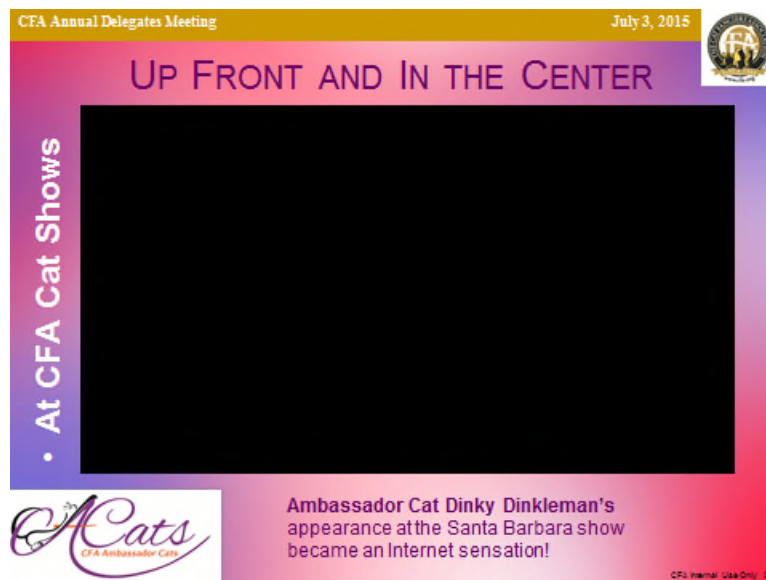
It has been one year since the A-Cat program moved out from under the umbrella of the Ambassador Program. It has been an exciting year for us. The Ambassador Cat program has now expanded to 23 hard-working active members. We are a group of awesome and dedicated people who week after week market CFA and our CFA pedigreed cats. We now are Up Front and in the Center at most CFA shows and other events.



It is easy to see the huge task it is for our members to weekly bring the Ambassador Cat and all of the display equipment to our CFA shows and devote the hours with the general public who attend our CFA shows. These unbelievable cats are the real superstars; they shoulder the responsibility of greeting and being in front of people week after week and allow themselves to



be the Center of attention, on display and handled by children as well as adults. They get petted, they get held and they get carried for many long hours without protesting.



Our A-Cat program has expanded both our numbers and our horizons in what we do. In addition to being Up Front and in the Center at our CFA cat shows, the A-Cats have been making appearances in new territories. Some cats have become Internet Stars. This is Dinky.....

<https://www.youtube.com/watch?v=zIVVVsgXBmA>

You can see why Dinky is so popular on YouTube.



Our A-Cats are readily available for special events at the CFA Foundation Museum in Alliance, Ohio. We have two members who live close enough to Alliance and can attend weekday or weekend activities.

CFA Annual Delegates Meeting July 3, 2015

**UP FRONT AND IN THE CENTER**

- In the Media

Ambassador Cat BamBam starred as "Katty Furry," halftime entertainer for the Animal Planet's 2015 "Puppy Bowl"



*Cats*  
CFA Ambassador Cats

CFA Internal Use Only 2

Many of our cats have stepped into the media world and our CFA pedigreed cats are now seen by millions of viewers. This is Bam Bam on Animal Planet's hugely popular "Puppy Bowl".

CFA Annual Delegates Meeting July 3, 2015

**UP FRONT AND IN THE CENTER AT:**

- In the Media





Ambassador Cat Hope showed us that Eli Manning really does drive a Toyota in this popular commercial

*Cats*  
CFA Ambassador Cats

CFA Internal Use Only 3

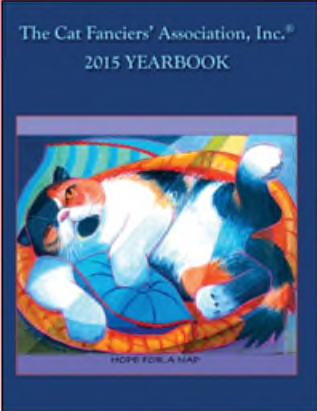
These photos are from a nationally televised commercial starring Hope with Eli Manning, the quarterback for the New York Giants Football Team for a Toyota automobile. Eli is very handsome but most people think Hope stole the show!

CFA Annual Delegates Meeting July 3, 2015

## UP FRONT AND IN THE CENTER

- In the Media**

Ambassador Cat Hope was also a cover girl. A painting of her named "Hope For a Nap" was selected for the 2015 CFA Yearbook.



The Cat Fanciers' Association, Inc.  
2015 YEARBOOK

HOPE FOR A NAP

*A Cats*  
CFA Ambassador Cats

CFA Home USA Only

Here is Hope again, she is the present cover girl for our own CFA 2015 Yearbook. Hope had a very busy year. All this and she visits most of the shows in the North East.

CFA Annual Delegates Meeting July 3, 2015

## AMBASSADOR CATS ACCOMPLISHMENTS DURING OUR FIRST YEAR

- Trading Cards**



Our ACat Trading Cards are so popular with spectators that our ambassadors have often run out of them during a show!

*A Cats*  
CFA Ambassador Cats

CFA Home USA Only

This has been a really big first year for our program. And with the financial support of CFA we have reached all of our goals. Each A-Cat now has their own trading card and people everywhere are excited to receive a photo of the cat they just met and were able to touch, hug and have a personal experience. The trading card also carries a CFA message with our CFA contact information and a link to the CFA's website.





We have added more distinction to our display cage and viewing area by adding uniform purple colored cushions for a new and exciting look and we now totally match our CFA A-Cat logo.



We have ordered new patches for better branding of our A-Cat equipment with our logo and the CFA logo. These patches are coming from our friends at Sturdi Products.

We now have a great website for our program.

And our committee thanks Teresa Keiger for her commitment to our committee and our goals, and for her excellent graphic skills. She has worked with us every step of the way.



With the support of CFA we will continue to grow and become a stronger marketing program with the addition of new stand-up breed banners. These banners will be used at shows and other CFA-sponsored events to give our cats, and their breed, further exposure and greater attention.



In closing, we want to thank all of the clubs who welcomed our A-Cats into their show hall and found space for them. In the future we will be providing press releases for clubs so they may better advertise their show and our presence at their show.

The CFA Ambassador Cat program is definitely Up Front and in the Center of Everything CFA and more. Thanks to our dedicated people and their amazing talented cats. Thank you.

**Hannon:** Thank you very much, Karen.

(47) **LEGISLATIVE COMMITTEE.** Legislation Committee Chair George Eigenhauser:

CFA Annual Delegates Meeting

July 3, 2015



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 1

**Hannon:** Next we have the Legislative report from George Eigenhauser. For those of you keeping track, George came in #1 in the election this year.

CFA Annual Delegates Meeting

July 3, 2015



## CFA Legislation

### CFA LEGISLATIVE GROUP

**George Eigenhauser**

CFA Legislative Coordinator

**Kelly Crouch**

CFA Legislative Information Liaison

**Sharon Coleman**

CFA Legislative Legal Analyst

legislation@cfa.org

CFA Internal Use Only 2

**Eigenhauser:** Good afternoon everyone. I'm George Eigenhauser, CFA Legislative Coordinator and Chair of the CFA Legislative Committee. This past year, there have been a lot of hot button issues in legislation. Mandatory spay and neuter continues to be a hot topic throughout the country. One of the big issues these days are the so-called "pet shop bans" where they make it illegal to sell pets in pet shops. Often, dogs – mostly cats and dogs – occasionally bunnies, and there have been a few that have even included all living species. About 80 local jurisdictions have now instituted some sort of ban on the retail sales of pets. This has created a whole new industry. There is a word you will hear more in the future, something called "retail rescue". To

fill the vacuum from purchased animals, these pet shops now sell so-called “rescue animals” – I don’t know if Rachel can show finger quotes in the minutes – come from a variety of sources, some transported in from out of state, some actually being bred by these rescue groups in order to fill a market demand that was closed off to others.

Of course, another important issue is civil asset forfeiture. If you don’t know what that is, that’s the Kafkaesque notion that they can seize your property as the product of a crime without actually accusing you of committing a crime. It’s becoming much more popular in dealing with animal issues because they don’t want to have to keep your animals and feed and house them and change their litter boxes while they are accusing you, so they seize your animals and sell them first, then charge you with a crime later.

I’m not going to talk about any of that today, because today the biggest news in the legislative arena since last year – the last time I addressed you guys – was Joan Miller retiring from the Legislative Group. Kelly Crouch is the newest member of the Legislative Group, taking over the job of CFA Legislative Information Liaison. So, what I’m going to do today is give you a quick run-down on what the Legislative Group is, how it came to be and who we are.

CFA Annual Delegates Meeting

July 3, 2015



## CFA Legislation



[legislation@cfa.org](mailto:legislation@cfa.org)

CFA Internal Use Only 2

The story actually began in 1994 when, at an annual meeting like this one, the delegation voted to have a full-time staff person at CFA devoted exclusively to legislation. Up until then, we relied on volunteers, but volunteer help is very hit or miss and spotty. It’s hard to have accountability, so a legislative director was hired by CFA in 1996 who worked through the Spring of 1997. I’ve been always taught that if you can’t say something nice about somebody, don’t say anything at all, so we’re not going to discuss the legislative director – just to say that it didn’t work. The Legislative Committee met to discuss the needs of CFA, our strengths and weaknesses, and how to meet our objectives in the future. It was determined that in the interim, the job of legislative director would be left unfilled, but three individuals stepped up to the plate to take over the job.





## CFA Legislation

"The education, background experience, expertise and personal qualities, as well as the functioning and time expectations, that would be optimum for this job are manifold. It can not be reasonably anticipated that any single individual would meet all of the criteria even if CFA were to offer a greatly increased salary and budget."

legislation@cfa.org

CFA Internal Use Only - 4

Thus was born the CFA Legislative Group, essentially a job-sharing arrangement utilizing the skills and abilities of Joan Miller, as Legislative Coordinator; Anna Sadler, as Legislative Information Liaison; and Sharon Coleman, as Legislative Legal Analyst. In addition to their mix of skills and expertise these individuals brought, this job sharing arrangement allowed for better utilization of time. As a practical matter, legislation tends to follow Murphy's Law. Not only does everything that can go wrong go wrong, but at the worst possible time. They tend to stack on top of each other, and three people can deal with multiple emergencies at the same time better than any one person could.



## CFA Legislation

### CFA Legislative Information Liaison (Kelly)

- Writes articles for the CFA e-Newsletter and in depth articles for CatTalk Magazine
- Monitors numerous legislative lists (such as Pet-Law and NAIA)
- Keeps track of epidemiology studies, public affairs and shelter issues
- Provides general guidance, points to make, sample letters for fanciers, letters to editors of newspapers (for locals to submit), testimony for hearings (for locals)
- Help with Annual presentations and updates of lobbying materials
- Responding to daily email requests for help and providing materials for presentation to lawmakers

legislation@cfa.org

CFA Internal Use Only - 5

Let's talk about our newest member, the CFA Legislative Information Liaison. These are just the bullet points of the job, essentially. Kelly's job is to be the official communicator for the Legislative Group. She does our writing, she does our articles. She in many ways is the voice of the group.



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 6

Kelly has a BA in communications from the University of Kentucky. She has a JD degree also from the University of Kentucky and a BS in Electrical Engineering from the University of Texas at Austin. She is a licensed attorney in both Texas and Massachusetts. No, you don't have to be an attorney to work on legislation. You don't have to be crazy to work on legislation, but it helps.



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 7

Kelly began showing Maine Coons in 1999 and Oriental Shorthairs. She also has a foot in the dog world, having shown Shelties in obedience events. In 2001, she began her involvement with legislative issues for another association before coming to the CFA Legislative Group. She held 3 different volunteer positions in TICA prior to coming to CFA – the South Central Legislative Liaison, Chairperson of their Legislative Committee and their APHIS/PUPS Legislative Representative.



## CFA Legislation

### CFA Legislative Legal Analyst (Sharon)

- Reviews and comments on legislative proposals
- Provides legal background/general advice for fanciers and researches existing statutes
- Does legal analysis of State, Federal or local proposals
- Generates algorithms and other materials to help fanciers and others understand the legal consequences of bill proposals or regulations
- BONUS: As an AKC dog fancier and President of the Animal Council she provides perspective on dog issues

legislation@cfa.org

CFA Internal Use Only 8

The next person on the list is the CFA Legislative Legal Analyst, Sharon Coleman, the only member of the original Legislative Group who is still with us. Joan is still “with us”, she is just not physically present. Sharon Coleman has a BA in Philosophy and a Juris Doctorate degree from the University of San Francisco. She did graduate work at Stanford University. She has been a California attorney since 1972, provides legal, political and policy analysis of legislation and regulation affecting cats. In other words, she’s the brains of the outfit. She’s the one that goes through with a fine-tooth comb looking for the minute details in legislation, and to see how proposed legislation integrates with existing law and existing practice within each jurisdiction.



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 8

Her other legal work focuses on tax-exempt organizations and governance of dog organizations. She is a dog fancier and the President of The Animal Council, which is an AKC-affiliated group. She is also a member of the American Bar Association’s Torts, Trial and Insurance Section, Animal Law Committee since the year 2007.





## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 10



## CFA Legislation

### CFA Legislative Coordinator (George)

- Responsible for the overall effectiveness of CFA's legislative efforts
- Federal and State bill tracking and selecting those bills to monitor
- Writes organizational letters on behalf of CFA
- Attends legislative conferences, such as the HSUS Expo or the AHI Pet Night on Capitol Hill strategy session in Washington, DC.
- Makes reports to the CFA Board of Directors and presentations at CFA Annual meetings
- Responds to fancier emails

legislation@cfa.org

CFA Internal Use Only 11

Then, there is the Legislative Coordinator, and that's me. Basically, I can summarize my job as, the buck stops here. I'm responsible for the activities and overall effectiveness of CFA's legislative efforts. I handle and review incoming bills – read them. I have read over 400 bills this year at the state level, trying to decide which ones to track and which ones to monitor. I do CFA position statements, write any formal correspondence on behalf of the organization for legislation, legislative alerts and CFA website updates. I represent CFA at various animal conferences, including the HSUS Pet Expo, the SAWA (Society of Animal Welfare Administrators) Conference, and the Pet Night on Capitol Hill, a strategy session in Washington, DC. I also provide reports to the CFA Board of Directors and respond to fancier emails.



## CFA Legislation



CFA Internal Use Only 12

**Phillips:** That looks like a dog, George. **Eigenhauser:** I always wind up with a picture of a dog at Pet Night.



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 13

I do want to take one opportunity before I go to say good-bye to Joan Miller. Joan has been the heart and soul of CFA Legislation for over 17 years. This was the only group picture I could find with 3 members of the Legislative Group all present at the same time – Anna on the left, me on the right and Joan in the middle.



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 14

Joan's strength was the ability to inspire people and communicate with others. On the lower right of this picture, that dog down there is Lassie. That's kind of my image of Joan over the years. She's the one that comes to our rescue and saves us when we need saving. So, I thought this was a very appropriate picture. [applause]



## CFA Legislation



legislation@cfa.org

CFA Internal Use Only 15

Her other strength was her ability to interact with people from other groups, even when they didn't seem to have common ground with us, and to find that common ground, reach out to other groups and form coalitions. One of the great strengths in CFA legislation is the cast of her shadow. We are able to call in other groups and other allies to help us when help is needed and find that common ground. Joan has an encyclopedic knowledge of everyone that ever did anything in animal legislation. She will be greatly missed.



## CFA Legislation



[legislation@cfa.org](mailto:legislation@cfa.org)

CFA Internal Use Only 16

If we could, although she is not here today, let's have a big round of applause. [applause, applause]



## CFA Legislation



**Thanks to everyone who worked so hard on legislation this year.**

Legislative Roundtable

Saturday afternoon

1:00 p.m. - 2:00 p.m.

in the Bay Room.

New faces are always welcome!

[legislation@cfa.org](mailto:legislation@cfa.org)

CFA Internal Use Only 17

I'm going to end this the way I always do, by inviting you all to the Legislative Roundtable. It's going to be Saturday afternoon from 1 pm to 2 pm in the Bay Room. Please, don't wait until it hits the fan in your home or your city or your state before you get involved in legislation. The time to get involved is now, even if there's nothing happening, because if you wait until something happens, it's often too late. So, I hope to see as many of you as possible. Thank you for your time.

**Hannon:** Thank you George.

(48) **MARKETING.** Jodell Raymond:

CFA Annual Delegates Meeting

July 3, 2015



## IT'S A GREAT DAY FOR CFA!

CFA Marketing Communications  
Jodell Raymond

CFA Internal Use Only 1

**Hannon:** Coming up now is Jodell Raymond, who is going to talk about marketing. **J. Raymond:** Good afternoon. I'll make this quick. I'm going to talk about the CFA Brand Experience.

CFA Annual Delegates Meeting

July 3, 2015



## The CFA Brand Experience

- Getting from here... to here...



CFA Internal Use Only 2

The focus is on where we are vs. where we want to be and how to join in on the numerous conversations that people all around the world are having about cats.

**Guess what? We do cats Well!!**





## Trend Analysis: Cat Culture

- Cat owners 30.4% in 2011. (AVMA)
- 13% of cats are classified by their owners as a purebred. (Catalyst.org)
- Cat Fancy Magazine is now called Catster Magazine.
- Cat content accounts for 15% of on line content



CFA Internal Use Only 3

There are some interesting things going on in cat culture today which we are seeing in publications, social media and events.

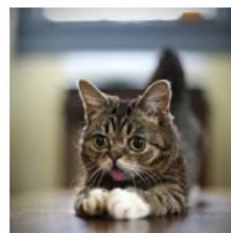
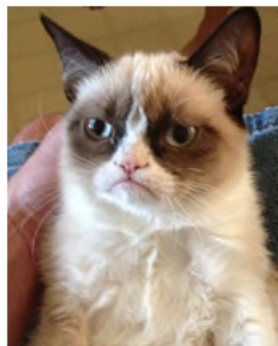
*Cat Fancy* is one of the first things. I have heard people talking about *Cat Fancy* magazine on FaceBook. When the magazine launched in 1965, the “cat fancy” term referred to a connoisseur-like approach to cats: following professional cat shows, maintaining directories of cat breeders, and recognizing the importance of pedigreed bloodlines. *Catster*, which took the place of *Cat Fancy*, is more hip and happening, and talks about cats in general.

There are many events such as Cat Con, the Feline Film Festival at Sundance Film Festival and the LA Feline Film Festival which takes cat mania to a totally new level!

It is to our advantage to use our stance as a 109 year old organization and leading authority on cats to join in on those conversations.



## Cat Selfie Generation



CFA Internal Use Only 4

Today this new cat market is referred to as **the cat selfie generation** and not pet owners but PET PARENTS. Grumpy Cat, Lil Bub are celebrities, as is Tara the Hero Cat. The content is about laughter and delighting the audience about everything “cat”. Grumpy cat has over 7.6 million followers and Lil Bub has 1.6 million FaceBook followers.

We are coming up with ways to weave our key messages into the conversations and make our presence known with this new market of cat enthusiasts.



What are we doing?

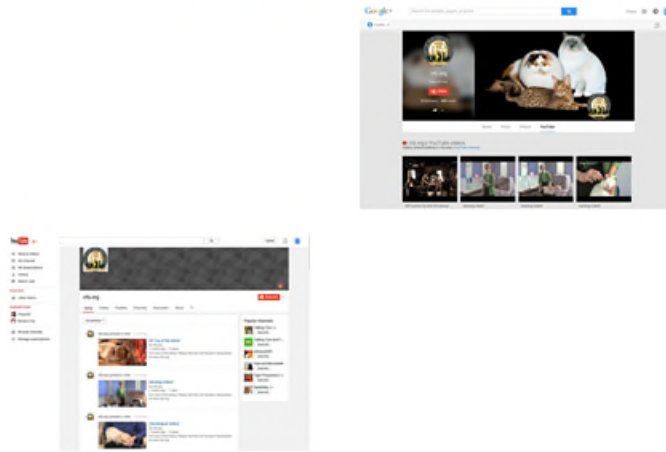
We are being social and engaging with the cat selfie generation and having conversations about what we have in common: cats...

Pinterest, Catshows.us, the CFA Blog, Twitter, Facebook, CatsCenterstage which is used as a reference guide and we just added Google Plus.





## The CFA Brand is Visual



CFA Internal Use Only

Last year, we completed our Monkey See video series. Thanks to Joan Miller for giving us some ideas for videos, Kathy Calhoun and the PAWS UP Committee, along with Carol Krzanowski and Teresa Keiger, we now have videos up on the Monkey See sites and their partners. It is essential that we continue to get our message out to the audience.

### **How are the videos doing?**

Connected TV which brings us AppleTV, AmazonFire, Chromecast and Roku. These TV devices reach over 125 million Americans.

There are also videos on Huffington Post and AOL which connects CFA with 187 million Americans, including over 81% of all Moms and Millennials and an amazing 94% of all older adults in the U.S., ages 55-plus.

Our cat show competition video with almost 100,000 views just on AOL in only five months:

<http://on.aol.com/video/levels-of-competition-in-a-cat-show-518570729>



## CFA Brand is Engaged

- 1-800 752-CATS



CFA Internal Use Only T

Our 1-888 line is ready to take spectator calls! They answer the who, what, when, where and how calls from spectators.

Dedicated volunteers lead by Sande Willen and her committee which includes:

**Teresa Keiger, Joy Yoders-Day, Shelly Ducharme, Julie Keyer, Kathy Hoos, Linda Bartley**



## CFA Brand is Personal



CFA Internal Use Only S

One of the best things about marketing communications is when you get to talk one-on-one with someone about cats. I had a great letter from a little boy in Massachusetts. It said:

*Dear The Cat Fanciers Association*

*I was wondering if you could answer my questions that I have put on a separate piece of paper. I would be honored if you would. Inclosed in this envelope there is a self addressed for your convenience. So if you would answer my questions, that would be great. Sincerely, Adam.*

*Questions*

- 1. Have you ever owned any cats.*
- 2. Any experiences with them?*
- 3. Do you know how many bones cats have?*
- 4. Are you a company that produces cat toys or a pound?*
- 5. Which cat is your favorite?*
- 6. If you have any other experiences can you tell me about them?*

In my response letter, I told Adam about cat shows, my experiences with cats as a child, answered how many bones cats have (230-245). If you have a cat, the most important thing is that you take good care of the cat by spending time with the cat and making sure the cat gets fresh water and food every day. Cats also like having a clean litter box. I have found that all that cats really want is for their owners to pay attention to them and take care of them.

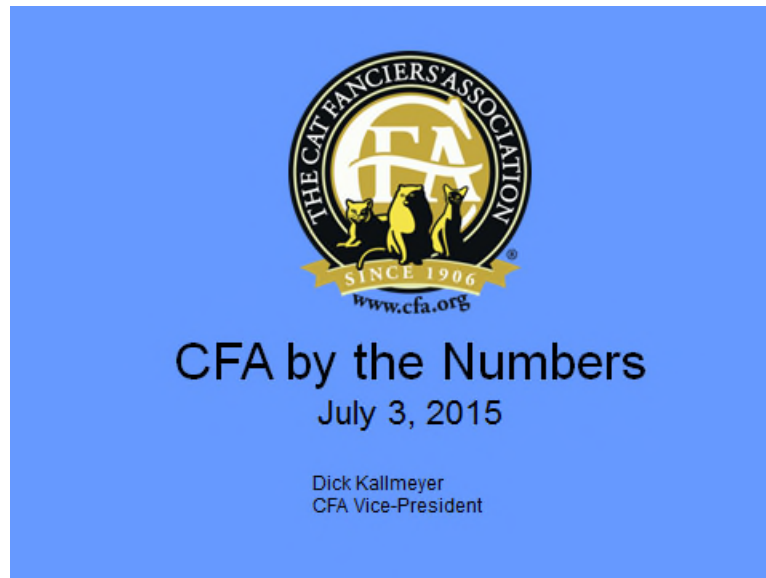
I invite you to attend a CFA Show in your area so that you can see how cats are judged and what goes on. We have a lot of shows in the Massachusetts/New England area. You and your parents can look the shows up on line at [catshows.us](http://catshows.us). We also have a Youth Feline Education program for kids who are interested in learning more about cats. Sometimes, I also attend those New England shows with my cats. I have enclosed a picture of my cat and one of Dusty's rosettes – as Mark knows, for me to give up a rosette is big – that he received for being in a top ten final for you along with our white CFA cat mascot.

There are days in marketing communications where FaceBook is changing how they are doing something and you are trying to decide how to extend a budget and yet marketing communications is a very simple concept with one objective. Engage other cat people in a conversation. That's really how we get from here to there. Thank you.

**Hannon:** Thank you Jodell.

(49) **STATISTICAL ANALYSIS.**

**Hannon:** We're going to go ahead with the next presentation, which is Dick Kallmeyer.



**Kallmeyer:** Good morning everyone. I'm going to talk about some of the statistics and some of the things that describe our health, our short-term future and our recent past.

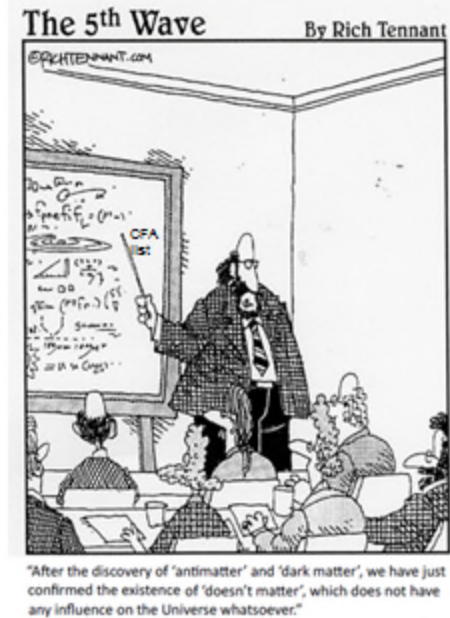


## Agenda

- Registrations
- Litters
- New Catteries
- Entries



I'm going to talk first about registrations. There's going to be some good news there. I'm going to talk about the litters and our future – new catteries – and our entries.



The scientists have been doing their discoveries. Besides the discovery of anti-matter and dark matter, they have now discovered “doesn’t matter”, which doesn’t have any influence on the universe. When we talk about statistics, that’s one thing we start looking at, as well.



## Registrations



Let’s talk about registrations. Several years ago, Darrell and I had asked for registrations by country, to look at the International Division. It caused great quaking in Central Office and now I understand why. It took me about 3 weeks to study about 60,000 registrations over the past 2 years. It explains part of the difficulty in converting from the old computer system to the new computer system, because it turns out they put addresses as country and state in the city field, or they put it in the address field. So, it took a long time to figure this out.



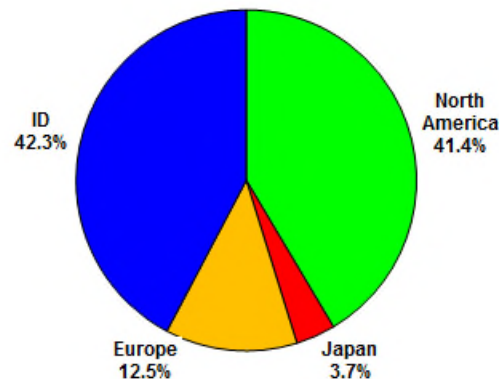
## Registrations – Good News!

- CFA registered cats on 6 continents and 92 countries in the past 2 show seasons
- Registrations were up 19% for the 2014-15 show season over 2013-14
  - 464 HHPs
  - 17.4% growth excluding HHPs
- Every region showed an increase in registrations

But there's really good news in registrations. Again, I'm looking at the viewpoint of show season. We had a season-to-season growth in registrations of 19%. That's incredible. If you notice, this year we are now equivalent to where we were in 2005. The past 3 years, we have shown an increase in registrations. We saw Household Pets in April, about 460-some Household Pets were registered for the first time. Taking those out, we still showed a 17% increase in registrations.



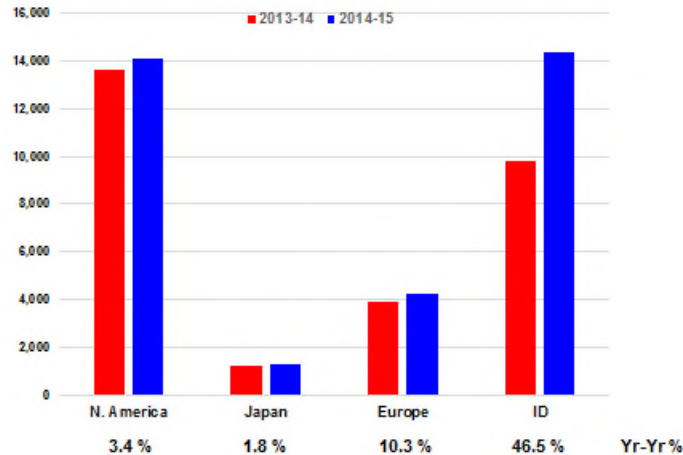
## 2014-15 Registrations by Geography



The good news is, every region increased. In fact, here's where the registrations come from. About 42% are now coming from the International Division. North America – and we're adopting Hawaii in here (good news on Hawaii, they actually went up 10%) – North America is probably about 41%. You see where Europe fits in about 12.5% and Japan 3.7%. So, if you take out Canada, the U.S. registrations are probably about 37% of the total. 62% of our registrations now come from outside the U.S. That's a transition.



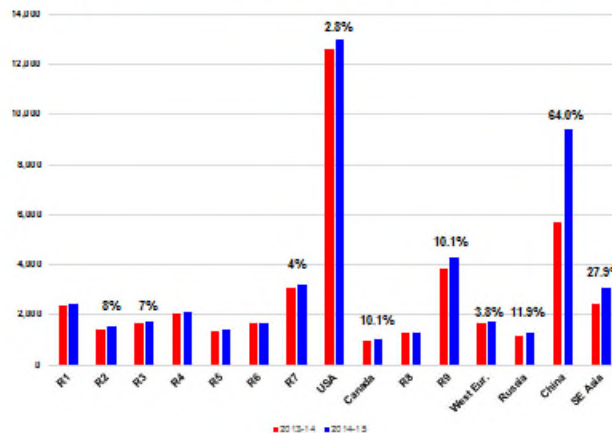
## Year-to-Year Registrations



If we look at some of the segments, this compares year-to-year registrations versus show season. North America (Regions 1-7) went up about 3%. We see where Japan fits. Japan isn't doing as well, about 1.8%. We see Europe at about a 10% growth rate, and then you see the International Division growing about 46%. So, a lot of transition coming in registrations.



## Registrations in selected areas



We can break it out into more segments. This is kind of an eye chart. If you look to your left, you use Regions 1-7 where they fit, and then you see where the United States fits. What's significant on this is, you see the large middle bar for the U.S., then you see Canada. We want to congratulate Canada. They grew about 10% this year. In fact, Regions 1 and 4 would have been flat without Canada. It shows that we should be spending more time looking at increasing the shows in Canada. Karen Lawrence mentioned, 12-13 years ago there were 25 shows. Last year there was one. So, definite room for improvement.



If we look at North America, the big growth was in Regions 2, 3 and 7. If we look at individual states, Region 1, New York grew 13%. Region 2, the State of Washington grew 25%. Region 3, Oklahoma 17%. Region 4, Kentucky 23%. Region 5, Arizona 19%. Region 6, Minnesota 25%. Region 7, Maryland. So, there is a lot of growth as part of that.

If we look at the next part, we start to see Region 8. If you notice, a lot of regions exceed the number of registrations in Region 8. In fact, Russia has as many registrations as Region 8. In Europe, we see the growth in Belgium is 31%, Germany 10%, Netherlands 18%. The Nordic countries grew 30%. This is Finland, Sweden. Stop celebrating, Pam! Finland went up really significant. In the International Division, China showed significant growth – 64%. In fact, if you look at it, the U.S. was probably about 37% of registrations, China was 27%. China may exceed the U.S. this year.

Another growth area we see is Southeast Asia. The population in Southeast Asia is probably about 1-1/2 times the U.S. They have a lot of young people with discretionary income that are adopting cats and starting to show cats. Thailand showed about 43% growth as part of this. That's significant. What we're starting to see in the International Division is that we are getting a lot of the young professionals. They are not having kids but they are acquiring cats and showing cats. If you compare the U.S. market, one of the latest demographic statistics is, the largest growth of cat ownership is really the 30 to 40 year olds, usually a single person household. Maybe it's an indication we have to set up singles bars at the shows to increase opportunity.



## Comparing US and China



One of the things we are seeing, obviously China is the center of a lot of attention. If you look at the map comparing China to the United States as a comparison, where we are starting to see shows, if you look right below Miami, you see Hong Kong and Guangzhou, the southernmost part of the area. If you look right below Boston, there is a city called Shenyang. It's kind of an industrial city. All these cities are small cities of about 5, 10 or 25 million. If you look right about Cleveland is where Beijing is. Not shown on the map but right about Dallas and slightly to the east is a place called Chengdu. Now, that's where we're having shows. If you imagine an area fitting into Miami/Dallas/Cleveland/Boston with a population 3 times the United States and one show a weekend, you can see obviously a lot of cats being shown.



## Litter Registrations




Next area, litter registrations. Again, this is kind of a short-term predictor of what we will expect that will eventually be in the show halls. One of the statistics we have seen, if you go back to about 1990 or so, is that about 68-70% of the cats registered are actually in the show hall. So, a significant number. There is a correlation between the two.



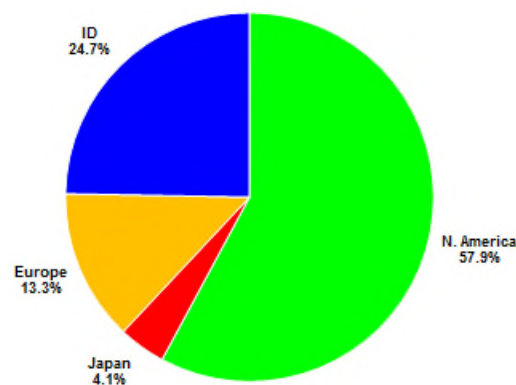
## Litter Registrations

- CFA litters were registered on 6 continents and 62 countries in the past 2 show seasons
- Litter registrations were up 4.6% for the 2014-15 show season over 2013-14
  - North America had a 4.3% decrease
- Number of kittens registered / litter up 15%
- Europe and Japan register 1.4 times and the ID 1.9 times kittens/litter than North America
- 43% of litters are registered from May to September

I didn't point out on the registrations, but we were actually on 7 continents, in 92 countries. Really a lot of surprising countries. We were in the Maldives, we were in Iran, we were in Iraq, we were in Kazakhstan, a lot of locations that we didn't expect. Litters were on 6 continents, 32 countries. Our litter registrations were up 4.6%. Now, the not-so-good news is, North America was down 4.3% - a decrease. We're seeing an increase of about 15% of kittens registered per litter. There is a significant difference if we look at litter registrations and kittens actually being registered later between the United States and overseas. We see in Europe and Japan, if we register 1 kitten per litter in the U.S., they do 1.4 there. In the International Division in Asia, we see that they are registering 2 kittens.

CFA by the Numbers July 2015 

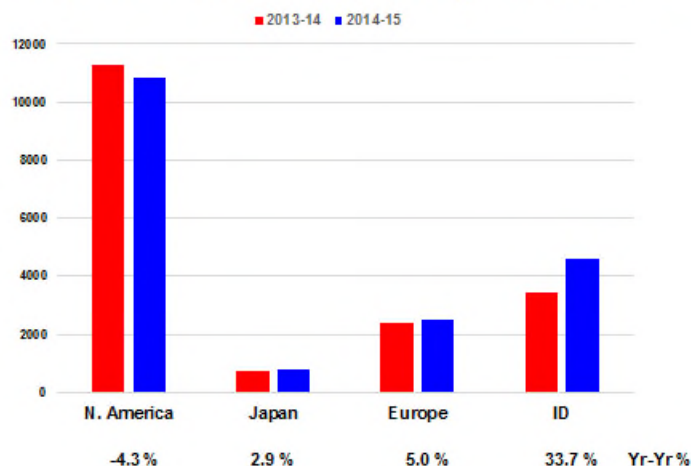
## 2014-2015 Litter Registrations



Here's the distribution. You see North America really has a lot of litter registrations versus the other countries, but again if you look at the other countries, like the ID, 2 of those kittens are being registered. In the U.S., we are seeing 1 kitten being registered.

CFA by the Numbers July 2015 

## Year-to-Year Litter Registrations



This is a year-to-year comparison. Red is the last show season and blue would be 2014-2015 show season. You see North America had a decrease of about 4.3%. Japan about 3%, Europe 5% and in the International Division about a 33% year-to-year growth. So, these are predictors of where our next cats are coming into the show halls from.



## New Catteries



Let's look at the longer term – new catteries. New catteries are where our future will be.



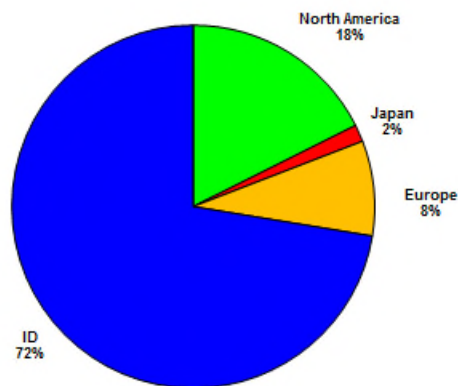
## New Catteries

- CFA chartered new catteries on 6 continents and 66 countries in the past 2 show seasons
- Registrations were up 33.5% for the 2014-15 show season over 2013-14
- Only the International Division showed positive growth

Again, we're registering on all the continents. We have new catteries in Australia, New Zealand, Africa – a lot of locations in Africa – the Middle East, especially an area we call the Gulf Coast Consortium. It's what people typically refer to as the Middle East. We are seeing a lot of growth in this area. The new catteries, we are seeing a 33% growth, but if we look at the geographies, only the International Division is showing year-to-year growth.



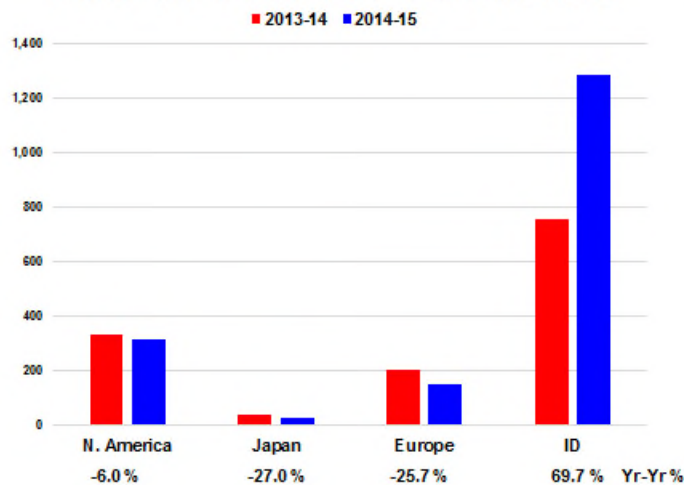
## 2014-15 New Catteries



Look at the International Division and how many of the new catteries are coming from that area. We are looking at 72%. Japan is showing a little growth, but certainly the big growth is coming from overseas.



## Year-to-Year New Catteries



This is the year-to-year comparison. North America is showing negative growth. Japan went down 27%. What's significant in Japan, you will see when I am talking about entries, their entries went down 33% - really significant. We have to start paying attention there. Europe was showing a decrease in new catteries of about 27% and 69% year-to-year growth in the International Division. 50.2% of new catteries are coming from China. So, that's the future.





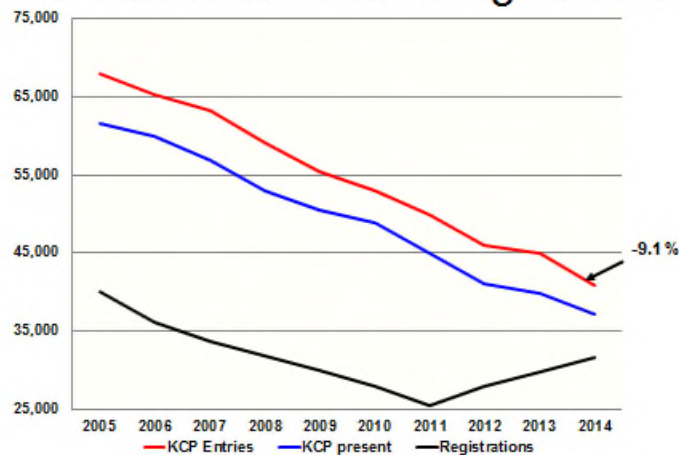
## Entries and Shows



Let's talk about the entries in shows. When you look at entries from the viewpoint of the clubs, if we are talking about the other things pertaining to CFA's health, the entries pertain to the club health. You can go to Monte and he is going to have his great statistics, talking from an exhibitor viewpoint.



## KCP Entries/Present/Registrations

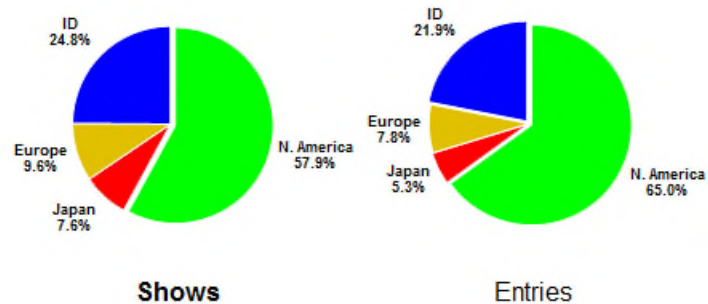


This is a sad chart – 2005 to the last show season. The top line [red] shows entries, the second line [blue] is cats present, and the third line [black] shows the registrations. Now, that point in 2011 is very unusual. You can kind of see where the registrations last year take us back to where we were in 2007, so we're showing growth. What we don't completely understand is how come we're not seeing the entries as part of that. Part of it is that there's actually a value in a lot of countries to sell a CFA-registered cat but it's not being shown. This is a potential opportunity to increase entries.





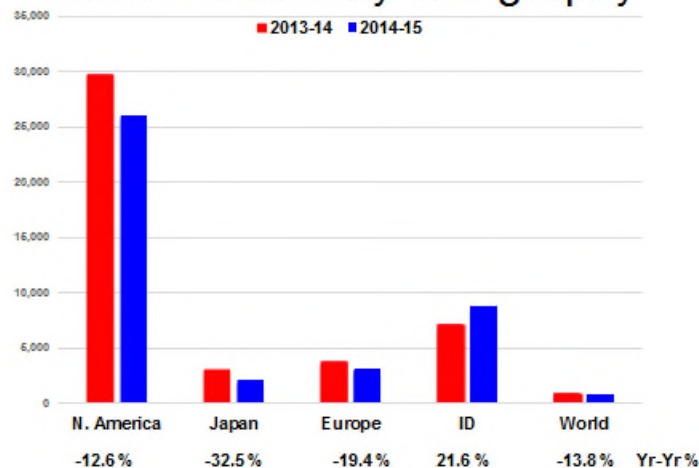
## Distribution of Shows and Entries



The next chart compares the distribution of shows and entries. North America still dominates in the number of shows and number of entries. You will find that the United States and North America have more entries per show, in general. So, there's still a lot of opportunities there.



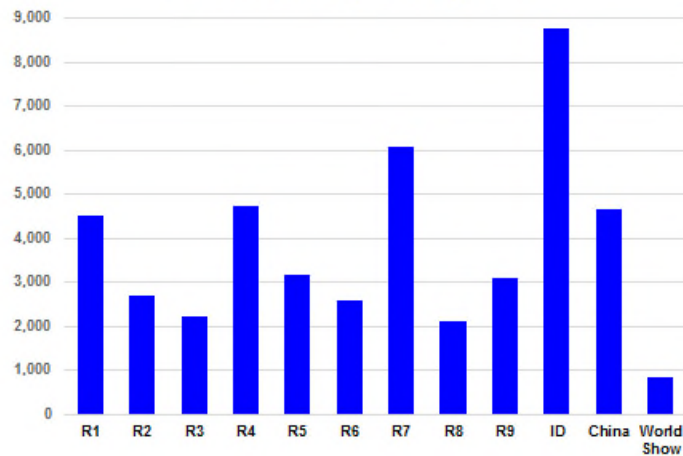
## Show Entries by Geography



If we look at entries by the geography – this is year-to-year – you start to see where the North American market actually had fewer entries. They went down 13%. Japan showed a significant decrease. Europe went down 19% and the ID/Asia is the only growth area, pulling up about 22% in entries. So, we have a lot of room for improvement as part of it.



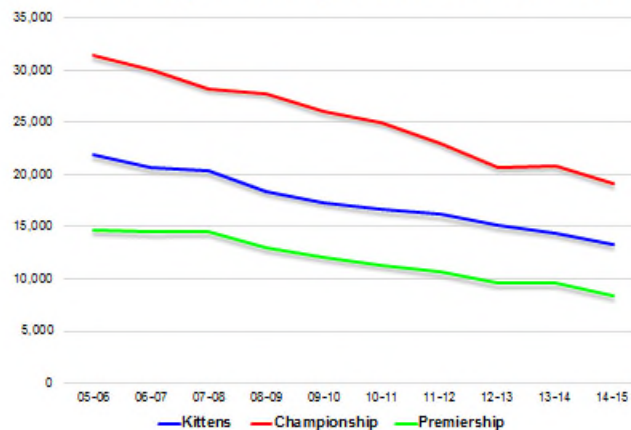
## Entries by Region



If we break it out by region, you get a feel for the sizes of the different regions. Regions 1, 4 and 7 are still powerhouses with a lot of entries in those regions. Remember, these are entries, so I could have entered more than 1 show. In fact, if you go back 3 years ago we saw there was one cat who actually had 204 entries for the whole show season. That's gone down, by the way. That was in premiership. It's gone down to about 91. So, the campaigners have become more efficient or less likely to enter more shows, as well. You can see the ID and China showing growth opportunities. China is almost up to Region 4 right now on particular entries.



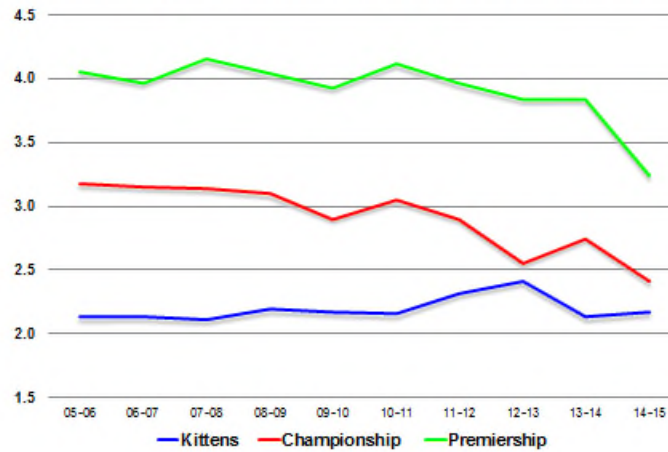
## Entries by Competitive Classes



Competitive classes. Again, we see the negative growth. The top line [red] is championship, then we have kittens in the middle [blue], and then we have premiership [green]. We are showing negative growth in number of entries. Decrease since 2005 is probably about 5.1% for championship and kittens. Premiership is about 5.8%. Premiership was level for a while and then showed that decrease on the entries.



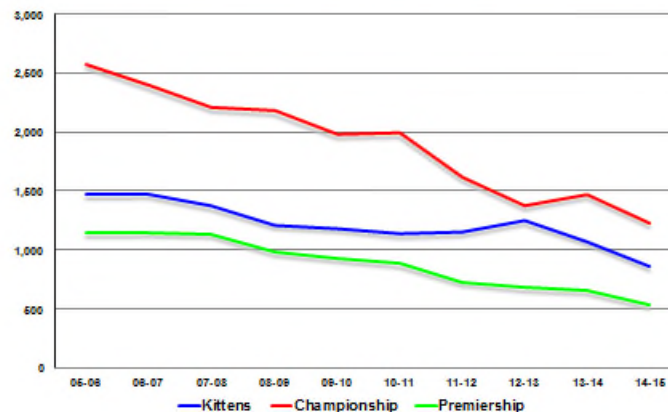
## Average Number of Entries/Cat



It's kind of interesting to look at average number of entries per cat. The last show season where we start to see the drop-off in championship cats [red], how many times they are shown, and premiership cats [green]. Kittens [blue] actually went up. So, we are looking at premiership cats were probably about 3-1/2 times per cat. Championship cats were about 2.75 and it dropped out. Kittens about 2 times. So, if I have a premiership cat, I am more than likely to be at more shows than I am for these other areas.



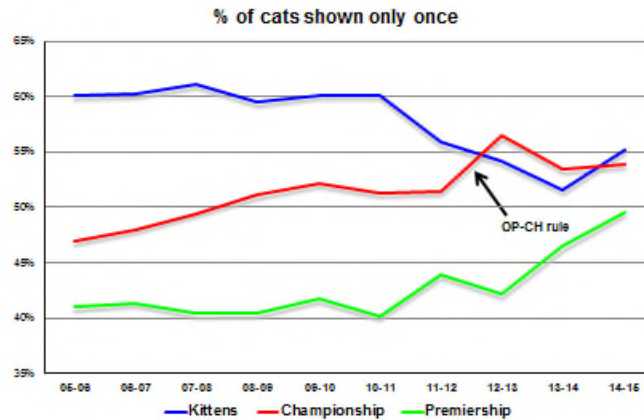
## Cats shown 4 or more times



From a campaign viewpoint, I just arbitrarily chose, "OK, I entered 4 shows or more." So, it might be the low end of regional awards. The number of people entering more is starting to drop off significantly. Championship is the top line [red], then we have the kittens [blue] and the premiership [green]. So, there's not as many campaigners out there, or campaigned cats that we have had in previous times.



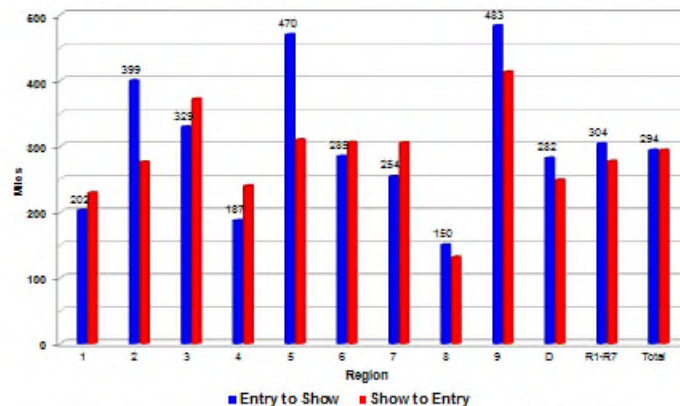
## Cats Shown Only Once



It's also interesting to look at the cats only shown one time. If you look at the red line, the middle line, you can see the blip where the open/champion rule came in. So, what happened is, we didn't show those cats as many times. It's not completely bleak. We started to see that, to attenuate this result, I may have only shown that one championship cat less than I did before to get my champion ribbons or my grand, I showed more cats. It kind of slows that down. What's significant is that we started to see growth in the number of cats that are only being shown once. That's going to affect our entries, as well.



## Average Entry Distance by Region



• In general, the top 15 shows draw from 2 times the radius of smaller shows  
 • A 2014 World Show entry traveled an average of 963 miles

I attempted to calculate average distance I went to a show. This is probably hard to read at a distance. I'm looking two ways. The blue line is, I'm looking from my entry – my cat – how far am I going to that show? The red line is looking outwards from the show. How far are my typical entries coming in? It's kind of an estimate. I looked at the zip codes and I have a database of latitude and longitude, and I calculated the distance to the shows. We definitely see that there's an advantage of being in Regions 1 and 4, is that I'm not traveling as far to get to a show. Region 2 I'm going far. Region 5 has a lot of campaigners, and those are the people flying out, going

2,000 miles on an airplane because there's nothing close. The region where the entries are traveling most is Region 9, going to a lot of the cross-border shows.

Let me talk about our competition. Again, it's not that we are out to beat the competition, but it's more a benchmark. What I did was, I went through probably the past 10 years of TICA results to analyze it. I know TICA has different regions than ours, but it's my computer so they are now in our regions. I also looked at entries for the shows and took the maximum. We come up with a comparison, looking at the average cats present across kittens, championship and premiers. This hasn't changed a lot. In Region 1, TICA has more kittens than we do. That's changed. Last year they were even, so it's pretty close. One interesting fact is, if you look at the totals, CFA has about 100 more shows. We have about 122 cats per show, and they have 88. Not too bad. Where they are doing very well is Region 9. They were able to get into Russia, France and the UK. But, we don't look too bad. Household Pets are interesting. If you go back last year, TICA had about 3,100 Household Pets. CFA actually had 2,900. This current show season, both of us fell. TICA went down to about 2,900 and we are 2,500. It will be interesting to see what happens this show season.

CFA by the Numbers

July 2015



7 Continents! 7 Continents!

So, those are the numbers. Where do we go from here? Certainly, there's room for improvement. What these numbers really mean to us is that, as you are making decisions today, as you are making decisions in the show hall, as you are making decisions breeding, as you are making decisions interacting with other exhibitors, it really is going to set the trajectory of where we are going to go. It's something to think about. It really matters for our future of CFA. Thank you very much.

**Hannon:** Thank you Dick. Dick does a lot of traveling to China. Those are long trips and he does this stuff on the plane.





(50) **IT UPDATE.** IT Chair Dennis Ganoe:

**Hannon:** Next on the agenda we have the IT Committee report and Dennis Ganoe.

CFA Annual Delegates Meeting

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## Information Technology Update

Annual Delegates Meeting  
July 2015

CFO Internal Use Only 1

**Ganoe:** Good Afternoon. I hope everyone had a good lunch. Welcome back. Let's dive into the IT Committee report.

CFA Annual Delegates Meeting

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## Current Status of IT

- CO System is operational
- Current of all methods of Registration
- Show Scoring is current
  - Including HHP Scoring
- Results posted to the Online Almanac

CFO Internal Use Only 2

Here's our current status with regard to IT. The system is operational, in use and we are current with all forms of registration. "Current" means we are within our Service Level Agreement of providing service within 10 days of receipt of complete information. Incomplete or unusable requests for registration are being returned to submitters for clarification and completion.

Additionally, the show scoring is current with titles being awarded at the time shows are scored. Certificates are also being sent out the month after they earn their title. House Hold Pets are being scored. Our first month (May) HHP scoring was done by hand and we had some helpful exhibitors who pointed out where we were wrong. We used the month of May that we did manually as the check against the automated programming. I am happy to report they are the same! Also caught up are posting results to the Internet. The Online Almanac has last year's data and the current year's results are posted in the usual places.

This wasn't an easy year and I'd be lying to you if I portrayed it otherwise. There were some serious bumps along the way but we did the best we could under the circumstances. In order to understand WHY we hit these bumps, it is necessary to understand some history of the IT systems at the Central Office and how we got where we are. This history covers many different administrations and had many different players were involved. No one is singled out, nor should they be.



## Historical Perspective

- **Prior to 1970**
  - **Manual Registrations**
    - Type written 3x5 cards
    - Hand written receipts
    - Typed Registration forms

We have to remember that until the early 1970's we did everything manually or using a typewriter. We manually did deposit slips for monies received and manually typed up registration slips. We have thousands of 3x5 cards in the basement that are individual registrations for cats prior to the advent of our first computer system.



## Historical Perspective

- Our First Computer System
  - HP 3000
  - State of the Art mid-range computer
  - UNIX based
  - Programming Language was COBOL
  - Text based interface (B/W screens)
  - In-House programming support

CFA Internal Use Only 4

That first computer system was an HP 3000 and it was a state of the art mid-range computer at the time it was purchased. We had people on staff that were hired to program and support this computer. They worked in COBOL. For those of you who don't know, that is an old programming language. The operating system was an early UNIX-based system that used a primitive relational database. Registration Rules hardly existed in the software and most functions had 'work-arounds' rather than true programmed solutions. The workstations for everyone into this system were text based terminals (white on black) and most every function was a different COBOL program built specifically to do that job. For those familiar with this type of operation, there wasn't an 'interface' as such. Workers knew which program to run when, and manually executed each program as needed. As our desire for new features and functionality grew, our in-house programmers would make changes directly on the operational system (a/k/a Bertha) and troubleshoot while operations were still going on.

Now remember, this was in the 1970's. The first PC did not get released to market until 1983. The entire software industry was barely recognized and most of what we take for granted today did not exist. This was the best we could do with the technology available.

In the late 1990's support for our now aging system diminished until there were no longer parts available and support was unavailable, even from the manufacturer. We had to do something or we would find ourselves dead in the water.



## Historical Perspective

- We needed a New Computer System
  - Should be Turn-Key
  - Require no training
  - Web application (GUI) interface
  - All Registration Rules would be programmed
- We hired a Software Company
  - We gave them minimal requirements
  - They spent a week in NJ learning our processes

CFA Internal Use Only 2

In the early part of the new century, it was decided that we would undertake to acquire a new computer system, one that would last well into the 21st century. This system should take full advantage of the newest technology in both software and hardware. We would have a web-based application (graphical interface) that could be operated from anywhere by anyone. We would have all the rules for registration programmed and it would be so simple, “trained monkeys could operate it”, to quote someone. We engaged a software provider and gave them as direction this overview. They were to learn our processes and program a “turn-key” system that would utilize all of our old data but allow access from anywhere and enforce our rules of registration automatically.

The downfall of this idea was under estimating the cost in both time and resources to do it. Our chosen contractor came into the NJ Office and tried to learn our processes in a week. As to be expected, they did not get that good of an understanding what cat registration and our business model really was. They tried to program a system that met our needs and failed. It was not entirely their fault they failed. We failed to provide them with adequate knowledge of our office processes and procedures. We also did not provide them any kind of specifications about the system we wanted.



## Historical Perspective

- In late 2000's the decision was made to switch gears
  - Instead of a new system, we would reprogram the current system using new technology
- Our Software provider got new orders and began rewriting the old code into a new platform
  - No Additional requirements were given other than a copy of the original system and source code for its programs

CFA Internal Use Only 4

At this point, the decision was made to switch gears and instead of brand new system, we would update the current software and hardware so that we could retire Bertha.

Our software provider retooled their approach and began to emulate our current software with new technology. Unfortunately, the same problems that doomed the first attempt were present in the second. There was no project management from CFA's side and development dragged out until it was nearly four years between the change of direction and the eventual launch of the new system.



## April 2014 to July 2015

- We activated the new system April 1, 2014
  - Problems with stability of the system
  - Data was the same as the old system
    - Un-Normalized
    - Missing/Wrong/Incomplete
  - Rules not programmed (including no color rules)
  - Office staff unfamiliar with cats and registration
  - Finance Module incorrect
  - We immediately fell months behind

CFA Internal Use Only 5

We finally activated the new code April 1, 2014. With this activation, it was soon discovered our mistakes in defining the scope of the project were tragic. Our initial programming of the finance module did not work. We found other problems with the data, and the system would crash and become unusable for unknown reasons.

Our data was imported from the old system, warts and all. Remember that there were no rules for data integrity on the old system and that meant there was no data integrity on the new system either. We still have many instances where the cat name, owner name, or address fields are filed with un-normalized data, especially in older data. In computer terms, “normalize” means the data set is reduced to only that necessary to record information. Generally, information is recorded once and used everywhere. The old system was not normalized and the same data could exist in many different locations and be different in all of them. We imported that un-normalized data into our new data structures. The job was considered too big to fix the data before the import and was left to be addressed later.

Information Technology does not exist solely for its own benefit and it has to be used by people to make any difference. At the time of activating the new system, the office staff was relatively new to cats and cat registrations. They did not have training in cat genetics and processing registrations, so they could not provide the rules that were missing from the software. We did not have a ‘quality control’ function in the office to ensure we did not register a red cat with two black parents (to cite one example).

It should have surprised none of us that we almost immediately fell behind on registrations. The staff was unfamiliar with the new interface as it had almost nothing in common with the old one. The finance module had difficulty operating and eventually had to be rewritten. We also had difficulties with our payment processing arrangement and that was also changed early in the year. The data was not ‘corrupt’ but it certainly was not fully correct either. The staff spent many hours correcting addresses and names as they processed new registrations. All of this slowed registrations to a crawl, if they moved at all.



## Policy Issues

- **First in, First out**
  - Registrations were processed in strict order of arrival in Central Office
- **Return it how you got it**
  - Every application had to be return in the same method it was received
- **Staff Researched all problems**
  - If an application came in incomplete/wrong, the staff would research it and correct (taking time)

We also had office policies that hampered the use of one of the most anticipated features of the new system (eCats). One policy was a “first in, first out” policy and another required every submission to be returned in the same media from which it was received. These two policies forced the staff to work on old paper submissions before any electronic submissions (eCat) could be processed. We designed eCat so that the data was typed and clear with as little ambiguity as



possible. eCat registrations are easier to process and should have been turned around as fast as possible. They weren't being immediately addressed and overall registration processing was very slow.

The second policy meant that if you submitted your registration application by paper (postal delivery) you would get it back that way even if you checked the box for electronic delivery and provided an email address. These were holdovers from policies that made sense with the old systems. We revised those policies and registration turn-around started to pick up.

A third policy revision let the staff start returning registration applications that were incomplete or illegible. Prior to March 2015, the staff would spend hours researching individual registrations that were missing required information and correcting the submission prior to processing it. They would also ponder over illegible handwriting and make their best guess as to what it said. This was a disservice to the organization because everyone who did it right had to wait for the errors of others to be corrected before their clear and correct paperwork could be processed.

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## Show Scoring

- We could not score the first several weeks
  - Scoring module not fully understood by developers
- Issues applying titles
  - Separation of Grand Scoring from Nat/Reg Scoring
- Manual completing essential functions
  - ePoints, Scoreboard

CFA Internal Use Only

In addition to registrations, we were not able to score shows for the first several weeks of the new show season. This was another case of incomplete requirements and lack of supervision on our side. We thought they knew the nuances of cat show scoring or could figure it out from our Show Rules if they had questions. That proved a disastrous assumption. It took many rounds of back and forth between our scoring department and the programmers to get it right. We also did not anticipate the need to publish the scores, and the processes for the HP system were not available on the new system, even if the scoring was completed.

In addition to scoring, we had issues surrounding the awarding of titles. The programmers did not understand there were two different scoring systems in use at a show; one for Regional/National points, and a separate one for earning your Grand Title. That took time to instruct the programmers what to do and then to implement. This time had to be spent before we could accurately score and award titles.

Since April 2014 we have manually completed certain functions that were previously automatic. Show Licensing is done on both systems right now, when it should only be on the new system. ePoints is once again a manual upload process rather than an automatic job run by the computers. The Scoreboards are manually configured and posted, as well. Getting these processes in place took time which delayed the availability of information you wanted.



## Still Using Bertha

- Not all functions on the new platform
  - Show Schedule
  - Annual Delegate process
  - Club dues and membership
  - Judging Program support
  - Breed Council Membership
  - Clerking Program
  - Subscriptions to Cat Talk and Almanac

CFA Internal Use Only 10

Not everything has moved to the new system. The list of CFA functions that were not moved is extensive. Show schedules, annual delegate processes, club dues and management, Judging Program support, Breed Council Membership, Clerking Program and subscriptions for the Online Almanac and Cat Talk are all still done mostly on the HP system.

It is our plan that in the near future we will restore this lost functionality and move all existing functions to the new system and be able to actually turn off the HP system. This will require additional programming and we aren't necessarily required to use our current contractor for these additions.



## The Future

- Plan presented to CFA Management
  - Hire a Project Manager
  - Complete Projects in priority order

Priority	Short Description
1	Interface Between Filebound and CO System
2	Printing Change to HTML from Crystal Reports
3	Show Schedule
4	Breed Council Module
5	Club Module
6	Preview Registration prior to Printing
7	Judges Module
8	Cattery of Distinction
9	Clerking Module
10	Cat Talk/Online Almanac Subscriptions
11	Genetics Module
12	PrettifyePoints
13	Agility Module
14	Master Clerk Program
15	Activating Old Data

CFA Internal Use Only 11

This week, I outlined to CFA's management a path that I think will accomplish these goals. The number one need as I see it is to hire an IT Project Manager. This individual would be tasked with managing our IT projects and ideas. They would interface with IT and have the responsibility to manage schedules, quality, cost and resources. They will facilitate those who actually do the design and coding but would report directly to the Executive Director. The Project Manager will provide the structure and control necessary to make sure our projects continue to move forward effectively and efficiently. This function has been sorely lacking and we have witnessed the results.

On the slide, you can see a list of priority projects that we want to do. I also presented to CFA management a program that would allow the periodic review of this list so that we are always doing the highest priority or the biggest return on investment for our time and money. This is the list that we have right now. The #1 – Interface between Filebound and CO System is actually completed. They only scan it in once and it automatically updates the indexes. We save 3 to 4 minutes per registration. I don't know if you know how much that means, but that's a lot of time saved by just scanning in paper.



## Thank You

- James Simbro
- Dick Kallmeyer
- Kathy Durdick
- Teresa Keiger
- Ginger Meeker
- Terri Barry

CFA Internal Use Only 12

I want to thank the IT Team for their continued support and hard work.

James Simbro in the Central Office has been our front man during all the trials and tribulations of moving to the new system. He handles all the day-to-day support issues that arise from any computerized process, as well as in-house system support.

Dick Kallmeyer is an Excel guru. He did most of the grunt work of creating macros to format our Scoreboard, ePoints and many other details for publishing results to the web. He also provided essential knowledge that both I and James lacked when researching requirements.

Kathy Durdick and Teresa Keiger have been extremely responsive from their respective areas. Kathy was an eagle eye reviewer of our published reports and it is thanks to her that we corrected many published reports. Teresa has been Johnny-on-the-spot publishing results to the Online Almanac.

I would also be remiss if I didn't mention Ginger Meeker, the Chair of the CFA Management Committee, and Terri Barry, our Executive Director. As evident from the past year, the IT system is nothing without effective management in its uses and these ladies stepped up and ensured our practices and policies made best use of the system.

That's all for I have this year. Thank you for your support and patience with this transition. We have more to do, but with good management, we can get it done effectively and efficiently.

Thank you,  
Dennis Ganoë, Chair  
CFA IT Committee

**Hannon:** Thank you Dennis. We are going to miss you on the board, and we are going to miss you as Chairman of the Committee.

- (51) **YOUTH FELINE EDUCATION PROGRAM.** Kathy Calhoun and Eddie Goatseay gave an awards presentation to the participants.

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CFA Internal Use Only

**Calhoun:** Good afternoon. I'm Kathy Calhoun, board liaison to the Youth Feline Education Program. The Committee Chair, Cathy Dunham, could not attend this year's annual but certainly has done a great job with this program. I would like to thank Cathy Dunham and her committee, Aubrey Anderson, Maureen Clark, Lorna Friemoth, Marguerite Epstein, Donna Trussler and Debbie Gomez for their volunteer service. I would also like to thank the clubs, judges, exhibitors and breeders who served as trainers, provided opportunities for the Program to participate at shows, served as audience members, and breeders who allow their kittens to be handled by our youth. Primarily, I would like to thank the youth and their families for participating and supporting the program. We've got a short presentation, so if we can roll the presentation, that would be great.

[A video presentation was given showing the participants, to Lady Gaga's *Paparazzi*]

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Thank you for supporting our youth.

I would also like to make sure, if we have any other participants in the Youth Feline Education in the audience, to come forward. Eddie?

**Goatseay:** Good afternoon. My name is Edward Goatseay and I live in the Great Lakes Region. This was my first year in the Youth Feline Education Program. I showed a blue and white Exotic, Paupau Angel's Eva of Metallica. We call her "Eva". I have had a lot of fun this year and have learned so much. I look forward to continuing in the Program this year. Thank you for your support of the Youth Feline Education Program. [standing ovation]



(52) **INTERNATIONAL SHOW.**

**Hannon:** Next we are going to draw the names of the 3 judges that will be doing the Best in Show presentation at the International Show. Eddie has agreed to pull the names for us. First, we're going to pull the names from the Red Show judges. *Hope Gonano*. Now, from the Purple Show. Pull a name out for us. *Sharon Roy*. Now, I have put the Red and the Purple names together. So, the third judge is *Kayoko Koizumi*. Thank you Eddie.

(53) **ROYAL CANIN. Jamie Christian, District Manager:**

**Hannon:** Next we have one of our corporate partners, Royal Canin, and a presentation by Jamie Christian.

**Christian:** Thank you very much, President Hannon, the Board, and to all the delegates for allowing me to speak with you for a few moments. And thank you to the Region and to the Annual Committee for a fabulous venue in Toronto. It is very awesome.

My name is Jamie Christian. I am joined by Brian Bonsall. I am pleased to represent our Royal Canin USA Influencer Team. We're very proud to continue our great relationship with CFA, which is strong enough that we even followed you out of the USA. "Go Maple Leafs!"

As CFA is enjoying growth, so is Royal Canin USA. If you have not heard, we now operate a full research facility in Lewisburg, Ohio called the Lewisburg Pet Health and Nutrition Center, and we will soon be opening another Royal Canin only-factory in the USA. With us, as with you, it is truly all about respect for the cats.

A special "thank you" goes out to those of you who were able to join us for the Guelph Royal Canin factory tour here yesterday, as well as attending Dr. Fontaine's seminar. I hope that with each event or continuing education opportunity, we can prove to you our commitment to quality and our support for breeders like you.

We offer a discount and support program for U.S. breeders called *Crown Partners*. Today we are offering three special giveaways at the booth. 1: For anyone who signs up a new USA *Crown Partners* account, we have something special for you. 2: For any current Crown Partners who place an order with us today in the booth, we have something special for you. 3: Order any "New To You" product that you have not tried before, perhaps our breeder-exclusive Queen formula, and we will mail you one of those wildly popular "Weanafeeda" bowls that we had last year. (This is limited to the first 15 breeders today)

In closing, we are looking forward to many more years of successfully pairing with CFA and we are very grateful for your support. Thank you very much.

(54) **FELINE AGILITY**. Chair Jill Archibald gave a Power Point presentation.

**Hannon:** Next on the agenda is Feline Agility with Jill Archibald. **Archibald:** Hello everybody. You're going to have to wake up for this one, because this is exciting? Ready? During the last show season, 2014-2015, there were 240 cats scoring in Feline Agility competition, with an estimated 12,000 cats and their handlers visiting the agility competition enclosure to practice and to train for future competitions. All 3 of those numbers are up considerably from last year. There were 26 separate CFA Feline Agility competitions sponsored by CFA clubs throughout the United States. At those competitions, each Ring Master made themselves available to the media for interviews, and demonstrations and explanations for the spectators. Show support of \$400 was awarded to each club and underwritten by Dr. Elsey's Precious Cats, for a total of \$10,400. Two additional Ring Masters were trained. In addition to the competition, there were 4 pet expos, also up from last year, with gobs of spectators. We put on demonstrations and gave out information, and included spectators and their children in training and participation in CFA Feline Agility. These statistics are quoted by the managers of the expo centers, so as close as they can get, I got for you. The spectators at those expos were Long Island, New York – around 15,000, Newport News, Virginia – possibly 14,000, Philadelphia, Pennsylvania – 16,000, and last but definitely not least, in Orange County, California, which is LA – over 45,000 spectators. That was marvelous. A lot of people didn't believe it until they actually saw it. As usual, the cats can do what they want to do when they want to do it. The approximate combined total number of spectators at those expos alone was 104,000 – way up from what we had the year before, more than twice as many. Adding an estimated 14,500 spectators, which is my estimation – I'm not that good at math, but I think with the 26 shows there had to have been at least that many, including the several big shows we had – the CFA clubs sponsoring shows with Feline Agility brings the grand total to over 118,000. That's how many people came to see Feline Agility, and learn, and have fun, and watch kids do it. My favorite handler, I have to admit, was 7 years old, handling a Household Pet and a Cornish Rex. That 7 month old calico Cornish Rex and her going around that agility circle in her beautiful little crinoline dress was just incredible. They were having so much fun and did such a good job. They made the regional awards with that little kitty.

So, I have to say, one thing we did have in Agility was a heck of a lot of growth. Currently, we're very proud of the efforts of the handlers and all the cats in CFA Feline Agility this year, but we want more. The numbers of cats and people who learn to do CFA Feline Agility successfully together continues to make really amazing progress. I suggest that you or your club members or your friends, anybody you can drag in, come to the agility ring for 5 minutes just to play. You don't need to run agility, you just need to do agility with your cat, enjoy some play time. Some people just sit down in the middle of the ring with their cat and enjoy the moment.

So far this season, there have been 2 Feline Agility competitions and 4 more have already signed up. That's just this season, 2 months. We're working on additions to Region 2, Region 4 and Europe. If your club has room, be sure to fill out a sponsor form and send it to me, and I'll put your club on the schedule. This year, the sponsorship money is \$300/club. As more clubs schedule CFA Feline Agility on the same weekend, we continue to try to acquire more agility equipment for rental.

In the future, we hope to add more pet expos to continue to expand the exposure of CFA Feline Agility. We are looking at expos in other areas of the United States besides the east coast and the west coast. We are also looking for more clubs interested in sponsoring Feline Agility in Canada and worldwide. We would like all the current Feline Agility Ring Masters to have access to banners and logos and information for display at every competition in which they officiate.

I have to tell you, we are very, very pleased that feline agility titles have been added to the database so that CFA Feline Agility competition titles now appear on your cats' names. They are Agility Competitor, Agility Winner, Agility Master and Agility Grand Master.

For the future, we would like the scoring. I saw on the IT list that we are #15 on the list of things that they are going to develop. My agility module is coming. I do scoring myself by hand, but I do use Excel and that really helps, but sometimes my eyes cross in the middle of the night when I am doing it. We would like also to have a Scoreboard format so it's available online the same way all the other competitions are. We would also like to see Ring Masters who can officiate shows receive a show package of agility supplies. Presently they need entry forms, score sheets in NCR paper, envelopes for the master clerk to put the final score sheets in. That all comes to me. We would like to have those two action items taken up this year. What I am going to work on for next year is a budget proposal that would include the banner with the CFA Agility and Dr. Elsey's logos, and websites, and continued support money for the sponsoring clubs.

In conclusion, it's time to have fun. Fun at a CFA show. The entire competition is 5 minutes long. Multiply that times 4 because you have 4 times in the ring. My math says that's only 20 minutes out of your day for having some real fun. Enjoy the presentation. I hope you show up in agility sometime soon.

[A presentation was given showing Agility Cats, to Pharrell Williams' *Happy*, Meghan Trainor's *All About That Bass* and Taylor Swift's *Shake It Off*]

**(55) CREDENTIALS COMMITTEE AND ELECTION RESULTS.**

**Hannon:** I believe we are ready with Credentials for the election results. Eve, are you ready? She's going to slowly work her way up here.

**Credentials Committee Chair Eve Russell** gave a report of club delegates that were not seated and ballots that were disqualified.

**Russell:** [tongue in cheek] Good morning. My name is Eve Russell and I have a secret. Due to issues, the IT team has informed us, following the fire alarm, that we are unable to proceed with the tally. Because of that, we will be meeting around midnight in the hospitality room, and we are asking the candidates to be there exactly at midnight. Then we will proceed from there. Page 11 in your catalog – as if you weren't already there. Instead of a 10-page report this year, we reduced it to nine and a half.

**Credentials Committee Meeting  
Toronto, Ontario**

**Thursday, July 2, 2015**

*The meeting was called to order by Eve Russell, Chairperson, at 9:50 a.m. A Secretary was appointed for the meeting (Hilary Helmrich). Eve Russell introduced Kristi Wollam CFA Central Office representative to present the credential issues to be discussed. The new members introduced themselves, Marilyn Conte, Paul Meeker, and Bruce Russell. Each member of the group introduced themselves. Duties of Inspectors were reviewed. All members signed the Oath of Inspectors of Elections.*

***CFA Clubs as of June 1, 2015 deadline: 628 Clubs***

***CFA Clubs Dropped after June 1, 2015 Deadline: 26 Clubs***

***Requirements outlined in Article III, Section 5, of the Cat Fanciers' Association, Inc. Constitution.***

***Region 1***

*Black Tie and Tails Cat Club; Dues not paid*

*Conestoga Cat Club, Inc.; Dues not paid, Membership list not received*

*Touch of Class Cat Fanciers; Dues not paid*

*We 'R' Having Fun Cat Club, Inc.; Dues not paid, Membership list not received*

***Region 2***

*The Wannabees; Dues not paid, Membership list not received*

***Region 4***

*Buffalo Cat Fanciers; Dues not paid, Membership list not received*

*Dimes and Dollars Cat Club; Dues not paid, Membership list not received*

*The Educated Guess Cat Fanciers; Dues not paid, Membership list not received*

*Roses for Felines; Dues not paid, Membership list not received*  
*Stones River Cat Fanciers; Dues not paid, Membership list not received*  
*Turkish Angora Breeders Union; Membership list not received*

**Region 5**

*American Bobtail Breeders Club; Membership list not received*

**Region 6**

*Midwest Enthusiasts of Wonderful Sphynx; Dues not paid, Membership list not received*

**Region 7**

*American Wirehair International; Dues not paid, Membership list not received*  
*North Central Florida Cat Club; Dues not paid, Membership list not received*

**Region 8**

*Japan Aichi Cat Fanciers; Dues not paid, Membership list not received*  
*Smile Cat Club; Dues not paid*

**Region 9**

*Bulgarian Association of Elite Cats; Membership list not received*  
*Cat Fanciers of Denmark; Dues not paid, Membership list not received*  
*Cats 'R' Us; Dues not paid*  
*Golfo Dei Poeti Cat Club; Dues not paid, Membership list not received*

**International Division**

*Bangkok Cat Fanciers Club; Dues not paid, Membership list not received*  
*Central Cat Fanciers Ass'n of the Philippines; Dues not paid, Membership list not received*  
*China Great Wall Cat Fanciers; Dues not paid, Membership list not received*  
*Eastcharm Cat Fanciers Club; Dues not paid, Membership list not received*  
*Various Stars Club; Dues not paid, Membership list not received*

***A motion was made to ratify the decision of the Central Office to drop these clubs for lack of dues and/or membership, lists. Motion carried.***

***Total Clubs: 602 Clubs***

**Delegate forms:**

<i>Delegate forms mailed</i>	<i>March 31, 2015</i>
<i>Delegate form reminder mailed</i>	<i>April 13, 2015</i>
<i>Received Delegates on CFA Website</i>	<i>Updated daily</i>
<i>Deadline</i>	<i>Postmarked May 1, 2015</i>
<i>Delegate forms received by deadline</i>	<i>401</i>



**Delegate forms postmarked or faxed after deadline of May 1, 2015:**

*A total of 1 delegate form was received via fax too late to qualify a delegate to be seated at the Annual Meeting.*

- *United Singapura Society – Region 4  
Faxed May 2, 2015 at 7:14 a.m.  
A motion was made to not seat the delegate due to the late fax. Motion carried.*

**Committee Review of Delegate Issue:**

- *Tokyo Feline Fanciers – Region 8  
Delegate – Rebecca Bergeron  
A motion was made to seat the delegate. Motion carried (9 yes; 2 no; 3 abstain).*

**Ballots for CFA Directors-at-Large:**

<i>Ballots mailed</i>	<i>March 24, 2015</i>
<i>Ballot reminder mailed</i>	<i>May 4, 2015</i>
<i>Received Ballots on CFA Website</i>	<i>Updated daily</i>
<i>Deadline</i>	<i>Received by June 1, 2015</i>
<i>Ballot forms received by deadline</i>	<i>434</i>

**Ballots Received by Central Office Not in the Ballot Envelope:**

- *Lone Star Cat Club, Region 3 – Received May 26, 2015  
Motion to accept this ballot as it was received in a timely manner. Carried.*
- *Central Carolina Cat Fanciers, Region 7  
Motion to accept this ballot as it was received in a timely manner. Carried.*

**Ballot received past June 1 deadline:**

*Five (5) ballot envelopes were received late at the Central Office. These were reviewed by the Committee and were excluded from the count. Envelopes were not opened and were not included with the others that were counted.*

- *Maine Coon Cat Club – Region 1  
Received at Central Office June 2, 2015  
Motion was made not to accept this ballot due to late receipt at CO. Carried.*
- *Hidden Peak Cat Club – Region 7  
Received at Central Office June 2, 2015  
Motion was made not to accept this ballot due to late receipt at CO. Carried.*
- *Shorthair Cat Club of Milwaukee – Region 6  
Received at Central Office June 4, 2015  
Motion was made not to accept this ballot due to late receipt at CO. Carried.*

- *Sunflower Cat Club – Region 8*  
*Received at Central Office June 4, 2015*  
*Motion was made not to accept this ballot due to late receipt at CO. Carried.*
- *Wildcatters Cat Club – Region 3*  
*Received at Central Office June 8, 2015*  
*Motion was made not to accept this ballot due to late receipt at CO. Carried.*

**Friday, July 3, 2015**

*The Committee reconvened at 7:00 a.m. on Friday, July 3, 2015. Actions included final discussion on any unresolved topics; opening and review of any ballots; removal of incomplete ballots; compile and tabulate ballots; report results to the delegates.*

*The total number of clubs eligible to vote for Directors at Large was 602 clubs. 424 votes were cast. 71% of the clubs voted; 29% of the clubs did not vote for Directors at Large.*

*There were a total of 9 ballots that were discarded and not counted for the following reasons:*

**Ballots not counted**

- *One or more signatures missing (2)*  
*Royal Canadian – Region 4*  
*Americans West – Region 5*
- *Name of club missing (3)*  
*Asia Pacific Cat Club – International Division*  
*Crafty Cat Club – Region 7*  
*Prime Gemini Cat Club – Region 8*
- *Voted for more than 7 (1)*  
*Jiminy Christmas – Region 4*
- *Voted for less than 7 (3)*  
*Nantan Catdom Club – Region 8*  
*Nekogatari Cat Club – Region 8*  
*Puget Sound Cat Fanciers – Region 2*

*There were no spoiled ballots for regions 1, 3, 6, 9. Region 2 had one spoiled ballot; region 4 had 2 spoiled ballots; region 5 had one spoiled ballot; region 7 had one spoiled ballot; region 8 had 3 spoiled ballots; International Division had one spoiled ballot.*

***Election Results were as follows:***

***CFA DIRECTORS AT LARGE: (602 votes tallied)***

***Election Results for CFA Director-at-Large for the term June 2015-June 2017 were as follows:***

Mary Auth	Champaign, IL	143
Carla Bizzell	Pensacola, FL	243*
Roger Brown, DVM	Elkhorn, NE	220*
Kenny Curle	Fairfax, VA	170
George J. Eigenhauser, Jr.	Marysville, CA	306*
Dennis Ganoë	Milwaukie, OR	146
Ellyn Honey	Las Vegas, NV	124
Jeff Janzen	Caldwell, KS	103
Carol Krzanowski	Manahawkin, NJ	198*
Richard Mastin	Penfield, NY	206*
Ginger Meeker	Canton, OH	115
Darrell Newkirk	Fairview Heights, IL	241*
Sharon Roy	Manchester, NH	178
Wayne Trevathan	Davie, FL	179
Peter Vanwonderghem	Hechtel-Eksel, Belgium	197 [see below]
Annette Wilson	South Haven, MI	199*

[from after Proposal #34] **Hannon:** There was an error announced in how many votes somebody got this morning. It does not affect who the 7 winners are. The 7 winners remain. Unfortunately, they announced that Peter had 127 votes. He had 197 votes. He was 1 vote behind the 7<sup>th</sup> place person.

*The Committee moved to the Annual meeting room to announce the results of the election to the delegates.*

*Suggestions for Clubs and Central Office:*

1. *Make sure clubs give a minimum two weeks for mailing envelopes to Central Office as some delegate forms and ballots were received between 10 days and 14 days after posting. Also, be aware that time differences around the world could impact the date of both mailing and receipt.*
2. *We would like Kristi Wollam to remain as the Central Office Liaison. Her work is exemplary and the Committee cannot perform without her. We would also request that a backup be trained to work with her in case of emergency. We suggest that Terri Berry visit with the Committee next year to more fully understand our function in the Organization.*
3. *The committee would like re-training documented at Central Office for all employees to ensure that all questions pertaining to Committee activities be routed to Kristi or her backup in the future.*

*Respectfully Submitted,  
Hilary Helmrich, Secretary  
CFA Credentials Committee*

**Hannon:** Thank you, Eve. I want to congratulate the 7 winners. I want to thank everybody that ran. It's not always a pleasant experience. I've done it myself many times. I want to thank particularly Dennis Ganoë and Ginger Meeker who are leaving the board. They have done a tremendous amount of work and they have my personal respect for all they have done, and my gratitude. **Raymond:** We need a motion to destroy the ballots. **Phillips:** So moved.

**Hannon** called the motion. **Motion Carried.**

**(56) RED ROOF INNS. Director of CFA Services Verna Dobbins:**

**Hannon:** Walking up now to give us a presentation on behalf of Red Roof Inns, one of our valued sponsors, is from CFA Verna Dobbins.

**Dobbins:** Good afternoon. I'll keep this quick. When you get a chance, turn to page 46 and 47 of your delegate book. I have been asked by Jennifer Effendi, who could not be here today, to highlight a few points about the Red Roof Inn Experience. CFA is pleased to partner with a hotel that is on the cutting edge of hospitality in both room design and function. Other amenities offered are free Wi-Fi, flat screen televisions, and the ability to reserve a hotel room right from your mobile phone.

With over 400 locations, it is no wonder that Red Roof was #1 in guest satisfaction for a third year in a row!

Do you have your Redi Card so that you can earn 10 points per dollar spent? The Redi Card will enable you to receive an automatic room upgrade, the opportunity to receive special email promotions and the ability to earn free nights –perhaps at even at one of the new Red Roof Plus hotels!

On the right hand side of page 47 you will see all of the exciting features that the Red Roof Plus Properties offer!

Don't forget, use your 15% Red Roof Discount Code #5 2 6 2 3 3 and the cats stay free!

When you use your code, 5% of every stay comes back to CFA!

Let's give Jennifer and Red Roof Inns a big round of applause for their support of CFA!

**Hannon:** Thank you very much.

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**REPORTS PRESENTED VIA DELEGATE BOOK**  
(reports that do not appear elsewhere in these minutes)

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**(57) CAT TALK.**

*Executive Editor:* Jodell Raymond  
*Editor:* Teresa Keiger

*Staff Members*

*Writers:* Jacqui Bennett, Ronna Collila, Shelly Ducharme, Judy Webb Gunby, Lauri Henry, Kathi Hoos, Joan Miller, Lisa-Maria Padilla, Monte Phillips, Jennifer Redding, Mollie Shutt, and Cathy Scarbrough  
*Copy Editors:* Iris Zinck, Laurie Coughlan, Jane Ramey, Barbara Stone-Newton, and Stephanie Dorsey  
*Illustrator:* Coco Koh  
*Staff Members:* Bob Mathas, Shelly Borawski, and Verna Dobbins.

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I'm pleased to announce that Cat Talk has continued to grow both in circulation and in content. This is due in no small part to our growing staff and their contributions to the magazine. As we continue our editorial growth, you'll see some changes in the magazine.

1. A theme or dedicated section to each issue. August has always been our "Year in Review" issue with a look back at the winning cats from the previous season and at the Annual Meeting. I feel that having a theme for each issue will give the issue a feel of cohesiveness and also allow our advertisers and readers the opportunity to advertise or offer additional input based on that theme. Going forward, February will be our "Breeding and Pregnancy" issue; April will be our "Kitten" issue, and August continues to be our "Year in Review" issue. This previous June issue's theme was "Tough Decisions," focusing on those illness and death decisions that every breeder and pet owner will face at some time. October focuses on "Senior Cats"
2. Cat Talk will be discontinuing its "Cover Contest" feature due to both a low readership response and a low quality of photos. Instead I have asked the various photographers to submit photos related to the theme of the issue and the cover will come from those submissions. August will still feature our Best Cat, Kitten, Premiership cat on the cover.
3. You've seen the start of a couple of new feature columns in Cat Talk. "Su-PURR-Stitions" focuses on those "cat myths" that seem to perpetuate, and focuses on presenting the facts to potential pet buyers/owners. Mollie Shutt is the author of this column, and she would love to receive your suggestions for the column at [mollywog@gmail.com](mailto:mollywog@gmail.com). Jacqui Bennett's "Time in a Bottle" began in the June issue and consists of memories, people, or



things that have positively influenced CFA. You can email Jaquie your capsule contribution at [JLBennet@GAPAC.com](mailto:JLBennet@GAPAC.com)

4. We have had to bid adieu to one of our most popular columnists, Lisa-Maria Padilla and her band of astute Abyssinnians. Both 'real life' and additional professional writing opportunities beckon, and she is heeding that call. Hopefully we will receive news from her now and again.

We have had several subscribers gift their own veterinarians and pet buyers with a subscription to Cat Talk. We LOVE this idea and to help anyone else who would like to gift a subscription, we will be happy to send out a letter to announce your gift. Simply note in your order that this is a gift subscription and we will send a separate letter to your recipient telling them that you have given them a gift subscription to Cat Talk.

Again, we welcome all article ideas and submissions for Cat Talk. Many of our best articles have come about because a reader had a suggestion or offered input. If you have any suggestions or comments about Cat Talk, please don't hesitate to contact me at [tkeiger@cfa.org](mailto:tkeiger@cfa.org).

Respectfully submitted  
Teresa Keiger  
Editor & Layout Designer, "Cat Talk"

**(58) MENTOR/NEWBEE REPORT.**

<b><i>Committee Chairs:</i></b>	<i>Carol Krzanowski, Teresa Keiger</i>
<b><i>Mentor Coordinators:</i></b>	<i>Deb Kenny, Region 1</i>
	<i>Gary Hoffman, Region 2 (northern)</i>
	<i>Mary Sietsema, Region 2 (southern)</i>
	<i>Carissa Altschul, Region 3</i>
	<i>Mariane Toth, Region 4</i>
	<i>Sharon Rogers-Pichotta, Region 5</i>
	<i>Brian Tripp, Region 6</i>
	<i>Barbara Stone-Newton, Region 7</i>
	<i>Michie Shinmoto, Region 8</i>
	<i>Frank Dueker, Region 9 (western)</i>
	<i>Vasily Butorin, Region 9 (eastern)</i>
	<i>Russell Law, Asia</i>
<b><i>NewBee Core Team:</i></b>	<i>Kathy Black, Sande Willen</i>

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The CFA Mentor/NewBee Committee is going strong, and both of our programs work hand-in-hand to offer guidance for newcomers through our knowledgeable and experienced group of volunteers.

The Mentor Program is receiving requests at a steady pace from all regions and the International Division, and we are consistently helping new breeders get a good start in their breeding programs. Work to overhaul the Mentor Program area of the CFA web site has continued in order to better organize the information and add new articles and links. This is an ongoing project to make the site more user friendly and expand our self-help articles. We handle many general inquiries to which we respond with information about the Mentor Program, links to online resources and a link to the protégé application on the CFA web site. Inquiries and applications are routed as received to the regional/divisional coordinator, who makes contact with the protégé and pairs them with an appropriate mentor. The protégé is also referred to the NewBee Program and its web site, which is a great resource for new exhibitors.

The NewBee Program continues to attract new members every week. The NewBee team, consisting of veteran exhibitors, answers questions and gives support to new exhibitors both online via our Yahoo Group and in the show hall. We have grown steadily over the past seven years and in fact, some of our first NewBees are now some of our veteran exhibitors. A number of our NewBees have also developed an interest in breeding pedigreed cats, and the transition to our Mentor Program flows smoothly.

One of the biggest challenges we continue to face is letting brand-new breeders and exhibitors know about the Mentor and NewBee Programs. While there are links to both programs on the CFA and regional/divisional web sites, many people out there are still unaware of us. You can help get the word out in the following ways:

- Breeders – if you place a kitten or cat with a new breeder, please refer them to the Mentor Program, particularly if you live at some distance from each other and won't always be available to help them yourself.
- Exhibitors – if you encounter a new exhibitor at a show, please refer them to both the NewBee and Mentor Programs. Remember to be kind and welcome our new exhibitors and breeders, as new fanciers are the future of CFA. Even if they currently plan to exhibit only, they may “catch the bug” and develop an interest in breeding at some point.
- Entry Clerks – if you receive an entry from someone who appears to be new, please refer that person to both the NewBee and Mentor Programs. A positive experience at their first show will make newcomers feel welcome and encourage them to become part of our CFA family.
- Clubs – don't forget to put our combined NewBee/Mentor ad in your show catalog so that your new exhibitors and breeders will learn about us. A few clubs are doing this now, but we need more of you to help and would love to have full participation. The ad is available as a PDF in two different sizes. An example of the full-page ad is attached. The ads are available for download at [http://www.cfa.org/Portals/0/documents/forms/newbee\\_fullpage.pdf](http://www.cfa.org/Portals/0/documents/forms/newbee_fullpage.pdf) (8.5 x 11) and [http://www.cfa.org/Portals/0/documents/forms/newbee\\_horizontal.pdf](http://www.cfa.org/Portals/0/documents/forms/newbee_horizontal.pdf) (5 x 8.5), and should also be included with the show information that the entry clerk receives. It would be great if you could add a link to both the Mentor and NewBee Programs on your club web site and on your show flyers and/or show confirmations.
- Ambassadors – if you meet someone at a show who expresses an interest in exhibiting and/or breeding pedigreed cats or exhibiting household pets, please refer them to the NewBee and Mentor Programs.

If you enjoy helping newcomers, then consider making your activities official by signing on as a CFA Mentor or member of the CFA NewBee Team. Both programs need the support of experienced and knowledgeable breeders and exhibitors to help newcomers learn and succeed. If you are up to the challenge, then please send an email to [mentoring@cfa.org](mailto:mentoring@cfa.org) and/or [info@cfa.newbee.org](mailto:info@cfa.newbee.org) to join us.

Respectfully submitted,  
 Carol Krzanowski and Teresa Keiger  
 Co-Chairs, CFA Mentor/New Bee Committee

## ***New Exhibitor and Breeder Resources Are Just a Click Away!***

### **Do you want to show pedigreed cats?**

Then the CFA NewBee Program is the place to start!  
We offer lots of resources to help the new exhibitor learn about cat shows.  
We explain:

- How to prepare for a show
- How to enter a show
- A new exhibitor-only group for answers and support
- What happens during judging
- How to have fun exhibiting

Check out the CFA NewBee Program at [www.cfaneewbee.org](http://www.cfaneewbee.org) for more information, or send an email to [info@cfaneewbee.org](mailto:info@cfaneewbee.org).



### **Do you want to breed pedigreed cats?**



[www.cfamentor.org](http://www.cfamentor.org)

*The Cat Fanciers' Association®*

**Mentor Program**

If so, then an experienced CFA Mentor can help guide you in establishing your own breeding program by offering advice on many aspects including:

- Planning a CFA cattery
- Grooming and nutrition
- Selecting foundation breeding cats
- Cattery record keeping
- Birthing and raising kittens

Check out the CFA Mentor Program at [www.cfamentor.org](http://www.cfamentor.org) for more information, or send an email to [mentoring@cfa.org](mailto:mentoring@cfa.org).

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**(59) OUTREACH AND EDUCATION.**

***Committee Chair:*** *Joan Miller*

***Committee:*** *Charlene Campbell, Dee Dee Cantley, Kim Everett-Hirsch, Donna Isenberg, Lisa Marie Kuta, Karen Lane, Karen Lawrence, Tracy Petty, Lisa Maria Padilla, Jodell Raymond, Mary Sietsema*

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The concepts for the Outreach and Education Committee were first discussed around 2006 by me with Allene Tartaglia, Roeann Fulkerson and Pam DelaBar. We believed CFA should explore ways to more actively reach out to various segments of the public that currently know something about random-bred cats but have limited knowledge of pedigreed cats or pet/feral population issues. The Committee would promote cat-friendly attitudes to further encourage the portion of the existing CFA mission - “.....to enhance the well-being of ALL cats”. Goals were established during the early years that are still pursued today. We want a greater public audience that looks to CFA as their primary information resource on cats.

We have had increasing success reaching several existing magazines, newsletters and websites looking for experts to provide information and quotes for published material – Jodell Raymond forwards names. Recent examples are the June 2015 issue of CatNip Newsletter revealing what a cat show is like, by Jo Singer; a series of articles with Pet360.com on the “Top 10 Most....friendly, beautiful, smartest..... cat breeds”; and a new children's book about the personalities of various pedigreed cats. I Want a CAT, by Darcy Patteson received 5 stars, based on reviews, from [www.Amazon.com](http://www.Amazon.com).

Education is primary, and we are reaching the cat loving public, shelters and veterinarians. In spite of all the books available about cat care and websites about cats/cat breeds, cat show visitors seem especially responsive to talks with actual cats present. This year at the San Diego Cat Fanciers January show we had twelve different speakers over the two days and experimented with formats. Visitors enjoyed all of the talks. They also appreciated the 15 minutes between talks to come close to the cats and interact with the exhibitors. Committee members can help your club create a similar educational program.

Currently I am working with several fanciers to continue the “Cultivating Cool Cats” presentations for shelter staff and volunteers. Showing proper handling of cats, ways to encourage self confidence in fearful cats and the colors/patterns of cats helps shelter cats become adopted. We are finalizing the next program in Virginia this October with Tracy Petty and Lisa-Maria Padilla.

An important project with veterinarians is the “Feline Fix by Five”. I have been working with Esther Mechler, founder of SpayUSA on a campaign to convince veterinarians and the public, based on existing science, that it is safe and preferable to alter pet kittens before they come in heat. Too many pet cats have one “oops” litter, often relinquished to shelters, all over the country every spring. Recent articles by Dr. Marvin Mackey, QuickSpay, Dr. Richard Speck, Reproductive Specialist and Dr. Lila Miller, ASPCA, have confirmed that the traditional age of 6

months is no longer valid. The wildly popular Walker Art Center's Internet Cat Video Festival 2015, to be held in the huge new St Paul, MN, Baseball stadium, on August 12, 2015. They plan to start with the "Feline Fix by Five" video. We also will have booth space in many veterinary conferences including the annual American Association of Feline Practitioners (AAFP) conference October 1-4, 2015 in San Diego, CA.

The cat fanciers' wealth of knowledge has still not been made widely available to outsiders. Contact me to become part of the Outreach and Education programs planned for the future.

JMillerArt@aol.com  
Joan Miller, Chair