

**CFA ANNUAL AND EXECUTIVE BOARD MEETINGS**  
**JUNE 26-29, 2014**

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**Secretary's note:** This index is provided only as a courtesy to the readers and is not an official part of the CFA minutes. The numbers shown for each item in the index are keyed to similar numbers shown in the body of the minutes.

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**Secretary's Note:** The Officers and Board of Directors of the Cat Fanciers' Association, Inc. met on Thursday, June 26, 2014, at the Sheraton New Orleans, New Orleans, Louisiana. In the absence of **President Jerold Hamza**, **Vice-President Mark Hannon** called the meeting to order at 9:00 a.m. with the following members present:

**Mr. Mark Hannon (Vice-President)**  
**Ms. Rachel Anger (Secretary)**  
**Carla Bizzell, C.P.A. (Treasurer)**  
**Ginger Meeker, Ph.D. (NWR Director)**  
**Sharon Roy (NAR Director)**  
**Ms. Carissa Altschul (GSR Director)**  
**Mrs. Loretta Baugh (GLR Director)**  
**Mr. Michael Shelton (SWR Director)**  
**Ms. Kathy Calhoun (MWR Director)**  
**Mrs. Tracy Petty (SOR Director)**  
**Mrs. Kayoko Koizumi (Japan Regional Director)**  
**Mr. Pauli Huhtaniemi (Europe Regional Director)**  
**Roger Brown, DVM (Director-at-Large)**  
**George Eigenhauser (Director-at-Large)**  
**Dennis Ganoe (Director-at-Large)**  
**Richard Kallmeyer (Director-at-Large)**  
**Carol Krzanowski (Director-at-Large)**  
**Richard Mastin (Director-at-Large)**  
**Annette Wilson (Director-at-Large)**

**Not Present:**

**Mr. Jerold Hamza (President)**

Also present were: Ms. Donna Jean Thompson, Director of Operations; Edward L. Raymond, Jr., Esq., CFA Legal Counsel; Verna Dobbins, Business Development Liaison; and Jodell Raymond, Communications/Special Events.

**Secretary's Note:** For the ease of the reader, some items were discussed at different times but were included with their particular agenda.

**Hannon:** I want to welcome everybody to New Orleans. I just got in late yesterday, so I haven't had a chance to fully appreciate what the Region has done, but I understand from talking with Carissa [Altschul] and Jan [Rogers] that we're going to have an exciting week ahead of us, and I certainly want to offer thanks to the Region for all they've done. It's a beautiful facility.

One of the first things we want to do is acknowledge service. Saturday night, some of our board members will be going up on stage to get acknowledgment, but I would like to acknowledge now that Carol Krzanowski has been on the board for 5 years, Loretta Baugh has been on the board for 10 years, and George Eigenhauser and Dick Kallmeyer have been on the board for 15 years. Congratulations to all 4 of them. [applause]

**5 Years**

Carol Krzanowski

**10 Years**

Loretta Baugh

**15 Years**

George Eigenhauser  
Richard Kallmeyer

(1) **APPOINT INSPECTORS OF ELECTION/CREDENTIALS COMMITTEE.**

**Credentials Chair Eve Russell** presented the following report:

*Committee Chair: Eve Russell*

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*The Credentials Committee will meet on Thursday, June 26, 2014, at 9:30 a.m. At this meeting we will discuss any problems relating to seating of the club delegates. We will meet again on Friday, June 27, 2014, at 7 a.m. to open/count the ballots for the CFA Officers and Regional Directors election.*

*Our 2014 membership includes the following persons:*

*Eve Russell, chairperson*

*Region 1: Jill Archibald and Marilyn Conte*

*Region 2: Ann Segrest and Paul Meeker*

*Region 3: Cheryl Peck and Chris Willingham*

*Region 4: Norman Auspitz and Bruce Russell*

*Region 5: Nancy Dodds and Hilary Helmrich*

*Region 6: Donna Hetherington, Mark McKenzie and Nancy Petersen*

*Region 7: Yvonne Griffin, Pat Lichtenberg and Doug Von Aswege*

*C.O.: Kristi Wollam*

*Respectfully submitted,  
Eve Russell, Credentials Chair*

**Hannon:** The next thing is appointing the inspectors of the elections, otherwise known as the Credentials Committee. We have a list from Eve Russell of the people she's got working today, so we need a motion to go ahead and move these. **Eigenhauser:** I move we accept.

**Krzanowski:** Second. **Hannon:** Is there any discussion?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** OK, we've got our tellers there, then.

In an executive session discussion, the following motion was made and carried [vote sealed]:

- Effective July 1, 2014, the CFA Board of Directors adopts a policy, that anyone who is the subject of a protest shall be ineligible to serve on the Credentials Committee.

(2) **ADDITIONS/CORRECTIONS TO THE MINUTES.**

**RATIFICATION OF ON-LINE MOTIONS**

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
<b>1.</b>	Anger Bizzell (via Executive Committee Motion)	Grant an exception to Show Rule 12.04 for China International Pedigree Cat Fancier Club to amend its show license to add a split specialty ring to its February 22/23, 2014 show. Grant a further exception to amend its show license to add a longhair specialty ring to its show licensed March 29/30, 2014.	<b>Motion Carried.</b>
<b>2.</b>	Anger Kallmeyer	Grant an exception to Show Rule 12.04 and allow the Hong Kong and Macao Cat Club to change its show license from 5 AB/1 LH in all classes to 5 AB/1 LH Kittens, 6 LH/5 SH Championship and 5 AB/1 LH Premiership for its March 15/16, 2014 show in Kuala Lumpur, Malaysia (International Division). [Note: See amended motion at #8 below]	<b>Motion Carried.</b> Hannon did not vote.
<b>3.</b>	Kallmeyer Petty	<p>Due to the social unrest currently occurring in Ukraine, that the CFA Board of Directors provide two alternatives to the club:</p> <p>1. If the US Department of State does not revoke the travel advisory for Kiev/Ukraine by Wednesday, February 26, 2014, 1700 US ET, then US/European CFA judges will have the option to be released from their contracts with reimbursement of change fees by CFA. The club can then continue with their show with any judges that they could obtain</p> <p>2. The club may choose not to put on the March 15/16 show with the show license fee applied to the next show. Air fare change fees to be reimbursed to the club by CFA.</p> <p>In both cases, the judges released from their contracts and may exhibit or take another show.</p>	<b>Motion Failed.</b> Meeker, Calhoun, Shelton and Kallmeyer voting yes. Anger abstained. Bizzell and Huhtaniemi did not vote.
<b>4.</b>	Wilson Eigenhauser	That the CFA show license for the March 15-16, 2014 show in Kiev, Ukraine be rescinded due to the U.S. Department of State alert regarding political unrest and imminent danger in the area. The license fee paid by the Rolandus club will be rolled over and applied to their next or rescheduled show and CFA will review and consider support for said show once political unrest has stabilized. CFA will also cover any nonrefundable airfare related expenses incurred by CFA judges in conjunction	<b>Motion Failed.</b> Hannon, Roy, Baugh, Calhoun, Eigenhauser, Krzanowski, Wilson and Mastin voting yes. Anger abstained.

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
		with this show.	
<b>5.</b>	Ganoe Baugh	In light of the current situation in the Ukraine, CFA recognizes the importance of safety for those who may travel to the show scheduled on March 15/16 2014. To ensure adequate safety, the Board authorizes those judges contracted for the show in Kiev to notify the club and withdraw from officiating the show. The club is also authorized to replace such judges with other CFA judges or guest judges provided the percentage of guest judges does not exceed 50% of all judges at the show.  Those judges that withdraw over safety concerns will be allowed to exhibit or officiate at other CFA shows that weekend. CFA will work with the club and the judges who withdraw to ameliorate expenses already incurred.	<b>Motion Carried.</b> Anger abstained.
<b>6.</b>	Meeker Kallmeyer	That the upcoming show license of the March 15/16, 2014 show in Kiev, Ukraine be rescinded; the Rolandus club to reimburse all entered exhibitors.	<b>Motion Carried.</b> Anger abstained.
<b>7.</b>	Anger Baugh	Grant the Prime Gemini Cat Club an exception to Show Rules 21.01, 21.01.1, 23.04, and 23.04.1 for special permission to hold a top 10 LaPerm final in all classes in its Shorthair Specialty ring at the May, 2014 one day, 5 AB/1 SP show in Japan.	<b>Motion Carried.</b>
<b>8.</b>	Anger Ganoe	Grant an exception to Show Rule 12.04 and allow the Hong Kong and Macao Cat Club to change its show license from 5 AB/1 LH in all classes to 5 AB/1 LH Kittens, 6 LH/5 SH Championship and Premiership for its March 15/16, 2014 show in Kuala Lumpur, Malaysia (International Division).	<b>Motion Carried.</b>
<b>9.</b>	Anger Meeker	That CFA reimburse the Rolandus Cat Club in the amount of US \$2,270, with the judges to reimburse CFA (total of \$2,015) when they have booked future tickets against their airline credits.	<b>Motion Carried.</b> Anger abstained.
<b>10.</b>	Anger Krzanowski	Due to a very low entry, grant an exception to Show Rules 1.08 and 15.08n and allow the Chatte Noir Cat Club (Region 9) to use three rings for judging in the morning and three rings for judging in the afternoon (two different judges/one ring) at its April 6, 2014 6 ring one-day show in Moscow, Russia.	<b>Motion Carried.</b>
<b>11.</b>	Roy Anger	Grant an exception to Show Rule 12.04 and allow Chatte Noir to change its show license from 10 Allbreed rings to	<b>Motion Carried.</b> Hannon, Meeker,

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
		5 Allbreed rings and 5 Specialty rings, and allow the club to use the Super Specialty experimental format at its April 26/27, 2014 show in St. Petersburg Russia (Region 9).	Altschul, Petty and Ganoe voting no.
<b>12.</b>	Anger Baugh	Effective May 1, 2014, revise Show Rule 9.07 to provide that cats shown during show season 2005-2006 and forward may qualify for the Grand of Distinction award.	<b>Motion Carried.</b> Hannon, Anger, Roy, Altschul, Petty and Wilson voting no. Huhtaniemi did not vote.
<b>13.</b>	Anger Meeker	Grant an exception to Show Rule 12.04 and allow the Sandhills Cat Club/Midlands Cat Fanciers to change their show license from 8 Allbreed and 2 LH/SH rings to 8 Allbreed and 2 Super Specialty (LH/SH/AB) experimental format rings (Janzen and Newkirk), at their October 11/12, 2014 show in Omaha, Nebraska (Region 6).	<b>Motion Carried.</b> Ganoe and Wilson voting no. Koizumi did not vote.
<b>14.</b>	Roy Meeker	Grant an exception to Show Rule 23.04 to allow the Garden State Cat Club and the Ragdoll Congress to award Best through 3rd Best of Breed in Kittens, Cats and Premiers in all rings at their July 19/20, 2014 show in Somerset, New Jersey (Region 1). These awards will include the name of the sponsoring person or cattery.	<b>Motion Carried.</b> Bizzell did not vote.
<b>15.</b>	Hannon Mastin	That, for the purposes of Cattery of Distinction Designation, the following requests be approved:  Donna Willbanks wishes to combine the grands from Starship with Starbourne cattery.  Iris Zinck wishes to combine the grands from Silverlock with Folie a Deux cattery.  Mary Kolencik wishes to combine the grands from Sibercats with MaryK cattery.  Ellyn Honey wishes to combine the grands from Rifkees with Myrlyn cattery.  Winter Trussell wishes to combine the grands from Eireannach with Elegance cattery.	<b>Motion Carried.</b> Altschul, Calhoun and Brown voting no. Meeker voting no as to #5. Petty abstained as to #5. Eigenhauser abstained.
<b>16.</b>	Wilson Kallmeyer	To <b>reconsider</b> the motion that, for the purposes of Cattery of Distinction Designation, the following requests be approved:  * Donna Willbanks wishes to combine the grands from Starship with Starbourne cattery.	<b>Motion Carried.</b>

	Moved/ Seconded	Motion	Vote
		<ul style="list-style-type: none"> <li>* Iris Zinck wishes to combine the grands from Silverlock with Folie a Deux cattery.</li> <li>* Mary Kolencik wishes to combine the grands from Sibercats with MaryK cattery.</li> <li>* Ellyn Honey wishes to combine the grands from Rifkees with Myrlyn cattery.</li> <li>* Winter Trussell wishes to combine the grands from Eireannach with Elegance cattery.</li> </ul>	
17.	Anger Wilson	Grant an exception to Show Rule 12.04 and allow the Passion Feline Fanciers (International Division) to change their licensed show format from 4 Allbreed to 4 Allbreed/1 LH Specialty (Cheng) at their July 12, 2014 show in Tainan, Taiwan (International Division).	<b>Motion Carried.</b>

**Hannon:** Rachel has got some motions that she needs made to accept. **Anger:** The first report is the motions of our online actions that we took. You have them listed there, numbers 1 through 17, and I would look for a motion to approve. **Eigenhauser:** Do you have a standing motion to accept, as Secretary? **Anger:** I so move that those be approved. **Eigenhauser:** Second.

**Hannon** called the motion. **Motion Carried.**

### **RATIFICATION OF TELECONFERENCE MOTIONS**

	Moved/ Seconded	Motion	Vote
<b>• From March 11, 2014 Teleconference •</b>			
1.	Baugh Anger	Advance John Adelhoch to 1 <sup>st</sup> Specialty Apprentice Longhair status.	<b>Motion Carried.</b>
2.	Baugh Anger	Advance John Hiemstra to 1 <sup>st</sup> Specialty Approved Longhair status.	<b>Motion Carried</b>
3.	Baugh Anger	Advance Teresa Sweeney to 1 <sup>st</sup> specialty Approved Longhair status.	<b>Motion Carried.</b>
4.	Baugh Anger	Advance Jacqui Bennett to Approved Allbreed status.	<b>Motion Carried.</b>
5.	Baugh Anger	Ratify the movement of Show Rule 25.02 to Show Rule 14.03 (see February 2014 board meeting).	<b>Motion Carried.</b>
6.	Executive Session	Accept the Executive Director job description.	<b>Motion Carried.</b>



	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
7.	Krzanowski Eigenhauser	Approve the acceptance of JOHOR BAHRU CAT CLUB – International Division, Malaysia.	<b>Motion Carried.</b>
8.	Baugh Anger	That Kittyhawk Felines be granted permission to use the Allbreed/Specialty experimental format in all six rings at their February 21, 2015 show in Dayton, Ohio.	<b>Motion Carried.</b>
9.	Huhtaniemi Eigenhauser	That German Cat Walk be granted permission to use the Allbreed/Specialty experimental format in all six rings at their August 2/3, 2014 show in Bremen, Germany.	<b>Motion Carried.</b>
10.	Eigenhauser Baugh	Accept the board-sponsored resolution regarding biting cats, and present it to the delegates.	<b>Motion Carried.</b>
11.	Baugh Eigenhauser	Approve the request from the Havana Brown Breed Council to have their judge choose the Highest Scoring Havana Brown in show (chosen from the top kitten, cat and premiership cat) at the National Capital Cat Show in Chantilly, Virginia, on September 6/7, 2014.	<b>Motion Carried.</b>
12.	Altschul Eigenhauser	Approve the request of the Greater Baton Rouge Cat Club (Region 3) to hold its show on the 4th weekend in March, 2015, in Gonzalez, Louisiana.	<b>Motion Carried.</b>
13.	Altschul Eigenhauser	In accordance with Show Rule 12.03.d. which provides that traditional dates come in two types – fixed and floating, approve the request of the Houston Cat Club (Region 3) to hold its show the second weekend of January, 2015, in Houston, Texas.	<b>Motion Carried.</b> Calhoun voting no.
<b>• From April 17, 2014 Teleconference •</b>			
1.	Anger Meeker	Accept the retirement request from the Judging Program from Lois Jensen, effective immediately.	<b>Motion Carried.</b>
2.	Executive Session	Elevate Lois Jensen to emeritus status.	<b>Motion Carried</b> <b>[vote sealed].</b>
3.	Baugh Eigenhauser	Accept the retirement request from the Judging Program from Betty White, effective June 30, 2014.	<b>Motion Carried.</b>
4.	Executive Session	Elevate Betty White to emeritus status.	<b>Motion Carried</b> <b>[vote sealed].</b>
5.	Baugh Eigenhauser	Accept the resignation request from the Judging Program from Richard Hoskinson, effective immediately.	<b>Motion Carried.</b> Hannon voting no.

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
<b>6.</b>	Baugh Meeker	Grant a three (3) month medical leave of absence to Doreann Nasin.	<b>Motion Carried.</b>
<b>7.</b>	Baugh Anger	Accept Marilee Griswold as a 1 <sup>st</sup> Specialty Shorthair <del>trainee</del> Apprentice.	<b>Motion Carried.</b>
<b>8.</b>	Baugh Anger	Accept Etsuko Hamayasu as a 2 <sup>nd</sup> Specialty Shorthair <del>trainee</del> Apprentice.	<b>Motion Carried.</b>
<b>9.</b>	Baugh Anger	Advance Doreann Nasin to 1 <sup>st</sup> Specialty Approved Longhair status.	<b>Motion Carried.</b>
<b>10.</b>	Baugh Anger	Advance Yuko Nozuki to 1 <sup>st</sup> Specialty Approved Longhair status.	<b>Motion Carried.</b>
<b>11.</b>	Kallmeyer Eigenhauser	Commencing May 1, 2014, for a period of one year, that in addition to whatever entry methods the clubs currently use, all entries for Hong Kong based shows must also be accepted from the CFA web-based entry form (which will give a date and time stamp, and prove that an entry was submitted).	<b>Motion Carried.</b>
<b>12.</b>	Meeker Eigenhauser	Grant the request of Nika Feline Center to hold an in conjunction show on October 11-12, 2014 at the Expokot Event and increase the number of guest judges from 2 to 4.	<b>Motion Failed.</b> Wilson, Huhtaniemi, Altschul and Eigenhauser voting yes.
<b>13.</b>	Baugh Meeker	Grant the request of Edelweiss Cat Club to hold an in conjunction show on November 1-2, 2014 in Krasnoyarsk (Siberia), Russia with the other associations being FARUS, WCF, TICA.	<b>Motion Carried.</b>
<b>14.</b>	Meeker Eigenhauser	Grant the request of Edelweiss Cat Club to hold an in conjunction show on February 14-15, 2015 in Moscow, Russia with the other association being WCF.	<b>Motion Carried.</b>
<b>15.</b>	Baugh Calhoun	Approve the 2015 budget, as presented.	<b>Motion Carried.</b> Eigenhauser abstained.
<b>16.</b>	Krzanowski Meeker	Approve the acceptance of LEFFAIR INTERNATIONAL CAT FANCIERS CLUB – International Division, Asia (Beijing, China).	<b>Motion Carried.</b> Altschul voting no.

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
17.	Krzanowski Kallmeyer	Approve the acceptance of HONG KONG INTERNATIONAL CAT CLUB – International Division, Asia (Hong Kong, China).	<b>Motion Carried.</b>
18.	Krzanowski Eigenhauser	Approve the acceptance of CAT FANCIERS OF KOREA – International Division, Asia (Korea).	<b>Motion Carried.</b>
19.	Krzanowski Eigenhauser	Approve a change to the Clerking Manual to 5 (five) years or more, for reinstatement.	<b>Motion Carried.</b>
20.	Krzanowski Eigenhauser	Approve a change to require any Allbreed Judges that are teaching a Clerking School, to take and pass (at ring clerk passing level) the current year's Clerking Exam.	<b>Motion Carried.</b>
21.	Kallmeyer Eigenhauser	Change the qualifying rings to 6 and championship points to 200 in China (no change in premiership), effective May 1, 2014.	<b>Motion Carried.</b>
22.	Kallmeyer Eigenhauser	Raise the qualifying rings to 6 (from the current 4) in Hong Kong, Indonesia and Malaysia, effective May 1, 2014.	<b>Motion Carried.</b>
22.	Kallmeyer Eigenhauser	Raise the grand points to 125, the grand premier points to 50 but leave qualifying rings at 4 in Taiwan, effective May 1, 2014.	<b>Motion Carried.</b>
23.	Wilson Anger	That the Rules for Registration no longer include breed-specific detail in ARTICLE III – BREED CLASSIFICATION.	<b>Motion Carried.</b>
24.	Eigenhauser Krzanowski	That a \$10,000 donation be made to the Winn Foundation.	<b>Motion Carried.</b>
25.	Meeker Kallmeyer	Grant the Utah Cat Fanciers an exception to Show Rule 15.08e and allow them to use 12 cages (rather than the minimum of 16 cages) at its 10 AB ring back-to-back show (5 rings each day) on November 8/9, 2014, in Salt Lake City, Utah (Region 2).	<b>Motion Carried.</b>
26.	Anger Baugh	Revise Show Rule 9.07, effective May 1, 2014, to provide that cats shown during show season 2005-2006 and forward may qualify for the Grand of Distinction award.	<b>Motion Carried.</b> Hannon, Anger, Roy, Altschul, Petty and Wilson voting no. Huhtaniemi did not vote.

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
<b>27.</b>	Shelton Eigenhauser	Change Show Rule 9.07 to provide that the Grand of Distinction title must be claimed within 90 days of the conclusion of the last qualifying season.	<b>Motion Carried.</b> Hannon, Altschul, Anger and Wilson voting no.
<b>28.</b>	Shelton Kallmeyer	Approve awarding Tier V and above Catteries of Distinction with plaques at the national awards banquet.	<b>Motion Carried.</b>
<b>• From May 20, 2014 Teleconference •</b>			
<b>1.</b>	Baugh Meeker	Accept the resignation request from the Judging Program from Holly Ayers, effective immediately.	<b>Motion Carried.</b>
<b>2.</b>	Baugh Krzanowski	Accept the retirement request from the Judging Program from Norma Placchi, effective June 30, 2014.	<b>Motion Carried.</b>
<b>3.</b>	Baugh Meeker	Accept the retirement request from the Judging Program from Jean Grimm, effective immediately.	<b>Motion Carried.</b>
<b>4.</b>	Baugh Anger	Advance Amanda Cheng to 1 <sup>st</sup> Specialty <del>Approved</del> Apprentice Longhair status.	<b>Motion Carried.</b>
<b>5.</b>	Baugh Anger	Advance Chloe Chung to Approved Allbreed status.	<b>Motion Carried.</b>
<b>6.</b>	Baugh Ganoe	Revise Judging Program Rules, SECTION I – DEFINITIONS, <b>PRE-APPLICANT</b> .	<b>Motion Carried.</b>
<b>7.</b>	Baugh Ganoe	Revise Judging Program Rules, SECTION I – DEFINITIONS, <b>APPLICANT</b> .	<b>Motion Carried.</b> Anger voting no.
<b>8.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION I – DEFINITIONS, <b>MENTOR</b> .	<b>Motion Carried.</b> Ganoe voting no.
<b>9.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION II – REQUIREMENTS FOR UNLICENSED INDIVIDUALS APPLYING TO THE JUDGING PROGRAM.	<b>Motion Carried.</b>
<b>10.</b>	Baugh Krzanowski	Revise Judging Program Rules, SECTION II – REQUIREMENTS FOR UNLICENSED INDIVIDUALS APPLYING TO THE JUDGING PROGRAM, Paragraph A.4.	<b>Motion Carried.</b> Anger voting no.

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
<b>11.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION II – REQUIREMENTS FOR UNLICENSED INDIVIDUALS APPLYING TO THE JUDGING PROGRAM, Paragraph B.3, CUSTODIAL EXHIBITING EXPERIENCE.	<b>Motion Carried.</b>
<b>12.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION II – REQUIREMENTS FOR UNLICENSED INDIVIDUALS APPLYING TO THE JUDGING PROGRAM, Paragraph C.4.	<b>Motion Carried.</b>
<b>13.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION II – REQUIREMENTS FOR UNLICENSED INDIVIDUALS APPLYING TO THE JUDGING PROGRAM, Paragraph C.7.	<b>Motion Carried.</b>
<b>14.</b>	Baugh Anger`	Revise Judging Program Rules, SECTION III – REQUIREMENTS FOR LICENSED JUDGES WITHOUT GUEST JUDGING EVALUATIONS OR WITH AN INACTIVE JUDGING LICENSE APPLYING TO THE CFA JUDGING PROGRAM, Paragraph 1.	<b>Motion Carried.</b>
<b>15.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION V – MECHANICS OF INITIAL AND SECOND SPECIALTY APPLICATION FOR UNLICENSED INDIVIDUALS, Initial Application, Paragraph 1.; Paragraph 2.; Paragraph 7.d.	<b>Motion Carried.</b>
<b>16.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION V – MECHANICS OF INITIAL AND SECOND SPECIALTY APPLICATION FOR UNLICENSED INDIVIDUALS, Second Specialty Application, Paragraph 1.	<b>Motion Carried.</b>
<b>17.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION VII – TRAINEES, Paragraph 2.d.	<b>Motion Carried.</b>
<b>18.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION VII – TRAINEES, Paragraphs 3e.; 4.d.	<b>Motion Carried.</b>
<b>19.</b>	Baugh Anger	Revise Judging Program Rules, SECTION IX – REQUIREMENTS AND PROCEDURES FOR ADVANCEMENT FOR APPRENTICE AND APPROVAL PENDING JUDGES – Paragraph a.; Paragraph i.	<b>Motion Carried.</b>

	<b>Moved/ Seconded</b>	<b>Motion</b>	<b>Vote</b>
<b>20.</b>	Baugh Meeker	Revise Judging Program Rules, SECTION XI – INTERNATIONAL DIVISION-JUDGING INVITATIONS, Paragraph 2.a.	<b>Motion Carried.</b>
<b>21.</b>	Krzanowski Anger	Approve the acceptance of LIAO NING CAT FANCIERS CLUB – International Division, Asia (Shenyang, China).	<b>Motion Carried.</b> Altschul voting no.
<b>22.</b>	Baugh Meeker	That Steel City Kitties may hold their 2015 6x6 show in Pittsburgh, Pennsylvania, with no restrictions.	<b>Motion Carried.</b> Brown and Altschul voting no. Anger abstained.
<b>23.</b>	Anger Meeker	Grant an exception to Show Rule 25.13 to allow an additional guest judge at the Cat Fashion show to be held November 5, 2014 in Israel.	<b>Motion Carried.</b> Ganoe and Altschul voting no.
<b>24.</b>	Anger Baugh	Grant an exception to Show Rule 12.04 and allow the Frontier Felines and Tornado Alley Feline Fanciers to change their show license from 10 AB rings, to allow the club to use the Super Specialty experimental format in two rings at its November 29/30, 2014 show in Gardner, Kansas (Region 6).	<b>Motion Carried.</b> Ganoe voting no.
<b>25.</b>	Petty Baugh	To comply with Show Rule 12.06, approve the licensing of a one-day show by Capital Cat Fanciers, a Region 7 club, on June 21, 2014 in Stamford, CT (Region 1).	<b>Motion Carried.</b>

**Anger:** In the second batch, on the April 17<sup>th</sup> teleconference I had the status incorrect on two of our ladies that were advanced. Griswold and Hamayasu were advanced to Apprentice Shorthair, rather than accepted as Trainees. Also, on May 20<sup>th</sup>, Amanda Cheng was advanced to Apprentice Longhair, not approved. So, I would move that these online motions be ratified, as amended by those I just called out. **Baugh:** Second.

**Hannon** called the motion. **Motion Carried.**

**Anger:** Thank you. And I would also look to have a motion to approve the February 2014 minutes, as published. **Calhoun:** Second.

**Hannon** called the motion. **Motion Carried.**

**Anger:** Thank you. **Hannon:** Is that it? **Anger:** Yes.

### (3) **JUDGING PROGRAM.**

**Committee Chair:** *Loretta Baugh: Notes of Complaint; Board of Directors Meeting Reports; General Communication and Oversight*

**Committee Members:** *Norman Auspitz – Representative on the CFA Protest Committee; Mentor Program Administrator; Domestic Training and File Administrator*  
*Pat Jacobberger – Education Chair*  
*Jan Stevens – Domestic Training and File Administrator; Secretary (keeps all files/records and compiles for Board report)*  
*Donna Isenberg – New Applicants (inquiries, queries, follow ups, counseling); May teach Judging Application Process at Breed Awareness & Orientation School, Application/Advisor Coordinator*  
*Wayne Trevathan – Japan and International Division Trainee and File Administrator; guest judge (CFA judges in approved foreign associations, licensed judges from approved foreign associations in CFA)*  
*Peter Vanwonterghem – European Liaison; File Administrator and Application Advisor – Europe*

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**Hannon:** For our audience, the next thing we're going to do is, we're going to have the Judging Program, followed by Protests. Loretta, do you have some open session stuff you want to do with the Judging Program? **Baugh:** Just a few things. You know, we should probably do all of this in closed session, now that I look at it. **Hannon:** OK, so you have nothing for open session? **Baugh:** No. **Hannon:** OK. So, we're going to ask the audience to leave. According to our schedule, we should be through with the Protests around 11:30-11:40, so you've got a couple hours to kill while we're in executive session. We'll open the door when we're open again.

#### **Brief Summation of Immediate Past Committee Activities:**

*None submitted.*

#### **Current Happenings of Committee:**

*Per the April JPC report, Nicolas Pun is being presented for approval to Shorthair-1<sup>st</sup> Specialty.*

#### **Future Projections for Committee:**

*None submitted.*

#### **Board Action Item:**

**Resignation:** *Robert Bryan has submitted his resignation from the CFA Judging Panel effective immediately. See attached letter.*

**Action Item:** *Accept Robert Bryan's retirement request.*

In an executive session discussion, **Mrs. Baugh** moved to accept the retirement request from the Judging Program from Robert Bryan, effective immediately. Seconded by **Ms. Calhoun**, **Motion Carried. [vote sealed]**

**Action Item:** *Grant Donna Davis a leave of absence and a Judges' Test extension.*

In an executive session discussion, **Mrs. Baugh** moved to grant Donna Davis an open-ended medical leave of absence (not to exceed 5 years), effective immediately. Seconded by **Mr. Eigenhauser**, **Motion Failed. [vote sealed]**

In an executive session discussion, **Mrs. Baugh** moved to grant Donna Davis a one year medical leave of absence, effective immediately. Seconded by **Mr. Eigenhauser**, **Motion Carried. [vote sealed]**

It was determined that it is within the jurisdiction of the Judging Program to grant an extension for the judges' test, so there was **No Action Taken** on the action item.

**Acceptance/Advancements:** *The following individuals are presented to the Board for acceptance/advancement:*

**Accept as Trainee:**

Nicholas Pun	Hong Kong, China	SH – 1 <sup>st</sup> Specialty	19 yes
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**Advance to Apprentice:**

Koji Kanise	Osaka, Japan	LH – 2nd Specialty	19 yes
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**Advance to Approved Double Specialty from another Association:**

Stephen Joostema	North Plainfield, NJ		19 yes
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[from after Agenda Item #17] **Hannon:** The agenda has us scheduled to break at noon for lunch. **Baugh:** May I just make a couple of announcements before we break? **Hannon:** Yes, ma'am. First, I wanted to make sure the board wanted to break. **Baugh:** I think so. **Hannon:** OK, make your announcements. **Baugh:** OK. While we were in closed session, there were several Judging Program items that were taken up. The first was that Bob Bryan from Ossian, Indiana, had submitted his resignation from the Judging Program, and that was effective immediately and accepted with regret. Donna Davis is on medical leave for a year, with the option of shortening it or lengthening it, depending upon what happens with her health situation. We accepted Nicholas Pun from Hong Kong as a 1<sup>st</sup> specialty Shorthair Trainee unanimously. Nicholas has already responded. He wants to thank the board and he made special thanks to Donna Isenberg for her assistance and to Brian Moser as his mentor. We also advanced Koji Kanise to apprentice Longhair for 2<sup>nd</sup> specialty. He has also been notified. And Stephen Joostema from Region 1 is now licensed to judge Longhair and Shorthair specialties. He has also sent his thanks. All of those advancements were unanimous. Thank you.



**CFA Judges to Judge International Assignments:**

<i>Name</i>	<i>Assn</i>	<i>Sponsor</i>	<i>City/Country</i>	<i>Date</i>
<i>DelaBar, Pam</i>	<i>ASC</i>	<i>ASC</i>	<i>Moscow, Russia</i>	<i>03/01-02/14</i>
	<i>FIFe</i>	<i>ANFI</i>	<i>Longarone, Italy</i>	<i>08/23-24/14</i>
<i>Garrison, Jody</i>	<i>LOOF</i>	<i>Loof</i>	<i>Bourge, France</i>	<i>11/29-30/14</i>
<i>Mare, David</i>	<i>ASC</i>	<i>ASC</i>	<i>Moscow, Russia</i>	<i>03/01-02/14</i>
<i>Morgan, Melanie</i>	<i>NZCF</i>	<i>Hastings/Hamilton CC</i>	<i>Hamilton, NZ</i>	<i>07/13/14</i>
	<i>CCCA</i>	<i>Cats Queensland Inc.</i>	<i>Brisbane, Aust</i>	<i>07/19-20/14</i>
	<i>CCCA</i>	<i>Western Districts C S</i>	<i>Sydney, Aust</i>	<i>07/26/14</i>
<i>Raymond, Allan</i>	<i>ACF</i>	<i>QFC</i>	<i>Brisbane, Aust</i>	<i>02/27/14</i>
	<i>ACF</i>	<i>QICC</i>	<i>Brisbane, Aust</i>	<i>06/01/14</i>
	<i>ACF</i>	<i>FCCWA</i>	<i>Perth, Aust</i>	<i>06/28-29/14</i>
<i>Veach, Gary</i>	<i>NZCF</i>	<i>Hastings/Hamilton CC</i>	<i>Hamilton, NZ</i>	<i>07/13/14</i>
	<i>CCCA</i>	<i>Cats Queensland Inc.</i>	<i>Brisbane, Aust</i>	<i>07/19-20/14</i>
	<i>CCCA</i>	<i>Western Districts C S</i>	<i>Sydney, Aust</i>	<i>07/26/14</i>
	<i>CCCA</i>	<i>FSCC</i>	<i>Adelaide, Aust</i>	<i>08/03/14</i>
<i>Watson, Liz</i>	<i>NZCF</i>	<i>Hastings/Hamilton CC</i>	<i>Hamilton, NZ</i>	<i>07/13/14</i>
	<i>CCCA</i>	<i>Cats Queensland Inc.</i>	<i>Brisbane, Aust</i>	<i>06/01/14</i>
	<i>CCCA</i>	<i>Western Districts C S</i>	<i>Sydney, Aust</i>	<i>07/26/14</i>
	<i>CCCA</i>	<i>FSCC</i>	<i>Adelaide, Aust</i>	<i>08/03/14</i>
<i>Zinck, Iris</i>	<i>CCA</i>	<i>Fundy Fanciers</i>	<i>Halifax, Canada</i>	<i>10/26/14</i>

**Non-CFA Judges requesting permission to guest judge CFA shows:**

<i>Judge</i>	<i>Assn</i>	<i>CFA Show</i>	<i>Location</i>	<i>Date</i>
<i>Dubrovskaya, Galina</i>	<i>WCA</i>	<i>Moscow Cat Fancier</i>	<i>Moscow, Russia</i>	<i>04/19-20/14</i>
		<i>Edelweiss Cat Club</i>	<i>Moscow, Russia</i>	<i>08/23-24/14</i>
<i>Frank, Genevieve</i>	<i>WCF</i>	<i>Cat Fashion</i>	<i>Tel Aviv, Israel</i>	<i>03/15/14</i>
<i>Gnatkevych, Lena</i>	<i>RUI</i>	<i>Dutch Purrpuss</i>	<i>Wijchen, Netherlands</i>	<i>03/01/14</i>
		<i>Swedish Cat Paws</i>	<i>Stockholm, Sweden</i>	<i>04/05-06/14</i>
		<i>Edelweiss Cat Club</i>	<i>Uster, Switzerland</i>	<i>04/26-27/14</i>
<i>Korotonozhkina, Olga</i>	<i>RUI</i>	<i>Dutch Purrpuss</i>	<i>Wijchen, Netherlands</i>	<i>03/01/14</i>

		<i>German Catwalk</i>	<i>Bremen, Germany</i>	<i>08/02-03/14</i>
<i>Menweg, Nicole</i>	<i>CCA</i>	<i>New England Meow</i>	<i>Sturbridge, MA</i>	<i>08/23-24/14</i>
<i>Nazarova, Anna</i>	<i>WCA</i>	<i>Edelweiss Cat Club</i>	<i>Moscow, Russia</i>	<i>08/23-24/14</i>
<i>Nicholls, Julia</i>	<i>CCCA</i>	<i>CFSI</i>	<i>Serpong, Indonesia</i>	<i>04/19/14</i>
<i>Podrugina, Elene</i>	<i>RUI</i>	<i>Swedish Paws</i>	<i>Stockholm, Sweden</i>	<i>04/06/14</i>
<i>Pohvalina, Victoria</i>	<i>RUI</i>	<i>Chatte Noir</i>	<i>Moscow, Russia</i>	<i>04/06/14</i>
<i>Rakitnyh, Olga</i>	<i>RUI</i>	<i>Swedish Cat Paws</i>	<i>Stockholm, Sweden</i>	<i>04/05/14</i>
		<i>Bulgarian Elite Cats</i>	<i>Sofia, Bulgaria</i>	<i>10/18-19/14</i>
<i>Rumayntseva, Nadejda</i>	<i>WCA</i>	<i>Moscow Cat Fancier</i>	<i>Moscow, Russia</i>	<i>04/19-20/14</i>

*Respectfully Submitted,  
Loretta Baugh  
Committee Chair*

(4) **PROTEST COMMITTEE.**

**Protest Committee Chair George Eigenhauser** gave the Protest Committee report containing recommendations for disposition of pending matters (see item #71).

**Committee Chair:** *George J. Eigenhauser, Jr.*  
**Committee Members:** *Dick Kallmeyer, Betsy Arnold, Norman Auspitz, Joel Chaney and Pam Huggins; Animal Welfare: Linda Berg; Asian ID liaison: Sara Tsui; European ID liaison: George Cherrie; Japan liaison: Yukiko Hayata; Judging liaison: Norman Auspitz; Legal Counsel: Ed Raymond*

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**Brief Summation/Current Happenings of Committee:**

*The Protest Committee met telephonically on June 3, 2014. Participating were George Eigenhauser, Dick Kallmeyer, Betsy Arnold, Joel Chaney and Linda Berg (with Norman Auspitz joining the meeting in progress).*

***PROTEST COMMITTEE RECOMMENDATIONS FOR  
DISPOSITION OF PENDING MATTERS; JUNE 2014***

*There were no matters returned to the Committee for reconsideration following the February Board meeting and none were held over by the Committee. There were four new matters received for Committee action for a total of five (5) in this report. None are being held over until October, leaving five (5) for consideration. In summary:*

*A summary of the cases within each category:*

<i>A.</i>	<i>Cases being held over by the Protest Committee.....</i>	<i>0</i>
<i>B.</i>	<i>Cases deemed by the Committee to have insufficient evidence to proceed, and submitted to the Board with a recommendation to drop (no probable cause) .....</i>	<i>1</i>
<i>C.</i>	<i>Cases deemed by the Committee to be suitable for administrative handling.....</i>	<i>0</i>
<i>D.</i>	<i>Case submitted by the Committee with a recommended finding and sentence .....</i>	<i>4</i>
<i>E.</i>	<i>Other recommended dispositions.....</i>	<i>0</i>
	<b><i>TOTAL CASES SUBMITTED BY PROTEST COMMITTEE .....</i></b>	<b><i>5</i></b>

**What Will be Presented at the Next Meeting:**

*Ongoing protest investigations and recommendations.*

*Respectfully Submitted,*

  
George J. Eigenhauser, Jr.  
Protest Committee Chairman

(5) **TREASURER'S REPORT.**

**Treasurer Carla Bizzell** gave the following report:

**Overall Performance**

*I am pleased to report that CFA's overall financial performance was profitable with a total net income of \$112,462. This exceeds budgeted net profit by \$88,860 even though some revenue has been pushed into the 2015 fiscal year due to challenges encountered when implementing the new registration system.*

**Hannon:** We're back in session. Next on the agenda we have the Treasurer's Report, the Audit Committee and the Budget Committee, all of which are Carla Bizzell. **Bizzell:** There's a lot of information in the reports, but I'll hit the high points, particularly for those people who don't have the ability to see these reports until they come out in the minutes. I am pleased to report that we did have another positive net profit this year of \$112,462. That exceeded our budgeted profit by almost \$89,000, which is fabulous.

**Key Financial Indicators**

**Balance Sheet Items**

*CFA continues to enjoy a very robust balance sheet. The only structural change this year was the addition of an account to accommodate credits created as the new system went into production. We do still need to find an appropriate investment home for some of our excess funds.*

**Bizzell:** We still have a very robust balance sheet, which is important for our continued growth and viability.

**Ordinary Income—Registrations and Related Services**

*Revenue from Litters and Individual Cat Registrations (excluding Registration via Pedigree) is \$8,153 better than budget and \$10,328 better than the prior year. Registration via pedigree is down slightly compared to budget and last year.*

*Below is a table showing registration income based on revenue for FY 2014 compared to FY 2013.*

<i>Fiscal Year End</i>	<i>Cat Registration Revenue</i>	<i>Litter Registration Revenue</i>
<i>2013</i>	<i>\$327,354</i>	<i>\$203,770</i>
<i>2014</i>	<i>\$335,309</i>	<i>\$206,143</i>
<i>% Change</i>	<i>2.4%</i>	<i>1.2%</i>

*As you can see, revenue from litters and cats registered continue to show a slight recovery, which is encouraging.*

*Ordinary income is down a total of \$42,815 from the prior year and is also slightly unfavorable to budget. The areas showing large improvement compared to the prior year are Cattery Registrations and Clerking/Judging License Fees. The areas that are notably down from prior year are Transfer of Ownership, Championship Confirmations, Website Advertising, Certified Pedigrees, Registration via Pedigree, Show License Fees, Show Entry Surcharge and Show Insurance.*

**Bizzell:** Regarding registrations, our registration income continues to rise slightly every year, just be a couple of percentage points, but that's very meaningful in the long run. If you can continue that trend, it would be wonderful. Ordinary income is down from the prior year. A lot of that is – there's a lot of things that go into that. A lot of that is our website advertising, which is down this past year.

#### Other Income/Expense

*This category includes Interest and Rental Income.*

#### Events

*The World Show was the only event in this category. The show produced a very slight profit compared to a budgeted loss of \$22,000.*

**Bizzell:** In the Events area, it was the World Show. We had budgeted for a \$22,000 loss and luckily we had a very slight profit, so that was one of the things that put us ahead against budget this year.

#### Yearbook

*Yearbook net loss of \$7,978 was favorable to a budgeted loss of \$9,100.*

**Bizzell:** Yearbook continues to operate at a slight loss, which we believe is still a very important publication and we're going to continue it. It actually came in better than budget, but still a slight loss for the year. **Petty:** On the Yearbook, is that only the 2014 Yearbook, or does it include all past issues, too? **Bizzell:** It includes all the cost for the Yearbook, including the past issues.

#### Almanac

*For the 2014 fiscal year, On-Line Almanac and Cat Talk continue to share a business area due to the combination subscription. Overall, combined On-Line Almanac and Cat Talk showed a net profit of \$16,369.*

**Bizzell:** Almanac, which is On-Line Almanac and Cat Talk, is profitable. It had a net profit of \$16,000 this year. [applause] That's really good.

### Marketing Area

*There is a net profit of \$8,171 in the Marketing Area this past year due primarily to the change in cost structure.*

### Central Office

*Total Central Office expenses of \$866,169 were favorable to both to the budget of \$913,876 and the prior year's \$882,500. Central Office continues to seek ways to reduce operation costs.*

**Bizzell:** Central Office expenses were favorable to both the budget and to the prior year. I've got some cumulative information I'll go over at the end.

### Computer

*Computer Expense is favorable compared to budget (\$29,609 vs. \$45,400) primarily due to less reliance on outside contractors. Computer expenditures is even more favorable when compared to the prior year's expenditure of \$56,840.*

**Bizzell:** Our computer expenses were down.

### CFA Programs

*The CFA Programs area came in under budget for the year. Actual spending of \$196,695 compares favorably to the budgeted \$205,550. The expenditures compare unfavorably to last year's total CFA Programs expense primarily due to the additional Club Assistance expense and the Winn Foundation charitable donation.*

**Bizzell:** CFA Programs came in under budget.

### Corporate Expense

*Total Corporate Expense compared unfavorably to budget primarily due to the cost of last year's Annual.*

**Bizzell:** Corporate expense was up, and that was primarily due to the cost of the Annual last year.

### Outreach and Education

*The Outreach and Education expenditures compared favorably to budget. This area now includes Catshows.US, Publicity/Public Relations, the PAWS contract, and Outreach and Education.*

**Bizzell:** Outreach and Education area, we have restructured that a little bit. We now include Cat Shows.US in there, all of our publicity and public relations, our PAWS contract, which is our Garfield contract, and Outreach and Education. So, you'll see that in the budget. That is considerably bumped up for next year. We're adding more money into our publicity and public relations area to try to get more name recognition out there and get more people in the

door. **Ganoe:** One question on Outreach and Education. I haven't looked at the numbers to know this, but when we combined the Cat Shows.US, Publicity/Public Relations, PAWS and Outreach and Education, when you did the budget, was that just adding those groups together to one line item? **Bizzell:** They are separate line items in that business area. **Ganoe:** Are we going to be able to find any savings in combining them, or is it just a bookkeeping thing? **Bizzell:** It's just a bookkeeping thing. We are adding budget amounts to areas where we haven't had much budget in there before, to try to impact that name recognition. **Hannon:** In April, we authorized \$25,000 for Jodell's committee that's working on PR efforts. Like we were talking about taking out an ad in Cat Fancy Magazine. We put some money in the budget that we approved in April. **Ganoe:** OK. I was just making sure that – **Bizzell:** There's no synergy involved really in putting them in the same business area, if that's what you're asking. **Ganoe:** Yes. **Bizzell:** But it was sort of hard to make much impact if you were relying on the good will of advertisers to take your advertising for free, so having some money in that business area will make a big difference.

### Legislative Expense

*Legislative Expense came in slightly favorable to budget.*

**Bizzell:** Legislative expenses is essentially on budget, slightly favorable.

*Respectfully Submitted,  
Carla Bizzell, Treasurer*

**Bizzell:** I wanted to go over a few little interesting points. Just looking back over the last 4 years, which is kind of fun to do now that I am outgoing Treasurer, net profit for the last 4 years cumulative, \$469,000 net profit. A great deal of that, yes our ordinary income has essentially stayed flat to up in some years. The biggest effect was on our stripping out a lot of our overhead expense, a lot of our ongoing operating expense. Our savings in operating expense cumulative, and this includes the year where we had overlap and were running two offices at once, the cumulative effect of moving to Ohio, just in Central Office expense saved, \$436,000 over the 4 years. So, that's a big deal. That's the kind of thing that will save CFA into the future. If you look at ordinary income year over year over year, which includes registration and all our other registration services and such, it really hasn't changed that greatly from 2007 forward. \$1.3 million, \$1.4 million, in that neighborhood. So, the big hit to our net profit where we have come in so positively is mostly in stripping out expenses, so that's what we need to focus on going into the future, in tandem with increasing our business. **Hannon:** Would you say a lot of that was because of the move? We moved into a place where we're paying a lot less in taxes, our salaries are more competitive. **Bizzell:** Salaries are more competitive, overhead for the building, everything. It's 98% the move. **Hannon:** So, we're seeing ongoing results, year after year, of savings. **Bizzell:** \$175,000 a year roughly, so the move was a big deal. It still is a big deal.



(6) **AUDIT COMMITTEE.**

**Committee Chair:** *Carla Bizzell*  
**List of Committee Members:** *Karen Boyce, Karen Godwin, Bob Johnston, Ed Raymond*

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**Brief Summation of Immediate Past Committee Activities:**

*Our external audit has been delayed two weeks due to difficulties encountered with the new system. Central Office staff and Committee members have started supplying the external auditors with requested information and documents. As of the end of June, the audit is well underway with completion still expected prior to the end of July.*

**Current Happenings of Committee:**

*Central Office staff and the Committee continue to provide requested information necessary to bring the year-end audit to a close. .*

**Future Projections for Committee:**

*After the audit is completed, we will work with the auditors to complete Forms 990 and 990T. The completed audit report will be transmitted to Club Secretaries. An outside consultant may be required to assist in smoothing the transition to the new software payment system.*

**What Will be Presented at the Next Meeting:**

*An update on the financial audit.*

*Respectfully Submitted,  
Carla Bizzell, Chair*

**Bizzell:** Next is Audit Committee. We are in the middle of the audit right now. The audit had to be postponed a couple of weeks, due to some complications getting information together, based on the additional provided by the new system. We have just really one person in accounting in the finance area, and she was tied up getting the things balanced from the new system, so we postponed the audit a couple of weeks to provide her a little relief. We also got her some temp help in to help her pull information, but we still expect the audit to be complete by the constitutionally required period, which is the end of July. After that, the 990 and 990-T will be prepared by the accounting firm. I'm talking for someone that's in the room [Treasurer-elect Barbara Schreck] that this information will be disseminated when it's available.

(7) **BUDGET COMMITTEE.**

*Committee Chair: Carla Bizzell*  
*List of Committee Members: Chuck Gradowski, Bob Johnston, Rich Mastin*

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**Brief Summation of Immediate Past Committee Activities:**

*The Committee reviewed monthly financial reports and detailed financial transactions, payroll reports and weekly bank balances. The full-year unaudited financial information has been provided for delegate bags.*

*The fiscal year 2014-2015 Financial Budget was prepared and approved prior to May 1.*

**Current Happenings of Committee:**

*We continue reviewing and approving financial transactions on a daily/weekly/monthly basis.*

**Future Projections for Committee:**

*The 2013-2014 financial information will be transmitted to the Club Secretaries along with the completed audit report when available.*

**Action Items:**

*None.*

**What Will be Presented at the Next Meeting:**

*The Committee will present CFA's year-to-date financial progress compared to budget.*

*Respectfully Submitted,  
Carla Bizzell, Chair*

**Bizzell:** Budget Committee. We had a budget prepared for 2014-2015, and that was approved prior to May 1<sup>st</sup>. The future projections, again talking for someone who is in the room, that the comparison to budget will be made and disseminated on a routine basis. I don't know what you will come up with as far as how often, but periodically disseminate the comparison to budget to the board and to the secretaries. That's it. **Hannon:** OK, thank you.

(8) **FINANCE COMMITTEE.**

**Committee Chair:** *Rich Mastin*  
**List of Committee Members:** *Carla Bizzell, Chuck Gradowski, Ed Raymond & Rich Mastin*

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**Brief Summation of Immediate Past Committee Activities:**

- *2019 Region 1 Annual Hotel contracts*
- *Computer system ongoing service and support contract*

**Current Happenings of Committee:**

- *Accessible to Central Office Team, Treasurer and Budget Committee Chair as needed*
- *Weekly review of all bank account balances and payroll reports*
- *Review monthly financial reports and commentaries to previous year's performance and to budget*
- *Assist in maintaining positive annual cash flow*
- *2014 World Show; show hall and hotel contracts, and develop budget*
- *Club Sponsorship reviews and approvals as submitted by Verna Dobbins*
- *2014 – 2015 Insurance renewal*
- *Continue to work on long term health insurance options with insurance rep and Central Office Human Resources*
- *Review and advise as needed on contractual agreements/arrangements*
  - o *Insurances*
  - o *Marketing and licensing contracts as submitted*
  - o *Hotel contracts (new and updates/changes to existing as needed)*
  - o *Others relating to work on Central Office building and office equipment*

**Hannon:** Rich, with the Finance Committee. **Mastin:** We've got a couple things going on right now. One of the priorities we're working on right now is the contracts for the World Show in Philadelphia. Pat Zollman, who handles our contracts for the hotels, her business, Helms-Briscoe, is also involved in helping us negotiate the rates for the World Show. She is here and she has the hotel contracts for Philly. She and I will go through those and make any changes or recommendations if we need to this weekend. A couple other things, what we recently finished off was the CompuTan computer system ongoing service program. The contract is written and in place. It's not signed yet. It's agreed upon. We have some things that need to be addressed before we will proceed to signing it. A few other things. We wrapped up the Region 1 Annual for 2019 hotel contract. Insurance renewal, Scott Allen will be in later today to talk about that.

**Future Projections for Committee:**

- *2014 World Show budget*
- *Finalize long term health insurance plans for Central Office Team/Staff*

**Mastin:** One of the last things that we need to get resolved sooner than later is finalizing the health insurance plans for our Central Office team members.

**Board Action Items:**

- *None at this time*

**What Will be Presented at the Next Meeting:**

- *Committee's progress*

*Respectfully Submitted,  
Rich Mastin, Chair*

**Mastin:** Are there any questions? **Ganoe:** When do you expect to have the maintenance contract signed with CompuTan? **Mastin:** When you, Dick and James are comfortable with where things are going. **Ganoe:** They haven't finished the terms of the previous contract, so I don't know if we need to sign the maintenance before we finish those terms. How do you think the timing should go? **Mastin:** I think once you guys are comfortable with how things are going, I'm comfortable signing the contract but not until then. I don't want them to put the contract in place and we start paying the monthly fee, when they need to be addressing issues and concerns right now. That's the reason why I'm holding out.

[An executive session discussion was had regarding the terms of the contract]

**Hannon:** OK. So, are we through with your report then, Rich? **Mastin:** Yes.

(9) **CAT TALK.**

*Committee Chair: Teresa Keiger, Editor*  
*List of Committee Members: Jodell Raymond, Executive Editor*

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**Brief Summation of Immediate Past Committee Activities:**

*At the February BOD meeting, we presented a report and overview of an alternate online version of Cat Talk magazine.*

**Current Happenings of Committee:**

*Based on the minutes from that meeting and other feedback, many board members had not been able to read the complete overview of the project. It answered many of the questions that were asked. We have prepared a more detailed report that also answers additional questions that came up. Please refer to “Cat Talk Presentation.pdf” (this will also be presented at the BOD meeting by Teresa Keiger).*

**Future Projections for Committee:**

*Act on the decision of the Board on this matter.*

**Board Action Items:**

*Vote on an alternate digital version of Cat Talk that will:*

- *Make the magazine more readily and less expensively available to our overseas exhibitors*
- *Provide a preview of the magazine for potential NEW readers*
- *Be delivered in an unshareable manner to readers, thus keeping all copyrighted articles and photos intact.*

**Time Frame:**

*Dependent on BOD decision. We can go live with back issues available for distribution as soon as July.*

*Respectfully Submitted,  
Teresa Keiger, Chair*

**Hannon:** OK, we’re moving on to Teresa Keiger who has Cat Talk. You have a presentation? **Keiger:** Yes, there is a PowerPoint presentation. **Hannon:** Do you know anything about this? **Anger:** I thought you were doing it on equipment. **Keiger:** Yes, I did, too. **J. Raymond:** I thought we were doing this after lunch. **Hannon:** I asked her, do you want to wait

until after lunch. Do you want to wait until after lunch? **Keiger:** Yes. **Hannon:** OK. We'll come back to that after lunch.

[after lunch] **Keiger:** I am here to provide information and answer questions while we are here.

**Keiger:** Why am I bringing up for discussion going digital? Really, primarily it's to reach our overseas exhibitors. Right now, a subscription to Cat Talk for overseas exhibitors is at least \$75. We only have 8 – count them 8 – overseas exhibitors who are subscribing to Cat Talk. There's 1,000 more out there I would like to be able to reach. The other is to be able to reach part of our mainstream audience, the consumer level. They are beyond *Cat Fancy*, but they are not exhibitors.

**Keiger:** People say, what about print? Is it going to go away? After this was brought up at the last meeting, I had a lot of people come to me and say, “please don't get rid of the magazine.” I assured them, no, the print magazine is not going away. I feel, from what I've heard, that most people who are subscribing now will stay subscribed to print. We have nothing to do but gain subscribers by going to digital.

**Keiger:** Why don't we distribute it by PDF? By that token, why don't we just put the print magazine out there on the newsstand and let people pick it up. We have to have control of the information. The photographs that we use from Chanan, Larry Johnson and Preston are all copyrighted by the photographers. We don't control that. They let us use those photographs for our publication. If we put it in PDF, we can't control that. People can grab those photos and do what they will with them. A lot of the articles we use are also copyrighted. So, there again, we have to have control of that distribution method and also have control of the subscription. You can't control a subscription with just a downloadable PDF.



**Keiger:** Why the percentage model? The first two corporations that I contacted to get an estimate for going digital wanted \$1,000 per issue just to put it up online. We would have to sell 100 magazines just to break even with that. With the percentage model, they get 50% and we get 50%. It costs us absolutely nothing. If we sell 25 magazines, we make – do the math, \$1,200. So, that's why I'm specifically looking at a percentage model. Now, if we were selling 5,000 magazines online, then it would make sense to pay \$1,000 per issue. Right now, this what's going to make sense for us.

**Keiger:** All production has costs. On the printing side, you have printing and you have mailing. Digital, printing and mailing is basically putting it up online. That's their 50%, and the end result is exactly the same. I did the model on this. The printed magazine, we are averaging over the course of a year a \$1 profit. It depends on how big the magazine is. That affects the mailing cost. On the digital magazine, we will get 50% off every single magazine we sell.

**Keiger:** Can we bundle the Online Almanac? First off, do we want to? We may want to do that. We just want to think about that. Do we want the general public to have access to the Online Almanac and that information? We might. If we do, we could put that information out in such a way that just the serious fancier has access to it via the CFA eNewsletter or other method. What we could do, and I checked this out, if they subscribe to the digital version, if they can present Carol with the receipt from that, then they would be credited with an account to the Online Almanac.

**Keiger:** Translations. No, this company does not offer a translation service, but I'm thinking any translation that we do for Cat Talk needs to be done internally from CFA, because we all know the problems that we run into in trying to translate something into a foreign language. For example, get someone outside of the fancy to describe stuffing or stud tail. It's not going to be pretty, so therefore my suggestion would be, if we take the next step and we want to offer a translation service, we don't need to translate the entirety of Cat Talk – just some key articles that would be available, that would be translated within the fancy would be available as a download.

**Keiger:** Here's what the magazine looks like. This is the company I'm looking at. You will see that major magazines throughout the world are using this service. They actually are now in their third year of online production.

**Keiger:** The user creates an account, which you will see up here where it says Register, or they log into a previously created account.

**Keiger:** This is how they set up their registration. Fill out all that, and this is their account page.

**Keiger:** Then, at that point in time, they look for magazines by category, or look for the search features. So, let's look up Cat Talk.

**Keiger:** Ta-da, there were are, last January's issue. They can buy a 6 month subscription, a 12 month subscription, or they can buy a single issue.

**Keiger:** They determine the subscription. We've done that, and we buy the magazine.

**Keiger:** This is a preview. What I like about this preview, we can select specific images to show as the preview. We don't want to give them the entire thing. We just want to give them an idea of what's in that issue. Where this can also come into play could be an advantage for our print issue, as well. If people know this is out there, they go, they look, they preview it. "This is what Cat Talk is!" You can't do that now. They can get the print issue.

**Keiger:** This is what it looks like. It's a flip version. You all have seen this before. The pages are down here and then you would just flip and go through the magazine. That's it. Any questions?

**Wilson:** How often would CFA get paid? **Keiger:** We can determine that. They cut as a bill and it goes directly into CFA's bank account. We just have to say, "we want our money now." **Wilson:** Do we get 50% of a single issue, of everything? Whether it's a 6 month, 12 month or single issue? **Keiger:** Yes. **Wilson:** So, everything they sell, we get 50%. **Keiger:** Yes, and the nice thing about this, and it's brought up in the overview, they take care of the archiving, they take care of the subscription, Central Office doesn't have to be worried about it. The only thing that really I have to do is, the PDF that I used to create for the print model, print it off with a different set of metrics and upload it. That's all. **Ganoe:** One of the questions I have is, this company is 3 years old. **Keiger:** Yes. **Ganoe:** How are they vis-à-vis overseas censors? Because one of our big markets is going to be China, and their internet is very controlled. **Keiger:** They are located in Singapore, so I can definitely ask them that question. They would be sensitive to that. From what I've seen and some of the magazines I have scrolled through, they do have a very large overseas market, specifically because they are out of Singapore. **Ganoe:** OK. One other question. When they pay subscriptions, is all that bookkeeping done through the company and how visible is that to us? **Keiger:** Again, it's been a little bit since I have revisited that, but as the editor I would be able to go in and see how many subscriptions had been bought and check those numbers, and then when we're ready, we just say "deposit this check." **Ganoe:** I was just wondering, because when Carla or Barb start doing their budgeting and we want to see how it is, how much are we going to be able to see of that? **Keiger:** We should be able to see all of it. **Wilson:** So, they can buy a 6 issue subscription, not a 6 month subscription. **Keiger:** Right. **Wilson:** How do they know when there's a new one available? When someone subscribes to that, do they get a notification that there's a new issue? **Keiger:** I really don't know, to be perfectly honest. That's a good question. **Eigenhauser:** The reason we bundled the hard copy Almanac with the ePoints is because people don't really want to buy them separately. If we bundle this with the ePoints and the Online Almanac, who is going to be handling that? The outside service or us? **Keiger:** They have no way to control the subscription to the Online Almanac. What I was suggesting is, the user creates this account, buy it, use that receipt to take to the Online Almanac and say, "I've purchased this magazine subscription" and it would need to be the yearly subscription, "Please give me my access to the Online Almanac." **Wilson:** Right now it's bundled. If I wanted to keep it bundled but I wanted the digital subscription instead of the print Cat Talk, is that an option? **Keiger:** Yes, and that's exactly what I'm referring to. If you buy this, take the receipt, say, "here, I've purchased this, give me my Online Almanac." **Wilson:** I want to do it backwards, though. I bought Cat Talk and the Online Almanac as a bundle. Do I have now an option to say I want it digitally instead? Or, do I have to buy it off the system? **Keiger:** You'll have to go through those metrics, and I've looked at trying to say, "can we do a digital and a print magazine" and right now for the subscription base, I don't see a way to bundle the two together unless we change a couple of other things. **Ganoe:** Being the Q/A person that I am, I always try to break things. What is going to prevent me from buying an online subscription and sharing my credentials with anybody I want? They can all get in there on my subscription and see it. **Keiger:** That's a good question. That's a real good question. As it is, yeah, you're right. We can't. **Anger:** They do that with the Online Almanac, too. People give other people their CFA credentials. **Ganoe:** It happens all the time. That's why I was bringing it up. **Hannon:** What's to stop people who subscribe to *Newsweek* doing the same thing? **Keiger:** That's done,



too. **Eigenhauser:** That kind of concerns me, because the whole reason to go through this service and not just do it ourselves and put a PDF on our website is because of better security. If it really provides no better security than what we have, I don't see any reason why we have to outsource. **Keiger:** Yes, it does. **Eigenhauser:** And then jump through hoops. **Keiger:** Yes, it does. **Eigenhauser:** I'm not debating with you. I'm discussing this with the board. Why we would have to jump through hoops in order to do a combined subscription and have to subscribe twice and have to bring the receipt and have to do this and have to do that. If they're already subscribed, they have to re-subscribe to the other. We can do this in-house much easier, much cheaper, and there's no proof that people are sharing the PDFs any more than they are sharing passwords. So, why don't we try this in-house for free and if we have a problem with copyright issues, people copying it, then we can come back and revisit it, but I think we should do it the simple way first. Right now, we have 8 subscribers from overseas that would be strongly affected by this. We're putting in a lot of work and creating an outside service to control what I think is an important aspect of CFA without necessarily needing to. I want to see if there's a problem with PDFs before we say, "we don't want to do this in-house." **Keiger:** I am going to make a comment to the board, too. PDFs are not secure. You can grab a picture off of there and do what you will with it. You can copy the text and do what you will with it. You cannot do it with this. You cannot do it. **Eigenhauser:** I can do it with a hard copy. **Keiger:** No, you can't, because when you scan that, you will get the dots and will not have a good reproduction. Been there, done that. **Kallmeyer:** Maybe what we ought to do is try it in the Asia market first. Since we haven't penetrated, we have nothing to lose. I don't know if Europe has any penetration there. **Keiger:** Just very little. **Kallmeyer:** Maybe we can try something like Russia or China, just to see if we're not reaching anyone, and just see. **Keiger:** I think the point that I really want to make is, this isn't costing us money. We're doing nothing but making money, because we have all these costs associated with printing. You've got printing, you've got mailing. Those same costs are what we're paying for with a digital service. **Ganoe:** So, if I understand that comment correctly, the company that provides the service will allot us space and set up all of the digital subscription and do all that overhead work, with no expectation of return until people start subscribing. **Keiger:** Yep. That's their model. **Ganoe:** That's their model. OK. **Keiger:** That's their business model. **Ganoe:** Interesting. **Keiger:** That's why I'm looking at them, rather than a service that we pay up front. **Roy:** Do we know how many hits that website gets or potential people that might buy Cat Talk? **Keiger:** I don't, but if we start advertising, we have to let people know about it. I do know that in their third year they were awarded several major awards for their presence. **Wilson:** Just one thought. I subscribe to several print magazines that have, along with that you get the digital feature to download it for no extra cost, and you have a login. One of them is *Consumers Report* and my sister might say, "is there anything on there about buying a washing machine" or whatever, I might look it up and tell her the highest rated ones. I see my sister almost every day. We don't sit down and I give her my stuff to go in and look at it. I think people are going to subscribe because they want to have access to it. **Keiger:** Right. **Wilson:** If they get a 6 issue subscription, will they have access to the back issues? **Keiger:** When we put them up, they can buy them individually. **Wilson:** Right, but I mean, if I subscribe and now I have 3 issues, will I be able to, through this site, go back and look at previous issues? **Keiger:** You can only look at the preview, because my understand is that it starts when your subscription starts. **Wilson:** Right, OK. My subscription starts today. I have my new Cat Talk and I get another one in 3 months and I get another one. Can I go back and look at this one that I bought? **Keiger:** No, because it's not covered under your subscription. **Wilson:** So, it's not

really like a subscription, like I can keep all my Cat Talks that I have. **Hannon:** You can't go back and look at the first one you subscribed to? **Keiger:** Yeah, you can do that. **Hannon:** That's what she's asking. **Wilson:** That's what I'm asking. **Keiger:** Oh yeah. Yeah, yeah. I thought like if you subscribe to the June one, can I go back and look at the March one. OK, I'm sorry. I misunderstood your question. **Wilson:** So, all the ones that are part of your subscription. **Keiger:** Yes, yes. I'm sorry. **Kallmeyer:** How much of your effort is put into moving an issue? **Keiger:** I use the same PDF that I use to take the print edition and print it out to a different sort of PDF. **Kallmeyer:** So, 20 minutes or something like that? **Keiger:** And then upload it. Yep, that's it. **Altschul:** How easy is it for someone to pay for a subscription and then cancel it? If they pay for a subscription, print off the proof that they paid for it – I'm like Dennis. I like to come up with things – and then they cancel the subscription, so they have proof that they paid for it but they got their money back. **Hannon:** So, they got a free Online Almanac. **Altschul:** People like to do things like that. **Bizzell:** Teresa can go in and look at who has subscribed. **Altschul:** So my question is then, is the cost for this for people who pay online – say, I go to Magzter and I subscribe, does that cost include access to the Online Almanac automatically? **Keiger:** No. They have to take the extra step of saying, "I have subscribed to the online edition." **Altschul:** But do I have to pay more? **Keiger:** No. **Altschul:** So, can they send you a list of subscribers? **Keiger:** Yes. **Altschul:** So, technically, someone would just have to email Central Office and say, "I would like to go ahead and have an account", and you don't need to provide proof. You've got a list of subscribers. They just go and consult the list of subscribers. **Keiger:** I think you would be better served – Jodell, wouldn't they need to go to Carol Ann [Bertone] with that? **J. Raymond:** Right. **Keiger:** If they would just email Carol Ann the receipt that they get from Magzter, say, "I have subscribed", they have the Online Almanac. **Altschul:** But that doesn't address it, because (1) if the receipt is just a PDF or a screen capture, I can modify the receipt with whoever's name I want, that's not too hard and (2) I can cancel my subscription and get my money back. So, Online Almanac things need to be from a list of subscribers. **Keiger:** I could certainly provide that on a monthly basis to Carol Ann. **Altschul:** That would be better than providing a receipt, because it's too easy to digitally change a receipt. **Petty:** It seems like we could resolve that by just bundling the print Cat Talk and Online Almanac, but if it's digital, separate it. That would take care of that. My biggest concern with this is how much it would erode the print subscriptions. That seems to be the only downside to me. **Hannon:** She seems to think that the people who subscribe to the print want the print. **Keiger:** They want the print. I don't see that we have anything to do but gain new subscribers. **Bizzell:** We won't have the cost, either, of providing the print copy. **Petty:** That's what I'm saying. This seems like a no-brainer. It's not going to cost us anything, but if it erodes the print version to the point where that's not viable, that would be the downside. **Kallmeyer:** Teresa, can you do a random survey or ask people here. **Keiger:** I would do better asking people, and I say that because I've got a survey out there right now that I think the last time I looked I had 30 answers, which isn't much. **Kallmeyer:** Maybe at the meeting tomorrow, just have people come up to you and harass you at the meeting. Just what you want to do. **Ganoe:** Rather than doing a survey, which is all volunteer, part of what this service should have is, they should have a count. You have a count of how many have print, and all we need to do is compare those lists to see, did we lose any of our print to online, or did we gain online people through print, because I'm looking at doing both myself. **Keiger:** Absolutely. That's where I'm coming from. I would like to see both increase. **Wilson:** I just googled Magzter review. *It's a cloud-based, cross-platform magazine platform that launched in 2011 and has 7 million users, a number that's now growing at a rate of 1 million per month. Its reach is largest*

*in Asia and extends into even China and the Middle East, but it also claims 2 million users in the US. It hosts more than 1,5000 magazines from 600 publishers on its platform, and now it is coming at the US with a vengeance. Today, the company is announcing that it has signed magazine giant Hearst – publisher of ELLE, Cosmopolitan, Esquire, Seventeen, and Marie Claire, among others – which is putting all 21 of its titles into Magzter. The Hearst signing comes on the heels of similar deals with Newsweek, Inc., and Fast Company. Then Magzter pushes the digital magazines to Android, iOS, and Windows 8. Because their data is stored in the cloud, consumers never lose an issue, even when they switch devices, and they can also read the magazines on the Web at Magzter.com. Meanwhile, publishers also get access to a Magzter dashboard, which provides live analytics on magazine sales, downloads, and about which articles and ads are being read, and for how long. For sponsors, that's fabulous information to have. It says, For now, about 90 percent of the titles on the Magzter are straight PDF replicas of the print editions, but the rest are at least partly interactive. There's another option there.*

**Keiger:** Meaning that for a lot of these links, I can make it a hyperlink and there they go.

**Wilson:** It says, *Where Magzter might ultimately run into trouble, however, is if magazines decide to move away from bundled versions of their digital products and instead distribute individual stories around the Web. If that does actually happen, however, it could be a long way off.* So, Google it.

**Eigenhauser:** I just want to make a comment. It's one thing to say anecdotally, "people are telling me they would rather have the print, they would rather have the online version." The fact of the matter is, people talk but our own experience has been that when we unbundled the print with the Online Almanac, we lost so many subscribers to the print edition of Cat Talk that we had to recombine them because people don't really want Cat Talk as much as they want the ePoints. That's the bigger seller, so by keeping them bundled we increase our subscriptions of Cat Talk. Unbundling them is something we've kind of tried in the past and failed. So, I think this will add some people who don't want to buy the package, and there will be some people that would like the convenience of having it delivered digitally, as opposed to hard copy, but as a practical matter I don't think an unbundled copy of Cat Talk is going to be a big seller, either digitally or in hard copy. **Wilson:** If someone subscribes to this from another country and they buy the bundled product, can there be a link in the magazine linking them to the Online Almanac, so when they're reading this they can hop to the Online Almanac? **Keiger:** That's a good idea. What I could do with the online version is basically put a separate block in. **Wilson:** And so they're getting it. If they want to look at it, they can look at it. **Keiger:** We can do that for both really. Yeah, no problem. **Wilson:** I'm not going to ask any more questions about that.

**Hannon:** Do you want to vote on this today? That's what you want us to do, right? You want us to approve this? **Keiger:** Yep. **Wilson:** I move. **Krzanowski:** Second. **Hannon:** OK, we discussed it enough.

**Hannon** called the motion. **Motion Carried.** Eigenhauser voting no.

**Hannon:** Thank you Teresa. **Keiger:** Thank you very much.

## (10) CLUB APPLICATIONS.

*Committee Co-Chairs: Liz Watson and Carol Krzanowski*

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### **Brief Summation of Immediate Past Committee Activities:**

*Presented new clubs applying to the CFA to be approved by the Board.*

### **Current Happenings of Committee:**

*Six clubs were pre-noticed for membership. They are:*

- *Various Stars Club, International Division; Richard Kallmeyer, Chair*
- *Nei Monggol American Shorthair Fancier Club, International Division; Richard Kallmeyer, Chair*
- *Hong Kong Black Cat Club, International Division; Richard Kallmeyer, Chair*
- *North China American Shorthair Fancier, International Division; Richard Kallmeyer, Chair*
- *Fengtian Cat Fanciers Club, International Division; Richard Kallmeyer, Chair*
- *Global Corea Cat Club, International Division; Richard Kallmeyer, Chair*

**Hannon:** We'll go on to Club Applications, which is Carol. **Krzanowski:** We have six clubs that were pre-noticed for membership. They are all from the International Division, but I would like to mention that 7 existing International Division clubs were recently dropped for non-payment of dues, so there is a lot of fluctuation going on in that area. The six clubs that were pre-noticed in my report, I'm not going to read the report. I will provide a standing motion, reserving the right to vote no. **Anger:** I make a standing second. **Hannon:** On the ones that were dropped, do we know why they were dropped? **Krzanowski:** Non-payment of dues. **Hannon:** Do we know if it was deliberate? **Kallmeyer:** Actually, 3 paid their dues but didn't get in their membership list. The previous 6 weeks to the deadline, both Kristi and I were sending daily emails, trying to contact people. Two of the clubs, Tuesday, the day after the deadline, they said, "oh, we didn't know we were supposed to submit the membership list." So, it's just that they screwed up. Four clubs just disappeared. We don't know where the people went. We got lost, but the dues payment they should have but they didn't come through, but they did get daily notifications. **Hannon:** So, what do we do at this point? Do they have to reapply for membership? Do we keep the dues? **Kallmeyer:** One may reapply. One club was the Saudi Arabian club. They weren't sure how they were going to put on a show, since they couldn't have women judges and other complications. The Columbia club, I think it was just that they screwed up. They paid the dues but they forgot to send in the current membership list. **Petty:** I'm just asking about those that were dropped. Were they all International Division? **Kallmeyer:** There were more clubs dropped. **Hannon:** She mentioned that because we're talking about new club applications and they are all from the International Division. **Altschul:** Other than Saudi Arabia and Columbia, where were the others from? **Kallmeyer:** There was one in Malaysia and four in China. The Malaysian club was associated with the cat museum in Kuching on Borneo. It's actually funded by the government or sponsored by the government, and it turned out that we finally got ahold of the contact but it was a government holiday, so he couldn't get the money for

the dues. **Hannon:** She said there were 6 clubs and you have mentioned 7. **Kallmeyer:** No, I think there were 7 clubs. **Anger:** She said 7 were dropped. Six applied. **Hannon:** Did she say 7 were dropped? OK. **Krzanowski:** There were 7 that were dropped. We have 6 applications. **Kallmeyer:** Six applications, right.

***Various Stars Club***  
***International Division--Anhui Province, China; Richard Kallmeyer, Chair***

*The constitution and by-laws are in order. There are twenty members. No member is a member of other clubs. This is an allbreed club and they wish to hold shows in the Anhui Province, China. The dues have been set. If disbanded the monies will go to a cat welfare agency. This club was pre-noticed and no negative letters have been received. The International Chair supports this club.*

**Hannon:** Carol, do you want to address the first club? **Krzanowski:** The first club up for consideration is Various Stars Club in Anhui Province, China. I defer to Dick for comments on this club. **Kallmeyer:** To be honest, I don't know the members, per se. The location is located west of Shanghai, so it's kind of a new area. It's closer to Wu Han. That's pretty much what I know about the club. **Hannon:** Is there any other discussion on this particular club? Are we ready to vote? All those in favor of the Various Stars Club.

**Hannon** called the motion. **Motion Carried.** Altschul voting no.

**Hannon:** Welcome to CFA, Various Stars Club.

***Nei Monggol American Shorthair Fancier Club***  
***International Division--Nei Mongol, China; Richard Kallmeyer, Chair***

*The constitution and by-laws are in order. There are twenty members. Four are members of another club and none are officers of another club. This is an allbreed club and they wish to hold shows in the Nei Mongol, China. The dues have been set. If disbanded the monies will go to a cat welfare agency. This club was pre-noticed and no negative letters have been received. The International Chair supports this club.*

**Hannon:** Carol, the second club. **Krzanowski:** OK. The next club is Nei Monggol American Shorthair Fancier Club, Nei Monggol, China. I just want to mention that on their application they listed their president and secretary under the question as to whether there are any officers or directors of other clubs. They misunderstood that question. They really don't have any officers or directors in other clubs at all. I just wanted to make that clarification. I will defer to Dick for comments about that. **Kallmeyer:** I'm not personally familiar with these people, but sometimes they have English names besides Chinese names, and I might know the English name. The location where they want to put on shows is right up next to the Russian border. It's probably 700 miles north of Shenyang, where we put on a lot of shows. That's the situation. It sounds like a new area that we're not in, but I'm not familiar with the people. **Hannon:** Any other comments or questions? **Ganoe:** One question. What's the cat fancy population up there. Is it anyone besides the club members they listed on the club application. **Kallmeyer:** With current CFA records, we couldn't tell you right out. We don't know. It's probably something I think we need to start researching, of cats registered in the area. It's close enough I think to the other

locations that you can probably fly in if they had a show, but I don't know. **Hannon:** Any other questions or comments? All those in favor of the Nei Monggol American Shorthair club.

**Hannon** called the motion. **Motion Carried.** Altschul voting no.

**Hannon:** Welcome to CFA.

***Hong Kong Black Cat Club***  
***International Division--Hong Kong, China; Richard Kallmeyer, Chair***

*The constitution and by-laws are in order. There are twenty members. Two are members of another club and none are officers of another club. This is an allbreed club and they wish to hold shows in Hong Kong, China. The dues have been set. If disbanded the monies will go to a cat welfare agency. This club was pre-noticed and no negative letters have been received. The International Chair supports this club.*

**Krzanowski:** The next club for consideration is the Hong Kong Black Cat Club in Hong Kong, China. Dick, do you have any comments? **Kallmeyer:** This is great. I think we're starting to get some diversity in Hong Kong to get it kick started. The president is Phebe Lo, who is our retiring ID Rep there and she has been one of the hardest workers I think we have ever seen. She actually got the first posters for the Ambassador Program going. She was associated with the first club in Hong Kong that used to put on enormous shows of 450 cats and 50,000 to 100,000 people coming to the show. That club died. What happens is, they have a lot of new clubs come in, they started wanting more local shows and the big show died. She sponsored the ID fundraiser show in Hong Kong the past couple years, which has been probably within the top 15 in size for CFA shows, so I think it's really good. Sara Tsui, the vice president, was actually the first Asia representative on the Protest Committee. These people all work very hard for CFA and it's good to see Hong Kong getting going with people that want to put on big shows again.

**Hannon:** Any other comments or questions? **Krzanowski:** I would also like to mention that a lot of the members for this club are clerks and ambassadors, so they are very active in CFA already.

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome.

***North China American Shorthair Fancier***  
***International Division--Shenyang, China; Richard Kallmeyer, Chair***

*The constitution and by-laws are in order. There are nineteen members. None are members of another club and none are officers of another club. This is an allbreed club and they wish to hold shows in Shenyang, China. The dues have been set. If disbanded the monies will go to a cat welfare agency. This club was pre-noticed and no negative letters have been received. The International Chair supports this club.*

**Krzanowski:** The next application is North China American Shorthair Fancier. That's located in Shenyang, China. **Kallmeyer:** This club I like. I think one thing they are bringing is a lot of clerks and a lot of involvement in shows. They pitch in setting up shows, tear down and the clerking program, so it's very encouraging to see clubs investing in CFA, besides just putting on

shows or entertaining judges, so I'm in favor of this one. **Hannon:** Any other comments or questions?

**Hannon** called the motion. **Motion Carried.** Altschul voting no.

**Hannon:** Welcome North China American Shorthair Fanciers.

***Fengtian Cat Fanciers Club***  
***International Division--Shenyang, China; Richard Kallmeyer, Chair***

*The constitution and by-laws are in order. There are sixteen members. One member is an officer in another club. This is an allbreed club and they wish to hold shows in Shenyang, China. The dues have been set. If disbanded the monies will go to a cat welfare agency. This club was pre-noticed and one negative letter has been received. See attachments. The International Chair does not support this club.*

**Krzanowski:** Next up is Fengtian Cat Fanciers Club in Shenyang, China. **Kallmeyer:** I'm opposed to this club. There's a situation in China where they tend to get their own way. When I asked one of the principals of this club, "why do you want a club", her response was, "well, I want a DW – Divisional Win". I don't think that's good enough. None of these people are really clerks or involved with CFA. They are in controversy with another club, but I think the issue here is that a CFA club has to be more than entertaining judges or taking them out to dinner. I think we should expect that they contribute to CFA and I just don't see it with this club. **Anger:** In their supporting documentation, there appears to be conflicts. If they want a club, I would rather they resolve those conflicts before they come into membership. **Hannon:** Any other questions or comments?

**Hannon** called the motion. **Motion Failed.** Ganoe voting yes.

**Hannon:** The application is rejected.

***Global Corea Cat Club***  
***International Division--Gyeonggi-do Province, South Korea; Richard Kallmeyer, Chair***

*The constitution and by-laws are in order. There are twenty members. Two are members of another club and none are officers of another club. This is an allbreed club and they wish to hold shows in Seoul, South Korea. The dues have been set. If disbanded the monies will go to a cat welfare agency. This club was pre-noticed and no negative letters have been received. The International Chair supports this club.*

**Krzanowski:** The last club for consideration is Global Corea Cat Club in South Korea. It's exciting again to see a little more activity there. I would also like to note that these members are long-time, active participants in CFA. They have been breeders for a while, they have been working on other shows, so I think this would be a good club to have. **Hannon:** Any questions or comments? **Kallmeyer:** I just want to point out, Korea is one place that we have been stalling for a long time. The shows have 30 or 40 people and we just had another club in Korea, so it's encouraging to see growth and involvement in cats. They are much more involved than they were before. They had their first divisional wins this year, so they are starting to get excited. I

think it's a good opportunity. **Ganoe:** Is this an expansion of the number of people exhibiting, or just another club? **Kallmeyer:** No, it's expansion. It's really driving more people. **Hannon:** Any other questions or comments?

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Welcome Global Corea Cat Club.

**Future Projections for Committee:**

*Process and submit new club applications for consideration by the Board.*

**Time Frame:**

*June, 2014 to Board meeting July, 2014*

**What Will be Presented at the Next Meeting:**

*All new clubs that have applied for membership*

*Respectfully submitted,*

*Liz Watson and Carol Krzanowski, Co-Chairs*

**Hannon:** Carol, do you have anything else? **Krzanowski:** I don't, but I believe Dick wanted to make a point. **Kallmeyer:** One thing I want to make is, what's happening in China. We've shown a tremendous amount of growth in not only China, but the whole ID. If you look at 18% of the entries in CFA are coming from the International Division. Certainly, wins and national winners haven't kept up with it. I think we had 4% in kittens and championship, so it's nowhere comparable. I think in China that we're getting saturated in certain areas. Chengdu is probably one, and Shenyang and Beijing. I think we have to maybe start restricting the clubs until we can build up the exhibitor base in that area and grow. It's something to think about. I think we have to slow down our new clubs in China, at least. Just a comment. **Hannon:** Are we through, Carol? **Krzanowski:** That's all I have. Thank you.

**Anger:** Pauli has something. **Hannon:** Pauli. **Huhtaniemi:** Last year we talked about the package which will be sent to new clubs. Do we have information that they need to send yearly? The membership list, etc.? Do we have a package for the new clubs? **Krzanowski:** For the new clubs, saying what the requirements are each year? Is that what you mean? **Huhtaniemi:** Yeah. We talked about that last year. Did we do something? **Krzanowski:** Well, all secretaries are notified each year that this information is due into CFA. They are notified of the deadlines, for both dues and the membership list. They receive numerous notifications and reminders. If I'm correct, in the past and I think it's still a practice that if the information has not been submitted by a certain point, the president is also carbon copied and notified, as well. So, I'm not sure what more we can do to provide them with notices. **Huhtaniemi:** When you send information about clubs accepting, is it still only the information that you are accepted, or do we give anything extra? **Krzanowski:** You know, I'm not really sure what Kristi sends. She handles that, but I can check into it. **Wilson:** I was just going to comment that we did talk about that either last year or the year before that a welcome packet of some type for new clubs would go out from Central



Office, so maybe if you get that information, make sure that's still happening. If they get it when they are accepted and then they have all the rest of it, then we feel comfortable that they have been told everything. **Krzanowski:** OK, I can do that.

**(11) CLERKING PROGRAM.**

***Committee Chair: Cheryl Coleman***  
***Liaison to Board: Carol Krzanowski***

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**Brief Summation of Immediate Past Committee Activities:**

***Clerking school late fees:*** tabled until June board meeting.

***Clerking tests:*** ongoing.

***Updated clerking manual:*** copies being provided to those asking.

***Online clerking school:*** tabled until after biennial clerking test has been completed.

**Current Happenings of Committee:**

***Clerking test:*** Clerking test links have been distributed to all paid clerks. Receiving updates to the list (clerks that are paying now) and sending them as they are received from Central Office.

Clerks taking the test on-line have the option to retake the test either immediately or another time. At the time of this report, 119 number of people have taken the test with an average score of 93.7%. (See attached spreadsheet provided from site for the user's results via email address). Additionally, clerks know their score immediately after completion of the test.

The application we use for administering the test has the ability to see how many people have missed a particular question, and what the most consistent answer is. I have discovered 2 questions that are consistently missed, or have more than one answer, so I have been manually going in and giving them credit. (See attached example)

There is a new feature (announced within the past 2 weeks) within [www.classmarker.com](http://www.classmarker.com). It allows significantly more languages in which to administer the test. I have an inquiry to their support line as to how this is utilized, and hope to have more information soon. At this point, the following languages are available to use for taking tests:

Arabic	Greek	Portuguese
Bulgarian	Hungarian	Romanian
Chinese (Simple & Trad)	Italian	Russian
Danish	Japanese	Slovenian
Dutch	Korean	Spanish
Finnish	Malaysian	Swedish
French	Norwegian	Turkish
German	Polish	

***Clerking requirement changes:*** Tabled from last board meeting:

- *Under Authorization for clerking schools, add a LATE FEE for those requesting a school within the 30 day notification. Currently written, anyone requesting a Clerking School must do so within 30 days. We have had on several occasions, requests shorter than the 30 days, and have rejected their request. This way, a fee would reimburse Central Office for expediting all materials for them to have the school. This would be similar to Club who license their show within 30 days of the date.*

*It was requested to find out how much it is costing Central Office to send out the Clerking School Packets. Carol Krzanowski contacted Central Office and obtained the following information in regards to shipping costs associated with the Clerking School materials:*

*(The following is based on 8 kits per package)*

*Shipping costs-within US: \$20 to \$60*

*Shipping costs-Internationally: \$80-\$120*

*Information also obtained from Central Office was that the average number of students per class was 10.*

*Based off the above information, and discussions I had with several board members, the following fees for the Clerking School (within the 30 day window) are being proposed:*

- *For schools prior to the 30 days: In addition to the kits purchased for the class (per student), add an additional Clerking School processing fee of \$25. Cost of materials for students/instructor should be set to include shipping.*
- *For schools less than 30 days: In addition to the kits purchased for the class (per student), the \$25 proposed processing fee of \$25, a \$75US penalty for less than 30 days. In addition, a surcharge of \$125 for EXPRESS shipping of materials (since normal shipping would not be an option).*

**Hannon:** The next thing on the agenda is the Clerking Program. Do you want to do that, Cheryl [Coleman], since you're here, or do you want Carol to do it?

**Coleman:** Carol can do it.

**Hannon:** Alright. **Krzanowski:** Cheryl provided a nice report and a reporting on how the clerking test has gone. I think it's exciting to note that there is a new feature in ClassMarker that is now going to allow for more languages. She is looking into what needs to be done with that, the availability, etc. I think that would really be helpful for us in some of our international areas.

### **Future Projections for Committee:**

*Clerking test grades via [www.classmarker.com](http://www.classmarker.com) will be sent to Shirley Dent by early July, to begin sending clerk's their license.*

*Resume online Clerking school*

### **Board Action Items:**

*Approve the late fee for those requesting a Clerking School less than 30 days.*

**Krzanowski:** We do have an action item, and it was something that was tabled from previous board meetings regarding a late fee for those requesting a clerking school within less than 30 days of the school. **Hannon:** Do you remember why we tabled it? We were looking for some more information from Shirley? **Krzanowski:** Yes. We were looking for more information on the actual costs to supply things at the last minute, shipping costs to different areas and things like that. Cheryl has presented a recommendation, if you read in the report. We actually found out that the shipping costs within the U.S. even vary quite a bit, but when you go international, it's even more. There's quite a difference. It can go from \$20 up to \$120, so we would like to present a \$25 proposed processing fee, a \$75 penalty for less than 30 days and \$125 for express shipping of the materials. It's the fact that someone has to put other things aside at Central Office and drop what they are doing to get the kit ready to be express mailed overseas or wherever it's going, even within the U.S. For all other expedited things within CFA, we do charge an extra fee and we do feel that this is fair. I don't know if Cheryl wants to speak to this. Do you? **Coleman:** I talked to several board members and got their feedback on it. My initial fees were pretty low and they said about the shipping costs that we are really not charging a whole lot for the kits themselves. I think it's like \$6 or \$8 for each kit. When it comes down to your overall overhead that you are paying at Central Office, as well as your shipping and getting it put together and shipped out, in talking to some of the board members, they said it should be higher, also with the fact that if you didn't know within 30 days you were going to have a clerking school, so they should have to pay some of those costs. **Eigenhauser:** I support the concept in general, but there needs to be a drop dead date in there. You can't order your supplies the day before the show, so what's going to be the absolute drop dead date? **Hannon:** Can you hear him? He wants to know, what's going to be the drop dead date. Should that be up to Central Office? **Coleman:** It would probably be 2 weeks. **Hannon:** She's suggesting two weeks. Dick, you have an issue here. **Kallmeyer:** Sometimes in Asia we do an electronic shipment, so you could probably have a closer point, but I think they definitely need to license the show sooner, just to get the students and to advertise it, so I think it's a good idea from that aspect, as well – not only shipping. **Ganoe:** What I would like to see on this proposal is, I like the fee proposal but I would like to see a cost list that says, "If you want to run a school and it's more than 30 days out, here is your registration cost. If your school is within 30 days but outside of 2 weeks, here's your registration cost. If you want expedited shipping, here's a different registration cost." They can pick and choose from the list. I'm in favor of these, but I would like to see that list presented, so that if I want to run a clerking school and I know when I want to run it, I can look at how much it's going to cost me to set it up. I think someone reading this right here wouldn't really know that the \$125 for express shipping, I can get express shipping if I'm 60 days out if I want to pay for it. That, I think, would make it very clear to the clubs and people putting on these schools what it would cost them to do it. **Wilson:** I'm fine with these costs. I think what you are proposing – the \$25 expedite fee and the \$125 express fee – but I do think you have to put some time frames on there. You can't have a club expect, 3 days before they want to put on a clerking school and assume they are going to get it, just because they pay extra. The other thing is, I don't think we should take into account any overhead at all. I'm good with these prices because that's close to the cost of the express shipping, but as far as overhead, we have these kits and we send these kits out. I don't think we need to take that into account. **Hannon:** Can we say 2 weeks would be acceptable for the deadline? **Coleman:** Yes. **Petty:** Just a clarification. The way I'm reading this, if you scheduled the clerking school more than 30 days out, your fee is a flat \$25, period. If it's more than 2 weeks and less than 30 days, it's \$225. Is that correct? **Ganoe:** That's not how I read it.

**Petty:** How do you read it? **Ganoe:** I read it as, it would be \$100 with ground shipping and if you wanted express shipping, you add the other \$125. **Petty:** So you're thinking the \$125 is optional? **Ganoe:** Right. **Petty:** OK. My other comment would be, rather than the \$75 being called a penalty, maybe call it an expedite fee. **Krzanowski:** Yeah. **Hannon:** Are you OK with that, Cheryl? **Coleman:** Yeah. **Ganoe:** Our price list is really what it comes down to. **Hannon:** OK, do we understand what they are requesting? Carol, do you want to make a motion. **Krzanowski:** Sure. I move that, for clerking schools requested more than 30 days out, we have a processing fee of \$25. For schools less than 30 days, there will be an additional \$75 processing fee, in addition to \$125 for express shipping, if necessary. **Eigenhauser:** And the 14 days? **Hannon:** Can you rephrase that to say that – for less than 30 days, can you change that from 15 to 30 days? **Krzanowski:** 15 to 30 days. **Hannon:** OK, and then less than 15 days, we're not going to do it. **Krzanowski:** That's right. **Eigenhauser:** Second. **Petty:** I have one more clarification. This says, *In addition, a surcharge of \$125 for express shipping of materials, since normal shipping would not be an option.* To me, that doesn't make it optional. They have to pay the \$125. **Ganoe:** Well, I think it depends on where the school is. **Hannon:** If the school is someplace in Ohio, they can probably get it with ground shipping from Alliance. **Petty:** Alright. So, it would still be up to the clerking school to specify whether they want the express shipping? **Hannon:** Do you agree with that? OK. They may want to take their chances if they are in Paris. **Huhtaniemi:** But still, in Paris, the materials might be shipped to the States because many teachers are bringing kits with them. **Petty:** So, that \$125 would either be in the U.S. or international. **Hannon:** Do you have an answer to that? It's optional here in the States, but it's not optional overseas? **Ganoe:** I don't like that. **Eigenhauser:** Make it optional everywhere. **Krzanowski:** I think it's optional anywhere. **Petty:** But the cost – the cost is the same domestically and international? **Krzanowski:** The processing fee is the same, but the expedited fee for shipping would be additional if the club so desires. **Hannon:** Are you alright? **Petty:** I still don't think it would be the same cost. If we're going to make it the same cost in the U.S. or international, we could say that but it's obviously going to be a different cost. **Altschul:** We can't necessarily base the cost on whether or not it's an international club, because what Pauli said is that sometimes the international clubs mail it to a judge who is coming overseas, so then just because you're in Paris, you don't have to pay \$125. I think if the club or whoever is doing the school opts to not pay the \$125 and they don't get it on time, then that's not Central Office's fault. They chose not to pay the fee, so they don't get to have a clerking school. I don't think we can force them to pay the \$125. If they don't get their stuff, then they lose their \$25 and \$75. They just lose that. **Kallmeyer:** Don't forget, they can get it electronically, too. We can send a PDF of the package. **Altschul:** All the materials for the clerking school can be electronic? **Kallmeyer:** Sure, they are all electronic. **Ganoe:** I've got it all electronically already. **Altschul:** So, if they send in 20 days out, they have to pay \$100 for an electronic submission? Central Office doesn't have to do anything. **Ganoe:** It's not so much the Central Office that this \$75 is from, it's the added pressure of not having the school planned and they come in at the last moment to do it. That's the real reason for that \$75. **Hannon:** What we're doing is providing incentive to get this done earlier. **Altschul:** Is there any reason that the PDF documents cannot be on the CFA website, so people can just download them at will? Why do they have to be mailed in the first place? Why can't the PDFs just be on the website? **Kallmeyer:** Because some people like paper copies. **Altschul:** But they can have the option of downloading, or they could pay Central Office if they wanted, but why not just let them be able to go to the website and take all this out of it? If you need paper and you need that security, you could pay Central Office to

do it for you, but if you don't, go to the website, download it and print your own forms at your own cost. **Coleman:** Just to give you an example, when it comes down to downloading, I can't tell you how many people, when they went to take the clerking test, said, "I do not want to download anything. I want hard copies." Also, a lot of these clerking schools I'm getting, I would say at least 5 of them were in Europe or in Asia and they want the hard copy. They don't want it electronically. **Altschul:** I understand that. I was just proposing that we put it on the website for those who are comfortable with it, so that they don't have to pay all these extra fees. **Coleman:** My understanding is, Shirley will send to them electronically. **Wilson:** I agree with Carissa. There should be on our web page the electronic documents and they should be pointed to that. If they want hard copy and it's going to a domestic U.S. address, it should be a \$25 fee and if it's going to an international address, it should be a \$100 fee or a \$125 fee, and we should keep it pretty simple. **Hannon:** Dennis, can you deal with Kathy [Durdick] on getting that stuff up there? **Ganoe:** I'm making notes for that. It's already there. We just have to get a more coherent link. **Hannon:** Are there any more questions or comments? **Petty:** What's the motion? **Ganoe:** The motion was to accept the fees as they are. **Eigenhauser:** With 30 to 15 days. **Anger:** I've been modifying the motion as we have been talking. **Hannon:** So, do you want to read the modified motion for us? **Anger:** Yeah. I was OK until Annette's last statement, so maybe we can tweak it there. The motion I have is: For clerking schools requested more than 30 days from the date of the school, it's a \$25 fee; from 15 to 30 days, there is an additional \$75 processing fee, in addition to \$125 for express shipping, if necessary (at the discretion of Central Office), or no shipping fee to receive the materials electronically. Schools are not approved within 15 days of the date of the school. **Eigenhauser:** The "no fee" only refers to the \$125. It doesn't refer to the \$25 fee. **Hannon:** I can't hear you. **Eigenhauser:** When you said "no fee", you mean the \$125 fee. No shipping fee. **Anger:** No shipping fee. **Hannon:** They still have to pay the \$25. **Anger:** And the \$75 processing fee. **Eigenhauser:** Second.

**Hannon** called the motion. **Motion Carried.**

**Hannon:** Congratulations Cheryl.

### **Time Frame:**

*Clerking scores sent to Central Office: NLT July 7, 2014*

*Resume Transcript/verbiage for online Clerking School: July/August 2014 timeframe*

### **What Will be Presented at the Next Meeting:**

*Update on above items*

*Respectfully Submitted,  
Cheryl Coleman, Chair*

**(12) CENTRAL OFFICE OPERATIONS.**

**Director of Operations Donna Jean Thompson** presented the following report:

**Committee Chair:** Donna Jean Thompson  
**List of Committee Members:** Kristi Wollam – Administrative Assistant

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**Brief Summation of Immediate Past Committee Activities:**

*On behalf of the Board the Central Office has received the following Thank You Notes:*

- 1. From Marilee Griswold for her support from the Board as she progresses in the Judging Program which she takes very seriously and strives to do the very best she can.*
- 2. A note from Vicki Thayer on behalf of the Board of Directors of the Winn Feline Foundation for the very generous \$10,000. Donation to the Winn Foundation.*
- 3. A belated but heartfelt note from Julie Kitzenberger (and Coco) for CFA's support – Cat Writers' Association annual convention in Dallas, Texas.*

*As you all know we are working in the midst of a transition between an outdated computer system and the installation of a new system. Given all the end-of-season CFA activities, we have survived fairly well as the Central Office Team has gone the extra mile to do their best to have the various activities completed in a timely manner.*

**Current Happenings of Committee:**

*We will continue to pursue and reach our goal of timely service to our customers. One of our registrars plays a major role in the preparation of the Regional and National Certificates but will soon be back full time with registration which will enable us to catch up quicker.*

**Future Projections for Committee:**

*To make every effort to have us back on track with timely registration services as well as transition into new Committee Chairs and Officers.*

**Board Action Items:**

**Show Format Request:**

**Club Name:** Phoenix Feline Fanciers  
**Show Date:** December 13-14, 2014  
**Club Region:** Southwest (Region 5)  
**Show Location:** Mesa, Arizona

*The Club requests Board approval for an Exotic Breed Specialty where the top five placements will be awarded by each judge in all three Exotic categories (Kitten, Championship and Premiership).*

**Hannon:** Next up is the Central Office report. Donna Jean. **Thompson:** We only had one action item. The three of us forgot that it's covered in the show rules already. **Hannon:** What? **Thompson:** We put an action item on our report that's covered in the show rules. The club doesn't have to ask for permission. **Hannon:** OK, so don't worry about it. You have no action items. **Thompson:** The three of us should have known better, including me, but we didn't. **Hannon:** So, we have no action items from the Central Office. You have no comments or anything else you want to talk about. She's duly embarrassed and she wants us to move on. **Thompson:** And two other people whose names I didn't mention owe me.

**Time Frame:**

*As quickly as possible.*

**What Will be Presented at the Next Meeting:**

*Club requests as submitted and issues needing Board attention.*

*Respectfully Submitted,  
Donna Jean Thompson*



**(13) CFA LEGISLATIVE COMMITTEE.**

**Legislation Committee Chair George Eigenhauser** gave the following report:

<b>Committee Chair:</b>	<b>George Eigenhauser</b>
<b>List of Committee Members:</b>	<b>Joan Miller, Fred Jacobberger, Phil Lindsley</b>
<b>CFA Legislative Group:</b>	<b>George Eigenhauser, Sharon Coleman, Joan Miller</b>

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**Brief Summation of Immediate Past Committee Activities:**

*Since January of 2014 CFA has been tracking over 400 statewide bills introduced in 36 different states as well as several federal bills (along with many proposed city and county ordinances). The Pet Industry Joint Advisory Council (PIJAC) provides us with a list of bill introductions at the state and federal level based on search parameters we provide. We then read the bills and select the most relevant for CFA tracking. In some instances we are tracking bills which may seem unrelated to cats, such as bills restricting breeding of dogs. But these bills could be amended at any time to become a problem for cats as well. We need to be on guard for sudden amendments of pet related bills to add "and cats."*

*We also need to be on guard for "gut and amend" of bills unrelated to pets which may suddenly become anti-breeder or anti-pet legislation. Many states are quite liberal in allowing bills to be amended with new text completely unrelated to the original language. Since these aren't introductions they take more time to recognize and be added to our tracking. For example, in Illinois House Bill 4056 was an uncontroversial bill relating to swine. It passed the Illinois House easily. In the Senate it was completely gutted and amended to become a pet store ban on the sales of dogs or cats unless they come from shelters or animal control agencies. It was amended again and again over the course of a single month with major provisions being added, removed or significantly changed. At some point provisions were added to repeal existing pet warranty law in the state. We have no ability to predict when a completely unrelated bill may be amended to add cat or breeder regulation unrelated to the original provisions.*

*There have been a number of themes for bills introduced this year. Animal Rights activists continue the campaign to enact "Stop Puppy Mill" legislation. "Puppy Mill" bills include bans on sale of pets in pet stores. The proposed bans may be on the sale of dogs; but may also ban the sale of cats, rabbits or other animals. Other legislation may include caps on possession of intact animals, mandatory spay and neuter (MSN), breeder or kennel/cattery permits, mandatory breeder licensing, "pet shop" regulation and other restrictions. Using the theory that if you repeat a lie often enough it become the truth, AR activists loudly proclaim that ALL puppies sold from pet stores come from "Puppy Mills." Of course, to AR activists any intentional breeding of dogs makes you a "Puppy Mill" so it's not a lie.*

*Other major issues this year include forfeiture of pets taken by animal control (before any finding of guilt), requiring bonds to avoid forfeiture of pets taken by animal control (before any finding of guilt), animal abuser registration(similar to sex offender registration), regulation of pet sales, kennel/cattery regulation, feral cat management, animal cruelty, nuisance, selling pets in public places, "hoarding" regulation, mandatory microchipping, taxes or fees on pet sales, pet*

*food taxes and the like. There has been an increased emphasis on animals in litigation, such as allowing pets to be included in divorce proceedings or trust litigation, even suggesting they be allowed to have their own representation in the proceedings!*

*New York, New Jersey and Illinois have all been hot spots so far this year. Hawaii has the double burden of being a hot spot for restrictive animal legislative activity as well as having the shortest legislative session. (Although the short session in Hawaii also means less time to move bills.)*

*For local (city, county, township, parish, and borough) legislation we monitor several dozen pet law lists online as well as relying on our "grassroots" fanciers in reporting pet-related legislation in their area ("You are the eyes and ears of the fancy.") We work with other animal groups and monitor their alerts. We continue to watch major Animal Rights groups, their web sites and public events for information on upcoming legislative initiatives.*

*Bans on sales of pets from pet stores continues to be a hot topic. All of the tools and bad laws proposed at the state level are being advanced locally as well. In some instances local jurisdictions are enacting pet store sales bans when, in fact, no pet store in that community even sells live pets. In many instances it has become a popular issue and a solution in search of a problem. Often the AR activists promoting these bans pretend they are not targeting hobby breeders. But their purported hobby breeder exemptions may be so narrow and so restrictive as to function as a breeder ban. Even if the breeder regulation is not a complete ban, once passed it can be made worse each year. The City of Los Angeles is a prime example of where breeder regulation became a ban years ago, but the AR activists keep making it even worse.*

### **Current Happenings of Committee:**

***Highlights of a few selected issues: (Not by any means complete - just a few examples.)***

#### ***Federal - HOT!***

*Since it was announced on September 10, 2013, the dominant federal issue has been the new United States Department of Agriculture (USDA) final rulemaking decision that revised the definition of "retail pet store" under the Animal Welfare Act (AWA). The final rule became effective on November 18, 2013 and may require federal licensing, regulation and inspection of an unknown number of home, hobby breeders. There are many triggers under the rule which, in certain combinations, might require federal licensing. Areas of concern include having more than 4 intact female cats, placing cats not born of those queens on premises (i.e. placing rescue cats or perhaps homing of retired breeding cats) or selling pet cats without a "hands on" face to face inspection by the buyer prior to sale.*

*Since the announcement of the final rule we have focused on providing simple but accurate information to the fancy about the effect of the rule and, if necessary, how to comply with the new USDA/APHIS regulation. We have participated in USDA/APHIS conference calls and webinars to fine tune our understanding of the rule and how it might be enforced. We have published numerous articles on the subject (see below) and posted helpful information through the CFA newsletter, the Cat Talk Almanac, and on the CFA web site legislative page.*

*Earlier this year the federal Agricultural Act of 2014, the “Farm Bill” passed. Thanks in large measure to efforts by the AKC, the Farm Bill amends the Animal Welfare ACT (AWA) by providing that a dealer or exhibitor selling pets at retail shall not be required to obtain a federal license under the AWA if the size of business is determined by the Secretary to be de minimis. In Conference Committee a number of concerns were expressed about certain provisions of the bill. Unfortunately, these concerns were expressed in precatory (advisory) language and are not mandatory. [For more details please see the CFA e-Newsletter, February 2014, "Agricultural Act of 2014 (the ‘Farm Bill’) and Changes to USDA/APHIS Hobby Breeder Regulation" by George Eigenhauser, CFA Legislative Coordinator.]*

*On March 13, 2014 the USDA/APHIS held a teleconference to discuss the effect of the Farm Bill on their new rule. Unfortunately, it was clear from the discussion that they have no plans to make any changes in the near future. [For more details please see the CFA e-Newsletter, March 2014, first, "APHIS Rule Update - ‘Listening Session’ Teleconference” by Joan Miller, CFA Legislative Information Liaison.]*

*We have also monitored efforts by other groups to deal with the new rule. As previously noted “Keep Our Domestic Animals (KODA)”, a consortium led by the Associated Dog Clubs of New York State, has filed a lawsuit to block the new USDA/APHIS rule. Associated Dog Clubs of NYS, Inc. et al., v. Tom Vilsack, Secretary of United States Department of Agriculture, and United States Department of Agriculture was filed in the Federal District Court for the District of Columbia seeking an injunction against the USDA to block enforcement of the new Retail Pet Store Rule. After an initial flurry of activity the Plaintiffs were able to amend their complaint to remove the major defects. In May they filed a motion for partial summary judgment.*

*CFA and AKC have maintained a neutral stance on the lawsuit, respecting the opinions of experienced lawyers who have presented reasons why a legal challenge to a federal agency’s authority for rulemaking is not likely to succeed. Even if successful this proceeding could lead to unintended consequences. Instead CFA has focused on helping breeders understand the new Rule and how you can be exempt. However, we are keeping our options open and are always seeking reasonable alternatives. We will continue to monitor and report on the progress of the court action.*

## ***Hawaii***

*Again, the animal rights groups have been instrumental in another attempt to regulate hobby breeding in Hawaii. Almost two dozen bills were introduced this session affecting animal lovers or hobby breeders. Most were defeated thanks to the efforts of local fanciers.*

## ***Illinois***

*Illinois became a hot spot with a “gut and replace.” House Bill 4056 sailed through as a minor bill having to do with swine. In the Senate it was completely gutted and amended to become a pet store ban on the sales of dogs or cats unless they come from shelters or animal control agencies. Governor Quinn announced his support of the legislation saying it would “end ‘Puppy Mill’ sales at pet shops”. It seemed like a lost cause for pet lovers. However, repeated amendments made the bill more controversial and it failed to get out of committee by the 5/31/14 deadline.*

*Senate Bill 3138, would allow Illinois to opt into the national Do No Adopt Database administered by Animal Legal Defense Fund (ALDF). Not only would it be a government boondoggle, but the main database would be administered by the Animal Legal Defense Fund, a radical animal rights group. One goal of animal rights is to eliminate all animals as pets, certainly a huge conflict of interest. As a private organization they are not subject to the legal and constitution constraints placed on the government.*

### **California**

*AB 1520 would allow the courts to appoint guardian ad litem for animals that are the subjects of a trust. Animals would now have legal representation in certain trust proceedings, a huge step toward “personhood” for animals.*

*AB 2343 would have eliminated the holding period within an animal shelter for cats who enter California shelters with no identification.*

### **New York**

*New York had 85 bills being tracked, the highest of any state this year. Subjects included animal cruelty to restrictions on “backyard breeding” to breeder regulation and restrictions to a 12% tax on the sale of pets.*

### **New Jersey**

*More than 30 animal bills introduced.*

### **Recent Local Issues**

*Lee County, Florida was the site of a month’s long fight over revisions to the Miami--Dade County Animal Code. The ordinance would have greatly increased regulation of hobby breeders and it was anticipated it would also be adopted by all of the Cities in the County. After initial approval by the County in February, the Lee Alliance for Responsible Dog & Cat Owners led the opposition over months of hearings, battles and changes. In the end, the final proposal removed some of the most onerous provisions.*

*Chicago, Illinois became the largest city to ban sales of pets in pet stores.*

### **Other Issues**

*The American Veterinary Medical Association (AVMA), through its Legal Outreach Program (LOP), is attempting to reach out to law schools and law students. Many “animal law” programs are dominated by Animal Rights interests. Shifting the paradigm is what animal law is about. The CFA Legislative Group and other animal welfare organizations have been working in concert with the AVMA LOP to develop a writing contest on subjects which may help open up minds to animal law issues beyond the usual Animal Rights rhetoric. This is in addition to the LOP speakers bureau who are already reaching out to law schools and students.*

## **Publications**

*The CFA e-Newsletter provides space for a "What's Hot" legislative column used to provide information on new and urgent matters of interest to the cat fancy. In general, Cat Talk Almanac articles are written for less time sensitive matters with a focus on guidance on lobbying in general. Articles since the February 2014 Board meeting:*

- \* *CFA e-Newsletter, February 2014, "**Agricultural Act of 2014 (the "Farm Bill") and Changes to USDA/APHIS Hobby Breeder Regulation**" by George Eigenhauser, CFA Legislative Coordinator. This article addressed newly enacted "Farm Bill" and provisions relating to USDA/APHIS regulation of hobby breeders. The law codified the USDA practice of excluding very small scale breeders from regulation. It contained precatory (advisory) language which suggested some revisions to the new USDA rule regulating some hobby breeders and "requests" (i.e. does not mandate) USDA/APHIS finalize a new rule within one year. Fanciers were reminded that until/unless a new rule is adopted at some future date, the **USDA/APHIS rules currently in effect still apply.***
- \* *CFA e-Newsletter, March 2014, first, "**APHIS Rule Update - 'Listening Session' Teleconference**" by Joan Miller, CFA Legislative Information Liaison. The recently passed U.S. Farm Bill amended the Animal Welfare Act to give the USDA the authority for exemption if the size of a dealer's business is determined to be "de minimus" (small-scale). [See the February 2014 CFA e-Newsletter "What's Hot" article above.] There was considerable confusion about whether the Farm Bill amendment will result in new rulemaking and an opportunity for changes. USDA/APHIS held a teleconference, Tuesday March 13, 2014. The CFA legislative group members were on the call. Unfortunately, while they agreed the bill provided new opportunities and maybe new rule making opportunities, no specific plans were outlined. We do not know when, or even if, there will be a new rulemaking process.*
- \* *CFA e-Newsletter, March 2014, second, "**'Puppy Mills' and Breeder Permits - Trouble for Cat Breeders**" by Joan Miller, CFA Legislative Information Liaison. This article discusses the surge in bills this year to restrict breeders to eliminate "Puppy Mills." This term is pejorative and poorly defined. While the intent is often to target "commercial breeders" there is no universal agreement on the definition of this term either. Many proposals are unclear if or how cats are included or regulated. The State of New York, with a number of these bills introduced this session, was used as an example of the problems faced in even defining terms. Several of the proposals were highlighted and discussed.*
- \* *CFA e-Newsletter, April 2014 "**Florida Fanciers Fight**" by Joan Miller, CFA Legislative Information Liaison. Florida has been a hot spot for legislation this year. This article highlighted a proposed mandatory spay/neuter ordinance in Lee County. The ordinance was effectively a breeder ban and it was anticipated it would also be adopted by all of the Cities in the County. After initial approval by the County in February, the Lee Alliance for Responsible Dog & Cat Owners*

*led the opposition over months of hears, battles and changes. In the end, the final proposal removed some of the most onerous provisions. The success of the Alliance shows that, with a tremendous amount of motivation and effort, even an ordinance initially approved by a County Board can be changed for the better after passage. However, as quickly as one fire gets put out another heats up. In April a proposal surfaced to amend the Miami-Dade County Code governing the breeding and selling of dogs and cats, licensing of kennels, breeders, pet dealers, pet care centers and hobby breeders.*

- \* *CFA e-Newsletter, May 2014, "**PENDING ILLINOIS STATE BILL - CONCERNS .....**" by Joan Miller, CFA Legislative Information Liaison. Illinois House Bill 4056 sailed through the House as a minor bill having to do with swine. In the Senate it was completely gutted and amended to become a pet store ban on the sales of dogs or cats unless they come from shelters or animal control agencies. Governor Quinn announced his support of the legislation saying it would "end 'Puppy Mill' sales at pet shops". However, to allow for sale of rescue and shelter pets it would have eliminated existing pet warranty law in the state. [Note: after publication of the article the bill was amended several times and failed to get out of committee by the 5/31/14 deadline.]*
- \* *CFA e-Newsletter, June 2014, "**NOTES FROM THE HSUS ANIMAL CARE EXPO 2014 .....**" by George Eigenhauser, CFA Legislative Coordinator. The annual HSUS Animal Care Expo was held in May. Our presence helps us learn of upcoming HSUS initiatives and network with shelter staff, volunteers, rescue people, veterinarians and others so they can learn CFA and cat fanciers do care. A new donation to HSUS from Maddies fund to stop "puppy mills" was highlighted. Settlement of the Feld Entertainment (the owner of the Ringling Brothers Circus) RICO (federal racketeering) lawsuit was discussed. Humane Watch has criticized HSUS for their actions and alleges the settlement would be paid from donor funds intended to help animals. HSUS continues their strong support of TNR as outlined in their "Managing Community Cats" guide. Of concern is the possibility that HSUS may be "open" to reducing holding times for cats taken in to shelters.*
- \* *Cat Talk Almanac, June 2014, "**Is Spay the Only Way?**" by Joan Miller, CFA Legislative Information Liaison; Chair, CFA Outreach and Education. This is based on Joan Miller's panel participation/presentation Alliance for Contraception in Cats and Dogs (ACC&D). In the past, much of the discussion of non-surgical sterilization has focused on permanent contraception for free roaming and unowned cats. CFA Outreach and Education did a survey of breeders and cat owners to determine their attitudes to a variety of issues. Both permanent and temporary sterilization were discussed. Questions ranged from where breeders take their cats to be sterilized, to attitudes toward showing females in heat to how fanciers would welcome a reversible contraceptive for cats if it were FDA approved. However, most breeders indicated they would have reservations about selling kittens with temporary contraception. The conclusion*

*was that fanciers in the U.S. might support short term contraception as well as permanent non-surgical sterilization if it becomes available.*

### **Conferences:**

***HSUS Humane Care Expo***, Nashville, TN on May 8 - 11, 2013. This is the largest Animal Rights conference in the United States each year. George Eigenhauser attended on behalf of CFA. For details please see the June 2014 CFA e-Newsletter article "NOTES FROM THE HSUS ANIMAL CARE EXPO 2014 ....." by George Eigenhauser, CFA Legislative Coordinator.

### **Future Projections for Committee and Legislative Group:**

*The CFA Legislative Roundtable will be held from 1:00 p.m. - 2:00 p.m. on Saturday afternoon, June 28, 2014; in the "Oak Alley" room.*

### ***Upcoming conferences related to legislation –committed or pending:***

***Animal Health Institute (AHI) Pet Night on Capitol Hill***, Washington, DC, Thursday, September 18, 2014. Preparations are underway for CFA to be an affiliate sponsor of this event as we have done for 17 years. Pet Night itself is our opportunity to maintain contact with members of congress, their aides, top representatives and the media.

*Following Pet Night, AHI will host a meeting of the Pet Night affiliate sponsors. The sponsors' meeting allows us to discuss issues important to those in the companion animal industry. The attendees include representatives of the pharmaceutical industry (Pfizer, Bayer, Merck, etc.), veterinary organizations (AVMA, AAHA) and other sponsors such as AKC, PIJAC and APPMA. Pet Night participants provide us with legislative information, access to inside opinions of their lobbyists, and other help throughout the year. George Eigenhauser plans to attend on behalf of CFA.*

***Cat Writers Annual Conference***, October 30 - November 1, 2014, in Atlanta, GA. CFA was instrumental in founding the Cat Writers Association and continues to maintain a close relationship. This allows us to reach out to the media, editors and writers on cat issues and educate them to our "spin" on issues. These media/book/blog writers get our message out there. We are hoping for a presence at the 2014 Annual Conference if budget and scheduling permits.

***SAWA Annual Conference***, Dallas, TX November 10-12, 2014. The Society of Animal Welfare Administrators are leading animal control and shelter professionals. SAWA is partnering with the National Council on Pet Population to present a cat research day symposium November 9, 2014, in conjunction with the SAWA Annual Conference.

*Unlike Animal Rights groups, SAWA members tend to be pragmatic professionals in the sheltering community and amenable to discussion. George Eigenhauser and Joan Miller are both members on behalf of CFA. The Society of Animal Welfare Administrators holds a number of events each year which provide us with networking opportunities with leaders in the animal control community. We are hoping for a presence at the 2014 Annual Conference if budget and scheduling permits.*

**National Animal Interest Alliance (NAIA) Conference**, November 7-9, 2014 in Orlando, FL. The NAIA is the one national group directly confronting the extreme animal rights positions that threaten pet ownership and breeding of dogs/cats. CFA used to be a participant in this event but we have been unable to participate in recent years due to budget constraints. We are hoping for a presence at the 2014 Annual Conference if budget and scheduling permits.

**Ongoing goals -**

- *Networking with the sheltering community, aligned organizations, veterinarians and lawmakers so we better understand the problems and trends that cause homeless animals to be in shelters and develop ways to address the issues that motivate legislation detrimental to our interests.*
- *Continuing to find new methods for presenting perspective on the cat fancy views to those in animal related fields and government.*
- *Working with national and local cat fancy teams to defeat legislation/regulation detrimental to pedigreed cats, feral/unowned cats, CFA's mission and cat ownership.*
- *Enlisting professional help with strategic public relations and communication to build greater public awareness and gain more support for our opposition to mandated sterilization laws across the country.*
- *Increasing efforts to raise funds for the Sy Howard Legislative Fund and to help clubs present projects suitable for funding.*

**Action Items:**

*None at this time.*

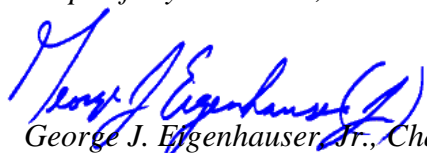
**Time Frame:**

*Ongoing.*

**What Will be Presented at the Next Meeting:**

*Updates and pending legislative matters.*

*Respectfully Submitted,*

  
George J. Eigenhauser Jr., Chair

**Eigenhauser:** I've got nothing new to add. The one thing I will comment on is, as is mentioned in the report, there was a lawsuit by an association of New York dog clubs against the USDA/APHIS and there was a rumor going around on the internet that that lawsuit had been essentially blown out of the water. We have not been able to verify that. I think somebody just



doesn't understand legal proceedings. In the law, sometimes when we file a motion, you submit a proposed order. "If my motion is granted, this is the order I am asking for." Somebody saw that and assumed the motion had been granted. So, nothing has happened on that lawsuit as far as we know. So, I am reporting nothing. **Hannon:** OK. You're through then? **Eigenhauser:** That's it. Any questions?

(14) **2014 ANNUAL MEETING ADMINISTRATIVE UPDATE.**

<i>Committee Chair:</i>	<i>Jan Rogers</i>
<i>Site Chair:</i>	<i>Patti Oehler</i>
<i>Annual Awards Schedule:</i>	<i>Carissa Altschul; Jan Rogers, Shelly Borawski/CFA</i>
<i>Annual Treasurer:</i>	<i>Sheryl Zink</i>
<i>Assistant Treasurer:</i>	<i>Patti Oehler</i>
<i>Banquet Coordinator:</i>	<i>Anita Mehryari; Jan Rogers; Carissa Altschul, Patti Oehler</i>
<i>Decorations:</i>	<i>Donna Waskiewicz; Connie Wardlaw; Sheila Haskins</i>
<i>Benching Coordinator:</i>	<i>Karen Godwin</i>
<i>Assistant Benching Coordinator:</i>	<i>Paula Noble</i>
<i>Website Design &amp; Artistic Director:</i>	<i>Teresa Keiger</i>
<i>Awards Co-ordinator:</i>	<i>Donna Hinton; Chris Willingham</i>
<i>Awards Distribution:</i>	<i>Karen Lane; Sandy Faust</i>
<i>Delegate Ad Coordinator:</i>	<i>JoAnn Lamb</i>
<i>Delegate Check In:</i>	<i>Central Office; Janet Altschul; Jim Rogers</i>
<i>Vendor Coordinator – chair:</i>	<i>Jacqui Bennett</i>
<i>Delegate Bags – Chair:</i>	<i>Tracy Bayarena</i>
<i>Assistant:</i>	<i>Beth Grant Field</i>
<i>Stuffers/Procurers:</i>	<i>Pam Bassett; Toni Huff; Sandi Defoe; Irene Allen; Sherry Kern</i>
<i>On The Road:</i>	<i>Cheryl Coleman</i>
<i>MC:</i>	<i>TBD</i>
<i>Audio/Video – Chair:</i>	<i>Shelly Borawski/CFA</i>
<i>Fund Raising – chair:</i>	<i>Jan Rogers; clubs &amp; members of the Gulf Shore Region</i>
<i>Annual Sponsorship – chair:</i>	<i>Jack Nichols; Cheryl Thieler; Sheryl Zink; Verna Dobbins</i>
<i>Annual Booklet Production:</i>	<i>Sheryl Zink; Jan Rogers; Carissa Altschul; Central Office</i>
<i>Public Relations Manager:</i>	<i>Jodell Raymond</i>
<i>Sponsor Relations:</i>	<i>Verna Dobbins; Central Office</i>
<i>Sponsor Funding:</i>	<i>Jodell Raymond</i>
<i>Region Three Club Organizer:</i>	<i>TBD</i>
<i>Outside Event Planner:</i>	<i>Patti Oehler; Anita Mehryari</i>
<i>New Orleans/CFA Annual</i>	
<i>Bonus Item Coordinator:</i>	<i>Jan Rogers; Judy Binion; Patti Oehler</i>
<i>Thursday Night “Taste of New Orleans” – hospitality night:</i>	<i>Gulf Shore Region</i>
<i>Donor Reception- Friday Night:</i>	<i>Invitation ONLY; Betty White</i>
<i>Friday Night “Mas-purr-ade” hospitality night:</i>	<i>Monique Van Eijk – chair; Region Nine</i>

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**Hannon:** Annual Committee. Carissa, do you have anything you want to tell us?  
**Altschul:** We’re doing great. Welcome to the Annual. **Hannon:** That was quick. **Altschul:** The only thing is, if you don’t like what’s in your delegate bag, pass the word that we are recycling anything that you can’t take home. There’s recycle bins. It’s like recycling your rosettes – don’t throw them in the trash can. **Hannon:** OK. Hopefully, you can make that comment to the delegates. **Altschul:** I want to say it today, because everybody is getting their bags today.

(15) **MANAGEMENT COMMITTEE.**

**Committee Chair:** Ginger Meeker  
**List of Committee Members:** Dick Kallmeyer; Jodell Raymond

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**Brief Summation of Immediate Past Committee Activities:**

*Since February meeting some important projects have been completed. In many instances we worked in close harmony with the IT committee to not only resolve an issue but also make certain the new system was correctly programmed to fully solve the issue being dealt with. The projects will be outlined and explained briefly here for your update,*

**Board of Directors' Guidebook** – *this document is an ongoing orientation tool and reference document for members of the BOD. This document was extensively reviewed and updated. The Guidebook is currently on the FileVista site*

**Job Descriptions** – *Current job descriptions were compiled for all employees of Central Office*

**New Board Member Orientation Process** – *In April the BOD Guidelines and other documents that would be useful for any new person on the BOD were emailed to all new candidates up for election this year. This is the first time any orientation materials were made available in advance. These documents were set up in a special file on FileVista for review, download and reference.*

**Record Retention Project** – *Members of the committee visited Central Office this last March to determine the status of all CFA records. The goal was to determine how many records were currently stored in Central Office and develop retention practices. Since information is a major asset of CFA it is important that our records be organized in a useful manner and kept in a safe environment.*

*First a list was created to include all documents stored in CO. Once the list of documents was compiled, standards were set, using industry norms, to determine what documents need to be kept for various pre-determined time frames. The list then documented the employee responsible for the documents. Documents, per category, can be kept from 1 year to forever.*

*Of greatest concern was the >1 million 3x5 cards containing old pedigree and registration information. This data will be integrated into the new computer system as time allows. Documents will, in order of priority, be scanned and digitally archived using the new scanning system. Once the 3x5 cards are stored, documents for scanning and storage will be done in order of priority. Offsite cloud storage will provide complete safety and easy access of all records.*

*Many of our current records are being stored in the basement in various file cabinets or cardboard boxes making them vulnerable to fire or water damage.*

*The full document for Record Retention criteria is available to the Central Office. These recommendations are to be used for continued record management. The Record Retention document is on FileVista for BOD review. After the Annual, staff in charge of various files will*

*be using this document to begin getting the files and stored documents in proper order. As some documents can be removed, they will be shredded if there is any personal information in the document.*

**Scanning Projects** – (a) *Working in conjunction with the IT committee, hardware and software for daily work flow scanning is in place. Hardware was purchased to include monitors and the scanners. Once the system is fully trained and in place, the records in Central Office will be scanned and cloud-stored for easy and complete access. CFA is in the “information” business and this project, when completed, will have all our records digitalized and stored off-site for the greatest safety possible. Training with GBS was scheduled for the second week in June and was to take 2-3 days. Scanner use will begin with the daily work flow documents to speed up work processing and start with process with digitalized documents for cloud storage. Once CO is caught up with daily work processing after the new computer system is up and running, scanning will begin to include old documents for archiving and offsite storage. At some point all of our documents will be in this system and we will start with the >1 million 3x5 cards housing early pedigree/registration information. All CFA documents will ultimately be in this system and will be scanned using a priority basis.*

**NC CH/PR issue** – *This issue was originally brought to Central Office attention and is now in the process of being programmed into the new system. The plan is to include an automatic notification system and create a monthly report so staff can follow up on delinquent titles. Monte is currently working on show rule 8.06 and the BOD will need to continue to work on this rule to provide guidance for consequences should people not follow through on the claiming of titles process. Of the 80 cats originally identified with this problem at the end of the show season, 12 NC CH/PR were claimed leaving 68 cats in this status. In some regions the title NC CH or NC PR will appear on the cat’s award.*

**Ganoe:** I just wanted to do one update to your report on the unclaimed champion/premier issue. Those are now being reported correctly on eCat, so when you go in and log in, it would say “not claimed” before because we hadn’t processed it and it hadn’t gotten through. Those have all be updated, so if it’s not claimed you really haven’t claimed it now. All the other ones have been addressed and given their proper titles. **Meeker:** I understand that they were claimed and updated, but my concern was that monthly report, they were supposed to be printed. We’re still waiting for Monte [Phillips] on Show Rule 8.06 to update. **Hannon:** Currently, there is a show rule requiring the Central Office to follow up with these people and tell them that they are delinquent. **Meeker:** Once they have been notified by Central Office, 8.06 says, “in 20 days, something awful is going to happen” but it doesn’t tell you what that something is. That’s where the board has to go back and address 8.06 and put some consequences for additional fees or however it’s chosen to be. **Ganoe:** But our first step in that was to make sure that our reporting data – what we were telling exhibitors about the title of their cat – is true. I can say that that is now true. **Meeker:** OK, but we still have to deal with the follow-up by Central Office on those non-claimed titles. **Hannon:** We had this issue before we had the new computer system, so it’s not related to the new system. We’ve got to make sure that we provide follow-up. **Meeker:** In the past, what happened at end of season is, if there was an NC champion or premier, they were simply given the title and pushed through. They didn’t pay fees, they got the title and if they had the points to grand, they were given the grand title. **Hannon:** They never claimed their championship or premiership, they eventually went on to get the grand, they eventually went on

to get higher awards, and Central Office just gave them their grand title. **Meeker:** Right, and that's been happening for years. This year, one of the committee from Region 2 caught that we had a non-claimed premier as one of our top 25 regional winners, and I said, "this is impossible". That's what started the investigation, but the way it had been handled up to now was, we just give them the title and push them through. Not only did that invalidate the title system, we really left a lot of money laying on the table. We were leaving anywhere from \$1,200 to \$2,000 a season just in unclaimed champion and premier titles. I'm too Scot to let that happen. It's not fair to all the people who play by the rules and consistently pay for their titles. In some cases when this happened, had someone in the region picked up on it, there could have been a protest filed because if that championship or premiership title had never been claimed and they entered their cat in subsequent shows as a grand or whatever, their cat was breaking another show rule because it was entered in the wrong competitive class. So, this has lots and lots of ramifications that we need to make certain – now they're all up to date, but we still need that next marker in the computer system about notifying a person when their championship is not claimed, and then 20 days beyond that have a consequence, so those are still needing to be done as part of this system, so Dennis, I hope you will pick that one up. **Altschul:** I don't think it has been Central Office's policy to just automatically grand those. **Hannon:** Shirley told me she did. **Altschul:** I know of a lot that I have found that were NC/CH but they had over 200 points recorded or their premier over 75 and they were kept as NC/PR or NC/CH until the person – I'm just as guilty, because I've had some grand and I didn't do the championship. I pay it and then that automatically makes that cat a champion with 200+ points. **Hannon:** That may have been before the end of the show season. What Shirley was doing was, at the end of the show season, granting them titles. **Altschul:** Not with all cases. It may have happened with some, but it wasn't with all. **Krzanowski:** From what I understand, a lot of the unclaimed championships and premiers are from the International Division and there is no way to follow up with these people to try to collect the confirmations and the fees. **Meeker:** I respectfully disagree. **Krzanowski:** Really? **Meeker:** If that cat has been entered in a show, there has got to be an entry form someplace with an address or an email, and many of these people were contacted multiple time by Central Office. At the end of the season, the non-claimed champions and premiers, there were 80 cats involved. Now, I don't know how many of that 80 were involved in regional or divisional win standings. When the first layer of notifications went out, 12 were immediately taken care of but that still left us with 68 cats, and there are people this year when they got their regional awards, the title on their regional award is NC/CH and the cat's name. No one has said anything to me about the ones in our region yet, and I'm just waiting to see what happens. Many of them will have that designation on their breed or their color win. There wasn't actually a trophy with that title on it, but there were cats in other regions that that title went on their regional trophy. **Krzanowski:** Do we have any statistics as to how much this has changed or become more of a problem since we implemented this new open/champion rule? It seems like it was never much of a problem in the past, but since we've done away with the winners ribbons, it has become more of an issue, because people can now automatically compete for their grand points right away. **Kallmeyer:** It would be very difficult to check now because it's too late. One thing we did find is that if we look at the 2 years after the implementation of the open/champion rule, it caused about a 5% decrease in entries, due to that rule, for championship. Premiership actually was level. It didn't matter, but in championship we saw a decrease. **Petty:** Dennis, I don't know if this was a computer glitch or what, but there was also an issue with cats not being eligible to actually claim the champion or premier award, getting that NC/PR or NC/CH. Has that been

addressed? **Ganoe:** That was addressed. What was happening is, they were getting an NC/PR or NC/CH if they had competed but hadn't yet fulfilled the requirements. We have addressed that and the coding now looks for 6 either way. **Calhoun:** I was just going to echo what Carol said. I think when we did go away from the actual awarding of the winners ribbons, that whole step was no longer top of the mind for folks, so that would probably contribute to this. **Meeker:** I'm not sure I would agree with that. People either got 6 winners ribbons or they got 6 qualifying rings. Counting from 1 to 6 is still the same process. **Ganoe:** I have talked to some new exhibitors, both from behind the table and when I have been exhibiting, and it used to be that you had to claim your champion or premier title, and it was always presented to us that that got you into Herman so that Herman would now keep track. Well, you don't have to do that anymore because Herman is already keeping track, so I agree with Kathy that the perception is, you no longer have to do that because your points will start accumulating anyway. We need to address that perception, saying you still need to claim it; otherwise, you're not going to get the grand title. **Meeker:** Right, you still need to claim it. **Hannon:** Tracy's situation was a little unique. Somebody claimed their championship, grandd the cat, qualified for a regional award, and then showed it in one ring in premiership and placed it as a pet after the first ring. It came up as GRC/RW/NC. **Ganoe:** It shouldn't have been NC/PR because it didn't have 6 qualifying rings. **Hannon:** Regardless, it shouldn't have been on there at all, because she hadn't gone to 6 rings. **Ganoe:** We report how many qualifying rings you've got, but we shouldn't be putting the NC/PR title if you haven't yet qualified. **Hannon:** It did in this case, at the end of last show season. **Ganoe:** What we have addressed is, we won't put the NC/CH or NC/PR until you have 6, and it will be NC/CH or NC/PR until you claim it. **Baugh:** I agree with Kathy. It is a perception, because I did it myself. Once you're starting to count points, you're not really thinking about qualifying rings. I remember a couple of years ago when we first did this, I was sitting at our regional show on Saturday night and my cat had gotten enough to grand on Saturday. I'm sitting there thinking, "oh my God, I never claimed the championship." I had to pull the computer out, but I was thinking about points. I wasn't thinking about taking that step, so we certainly need to remind people about that in some way. **Altschul:** In my region alone, there was over 40 NC/CHs and NC/PRs. **Meeker:** How many? **Altschul:** Over 40. **Meeker:** Of that 68, 40 were yours? **Altschul:** I think there was more than 68, because I'm looking through all the files for all the regions that we got from the preview. There's a lot more than 80 cats that didn't claim it. It's a lot more. There's over 40 from just my region. **Meeker:** That was the number as of April 31<sup>st</sup> that I was given by Central Office. We had 80 NC/CH and NC/PRs. That's the 80 people that they notified to get those corrected. **Hannon:** What list are you looking at? **Altschul:** I'm looking at the AWRTC file. **Hannon:** Is that like they got some sort of regional win or something? **Altschul:** These are all cats that were scored by CFA. These were the ones that were scored. That doesn't count all the ones that didn't get any points. They maybe got some winners ribbons but didn't get any points, but there's well over 100 that I'm looking at in this file. It's probably closer to 300 or 400, just from last season. I haven't hit the International Division yet. I'm still looking at domestic regions. **Ganoe:** I believe what you're touching on is the basis of the problem. You're looking at all the cats that compete that never go on to claim their title. We have a large pool of those, a lot in the International Division, and we need to address that. What I think Ginger is seeing are those that actually went on to compete and got some kind of RW, color award or something based on the points they got, but still hadn't. So, I think Ginger's is a subset of yours. **Altschul:** That would make sense. **Ganoe:** We still have to address not claiming your title. How do we make people do that? **Wilson:** That's my question. What is the

consequence going to be? **Meeker:** Whatever the board decides. **Wilson:** We need to talk about that. **Hannon:** We don't need to talk about it now. Monte is pulling something together for us and we can respond to that. **Ganoe:** It's going to take a change to 8.06. **Petty:** Why is Herman tracking the points before they claim it? That would take care of it right there. If you can't get your points until you pay your confirmation, everybody would pay it. **Ganoe:** Without going into the technical issues of coding it, I don't think we want to delay the scoring any further, because right now all the scoring and all the grand points are updated automatically when we update a cat's record. So, if we update a cat's record with points but they haven't claimed it and they haven't sent in the money, how do we delay the recordation of those points and qualifying rings pending the receipt? **Petty:** That's a toggle. Yes, they can get their points; no, they can't. We're still scoring it. **Kallmeyer:** One thing we could do, again it would be probably less coding, is that after 30 days expire those points. **Anger:** That's harsh. **Petty:** You can still track the points. You just don't tell the people. **Eigenhauser:** Can we move on? What we really need to do is, see what Monte comes up with in terms of a penalty to enforce it, and then we can decide whether we like that penalty and how to integrate that penalty into our computer system. **Ganoe:** I will make notes about addressing the implications of not claiming your title. If you don't claim your title, you're not going to get your points, is really what we want it to say, and so we need to enforce that somehow in the coding.

**Strategic Planning (Goal 4 Leadership)** – During the February BOD meeting a full day Strategic Planning session was held on Friday prior to the BOD meeting and was leader by professional facilitator Dick Petite. Members of this committee to include Jodell Raymond and myself were joined by Rachel Anger, Mark Hannon and Tracy Petty to develop a plan for finding and hiring an Executive Director for CFA Central Office. The team developed an Executive Director Job description which was subsequently posted along with a position announcement. Jodell Raymond was responsible for the job postings, recruiting, and resume collection process. Resumes for this position were accepted 4/2/14 through 6/1/14, and have been initially reviewed by Jodell Raymond and then sent for a second review by an interview committee. The interview committee include is chaired by Mark Hannon and members include Rich Mastin, Dick Kallmeyer, Annette Wilson and Dennis Ganoe. Our team goals have been fully met and now the process is in the resume review and interview stage of the full process. I removed myself from the recruiting, resume collection and interview process and my husband Paul R Meeker, PhD is applying for the position and I don't want any appearance of impropriety.

**Customer Service Solutions** – This committee in conjunction with IT had a conference call with Central Office personal (Verna, Donna Jean and James) to help solve the issues of slowed kitten registration and show scoring. To provide greater service, we instituted a TRN process for kittens to be able to get them into shows and on the road for their show careers. The substance of customer concerns were discussed and greater understanding of the needs of the regions was accomplished in the area of reports. A request was made for more user friendly region based reports and James feels that this can be accomplished with the new system.

**Returned Mail Issue** - I worked with the staff member involved with the processing of returned mail and was able to help set up some guidelines for establishing proper mailing addresses. Error reduction was discussed with the data entry people and they are now checking their work prior to it being sent to the customer. The receptionist is the final check for error. On returned mail, we came up with a list of reference points within the CO structure where accurate

information could be obtained to include but not limited to (a) CFA White Pages, (b) incoming envelope for hard copy mail (c) show package exhibitors list (d) CFA data system for catteries.

**Mailing Cost Reduction** – Employees were encouraged to send as many documents by mail as possible. There has been a “directive from New Jersey” that directed the staff to send all mail received by snail mail out my snail mail even if the customer had requested email notification. Employees were again reminded to check the “bounce file” for emails returning due to potential errors in the email address. This focus on using email whenever possible will result in lower postage fees for CFA and improved delivery times for the customer. Use of the email system will also improve our document delivery to foreign addresses which pose multiple problems.

**CFA@CFA.org website monitoring** – This committee chair monitored this site for customer service issues. Based on a report, included in last year’s minutes, we were able to implement a number of changes that helped provide increased customer service. That monitoring and review continued this season until the site was abandoned in favor of direct sites to employees in the Central Office.

**BOD Training Tools** - We are establishing a library of CDs for BOD use to provide education in some business management issues. The company, NonProfitWebAdvisor, was chosen as it is a leader in this field and offers seminars, webinars and full scope CDs to include Q&A sessions as part of the package. Members of our committee had used these tutorials in other settings and found them to be of high quality. The first CD has been ordered and will be available to the BOD on File Vista and deals with establishing effective relationships between BODs and Executive Directors. More education programs will be added as funds permit.

#### **Current Happenings of Committee:**

We continue to work in conjunction with the Central Office to help in any way possible.

#### **Future Projections for Committee:**

A project to be started in the near future involves relating the show rules to the Central Office job descriptions so Central Office employees can have a greater understanding of how all systems work together.

Show rule 8.06 will be coming through for discussion and revision.

#### **Action Items:**

None at this time for this report.

#### **Time Frame:**

Projects will be completed in an efficient and effective time frame with some, obviously, taking longer than others.



**What Will be Presented at the Next Meeting:**

*Any completed projects will be presented to the BOD for review/action*

*Thank you to all BOD members that have been supportive of me and this committee during the last 6 years. It has been a pleasure and privilege to serve on the CFA Board with you.*

*Respectfully Submitted,  
Ginger Meeker, Chair*

**Hannon:** Management Committee, Ginger. **Meeker:** I submitted a rather long report. The Management Committee has been extremely active since February. I would assume that you have all read the report. There are no action items. The one thing I would follow up on is that we had talked about a new board member orientation process, so I sent out a package, including the Board of Directors Guidebook, the template for reporting forms, who is who in the zoo at Central Office – those kinds of things, so that someone could come into this meeting at the next session and at least have some sense of knowing what was happening. I sent it to all candidates that were not current board members, and I'm really disappointed in that only 3 people responded to say "thank you" or "I got it" or anything. **Hannon:** Acknowledge it in some way. **Meeker:** Yeah. There were only 3 people that acknowledged. One person actually acknowledged twice. Their first acknowledgment was, "wow, thank you" and about 10 hours later, "this was really interesting reading". So, I'm pleased that we are now doing something for new people coming onto the board, because for those of us that were new – all of us were new at some point in time, and it's sort of like being dropped into the deep end of the pool. I had hoped to make that experience a little easier, so even if someone didn't acknowledge it, perhaps it will make their integration into the board more easy for them. I don't have any action items. A follow-up on the scanning project is that daily work flow is now being scanned, and the corporation that James has picked for the scanning process and the offsite cloud record retention and work storage has been in-serviced and all the staff have been trained. We are going to be able to – my understanding – to get far more statistical information on error rate, return rate, those kinds of things that we really haven't been able to look at since we did away with the [cfa@cfa.org](mailto:cfa@cfa.org) site. That site was the only way we knew of complaints coming into CFA. Now, they are all being directed to the individual employees at Central Office, so we have no way of tracking that at that time, so error rates are not included or return rates are not included in this report, because we can no longer do that. So, that's the update and thank you very much. **Hannon:** Is strategic planning part of this, or are we going to do that separate? **Meeker:** Isn't strategic planning a separate part? **Ganoe:** It's a different agenda item. **Meeker:** Yes, it's a different item I think, Mark. **Hannon:** OK. I see it further down. **Meeker:** Do you want me to do that now or wait? **Hannon:** No, we can do it later. **Anger:** I would like to thank Ginger and her committee for her efforts to document our policies and procedures, and especially for introducing us to the wonderful phrase, "the Navajo tradition", which I hope we can retire. **Hannon:** Ginger has done a wonderful job with the Management Committee. [applause] While her term on the board is coming to an end, we've talked and she will continue to chair the Management Committee for us next year. So, we expect lots more good things coming from the Management Committee in the coming year.

**(16) WEB OVERSIGHT.**

**Committee Chair:** *Kathy Durdick*  
**Liaison to Board:** *Ginger Meeker*  
**List of Committee Members:** *Ginger Meeker, Dennis Ganoë, Jodell Raymond*

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**Brief Summation of Immediate Past Committee Activities:**

*In addition to the normal day-to-day maintenance of the site, some of the major changes since last report include:*

- *Lots of updates to the shopping cart site for all the Annual functions and reservations.*
- *Multiple changes for the new show season, with all the new standards and show rules, as well as updates to all the references for the Burmilla, to mark their acceptance into the Championship class.*
- *Additional forms were added to the Chinese site... the forms will submit to CO in English, but the fields online have been translated to Chinese, which will hopefully make the information being submitted for processing more correct. The shopping catalog also has some Chinese options, most especially the cattery name registration, that have been translated into Chinese.*
- *Work has begun on 2 new foreign language sites – one for Arabic, and one for Russian. The domain names have all been set up (arabic.cfa.org and russian.cfa.org), and we're just starting to get the content together for them. The plan will be to have similar information to the Chinese site – instructions for filling out forms, translated blue/yellow slips, and cattery name registrations.*
- *Reworking of all the online registration "help" pages to reference the new eCat process and screens.*
- *The DNA site has been totally redesigned, and is ready to go as soon as Texas A&M has finished updating their genotyping system and can accept samples again.*
- *Currently working with Linda Berg for a much needed revamp of the Breed Rescue/Breeder Assistance website.*

**Future Projections for Committee:**

*Finish the work on the 2 new foreign sites – Arabic and Russian.*

*Complete the re-vamp of the Breed Rescue/Breed Assistance site.*

*Get photos of all the National Winners and Breed Winners posted online*

**Time Frame:**

*This report covers the timeframe of 1/23/2014 through 6/9/2014*

**What Will be Presented at the Next Meeting:**

*Updates on the committee's progress, and any additional projects or accomplishments since the writing of this report.*

*Respectfully Submitted,  
Kathy Durdick, Chair*

**Hannon:** Web oversight. Ginger. **Meeker:** Kathy presented a very complete report and there were no action items, so I don't have anything to add to that. **Hannon:** Thank you.

(17) **CLUB MARKETING.**

*Committee Chair: Rich Mastin*  
*List of Committee Members: Verna Dobbins, Ed Raymond & Rich Mastin*

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**Brief Summation of Immediate Past Committee Activities:**

- *Updated questionnaire / request form*
- *Process & approve requests as soon as all information is submitted*

**Current Happenings of Committee:**

- *Processing & approving of requests as they are submitted*
- *Waiting on a few clubs (as many as four) to submit questionnaire/request*
- *Dr. Elsey's and Royal Canin have selected all their shows through the end of 2014 calendar year*
- *CFA sponsorships have been approved as far out as last weekend in November of this year*
- *CFA's sponsorship budget for 2014-2015 fiscal year / show season is \$78,000.00*

**Future Projections for Committee:**

- *Continue to process, approve and follow up with post show requirements*

**Board Action Items:**

- *None*

*Respectfully Submitted,*  
*Rich Mastin, Chair*

**Hannon:** Next is Club Sponsorship, Rich. **Mastin:** I submitted the report and I hope you had a chance to look at it. It was very short. At the present time, we have pretty much approved all clubs that have sent in sponsorship requests, with the exception of 3. We're just waiting on them to submit the questionnaire back. **Hannon:** So, you've got 3 that have contacted to say, "we would like to have sponsorship", they got their form and we're just waiting on that before we approve? **Mastin:** Correct. **Hannon:** Everybody else that has requested it that did submit a form has had their money approved. **Mastin:** That is correct. **Hannon:** This year, we put more CFA money into the pot, so Regional Directors should encourage your clubs to be applying for this. **Mastin:** We increased the CFA sponsorship by \$28,000. **Hannon:** There was also a decrease in corporate sponsorship. **Mastin:** Because of the decrease in corporate, that's correct. And, we updated the questionnaire request, and that was also sent out as some new post requirements, and it's got the correct contact information. It's very easy to fill out. We just need

it. We process them as quickly as they come in. **Petty:** How far out can a club request? Is it just for this season that you're looking or if someone wanted it for next summer, could they apply now? **Mastin:** It's interesting, because we're running on two different seasons at the same time. The corporate sponsors run on calendar year and we run on CFA's fiscal year, which is the show season. What we may need to do, it would be helpful for corporate sponsors to get those questionnaires in probably like October/November for the following year. For CFA, we will approve them as they come in and they can submit for April of 2015 within this show season. **Hannon:** So, we have corporate sponsorship money through the end of December, but we have CFA sponsorship money through the end of April. We can't commit to money beyond April until the board approves a new budget, but they can submit the request. It's just going to sit there, right? **Mastin:** Corporate sponsors are not going to commit past the end of the calendar year. **Hannon:** So, they could be safe in applying for money if they have a show this show season, because one way or the other we either have corporate sponsorship or CFA sponsorship money available. **Anger:** Is the application on the website somewhere? **Hannon:** Not the new one. We didn't put the new one up yet. **Anger:** Is the old one on? **Hannon:** I don't think so. We talked about whether or not we wanted to put it on there. We wanted them to go to the regional directors, rather than just download it. We want the regional directors involved in this. **Anger:** So, if a club is interested in applying for sponsorship, they should go to their regional director? **Mastin:** I think that's what we discussed in February. However, if a club is interested, they can go directly to Verna and request it. She will send it out. **Hannon:** Verna is the contact at the Central Office for club sponsorships. When she gets the actual application, she talks to Rich. **Ganoe:** We've had some change in who is the contact, right? **Hannon:** Yes, it's now Verna. I put that in a CFA newsletter. It changed at the end of the show season from Ann Caell to Verna. **Ganoe:** I ended up doing mine through Ann and it came through, but that was before you had taken over. **Hannon:** Towards the end of April, Ann handed it off. **Mastin:** Ann did receive some requests after she had – **Hannon:** And she forwarded them on, right? **Mastin:** Right. She's good about forwarding them on. **Hannon:** So, regional directors, you might want to make note of the fact that the person who ultimately receives the applications is now Verna. **Mastin:** I think that the last board meeting in February, we had a pretty big push for roughly 10 days after that meeting. I am pretty sure Ann received 14 requests in a very short period of time, so whatever you want to do. We have the money, we're going to give it to them. **Altschul:** Do you have the number of clubs that have been approved for sponsorship for this show season? **Mastin:** I have to dig into it to find out. You're talking about this show season? **Altschul:** Not the calendar year. Not January to December, but from May through now. **Hannon:** You want this show season? **Altschul:** This show season. **Mastin:** I've got to look at the report, because I've got to add the corporate sponsors and CFA's. **Calhoun:** Rich, it kind of sounded like you were responding to a question that I may ask, but do you have a summary report of some sort that you could provide the regional directors so we will know which clubs have contacted you, because they may not have gone through the regional director, so we can kind of reach out to clubs that have not requested sponsorship, so they can get going on that. **Mastin:** We can do that. We'll put it together and then we'll get it to all the regional directors. **Calhoun:** Great. **Meeker:** I would like to clarify, on the CFA money that has been put into the club sponsorship – **Hannon:** \$78,000. **Meeker:** Not the amount. I'm wanting to clarify the use. Many of our sponsors said we need to tie this to direct advertising or marketing costs. Is there any consideration that a club could apply for money and get, say, \$750 and put that to where they needed the money to go, rather than publicity? **Hannon:** Yes, but they would have to explain where they want it to go. **Meeker:** My

understanding was, they were being told no, that the sponsorship money always had to go directly toward advertising. For our club, we got \$600 that was earmarked for print advertising, and from all the feedback that we got after the show was held, it was truly a waste of \$600. That money could have been used far more effectively in another area, and that's why I'm wondering if this CFA money that we're putting into the sponsorship might be more open to use than just advertising. **Hannon:** We don't want to just contribute to the club's bottom line. We want to see what they want to use the money for specifically. **Meeker:** OK, so they can say, "I have to bring in a judge from Timbuktu and it's a big air fare." **Hannon:** Whatever. **Mastin:** That will take longer for approval, because it will go back to the whole Committee. **Meeker:** But there's that option? **Mastin:** Right. **Meeker:** Great. Thank you. **Mastin:** If a club agrees to the main requirement, which is to use it for marketing, it's not specific to print – it could be radio, television, it could be a banner, it could be a side of a bus or whatever they want to do – we're going to approve them quickly because they're committed to marketing CFA and their show. It's like 2 birds with 1 stone, type of thing. We're going to approve them within hours, as long as we have all the information. If it's a special request, we will take it and then we'll discuss it amongst the group and we'll say, "OK, does this make sense or does this not make sense?" An example might be a club that wants to put on a show that doesn't have any money and needs help. Maybe it's a club that has been around for 10 years or 20 years, and they have \$600 in the bank. They are only looking for \$500. "Just give us another shot. We want to do it one more time and if it doesn't work after this, we're not going to put on shows anymore." A situation like that, we're probably going to approve it because we want shows. We all want shows.

**Calhoun:** The underlying reason that sponsors are providing the money is to create advertising for their products, buzz and those sorts of things. **Mastin:** The sponsors typically want a booth set up, whether it's a table with some displays. Like Dr. Elsey, for example. They want you to go out – **Hannon:** They want some exposure. **Calhoun:** In many regions – the Midwest Region – the larger shows, one of which would be the regional awards show – here we go. **Hannon:** I knew this was coming. **Calhoun:** It is one of the biggest shows in the region, having a big gate, more exposure, etc. Typically they are fundraisers and they are raising money for the upcoming annual, so financials are very important, as with any club but also with the regions. The regions are excluded. **Mastin:** At the present time. **Calhoun:** At the present time. **Mastin:** Because it has been. **Calhoun:** Because it has been, so I would like to bring that up again and have us take another look. **Mastin:** Can you offer a proposal, in terms of a dollar amount? **Hannon:** Do you want to think about it and come up with something? Maybe talk to the other regionals? **Calhoun:** Absolutely. **Mastin:** What I want to avoid, Mark, your region is requesting \$2,000, Loretta's region is requesting \$1,000. It should be a set amount for each region so we're not showing any favoritism towards a region. **Calhoun:** That's fair. **Hannon:** What we're talking about is next show season. Most of you have already held yours. **Calhoun:** Yes. We're talking about next show season. **Hannon:** Alright, so I don't think it's something we really have to do today. **Calhoun:** We can talk about it in October. **Hannon:** If the regional directors will get together and come up with a proposal for the board, or regional directors to be. **Calhoun:** I'll take the lead in pulling the group together. **Meeker:** I would just like to make the point that not all regional shows associated with the awards banquet are put on by the region. In our region, for the last 3 years, our show lost money miserably and it didn't make any sense to me to invest a \$3,000 loss into that product, so our private clubs have come together, sometimes 2 or 3 clubs together, to do a show. It's not a regional show, it's a private club show to support the regional banquet awards function. **Hannon:** Kathy ran into that situation, too. Wasn't yours

put on by COWS? Alright, so we're talking about the event, not who the sponsor is, right? Not whether it's sponsored by a club or sponsored by the region, we're talking about the regional awards event, right? **Meeker:** No, I'm talking about who it's sponsored by, Mark. What I was told was, if it was a regional show, you couldn't – **Hannon:** I know, but I'm talking about the proposal that's going to be pulled together should address both issues; whether it's a club putting it on for the region, or whether it's the region itself putting it on, it should apply either way. **Meeker:** It should apply either way, yeah, but it should always apply if they are private clubs and it's not the region. Those people should have been eligible all this time for that money, because the region wasn't picking up a penny of that show process. **Mastin:** I didn't set the policies and procedures. **Meeker:** I know. I'm just saying, that's something that when you put the policies together, it needs to be made clear. **Hannon:** I assume the candidates out there are listening to all this. **Wilson:** When you're talking about using the money for something other than advertising, I guess I'm having a little bit of an issue about using it to subsidize clubs that have run out of money and can't have a show or want to bring in an expensive judge. I thought this whole idea was to promote CFA and to give the clubs some money to use for that, and that would be for advertising, whether it's print or not. I'm having a little bit of trouble with some clubs getting subsidies just because they've run out of money or haven't been good about budgeting their money for their show. I certainly think we need more shows and we need well-run shows, but where I would be looking is, is this a club that decided they would have a 12 ring show because they thought that might help? You can spend yourself to death putting on shows in a way you think you're going to help and I would really like to continue to see a sponsorship program have the money go for advertising CFA in the hopes that that will help improve a club's bottom line. **Mastin:** The best answer I can give you is, we have yet to approve a club that has not agreed to spend the money on advertising.

**(18) 2014 WORLD SHOW.**

**Committee Chair:** *Rich Mastin*  
**List of Committee Members:** *Rachel Anger, Mark Hannon, Jodell Raymond, Ed Raymond, Barb Schreck & Rich Mastin*

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**Brief Summation of Immediate Past Committee Activities:**

*Secured show hall – Greater Philadelphia Expo Center: 100 Station Ave, Oaks, PA 19456*

*Requested hotel contracts*

*Decorator (show hall supplies; tables, chairs, pipe, drape, set-up of vendors, dock delivery, etc...) has been chosen and contracted*

*Selection of judges voted by clubs is finalized and assigned to both shows; line up will be announced at tomorrow's delegate's meeting*

**Current Happenings of Committee:**

*Assigning tasks*

*Creating budget*

*Assigning 16 of 18 judges to specific Specialty & Allbreed splits and 2 of 18 judges (one for each show) to all Specialty Kittens, Champions & Premiers*

**Future Projections for Committee:**

*Corporate sponsorships*

*Budgets*

*All tasks assigned*

**Board Action Items:**

*None*

**What Will be Presented at the Next Meeting:**

*Updates*

*Respectfully Submitted,  
Rich Mastin, Chair*

**Hannon:** Are we ready to move on to the next subject, which is the World Show and I believe is Mr. Mastin again? **Mastin:** The only thing we really have to report, and I'm sure most



of you already know this, at tomorrow's meeting we will announce the judges for each of the shows. Everything else I already talked about earlier were, working on hotel contracts, we're probably going to go visit the facility within the next month just to meet with our decorator, meet with the food service, whoever is going to be our assigned manager. **Hannon:** So we can see the facility. **Mastin:** So we can see the facility. Some of us are already familiar with the facility. You've been there before and you know what it's like. We just want to meet these people and give them our contact information, give them our expectations and find out what they can and can't do. Any questions?

BREAK.

(19) **SCIENTIFIC ADVISORY COMMITTEE.**

Chair Dr. Roger Brown presented the following report:

*Committee Chair: Roger Brown, DVM*  
*List of Committee Members: Jodell Raymond, Michael Henry, MD*

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**Brief Summation of Immediate Past Committee Activities:**

*Monitoring CFA's DNA program*

**Current Happenings of Committee:**

*Assisting in the development of a new DNA platform, and negotiating price increases with Texas A & M*

*Troubleshooting and answering client questions on DNA Test results and sample submission*

**Future Projections for Committee:**

*Finalizing the new DNA program*

*Media blitz announcing the initialization of the new DNA program*

**Board Action Items:**

*None*

**Time Frame:**

*None*

**What Will be Presented at the Next Meeting:**

*Updates on the new DNA program*

*Respectfully Submitted,  
Roger Brown, DVM Chair*

**Hannon:** Next up is Roger with the Scientific Advisory Report. **Brown:** We're still in the process of getting the new array testing platform onboard. Some of the chemistries from Illumina have come in; not all of them. I am hoping that the array testing can be initiated sometime perhaps the middle of July. Texas A&M – and of course all universities – have vacation time between semesters, and Texas A&M now is on vacation until July 3<sup>rd</sup>. This cuts the staffing on the lab considerably because many of the people in the lab are PhD candidates that are finishing their degrees. We are going to have 364 markers in this new platform. The old one had 64, so you can see how much more power we're going to have with our new test. It's state of the art, and 300 of these markers are going to be part of the identity profile. This is going

to give us an identity profile that probably will be unmatched anywhere else in any of the other labs. Texas A&M had to order 1,200 chemistries to get a decent price, and even that price was 4 times the price that they were paying for the chemistries using the older platform – the Viatrobe platform. We have been very lucky that I have been able to negotiate a price increase that will allow us to do the new test for \$69 if they don't want the PKD and \$79 if they do want the PKD. I've talked to both Rich and Mark about the pricing, and they agree that this price is one that we can go along with. This will still give CFA a margin on the test and will be inexpensive enough so that many more people will be tempted to test their animals than perhaps wouldn't have been if the price had been much higher. Even the \$79 price with the PKD is only about the price they would pay for 2 tests at some of the other labs, and we're giving them 16 tests. I've had several people talk to me about the 16 tests. In that 16, perhaps there are some of them that they may not want or need, but I think we all need to realize that it's very important. Let's take, for instance, somebody tests an animal for PKD. If they don't have an identity profile to go along with that PKD test, they can't prove that that swab was taken from the cat that was negative. So, keeping your own liability in mind, I think that anyone that does DNA testing needs a good identity profile to go along with it to protect the accuracy of their test results. Our identity profile marker, again, is going to have 300 markers in it. Our old one had fewer than 20, and many of the identity markers that are out there are not going to be as large as this one. That's where we're at. We're hoping to resume testing with CFA array testing sometime in July. I am hoping that everyone will pass the word and that we can have a large enough participation so that Texas A&M isn't going to eat those 1,200 tests they had to buy in advance. The reason we've had a delay is, like our new computer system, many different departments had to verify the change in this huge investment that Texas A&M is making. It had to go through legal, it had to go through the College of Veterinary Medicine, it had to go through university level, it had to go through ITT, and there were delays in all of these areas. There's nothing you can do about it. It's out of our hands and we do what we can to speed things up. Some things you just can't speed up. Texas A&M, being an agricultural college, administers 250,000 acres of land, so you can see all of the red tape and redundancy and the long lines that you have to wait in to get things done, but I have a great deal of confidence in their laboratory and I have a great deal of confidence in the people that are running the laboratory. We can all be grateful that they have eaten a lot of the expense of this new platform. Some of the equipment alone was over a quarter of a million dollars. They are charging us a very small increase in testing fees. That's all I have. Are there any questions?

**Petty:** Do you have an idea when it will be available? **Brown:** They have not given me a starting date yet. **Petty:** Do you have a guess? This year? Next year? **Brown:** It will be available I am guessing within 4 weeks. **Hannon:** What we're going to do is, we're going to put out a CFA News notice that Roger is going to write up for us with what the advantages are to using this particular lab, as opposed to somebody else. We're making a profit on the stuff that goes through this lab, so we want to encourage people to use this lab. One of the complaints in the past has been how long it has taken to get results back. Roger has assured me that they have changed their process. They used to batch these things and they had to wait until they had a certain number of them before they ran the test. We should be able to get a much faster turn-around on these tests. **Brown:** With the old platform, there had to be 47 sets of samples in before they could run one chip. The chemistries on this are like a cocktail. You add all the things that you're testing for. If you have to, you can do one sample. It would be very expensive to do it that way. Sometimes it took a month to 5 weeks to get enough samples in to run one chip. The laboratory tells me that they are going to try – it depends upon participation – but if participation is good, they are going

to try to run samples on a weekly basis. If it isn't, they'll wait, because with all the money that they are supporting this program with, they are not going to be spending a lot of money to run 2 or 3 samples that come in on a weekly basis. **Hannon:** We want to push this through the CFA News announcement and hope that we get a lot more people participating in this. **Brown:** We'll probably do a blast, don't you think? **Hannon:** We'll give our constituents the reasons why – the plusses – for using this particular lab and hopefully we will get a number of people using it so they will be able to process these once a week, rather than waiting 4 or 5 weeks. **Brown:** We're getting very heavy participation in Europe and Asia – more than the States. I'm hoping this is going to change. **Hannon:** Maybe we can get somebody to translate the CFA News announcement into some foreign languages to help with that, too. Thank you very much, Roger.

(20) **INTERNATIONAL DIVISION.**

International Division Committee Chair Dick Kallmeyer gave the following report:

**Committee Chair:** *Dick Kallmeyer*  
**List of Committee Members:** *Kathy Calhoun (CFA Board), Ken Currle (Middle East, Africa), Wayne Trevathan (South America and judging), Sandra Al Sumait (GCC, Gulf Cooperation Countries), Phebe Low (ID rep), Suki Lee (Hong Kong), Amanda Cheng (China), Nicholas Pun (clerking), Jimmy Lee (SE Asia), Pat Pomphrey (Portuguese/Spanish translation)*

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**Brief Summation of Immediate Past Committee Activities:**

*I would like to thank all the Committee members for all their hard work this past show season.*

*The International Division (ID) is again showing significant growth since over the past year. ID registrations account for 15% of all CFA registrations and 36% of all new cattery registrations. The ID had 62 shows (17% of all CFA shows) in the 2013-2014 show season. The total show count for 2013-2014 was over 6,500 kittens, cats and alters (an increase of 26% increase over 2012). ID cats represent 18% of all kittens and championship cats shown in the past season and 9% of the premiership cats shown. ID clubs have increased from 42 in 2014 to 53 today.*

**Current Happenings of Committee:**

*Phebe Low, Danny Tai and the ID committee are working on the ID awards show to be held in Guangzhou on August 30 and the ID awards banquet on August 31.*

**Future Projections for Committee:**

*While the ID has experienced rapid growth, there have been some growing pains with this growth including incidences of bullying, illegal rejection of entries and other show rule violations. The committee will continue to diligently pursue corrections of the problems encountered.*

**Time Frame:**

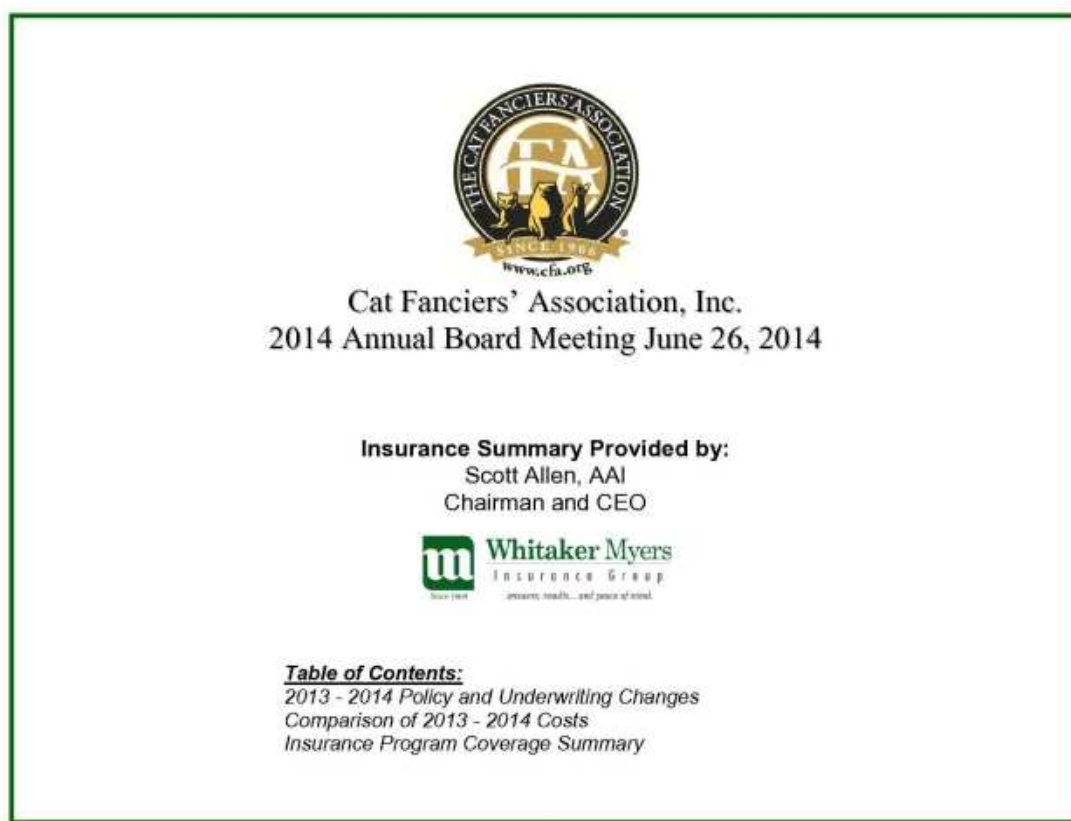
*The Asia awards show will be held on August 30, 2014 and banquet will be held in Guangzhou, China on August 31, 2014.*

*Respectfully Submitted,  
Dick Kallmeyer, Chair*

**Hannon:** Next we have the International Division. Dick Kallmeyer. **Kallmeyer:** You have the report there. The number of clubs in the ID were 52 before the ones we just added. Again, we're seeing growth there. Now, we're trying to really emphasize more the development side. I want to thank Phebe [Low] for her service. The last 6 or 8 years she has done yeoman

duty, really support the Division and helping us quite a bit. One of the significance of the ID is that about 18% of CFA entries are now coming from the ID in different phases, so it's a significant source. Again, we have to really build up the infrastructure – the master clerks, the clerks, that aspect. We're starting to get judges ahead of the game. We're still weak in South America. We lost our Columbia club. They never put on a show, but they want to reapply. They didn't submit their membership list – they paid their dues, but not the membership list. The Middle East is off to a slow start, but with the new awards structure, we actually have cats from Israel and Kuwait receiving awards this year. They actually put on more shows to get those awards, so that's encouraging. **Hannon:** Does anyone have any questions about the ID?

(21) **INSURANCE COVERAGE SUMMARY AND PROPOSAL:** Scott D. Allen, AAI, Chairman and CEO of Whitaker-Myers Insurance Group, presented an overview of the insurance coverages recommended for CFA.



**Hannon:** Next, we've got the insurance report, do you want to do some sort of an introduction, Rich? Why we are doing whatever we're doing? **Mastin:** Scott visits us every 2 years or so, and this is the 2 years. He's going to do a quick review of where we are and answer some questions. Everybody, this is Scott Allen. Scott, this is the board. **Allen:** Many familiar faces, and maybe some not so. I'm Scott Allen with Whitaker Myers Insurance Group, from Wooster, Ohio. We have had the great privilege of being the caretaker of coverage, and cost and risk management for the Cat Fanciers Association since the 1970s, so we're very pleased to still be able to do this. I like this every over year commitment to sort of force myself out of my comfort zone and come visit y'all, wherever it is that you are. New Orleans has been kind of fun. So, here I am today and I was asked to try to keep this short, so hopefully information will be key and not length. You have this presentation on your tablets and laptops, as I understand it. I see some people do, great. It starts off with your logo and it says, *2014 Annual Board Meeting June 26, Insurance Summary*, my name, the agency's name and quick bullet points of three things involved here: comparison of policies and underwriting exposure changes since a year ago; comparison of costs, not just for last year but for the last four, which is kind of a snapshot we do on a revolving basis; and then the coverage summary, which really is the main reason why I'm here. Rich and Ed and myself all think it's important that everybody at least every other year kind of lock in for a couple minutes on what is it that we have, so that's really the main reason we're talking about this.

**Cat Fanciers' Association, Inc.  
July 1, 2014 Renewals**

Policy Type
Commercial Package
Workers Compensation/Employers Liability
Commercial Automobile
Umbrella Liability
International Property & Liability
Media & Internet Liability
Travel Accident
Executive Protection

Exposure Changes and Notes for 2014 Renewal	2013	2014	Percent Change
Alliance Building Limit to	\$2,400,000	\$2,450,000	
Alliance Business Personal Property Limit	\$500,000	\$510,000	
EDP	\$300,000	\$350,000	
Number of Members	3,328	2,660	25% ↓
Number of Domestic Shows	201	197	2% ↓
Ohio Payroll from to	\$445,000	\$430,000	3% ↓
Foreign Shows	121	130	7% ↑
# Judges	133	137	3% ↑
# Judges Traveling	25	30	20% ↑
2 Claims paid on AD&D policy in 2013 with a total payout of \$5,787			

**Allen:** The next table talks about what's involved in the program. There are 8 items. (1) First, a package which contains our general liability, which is key – that's where most of our cost is wrapped up, and arguably that's where we have the most exposure. That's inside the package, along with some property insurance, crime and a few other things. (2) Also, Workers' Compensation. Mostly that's employer's liability or Ohio stop gap in the State of Ohio. (3) Automobile liability coverage. Hired and non-owned liability is pretty much the exposure CFA has, but we do have a trailer. (4) Umbrella liability that extends as excess over that, as well as what's beneath it, which is the (5) International Liability. I kind of skipped over Workers' Compensation. That line – the way it's presented here, although it's separated in the presentation – also includes the workers' comp proper, the actual workers' comp for New Jersey, and the umbrella extends over that, as well. (6) Sort of on an ancillary basis to all of that, we have Media and Internet Liability insurance. (7) We have some Travel Accident coverage, some first-party benefit coverage. It's just something that you've decided to carry for yourselves, judges and others. (8) And then finally the Executive Protection or, of you will, the management liability, so that's back into talking about liability, but that's for the decisions made by this board and its members and officers.



**Cat Fanciers' Association  
Premium Comparison – By Policy**

**July 1, 2014 Renewals**

Coverage Description	2011-12	2012-13	2013-14	2014-15
Commercial Package	\$56,161	\$53,669	\$44,821	\$45,749
Commercial Automobile	\$353	\$353	\$353	\$369
Workers Compensation/Employers Liability	\$3,263	\$709	\$706	\$760
Umbrella Liability	\$9,916	\$11,503	\$11,503	\$11,770
International Property & Liability	\$6,050	\$10,385	\$10,780	\$11,160
Media & Internet Liability	\$3,080	\$3,080	\$3,388	\$3,558
Executive Protection (D&O/EPL/Crime)	\$7,194	\$5,558	\$6,004	\$6,485
Travel Accident	\$2,750	\$2,750	\$2,750	\$3,250
SUB TOTAL	\$88,767	\$88,007	\$80,305	\$83,101
Alliance Building Policy	Incl. in Pkg.	Incl. in Pkg.	Incl. in Pkg.	Incl. in Pkg.
TOTAL COST	\$88,767	\$88,007	\$80,305	\$83,101

Annual Increase of 3.46%

**Allen:** Jumping into what I have, exposure changes since last year, there have been a number of changes, a number of members, the way we record it. We know that members are actually clubs, but this is done counting everybody who is a member of any club. That number is down, yet the actual number of member clubs really is not, at least not in any material way. More importantly, the other factor regarding our liability, the other thing that's a measure of our exposure to potential loss, and therefore our cost is really the number of domestic and foreign shows, so those crept up a bit. That accounts for the fact that we had a small rate increase. It really isn't very much (2-1/2%) and that's the reason why. I won't read all of those. You are familiar with what they are. There were a couple of claims paid on the Accidental Death and Dismemberment policy, or the accident contract. It didn't amount to a lot, but we did have some claim activity. I wanted you to see that. Not everyone is aware of that. The cost piece, comparatively to last year, the year-end number is about 3.46%, so less than a 3-1/2% difference in cost, comparing this year to last year. Some of that has to do with rates in the neighborhood of 2-1/2 to 3%. Any balance in there has purely to do with increase and exposures that CFA has, and nothing to do with the rate at all. In fact, that's closer to 3%, so about a point and a half in exposure changes. I might say, before we leave that, this is in the middle of what the commercial and property liability industry considers to be our hard market. We see this about every 7 to 10 years. We all think that we might be out of this in another year, year and a half, but a lot of different things we have – policies, large policies, small, medium sized things – I don't care if they are international club memberships or manufacturers or contractors or design professionals, all of them are up and on an average of about 6-1/2%, so compared to that overall snapshot, we especially feel good about what we're doing with cost.

**Insurance Coverage Summary**  
 Coverage Provided by: Chubb Insurance Group

**COMMERCIAL PACKAGE POLICY**

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**PROPERTY COVERAGE**

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**Blanket Building and Business Personal Property:** \$2,960,000 (Ohio location)  
**Earthquake (Sublimit):** \$1,000,000  
**Business Income with Extra Expense:** \$150,000

**Additional Conditions and Endorsements:**

**\$500,000 Automatic Blanket Limit of Insurance applies to:**

- ✓ Accounts Receivable
- ✓ Research and Development Property
- ✓ Non-Owned Detached Trailers
- ✓ Electronic Data Processing Property
- ✓ Fine Arts
- ✓ Public Safety Service Charges
- ✓ Leasehold Interest (Undamaged Tenant's Improvements & Betterments)
- ✓ Outdoor Trees, Shrubs, Plants or Lawns
- ✓ Pair and Set
- ✓ Personal Property of Employees
- ✓ Valuable Papers
- ✓ Leasehold Interest (Bonus Payment, Prepaid Rent, Sublease Profit, Tenants' Lease Interest)

**Business Income with Research & Development Income**

The limits of insurance shown below are provided for the coverages at no additional cost to you. You may purchase increased limits of insurance for an additional premium.

Any Other Location	\$50,000 Limit
Contractual Penalties	\$25,000 Limit
Loss of Utilities (excludes Overhead Transmission Lines)	\$25,000 Limit
Exhibition, Fair or Trade Show	\$25,000 Limit
Ingress & Egress	\$50,000 Limit
Pollutant Clean-Up or Removal	\$25,000 Limit
Preparation of Loss Fees	\$25,000 Limit
Worldwide Dependent Business Premises	\$250,000 Limit
Newly Acquired Premises – Business Income	\$250,000 for 180 Days
Newly Acquired Research & Dev. Income	
Any One Written Agreement	\$250,000 for 90 Days
For All Written Agreements	\$1,000,000 for 90 Days

**Allen:** If you get into the coverage summary, which is what I want you all to see especially, you'll see that the property is written on a blanket basis, so those first 3 lines underneath where it says *Property Coverage* are probably the most important things you're going to see here in this property section, and that is that our Ohio location has blanket building and business/personal property; that is, building and contents, for just almost \$3 million. We have a sublimit that picks up quake, tremors, that type of thing. We don't have a lot of that in Ohio, but sometimes you can get foundation cracking, so we have that up to \$1 million. Then we have Business Income With Extra Expense. Mostly, that's for extra expense, because CFA, should they have a large property loss, is not likely to have a huge loss of revenue because of the way you operate, but you may have lots of additional expenses regarding reconstruction in that location and trying to outsource operations until it's all taken care of. Inside this package – I won't read all of these to you, but I wanted you to see a snapshot of a few things that are buried in this contract that we don't specifically pay any extra premium for. **Meeker:** Scott, I would like to know how the CFA Foundation and their contents – a lot of their stuff is pretty pricey – are they on our policy or do they have their own? **Allen:** They have their own. That's a good

question. They have their own and we are in contact with them. They feel comfortable with the limits that they have. We've kind of been watching that since they moved into that bank lobby on the first floor. That's really nice. So yeah, they have their own needs, so they have their own limits, their own policies. They are a tenant. **Meeker:** So, they have a separate policy from us. Do the two policies dovetail as far as, let's say, a building issue since they rent from us? **Allen:** Well, dovetail. I mean, there is no excessive overlap and there certainly isn't any gap. Any overlap there is, is where each policy will throw in something to take care of what might be overlooked on the other side, but in essence each side has what they need. **Ganoe:** So, our policy covers the building and facilities. Their policy would cover their contents and their stuff. **Allen:** Absolutely. You said "facilities", but I think you also meant all of your property. **Ganoe:** We're the landlord, so we take care of all that stuff. **Allen:** Right. Not only the building, but all of your things. Their policy covers their things, like any tenant would have. Both have liability, of course. So, these are things that one might simply call bells and whistles, but to be more serious about, these are all potentially important things that are sort of buried in this policy. Some of those, toward the bottom there, what we're talking about exhibitions, fair or trade show, pollution clean-up coverage, all these seem rather innocuous. Automatic coverage for a newly-acquired location. They all seem quite innocuous and, "hey, why do we need this?" Again, we didn't buy these. These are part of what the Chubb form offers, but these are ways – and I have seen it happen – where claims can be paid where otherwise the first thought is, "oh my gosh, I'm sure we don't have coverage for this," and we are able to go to something like this and say, "ah, but actually we do." So, I just wanted you to see that.

ELECTRONIC DATA PROCESSING COVERAGE		
<u>Limits</u>	<u>Coverage Description</u>	
\$ 350,000	EDP on Premises (Including media & phone equipment)	
\$ 5,000	Deductible	

INLAND MARINE COVERAGE		
<u>Limits</u>	<u>Coverage Description</u>	
\$ 37,500	Clubs Cages & Equipment (Blanket limit)	
\$ 250	Deductible	

Item	Description	Amount
1	Genesee Cat Fanciers	\$10,000
2	Illinois Feline Fanciers	\$10,000
4	Utah Purebred Cat Fanciers	\$ 7,500
5	Lewis & Clark Cat Club	\$10,000

COMMERCIAL CRIME COVERAGE		
<u>Limits</u>	<u>Deductible</u>	<u>Coverage Description</u>
\$ 50,000	\$ 2,500	Employee Dishonesty/Theft
		[X] Blanket [ ] Schedule
\$ 50,000	\$ 2,500	Depositor's Forgery

Named Insured Amended to Include:  
The Cat Fanciers' Association Inc. Member Clubs

**Allen:** The EDP or computer coverage is listed next. CFA has increased that over the years as they have examined their needs. It used to be a bit lower and so it's up to \$350,000 at this point. The Inland Marine Coverage or floater coverage, that is things that are covered wherever they go, and like that property form, things were covered on a blanket basis, which is very cool, but only there does it name location, so things we want covered wherever they may go, we cover here. So, the only things that we have specifically named so they are listed are these – there's been some history with covering cages and equipment on a blanket basis for certain clubs. There have also been over the years questions about that and so ultimately, in the end, we've still been given instruction to leave these on here, so I wanted you to see that. These are all on here for reasons not necessarily known entirely by me, but they are on there. This is an example of doing what I'm told. The Commercial Crime coverage is inside the package policy, as well. We're still talking about that package policy, so you can see it's a \$50,000 limit for fidelity coverage and depositor's forgery.

COMMERCIAL GENERAL LIABILITY COVERAGE		
Coverage Written On: <input checked="" type="checkbox"/> Occurrence Form <input type="checkbox"/> Claims Made Form		
<u>Limits</u>	<u>Coverage Description</u>	
\$ 1,000,000	General Aggregate Limit (Products and Completed Operations are subject to the General Aggregate)	
\$ 1,000,000	Personal Injury Aggregate Limit	
\$ 1,000,000	Each Occurrence Limit	
\$ 10,000	Medical Expenses Limit	
\$ 1,000,000	Damage to Premises Rented to You Limit	
\$ 1,000	Bodily Injury and Property Deductible –Each Event	
Employee Benefits Errors or Omissions – Claims Made		
\$ 1,000,000	Aggregate Limit	
\$ 1,000,000	Each Claim Limit	
\$ 1,000	Deductible – Each Claim	
	Retroactive Date: 7/1/2000	
<b>Includes:</b>	Products and Completed Operations Contractual Liability Host Liquor Liability Limited Worldwide Products	
<b>Liability Highlights</b>		
<ul style="list-style-type: none"> <li>• Vendors automatically included as Insureds</li> <li>• Lessors of equipment and premises automatically Included as Insureds</li> <li>• New subsidiaries, including unscheduled partnerships, joint ventures, professional corporations and limited liability companies automatically included as Insureds from date of acquisition or formation to end of policy period</li> <li>• Existing subsidiaries, including unscheduled partnerships, joint ventures, professional corporations and limited liability companies automatically included as Insureds</li> <li>• Employees, including leased workers, and volunteer workers are automatically Insureds, including bodily injury to co-employees caused by CPR and first aid</li> <li>• Directors, managers, members, officers, partners and supervisors are automatically Insureds, including bodily injury to employees</li> <li>• Contractual liability for bodily injury, property damage, advertising injury and personal injury</li> <li>• Worldwide coverage territory for suits brought in U.S.A., its possessions or territories, Canada or Puerto Rico</li> <li>• Reporting period for Medical Expenses protection is three (3) years from date of accident</li> <li>• Personal injury includes discrimination, harassment and segregation (other than employment-related)</li> <li>• Property damage (all risk) to rented premises Indemnities defense expenses payable in addition to limit</li> </ul>		

**Allen:** Now we get into the General Liability. This is perhaps, as I mentioned at the outset, the most important thing we have. The most important number on this page is the one that is about 3 or 4 lines down that says, *\$1,000,000 Each Occurrence Limit*. We can get too caught up in anything else that you see up there, especially if you're not used to looking at this kind of thing. We have a \$1 million primary liability limit and it includes, oh by the way, employee benefits liability insurance, although those claims are quite few and far between, and when they happen they are usually quite low, so that's a bundle really for that. We do have it. There's some policy highlights, again where I just pulled some things out of the policy and chose to list them as highlights, so you can see that. The first one notably, *Vendors automatically included as insureds*. This is a constant need for the Cat Fanciers' Association, where vendors say, "hey, we need a certificate." It's especially prevalent with show halls, obviously, so we don't have to pay – CFA doesn't have to pay every time we need to send a certificate, and we send a lot of them, to show halls, to vendors and that kind of thing. They are automatically included as additional insureds. The same thing goes with lessors of equipment, and again, I'm not going to read all

these, but these are things inside the policy form document that we think make this Chubb form especially broad.

<b>EMPLOYER'S LIABILITY COVERAGE (OHIO STOP GAP)</b>		
<u>Limits</u>		<u>Coverage Description</u>
\$ 1,000,000		Aggregate Limit
\$ 1,000,000		Bodily Injury By Accident – Each Accident Limit
\$ 1,000,000		Bodily Injury By Disease – Each Employee Limit

**Covers:** Defense costs associated with Ohio employees' claims for compensatory damages for work related injury or disease not compensable under State Worker's Compensation laws.

**WORKERS COMPENSATION & EMPLOYERS LIABILITY POLICY**

<b>WORKERS COMPENSATION &amp; EMPLOYER'S LIABILITY COVERAGE</b>		
<u>Limits</u>		<u>Coverage Description</u>
Statutory		Workers Compensation
\$ 500,000		Employer's Liability – Each Accident
\$ 500,000		Employer's Liability – Disease-Policy Limit
\$ 500,000		Employer's Liability – Disease-Each Employee

**Covers:** Employee exposure in New Jersey and any other state; if any

**Allen:** The Ohio Stop Gap liability, that's defense costs related to an almost entirely unheard of intentional tort allegation that might be made against us by an Ohio employee kind of doing an end around workers' comp. That's very difficult to do, so again, not at all prevalent. This would be defense only, because obviously intentional torts would be something that's uninsurable, according to public policy. So, the indemnity piece along with the defense isn't here, but this is for defense related to such things. Then, you do have regular, traditional workers' compensation, which is the next section. Actually, since it's another green set of letters, that means we're into a different policy now. That's kind of the way I set this up for your eyes. That's New Jersey and any other states. We used to specifically name Florida. We don't do that anymore, but this is our traditional workers' compensation statutory insurance for work-related injury or disease outside Ohio.



## COMMERCIAL AUTO POLICY

### COMMERCIAL AUTO COVERAGE

<u>Limits</u>	<u>Coverage Description</u>
\$ 1,000,000	Combined Single Limit - Bodily Injury and Property Damage
\$ 1,000,000	Underinsured/Uninsured Motorists Coverage
\$ 1,000,000	Hired Auto Liability
\$ 1,000,000	Non-Owned Auto Liability
\$ 500	Hired Car Physical Damage Coverage: Comprehensive Deductible
\$ 500	Collision Deductible

Rental Reimbursement: \$15/Day, 30 days

### COMMERCIAL AUTOMOBILE SCHEDULE

Veh #	Year	Vehicle Make Vehicle Model Serial Number	Liab	UM	UIM	Specified Causes of Loss or Comprehensive	Collision Deductible
1	2002	White Continental Cargo Trailer (Owned by Genesee Car Club) 4X4TSEZ202N023559	X	X	X	[ ] Specified Causes [X] Comprehensive \$ 500 Ded	\$ 500

**Allen:** The Commercial Auto – again green, so we’re talking about another policy. This is a \$1 million liability limit, and really, most importantly on the liability side is the Hired and Non-Owned liability. Non-owned is, every time somebody gets in his or her own car and should there be an accident and the other side’s counsel is attempting to allege we were on CFA-related business (we may be), then this protects CFA. Obviously, if it’s me and I’m in my own car on CFA business, I better have my personal auto insurance paid up, and liability coverage if I’m going to be driving a car. That would protect me, but we’re worried here about CFA, aren’t we? So, this protects CFA. Hired Car Physical Damage, it’s often said, hey, I get the fact that we’ve got hired car liability along with the non-owned, so we get in a rental car. This is excess above any liability that comes with a rental car, but hey, what about an expensive collision damage waiver at the rental desk, with damage to the hired car? So, we have coverage for that with a \$500 deductible. Of course, specifically we list there in the table, we have one item and that’s the cargo trailer. That has deductibles of \$500, as well.

## **UMBRELLA POLICY**

### **UMBRELLA LIABILITY**

<u>Limits</u>	<u>Coverage Description</u>
\$ 4,000,000	Umbrella Coverage Aggregate Limit
\$ 4,000,000	Excess Coverage Other Aggregate Limit (as applicable)
\$ 4,000,000	Each Occurrence Limit
\$ Included	Products Completed Operations Aggregate Limit
\$ Not Included	Advertising Injury & Personal Injury Aggregate
\$ 0	Retained Limit

**Covers:** Designed as a broader coverage document than underlying policies; this policy is principally designed as excess coverage over the following primary policies:

General Liability	Commercial Package
Employee Benefits	Commercial Package
Auto Liability	Commercial Auto
Workers Compensation	Workers Compensation Policy (NJ)
General Liability	International Liability
Auto Liability	International Liability
Employer's Liability	International Liability

**Allen:** The Umbrella Liability, \$4 million, and that brings our whole liability program. What do we have in case we are the subject of a complaint to a \$5 million limit, doesn't it, because we have \$1 million primary on general liability, on auto liability, on workers' compensation, on Ohio's employer's liability – all those things, and this sits on top of that, including the International Liability, which we are going to see on the next slide.



## EXPORTERS PORTFOLIO PACKAGE

### INTERNATIONAL COVERAGE

International Territory includes: Outside the United States and Canada claims or suits for occurrences outside the United States and Canada.

#### INTERNATIONAL GENERAL LIABILITY

<u>Limits</u>	<u>Coverage Description</u>
\$ 1,000,000	Each Occurrence Limit
\$ 1,000,000	Advertising Injury and Personal Injury Aggregate Limit
\$ 1,000,000	Products/Completed Operations Aggregate Limit
\$ 2,000,000	General Aggregate Limit
\$ 1,000,000	Damage to Premises Rented to You Limit
\$ 10,000	Medical Expenses Limit
\$ 1,000,000	Employee Benefits Aggregate Limit (Claims Made) Retroactive Date 7/1/2003
\$ 250,000	Employment Related Practices Aggregate (Claims Made) Retroactive Date 7/1/2004 Defense within the limits Outside the U.S. and Canada claims or suits for occurrences outside the U.S. and Canada
\$ 20,000	Products Withdrawal Expense Aggregate Limit
\$ 20,000	Products Withdrawal Each Defect Limit
\$ 10,000	Retained Limit
90%	Participation Share

#### General Liability Rating Base:

Number of Foreign Shows

Number of Overseas Trips (including number of Judges traveling overseas)

**Covers:** The Cat Fancier Association, Clubs, and the members of those clubs when acting within the scope of official CFA business.

**Allen:** Another set of green letters, and that's our Exporters Package. It's a portfolio because it's like tines on a fork. There are several different things we can or cannot include in this, but the biggest reason we buy it is for international liability. While our general liability coverage is a worldwide territory, we don't necessarily know if a claim that happens outside the U.S., Puerto Rico, Canada or our territories someplace else, will necessarily know if that claim is going to be brought in a local U.S. venue. So, we have this in case that international claim is actually brought in an international venue. It's a \$1 million limit that sits beneath our umbrella. If we scroll a little further, we will see a few things that I wanted to highlight. It's based on the number of foreign shows, the number of overseas trips, including the number of judges who travel overseas, and we're including not only the Cat Fanciers' Association, but we're including clubs and all members of those clubs, always while traveling and doing business on behalf of CFA. So, it's set up to be quite broad, and that's pretty necessary for this organization. **Ganoe:** You're mentioning the travel to overseas of CFA judges. What about those of our judges that are actually based overseas. They start out over there. We're beginning to have judges all around the world. **Allen:** That's OK. **Ganoe:** So, they are covered as well? **Allen:** Yes.

**INTERNATIONAL AUTO**

<u>Limits</u>	<u>Coverage Description</u>
\$ 1,000,000	Bodily Injury/Property Damage Owned, Hired Non-Owned Autos
\$ 10,000	Auto Medical Payments
\$ 2,500	Hired & Non-Owned Autos Physical Damage - Each Vehicle
\$ 10,000	Hired & Non-Owned Autos Physical Damage - Aggregate
\$ 0	Threshold Amount Benefit

*Coverage is excess/DIC over local compulsory insurance for owned, hired and non-owned vehicles.*

**INTERNATIONAL VOLUNTARY WORKER'S COMPENSATION**

*This coverage is intended to be primary*

<u>Coverage</u>		<u>Limit of Liability</u>
Foreign Voluntary WC	International Executive Employees Other International Employees	State of Hire Benefits Country of Origin Benefits
Employer's Liability	Bodily Injury by Accident Bodily Injury by Disease Bodily Injury by Disease	\$1,000,000 each accident \$1,000,000 policy limit \$1,000,000 ea. employee
Repatriation Expense		\$ 250,000 ea. employee \$ 500,000 Aggregate

Employer's Liability does not apply in the U.K. or Ireland except for employees while traveling to the U.K. or Ireland on a temporary basis.

**Coverage Extensions Include:**

- ✓ Primary Worker's Compensation Coverage for International Executive Employees and Other International Employees
- ✓ 24 hour trip coverage incepting when the insured's employee leaves the U.S. or Canada and terminating upon return to the U.S. or Canada
- ✓ Bodily Injury by Accident or Disease while temporarily employed in the U.S.
- ✓ Insurance for employees employed outside the U.S. and Canada while traveling in the U.S. and Canada
- ✓ Endemic Disease is covered as an occupational disease
- ✓ Travel assistance services by MEDEX for no additional premium when International Workers Compensation is provided
- ✓ War Hazard is not excluded
- ✓ Repatriation for spouse and dependents

**Allen:** The International Auto tines on our fork here. International Auto is in there, too, kind of the same thing. It provides international auto liability, because who knows how that stuff is set up over there? It's all very confusing for folks. We just need to know that we've got some basic protection from a liability perspective. International Voluntary Workers' Comp is kind of the same way. If we send an employee over there, we need to know that we've got some protection.

#### **INTERNATIONAL CRIME**

<u>Limits</u>	<u>Coverage Description</u>
\$ 5,000	Employee Theft
\$ 5,000	Depositor's Forgery
\$ 1,000	Deductible for Dishonesty and Forgery

#### **BLANKET ACCIDENT**

Insures your employees, their spouses/domestic partners and dependent children while traveling on business outside of their home country and other than in the U.S. (including its possessions or territories or Puerto Rico).

<u>Limits</u>	<u>Coverage Description</u>
\$ 300,000	Accidental Death Benefit for Employees
\$ 150,000	Accidental Death Benefit for Spouses/Domestic Partners
\$ 50,000	Accidental Death Benefit for Dependent Children
\$ 1,500,000	Maximum Limit of Insurance Per Accident
\$ 25,000	Excess Medical Expense Benefit (\$250 Deductible)
\$ 100,000	Medical Evacuation & Repatriation Benefit

*Blanket Accident is excess of any coverage in place.*

#### **Coverage Extensions:**

- ✓ 24 Hour Business and Pleasure insurance while outside the home country
- ✓ Business Travel is extended to loss caused by or resulting from a bomb scare, search or explosion
- ✓ Family Travel Expense \$100 Per Day Maximum for Maximum 7 Days
- ✓ Insurance for family extends business travel to accompanying spouse and children under 19 yrs of age
- ✓ Does not exclude loss caused by an actual or an attempted Hijack/Skyjack

#### **KIDNAP/RANSOM AND EXTORTION**

<u>Limits</u>	<u>Coverage Description</u>
\$ 100,000	Extortion, Delivery and Expense Coverage
\$ 500	Deductible

Coverage Territory is Outside the United States of America. Coverage includes the reward payment leading to the arrest and conviction of the person or group responsible for the ransom or extortion payment provided that the amount is agreed upon in advance by the Company. Also includes reasonable fees and expenses of independent consultants retained by the insured.

**Allen:** International Crime, this is something they throw in there whether we pay a premium or not. In fact, we don't for this. This is one of the sections in the portfolio that just shows up. Then they include some blanket foreign accident insurance. It's a first-party benefit coverage for you and your people, but they do this because we need to have some coverage internationally for this. You can get it pretty inexpensively here, so that's why we do this. It also includes Kidnap/Ransom and Extortion coverage. There's a limit for that.

#### **INTERNATIONAL PROPERTY**

<b><u>Limits</u></b>	<b><u>Coverage Description</u></b>
\$ 100,000	Personal Property including while in transit
\$ 25,000	Accounts Receivable including while in transit
\$ 25,000	EDP Processing Equipment including while in transit
\$ 25,000	Electronic Data including while in transit
\$ 10,000	Communication Property
\$ 10,000	Mobile Communication Property (\$3,500 deductible)
\$ 5,000	Money and Securities Off Premises
\$ 25,000	Fine Arts including while in transit
\$ 25,000	Valuable Papers including while in transit
\$ 2,500,000	Neighbor's and Tenants Liability

RC Valuation, No Coinsurance, \$1,000 deductible

#### **Global Medical Assistance Services**

The program provides assistance to employees who travel on business outside their home country. In this program, EUROP Assistance will coordinate medical evacuations and repatriations.

#### **Access the Portal**

URL: [www.chubb.com/travelhelp/fwvc](http://www.chubb.com/travelhelp/fwvc)

Group ID: N2CHUFVW

Activation Code: 130502

Call +1 (866) 611-1204 from US and Canada. From other locations, call Collect +1 (240) 330-1580

#### **Medical Assistance Services include:**

- ✓ Medical provider search & referrals to help find hospitals and doctors in given locale
- ✓ Medical monitoring of treatment
- ✓ Facilitation of medical payment
- ✓ Coordination of medication

#### **Medical Evacuation and Repatriation Services include:**

- ✓ Emergency medical evacuations and medically-necessary repatriation
- ✓ Coordination of transportation to join a hospitalized family member
- ✓ Dependent children/traveling companion assistance

**Allen:** International Property insurance allows us to have coverage outside of the Inland Marine. Remember, we only have cages, so we want to have some property insurance that might travel with us outside of the address that's listed in Alliance, Ohio, so we do have some coverage there. Outside of the liability, part of this foreign package that we were discussing, outside of that, the next most important piece here in this slide under the Exporter's Package I think, and some of you have remarked the same way, is this Global Medical Assistance Services. This used to go by a different name – I can't think of it offhand. Maybe one of you can. Anyway, this is essentially a consierge while traveling. Again, a benefit you don't appreciate until you have to be the one to use it, but we have cards we send that can be duplicated. We send them to the Central Office, and this is really, really good for folks to have the site, this group ID number and this 800 number for all sorts of things. It could be something medical related, it could be something related to, "I need help finding X, Y or Z", but if you just kind of scan down through that, it gives you an idea through those bullet points what we're talking about. It's now called EUROP Assistance. Rich, why can't I think of the name of that? **Anger:** It was MEDEX. **Allen:** MEDEX, thank you. Thank you, it was MEDEX. That might be more familiar to all of you.

**Travel Risk Intelligence Portal Services Include:**

- ✓ Country and city risk ratings and profiles
- ✓ Health, medical, safety and security reports per locale
- ✓ Mitigation tips and consulate contacts
- ✓ Information on business conduct, transportation, holidays, currency exchange rates
- ✓ News and real-time security alerts
- ✓ General travel tips
- ✓ Useful tools to help minimize the inconveniences associated with international travel to support employees in an emergency, such as drug and medical team translation

EUROP Assistance identification cards are sent annually to CFA Central Office. The cards list the telephone access numbers for the worldwide EUROP Assistance Network.

Coordinators are available 24 hours-a-day, every day of the year. EUROP Assistance is available worldwide to help with any type of illness or injury, regardless of the severity.

While EUROP Assistance does not cover medical bills, they will coordinate all billing and insurance verifications, including providing guarantees of payment.

**MEDIA AND INTERNET LIABILITY POLICY**

**MULTIMEDIA LIABILITY**

<u>Limits</u>	<u>Coverage Description</u>
\$ 1,000,000	Newsmedia and Multimedia Liability Coverage
\$ 1,000,000	Internet Liability Coverage
\$ 1,000,000	Aggregate Limit of Liability
\$ 5,000	Retention Amount Each Claim

Defense Costs Included in Limit  
Worldwide Territory  
Terrorism Included

**Covers: Media and Internet Activities:**

- ✓ Internet Site: [www.cfa.org](http://www.cfa.org) and [catscenterstage.org](http://catscenterstage.org)
- ✓ Cat Fancier's Yearbook
- ✓ Cat Talk Magazine (published every 2 months)
- ✓ CFA Newsletter (monthly email)
- ✓ CFA News (breaking news email & information regarding national show)

**Allen:** More green letters. The Media and Internet Liability Policy is related to special exposure that we have way outside just the personal injury, we call it, exposures related to just any old organization, but here we have our Almanac, Yearbook, we have the Cat Talk magazine, we have a few other things going on, as well as what we do in and around our website. So, we have a multimedia liability policy. **Meeker:** What about the individual region FaceBook pages? **Allen:** The individual region FaceBook pages. I don't know. What I don't know is, I'm trying to think if we have to list them. I know we list these that you see listed here on the application, and that's for purposes of underwriting, understanding what we have, and also pricing of our cost, but what I don't know without checking is whether or not we are limited to that list for coverage, because what you're asking about can really easily be covered if it's not already covered. The only way it's not already covered is if we had to have listed it, and we did not. **Meeker:** It seems like the whole social media thing is such a wild, wild west with litigation and he-said she-said stuff. That concerns me. **Allen:** So, we're talking about feeling like all we missed here were the four regional FaceBook pages. **Meeker:** I don't know how many regions have their own FaceBook page. **Petty:** Each region has a website, too. **Allen:** So, all the regions are involved in

it. I need to look into that aspect of it, just to see if we had to have listed that. Otherwise, we're already covered. **Meeker:** It could be umbrella'ed under the main CFA. **Allen:** Yeah, in terms of if there is a claim today there's going to be coverage, and only not if we need to have listed it. If we need to have listed it, we need to get all of them listed right away and then I'm going to require either from Rich or from Donna Jean a comprehensive list of what we think we're missing so we can quickly list them. **Meeker:** Thank you. **Allen:** Thank you. **Ganoe:** One question I have is, under Internet Sites, you have it listed as [www.cfa.org](http://www.cfa.org). That's the main domain. We are currently establishing subdomains and other things that better serve our constituents. **Allen:** Yes. **Ganoe:** Are they all covered, as well? **Allen:** Yeah. It goes back to the main root domain because, as long as you register those things, for purposes of the search engine, that's why you're doing that – so that search engines can pick that stuff up and get people to your site. **Ganoe:** It's a DNS entry, so it's not really a new registration. We do a DNS entry that says, for example, chinese.cfa.org. It's in Chinese language. **Allen:** That's protected because of the root domain. **Ganoe:** Then our eCat would come under it, and I bet our secure.cfa.org. **Allen:** Those are all traceable back to CFA. **Ganoe:** So, the domain name is where we're covered. **Allen:** Right.



## **TRAVEL AND ACCIDENT POLICY**

### **BUSINESS TRAVEL & ACCIDENT**

**Eligibility:**

Class 1: All active Judges, Directors, Officers, Directors at Large, Legal Counsel and Public Relations Directors of the Policyholder.

**Scope of Insurance:**

Class 1: Covered Activities – All Activities on or off the Policyholder's premises, which are supervised or sponsored by the Policyholder and direct travel to and from such activities. Coverage is Worldwide.

Principal Sum for Class 1 Insureds: \$25,000

Maximum Limit of Insurance per Accident: \$250,000

**Additional Benefits:**

- ✓ Medical Evacuation and Repatriation
- ✓ Primary Accident Medical Expense
- ✓ Psychological Therapy
- ✓ Rehabilitation Expense
- ✓ Seatbelt and Occupant Protection Device

**ADDITIONAL SERVICES:**

- ✓ Medical Evacuation & Repatriation Services
- ✓ Travel Assistance Services including Legal Referrals, Translation Services, Emergency
- ✓ Pet Housing and/or Pet Return, Emergency Travel Arrangements, Transfer of Funds, Assist in Replacement of Lost or Stolen Travel Documents
- ✓ Medical Assistance Services including Medical Records Transfer, Updates to Family, Hotel Arrangements for Convalescence, Transfer of Insurance Information, Dispatch of Doctors and Specialists, Coordination of Medication, Vaccine and Blood Transfers
- ✓ Security Services (Hot Spots Alerts)
- ✓ Identity Theft Services for Business Travelers

**Exclusions Include:** Suicide or Intentional Injury, War, Specialized Aviation, Trade Sanctions

**Allen:** Almost done. More green letters. The Travel and Accident Policy is a policy you choose to carry until the day you choose not to. This isn't about protecting yourselves, it's about offering folks some protection. You can see listed here who is covered by this. This is a policy that has been – not just yours, but across the board – this type of policy, the cost hasn't changed on this in years. It has been a sleeping giant, and this last year because there has been more and more of a run on things, it's got to be related to chaos going on with health care, but in any event, thee costs are going up. It doesn't represent a lot of money to CFA in the grand scheme of things, but on a percentage basis and the fact that it's a first time in a long time, you can see that in the opening slide about where the cost was always the same, the same, the same, and then it popped up this year a little bit.

## **EXECUTIVE PROTECTION POLICY**

### **DIRECTORS & OFFICERS LIABILITY AND ENTITY LIABILITY**

<u>Limits</u>	<u>Coverage Description</u>
\$ 2,000,000	Directors & Officers Liability Maximum Aggregate Limit
\$ 100,000	Sublimit for all Excess Benefit Transaction Excise Tax

#### **Retention Amounts:**

NIL - Insuring Clause 1 (Insured Persons Loss)  
\$5,000 - Insuring Clause 2 (Insured Entity Loss from claims made against Insured Person)  
\$5,000 - Insuring Clause 3 (Insured Entity Loss from claims made against Insured Entity)

Pending or Prior Litigation Date: 7/1/98  
Defense Expenses Included in the Limit of Liability

### **EMPLOYMENT PRACTICES LIABILITY**

<u>Limits</u>	<u>Coverage Description</u>
\$ 1,000,000	Employment Practices Liability Maximum Aggregate Limit
\$ 1,000,000	Sublimit for all Third Party Claims each Policy Year under Insuring Clause 2 (Third Party Liability)

#### **Retention Amounts:**

\$15,000 for Insuring Clause 1 (Employment Practices Liability)  
\$15,000 for Insuring Clause 2 (Third Party Liability Coverage)

Pending or Prior Litigation Dates:  
EPL Insuring Clause 1 – Employment Practices Liability 7/1/98  
EPL Insuring Clause 2 – Third Party Liability Coverage 7/1/98

Defense Expenses Included in the Limit of Liability

**Allen:** One of the things I think we can all agree is super important here lastly is the Executive Protection, or some of us would think this is management liability. This was something that was increased from \$1 million to \$2 million a couple of years ago. I think that was a good move, at least from a D&O side. There are separate coverage documents as a portfolio type policy, as well. There is a separate coverage document for EPLI or Employment Practices Liability Insurance. That one is for claims made against you by employees for things such as discrimination, harassment, wrongful termination, failure to hire, lots of claims like that, so all the EEOC-type things. The Directors & Officers Liability, I would just remind you that it includes company reimbursement if the directors need to be reimbursed for claims they were drug into by the organization, or it could just be entity coverage. The organization could just be receiving the complaint, be a subject of a complaint because of the decisions of you all. Either way, it covers all that, but I will remind you that even though some of you pick up the general liability, our basic liability coverage, our directors and officers fit the definition of who is defended. They fit the insured's definition. So, why do we need this? We need this because these are claims that are not bodily injury and property damage. These are claims based on essentially



decisions that you've made. So, nobody is hurt, nobody's property is damaged, it wasn't even liable or slander. All of that is covered by the general liability. Ed might have different words for this. I like to think of it as, someone thinks, real or imagined, that they have or will in the future suffer probably financially because of some move, some decision that this board made. That's why you have this.

**Allen:** So, that in totality is everything. I think just to kind of retrench on some good questions, we want to make sure to check on whether we have to have listed those other FaceBook pages and websites, and I need the totality of what that list might look like, over and above what's listed here. There was another item I said I would check on. **Hannon:** Verna, would you be responsible for pulling together this list of FaceBook pages and web pages? Remind me and I will send something out to the board and tell them to send it directly to you. **Dobbins:** Yes, I can. Sure. **Hannon:** Scott, do you remember what the other thing was you needed us to give you some feed-back on? **Allen:** We think it's verifying domain name being the root. **Ganoe:** Websites. Which ones are covered, which ones are not, because we've only registered the cfa.org and catscenterstage.org but I don't think the others are under them. **Hannon:** What we will do then is, as Verna is pulling this stuff together, you can give her a list of what we have and she can share that with the insurance company, alright? **Ganoe:** I'll do that.

**Allen:** My part is done, if there are no other questions. **Hannon:** It's fascinating. **Allen:** Your nose is growing. **Meeker:** Thank you. **Allen:** You're very welcome. [applause] **Hannon:** We will get you the information you need.

**(22) IT UPDATE.**

***Committee Chair: Dennis Ganoë, Dick Kallmeyer***  
***List of Committee Members: James Simbro***

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**Current Happenings of Committee:**

- *We went online with the new office computer system April 1, 2014.*
  - *The launch was not painless but is operating as expected.*
  - *We are currently a month behind on Registrations mostly due to the need to correct imported data problems with the new system.*
  - *The staff is trained and getting better with the system*
  - *James continues to work with Computan on defects discovered*
- *Ecats.cfa.org was launched simultaneously to the new computer system.*
  - *Current secure.cfa.org logins transferred to the new system*
  - *Herman On-Line moved to eCats and is being kept current by the new system*
  - *Phone Herman was discontinued temporarily because incompatible hardware*
- *Scoring is not yet available for the new season. Once scoring is available, we will update ePoints subscriptions to reimburse subscribers for the time ePoints was not available.*
- *We need to program scoring for the Super Specialty format as that was not anticipated during development.*

**Future Projections for Committee:**

- *Bringing more functionality online to eCats, individual cat registration (Including HHP) and cattery registration.*
- *Re-establish Phone Herman with new technology*
- *Bring Russian and Arabic web pages online during the summer to go along with the Chinese pages already available. Included will be a monitoring system to determine how much the pages are being used.*
- *Begin the process of scanning our old written records for archival purposes.*

**Board Action Items:**

*None.*

**What Will be Presented at the Next Meeting:**

*Update on future projects as well as current state of Central Office systems.*

*Respectfully Submitted,*  
*Dennis Ganoë, Chair of IT Committee*

**Hannon:** Dennis, with the IT Report. **Ganoë:** I submitted a report. I want to do some updates and give an option for you guys to ask questions, because I know as board members we are all being inundated with questions about the new system, why, what for, how, and why can't you fix it? The launch was not painless, and I can tell you that it was about as normal as I have ever seen a launch of this magnitude be. We had some unexpected problems. Most of the registrations are being processed. We are about a month behind still. I am told that the biggest problem with the registrations is not staff training. They are well trained. They are getting through them at a very good clip, but we ended up having some delays in the payment processing. **Hannon:** Some people would question your prior statement about the training. The employees don't feel they are being trained. **Ganoë:** They don't? **Hannon:** Correct. **Ganoë:** What do they need? **Hannon:** Training. **Ganoë:** I have not been told what they need. **Dobbins:** They have not had any training. They had the initial launch when we first started testing, but since then they have had minimal training. **Hannon:** The staff was promised that they would get training every Tuesday, right? **Dobbins:** Correct. **Hannon:** Once a week they would get training. I have followed up with James and assured him that he needs to provide the training. It's not happening. **Ganoë:** I will get on that. **Hannon:** OK. I'm sorry to interrupt. Go ahead. **Ganoë:** Our initial reason we got behind was payment processing. We had issues with the new credit card processor and our ability to back out processes when we had partial payments or denied payments or incomplete payments. We worked through those. Those are now going forward. **Hannon:** So, we're current with that, right? **Ganoë:** We are current with the payment processing, but we're still behind on registrations. We're having to catch up on those. **Hannon:** One of the problems with registrations is, we have 3 people working in Alliance in registrations and one of them was taken off in order to help process the regional award certificates. She is recently back in the registration area, so that's helping, but the other 2 in registration are going on vacation in July, so it's going to be – James told me it's probably not going to be until August that we're actually going to be close to current with processing registrations. **Ganoë:** That is how I understand it. As we mentioned earlier, the contract with CompuTan is still in effect. We have benchmark issues that have to be completed before that original contract will be called fulfilled. They are working towards them. Without going into detail, some of them are coming online this week and I am in near constant contact with James right now on the scoring. The latest we have is, the first weeks in May are scored. Right now, it's getting the data out of the system into a publishable form that we are having difficulties with. The list of grands and ePoints for regional and national, the reports aren't coming out as we expected them to. **Hannon:** Do we have an estimate on when we think we will be able to put out the current ePoints? **Ganoë:** If I had to guess, within the next couple of weeks. **Hannon:** One of the issues we have is, people are complaining that they are paying for a subscription for the online Almanac primarily to see ePoints. So, we are going to extend their subscription period, but we need first to find out how long they went without them so we know how far to extend them. **Ganoë:** We have done an announcement that we're going to do that, right? We need to do that announcement. I'll put it in tomorrow's presentation. When we get the ePoints updated, that will be the mark that we will take everyone's subscription and extend it that far. **Hannon:** What we did was, somebody had asked that question on the CFA list and I responded on the CFA list that we would be doing that; however, we're waiting to find out how long we need to extend it. **Ganoë:** Right. **Altschul:** Weren't we running these two systems side by side? **Hannon:** No. **Ganoë:** No. **Altschul:** That's

what we were told – they were running in tandem and they were scoring them in both systems. I don't want to jump on anyone in particular, but I know for at least a year these two systems were supposed to be running in tandem. We should have already known what the output format looked like. **Hannon:** We were told that would be done and it was not done. **Altschul:** So, if it wasn't being run in tandem, who made the decision to go ahead with the launch if we weren't ready? We obviously weren't ready for the launch. **Kallmeyer:** A couple things. First of all, we would need twice as many people to run it in tandem. We just don't have the manpower. I think the timing of the turn-over had to be when it happened, just because of end-of-season scoring. We had to wait until that was done. We probably jumped a little bit ahead on financial audit. We affected the audit process as part of the stop-over, so the only time we could really switch over was about when we did. I probably would have preferred May 1<sup>st</sup>, but we had to do it in that timeframe just because of the end-of-the-year scoring. It wasn't something that we could do both. We don't have the people to type in the registrations in 2 systems simultaneously. Some of the problems we found occurred is that when we did a lot of the testing, it was single threaded – one person doing the threading. Then, all of a sudden you had 2 or 3 people doing it and you had some interactions that were not detected. The other part, too, is when we moved to the new system, complicating the registrations is that we had to clean up the people side and the people addresses. The way they entered addresses in the old system, they were somewhat lackadaisical. They could enter the address in different fields, not necessarily where it should have been. **Hannon:** It didn't matter with the old system. **Kallmeyer:** It didn't matter. The new system does, so even though we had the old people converted over to the new system, we essentially had to re-enter those people to clean up the database. So, it's part of the process. **Ganoe:** I have a specific example for that. You had a group of people that were a consortium of owning a cat and you get initial/name, initial/name, initial/name. Then they have an address. The address would then be street number, street name, city, state, zip, all in one field instead of parsed out to where it belonged in the database. Everything would print correctly, which is what they wanted, but when you try to import that data or do something with that data, you have to reparse that out because you can't find it any other way. **Altschul:** We've been told about the data problems, but we were also told at one point that what slowed down registrations about a year ago when registrations went from a week to like 3 weeks, we were told that in the morning they were putting registrations in the old system and in the afternoon they repeated the whole process in the new system. Did that only happen for a week and then they decided that was too much work and the board was never told? I was under the impression they were getting all that training. **Ganoe:** I can't address the training issue, but I do know that what they were doing in the afternoon was, in essence, testing the new system with existing registrations. When they got behind, they dropped doing the testing to keep up with registrations, which is why we caught back up. All the registrations then went onto the HP system and not into the new system. That was OK, because we knew coming into the launch we would have to load all of the data from the HP system into the new system, regardless. **Altschul:** I guess my concern is – and it's passed, but I think that there needs to be more that comes back from Central Office to the board, because the board was powering forward on some changes under the belief that Central Office was having experience with this new system. We were told a year ago they were getting experience with it, and it turns out that they got very little experience with it. I don't think the board would have pushed the launch of the new system if we had known that Central Office staff wasn't ready. It's a communication issue. I know the board doesn't really need to be running Central Office, but this launch has just been kind of a mess. **Hannon:** We're all taking the brunt of it, because they are

all coming to us to complain about it. **Altschul:** My region, that one show wasn't scored for grand points. **Hannon:** Memphis, right. **Altschul:** Did they finally score it for grand points? **Ganoe:** Yes. The new format – the Super Specialty format – has been programmed for scoring. It is included in the weeks that we are waiting for reports to come out. **Altschul:** But it took a month to score grand points for a show. That really messed up a lot of people. **Roy:** Even regular shows took that long. They weren't scored until the second week of June. **Hannon:** It took several weeks to score the regular shows, but Memphis waited quite some time. You would think they could have taken a calculator and figured it out. **Altschul:** Exactly. Just manually enter it. **Hannon:** But they didn't. **Altschul:** Are we still going to have a lag with scoring grand points, or do you think grand points are going to be – **Hannon:** Grand points are current. **Altschul:** So, that's no longer going to be an issue? **Hannon:** Once they caught up, they stayed up. **Ganoe:** Right, because grand points are entered – Herman on line is entered directly from the cat's record, so as soon as they post the grand points, they go to the record. **Hannon:** But ePoints is a different situation. They've got to format that to print it out. **Ganoe:** That's where we are right now is formatting it to print it out. The shows have been scored, but until we can get the format to print out, we don't really want to go forward scoring more shows if we have to go back and re-do data entry. **Wilson:** I think we're all suffering from the instant gratification that we had before. I'm as frustrated as anybody. I never cared about ePoints, but now the more I hear about ePoints not being there, the more I want them and I don't even know why. I understand the grand issue, which to me is a bigger issue, but now they resolved it. There had to be a cut-over at the beginning of the show season. That all made sense to all of us, and yet that's the busiest time in Central Office – right at the end of one season and the beginning of another season. I'm excited that it looks like we're getting there. I registered 3 litters using eCats. I had problems with 2 of them, they did get resolved. We just need to work through this. Dick and Dennis and James – everybody is doing their best to get through it, and I think there's light at the end of the tunnel. I could be wrong. That tunnel could fall in on me, but I'm hoping. **Hannon:** I think we're fortunate in that it's the beginning of a new season where ePoints aren't as critical. **Kallmeyer:** If we didn't do it this year, we would have had to wait a year, realistically. **Wilson:** Realistically, we just couldn't wait a year. **Kallmeyer:** We talked to James' professor, who did the cut-over for the local university. It's about 10,000 students. They went from an HP system to a PC system, and he said it was the worst 5 years of his life that was scheduled for one year. It's really not that unusual. **Wilson:** So, if this is the worst right now or this last month and it's going to get better, then let's be positive. **Kallmeyer:** One positive aspect is that we'll have better intelligence on our community than we ever had. Before, I could tell you how many registrations in Region 1 to 7 in the aggregate. I could tell 8, 9 and the ID. Now, we will actually be able to break it down to state or a lot of ways to analyze where we're strong, where we're weak. We couldn't do that before. That's really key, that I think we're getting more of. There are opportunities for future enhancements for scoring. Dennis and I are looking at that. We lost the telephone Herman. One of the reasons is, the equipment was 25 years old, and there's no user manual around. It uses a communication protocol that people don't use anymore, so we couldn't figure out how to do it. **Ganoe:** We couldn't even retrofit our current system to the old system because nobody even knew what it was. **Kallmeyer:** It turns out that there's not voice response boxes that you could have bought for a PC 10 years ago. They're gone, but we actually found a technology that it looks like we can bring back phone Herman. We could have lots of voices. We could have a female voice or whatever. **Ganoe:** But don't ask for foreign languages, please. **Kallmeyer:** Actually, it would do foreign languages. The other thing though, it opens up a new technology

that we could actually bring in SMS at the same time, so you could send a text message to there. Again, that's something we want to get telephone Herman working first and then the other technology. We opened up some things that we couldn't get before. We'll have better board reporting on what the trends are for registrations, without bringing the system down. There's a lot there that we are on the cusp of. Every time you have a cut-over, you see a trend of a lot of errors. Bugs happen. We're starting to see the downtrend going by, so it's one of those things every time. One advantage is, we know our system. Before, we had parts of knowledge in Tom Dent, we had parts of it in the old computer program, and we had a mysterious guy called Vinnie that actually wrote the code for the secure system. **Ganoe:** We're still trying to get a hold of him. **Kallmeyer:** Nobody knew everything. Now it's documented and we know. We have better availability than before. We were exposed. We had a single HP 3000. If it ever died, we could have bought a new system but it would have been painful. Now, we have basically a cloud system. Dennis has put in a system to scan the information as part of the process. It turns out the new File Vista will be the scanning software that we can actually have better control over a different user community within CFA. The distributed system that we'll have will actually have alternative sites – I think it's Texas and New York. **Ganoe:** There's a built-in fast recovery. **Kallmeyer:** Built-in back-up availability where they can switch over. We never had that, so it's painful, we've got to admit. I thought we could have had it quicker, but we don't have the resources. If we had 10 people, we could do better. We don't. **Huhtaniemi:** We still have a grand point problem with TRN cats, because we had a show the end of March, we had 8 TRN cats there. I believe all of them are already registered. They have claimed their titles and they should have grand points earned. I'm just checking one of the cats and it doesn't say anything about the title or the points. It says, *No data found*. **Hannon:** Dennis will look into that for you. **Wilson:** We're getting this done because of the volunteer labor of Dick Kallmeyer and Dennis Ganoe here. We wouldn't be getting it done. Yeah, we could use 10 more people. Where would we find 10 more volunteers who would be willing to put the time and energy into this. I think we owe them a huge amount of thanks. [applause] **Meeker:** What I'm seeing overall, it goes through the IT system, it's going through the policies and procedures in Central Office, we're beginning to see a cohesive process come together where we can track a process from A to Z without involving 7 people. Ideally, this would have been done on the front end, but lots of people are putting in lots of hours and lots of time to understand our systems and get it unraveled, write policies, write procedures, and un-silo things so that we can have a smooth operation start to finish. Sometimes it's painful to realize that we've done so much of this for so long and nobody knows how to do it in total without having to break down walls. I've worked in some convoluted systems, and this one just boggles my mind some days, but we're getting past it and I really hope that we all can take that minute to thank the people in Central Office who are working their fannies off to do the best job they can do with the situation they've been handed. **Petty:** I understand that some of the problems that exist are still at a high level that needs experienced and educated people to deal with, but at some point this backlog with the registrations really bothers me. If we need to hire some people, even temps, to get this done, break it down into what is the clerical level, let the people that need to review the registrations do that, but get temps in there to type this stuff in and let's get them through. The perception of our customers is that we are falling flat on this. They don't understand that it's just normal processes taking time. If we can get some of the stuff out and start servicing these people, they will settle down and wait for the good stuff. **Hannon:** We have hired some temps, but not in the registration area. **Bizzell:** Julie was working on registrations, wasn't she? **Hannon:** Is Julie working registrations?

**Dobbins:** She is going to try to help the best she can, as soon as she is done catching Diane up.

**Hannon:** We brought in the person who was doing the run in's before because we got behind on the run in's, so we had two people doing run in's – that is the checks and all that came in the mail. We got that current. We still have access to that former employee for the rest of the summer, so she has been helping in other areas. Is it realistic that we can hire temps? Dick? Dennis? To help with registrations. **Ganoe:** I don't know enough about the process in the office and how it's managed and how it's set up, to answer that question. **Meeker:** I don't think they can. **Hannon:** What do you think, Verna? **Dobbins:** I really don't think so. **Hannon:** You can't break out some clerical aspects of it and hire some people off the street to come in? **Dobbins:** Right now, it would be a lot of hand writing out. It's not just simple data entry. **Hannon:** How can we catch up, if the answer is not bringing in additional help? We've got our people working evenings, they are working weekends. They are putting in overtime to get this stuff done. Do you see light in August? Do you think we're going to be current in August after the vacations are over with and we've got 3 people dedicated to registrations? **Dobbins:** Honestly, no. **Hannon:** That was the wrong answer. What are we going to do? **Dobbins:** I'm open to suggestions. If we can find a way to take the registrations and mark the BCS codes and write out the actual color descriptions so they can be data entry, but that system is not something that someone off the street can come in and just sit down and do. It's not that simple. **Meeker:** Didn't we find out if X number of people could input to the system at one time without crashing it? **Ganoe:** We did. They fixed that with multi-threading. **Meeker:** How many threads can be going at the same time? **Ganoe:** I'll have to find out. It's web-based, so it shouldn't be terribly limited. **Kallmeyer:** The problem is that you take away the people doing the work to train the people to do the work. It may slow you down worse. **Petty:** There's always a training issue, but you have to do it. **Dobbins:** Right now, what I'm being told from the girls in registration is, there's so many work-around's that you have to do just to get the stuff into the system, that it's not black and white. **Roy:** I'm just wondering, instead of hiring a temp employee off the street, at least in your local area you have some cat people that would be willing to put in some hours and get paid for it. **Hannon:** They still have to be trained to do it. That's the problem. You think because they're breeders they would have an understanding of the process, but that isn't really helpful. **Huhtaniemi:** Is there anyone in Central Office who can do the registration process who is doing a different job? **Dobbins:** I would be really happy to say that if we were trained, I could say yes but the training has just not happened. We have 3 girls that can do registrations and right now that's it. **Meeker:** Can Carol Ann [Bertone] work on it? **Hannon:** Carol Ann can't do registrations. I already checked into that option. She doesn't have the background. She has access to the computer. Carol Ann is an employee that we had when we had the office open in Manasquan and we kept her. She works from her home in New Jersey. She does the finances for people that pay for things online. If they pay for a registration online or they pay for Saturday night's banquet ticket online, she processes those payments. **Altschul:** I thought that this new system was supposed to be extremely user friendly and what we're hearing is that it's not. **Hannon:** It's also supposed to be set up so that our customers can input the data. **Altschul:** Right, and if we've got people who have been working with it off and on for the last year and they still are struggling with it, I'm really concerned how a launch is going to go. **Hannon:** In some ways we've gone backwards, because we were able to register with the old system a litter registration and we would get a yellow slip and we could actually register the cat. We can't register the cat now. **Altschul:** I know. **Baugh:** I asked Verna, if training seems to be the issue, if people have to be trained to do this, is there any possibility of taking people that are already in

the office doing a different job and have a little bit of familiarity with it and training them, and hiring temporary people to fill their positions until we get caught up? Training seems to be the issue. **Hannon:** Part of the problem with the training is, you tell James you need to train these people and he says, “while I’m training these people, nobody is going to be on top of solving the eCats problem” or whatever. He spent a lot of time on the grand situation and wasn’t able to spend time training, so the employees are frustrated they’re not getting trained and he is frustrated he doesn’t have the time to train them because it’s at the expense of something else he should be doing. **Petty:** Then we need to set the priorities for him. If he can’t do it, then that’s what we need to do. **Hannon:** With our limited knowledge, it would appear that he needs to spend some time training these people; the 3 that are supposed to be doing registrations, he needs to get those people so that they can process things relatively quickly and get us caught up. **Wilson:** Is this training on actually how to do the job they are already supposed to know how to do in the new system, or are they having issues just with registering cats in general? **Hannon:** It’s the computer end of it. He needs to train them. They understand the colors and what have you. It’s how to input into the new system. **Wilson:** Couldn’t we have Saturday training sessions? **Dobbins:** I would be open to any of it. We started trying to do training Tuesday. **Wilson:** It should be on a non-normal business day. It shouldn’t be during normal business hours. They are just going to have to buy pizza, pay them to come in on a Saturday or Sunday, and sit down and train them. **Ganoe:** I’m multitasking. I sent emails to James about training, asking him to respond. **Hannon:** His response to me was that he is done training. Verna’s response is no. **Ganoe:** It’s obvious that there is a disconnect there. I was told, as well, that he had been doing the training. **Dobbins:** I called the team together and asked them flat out, “what have you learned and what have you been trained on?” The biggest complaint I have in the office is, they are not getting the training. **Ganoe:** Is there any time set aside at the office to say, “we are going to break at 10 a.m. on Tuesday.” **Dobbins:** I tried that. I tried that. **Ganoe:** How did that work? **Hannon:** No training has happened. **Dobbins:** James didn’t have time. It’s not that he was blowing me off. He was working on other projects. **Thompson:** He was working on the other aspects of it. **Dobbins:** He could not find the time to do it. **Baugh:** You know what? I realize people are coming in on the weekends and everything, but if you took a Saturday, just one, and dedicated that specifically to what you need to do with training, yeah you’re going to get a little bit behind on other things, but this is critical. Would that work? **Hannon:** Loretta, this is an ongoing thing. It’s not just one Saturday. **Baugh:** I’m talking about the training. **Hannon:** I don’t think we can tell them they have to come in every Saturday during the summer to be trained. **Wilson:** They can’t be trained in one day? **Hannon:** This was supposed to be every Tuesday. It was supposed to be an ongoing thing, not just one Tuesday, right? **Baugh:** Can’t they take a day and do it? How involved is it? **Calhoun:** How involved can the training be? **Dobbins:** Really, all we wanted was, we wanted him to start by department and we thought registration was the most important department to start with. That’s where we wanted to focus, but unfortunately that has not been able to come through. **Baugh:** I don’t understand how they couldn’t sit there and train in a day. If you take your most critical issue and you dedicate a timeframe to that issue alone, other things are going to get further behind yes, but at least you’re going to stop this whack-a-mole thing. I just don’t understand. **Altschul:** I’m just a little confused about what training they are going to need to have every Tuesday. To register a cat, you put its name in and its litter, the owner and their address. Just tell me what is so complicated about the system that after a year they still can’t register a cat. How is it that hard? **Ganoe:** Correct me if I’m wrong Verna, but the way they register is not just by name and litter number.



They have a BCS code, which is your breed color standard code, and they are standardized and they are different for each breed. There's also a color description, because a lot of our breeds are any color. They use one code and then they have to put in the description of the color. **Altschul:** The description of the color or just the color? Do they type in brown tabby? **Ganoe:** Yes.

**Altschul:** So, that's not rocket science. That comes in on the registration form. Most of it should be just, "here's the form, I register the cat from the paper". They are just transcribing from one form to the other. **Huhtaniemi:** It's not complicated. **Dobbins:** It doesn't happen that way.

**Ganoe:** That's the thing. It doesn't always come that way. You and I would fill it out completely, but that's not the way they always come. **Altschul:** With the incomplete stuff, put those at the back of the pile or send them back. Quit trying to fix it for them. **Baugh:** People have to learn to do it right. Send them back. **Altschul:** Yeah, send them back. **Huhtaniemi:** Online you would just say "brown tabby". You don't have to do anything else there. **Altschul:** That's what I'm saying. If the problem is that they are getting incomplete registration forms and they are just trying to guess what color the cat is, send it back. **Kallmeyer:** They are also trying to read the forms, too, especially overseas. **Altschul:** How many forms do you get online versus handwritten? **Dobbins:** Online we get about 180 a month. Incoming mail the last time we had count was close to 400. **Altschul:** I would say if it's illegible, you mail it back. Quit trying to figure that out. Just mail it back and say, "can't read". **Kallmeyer:** But they don't get email all the time. **Roy:** My question is, how long do you think it would take with your 3 employees, or if you add a couple more, to actually do that training? Do you think it's a 2 hour training, a 4 hour training, a 6 hour training? **Dobbins:** If we could get a consistent time, I would say 4 to 6 hours. **Roy:** OK, that would work. **Dobbins:** I think that would bring them up to speed. **Hannon:** 4 to 6 hours, once? **Dobbins:** Once. Just for registration. I'm just talking the registration department. The reason we were doing Tuesdays was, he could move from registration then go to Shirley and Linda, then maybe go to Kristi, because none of the rest of the office – like Kristi, she hasn't even been on the new system yet. I can get into payments and that's it. To see the system, no.

**Roy:** Then I think as a board we need to just say, "OK James, you are going to schedule Tuesday or whatever day for 6 hours. These people are going to train and everything else gets put aside." Make that the priority. Whether you have to give it to Jodell or to Ginger as Management Committee, just say, "this is the day you're doing it and we don't want to hear any excuses."

**Hannon:** Alright, so do we want to send him a message that every Tuesday in July we expect training? **Ganoe:** No, just one day. **Roy:** They needed 6 hours. **Hannon:** They need a one-shot deal in registrations. Then they need a one-shot deal in scoring. Then we need a one-shot deal in finances, right? **Dobbins:** Yeah. **Hannon:** So, he needs to do the different areas of the office. The people in registration may only need it once. **Meeker:** How about using these one-shot training deals to cross-train everybody at once, so we get people able to do multiple jobs? We have talked about cross training for 2 years. **Hannon:** All he's going to be doing on the first Tuesday with the registration people is showing them the new system. They already understand what's behind the registrations. The rest of the staff doesn't understand it. It would make no sense to them to train them to do the new computer system for registrations, if they don't understand registrations in general. **Meeker:** OK. Mark, that's the exact argument I have heard for the last 2 years, why cross training doesn't happen, because you don't already know what you're supposed to be doing. **Hannon:** I fully support cross training, but I think the first thing they've got to do is understand the registration process, not the computerization of it. They need some training prior to the computerization of it. **Meeker:** The point I would like to make about, "we need to prioritize this", this group gets a different priority on a weekly basis, dependent on

potentially who is screaming on the list or what's happening on the CFA calendar. The reason that the ePoints and the scoring came to the fore as a priority is, it was the end of the year and that was the priority. Registrations got pushed back and now registrations need to be the priority. **Baugh:** And then when they are done, pick the next thing that needs to be a priority. You can't do them all at once. **Meeker:** You can't do them all at once and I think people need to understand that. Because I want my ePoints doesn't mean the Central Office should stop what they're doing and stand on their head to get my ePoints. Nobody is dying and nobody is getting leprosy over this. We have some time. **Baugh:** Prioritize things. **Hannon:** The message we're sending to James is, we think registrations is a higher priority than ePoints. **Meeker:** Absolutely. **Hannon:** If has to make a decision what he's going to work on that day, get those registration people trained first. **Baugh:** And there has got to be along enough time frame to teach these people, and then prioritize them and do them once a week. **Meeker:** And, as a part of this, when there's an opportunity for cross training, we should take that opportunity so that at the end of a certain period of time, we don't get bogged down and 2 weeks behind because somebody needs vacation. **Baugh:** Mark, I truly think that we need to specify, "This is what you do. This isn't an option," because from what I have seen of James, he is going to try to put all these fires out at once, and you're going to have to do them one at a time. I think the board needs to say, "This is what you will do. Get these people trained." **Hannon:** Dennis is getting that communicated. **Ganoe:** *James, be prepared to conduct 4-6 hours of registration training next Tuesday. The board will not accept excuses for not conducting training.* **Altschul:** We don't want him to quit. **Wilson:** Don't say "excuses". **Eigenhauser:** I wonder if it would behoove us to hire a temp, but not a temp-temp. I think one of the problems is, you hire somebody for a couple weeks, it basically doesn't even justify the cost of training, so something like a long-term temp. Six months, a year, somebody that is not a career person with CFA, but somebody that can be with us for a long enough period of time that it would make sense to spend some time, pull people off other things to train them, and then know that over a period of 6 months we're going to get that back, speed up our processes and get caught up. I agree that bringing in volunteers and this and that and the other, the cost of training may be prohibitive in terms of the amount of product we get out of them, but if we hire somebody as a long-term temp. **Hannon:** Long-term temp that will work in different areas? **Wilson:** But it would be the same person, so they would be trained. Just call them a permanent temp. **Hannon:** We would train them in registrations and then maybe we would move them to something else. Scoring. **Eigenhauser:** Exactly. Move them to registrations, and when we get caught up on registrations, where's the next hot spot? Train them to that. **Baugh:** We can't put out all the fires at once. We've got to take the one that is burning the brightest. **Hannon:** The concept that we were told originally was that the customer is going to be inputting a lot of their own data, so the CFA employee wouldn't have to sit there and retype in all this information, so we would need fewer people in registration. Now we're talking about putting more people in registration. **Baugh:** The other issue that we have, and I've addressed it before, is the fact that in AKC if you send in a registration and it's wrong, it comes back. **Anger:** And they keep your money. **Baugh:** Our Central Office tends to be a little too kind, trying to fix it – not sending it back, but trying to figure out what's wrong. If stuff isn't there, I think it should go back. It's the exhibitor's responsibility to fill everything out correctly. You shouldn't have to decipher something. You shouldn't have to figure out what they want. **Dobbins:** The only thing I was going to say, with regard to the exhibitors and filling out the information – that will be the online cats, and when they flip that switch, then all the registration team will have to do is review it and put the BCS code in, but we have yet to flip that switch. **Hannon:** And we were told the

first week of April that it would be another week. Now, we're facing July and he's telling us –

**Ganoe:** It's active now. You can go to eCat right now and register a cat. It has not been announced, but it is online right now. **Hannon:** When are we going to announce it and why haven't we announced it? **Ganoe:** Because it went live yesterday. **Hannon:** Alright, so you're going to announce this at the Annual tomorrow? **Ganoe:** Yes. **Anger:** In follow up to Loretta, if I try to register my dog with AKC and they send it back for some reason, they keep my money on account. If I never get it together, then I'm out the \$30, or \$60 if it is over a year. My question is, we are caught up to a certain date. **Hannon:** Registrations? **Anger:** Yes, registrations. What kind of numbers is that? Is it 100 registrations? 1,000 registrations? **Hannon:** How many are backlogged? **Anger:** How many. **Hannon:** You don't want to hear this. **Dobbins:** A good estimate is a couple thousand. **Anger:** A couple thousand. OK, that's critical. **Hannon:** You were last in the office Tuesday [June 24]? **Dobbins:** Tuesday. **Hannon:** Tuesday we were processing what day's work? **Dobbins:** May 25. **Eigenhauser:** And not necessarily today or tomorrow, but if we've thrown the switch that they can do their registrations online, at some point I think we need to make a severe fee differential between those people that send it in hard copy and those people that do it online. If we're still getting 180 a month online and 400 a month in hard copy 6 months from now, then it's not going to do us that much good. What we really need to do is, wean people over to the online. We haven't even started the process yet if it just went live yesterday, but we need to revisit this issue down the road and if they're not weaning fast enough, they might need a kick in the pants. **Meeker:** When you enter your cat online through eCats, is it up to that person registering that cat to also clean up the data, or does the staff still have to do that on the other end? **Ganoe:** No. What happens when you enter it online is, it creates an entry for the staff to see. You don't actually end up registering directly. It's not immediate. The staff still needs to review it and say OK, and the website won't let you enter the data incorrectly. The website will make you enter the data correctly so that it will feed into the right fields in the registration database. **Hannon:** What I was told was that the first time they process something from Ginger Meeker they clean it up, but when you register the next one, they don't have to because it has already been cleaned up. **Ganoe:** Right. **Meeker:** But what if I haven't registered anything in, say, 9 months and then I use the eCats? That data isn't yet cleaned up. **Ganoe:** What will happen is, it will come over to them to register, they will look at it and they'll compare it to the existing data and do the fix that way. **Hannon:** They only have to do the fix once. **Ganoe:** The fix will still occur. It will take a little longer, but the staff still does. **Hannon:** It only happens once. **Meeker:** It has to be cleaned up by the staff. **Ganoe:** Right. **Hannon:** Can we move on to the next subject? Are we through with IT? Because we could spend the rest of the day here chatting about IT.

(23) **WINN FELINE FOUNDATION.**

Winn Feline Foundation Liaison George Eigenhauser presented the following report:



***PRESIDENT'S REPORT TO THE CFA BOARD OF DIRECTORS***

<b><i>President:</i></b>	<b><i>Dr. Vicki Thayer</i></b>
<b><i>Winn Office Staff:</i></b>	<b><i>Alisa Salvaggio</i></b>
<b><i>President Elect:</i></b>	<b><i>Dr. Glenn Olah</i></b>
<b><i>Secretary:</i></b>	<b><i>Janet Wolf</i></b>
<b><i>Treasurer:</i></b>	<b><i>Vickie Fisher</i></b>
<b><i>Liaison to CFA Board:</i></b>	<b><i>George Eigenhauser</i></b>
<b><i>Board Members:</i></b>	<b><i>Steve Dale, George Eigenhauser, Fred Jacobberger, Betty White, Eric Bruner, Dr. Susan Little, Dr. Brian Holub</i></b>

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Winn Feline Foundation's outline of major accomplishments and ongoing projects from the past 4 months:

**Grant Program**

The Winn Feline Foundation awarded nine feline medical research grants for \$173,121.56 in grants for studies on a variety of diseases.

***BRIA FUND STUDY:***

***W14-018 Characterizing How FIP Virus Binds and Enters Cells***

*Principal Investigator: Gary Whittaker, Cornell University; \$24,851*

***RICKY FUND STUDY:***

***W14-024 Using Induced Stem Cells in a Dish as a Means to Understanding Hypertrophic Cardiomyopathy***

*Principal Investigator: JiJun Hao, Western University of Health Sciences-College of Veterinary Medicine; \$24,800*

***WINN GENERAL FUND STUDIES:***

***W14-014 Identifying a Genetic variability in Cats Associated with Resistance or Susceptibility to Feline Calicivirus***

*Principal Investigator: John S. Parker, Baker Institute, Cornell University; \$22,500*

***W14-015 Evaluating the Cardiovascular Effects of a Potential New Drug, MK-476, in Combination with Dexmedetomidine for Sedation or Pre-anesthesia***

*Principal Investigator: Bruno Pypendop, University of California-Davis; \$17,083*

***W14-035 E. coli, a Gastrointestinal Infection – Looking at a Cause of Death in Kittens and Determining Whether Probiotics Offer A Protective Effect***

*Principal Investigator: Jody L. Gookin, North Carolina State University; \$22,011*

***W14-036 Developing New Drugs for the Treatment of Feline Tritrichomonas foetus***

*Principal Investigator: Lars Eckmann, Yukiko Miyamoto, University of California-San Diego; \$15,000*

***W14-039 Continued Study Into the Use of Stem Cells for the Treatment of Chronic Kidney Disease in Cats***

*Principal Investigator: Jessica M. Quimby, Colorado State University; Allyson Berent, Animal Medical Center, NYC; \$24,777*

***W14-042 Analysis for Three Receptors in Oral Squamous Cell Cancer Tissue Biopsies – Hope for a Future Treatment***

*Principal Investigator: Rebecca George and Annette Smith, Auburn University; \$5,505*

***W14-044 Exploring the Use of a Fat-Derived Stem Cell Treatment for Syncytial Foamy Virus-Positive Cats with Severe Inflammation of the Mouth and Gums***

*Principal Investigator: Boaz Arzi, Dori L. Borjesson, Frank J.M. Verstraete, University of California-Davis; \$16,594.56*

**Purrfect Partners**

- Winn will hold its third grant review since last October the morning of June 26. This is due to a special funding opportunity from Zoetis, Inc. Winn called for proposals that would address the assessment of pain, osteoarthritis/joint health and kidney disease in cats. \$100,000 was available to fund proposals and 11 proposals were received for review. The projects awarded funding will be announced by August. The total amount of research funding will be almost \$400,000 for that time period.

- *Winn be notified later in the month of June the status for funding of the Miller Trust grant awards. Dr. Thayer has been in contact with the San Francisco Foundation regarding 2014. As of the Miller Trust review, Winn will have funded over \$5 million for research.*
- *Steve Dale attended the annual BlogPaws conference at North Lake Las Vegas, NV in May. He announced the 2014 Winn Media Appreciation Award recipient is Dr. Lorie Huston.*
- *Dr. Tim Gruffydd Jones has been selected for the Excellence of Feline Research Award for 2014. The 2014 scholarship recipient will be determined at the June board meeting.*

#### **Financial Highlights (Calendar year 2014 to 2013, unaudited)**

- *Overall Income for 2013: \$494,897.00; for 2014: 567,320.00.*

#### **Infrastructure and Systems**

- *Winn is working very closely with CWS, a website development company, to deliver a new website this summer. The website will be dynamic and mobile responsive. It will also contain Winn's Cat Health blog that has been hosted on blogspot.com and an internal intranet sharefile for private electronic document storage. The website is in the staging phase waiting for population of content that has been written and is undergoing web editing. The Go Live date is not set at this time.*
- *Maureen Walsh, Winn's former CEO, decided to accept a new employment opportunity and discontinued providing Executive and Administrative support to Winn as of March 31, 2014. Drs. Thayer and Olah both traveled to northern New Jersey to oversee the day-to-day operations of Winn and smooth the transition by hiring Alisa Salvaggio who was hired staff with Clancy Twomey, LLC, Ms. Walsh's company. Dr. Vicki Thayer has been selected and hired by the Foundation to be the new Executive Director. She will step down as President and from the board to begin the new position as of July 1. The transition is still ongoing. Winn's phone numbers will remain the same. Our website and webmail addresses will change as the new website is available. We are in the process of arranging for a new mailing address. All of this information will be communicated to CFA and others in the near future.*
- *Eric Bruner is chair of Winn's new Development Committee. He has developed four program areas to target with an internal Program Manager: General (Fred Jacobberger), Corporate (Dr. Brian Holub), Planned Giving (George Eigenhauser), and Named Funds and Programs (Janet Wolf). This committee will work closely with the Executive Director, Communications (Marketing) and Finance Committees in Winn.*
- *Drs. Olah and Thayer are continuing to call and thank donors who have contributed \$100 or more to Winn. While in most instances a thank you message is left by voicemail, we have spoken to a number of donors who all have appreciated the personal thank you.*

### **Promotion and Brand Building**

- *Betty White and Vicki Thayer have maintained our monthly Winn enewsletter and content for the CFA enewsletter. The Winn mascot, Winnie, continues to share Winn news and engage readers. Betty also provides content about Winn for the CFA newsletter.*
- *Winn will have a booth at the AAFP annual meeting this September. Dr. Glenn Olah has worked with the American Association of Feline Practitioners to provide a list of suggested speakers for their 2015 meeting.*
- *Dr. Philip Fox of the Animal Medical Center of New York (cardiology) and Dr. Beth Licitra of Cornell University are the speakers at the 2014 Winn Symposium. Dr. Licitra is part of Dr. Gary Whittaker's laboratory and the team who reported on the recent advance in FIP pathogenesis.*
- *Videos are being developed for Winn with Steve Dale and his producer to highlight our currently funded research and researchers. Three of these have been filmed and need to be edited. These will be uploaded to Winn's YouTube channel and accessed from Winn's new website.*

### **Events**

- *The Miller Trust grant review is scheduled for October 8, 2014 and the Fall board meeting by teleconference on October 22. Both will start at 12 p.m. ET.*
- *The 2015 Winn grant review location and time is still to be determined. One suggestion is to hold it alongside the 2015 AAHA meeting in Tampa FL in March 2015.*

*Respectfully submitted,  
Vicki Thayer DVM, DABVP (feline)  
Winn Feline Foundation, President  
<http://www.winnfelinehealth.org>  
<http://www.winnfelinehealth.blogspot.com>*

**Hannon:** Next is Winn Foundation, George. **Eigenhauser:** We all have a written report and I'm not going to read it. The Winn board had a meeting last night. We've had a few personnel changes. Dr. Vicki Thayer, our current President, stepped down so she could become our Executive Director. Dr. Glenn Olah, who is our President Elect, stepped into the role of President. The rest of the officers and directors remain, except long-time board member Betty White has left the Winn board. She didn't want to renew. She said she is going to remain, to help us write some of our articles and things for the newsletter and things like that for a period of time. The other thing is that Winn is holding a grant review today. We got a one-time donation to fund some studies. It's going on right now so I can't tell you what has been funded and what hasn't been funded, but that information should be coming out shortly. Those are my updates from the report unless someone has questions. **Hannon:** Thank you.

## **(24) CFA AMBASSADOR PROGRAM REPORT.**

**Ambassador Program Chair:** Willa K. Hawke  
**Liaison to Board:** Sharon Roy  
**Committee Members:** Jodell Raymond (Team Leader); Art Graafmans; Chris Willingham; Candilee Jackson

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### **Brief Summation of Immediate Past Committee Activities:**

*The CFA Ambassador Program continues to be well represented globally with continued activity and coverage for numerous CFA shows throughout the USA, Region 8, Europe and Asia. Activities from these shows have been provided to me by the various RCs and subsequently reported in CFA Newsletters.*

*It is with pleasure that we recently added Candilee Jackson, MWR Regional Coordinator, to our Ambassador Core Committee. Candilee is blessed with many talents and loads of energy. She will be a valuable member to the group and we plan to keep her busy.*

### **Current Happenings of Committee:**

*We continue to recruit new members and they are evidenced at most of our shows. The Pet Me Cats and their wonderful official Ambassador owners continue to entertain spectators at shows. Special mention is in order here for our Region 8 Regional Coordinators: The Kojimas and their wonderful cat, Raptor, are shining examples of what we want and need in our Regional Coordinators. Hats off to Masanari and Takako for their endless work in Japan.*

*Since my last report our budget and funding were cut significantly. Hopefully, the new board will find a way to allow us adequate funding in order to keep this worthwhile program active. Of course, Corporate Sponsorship is now what needs to be secured so that we can continue to make our presence significantly felt within all of our many CFA show halls throughout the USA, Europe and Asia. It is a given that The Ambassador Program has obvious appeal to many potential sponsors since we are so in evidence worldwide and we remain the true "Face of CFA." We should be an "easy sell."*

### **Future Projections for Committee:**

*In summary, our committee plans to:*

- 1. Hold our yearly Core Committee meeting on Wednesday afternoon at the Annual Hotel in New Orleans. All but one of our members are expected to be on hand. We will have a relatively full agenda.*
- 2. Give a power point presentation for the delegates during the Friday Delegate Meeting.*
- 3. Host the Annual Ambassador Reception on Friday immediately following the delegate meeting. Due to our budget restraints the refreshments will be more modest than in the past but we are adding a short training presentation that should be of interest and useful*



*to all Ambassadors and particularly helpful for our Regional Coordinators. We hope many will join us. Please help us pass the word.*

4. *Continue to recruit Ambassadors and enroll Pet Me Cats.*
5. *Rework our handout materials.*
6. *Find and develop a way to increase our overall Program as well as an emphasis on PMC participation in Europe and abroad.*

**What Will be Presented at the Next Meeting:**

*Progress Report on the above Committee plans.*

*Respectfully Submitted,*

**Willa K. Hawke**, Chair

*CFA Ambassador Program “We Are The Face of CFA”*

**Hannon:** CFA Ambassador Program, Sharon. **Roy:** You all have the report from Willa. She didn’t ask me to add anything more to what she wrote, so that’s it.

(25) **ANIMAL WELFARE UMBRELLA – BREED RESCUE; BREEDERS’ ASSISTANCE; FOOD PANTRY.**

*Committee Chair: Linda Berg*  
*Liaison to Board: Jerry Hamza*  
*List of Committee Members: Charlene Campbell, Breed Rescue Chair*  
*Nancy Hitzeman, Food Pantry Chair*

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**Brief Summation of Immediate Past Committee Activities:**

*Marva has retired from the Southwest Region and she has found us a new person Marie Louise Guernsey, “Mari”. In the short time Mari has been on board she has started a Siamese Rescue, written a grant application to Petco for Hoarding and assisted in a large rescue. We need to find one more Regional Coordinator to make our team complete!*

*I worked with Kathy Durdick to get our website updated. Most information has been updated but still looking at making some changes to make it quicker to find help. Kathy is also planning on updating the actual pages to blend with the rest of the CFA site.*

**Current Happenings of Committee:**

*Everyone is keeping busy with requests to pull breeds from shelters to get them to safety. We have several large assists going on around the country. We have not had to ask for financial help recently and that is because of all the generous donations that individuals are making randomly. Thank you!*

*Wild blood survey is attached.*

*Treasurers Report Kay Janosik is attached.*

**Future Projections for Committee:**

*We still need one Regional Coordinator for the Gulf Shore Region and a new chair for Breeders Assistance. If anyone can make a recommendation please do so!*

**What Will be Presented at the Next Meeting:**

*Nothing on the Agenda.*

*Respectfully Submitted,  
Linda Berg, Chair*

**Hannon:** Animal Welfare is Jerry. Moving right along.

## Animal Welfare/Wild Blood Question

After the last board meeting I sent a request to each of our Regional Coordinators to reach out to the different Rescues they use every day. I also reached out to various big Groups that I have worked with to see what their numbers are for Bengals or any wild blood.

Our Regional Coordinators have not kept track of these because we are passing them along to someone else. The consensus from all of them is that there are not very many.

The numbers I got back along with the groups that the Coordinators work with was a total of 24 in the last two years. The West Coast was 20; the East was 11 and one in the middle of the country. There were four Savannahs scattered around the country.

We do not accept Bengals so we don't get many calls and when we do we pass them along to groups that specialize in them. Also, some groups had numbers of Ocicats on their spread sheets which could be Bengals. Still the numbers would not be great.

If Bengals are accepted we would reach out to the CFA groups that would begin to rescue Bengals and continue to use the resources we are already utilizing when we get calls now to get them to safety.

What I did here was a relatively small search but it was based on what our people see in the field and the groups they work with.

Linda

(26) **CFA AMBASSADOR CATS.**

*Committee Chair: Karen Lane*

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**Hannon:** Ambassador Cats, Karen Lane. **Anger:** She did not submit a report. **Hannon:** She didn't submit a report, so that was quick.

(27) **MENTOR/NEWBEE PROGRAM.**

**Committee Co-Chairs:** Carol Krzanowski, Teresa Keiger

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**Brief Summation of Immediate Past Committee Activities:**

*The Mentor/NewBee Committee continues to be quite active. The committee developed a new, combined NewBee/Mentor show catalog ad, designed by Teresa Keiger and available in two sizes. We are asking clubs to include the ad in their show catalogs so that new exhibitors and breeders learn about our programs. An example of the full-page ad is attached. The ads are available for download at [http://www.cfa.org/Portals/0/documents/forms/newbee\\_fullpage.pdf](http://www.cfa.org/Portals/0/documents/forms/newbee_fullpage.pdf) (8.5 x 11) and [http://www.cfa.org/Portals/0/documents/forms/newbee\\_horizontal.pdf](http://www.cfa.org/Portals/0/documents/forms/newbee_horizontal.pdf) (5 x 8.5), and should also be included with the show information that the entry clerk receives.*

*We have developed a generic Mentor/NewBee business card, designed by Teresa Keiger, for use by our committee members when encountering newcomers at shows. The back of the card is blank so that we can jot down notes and/or contact information for the new fancier. A picture of the new card is included at the end of this report.*

*Our team has been doing a great job of handling the calls to CFA's toll free 888 number. We are averaging about 8-10 per week, but almost half of those are in regard to registration questions, despite the large banner that says, "For registration questions call Central Office." Jodell Raymond is contacting our sales representative at the service about this, as the service is supposed to be sending these registration calls directly to Central Office. Sande Willen, our coordinator for call volunteers, advises that we need some more folks to help return calls. Please contact program coordinator Sande Willen at [sande@comcast.net](mailto:sande@comcast.net) for more information and to volunteer.*

*The NewBee Program continues to attract new members every week. Our email list continues with its pattern of positive interactions between new members getting support from more seasoned exhibitors/NewBees.*

*Mentor Program inquiries have picked up again, and we received 26 mentor inquiries and/or applications since our last report from the following geographical areas: six from Region 1, five from Region 2, three from Region 3, one from Region 4, three from Region 5, two from Region 6, one from Region 7, two from Region 9, two from the International Division and one inquiry from an unknown location. Each email inquiry typically generates a series of emails between the protégés, the co-chair and our coordinators, who do an excellent job of pairing protégés with mentors. Following are reports from some of our coordinators on activity in their areas. Their reports clearly indicate how dedicated they are to CFA and the Mentor Program, and also illustrate how well the program is working.*

***Diana Nelson, Mentor Coordinator for Northwest Region (northern):*** *I have been emailing a protégé who lives in Kennewick, WA. I have a mentor in mind for her and just need to verify.*

*Another protégé lives in Snohomish, WA, and she will breed Maine Coons. I will meet her at a show in a few weeks and introduce her personally to her mentor.*

*We had a mentor request from a woman who lives in the far north, Dawson Creek, British Columbia, Canada. I have emailed her several times and left a voice mail message.*

*I contacted a protégé from Calgary, Alberta, Canada. What a nice woman. She has found her own mentors online and nearby, and because of her location, I recommended she work with the Canadian cat associations. She then told me she is interested in starting a CFA club and applying to have CFA shows in Canada.*

*One protégé was contacted by a volunteer mentor, who has emailed and called the protégé with no response. I am waiting for responses from three more potential exhibitors/breeders.*

*And I will set a monthly reminder to check with my new folks once a month to be sure they are okay and getting along with the mentors, just in case there is an issue of any kind.*

***Mary Sietsema, Mentor Coordinator for Northwest Region (southern):*** *The CFA 2013-14 show season was a bit slow in northern California, but the clubs and exhibitors made up for the lack of shows by having great support for the shows we did have! Our CFA mentors and ambassadors were out in full force – ready and willing to help other exhibitors and spectators.*

*We had several new exhibitors that bravely came to their first show on their own and quickly found experienced exhibitors ready to help out and offer support. We also have had a few new exhibitors that have requested mentors and most have been successfully matched.*

*As the mentor coordinator for northern California, I have found it is helpful to send an email or call the show manager and the entry clerk about a week before the show, to let them know I will be showing and ask if there are any new exhibitors or people requesting help. I also add in the comment section of my online entry form that I am the Mentor and Ambassador Coordinator. This is helpful for the entry clerk who may have entries from new exhibitors, and also with benching.*

*Last season we had a new exhibitor who had been breeding for over seven years but never attended a CFA cat show. She heard about a local show and entered. She had no idea about the Mentor Program and luckily the entry clerk benched her with others showing the same breed. Several of us helped her set up her show cage, explained a bit about the catalog, cat number and how to politely enter/leave the judging ring. Now, a year later, she is attending shows regularly, has invited another “non-show” breeder to start showing and has invited several of her pet buyers to visit the shows! She recently graded her first cat and has won many rosettes with other cats. She also occasionally brings her husband and school age children. We are working on getting the children involved in stewarding and hopefully in our Youth Feline Education Program! Last month she placed a show quality kitten with a young family who has decided to start showing! They attended their very first CFA show, received a few color/breed wins and had a great time. They plan to enter more shows and are now considering a small breeding program.*

*We are looking forward to the new show season and bringing in more new exhibitors and families. I have found that the smaller, one-day shows are great starter shows for new exhibitors. I hope our region will continue to support the smaller, local shows along with the big campaign*

*shows. New exhibitors are not always willing to travel very far at first. I believe we need to encourage them to come and be welcoming to children and spouses, too.*

***Pam DeGolyer, Mentor Coordinator for Midwest Region:*** *I have been working with four newbie's asking for information, who are interested in CFA showing and breeding.*

*The first is very interested in showing Himalayans. She bought her first kitten and had no information on shows or breeding. I sent her lots of information about breeding and shows. I arranged for her to shadow a friend of mine at a show in December. She was very thankful for the output information to help her get started.*

*The second protégé has an interest in showing Cornish Rex. I set her up with a Cornish Rex breeder. We had her come and visit the TGIF show in March, and she has been learning more about the breed and working with her mentor to find a new kitten.*

*The third protégé is interested in the Ragdoll breed. I could not find a breeder in Region 6, but I did send her some information on how to find a breeder in other regions. I did ask her to come to a few shows and maybe join a club to help her get connected with other breeders.*

*The last protégé was a little different from the others. Her interest was Ragdolls. I set her up with a friend in the St. Louis area. Apparently this protégé was breeding household pets, and her living situation was not suitable for breeding.*

***Barbara Stone-Newton, Mentor Coordinator for Southern Region:*** *A total of seven protégés and five mentors are involved now or have recently been involved. Some of these were inherited from the prior coordinator, and I've renewed contact with them. Distribution is throughout the region.*

*The online resources, from both the Mentor and NewBee Programs, are very helpful! The interaction between these two programs makes mentoring smoother.*

### **Current Happenings of Committee:**

*The committee continues functioning smoothly to efficiently handle inquiries, as well as offer guidance and support, in order to provide new breeders and exhibitors with a good foundation in CFA.*

*The Mentor Program is currently updating our material on the CFA web site. This project began after the Board's February Planning Session. At this time we have completed the first phase, which consisted of reviewing, revising and replacing some of the introductory material, adding some new articles, and organizing the material to be more user friendly. Both the Mentor logo and the NewBee logo, with direct links to our pages, have been added to CFA's Breeder and Exhibitor Corner page near the top of the page in order to help newcomers learn about our programs. Many thanks go to Kathy Durdick for her work on this project.*

**Future Projections for Committee:**

*The Mentor/NewBee Committee will continue working hard to attract and retain new breeders and exhibitors.*

*The Mentor Program plans to continue reviewing, updating and adding to our area of the CFA web site. In addition, we will be developing a Mentor Code of Ethics.*

**Time Frame:**

*Additional articles will be added to the Mentor Program web site as available.*

*All other committee work is ongoing.*

**What Will be Presented at the Next Meeting:**

*We will present an update on the activities of the Mentor and NewBee Programs.*

**Hannon:** Mentor/NewBee Program, Carol. **Krzanowski:** I have submitted a report. I don't really have anything to add. If anyone has any questions, please feel free to ask.



**(28) YOUTH FELINE EDUCATION PROGRAM.**

**Committee Co-Chair:** Cathy Dunham, Karen Lane  
**Liaison to Board:** Loretta Baugh  
**List of Committee Members:** Aubrey Anderson, Maureen Clark, Lorna Friemoth,  
Marguerite Epstein, Donna Trusler

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**Brief Summation of Immediate Past Committee Activities:**

*The program saw two youth turn 19 years old and age out of the program. We wish them well on all future achievements. The program also had seven new youth join in the fun. The program has a total of 35 youth participating in the four age divisions.*

*The program learned at a rather late date, in the budget process, that Royal Canin would not be sponsoring the program in the 2014-2015 show season. We then submitted a budget directly to the CFA treasurer. She graciously worked with us to determine our account balance was sufficient for the 2014-2015 show season and that we could then submit a budget during the next CFA budget cycle. The program wishes to thank the Board of Directors for allowing us to submit a budget at such a late date. We also wish to thank Loretta Baugh, Rachel Anger, and Carla Bizzell for their individual guidance during the process.*

**Current Happenings of Committee:**

*We are continuing to work on the identity for the program. We have found a few more locations on the website where JS or Junior Showmanship is still being used. We will work with Central Office and the webmistress to submit the changes needed in a group.*

*A few individuals have expressed interest in becoming Regional Representatives. The information will be going out to them after the annual has concluded.*

*The program is also reviewing the process for tacking the youths points for the season. We want to make it easier to transfer the data to the scorer.*

*Presentation to outside organizations for continued expansion. We are coordinating youth programs for a few local library programs this summer. The programs will include different cat breeds, the cat fancy, and the YFEP program.*

**Future Projections for Committee:**

*Continue to work on refinement of program for presentation to outside organizations to interest youth in YFEP and the cat fancy.*

**Board Action Items:**

*None.*

**What Will be Presented at the Next Meeting:**

*Program update.*

*Respectfully Submitted,  
Cathy Dunham and Karen Lane, Co-Chair*

**Hannon:** Youth Feline Program, Loretta. **Baugh:** The report is online. It was submitted by Cathy Dunham and Karen Lane. There are no action items. If you have any questions, I truly don't know how to answer, so you can ask either Cathy or Karen. I'm just being very honest.

**(29) STRATEGIC PLANNING UPDATE.**

**Committee Chair:** Ginger Meeker  
**List of Committee Members:** Rachel Anger; Mark Hannon; Tracy Petty; Jodell Raymond

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**Brief Summation of Immediate Past Committee Activities:**

*On Friday, January 31, 2014 the CFA Board of Directors participated in a Strategic Planning session with Consultant, Dick Petite. The board reviewed and confirmed the CFA Mission Statement, conducted an analysis of the organization's strengths, weaknesses, opportunities and threats in an effort to prepare for the organization's short-term goals and long range plans. As a result, the CFA Board identified several areas which needed attention and narrowed the focus down to five areas for the organization to focus on over the next 3 years. The five main areas that the Board identified are: Going On-line with Computer System; Annual Positive Cash Flow/Net Profit; Increase Brand Name Recognition; Hire Executive Director, and Increase Breeders and Participation.*

*Get qualified leadership for organization – process in progress*

*Identify and set key qualifications/job description for position - completed*

*National search for Executive Director Position within 30 day period – this date was taken from the time the BOD accepted the proposed job description. The proposed job description was approved by the BOD at the March 2014 telephonic BOD meeting and the posting went out 4/2/14. Deadline met.*

*All goals, except the actual hiring of the candidate, have been met as of the writing of this report. Jodell Raymond drove the process for getting the job posting in all appropriate locations to include the CFA e-News post, Monster and Idealist.org, a non-profit employment site. A total of 89 resumes/CVs were received between 4/2/14 and 6/1/14. Four (4) of these applications were from within the Fancy and 85 were from outside the Fancy.*

**Current Happenings of Committee:**

*The initial culling process for received applications/CVs was completed by Jodell Raymond and all other resumes and applications were sent to the interview committee for review on 6/3/14.*

*The interview process for people having applied from within the Cat Fancy will begin at the CFA Annual meeting in June 2014 in New Orleans, LA. Candidates are to be notified with further instructions and details. Mark Hannon has put together the interview committee to include, in alphabetical order: Dennis Ganoe, Mark Hannon, Dick Kallmeyer, Rich Mastin, Ed Raymond and Annette Wilson. Subsequent interviews will be held by telephone, Skype or in person in Alliance, OH at the Central Office.*

*Thank you to each member of the committee for the hard work, quick turn-around times and dedication to the goal. It has been a sincere privilege to work with each of you.*

**Future Projections for Committee:**

*With the hiring of the Executive Director this committee will have met all goals and objectives. This project is in the interview phase and the initial committee is done with the assigned work.*

**Action Items:**

*None at this time.*

**Time Frame:**

*The interview committee has a tentative/working date to complete all needed interviews by the end of July with the new Executive Director to be in place as soon as reasonable. Contract and relocation issues will need to be determined.*

**What Will be Presented at the Next Meeting: N/A**

*Respectfully Submitted,  
Ginger Meeker, Chair*

*Attached documentation of the Job Description and Posting.*



## CFA-News

April 2, 2014

The CFA Board of Directors is pleased to announce the available position of Executive Director in its Central Office in Alliance, Ohio. Interested candidates are invited to read details below about the available position and application process. In addition to posting this announcement internally, this job announcement is also listed on global employment sites including Monster.com as well as other non-profit employment sites and job boards.

## **The Cat Fanciers' Association Job Vacancy Announcement**

*The CFA was founded in 1906 and is the world's largest registry of pedigreed cats. CFA's mission is to preserve the integrity of pedigree breeds and to enhance the well-being of all cats.*

The Cat Fanciers' Association is seeking a qualified candidate to fill the full-time position of Executive Director at its global headquarters in Alliance, Ohio.

**Job Summary:** This position is responsible for the overall management and operational activities related to the oversight of programs and services relevant to the mission of the Cat Fanciers' Association.

### **Responsibilities and Duties:**

- Oversee the day-to-day operation of activities in pursuit of current and long term goals and objectives.
- Implement activities relating to goals set by the Board of Directors; establish policies subject to approval by the Board of Directors.
- Assist in establishing and achieving financial budget under the guidance of the financial committee and present to board for approval.
- Hire, supervise, evaluate, discipline, and terminate assigned staff.
- Assist with planning of and participation in the CFA Annual Delegates' Meeting & Awards Banquet.
- Manage and oversee other special projects as requested by the CFA Board of Directors.

### **Minimum Qualifications:**

- Bachelor's degree in business or related field, plus ten to fifteen years of relevant experience required.
  - Additional experience will be considered in lieu of Bachelor's degree.
- Experience in non-profit or volunteer organizations will be

considered as a plus.

- Proficiency in the use of word processing, MS Excel, and relevant database software.
- Ability to work effectively with diverse groups.
- Excellent verbal and written communication skills.
- Supervisory experience.
- Commitment to quality programs and data based program evaluation.
- Proven success working with a nonprofit board of directors.

**Salary Range:** \$70,000-\$90,000

CFA offers a challenging and exciting work environment, innovative management team, and a competitive relocation, compensation and benefits package.

### **How to Apply:**

Email copy of cover letter and resume in Word or PDF format to [jraymond@cfa.org](mailto:jraymond@cfa.org). Qualified applicants will be contacted by telephone for an interview. Visit our [website](#) for a complete copy of the job description and to learn more about The Cat Fanciers' Association. Applications will be accepted until the position is filled.



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**Hannon:** Strategic Planning. Do we want to quickly go through the – what did we have, 3 groups back in February? Was it 3 or 4? **Anger:** Four. **Hannon:** Ginger, do you want to take the first one, which was the Central Office upper management situation? **Meeker:** Sure. I'll just go over the key pieces. At the February meeting, everybody here participated in the strategic planning. We set up four groups. I chaired the #4 goal, which was Leadership. During this period of time, we have written an executive director job description which the board approved, we

posted the job, collected resumes, curriculum vitae over a 60 day period. At this point, our interview process is starting. One interview has been held. Two interviews? **Hannon:** We had an interview last night and we've got 4, possibly 5 more scheduled for the Central Office on July 7<sup>th</sup>. We did that because all of those individuals are in the Alliance area, so it didn't make sense to bring them down here to interview them. We're hoping by mid-July to make a selection, should there be somebody we really want to hire from that group. **Meeker:** Mark just finished the report. I'm really excited about that. Thank you, Mark.

**Hannon:** We had a finance group. **Mastin:** Yes, we do. **Hannon:** And? **Mastin:** I don't have anything to report because Carla already did earlier. Our committee goal is to keep the organization flowing a positive cash flow. That's our goal and we will continue to focus on expenses and help out wherever we can.

**Hannon:** We had an IT group. **Ganoe:** Do we need to do it again? [laughter] That was painful the first time. Our #1 goal was to go live. **Hannon:** You did it, OK.

**Hannon:** We had a fourth group. **Anger:** Breeder participation. **Hannon:** Who was it? **Anger:** Loretta. **Hannon:** Loretta, you were in charge of a group or the spokesperson for increasing breeder participation. **Baugh:** I didn't know I was in charge of the group. **Anger:** The members were George, Annette, Carissa, Kayoko. **Baugh:** I thought Carissa was doing it. **Altschul:** I wasn't the chair. You were. **Baugh:** I didn't say boo. I'm sorry, I had no idea I was supposed to be doing that. My plate is full enough.

**(30) OTHER COMMITTEES.**

**BUSINESS DEVELOPMENT**

A Business Development Report was presented for the Board's information by Business Development Liaison Verna Dobbins. Anyone with sponsor-related questions is referred to Verna.



## **OUTREACH AND EDUCATION**

**Committee Chair:** *Joan Miller*

**Liaison to Board:** *Tracy Petty*

**List of Committee Members:** *Dee Dee Cantley, Kim Everett-Hirsch, Donna Isenberg, Karen Lane, Karen Lawrence, Tracy Petty, Jodell Raymond, Mary Sietsema*

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### **Brief Summation of Immediate Past Committee Activities:**

#### ***The overall vision of the CFA Outreach and Education Program:***

- *Establish CFA as a primary information resource on cats*
- *Provide feline education programs for the general public, shelters and veterinarians*
- *CatsCenterstage.org: A website promoting respect for all cats.(Currently stagnant.)*
- *Increase involvement in CFA activities (attract new exhibitors and breeders; increase show visitors)*

**Education:** *The annual Hawaii Pet Expo was a large event held on May 10 – 11, 2014 in Honolulu. With partial funding provided by the Outreach and Education Committee for banners and other expenses, pedigreed cats were nicely presented by the Aloha Cat Fanciers club. More than 14,000 visitors attended and many enjoyed seeing the cat breeds represented in Hawaii. Ken Cribbs gave “Cat Facts” talks on the main stage both days and fielded loads of questions about cat behavior, feeding, feral cat TNR, grooming, health issues and other topics. Siamese, Sphynx, Javanese, Egyptian Mau, Oriental Shorthair, Maine Coon, Persian and HHP cats were shared and touched by an admiring crowd.*



**Articles and interviews:** Jodell Raymond has referred several journalists to me as a resource. With good input from Breed Council secretaries, I have helped develop articles for Pet360 Media Network. < [www.pet360.com](http://www.pet360.com) > Topics have included cat breeds that are quiet and the least aggressive, the top breeds for high activity level and predation instincts and we also helped with the article on the “Top 10 Jetsetter Cat Breeds” - those breeds who seem to enjoy traveling with their owners. Jodell has provided excellent photos for these articles.

We also helped a journalist from Great Britain produce a video on the topic of cat hoarding – Linda Berg did this interview through the use of SKYPE.

I regularly write articles for CFA's Cat Talk magazine and occasionally have the opportunity to write about other than legislative issues. Examples are “Cat Domestication is Still in Progress”, published in February 2013, which discusses recent discoveries of early cat domestication. “Is Spay the Only Way?” was published in the June 2014 issue of Cat Talk and covers the new developments in reversible contraception for cats as well as non-surgical sterilization.

#### **Current Happenings of Committee:**

I am working with Esther Mechler, founder of Marian's Dream, <<http://www.mariansdream.org/>> on a project to educate both veterinarians and owners of pet cats that sterilization should ideally be before their cat's first heat cycle. Based on a large IPSOS national study 75% of American cat owners did not know their cat can come in heat as a young kitten and produce a litter if allowed outdoors. We hope to educate pet owners to “fix their felines by five months.” This campaign will help avoid the influx of random-bred kittens flooding shelters every spring and summer.

**Conference:** I plan to attend the AVMA annual convention in Denver, July 25 – 29, 2014 to go to several sessions on hoarding, cat behavior and cat genetics as well as meetings with veterinarians to discuss various potential educational projects.

#### **Future Projections for Committee:**

The Outreach and Education budget request was partially funded and will allow further ability to expand our educational efforts, a presence at a few conferences, support Pet Expos and hopefully to plan the education program for the World show in November 2014.

We also are planning a series of webinars to educate new breeders about feline reproduction and the birthing process, how to develop a breeding program, show grooming tips and other topics; also cat show production, public relations/marketing to increase visitor numbers. I am interested in hearing from fanciers who would like to participate in this webinar project as a presenter.

#### **Board Action Items:**

None

#### **Time Frame:**

NA

**What Will be Presented at the Next Meeting:**

*Updates*

*Respectfully Submitted,  
Joan Miller, Chair*

**Hannon:** What is the next one? **Anger:** Outreach and Education. **Hannon:** Who was that submitted by? **Anger:** Joan Miller. There are no action items. **Hannon:** OK, so there's information there from Joan Miller on her committee.

## ***SUPER SPECIALTY FORMAT – PRELIMINARY REPORT***

***Committee Chair: Sharon Roy***

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### ***Current Happenings of Committee:***

*I would like to suggest that the CFA Board make a decision on the Super Specialty Format and the split ring format at the February Board Meeting (2015). I do not think we need to discuss this in June as there are several upcoming shows that are using some form of the Super Specialty. I think we need to let these occur before making a final decision.*

*I have been reading all the reviews, and exhibitors are finding the format extremely popular. Judges have had mixed reviews. I am a little disappointed that some of the shows have had very few evaluations. Hopefully we will see more come in with the upcoming shows.*

*I will have all the evaluations at the Board meeting, at the annual, for you to review. I have sorted them by club, with the exhibitor surveys coming first, followed by those from judges and clerks.*

*Most of the upcoming shows that are using split formats have no judge doing all classes of Super specialty. In a couple of cases only 2 judges over the weekend are using this format in all classes.*

*As an example, at the Hidden Peak show in August, 2 judges are double specialty, 4 judges are AB with the Super Specialty Format in the Championship class only and 4 judges are AB but using the Super Specialty in the Kitten and Premier Class.*

*One conclusion I have reached is that this format is by no means meant to be used by all clubs and all shows. It should be up to the clubs to determine if this format will be beneficial. I would hope that clubs would not feel pressure to have it at every show.*

### ***Future Projections for Committee:***

*Here are my suggestions for this format when (if) approved as a permanent show format:*

- 1. No more than 50% of the rings in any show can use this format. That 50% can be spread out among all the judges.*
- 2. Clubs can opt to use this format in any class and are not required to offer it in all classes.*
- 3. Judges need to be asked and accept this format. (Personally, I think if the rings are split up we will see more buy-in from the judges. Having the format split among judges will still allow interaction between the judges and the spectators.)*
- 4. No shows already licensed can be changed to this format.*

### *Split Rings-*

*I would suggest that clubs be allowed to split a ring between two single specialty judges as needed without Board Approval. Very few shows fill with 225. I hope this will be a way to have some of our newer judges be hired more often. If we find there are issues going forward, then it can be revisited. My major concern with the split ring format is unnecessary stress on new judges to finish in time for the second judge to begin.*

*I have also had several suggestions, in the surveys that the Board should consider making clubs have a percentage of specialty of rings at every show. While I believe that is a viable suggestion, I think it would be hard to get approval for that initiative. It certainly is needed to help new judges advance.*

*Respectfully Submitted,  
Sharon Roy, Chair*

**Hannon:** The Super Specialty Report, Sharon. **Roy:** I submitted some recommendations. I have all the evaluations, so if you would like I could pass around the folders and you can look at them. Overall, everything is positive from the exhibitors' standpoint. What I am glad about seeing is that more and more shows are not making a single judge do all the Super Specialties. They are splitting it up, so we're getting a little better buy-in from judges, but it also gives you the right amount of time to actually judge and do a final. All of the evaluations are here.

**Hannon:** The positives I hear from the exhibitors is the fact that we are having specialty rings, and I'm wondering if the solution really is not this, but just to require every show to have a certain number of specialty rings. **Roy:** I did put that in my report. That's come in a lot of evaluations, that we should require clubs to have some specialty rings. **Hannon:** Right now, we have spelled out in the show rules for the guest judges how many guest judges are permitted at a 4 ring show and a 6 ring show and an 8 ring show. We could do the same thing with the show format, how many specialty rings we have to have at a 6 ring show and how many specialty rings we have to have at an 8 ring show. If every show has specialty rings, the campaigners are not going to have a choice. They are going to have to go to these shows. There aren't going to be any other shows to go to. **Baugh:** I think that's an excellent suggestion. One of the things that happens when we get new formats – it happened with the 6x6 – is, clubs feel they need to do it to be competitive, so they feel like they are being forced into something they don't really want to do. The same thing is going to happen with this Super Specialty, whereas if you even the playing field so that everybody has to have X number of specialties if they have X number of rings, that's a possibility. The other thing we talked about was the possibility of changing the fee structure and licensing our shows ring by ring, and making specialty rings less expensive than allbreed rings, to encourage the clubs to do it as well. That's another possibility, but we definitely need more specialty rings for both our judges to advance and to keep our local exhibitors feeling they have a chance to have at least some success at a show.

**Eigenhauser:** Something Sharon brought up in her report, and that's physically splitting rings between two single specialty judges. We didn't allow it in the past because there were so many shows with 225 and you can't have 450 cats judged in one ring in one day. If we do some sort of show rule change for blanket approval, I would like to put a cap on the entries to make

sure we're not in a situation where some judge takes 6 hours and the last judge has 2 hours to judge 180 cats. I think that is a reasonable accommodation. A lot of times, people go with a double specialty over 2 single specialties to save a little bit on air fare and also save on floor space, which is at a premium as people are trying to show horn their shows into the cheapest hall they can fit. I think that's something we could do with very little cost to CFA and very little inconvenience to the clubs. It would be an optional thing. No one would have to do it if they don't want to, so I think that would be a positive thing we could do, as well, to encourage single specialty. **Wilson:** My experience over the years of going to annual meetings is that clubs don't like to have their formats dictated to them. They are our constituents, the clubs. However, I have always thought that if we offered more specialty rings, we would attract and keep more exhibitors, so the Super Specialty has gotten out of hand with every ring having all of them. It's very confusing as far as scheduling. However, what if for every Super Specialty ring, whether it's for one part of it or across the board, or just for championship or whatever, they also have to have a specialty ring. So, if you have 3 Super Specialty rings, you have to have 3 regular specialty rings in addition to it. Would that even it out a little bit? **Kallmeyer:** It's not only the judge that's a time hog, a lot of clubs get a late start and they force that judge to be late. Clubs have to be a little more aggressive about being on time. **Gano:** I've been against the Super Specialty from the beginning, so I'll disclose that right away. Of all the suggestions that I've heard, I think Loretta's for the tiered pricing per ring seems to be the best, because that puts the onus on the club to decide what kind of format they want and what their cost to do that format is. A reduced cost for licensing a specialty ring is offset at the club level by the additional rosettes they have to have for that specialty ring. Maybe that will get them to do more rosettes, because right now in our club level, you're talking 30-40 rosettes difference per specialty ring from an allbreed. That's a significant cost, so if you give a break on the price to do a specialty ring, the clubs might be more willing to do it and we're not forcing them. We're giving them incentive. **Altschul:** We've been batting around the idea of doing show licenses by ring for about a year and what has been holding us back is, we needed an estimate from Central Office and, of course, we've already talked about them being swamped – about giving us an estimate of what it costs them to score per ring, because we didn't want to set a price per ring and then significantly lose money on the club license, so I agree it's something to look at. I like the Super Specialty. I don't think we're forcing it on clubs. They have the option to choose it. I think the 6x6, some clubs felt they had to do it, but if you notice those are really falling down on their own. It weeded itself out for the clubs that didn't need to do it, but I think the Super Specialty really helps a lot of the clubs explore their options. As they may get feedback from the exhibitors saying, "I wish you had more specialty rings," the clubs may say, "It would be a lot cheaper to do a regular specialty rather than a Super Specialty." The clubs will figure this out on their own. I don't think we need to be forcing them. If we do it, they are likely to turn around at the next annual and change it. Like Annette said, the clubs really don't like the board dictating how they have their shows.

**Eigenhauser:** One last comment. Of all the things we have suggested, everything has some coercive element. Charging more for this and charging less for that has a coercive element. The one suggestion that has been made that doesn't have any coercive element is letting judges split rings. That doesn't cost anybody a penny more than it's costing them now, so we're not beating the clubs over the head with anything. Can we either pick a number today or send it to Monte to pick a number, and just do it. Let clubs split rings for single specialty as long as the count is below X number of cats. Like I said, either pick a number today or ask Monte to pick a

number for us, for our next meeting. **Hannon:** We have that as an alternative format and clubs aren't making use of it. We've offered that to the clubs. **Roy:** I don't know if most clubs really know about that option, so I think maybe George is right. If we put it out there as a motion and say you can do it, it might help the new people that are coming up. **Baugh:** That idea came up at the same time we did the Super Specialty. **Hannon:** Right. **Baugh:** The Super Specialty took off and this got lost. **Hannon:** Do you want to make a motion? **Eigenhauser:** Let's toss it around. How does 140 sound? **Altschul:** Too low. **Eigenhauser:** 160. Remember, that's 320 with both specialties. **Altschul:** I thought you said 40. **Eigenhauser:** I said 140. **Shelton:** Are you talking about doing two single specialty rings? **Eigenhauser:** Yes. **Shelton:** Then it's 160 altogether. **Eigenhauser:** Well no. 160 entered, so that would be 320 judgments occurring in that ring. That's why I started at 140. **Ganoe:** You're talking 160 allbreed, so it would be 80 in the morning and 80 in the afternoon. **Eigenhauser:** Right. Never mind. **Altschul:** We could start with 150 and see how it works. **Kallmeyer:** 150 is probably about 68% of our shows. **Petty:** Why can't it be a 225? **Eigenhauser:** The problem with going 225 is, a lot of times we allow the single specialty judges a little more leeway in terms of timing in their rings. **Hannon:** They are new and they're slower. **Eigenhauser:** It needs to be something under 225, but I don't know how low we can go. **Roy:** If you went with 180, that would be approximately 90 cats. Even a slow judge can do that in 4 hours or so. **Hannon:** That's before absentees. **Baugh:** 180 is a good entry anymore. **Kallmeyer:** That's what about 85% of our shows would fall under. **Baugh:** I think that would be a good number, because if we try to limit it too low, the clubs aren't going to want to do it. They are looking at a break-even number and most of them have a break-even number above 150. **Eigenhauser:** OK then, I would move that we create a blanket exemption to whichever show rule it is, to allow clubs to have 2 single specialty judges in one physical ring, as long as the total entry being judged in that ring was 180 cats or below. Then, we ask Monte to draft up a permanent change in the show rules for us to consider later. For now, it will be a board policy. **Baugh:** I'll second it. **Hannon:** It has been moved and seconded. We've already discussed it.

**Hannon** called the motion. **Motion Carried.**

**Calhoun:** Do we have an effective date? **Eigenhauser:** Now. **Ganoe:** A policy is immediate. **Hannon:** Is there anything else for open session? **Calhoun:** If a club that is licensed opts to do this, what is the procedure? **Eigenhauser:** Just do it. **Hannon:** Just do it. **Ganoe:** There's no change in the license. It's physical layout of the rings that we just made as a policy. **Eigenhauser:** It doesn't require any Central Office involvement. They've got enough to do.

\* \* \* \* \*

**Hannon:** Before we go into executive session, I did want to comment that this is the final meeting for a number of our board members. Carla, Sharon, Ginger, Kayoko, Pauli and Mike have opted not to run for re-election, so we will not be seeing them on the board after Saturday. We've got 3 regional directors that are running competitive races, with Carissa, Loretta and Tracy, so we may or may not see them. I wanted to take this opportunity to thank all of them for what they have done for CFA by serving on this board. [applause] We're going to go into executive session now, and then we will break for today.

\* \* \* \* \*

## ***CAT TRACKING SERVICE***

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In an executive session discussion regarding CFA's Cat Tracking Service, the following motion was made and carried [vote sealed]:

- Effective immediately, the current Cat Tracking Service be discontinued and a new service be developed (by Meeker and Raymond) for notification of the co-owner only, using no PIN number, with a straightforward notification system, charge of \$75 per cat per year renewed annually.

**Hannon:** Are we through? Meeting adjourned. **Anger:** Did you like it, Mark? **Hannon:** Yes, because I didn't have to raise my hand. **Raymond:** Nice job, Mark. **Anger:** Great job.

The meeting adjourned at 3:30 p.m.