# CFA ANNUAL AND EXECUTIVE BOARD MEETINGS JUNE 27-30, 2013

# **Index to Minutes**

**Secretary's note:** This index is provided only as a courtesy to the readers and is not an official part of the CFA minutes. The numbers shown for each item in the index are keyed to similar numbers shown in the body of the minutes.

Additions/Corrections to/Approval of the Minutes/Ratification of On-Line Motions	
Ambassador Program	
Amendments and Resolutions	(58)
Animal Welfare/Purebred Rescue/Breeder Assistance	
Annual Meeting 2013 Administrative Updates	(18)
Annual Meeting 2014	(40)
Annual Meeting 2018	(45)
Appoint CFA Legal Counsel and Parliamentarian	(61)
Appoint Director of Operations	
Appoint Inspectors of Election/Credentials Committee	(6)
Appoint Parliamentarian for the 2013 Annual Meeting	
Audit Committee	(8)
Awards Review Committee	(16)
Breed Council Secretaries' Meeting with Board of Directors	(60)
Budget Committee	(9)
Business Development Committee	(11/56)
Cat Talk	(55)
Central Office Operations	(15)
Clerking Program	(24)
Club Applications	(14)
Club Marketing	(12)
Committee Appointments	(64)
Community Outreach and Education	(54)
Credentials Committee	(44)
Disciplinary Hearings and Results	(67)
Dr. Elsey's Precious Cat	(41)
Election Results	(44)
Feline Agility Committee	(51)
Finance Committee	(10)
International Division Report	(22)
International Division Meeting with Board of Directors	(59)
IT Update	
Judging Program	(2/43)
Legislative Committee Report	
Management Report	(19)
Mentor/NewBee Program	(28/53)
Oath of Board of Directors	
October Board Meeting	
Old Business	
President's Address to Delegation	
Protest Committee	

Quorum, Determination of	(36)
Red Roof Inns	(48)
Royal Canin	(49)
Scientific Advisory Committee	(13/57)
Show Scheduling Issue	(5)
Special Rules of Parliamentary Procedure	
Treasurer Report	(7/50)
Welcome from Host Region	(34)
Winn Feline Foundation	(25/46)
World Cat Congress	(65)
World Show	
Youth Feline Education Program	(30)

**Secretary's Note:** The Officers and Board of Directors of the Cat Fanciers' Association, Inc. met on Thursday, June 27, 2013, at the Hilton Vancouver Hotel, Vancouver, Washington. President **Jerold Hamza** called the meeting to order at 9:00 a.m. with the following members present:

Mr. Jerold Hamza (President)

**Mr. Mark Hannon (Vice-President)** 

Carla Bizzell, C.P.A. (Treasurer)

**Ms. Rachel Anger (Secretary)** 

**Ms. Sharon Roy (NAR Director)** 

Ginger Meeker, Ph.D. (NWR Director)

Ms. Carissa Altschul (GSR Director)

Mrs. Loretta Baugh (GLR Director)

Mr. Michael Shelton (SWR Director)

Ms. Kathy Calhoun (MWR Director)

**Mrs. Tracy Petty (SOR Director)** 

Mrs. Kayoko Koizumi (Japan Regional Director)

Mr. Pauli Huhtaniemi (Europe Regional Director)

Roger Brown, DVM (Director-at-Large)

George J. Eigenhauser, Esq. (Director-at-Large)

Mr. Richard Kallmeyer (Director-at-Large)

Mrs. Carol Krzanowski (Director-at-Large)

Mr. Darrell Newkirk (Director-at-Large)

Mr. David White (Director-at-Large)

Mrs. Annette Wilson (Director-at-Large)

Also present were: Ms. Donna Jean Thompson, Director of Operations Edward L. Raymond, Jr., Esq., CFA Legal Counsel; Jodell Raymond, Assistant to the CFA President; James Simbro, Systems Administrator; and Ms. Shino Wiley, Japanese interpreter.

Not present due to various medical obligations was Roeann Fulkerson, Director of Marketing and Public Relations.

**Secretary's Note:** For the ease of the reader, some items were discussed at different times but were included with their particular agenda.

Hamza: Why don't you call the roll? Anger: Sure. Jerry Hamza. Hamza: I'm here. Anger: Mark Hannon. Hannon: Here. Anger: Carla Bizzell. Bizzell: Here. Anger: Rachel Anger is here. Sharon Roy. Roy: Here. Anger: Ginger Meeker. Meeker: Here. Anger: Carissa Altschul. Altschul: Here. Anger: Loretta Baugh. Baugh: Here. Anger: Michael Shelton. Shelton: Here. Anger: Kathy Calhoun. Calhoun: Here. Anger: Tracy Petty. Petty: Here. Anger: Kayoko Koizumi. Koizumi: Here. Anger: Pauli Huhtaniemi. Huhtaniemi: Here. Anger: Roger Brown. Where is Roger? Hamza: He was here yesterday. Let's absentee him, knowing he will show up. Anger: George Eigenhauser. Eigenhauser: Present. Anger: Richard Kallmeyer. Kallmeyer: Here. Anger: Carol Krzanowski. Krzanowski: Here. Anger: Darrell Newkirk. Newkirk: Here. Anger: David White. White: Here. Anger: Annette Wilson. Wilson: Here. Anger: Donna Jean Thompson. Thompson: Here. Anger: Edward L. Raymond, Jr., Esq. E. Raymond: Here. Anger: Jodell Raymond: J. Raymond: Here. Anger: Shino Wiley is here. Wiley: Here. Anger: As is James Simbro. Simbro: Here. Hamza: And Roger just turned up. Anger: Thank you.

**Hamza:** Before we get started, Carissa saved a seat for you, Roger. **Hannon:** He didn't want it. He's sitting down there with Loretta. **Hamza:** Before we get started, I just want to recognize some service to the board, which lately has gotten harder to do so it makes the service more important.

5 years, **Ginger Meeker**, thank you.

10 years, **Darrell Newkirk**, thank you.

15 years, Mark Hannon. Thank you for your service.

# (1) <u>ADDITIONS/CORRECTIONS TO THE MINUTES.</u>

# **RATIFICATION OF ON-LINE MOTIONS**

	Moved/ Seconded	Motion	Vote
1.	Executive Committee	Grant an exception to Show Rule 12.04 for Cat N' On the Fox and North Shore Cat Club to switch the day of judging for Chuck Gradowski's allbreed assignment (from Saturday to Sunday) and Brian Pearson's double specialty assignment (from Sunday to Saturday) at their March 23/24, 2013 show in Wheaton, Illinois.	Motion Carried.
2.	Anger Petty	That the Board sponsor amendments to Article XII - SHOW LICENSES and Article XV – DISCIPLINE, Section 2 – Conduct of Members Subject to Board Discipline, as presented by the CFA Attorney, to go to the delegates in June, 2013.	Motion Carried. Altschul voting no.
3.	Anger Wilson	That the Board sponsor an amendment to Article III – REGIONS, as presented by the CFA Attorney, to go to the delegates in June, 2013	Motion Carried. Calhoun and White did not vote.
4.	Anger Meeker	Grant Ameridream Cat Club (Region 8) an exception to Show Rule 12.04 to issue a show license for their April 27, 2013 show, with less than 7 days remaining prior to the opening date of the show.	Motion Failed. Calhoun, Koizumi and Eigenhauser did not vote. Altschul abstained.
5.	Eigenhauser Wilson	That the Board sponsor one of the two proposed non-binding, non-show rule resolutions.	Motion Carried. Anger, Altschul, Shelton, Calhoun and Huhtaniemi voting no. White did not vote.
6.	Wilson Baugh	1	
7.	Anger Altschul	Grant an exception to Show Rule 15.08.n to allow North Pacific Siamese Fanciers (Region 2) to use one ring for judging a shorthair single specialty in the morning and a longhair single specialty in the afternoon (two different judges/one ring) at its May 11, 2013 show in Issaquah, Washington.	Motion Carried. Eigenhauser abstained. White and Calhoun did not vote.

	Moved/ Seconded	Motion	Vote
8.	Hannon Altschul	That the Board approve a two month leave of absence for Karen Godwin from May 23 - July 23, 2013.	Motion Carried. White did not vote.
9.	Executive Committee	That approval be granted to permit replacing Marsha Ammons with another judge at the Gulf Shore Regional awards show if she is unable to officiate.	Motion Carried.
10.	Shelton Kallmeyer	That the board adopt a blanket policy that the addition of a Veterans class to a licensed show not be considered a format change as described in Show Rule 12.04c, as is currently allowed for the addition of Household Pets. CO and judges must still be notified of the addition.	Motion Carried. White did not vote.

**Hamza:** We've got minutes. Corrections, additions and ratification of online motions. I hand that over to Rachel. **Anger:** For the online motions, we have 9 that were on the original report, and an additional motion that was voted on after the report was created, which I added to the minutes. That one was regarding the Veterans class, the blanket policy that we adopted. The results of that motion were sent to the board in an email. I would look for a motion to ratify those 10 online motions. **Baugh:** So moved. **Eigenhauser:** Second.

Hamza called the motion. Motion Carried.

# **RATIFICATION OF TELECONFERENCE MOTIONS**

	Moved/ Seconded	Motion	Vote
		• From March 12, 2013 Teleconference •	
1.	Eigenhauser	Accept the Protest Committee's recommendation on the protests not in dispute.	Motion Carried [vote sealed].
2.	Anger Newkirk	Grant retirement status to Kazuko Akiyama from the CFA Judging Program.	Motion Carried.
3.	Anger Newkirk	Grant Norma Placchi a six month leave of absence from the Judging Program commencing immediately and ending September 12, 2013.	Motion Carried.
4.	Baugh Anger	Advance Etsuko Hamayasu as 2 <sup>nd</sup> Specialty Shorthair trainee.	Motion Carried.
5.	Baugh Anger	Advance John Hiemstra to 1 <sup>st</sup> Specialty Approval Pending Longhair status.	Motion Carried.

	Moved/ Seconded	Motion	Vote	
6.	Baugh Anger	Advance Tomoko Kitao to 1 <sup>st</sup> Specialty Approval Pending Shorthair status.	Motion Carried.	
7.	Baugh Eigenhauser	Revise Judging Program Rules, Section XI — International Division, Section 3 to add that guest judge applicants must have been actively judging for their parent association for a minimum of five (5) years.	Motion Carried.	
8.	Eigenhauser Anger	Revised Show Rules 1.24, 2.04 and 30.02.a to address the Oriental compromise.	Motion Carried.	
9.	Eigenhauser Meeker	Revise Show Rule 12.05 to reflect the addition of the 10-ring show format.	Motion Carried.	
10.	Baugh Petty	Accept the request from Mid-Ohio Cat Fanciers to switch a Saturday judge to Sunday and vice versa (both judges have agreed to the change) at its April 6/7, 2013 show in Mansfield, Ohio.	Motion Carried. Anger abstained.	
11.	Eigenhauser Anger	Approve the acceptance of China Jinsha Cat Club (International Division-Asia).	Motion Carried. Altschul voting no.	
12.	Eigenhauser Meeker	Approve the acceptance of China British Shorthair Cat Club (International Division-Asia).	Motion Carried. Altschul voting no.	
13.	Eigenhauser Krzanowski	Due to a vacancy, ratify the appointment of Carmen Martino as Tonkinese Breed Council Secretary.	Motion Carried.	
14.	Wilson Eigenhauser	Approve the descriptions in the Norwegian Forest Cat standard for all of the expressions of the Amber colors.	Motion Carried.	
15.	Baugh Meeker	That Greater Lancaster be allowed to have their show on the second weekend in May.	Motion Failed. Hannon, White, Krzanowski, Roy, Huhtaniemi, Newkirk and Eigenhauser voting yes. Baugh and Wilson abstained.	
16.	Altschul Baugh	Approve the Alexandria, LA date change to the 2nd weekend in September, with the caveat that they have to come back next year to make it a permanent show date.  Motion Carr		
		• From April 2, 2013 Teleconference •		
1.	Executive Session	12-023 <u>CFA v. Maureen Kramanak</u> Violation of CFA Constitution, Article XV, Section 4f	Sentence of \$500 fine and one year	

	Moved/ Seconded	Motion	Vote
		- Violation of CFA Show Rule 11.27 (unsportsmanlike conduct). GUILTY (vote sealed).	suspension.  Vote Sealed.
		Violation of CFA Constitution, Article XV, Section 4g – Violation of any Show Rule (conduct seriously and patently detrimental to the best interest and welfare of the cat or CFA).  GUILTY (vote sealed).	
		Violation of CFA Constitution, Article XV, Sections 4f  – Violation of CFA Show Rules: 4.04 & 11.05 (responsibility of owner to enter cat correctly).  NOT GUILTY (vote sealed).	
2.	Anger Hannon	Grant retirement status to Joan Miller from the CFA Judging Program, with regret.	Motion Carried.
3.	Executive Session	Elevate Joan Miller to emeritus status	Vote Sealed.
4.	Baugh Anger	Advance Pamela Bassett to 2 <sup>nd</sup> Special Approved Shorthair status and Approval Pending Allbreed status.	Motion Carried.
5.	Eigenhauser Baugh	Grant a show format change request to American Wirehair Int'l, Alliance of Birman Breeders, Ocala Cat Club (5/25) and Cat Club of the Palm Beaches (5/26) (Region 7) for their May 25/26, 2013 show in Vero Beach, Florida, to switch Barbara Sumner to Saturday and Liz Watson to Sunday.	Motion Carried.
6.	Kallmeyer Meeker	Grant a show format change request to China Pearl Feline Fanciers for its April 21, 2013 show in Beijing, China, to change from an 8 AB to 7AB/1SP format, substituting Chloe Chung for Nancy Dodds, who is unable to officiate.	Motion Carried.
7.	Kallmeyer Hannon	Approve bronze sponsorship in the amount of 200.00 for the August 8 - 18, 2013 Greater Alliance Carnation Festival.	Motion Carried.
8	Kallmeyer Calhoun	Approve the acceptance of Great West China Cat Fanciers (International Division, Asia – China).	Motion Carried.
9.	Kallmeyer Calhoun	Approve the acceptance of Shanghai Cat Lovers Society (International Division, Asia – China).	Motion Carried.

	Moved/ Seconded	Motion	Vote
10.	Meeker Kallmeyer	Approve the acceptance of Bangkok Cat Fanciers (International Division, Asia – Thailand).	Motion Carried.
11.	Meeker Eigenhauser	Accept the 2014 Budget, as presented.	Motion Carried.
12.	Eigenhauser Bizzell	That CFA have its proposed budget ready for board approval prior to the end of each fiscal year.	Motion Carried.
13.	Huhtaniemi Eigenhauser	Make exception to Show Rules 13.05c to allow an uncertified clerk to act as a master clerk at the Royal Cat Club show.	Motion Carried.
		• From May 14, 2013 Teleconference •	
1.	Anger Newkirk	Grant an exception to Judging Program Rule, Section II, Paragraph A.6. and allow an applicant from Thailand to be exempt from "continuous" participation as a club member.	Motion Carried.
2.	Baugh Newkirk	That the seminar held in March 2013 in Tokyo Japan will count towards continuing education credit.	Motion Carried.
3.	Baugh Anger	Advance Li Ling (Chloe) Chung to 2 <sup>nd</sup> Specialty Approval Pending Longhair status.	Motion Carried.
4.	Baugh Anger	Advance Yuko Nozuki to 1 <sup>st</sup> Specialty Approval Pending Longhair status.	Motion Carried.
5.	Baugh Anger	Advance Chika Hiraki to 1 <sup>st</sup> Specialty Approved Shorthair status.	Motion Carried.
6.	Baugh Anger	Advance Cathy Dinesen to Approved Allbreed status.	Motion Carried.
7.	Shelton Eigenhauser	Approve the recommendations of the committee for 2013 recipients of the Star awards, and approve engraving and delivery of BOD service pins for those individuals who are entitled to them but did not receive them.	Motion Carried.
8.	Roy Meeker	Approve the acceptance of New England Meow Outfit (NEMO) (Region 1).	Motion Carried. Hannon, Eigenhauser, Altschul and Baugh voting no.

	Moved/ Seconded	Motion	Vote
9.	Newkirk Anger	Approve the acceptance of UK Cat Fanciers (Region 9).	Motion Carried.
10.	Newkirk Anger	Approve the acceptance of China Super Star Cat Fanciers (International Division, Asia – China).	Motion Carried. Altschul voting no. Petty abstained.
11.	Anger Newkirk	Reconsider the December 4, 2012 motion to increase the percentage of judges at CFA shows that are CFA-licensed.	Motion Failed. Newkirk voting yes. Anger abstained.
12.	Anger Eigenhauser	Grant an exception to Show Rule 25.13 for the Rolandus Union show to be held in Kiev, Ukraine, on November 16/17, 2013, to allow the use of up to 50% guest judges at its 8-ring show.	Motion Carried. Altschul and Petty voting no.
13.	Baugh Meeker	Allow France Cat Fancier to have a 3-day show on November 9-11, 2013 with a maximum of 12 rings.	Motion Carried. Altschul voting no.
14.	Baugh Eigenhauser	That Steel City be allowed to have the second weekend in February as their traditional date.	Motion Failed. Shelton, Baugh, Hannon, Roy, Calhoun, Koizumi, Eigenhauser, Kallmeyer voting yes.
15.	Baugh Eigenhauser	That Steel City be allowed to have the second weekend of February as their traditional date, and that the format be restricted to a maximum of 8 allbreed rings (i.e., 8 AB, 4 SP) unless different approval is given.	Motion Carried. Anger, Bizzell, Newkirk, Altschul, Krzanowski, Petty, Roy and Koizumi voting no.

**Anger:** The next section reflects the actions that we took at our teleconferences from the February meeting until today. We have those in sections by teleconference. I would look for those to be ratified, as well. **Newkirk:** So moved. **Eigenhauser:** Second.

Hamza called the motion. Motion Carried.

**Anger:** And then I would look to have a motion to approve the February minutes. **White:** So moved. **Eigenhauser:** Second.

Hamza called the motion. Motion Carried.

**Anger:** And last, this room has a very high ceiling, so our acoustics are going to be unfavorable and we are going to echo around a lot, so if you could speak loudly instead of into

your computer, that will help us to get an accurate record. Thank you. **Hamza:** I'll finish that. Opposed? Abstentions? So moved. [laughter] Go ahead. **Anger:** Thank you.

# (2) **JUDGING PROGRAM.**

List of Committee Members:

Committee Chair: Loretta Baugh – Letters of Complaint; Board of Directors

Meeting Reports; General Communication and Oversight Norman Auspitz – Representative on the CFA Protest

Committee; Mentor Program Administrator; Domestic

Training and File Administrator **Pat Jacobberger** – Education Chair

**Rick Hoskinson** – Domestic Training and File

Administrator

Jan Stevens – Domestic Training and File Administrator; Secretary (keeps all files/records and compiles for Board

report)

**Donna Isenberg** – New Applicants (inquiries, queries, follow ups, counseling); May teach Judging Application Process at Breed Awareness & Orientation School,

Application/Advisor Coordinator

Wayne Trevathan – Japan and International Division Trainee and File Administrator; guest judge (CFA judges in

approved foreign associations, licensed judges from

approved foreign associations in CFA)

**Peter Vanwonterghem** – European Liaison; Application

Advisor - Europe

# Brief Summation of Immediate Past Committee Activities:

*No items were presented.* 

# **Current Happenings of Committee:**

The Judges Workshop will be held Thursday, June 27<sup>th</sup>. The breeds being discussed are Abyssinian, Maine Coon and Somali. The Judging Program Committee will be meeting at the Annual and will be discussing pertinent agenda items.

#### Future Projections for Committee:

#### CFA BREED AWARENESS AND ORIENTATION SEMINARS – 2013-2014

May 30, 2013

# The Breed Awareness and Orientation Seminars are planned for 2013:

• <u>July 18-20/2013</u> - The first school held in conjunction with the Garden State Cat Club of New Jersey show was a phenomenal success and they invited us back! The next BAOS is scheduled to be held in conjunction with this year's show on July18-20/2013 in Somerset, NJ. Our instructors are Ellyn Honey, Rick Hoskinson, Pat

Jacobberger, and Darrell Newkirk with Walter Hutzler and Jeri Zottoli joining us on Saturday for "In the Ring" handling. Further information can be found at <a href="http://www.cfa.org/Shows/Judges/BreedOrientationSchools.aspx">http://www.cfa.org/Shows/Judges/BreedOrientationSchools.aspx</a>. Registration closes on June 30, 2013 and attendees can register now at <a href="http://catalog.cfa.org/fees.shtml">http://catalog.cfa.org/fees.shtml</a>. Info can also be found on Facebook at <a href="https://www.facebook.com/?ref=tn\_tnmn#!/pages/CFA-Breed-Awareness-and-Orientation-School/191026980780">https://www.facebook.com/?ref=tn\_tnmn#!/pages/CFA-Breed-Awareness-and-Orientation-School/191026980780</a>.

- <u>August 29-30, 2013</u> Kuala Lumpur, Malaysia to be held in conjunction with the International Division Awards Show on August 31, 2013. Instructors are Rick Hoskinson, Pat Jacobberger and Gary Veach. Since the show on August 31 is a one day show, there will be no handling offered. Further information can be found at <a href="http://www.cfa.org/Shows/Judges/BreedOrientationSchools.aspx">http://www.cfa.org/Shows/Judges/BreedOrientationSchools.aspx</a>. Registration closes on August 11, 2013. Information can also be found on Facebook at <a href="https://www.facebook.com/?ref=tn\_tnmn#!/pages/CFA-Breed-Awareness-and-Orientation-School/191026980780">https://www.facebook.com/?ref=tn\_tnmn#!/pages/CFA-Breed-Awareness-and-Orientation-School/191026980780</a>.
- November 21-23, 2013 The third school is set to be held in conjunction with the CFA World Show in Novi, Michigan on November 23-24, 2013. Instructors are yet to be confirmed. The flyer should be completed soon. Registration closes on November 3, 2013. Information can also be found on Facebook at <a href="https://www.facebook.com/?ref=tn\_tnmn#!/pages/CFA-Breed-Awareness-and-Orientation-School/191026980780">https://www.facebook.com/?ref=tn\_tnmn#!/pages/CFA-Breed-Awareness-and-Orientation-School/191026980780</a>.

# CFA Judging School/Breed Awareness and Orientation Seminars for 2014:

• <u>January 23-25, 2014</u> – This school will be held in conjunction with the San Diego Cat Club Food and Water Bowl in Del Mar, California on January 25-26, 2014. We are looking forward to this school as we unfortunately found it necessary to cancel the school in 2012. Instructors are yet to be confirmed.

Thank you for the opportunity to serve the CFA Judging Program and the association as the Judge's Education Chair and coordinator for the CFA BAOS events.

Respectfully Submitted,

Pat James .

**Baugh:** The open session part of the report basically goes through our current happenings. We have a workshop tonight with the Abyssinian, Maine Coon and Somali. Future projects for the BAOS, there is one in July at Garden State, one in August in Malaysia and one in November at the World Show, and a potential for having one in January 2014 in California at the San Diego show.

# **Board Action Items:**

# Resignation:

Laura Jo Barber, Trainee, has submitted her resignation from the CFA Judging Panel effective immediately.

#### Action Item:

Accept Laura Jo Barber's resignation

**Baugh:** If I can make a motion that we accept Laura Barber's resignation. **Hannon:** Second.

Hamza called the motion. Motion Carried.

#### Acceptance/Advancements:

*The following individuals are presented to the Board for Acceptance/Advancement:* 

### Accept as Trainee

John Adelhoch  Amanda Cheng  Karen Godwin	Warwick, NY Shen Zhen, China Baton Rouge, LA	$LH - 1^{st}$ Specialty $LH - 1^{st}$ Specialty LH - 2nd Specialty	18 yes; 1 abstain (Newkirk) 19 yes 19 yes
Koji Kanise	Osaka, Japan	LH – 2nd Specialty	19 yes
Accept as Approval F	Pending Allbreed		
Guy Andre Pantigny	Haudricourt, France		19 yes
Advance to Approval	Pending Specialty		
Teresa Sweeney	Grove City, OH	LH – 1st Specialty	19 yes
Advance to Approved	! Specialty		
Karen Godwin	Baton Rouge, LA	SH – 1st Specialty	19 yes
Neil Quigley	Pitt Meadows BC	SH – 1st Specialty	19 yes
Mihoko Yabumoto	Wakayama, Japan	<i>LH – 1st Specialty</i>	19 yes

**Baugh:** The only other thing I have to do is announce the vote. **Hamza:** OK, announce the vote. **Baugh:** Can I do it in open session? **Hamza:** Alright. **Baugh:** Everybody was accepted and advanced, all unanimous except John Adelhoch, and he had one abstention. [applause]

**Meeker:** I have a question. Does anyone in their region have any kind of algorithm for judging schedules where you can plug in the number of cats and it can figure out your judging schedule, so people aren't running into each other all the time? **Altschul:** But judges go at different speeds. **Bizzell:** Right, judges have different speeds. **Meeker:** Sometimes, the way the judging schedules are written, you have 3 judges doing the same thing at the same time, and that's just not practical. I just wondered if anyone had developed a program.

[BREAK]

Permission given to CFA Judges to guest judge non-CFA International Shows:

Name	Assn	Sponsor	City/Country	Date
Anger, Rachel	ACF	QFA	Brisbane, Australia	8/10-13/13
Fuller, Donna	CCCA	National Show	Wallan, Vic. Australia	7/13-14/13
	CCCA	Western Districts Cat Society	Sydney, Australia	7/20/13
	NZCF	Nelson Cat Club	Nelson, New Zealand	7/28/13
Hutzler, Walter	CCA	Fundy Fanciers	Moncton, NB Canada	4/06/13
Keiger, Teresa	NZCF	Palmerston North	Palmerston North, NZ	5/03-04/13
	ACF	Birman Cat Fanciers	Brisbane, Australia	5/11/13
	CCCA	Birman Cat Club of Canberra	Canberra, Australia	5/18/13
	CCCA	Abyssinian Specialist Show	Canberra, Australia	5/19/13
Mathis, Anne	CCCA	QFA	Brisbane, Australia	7/07/13
·	CCCA	National Show	Wallan, Vic. Australia	7/13-14/13
	CCCA	Western Districts Cat Society	Sydney, Australia	7/20/13
Prisser, Carolyn	CCCA	QFA	Brisbane, Australia	3/24/13
Raymond, Allan	NZCF		Palmerston North	5/03-04/14
	CCCA	Festival Cat Club	Adelaide, Australia	6/15/14
Trevathan , Wayne	ASC	Supercats	Minsk, Belarus	4/27/28/13
, ,	GCCF	Suffolk & Nor	Cambridge, England	5/18/13

# Permission given to non-CFA Judges to guest judge CFA Shows:

Judge	Assn	CFA Show	Location	Date
Bondarenko, Anna	RUI	Rolandus Cat Club	Kiev, Ukraine	2/24/13
Davies, Allan	CCCA	China Pearl Feline Fanciers	Beijing, China	3/23-24/13
Gnatkevich, Elena	RUI	Rolandus Cat Club	Kiev. Ukraine	2/23-24/13
		Aurora Cat Club	St Petersburg, Russia	3/23-24/13
		Rolandus Cat Club	Kiev. Ukraine	3/30-31/13
		Rolandus Cat Club	Kiev. Ukraine	11/16-17/13
Grebneva, Olga	RUI	Rolandus Cat Club	Kiev, Ukraine	3/16-17/13
Gubenko, Dmitriy	RUI	Aurora Cat Club	St. Petersburg, Russia	3/23-24/13
Korotonozhkina, Olga	RUI	Rolandus Cat Club	Kiev, Ukraine	11/16-17/13
Matskevich, Natalia	RUI	Rolandus Cat Club	Kiev, Ukraine	11/16-17/13
Pantigny, Guy	WCF	Cat 'N Cats	Compiegne, France	4/27-28/13
Podprugina, Elena	RUI	Rolandus Cat Club	Kiev, Ukraine	3/16-17/13
Pohvalina, Victoria	WCA	Aurora Cat Club	St. Petersburg, Russia	3/23-24/13
		Nika Feline Center	Kragnogorsk, Russia	10/05-06/13
Rakitnyh, Olga	RUI	Rolandus Cat Club	Kiev, Ukraine	3/16-17/13
, , , , ,		Rolandus Cat Club	Lviv, Ukraine	3/30-31/13
Roumyantseva, Nadezhda	WCA	Nika Feline Center	Krasnogorsk, Russia	10/05-06/13
Slizhovskaya, Tatiana	RUI	Rolandus Cat Club	Lviv, Ukraine	2/23-24/13
Shustrova, Irina	RUI	Rolandus Cat Club	Kiev, Ukraine	11/16-17/13
U'Ren, Cheryle	CCCA	China Cat Fanciers	Beijing, China	1/12/13
,		Jiang Ji & China Phoenix	Beijing, China	3/09-10/13
		China Phoenix	Beijing, China	3/16-17/13
		China Pearl Feline		3/23-24/13

		Fanciers		
		Pearl River Cat Club	Guangzhou, China	3/30/31/13
U'Ren, Rod	CCCA	China Pearl Feline	Beijing, China	3/23-24/13
		Fanciers		
		Pearl River Cat Club	Guangzhou, China	3/30-31/13
Ustinov, Andrew	RUI	Rolandus Cat Club	Kiev, Ukraine	3/16-17/-13
		Rolandus Cat Club	Lviv, Ukraine	3/30-31/13

**Baugh:** You've got the CFA judges doing non-CFA international shows, and guest judges doing our shows. This is basically the report. The rest of it is about the candidates, so that would be in closed session. **Hamza:** Alright. So, do you want to go in closed session now? **Baugh:** You're the boss. **Hamza:** OK. We need to clear the room for closed session, please.

Respectfully Submitted, Loretta Baugh, Committee Chair

In an executive session discussion, the following motion was made:

**Baugh:** Grant permission to Lynn Search to do a parade of breeds at the All Cats Show, which is in conjunction with the World Cat Congress event in Miami, Florida in March of 2014. **Eigenhauser:** Second.

Hamza called the motion. Motion Carried.

#### (3) PROTEST COMMITTEE.

**Protest Committee Chair George Eigenhauser** gave the Protest Committee report containing recommendations for disposition of pending matters (see item #\_\_\_).

Committee Chair: George J. Eigenhauser, Jr.

Committee Members: Dick Kallmeyer, Betsy Arnold, Norman Auspitz, Joel

Chaney and Pam Huggins; Animal Welfare: Linda Berg;

Asian ID liaison: Sara Tsui; European ID liaison:

George Cherrie; Japan liaison: Yukiko Hayata; Judging liaison: Norman Auspitz; Legal Counsel: Ed Raymond

# Brief Summation/Current Happenings of Committee:

The Protest Committee met telephonically on June 6, 2013. Participating were George Eigenhauser, Dick Kallmeyer, Betsy Arnold, Norman Auspitz, Joel Chaney, Pam Huggins and Linda Berg.

# PROTEST COMMITTEE RECOMMENDATIONS FOR DISPOSITION OF PENDING MATTERS; JUNE 2013

There were no matters returned to the Committee for reconsideration following the February Board meeting and none were held over by the Committee. There were nine new matters received for Committee action for a total of nine (9) in this report. One is being held over until October, leaving eight (8) for consideration. In summary:

A summary of the cases within each category:

<i>A</i> .	Cases being held over by the Protest Committee1
В.	Cases deemed by the Committee to have insufficient
C.	Cases deemed by the Committee to be suitable for0 administrative handling
D.	Case submitted by the Committee with a6 recommended finding and sentence
E.	Other recommended dispositions0
TO	TAL CASES SUBMITTED BY PROTEST COMMITTEE9

# What Will be Presented at the Next Meeting:

Ongoing protest investigations and recommendations.

Respectfully Submitted,

George J/Eigennauser, 11. Protest Committee Chairman

#### (4) REGIONAL ASSIGNMENT ISSUE.

At the May 14, 2013 teleconference, the following policy regarding determination of regional assignment was adopted:

While the "region of residence" for regional awards isn't determined until the first full show weekend in January, it's never too early to insure that the regional designation listed on your show entry form and in the catalog is correct. The boundaries of Regions 1 -7 set forth in the CFA Constitution follow state lines in most instances, but each of those regions contains at least one state and/or province which is divided along a longitudinal or latitudinal boundary. The Internet has made it easy to determine the longitude or latitude of an address. Exhibitors residing near a longitudinal or latitudinal regional boundary should confirm their region of residence by looking up the coordinates of their address at http://itouchmap.com/latlong.html .

The new policy affects the regional residence determination of a family that has been active in CFA for a number of years. A request was received to grandfather the regional residence determination of that family and others on a case-by-case basis. Therefore, the following motion is presented.

<u>Action Item</u>: Grant an exception to the Regional Assignment Policy adopted on May 14, 2013, and allow the family that submitted a request to be grandfathered and keep their original regional assignment.

**Hamza:** Loretta, you have a regional assignment issue? **Baugh:** Yes. I'm trying to think when it was. In the beginning of April, I was handed an envelope with an anonymous concern in it, obviously from a Region 4 exhibitor, saying that Brad and Lily Newcomb did not live in Region 4, they lived in Region 7. White: Who? Baugh: Brad and Lily Newcomb, OK? They have been members of the region for 12 years. I just assumed that they were where they belonged. When I went home and looked it up, yes they were 20-something miles south of the 38<sup>th</sup> parallel. I didn't know what to do with it, so I contacted Ed and Jerry and Donna Jean about it. In the course of the discussion, Donna Jean determined that previously there had been a policy, because we couldn't actually identify the specific location with the technology the we had, that people that lived close to the border were allowed to select their region. The Newcombs were contacted in August about the cat they were showing. Shirley Dent contacted them, and yes, they had verified that that was what they were using as their basis to show the cat in Region 4. So, we let it stand. In talking with Ed, we talked about the fact whether or not – we now have the technology to determine exactly where a specific house is, and it was felt that we needed to enforce the constitution, starting with the May 1 show season. That was the discussion that we had. We have a letter from the Newcombs requesting to be grandfathered, to maintain their region of residence as Region 4. They are very emotional about it. They very much want to stay in the region. My biggest concern, and I asked Ed, is whether or not we as a board can legally grandfather somebody, and if that grandfather would be a violation of the constitution. Hamza: We can't do it. **E. Raymond:** No. **Baugh:** I'm presenting it. I turned it over to Ed at that point. Ed has had a fair bit of communication with them. E. Raymond: I've been communicating with Brad Newcomb ever since an attorney that he engaged sent us a letter. The attorney sent us a

letter, but then told me to communicate directly with the Newcombs, which is in my mind a clear sign that the letter from the attorney is a favor and there's no legal standing, although Brad has been threatening a lawsuit. To me, this is very clear. He doesn't reside in Region 4. We insured that even though the initial complaint came in the last show season, we followed Central Office's guidance – albeit misguided. We left him in Region 4 for the purposes of regional awards for last show season. This only starts going forward. We looked at his show history. He showed at 10 different shows in Region 7 last year. It's not going to be an imposition for him to show there at least once next year to qualify for Region 7 awards, even if he wants to spend the rest of his time showing in Region 4. Hamza: In my mind, we are coming to the board with this to just cement a policy that should be in place. **Eigenhauser:** And for most purposes, it isn't going to matter to them. They can still go to any show they want to. They can still hang out with the same people they have always hung out with. They can still go to the same dinners after the show with the same people they always went with. This isn't going to destroy their social life. All it's going to mean is, for technical scoring purposes, their cat is going to be in this region instead of that region, but it really doesn't have to impact their lifestyle. I think, to some extent, they are overreacting.

**Eigenhauser:** But having said that, for a long time I thought that – and I've said this to other people – drawing lines on imaginary parallels on a map is a poor way to divide the region, because it's not very intuitive. And yes, now we have GPS. We can tell to within 30 feet where we are on our cell phones, but even so, it's not very intuitive. In Regions 2 and 5, why do we divide California at the 38<sup>th</sup> parallel and Nevada at the 37<sup>th</sup> parallel? And where is this imaginary line on the map? What I would like to do is, send a message back to the regional directors. Maybe it's time we fixed it. Maybe it's time we said, "you know, in Nevada, instead of saying 37<sup>th</sup> parallel, why don't we say Clark County is Region 5 and everything else is Region 2." Because that's pretty much what it is anyway, and draw it along natural, logical lines that people normally see in their real life, rather than some imaginary map coordinate. **Hamza:** But you realize what you're asking? Eigenhauser: I'm asking the regional directors to come up with proposals, because they know the politics in their regions and how this is going to affect. If put Kern County on this side or that side, whatever, they can work out the politics of it within their region and then maybe next year we can talk about a board-sponsored resolution in some of these regions, that if there can be a consensus between regions, let's say, 2 and 5 about where to draw the line in Nevada, put it in front of the delegation, they won't care. Make sure the stakeholders are OK with it, and then put it in front of the delegation to re-draw our maps so they follow some logical natural political or geographical lines, rather than some imaginary line on a map. It's not going to work in every region. There are going to be some regions that can't stand, you know, "I won't touch that side of the line and they won't touch this side of the line," but for those that it can, I think we can mitigate some of this by redrawing some of our boundaries, based on real world geography, rather than latitude and longitude.

**Hamza:** Well, I have a question for Donna Jean. Do we have any other conflicts except this one? **Thompson:** Not that I know of. It's the only one that they brought to anyone's attention. **Hamza:** So, this could be much ado about nothing. **Altschul:** I understand what you are saying. The only potential conflict is that we define our regions in the constitution, and you get some of these states that have 50 counties along a parallel line, our constitution is going to end up being a lot more pages. **Eigenhauser:** And I understand that in some areas, it's not going to work for a variety of reasons, but in the areas like I said, in Region 2 and 5, "Clark County and

not Clark County" might be enough. So, why not say it that way? Hamza: Which is good. I guess the regional directors can explore that, especially when you have your own lists. Right here, right now, like I said, I want to keep things moving. Really what this is, is a non-issue. I don't even think we need to vote. I think we just need to say to Central Office, you need to enforce what is currently in place, and not come up with ad hoc policies. We have the technology that says, either you live in this region or you don't. Is there any member on this board that feels differently? **Baugh:** I just wanted to bring the board up to date on the fact that I felt I owed it to Brad and Lily to tell them ahead of time, before the show season started, what was happening and I told them what was going on at the last weekend of the show season in St. Louis. I had to leave to catch a plane, but I understand it was extremely emotional. They are very, very upset about this. To me, it's a huge over-reaction, I have to agree, and I didn't think it would be the issue that it has become. Just so you know, it started with me. Hamza: We're talking about business here. We have, fortunately – or unfortunately – technology in such a way where we now can clearly define the boundaries that were mentioned in the constitution. Now it's time for Central Office to enforce those boundaries when it comes to regional assignment. I don't think we should dwell a lot on this. **Hannon:** I'm not thrilled with what we did with them this past season. I think they should have been scored with the Southern Region. He ended up getting Clerk of the Year in a region in which he doesn't even live, but I want to make sure that going forward we're not going to take these things – if we find out in April, we're not going to say "next show season", we're going to say, "effective as soon as we find out about it, you are reassigned to the region in which you live." **Hamza:** Right. Well, that's what happened. **E.** Raymond: Mark, that's the reason that Donna Jean included that language in the May newsletter; to put everyone on notice that, as of this show season, it was strict enforcement. Baugh: If Central Office hadn't contacted them about it and they wrote back and said they were operating under the policy that had been in place when they first started, if they hadn't been told it was OK, I would agree with you that they shouldn't have gotten their awards, but they were operating in good faith for this past show season. We really didn't feel we could take the awards away. Hamza: Really, it's not open for discussion because it's constitutional. The way it's written, this board does not have any latitude or discretion to move it, unless we change the constitution. **Hannon:** But this past show season – **Hamza:** I understand. **Hannon:** – the board didn't even get involved. We weren't even asked. We are just being told today that Loretta and Ed worked this thing out. **Hamza:** Because we are at a point where finally the technology catches up with the constitution. We had to draw a line in the sand saying "from now on". Part of it is to be fair. We had to put everybody on notice. We had to say, "from this way forward, this is the way it's going to be." It just was a matter of – the policy that Central Office came up with, even though it wasn't proper, was something that came about because of necessity. They could look at a map in an atlas. There are stories about the atlas – and you [Krzanowski] probably know about it – in Central Office where they would kind of try to guess where on the line you were. That's as good as it got, but as George said, you can get within 30 feet now and so we have the technology to be able to enforce the constitution, and that's what we're doing. Anyway, I think the message is clear to Donna Jean that we enforce now to the letter of the constitution, regional assignments. Thompson: Right. Not a problem. Baugh: So, the message goes to the Newcombs that we're not going to consider the action. Hamza: No. We can't. Even if we as a board said we wanted to, we can't. Constitutionally, our hands are tied. We would have to change the constitution, and that's not happening here at this meeting. OK, we'll take a break.

[BREAK]

# (5) SHOW SCHEDULING ISSUE.

**ACTION ITEM:** Cats N Cats show request for 4th weekend of April.

Cats N Cats has requested a 4<sup>th</sup> weekend of April for years 2014-2020. There is a conflict on show schedule on that weekend as Chatte Noir Club show and Edelweiss club show is already approved for the same weekend. I have denied Cats N Cats show date request. They are not happy for this decision and would like to board to make final decision if they can have a show on request show date.

**MOTION:** Grant or not Grant a 4<sup>th</sup> weekend of April show date for Cats N Cats.

Pauli Huhtaniemi

**Hamza:** Alright everybody. We're on the show scheduling issue with Pauli. **Huhtaniemi:** We have conflicts. A club requested a show and I denied it. I think the main issue is going to be that, do we approve that clubs can, after the denial, request the CFA Board approve the show? I think that is going to the be question. **Hamza:** No. This is in your region? Huhtaniemi: Yes. Hamza: How did this get here. Huhtaniemi: I brought it here. Hamza: Why? **Huhtaniemi:** Just to make a clarification that, do I really have the power to say no? Hamza: Yes. Here's the issue here. You are regional director. I know it's hard for you because you're new. Regional directors have the authority to direct the traffic within their region. They grant or deny show requests within the region. The only way this board gets involved with those requests is if, for some reason, we have a misuse of power or there's something wrong with the way you're running your region because of some deficiency within yourself. So, does anyone here see a deficiency in Pauli? Hannon: Yes. Hamza: You do? Hannon: If a club has permission to use a date – it's not a traditional date yet – they use it one year, it's normally expected that if they want to use it the second year, they've got first dibs on it. Do the regional directors agree with me, or not? <yes> In this case, they used the show one year and apparently contacted the wrong person to request it the following year. Hamza: But he has the ability to work that out in his region. **Hannon:** And didn't. He just said, "no, I've already given it away to somebody else." **Hamza:** But their recourse is, they have an election every other year. Whether we like it or not, the worst thing this board can do is to start getting into regional politics. **Hannon:** But we've been doing it consistently. **Hamza:** No, we do it when there's a conflict between regions, not within the region. **Hannon:** Well, they are in a unique situation in that they are isolated. **Hamza:** They are lucky that they're isolated. **Newkirk:** I agree with Mark. When I was in charge of the ID, if a show was put on and somebody else wanted that date, I always went to the club who put that show on the year before, because they are the one that was setting the pattern and at least they should have been contacted to see if they wanted the date or not. To me, that's just – **Hannon:** Common courtesy. **Newkirk:** It's common courtesy, and that show was extremely successful. Eigenhauser: Before we get into the substance, procedurally I think that if a club gets turned down by the regional director and they agree there's some egregious problem, they have a right to ask the board to look at it, but not directly. They need to find somebody on the board to champion it, to make a motion, to present it to the board. Their own regional director probably shouldn't do that. That's kind of a conflict of interest. If nobody else on the board thinks the regional director did it wrongly enough to champion it, then it shouldn't get to the board in the first place. So, there should be more of a filtering process, rather than regional

directors coming in and second guessing themselves, and taking these before the board. Hamza: Right. I agree with that. Eigenhauser: That being said, whatever the substance of this is, since it is before us, we should address it. But, my hope would be that regional directors would be the final authority in their regions, but if there is something egregious, there are directors at large, there are officers, there's always alternative avenues to get to the board, but I would not encourage regional directors to bring up challenging themselves. Hamza: It should rise to a certain level, egregious as you say. It should hit a certain level before it gets to this board. **Altschul:** I have two points. The first point is, International Division Europe no longer exists. Europe is now a region and they don't get special rules when it comes to shows. They've got to follow the rules just like we do, and so what was done in the past when they were the International Division no longer applies. They have got to follow our current show rules. Again, the board has to act within the show rules. The second thing is, I do think clubs have recourse without coming to the board via a board member. If they think the regional director has acted in a way that is detrimental, we have a protest procedure. Protest your regional director if you think they are truly being – we need to follow our own procedures instead of having, "well, I will do this thing special and this exception." I think we need to follow our own procedures. Newkirk: I was not implying in any way that there was anything, when I was the International Chair. I was just saying that like most regional directors here say, there's a procedure that you go through or a common courtesy. Pauli, did you even contact the club? Huhtaniemi: No. Newkirk: You didn't contact them when you gave it to the other club? Huhtaniemi: No, but there was other things before that already, like it's a traditional date for Chatte Noir and they were already asking the date to be in Switzerland, which is where the show was last year. So, basically, they had the right to keep the show in Switzerland. I negotiated with the club and usually wouldn't do that because it's a conflict with the French club. So, there are many levels in this case. Hamza: I want to move this one along. George, you had something? Eigenhauser: I just wanted to say, a lot of these turn out to be political issues. We've had issues before where clubs in some part of a region felt they weren't getting a fair shake from the regional director who had the support of a majority of the region. We've actually had protests within a region between these clubs who felt they weren't getting along with their regional director. The protest process really isn't a way to resolve it, if it's a political dispute. If there's something like, "the regional director took our money and didn't give it back," where it's something measurable, that's one thing; but if it's a political dispute, the protest process really isn't the appropriate way to resolve it. That is one that has to go back to the ballot box. Hamza: You know, Pauli, you've kind of got me in a weird spot here.

Wilson: I have a question. I just wanted to clarify. He says it's the traditional date for Chatte Noir, but they had their 2011 show in St. Petersburg and their 2012 show in Switzerland. Is "traditional" just a matter of date or is it a matter of location also? Hamza: It's both. Wilson: It's both. So, by changing the location, did they – Hannon: Yes. They gave up their traditional date. Hamza: So, this is no longer a traditional date. Huhtaniemi: But that's one thing that was confirmed from Central Office it's a traditional date. The rule doesn't say anything about the location. <yes, it does> I thought they only had to have approval if they changed the location. Hannon: Then they have lost the traditional date. Hamza: "Traditional date" is date and location, two consecutive years. Meeker: No. It's the same date two consecutive years. Huhtaniemi: Yes. Hannon: No. If you change the location, you have to get permission. Meeker: No. You just have to petition for a change of location. Hannon: No. You have to get permission. Wilson: There's the problem. Meeker: As long as it's the same date, you keep the

traditional date. **Hannon:** No. **Altschul:** Same date and location. **Hannon:** No, you're wrong. **Altschul:** It has to be within 50 miles. **Petty:** The rule doesn't say anything about location. White: Tracy, you want to read it to us? Petty: Sure. It's 12.03.d. Clubs that hold a show for two consecutive years on the same weekend (also referred to as same date) are considered traditional dates and do not need to seek permission from their regional director to license their show each year thereafter. Then, the end of that paragraph says, Clubs that do not hold a show for two consecutive years on their traditional date will lose their distinction of having a traditional weekend. Meeker: There is nothing about location. Hannon: She just said, if they don't have it 2 years in a row and they didn't. **Petty:** On their traditional date. **Meeker:** On the date. Bizzell: The date, not the location. Hamza: But isn't there something somewhere else that talks about it having to be within 50 miles? Meeker: They have to request permission for a different location. **Hamza:** So, doesn't that imply, therefore, that the traditional date would have to be within that 50 mile radius unless given permission? Meeker: Permission for change of location, but if it's the same weekend, it's still their traditional date. Hamza: I get that, but did we grant this club an exemption to move outside the 50 miles? Wilson: Yes, he did. Hannon: It was the ID then. It wasn't a region.

Newkirk: Pauli, how many weekends does Cats N Cats have a show? Huhtaniemi: They only have that one show. That's the only show date I have here. Newkirk: How many shows does Chatte Noir put on? Huhtaniemi: I would say around 10. Newkirk: That's a Russian club. Huhtaniemi: Yes. Newkirk: And they are coming out of Russia to Switzerland? Huhtaniemi: Yes. Newkirk: I think it's unfair to Cats N Cats, since they had the show last year. That's just my personal opinion. Hamza: I'm not disputing fair or unfair. What I think should happen is, Pauli should handle this situation in his region, as regional director. That's what should be going on here. Hannon: And he did. He just said no. Huhtaniemi: I tried to find a solution for that. I asked several clubs if they would hold their show on an alternate weekend, but neither of the clubs wants to have that. Hamza: For good or bad, you should have to deal with the repercussions. That's part of the deal. Hannon: So, where are we going with this? Hamza: It's sort of a quandary here, because anytime a regional director makes a bad decision, it shouldn't have to come to the board. Meeker: We would be here all week. Hamza: We would be here forever, every time. Sometimes, you've got to live with your bad decisions.

Altschul: Show rule 1.09, A show is any commonly licensed concurrent series of rings sponsored by the same show management, administered by the same show committee and held in the same location. That's the definition of what a show is. Hamza: For good or bad, we've always considered a show, a traditional show, to be the same date in the same location, and we've always had the exemption to be – we've always considered that 50 miles or they come to the board. Eigenhauser: That's more of an east coast thing. On the west coast, it's very common for clubs to bounce around various locations. We have the mileage limitation in there so they don't impact other regions, or things like that. Hannon: In this case, they changed countries. Eigenhauser: But the traditional dates on the west coast are traditional dates, and the location is there as a protection for clubs in other regions, but you don't lose your traditional date just because you moved your show from one side of your region to the other. It's still your traditional date. Wilson: Why couldn't Cats N Cats have it in France, and Chatte Noir have it in Russia on the same weekend, instead of trying to have it in Switzerland and being too close? It seems to me that would be – Huhtaniemi: It's no longer the Chatte Noir club who is requesting an approved date for April. It's Chatte Noir in Russia and I have approved another show in Switzerland. It's

the same management. **Hannon:** So, it's not Chatte Noir now. It's a different club. **Wilson:** That's Edelweiss? **Hamza:** So, let me get this straight. You have already given who permission? Huhtaniemi: Yep. Hannon: Who? What's the name of the club? Wilson: Edelweiss. It's the same people. **Hamza:** And so, the club that's in contention is no longer in contention? **Hannon:** The club that used it in 2013 – **Hamza:** – doesn't want to use it now. **Hannon:** They did want to use it. Newkirk: Cats N Cats. Hannon: He said no, because he gave it to Edelweiss, which is a new club. It's not even Chatte Noir anymore. **Hamza:** OK, but who wants to use it now? Hannon: Edelweiss got permission. Hamza: You have given Edelweiss permission. So, why are we here? Who else wants to use it? **Huhtaniemi:** Cats N Cats wants to use it. **Newkirk:** Cats N Cats, who had the show last year. **Hannon:** The club that had it in 2013 wants to use it in 2014. Hamza: And where are they located? Newkirk: France. Hannon: He said no to France, because he has already said yes to Edelweiss. Newkirk: And it's not their traditional date. Hannon: No. It's Chatte Noir's traditional date in Russia. Wilson: So, Chatte Noir can have it in Russia and Cats N Cats in France, and forget about Edelweiss. Newkirk: Edelweiss is also a Russian club. Hannon: But the show is in Switzerland, right? Huhtaniemi: Yes. Hannon: It's just not Chatte Noir. Hamza: I'm going to tell you what. Go back home and work this out. Huhtaniemi: OK. Hamza: Let's see what happens at the next board meeting. Eigenhauser: I just want to send a message to all of the regional directors and the ID Chair. Try to be clearer with clubs when you give them a date. Are we giving you this date for one year only, or is this the first half of a twoyear commitment to make this your new traditional date, so that everybody is on the same page before they even put on the first show, rather than arguing between the first and the second show. **Huhtaniemi:** It was said that the Cats N Cats show was only one year approval. **Hamza:** I also want to send a message to all the clubs. You know, it's going to be a very unique situation that this board is going to over-ride a regional director's decision. It's not something that this board is ever going to do lightly. It's one of their main tasks written out in what we do, that the regional directors are charged with scheduling within the region. So, for this board to step in and intervene in one of the many jobs that the regional director is supposed to do, something extraordinary would have to happen for the board to get involved.

**Petty:** What are we doing about the location, as far as traditional weekends? Do they have to be in the same location? Chatte Noir is claiming that that's their traditional date. **Newkirk:** Jerry, there is a new rule that we put in: CFA Central Office shall maintain a page on the CFA website listing all traditional dates, including, at a minimum, the name of the club holding the traditional date, and the traditional city and state. Hamza: I thought we did that. Petty: That's why I'm asking. Because that rule says that CFA Central Office will maintain it, but the show rule defining a traditional date only deals with the date, not the location. Chatte Noir held a show in 2011 in Russia and in 2012 in Switzerland. They are claiming it's now their traditional date in Switzerland. Hannon: Your point is valid but you're off, because Chatte Noir is not asking for it this year, Edelweiss is asking for it. **Petty:** They have emailed me 3 times since last night saying that's their traditional date. Baugh: Who? Edelweiss? Hannon: Chatte Noir? Petty: Yes. Wilson: Yes. We've all gotten the emails. Hamza: Look, I just sent it back to Pauli to take care of his regional business. **Hannon:** She's got a good question, though; what is the policy? Does it include location or not? The regional directors need to know. Hamza: It should include – I don't know why, but I always seem to recall us talking about location, and that if it went outside the 50 mile radius, then they would have to come to the board. Newkirk: This is a new show rule, and so I think the board's intent was that it's the date and location, because we inserted that into that same rule. Hamza: Within reason. Newkirk: Yes. Eigenhauser: But if

the club that's claiming it as a traditional date is not the one who wants to put on a show there, the other thing we need to make clear is, you can't buy, sell and trade show dates among clubs. Hamza: Right. Eigenhauser: You can't say, "this is my traditional date and I want that club to put on a show on my traditional date, and not that club." Hannon: I think what Pauli said was that it's the same show committee, right? It's the same people. **Hamza:** It doesn't matter, though. Show dates are not transferrable. They are sanctioned by this board. Meeker: I think in some ways a show date is transferrable. If a club has a traditional date and it can't hold a show for whatever reason, it can release it for one year, another club can hold the date – **Newkirk:** But they can't assign it to another club. It has to be done through the regional director. That's the problem we have here. Hamza: Yeah. Club A can't say, "I'm not using my show this year. I'm going to give it to Club B." Meeker: It needs to go through the regional scheduler and/or director. Hamza: It has to be CFA approved on some level, whether it's at the regional level or at the board level. **Petty:** Sorry, I need to know the answer, because I have a – **Hamza:** Location matters. **Petty:** OK. So, we are saying that it has to be in the same location every year? **Hamza:** Yeah, because as Darrell just pointed out. I thought we had fixed that. Eigenhauser: And I disagree. A traditional date is a date. You need permission to move it, but you don't lose your date if you do. **Hamza:** You lose it if you move your date without getting permission. Eigenhauser: You have to get permission to move it, so it's circular. Hamza: You've got to follow the rules to have it work. Eigenhauser: But a traditional date is a traditional date, and if you want to move it you get permission, but you don't lose your traditional date because you asked permission to move it. Hamza: Right. If you follow the rules, you don't lose your date. **Altschul:** There's no reference in the show rules about the 50 miles. We just went through it. That's a policy. **Hamza:** That's a policy, but we do have the location. I guess it has always been understood that if you're like the Greater St. Louis Cat Fanciers, your show is going to be in -Hannon: Greater St. Louis. Hamza: Yeah. It's not going to be in Albuquerque. Altschul: You never know. Hamza: You never know. What do I know? Hannon: Yeah. The Portland show went to Japan. Hamza: I know, I know. Like I said. Eigenhauser: I remember one year, on back-to-back weekends, the Las Vegas Cat Club was having a show in California, and a California club was having a show in Las Vegas. Hamza: Thank you for the poignant examples. **Baugh:** The problem is that this is Region 9's first year as a region. They have different people operating the scheduling. They have a regional director, and I think that's probably where all the confusion has come in. I think if you can specify – I looked at your emails and you have, but you need to verify again, this is how it has to be done. You need to have your procedure spelled out exactly so that they know who they have to contact. You have done that, but I think they need to be reminded. Hamza: I agree some of this is a learning curve. Baugh: Yeah, it's a learning curve, for sure. Hamza: Pauli, you've got to just watch the other regions and you've got to be a little more assertive with your people. Baugh: He does a good job. Hamza: You're going to make decisions that probably aren't going to be popular and you're going to make mistakes. Hannon: And you're going to pay the price. Hamza: And you're going to pay the price for the mistakes you make, but we will all live.

#### (6) APPOINT INSPECTORS OF ELECTION/CREDENTIALS COMMITTEE.

# Credentials Chair Eve Russell presented the following report:

Committee Chair: Eve Russell

The Credentials Committee will meet on Thursday, June 27, 2013, at 9:30 a.m. At this meeting we will discuss any problems relating to seating of the club delegates. We will meet again on Friday, June 28, 2013, at 7 a.m. to open/count the ballots for the CFA Directors at Large election.

Our 2013 membership includes the following persons:

#### Eve Russell, chairperson

Region 1: Geri Fellerman and Jill Archibald

Region 2: Erin Cutchin, Ann Segrest and Kendall Smith

Region 3: Cheryl Peck and Chris Willingham

Region 4: Norman Auspitz and Barbara Schreck

Region 5: Nancy Dodds and Hilary Helmrich

Region 6: Jim Dinesen and Nancy Petersen

Region 7: Pat Lichtenberg and Yvonne Griffin

Alternate: Donna Hetherington

C.O.: Kristi Wollam

Respectfully submitted,

Eve Russell, Credentials Chair

**Hamza:** Next is Loretta. **Anger:** Before we do that, we have to move this one up, so the committee can be approved and get to work. **Hamza:** We're going to move up Appoint Inspectors of Election/Credentials Committee. **Anger:** That's on your agenda for 11:35. They are going to convene at 9:30, so we need to approve the committee before we go into executive session. **Hamza:** Can I get a motion? **Meeker:** So moved. **Eigenhauser:** Second.

Hamza called the motion. Motion Carried.

# (7) TREASURER'S REPORT.

**Treasurer Carla Bizzell** gave the following report:

# Overall Performance

I am pleased to report that CFA's overall financial performance was profitable with a total net income of \$224,293. This compares favorably to last year's net profit of \$111,356 and exceeds budgeted net profit by \$88,674.

**Hamza:** Next is the Treasurer's Report, and that would be Carla please. **Bizzell:** Overall Performance. I'm not going to read this, because when I do that it looks like I am echoing myself in the minutes, so I'm not going to read anything but the high points. We had net income this past year of \$224,000, which is pretty amazing. It exceeded budget by \$87,000 and exceeded last year's net profit by \$111,000.

# Key Financial Indicators

#### Balance Sheet Items

CFA continues to enjoy a very robust balance sheet. The only major changes this year were the retirement of debt related to the Alliance building and computer system loan and the corresponding cash required to extinguish the debt.

**Bizzell:** Under Balance Sheet, we have a very strong balance sheet. We have quite a bit of cash and short-term investments at this point which we are still working to find appropriate longer term investment terms for, that to the tune of \$1.4 million. That's everything including operating cash, so obviously we won't be investing it all. There's going to be some outstanding money owed to Computan, so we need to fact that into our investment plan. **Hamza:** Carla, you should just mention how much that is, so people don't think it's large. **Bizzell:** We keep sort of adding and tweaking, so it may be about \$100,000 still due to Computan. We keep adding little projects and such, outside the scope of the original contract.

#### Ordinary Income—Registrations and Related Services

Revenue from Litters and Individual Cat Registrations (excluding Registration via Pedigree) is \$49,895 better than budget and \$17,754 better than the prior year. Registration via pedigree is up sharply by \$20,715 from the prior year (a 2013 total of \$57,780) and \$13,780 better than budget.

Below is a table showing registration numbers based on revenue for FY 2013 compared to FY 2012.

Fiscal Year	Cat Registration	Cat Registration	Litter Registration	Litter Registration
End	Numbers	Revenue	Numbers	Revenue
2012	25,858	305,702	17,412	201,268
2013	26,817	317,654	17,519	203,770
% Change	3.7%	3.9%	0.6%	1.2%

As you can see, the numbers of litters and cats registered have stabilized and are starting to show a slight recovery, which is encouraging.

Ordinary income is up a total of \$26,826 from the prior year and is also favorable to budget by \$110,488. The areas showing improvement compared to the prior year are Cattery Registrations (up \$17,914), Registration via Pedigree (as mentioned above) and Show License Fees (up \$12,215). Some items of concern in the ordinary income arena are Club Dues/Application Fees (down \$5,763), Breed Council Dues (Down \$5,470) and Clerking/Judging License Fees (down \$3,150).

**Bizzell:** What is particularly encouraging is, our cat registrations are up this year and when you see the graph in my presentation tomorrow, it's pretty dramatic where you've got consistent decline until we get to where we increased our price and then it ticked up just for a year and then went back into decline. Now, we're ticking back up so very slightly, so that is very encouraging. Hannon: Are you talking dollars or numbers of cats? Bizzell: Both, both. Registration via pedigree, which is not in our registration numbers in our P&L (it's down in the other section) is 36% higher this past year than the year before, and I attribute that to both Monique's participation in getting this done and also the temporary registration numbers. Hamza: Our TRNs. Bizzell: Yeah, our TRNs. A 36% increase from \$58,000 in 2013, it went up almost \$21,000. So, 36%. There's a table here about the registration numbers. Litter registration numbers up about a little over 1/2% and litter registration revenue up 1.2%. Cat registration revenue up almost 4%, so that's very encouraging. I don't know what to expect going forward. I hope it's a trend that we can continue to rely on. It's not what I budgeted. I didn't budget continued increases, I budgeted flat to this past year, just to be conservative. Newkirk: Is there any correlation for region or ID that we're seeing a significant increase in? Bizzell: I think Dick's report will show. Kallmever: Most of them are in Europe. Asia is finally discovering it, and we're still seeing about 20% rejections in TRNs. I don't have the latest count, but it's probably about 80 of those have gone on to be registered by pedigree, which is phenomenal because previously we saw about 20 that we could prove. This is solid proof that they are doing transition. We are starting to see an increase in the U.S., probably we've seen about 30 or 40 of them, which is kind of new, but nothing like Europe. Hamza: One of the things I can tell you folks, and the board should pay attention, we've got this machine – the CFA business machine – right where it should be. For a business this size to have a profit of about \$224,000, for a business this size and the income we take in, and for the type of business we are, that's about right. That means the motor is running right. The increases in registration, I like a slow, steady increase that I can attribute to things. The TRN number is paying dividends, but also I think that another avenue that seems to be working is the club sponsorship, seems to be bringing in more registrations. So, to actually be experiencing growth in registrations after 20 years' decline is

something that we should be encouraged about. I think we finally have a business model that's working, so I think what we should do is try to improve the model we have and be very cautious about any departures. Like they always say, don't fight success. Go ahead Carla. **Bizzell:** Overall, our ordinary income is up a total of \$27,000. The areas showing improvement – cattery registrations, registration via pedigree as I mentioned before, show license fees are up. Some items of concern, however, are club dues and application fees. Those are down from the prior year. Breed council dues also down, and clerking/judging license fees are down \$3,000. Of course, if you're a judge and you don't pay your dues you don't judge anymore, but if you're a clerk and you don't pay your dues, you can still clerk. So, some of them are just choosing not to pay dues.

[from end of Events section] **Kallmeyer:** Going back to TRNs, we had 344 applications, 134 converted, so about 39% of the TRNs are registering via pedigree. Very significant. **Hamza:** That's a lot of money. Good.

### Other Income/Expense

This category includes Interest Income and Expense as well as Rental Income.

**Bizzell:** Other Income/Expenses, that line item has rents and interest, and of course we paid off our loan so we won't be having any interest expense going forward. It will all be interest income.

#### **Events**

The World Show was the only event in this category. The show suffered a loss of \$27,600.

**Bizzell:** Under Events, the World Show was the only event in this category and, unless you live under a rock, you know we suffered a loss this year. We want to make sure for this next year we control costs better, but we have put a cushion in the budget, just in case we do need that extra money to make it the event that we really all want to see. Hamza: One of the things I insisted up, and we'll talk more about it during the World Show report, that I sort of was hands off on last year's World Show. I am more hands on this year. One of the things I wanted to make sure, that when we went forward, was that when we got to things like decorating and those kinds of things is that we weren't dealing with an a la carte situation. That always kind of bothered me, and that's where we took it in the neck. They would always run the bill up, so now this year's show, most of those items are included with the rental price. There's not going to be any Monday morning surprises. White: So, we paid those expenses, and they are all done and over with now? **Bizzell:** They are done. **Hamza:** One of the things that I can tell you that's way different than what we've done in the past, and it's something we have to always do and we should be really proud of, this is the first year in CFA's history that we had a fiscal budget in place before the fiscal year started. That's kind of an important thing to do in a business. The other thing is, we've actually closed the year out with all the expenses in that year reasonably closed out. **Newkirk:** Jerry, people in the audience said they can't hear what's being said, so if everybody would sort of elevate your – **Hamza:** We'll try to speak up for you. Unfortunately, we've got this beautiful ceiling, but all the sound goes straight up and sucks into it.

#### <u>Yearbook</u>

Yearbook net loss of \$1,502 was unfavorable to budget but a slight improvement over the prior year's net loss.

**Bizzell:** OK. On to Yearbook, the Yearbook had a small loss this year of \$1,500 and we continue to refine the cost structure there and the number of books we print and that sort of thing. **Hamza:** I would like to make a comment on the Yearbook. **Bizzell:** Yes, please. **Hamza:** We put out the Yearbook, and it was never our intention to make a profit. We know that that's a loss leader. One of the primary functions of the Yearbook is a permanent recording of CFA history, and we made the decision a long time ago that it was important to have that as part of what we do, and we knew that we were never going to make a profit on it, but we deemed that it was important, so the primary mission was to put out something that was nice to have, would record what we do year to year, and to minimalize the loss of what it was. I think a loss of \$1,500 is fairly modest for what we get. Go ahead.

#### Almanac

For the 2013 fiscal year, On-Line Almanac and <u>Cat Talk</u> continue to share a business area due to the new combination subscription. Overall, combined On-Line Almanac and <u>Cat Talk</u> showed a net profit of \$34,688.

**Bizzell:** Under Almanac, that includes the online Almanac and Cat Talk, they share a business area because now they are combo priced. We had a net profit of about \$35,000 in that business area. So, that's pretty amazing.

#### Marketing Area

There is a net loss of \$8,504 in the Marketing Area this past year due primarily to DNT and Paws expenses.

**Bizzell:** The Marketing area suffered a small loss, about \$8,500, but that's primarily because we loaded it up with some additional costs from DNT and some other marketing things that we did last year that weren't in the original budget.

#### Central Office

Total Central Office expenses of \$882,390 were favorable to both to the budget of \$926,410 and the prior year's \$995,948. We continue to seek ways to reduce operation costs.

**Bizzell:** Central Office costs were actually down almost 5% this year from last year, and that's one thing we have to continue to do. I know Donna Jean does a great job. What do you call yourself? You have a name, right? **Thompson:** I do. **Bizzell:** Yes. You're not going to tell us, though, are you? **Hamza:** It changes on who deals with her. **Bizzell:** Right, but she is very careful with the money and she is watching over very carefully. We're very thankful for that.

#### **Computer**

Computer Expense is up sharply primarily due to the continued use of contract labor and the use of outside services while seeking to hire new IT staff. Expenditures exceeded budget by \$23,640 and was also \$33,285 more than the prior year.

**Bizzell:** On to the Computer expenses. Our computer expenses were up this year, and that's primarily attributable to, we had some contract labor and outside labor to fill in while we were about to engage James [Simbro]. Now we have James, so we won't have that cost again this next year. **White:** For Computer expense, are we still using the outside consulting company and Connie [Sellitto]? **Bizzell:** We are still using Connie. We really don't have a choice there. The outside group, we don't have them in much, do we? **Simbro:** No. **Bizzell:** No, but Connie yes. **Hannon:** Because we're still using the old computer. **Bizzell:** We are still using the old computer and she is the one. **Hamza:** When we get to the IT report, there's a lot going on there. Probably it's best to save your computer questions until then.

#### CFA Programs

The CFA Programs area came in under budget for the year. Actual spending of \$133,910 compares favorably to the budgeted \$162,610.

**Bizzell:** The CFA Program area came in under budget for the year and the actual spending compares favorable to the budget.

#### Corporate Expense

Total Corporate Expense compared unfavorably to the budget primarily due to Annual Expenses, Board Meeting Expenses and Officers' Compensation.

**Bizzell:** Corporate Expense is slight up. It's primarily due to the Annual expense, board meeting expense and officers' compensation.

#### Legislative Expense

Legislative Expense was higher than the prior year as expected but still came in slightly under budget for the year.

**Bizzell:** And the very last item on this report is Legislative Expense. It's up slightly from the prior year, but that's what was budgeted. It's still slightly under budget, so we're right on track there.

Respectfully Submitted, Carla Bizzell, Treasurer

# (8) <u>AUDIT COMMITTEE</u>.

Committee Chair: Carla Bizzell

List of Committee Members: Karen Boyce, Karen Godwin, Bob Johnston, Ed Raymond

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#### **Brief Summation of Immediate Past Committee Activities:**

Central Office staff and Committee members have been busy supplying the external auditors with requested information and documents. The financial audit is well underway with completion expected within the next few weeks.

**Bizzell:** On to the Audit Committee. Central Office staff has been busy supplying all the information for the audit. If any of you have ever been through an audit, you know that's pretty time consuming to get all of the data and information they want you to pull, receipts and pull data. They have been doing that, and the auditors are getting very near the end of the process. So, we don't have a final audit right now. We are required to have it by the end of July, and we certainly will be done with it within the next couple of weeks. They are waiting on me at this point now to get some data to them, and of course I'm here so it will be Monday or Tuesday before I can get that data to them for them to complete what they're doing. So, we will continue to work on that in the next couple of weeks.

# **Current Happenings of Committee:**

Central Office staff and the Committee continue to provide requested information necessary to bring the year-end audit to a close.

The Committee is currently gathering information in order to file for 501(c)4 status on behalf of the Regions.

**Bizzell:** In addition to that, we're gathering information to file for the 501(c)4 status for the regions. That requires 4 years of financial information. We didn't request that information from the regions last year, as in year ending 2012, because we had spun them off – or we had thought we did – into the umbrella exemption, so I did have a full set of the prior year. Now I am doing backtracking getting this year's data, last year's data, and I have the 2 prior years, so we will be working on those applications going forward into the year.

# **Future Projections for Committee:**

After the audit is completed, we will work with the auditors to complete Forms 990 and 990T.

Applications for Exemption forms will be filed on behalf of the Regions in the near future.

Financial transactions created by the new integrated computer system will undergo testing as appropriate.

**Bizzell:** After the audit is complete, we will work on the 990 and the 990T. That's always a lot of fun. Are you all out there listening? Fun? Tax returns? Never mind, I guess you had to be

there. We will be testing the financial transactions that come out of the new system. They do make financial transactions, but they don't pour directly into the accounting system. We're going to manually input those for a while in summary form, but we need to test what the system output is and match it with the actual dollars that's supposed to be generating to make sure all that works.

### Action Items:

None

#### What Will be Presented at the Next Meeting:

An update on the financial audit and progress on the Regions' 501(c)4 applications will be provided.

**Bizzell:** Next report we will have an update on the financial audit and progress on the regions' 501(c)4 applications. As soon as we have a completed audit, we'll get those out to the club secretaries. **Hamza:** Does everybody here know what the audit is and what it's for?

Respectfully Submitted, Carla Bizzell, Chair

# (9) **BUDGET COMMITTEE.**

Committee Chair: Carla Bizzell

List of Committee Members: Chuck Gradowski, Bob Johnston, Rich Mastin

#### **Brief Summation of Immediate Past Committee Activities:**

The Committee reviewed monthly financial reports and detailed financial transactions, payroll reports and weekly bank balances. Quarterly financial statements were transmitted to Club Secretaries and full-year unaudited financial information was provided for delegate bags.

The fiscal year 2013-2014 Financial Budget was prepared and approved prior to May 1.

**Bizzell:** Next is Budget Committee. Not a lot to say here, since we already dealt with the budget earlier, before the year started. I will say that I delved into some financial archeology in Central Office back in – I think that was April. We wanted to find financial information going back some decades. By going through all the boxes in the basement, and everything we could come up with financially, we were able to go back to 1996, I believe, which included 1995 because it was a comparative audit statement. We weren't able to come up with the years prior to that, so apparently whatever records retention were in place at that point did not retain the financial information. We changed software twice since then, so we no longer have the software related to those transactions back in the past. That's kind of unfortunate. As a company, you would like to have the full financial history, but we don't have it.

# **Current Happenings of Committee:**

We continue the review and approval of financial transactions on a daily/weekly/monthly basis.

**Bizzell:** Let's see, Current Happenings. The Budget Committee – mostly me and Rich and a couple other people – look at financial transactions and decisions on a daily and weekly basis. We are fully involved. We get our hands in there every week. Just so you know that we are watching the money.

#### **Future Projections for Committee:**

The 2012-3013 financial information will be transmitted to the Club Secretaries along with the completed audit report when available.

**Bizzell:** As soon as we get the audit, we will transmit it to the club secretaries.

#### **Action Items:**

None.

#### What Will be Presented at the Next Meeting:

The Committee will present CFA's year-to-date financial progress compared to budget.

**Bizzell:** And at the next meeting we will have year-to-date financial progress compared to budget. OK?

Respectfully Submitted, Carla Bizzell, Chair

### (10) FINANCE COMMITTEE.

Committee Chair: Rich Mastin Liaison to Board: Carla Bizzell

List of Committee Members: Carla Bizzell, Chuck Gradowski, Bob Johnston,

Ed Raymond & Rich Mastin

## **Brief Summation of Immediate Past Committee Activities:**

- Communications with Central Office Team as needed

- Review monthly financial reports and commentaries
- Review and advise as needed on contractual agreements/arrangements
  - o 2013 2014 annual Insurance Policy review and updates

**Bizzell:** On to Finance Committee, which Rich Mastin is chair and I am the liaison for that. Pretty much, we have the same basic group of people working on most of these committees. So, you will hear some repetition in what the folks are doing. Communicate with Central Office as needed, making decisions, financial choices. Review monthly financial reports and commentaries. Review and advise as needed on contractual agreements. For instance, the 2013-2014 insurance policy has just been approved. The full data and information was up on File Vista and it looks like we came in – Ed and Rich were the ones dealing with this. Great job, both of you all. It looks like they brought the price down slightly by refining the coverage to where we are getting better and better at defining exactly what we need covered – exactly the scope of the computer and data, exactly the scope of the building and property, exactly the scope of – you have to cover everything. The shift actually from U.S.-based shows over to shows outside the U.S. actually saves us money on the insurance. Who knew? But, I think it went down about \$9,000. In the environment where insurance rates typically are just on the upward trend, that's pretty amazing.

#### Current Happenings of Committee:

- Accessible to Central Office Team, Treasurer and Budget Committee Chair as needed
- Weekly review of bank account balances
- Review payroll reports as provided
- Review monthly Financial Reports and Commentaries
- Review and advise as needed on contractual agreements/arrangements
  - Marketing and licensing contracts as submitted
  - o 2013 World Show contracts/agreements

o 2018 annual hotel contract

**Bizzell:** The Finance Committee weekly reviews the bank accounts, reviews the payroll reports; again, very detail oriented, very hands on. They worked on the 2013 World Show contracts and agreements, and the 2018 Annual hotel contract.

## **Future Projections for Committee:**

- Assist in meeting 2013-2014 Budgets/Projections
- Recommendations on short and long term investing of readily available funds

**Bizzell:** The Future Projections, to help in meeting the budget and continue to recommend long- and short-term investing of readily available funds. And that's it for that.

### What Will be Presented at the Next Meeting:

- Committee's progress

Respectfully Submitted, Rich Mastin, Chair

### (11) BUSINESS DEVELOPMENT COMMITTEE.

Committee Chair: Kitty Angell

List of Committee Members: Roeann Fulkerson, CFA Director of Marketing and B2B;

Bob Johnston, Liaison to clubs

## **Brief Summation of Immediate Past Committee Activities:**

This was stated in the February report but the importance is worth repeating again. The branding company bankruptcy that has been effecting CFA revenue for the past eighteen months is now completely resolved. The outcome for CFA is very beneficial. CFA will receive 100 % of the pre-bankruptcy monies owed, the cumbersome contractual restrictions were negotiated and removed, thus CFA walks away paid in full and with an open opportunity to work directly with manufacturers without costly representation from any outside branding companies.

The Business Development Committee is working to establish relationships with several new manufacturing companies who will produce a solid product line of quality items branded for CFA with the CFA logo and organizational information. The CFA branded products will hopefully again in the near future be seen in major retail outlets.

## **Current Happenings of Committee:**

All 2012 sponsorship programs, corporate sponsors and affiliate programs have been transitioned to Contract Agreements directly with CFA. This is important to CFA because the revenue is no longer shared revenue with an outside company representing CFA. All royalty or affiliate revenues will now come 100% directly to CFA as revenue.

The outstanding \$19,947 pre-bankruptcy was paid to CFA in January and the final quarter of Royalties collected by 4Kids was paid to CFA in the amount of \$18,722.80 in February.

The hugely successful CFA branded cat litter was launched with new packaging and is currently available at all Dollar General stores in both 10# and 20# boxes. These sku items will soon be available at other big box retail locations. Sales are significant enough to bring CFA royalty revenue upwards of \$80,000 per year with just the current retail placements so we look to a good growth in revenue from this source during the following quarters. First quarter royalty from Pet Brands was \$17,924.94

Dr. Elsey Precious Cat generously sponsored the CFA Feline Agility program again in 2013. Jill Archibald as chair to this program has done a spectacular job promoting CFA and Precious Cat products across the country at cat shows, pet expos, shelters and demonstrations! Dr. Bruce Elsey is pleased with the success of our CFA Agility and the awareness opportunities the program provides. In summary Dr. Bruce Elsey of Precious Cat purchased for Feline Agility, Official co-host of the World Show, with an additional in product give away at the event, for the 2013 Annual, Year Book advertising and White Pages, Cat Talk back cover, support of Breed Councils, CFA Website advertising package, CFA added media for CFA Pet Passport program, CatShows.us show schedule web page and Club show sponsorships for 2013.

Royal Canin sponsored ten shows, five each for east/west coasts. Royal Canin sponsored for the second year the Youth Feline Education Program and purchased a digital advertising. Royal Canin also purchased an annual banner ad on the CFA eNewsLetter, the World Show sponsorship, the 2013 Annual in 2013.

Motel 6 and Red Roof royalty payments have been converted to be paid directly to CFA and the current amounts for 1Q13 and 2Q13 are approximately \$2,600.

NBC Universal for PetSide.com paid CFA the \$2,500 for use of Breed references however due to P&G Pet Care revamping their budget, PetSide.com is being rolled into another website and this will be CFA's last year for revenue from this source.

Pet Partners Insurance, partner with CFA in pet insurance renewed their purchase for ad placement in Cat Talk, inside back cover for \$3,600

Young Again food affiliate returns approximately \$900 for the first six months this year.

CFA DNA program revenue has grown significantly since the PDK test is available. This is a steady source of revenue for CFA approximately \$10,000 to \$12,000 net and increasing.

The launch of the new CFA website brought more enthusiastic business interests to seek exposure by numerous new companies not previously doing business with CFA. To date CFA is working the details with four new companies with diverse products to purchase digital display advertisements on the CFA website.

Licensing Shows and Global Pet Expo in 2013 have proven to be highly successful for CFA business relationships. Global Pet held in Orlando, FL in February brought together CFA and two brand new corporations to do business together. Numerous companies expressed an interest is what CFA does and who our market reaches. The Top2Top conference hosted by PIJAC in April put CFA with well over a hundred CEO, Presidents and Marketing individuals across the board in the Pet Industry. This conference gave direct contact and conversation with key individuals who are the decision makers for their companies.

CFA eNewsLetter advertising continues to grow with interest for businesses both small and large. As the eNewsLetter produced by CFA Vice President Mark Hannon grows information and subscriptions, interest in participating advertising grows as well. The eNewsLetter does generate revenue for CFA. Both Cat Talk and eNewsLetter generates approximately \$25,000 annual revenue for CFA.

Cat Talk commercial advertising has maintained the consistent commercial advertisers and as the subscription increase and circulation grows, there will be an increase in new companies wanting their company highlighted in Cat Talk.

Under negotiations are two new hotel chains on board as Affiliate programs that will generate a 5% revenue directly to CFA and a 15% discount to our cat fanciers when rooms are booked at these hotels.

Dr. Roger Brown will report at greater length regarding the CFA Pet Passport program launched at the World show and how it is now in full swing. The Mayors Alliance of NYC Animals issued a terrific letter of endorsement to the program. This letter resulted in over 60 shelters attending the first training session with over 40+ signing up for participation. This program generates revenue to CFA through the Domestic Cat Recording fees promotion. The program offers a strong package of information and services to owners of newly adopted cats/kittens from shelters.

Highlighted in the February report, this information carries enough importance to mention again here. Funding for the Club Marketing program has grown exponentially and both Bob Johnston and Ann Caell remain very busy overseeing allocation of sponsorship funds and assisting the clubs with the best marketing opportunities. This is a hugely popular program with our corporate sponsors and the clubs. Gina Zaro with Precious Cat shared recently their sales spike notably in areas where they have sponsored a clubs show. The best part: The spike is maintained after the show, thus their product sales continue to grow with the CFA program's assistance.

~ 2013 CFA Corporate Club Sponsorships ~ 6/6/2013

2013 Corporate Club Sponsorships Awarded:

72 awards to 63 clubs Jan 2013-Sep 2013 \$ 54,610

Awards Projected: Oct 2013-Dec 2013 \$ 23,100

35 awards to 27 clubs

Projected 2013 Club Sponsorships:

\$ 77,710 ~ 107 awards to 90 clubs

**SOLU** http://www.so<u>lupet.com</u> deserves a brief mention as a new company with CFA. SOLU Urinary Health is an innovative, patent pending solution to naturally increase cat drinking. Formulated with a blend of ingredients, a low calorie protein based solution makes water more attractive to cats.

Litter-Lifter ® is a long time enthusiast of CFA and recently became an affiliate and advertiser with digital ad on our website. http://www.litter-lifter.com

#### Future Projections for Committee:

Dr. Elsey Precious Cat new product launches another packaging with the CFA logo and now also a message from CFA on the bag(s). Look for it this fall when you see the new product on the shelves of PetSmart, PetCo and local independent pet retailers.

As an added value to CFA breeders and to the CFA Pet Passport program a focus in underway in developing a list of participating Veterinarian hospitals that will provide 1<sup>st</sup> visit checkups free of charge in conjunction with CFA Pet Healthcare Insurance and the CFA Pet Passport *Programs.* We expect this part of the program to be available and launched in the Fall of 2013. CFA DNA testing program will be reported in Dr. Roger Brown's scientific report. Dr. Brown, Gina Zaro from Precious Cats and Roeann visited at Texas A&M University (the 3<sup>rd</sup> largest University in the United States) with a key group of doctors, scientists and manufacturers to expand and improve the CFA DNA testing program.

Youth Feline Education Program was again sponsored in 2013 by Royal Canin. Royal Canin's generous support of our CFA Youth program is vital to bringing in new, younger cat fanciers who have a diverse area to select from for their interests. We look for this program to have significant growth in the New Year.

#### **Action Items:**

None

### What Will be Presented at the Next Meeting:

It is with great hope the next meeting we will be able to report the finalization of new agreements to again have CFA branded products on many retails shelves. Our February report listed a goal to bring on at least three new corporate sponsors. We are pleased to report this goal has been achieved plus one additional. We look forward to continuing to build a strong revenue for CFA.

Respectfully Submitted, Kitty Angell, Chair Roeann Fulkerson, Director of Marketing and B2B sales Bob Johnston, Corporate and Club Liaison

**Hamza:** Up next is the Business Development Committee. Usually Roeann takes this, but she has had some personal issues and can't be here. The report is fairly extensive and I think it covers most of the happenings. We have retrieved money from 4Kids that was held out, due to the bankruptcy, so we are whole with 4Kids. It goes through some of our corporate sponsorships, which I don't want to deal with on the record in open session. One of the things of note I would like to bring up is our projected club sponsorship for 2013 is expanded to help over 100 clubs. I am proud of that. I think that sponsorship is, in large part, contributing to our increase in registrations. Our litter deal is going forward nicely. Again, I don't want to echo and ghost exactly what her report has said, so are there any other questions specifically for marketing? OK.

#### (12) CLUB MARKETING.

Committee Chair: T. Ann Caell

List of Committee Members: R. Fulkerson, K. Angell, R. Johnston

#### **Brief Summation of Immediate Past Committee Activities:**

The Club Marketing Committee reports that 72 Corporate Club Sponsorships were awarded to 63 clubs with shows scheduled from Jan. 2013-Sep.2013 for a total of \$54,610. These awards were provided by Dr. Elsey's, Royal Canin, Iams and allocations from CFA.

**Hamza:** Next up is Club Marketing. Ann, you're here. Do you want to say anything? **Caell:** Sure. Jerry pretty much covered some of the incidentals regarding the number of clubs that are projected. <reads>

# **Current Happenings of Committee:**

The Regional Summary report as of Jun. 6, 2013 shows comparisons to prior year awards and includes projections for the balance of 2013. Also, please refer to the Regional Detail Awards report...marked CONFIDENTIAL... for detailed information for the BOD.

**Caell:** <reads> I have a detailed report that I shared with you all to take a look at. I was not able to print it out, so I will give that to you since this confidential information for the board, OK?

#### **Future Projections for Committee:**

Corporate Sponsorship Awards from Dr. Elsey's, Royal Canin and the CFA Allocations, project approximately 107 awards for 90 clubs at this point. We also anticipate additional clubs requesting awards before year end, so we are likely to approach 100 clubs receiving awards in 2013.

**Caell:** What we have for future projections for the committee, we are looking at <reads>. Right now there is nothing going on, but this also a report that I can share with anybody. This is not a confidential report. This is the one that has a listing of all the corporate club sponsorships in 2011, 2012 and 2013. You might want to just take this and pass this along. I don't know if you have it on your computers or not, but that gives you a good idea of what we have done and where we are going. The detail information is very specific on the other one. That is pretty confidential, so keep it among yourselves and not for public knowledge, OK? Thanks.

#### **Board Action Items:**

No Board Action Items are requested at this time by the Club Marketing Committee.

#### Time Frame:

**Ongoing** 

# What Will be Presented at the Next Meeting:

Status of CFA Club Marketing Committee award sponsorships

Respectfully Submitted, T. Ann Caell, Chair

Caell: Any questions? Hamza: Thank you, Ann. Caell: You're welcome.

## (13) <u>SCIENTIFIC ADVISORY COMMITTEE</u>.

**Chair Dr. Roger Brown** presented the following report:

Committee Chair: Roger Brown, DVM
List of Committee Members: Roeann Fulkerson

## Brief Summation of Immediate Past Committee Activities:

Monitoring CFA's DNA Program

Communication by phone and e-mail with clients

Communication with Texas A&M about new tests

Monitoring the Pet Passport program

Committee chair for Wild Blood Hybrid report

#### **Current Happenings of Committee:**

Troubleshooting and answering client questions on test results and their samples. (Typical question is about receipt of their sample.)

Website changes regarding CFA's DNA program

Working in multiple areas to coordinate the growth of CFA's Pet Passport program

Digital ads for Pet Passport are being constructed for use. Additional CFA Sponsors will be included in our Pet Passport kit.

#### Future Projections for Committee:

Integrating CFA's DNA program with our microchips through the Pet Passport program

Investigation of a new platform for CFA's DNA array testing program

Feasibility studies on new tests to be added to CFA's array

Aggressive marketing of Pet Passport

#### **Board Action Items:**

none

#### What Will be Presented at the Next Meeting:

*Update on the DNA program* 

Update on the Pet Passport program

Respectfully Submitted, Roger Brown, DVM Chair

Hamza: Roger, Scientific Advisory Committee please. Brown: Several months ago, I and Roeann and Dr. Gus Cothran from Texas A&M talked with people in their Department of Veterinary Medicine about new equipment. There were people that traveled from California to be in on this meeting. We were basically looking into the development of a new platform for our array testing for DNA array testing. So far, it's only probing because of the great deal of money that will be involved in a switch over. One very positive thing that's happened within the last month is that our test samples have tripled, so that's a good sign that the program is being used and is working. Another thing I think is going to help is, the Supreme Court now says that genes cannot be patented and they cannot be held for profit, so this means that the patent restrictions, royalties, licenses and all the other things that the program has had to deal with may disappear. Certainly, if this does occur, this is going to mean that we're going to have additional tests and that costs hopefully are going to go down. So, this is just something to watch for in the future.

**Brown:** The Pet Passport Program – another program that is fairly recent – has really been off to a good start. The end of this month, the Mayor's Alliance starts a huge adoption event. They are recommending the CFA Pet Passport Program to all of their shelters. Because of this recommendation, at least 40 out of the first 60 that were introduced to the Program have embraced it. So, we are going to see a large number of people that are going to be exposed to CFA that might never have been exposed under any other circumstances. Hopefully, that's going to increase our base. This is a very important missionary program, because as time goes on, it could be shrinking without a program such as this.

**Brown:** The other thing that's very important that has just happened, and the delegates are going to hear more about this, but Cornell University has discovered the mutation that causes FIP, and they are already working on a test that can be used to definitively be used to diagnose whether or not a cat has FIP. It has to go through considerable testing before it's going to be placed with a manufacturer and released, but it's going to be a huge boon for the cat fancy. This is a disease that has been in the gray zone since its very beginning, and we now may have a tool to deal with it. The other thing that's going to happen is, we're going to have anti-viral drugs that are specifically designed to help treat FIP. Before, if an animal gets FIP, it's a death sentence. In the future, it probably won't be. They have already discovered an enzyme that the FIP-mutant virus needs to replicate. They have found a drug that reduces the quantity of this enzyme so it starves the virus and it can't replicate with the speed that it normally does. So, this is another possibility. [applause] The third thing is going to be the development of a vaccine. Years ago a vaccine was created by Norton and I helped do the field testing on this vaccine. This vaccine turned out to be a very unusable product. Now that the mutant virus has been discovered, I have no qualms about a vaccine that can be developed that will work. If this works, then eventually we are talking about reduction to the point of maybe even eradication from our fancy. To me, this is the most wonderful medical news that we could have, because it's something that most of us have dealt with and it's a problem that may be in the past. I strongly suspect it's going to be in the past in our lifetimes.

**Brown:** That pretty much concludes my report. **Hamza:** I hope so. That's exciting stuff. **Bizzell:** That's huge. **Hamza:** Thank you, Roger. That's kind of exciting.

#### (14) CLUB APPLICATIONS.

Committee Chair: Liz Watson

#### **Brief Summation of Immediate Past Committee Activities:**

Presented new clubs applying to the CFA to be approved by the Board.

## **Current Happenings of Committee:**

Two clubs were pre-noticed for membership. They are:

Bulgarian Association Elite Cats, Region 9, Pauli Huhtaniemi, Director

Felines Asia Exotic Club, International Division, Richard Kallmeyer, Chairman

**Hamza:** Next up is Club Applications. Liz. **Watson:** We have two clubs that are being presented to the board for acceptance. One is the Bulgarian Association Elite Cats from Region 9 and the other is Felines Asia Exotic Club from the International Division. I'm not going to read this to you. You have all read it over.

## Bulgarian Association Elite Cats Region 9, Pauli Huhtaniemi, Director

The constitution and by-laws are in order. There are eleven members. Four members are members of other clubs. This is an allbreed club that wishes to produce shows in Bulgaria. The dues have been set and if disbanded, the monies will go to a cat welfare organization. This club was pre-noticed and no negative letters have been received on the club. The Regional Director supports this club.

Watson: Do you want to take the first one? Hamza: Yeah, the Bulgarian Association Elite Cats. Pauli, that's in your region. Huhtaniemi: There's a lot of CFA members behind the club. The vice president is in Chatte Noir, the president, and I'm really sure that the new club will be successful. We were talking before about the Russian association with shows in different countries. This will solve one of the problems. I really support the club and I welcome it.

Newkirk: My only concern is, all the club officers are members of Chatte Noir. Hamza: Anybody else? Can I get a motion? Meeker: So moved. Anger: Second.

**Hamza** called the motion. **Motion Carried. Hamza:** Welcome to the Bulgarian Association Elite Cats.

## Felines Asia Exotic Club International Division--Asia (Shenzhen, China) Richard Kallmeyer, Chair

The constitution is in order. There are twenty members. No member is a member of other clubs. This is an allbreed club and they wish to hold shows in Shenzhen & other cities. The dues have been set. I contacted the club about the monies should the club disband & the secretary emailed

me that the monies will be donated to a welfare organization. This club was pre-noticed and no negative letters have been received. The International Chair supports this club.

**Watson:** Thank you very much. The next one is Felines Asia Exotic Club. This is in the International Division out of China, out of Shen Zhen. I'm not going to read that to you. No negative letters were received and the International Chair supports this club. **Kallmeyer:** I think it's a good idea. It's new people that do not belong to clubs. Point out, too, that there were 29 shows in China last year out of 18 clubs. The demand is phenomenal. In fact, we have an opportunity with one of the largest shopping center owners in China to put a show in every one of their 200 shopping centers. We're going to need some people to drive those shows. This is a good club. **Hamza:** Any other comments? Can I get a motion to accept the Feline Asia Exotic Club? **White:** So moved. **Kallmeyer:** second.

**Hamza** called the motion. **Motion Carried.** Altschul voting no. **Hamza:** Welcome to the Feline Asia Exotic Club.

### **Future Projections for Committee:**

Process and submit new club applications for consideration by the Board.

## **Time Frame:**

June, 2013 to Board teleconference in July, 2013.

# What Will be Presented at the Next Meeting:

All new clubs that have applied for membership

Respectfully submitted, Liz Watson, Chair

Watson: Thank you very much. That's the end of my report. Hamza: Thank you.

Newkirk: Dick, how many clubs do we have in China now? Kallmeyer: 18. Newkirk: That's excluding Hong Kong, right? Kallmeyer: That's excluding Hong Kong. Newkirk: Excluding? Kallmeyer: Yeah. I think there's 3 left in Hong Kong. Hannon: And you said they put on 29 shows? Kallmeyer: 18 clubs put on 29 shows. Hannon: In China? Kallmeyer: So far it looks like we will have a show in China every week, except the World Show, from September 1<sup>st</sup> to the end of December. Hamza: That's great. You know what? Let's take a 15 minute break.

[BREAK]

#### (15) CENTRAL OFFICE OPERATIONS.

**Director of Operations Donna Jean Thompson** presented the following report:

Committee Chair: Donna Jean Thompson

List of Committee Members: Kristi Wollam – Administrative Assistant; Jodell

Raymond, Ginger Meeker

# Brief Summation of Immediate Past Committee Activities:

Between the End of Season, Annual and routine duties Central Office has been very busy.

Shelly, James and Catie were able to add the RD signatures to the Award Certificates and we were able to fulfill all requests for Kitten and Premiership Breed Awards. The first is the worst and we will be refining the procedure and asking for your signatures one more time.

If you read the June CFA News you are aware we have successfully instituted a procedure to send Household Pet Finals results to the Regional HHP Scorers. The procedure is off to a fine start with no apparent problems. For once a plan came together with nary a hitch.

#### Current Happenings of Committee:

Last minute preparations for the Annual are currently consuming a lot of time as well as the beginnings of using areas of the new System. "Kitten Season" is definitely starting.

#### Future Projections for Committee:

I am almost afraid to mention it for fear of bringing bad luck but occasionally things in the office are settled enough that I feel I could begin a project or two I feel needs to be tackled as well as delve into "wish list" projects that have popped up in casual conversations with Board Members. Work is never ending, it is the time that flees.

#### <u>Action Items:</u>

1. Show Format Request. This would be presented at the Sunday meeting dependent upon the outcome of Annual Meeting voting.

Club Name: Cat Fashion Club Show Date: November 2, 2013

Location: Israel

The original request was to hold a four ring show with CFA Judges. They would judge the CFA Show in the morning and then the ASC show in the afternoon. Having several questions about the requested format I asked for additional information which was received and is presented in an Attachment.

**Hamza:** Donna Jean? **Thompson:** Yes. I have three action item requests. The first one was in follow-up to the request from the Cat Fashion Club, which should likely be discussed on

Sunday, but since they had submitted the additional requested information, I did put it in this part of the report. **Anger:** I just wanted to note that we are tabling item #1 until Sunday. Is that correct? **Eigenhauser:** Correct. **Anger:** I want to be sure everybody understood.

[from Sunday] **Hamza:** New Business and Old Business. **Eigenhauser:** The Cat Fashion show Israel that we tabled from Thursday. Hamza: Pardon? Eigenhauser: The show in Israel we tabled on Thursday because we were waiting for the Friday vote. Anger: From the Central Office Report. **Thompson:** The initial presentation you asked for was in the information that came from – I sent out pre-noticed to the board. They haven't changed anything. **Hamza:** Why were we waiting for the vote, I guess. Eigenhauser: Because they are doing a show in conjunction with another association. **Hamza:** Oh, that's right. OK. So, I just need a motion. Baugh: That was Thursday and I didn't bring my notes. Hamza: What we do is really, we need a motion. I have it here. Meeker: It is morning and afternoon, same day/same judges for different associations. Eigenhauser: They are in the ID. Does the ID Chair have any comment on this? ID Chair? Kallmeyer: Yes? Hannon: Do you have any comments? Kallmeyer: I don't like the idea. Altschul: Which association is it? Anger: ASC. It's new. Altschul: Is it one we have an agreement with? **Hamza:** <reads above proposal> It's unlike anything we've ever done before. **Bizzell:** I will say that I have personally judged a show in Russia where it's either all the same judges or predominantly the same judges, with a CFA show one day and another association the next day in the same show hall. It was like a surprise, but we got permission to judge the other association's show. Wilson: Is it the same cats? Bizzell: No, no. Wilson: Different cats? Bizzell: A lot of different cats. Some of the same cats. Wilson: Oh, it can be the same cats. **Bizzell:** It can be the same cats, but a whole lot of different cats we don't accept. **Ganoe:** When I read the proposal that George had, it looked like they were wanting to do this with the other association because that would get them more cats. It sounded completely like they wanted the same cats in both shows. Hannon: It was to save on judges, I thought. Hamza: Maybe, Carla, you can answer this. My request when I read this was, and Pauli maybe you can, too – how do you stop the other cats from coming to the CFA show? **Huhtaniemi:** How do we stop the other cats coming to the CFA show? **Hannon:** Non-CFA. Breeds we don't accept. Wilson: They're not eligible for entry. Bizzell: They can be in the show hall but they can't be entered. **Eigenhauser:** There will be empty spaces, just like when you have a 6x6 and somebody is entered on one day and not the other. Hannon: It's a CFA entry clerk. Hanza: But do they know what's going on, I guess. **Huhtaniemi:** If the other show is going to be in the morning and the second one in the afternoon, maybe there is a separate check-in process. Every cat doesn't have to be in both shows. If there are Bengals in the afternoon, they don't show up in the morning. Hamza: So, you didn't have any problem with weird cats turning up on your table? Bizzell: There was one that was a little unusual. I had a chocolate tabby British Shorthair in the CFA show, and of course it's like, "sorry, we can't have chocolate tabbies." But then, the next day, it was a chocolate tabby straight-eared Scottish Fold. It was the same cat. Hamza: Ta-da. Bizzell: We had maybe 10%, 20% of the same cats both days, and then we had a huge influx of Bambinos and other cats that CFA does not accept for the second show. Hamza: Dick, are we helping them? Are we helping us? Hannon: Are they helping us? Who benefits? Kallmeyer: It would help the club. The CFA club. Hamza: Are we helping us? Kallmeyer: Well, we are kind of floundering there anyway, just because Israel is so isolated, it's difficult to get exhibitors. It's basically the Russians who have a Russian Jewish community in Israel. Altschul: Since the rule got passed, can we put some stipulations on how they handle particular non-CFA cats? Because we just basically can make sure that they understand that at a CFA show, according to our show

rules, you can't have certain breeds benched in the show hall. If we just make it very clear what our expectations are — **Eigenhauser:** I would agree, but I wouldn't go so far as benched. I think there's a convenience to having one check-in in the morning if it's all going to be the same day. We allow non-CFA breeds to show up in Household Pet all the time. We don't freak out that they're in the show hall. I think that for convenience, they ought to be allowed to have one check-in, but make it absolutely crystal clear that only CFA-recognized breeds and only CFA-recognized colors can be entered in the CFA portion of the show. **Hannon:** So, you don't have a problem if there are Bengals in the show hall? **Eigenhauser:** Bengals — wild cat hybrids — would be the one exception. They would have to check in, in the afternoon. **Altschul:** That's what I meant. **Eigenhauser:** But, any other breeds that we don't recognize, if they want to have some color we don't accept or some pattern we don't accept, I don't see any physical harm in the show hall. If we want to restrict it to wild cat hybrids, then they would have to come in separately. **Petty:** Why would we restrict it to wild cat hybrids when they are used to it in that area? **Altschul:** It's our show rule. **Petty:** I know it's our show rule. We are talking about exceptions.

Hannon: Do you want to propose that we allow them? Altschul: Sure. Hannon: Is there a second? Meeker: I'll second it. Eigenhauser: Now, the motion is that we accept the show with the understanding that they are allowed to have wild cat hybrids in the show hall, and that only CFA breeds can be entered in the CFA portion of the show. Altschul: Right. Eigenhauser: Gotcha. Hamza: Does that cover everything? Wilson: I'm still not understanding. Is it possible for the same judges to judge the cats twice in one day? <yes> I'm having a major problem with that. Hannon: Why? The other one is not a CFA show. Eigenhauser: If we allow it on two days or one day, it doesn't make a difference. Wilson: No, it's the weekend. Don't we have a show rule for that, too? How many show rules are we going to break? Hannon: We don't have a show rule for an ASC show. Wilson: I thought this was a CFA show in the morning. Bizzell: Yes, and a guest judge assignment in the afternoon. Hamza: But CFA judges aren't handling these cats twice. Wilson: Yes, they are. Hamza: So, CFA judges are judging these cats twice, but once for our organization and once for their organization. Eigenhauser: Right. One CFA show on the weekend. Wilson: I'm not in favor of that. Bizzell: And the standards could be different. **Hannon:** They are doing this to save costs on bringing in additional judges. **Hamza:** But you know what? That's really against who we are. Wilson: Yeah. Eigenhauser: Carla has seen it before and the world didn't come to an end. Hamza: Oh, I'm not saying the world will end. Wilson: It's done in other associations all the time, but I thought we were talking about adding CFA judges and bringing our way of doing things out there, and this is going backwards to me. Eigenhauser: Anyway, I'll second the motion. Anger: Ginger already has. Hamza: All in favor. [a spoiled vote was taken]

Anger: Should I re-read the question? Meeker: Yeah. Anger: The motion is that we accept the show with the understanding that they will be allowed to have wild cat hybrids in the show hall, but only CFA breeds at the CFA show. Hannon: And colors. Altschul: Entered in the CFA show. Not in the CFA show, but entered, because they can have them in the show hall. Ganoe: Question on the motion. Does that mean we are accepting the proposal that came from Cat Fashion, which included the judges doing CFA in the morning and ASC in the afternoon? Eigenhauser: Yes. Hamza: Are we ready? Anger: Yes.

**Hamza** called the motion. **Motion Failed.** Hannon, Eigenhauser, Shelton, Koizumi, Huhtaniemi, Bizzell and Petty voting yes.

**Hamza:** That's different. **Anger:** OK, can I have the yes votes again? They were Hannon, Eigenhauser, Shelton, Koizumi, Huhtaniemi, Bizzell and Petty. Thank you.

**Eigenhauser:** I would like to make another motion then. **Hamza:** OK. **Eigenhauser:** Same motion, except they shall not have wild cat hybrids physically present in the show hall during the CFA portion of the show. See if that makes a difference. **Calhoun:** I second that. **Baugh:** I'm still voting no. I have a problem with them judging the same cats twice. **Kallmeyer:** I think that's a real issue. **Hamza:** I think that's the more offensive of the two versions. But anyway.

**Hamza** called the motion. **Motion Failed.** Hannon, Bizzell, Eigenhauser, Shelton, Huhtaniemi, Calhoun, Koizumi, Petty and Brown voting yes.

**Anger:** Nine. That's a tie. **Hamza:** Oh, shit. [laughter] **Baugh:** You've gone three years without having to vote. **Hamza:** I got three years without voting. I'm going to vote no. **Anger:** And the yes votes were Hannon, Bizzell, Eigenhauser, Shelton, Huhtaniemi, Calhoun, Koizumi, Petty and Brown. **Hamza:** Three years you guys wrecked. My innocence! **Baugh:** We've never had to do that, but because Sharon's not here.

Ganoe: I do have a question. Since we've just basically denied Cat Fashion's request, should the board consider other ideas to help them in Israel, or do we just tell them no and say, "come back with another proposal"? Hannon: Do you want to perhaps offer them some financial assistance for bringing in CFA judges? That was one of the reasons they wanted to do this; to share the cost of the CFA judges with the ASC show. Hamza: You know what, Dick? Tell them that we would be amenable to helping them in some way if they would put together a CFA show. Hannon: And perhaps give us a specific request in what kind of help they want. Hamza: Yeah. Maybe with air fares or something, but have like a 4 ring CFA show. Ganoe: Because our real objection has been using the CFA judges in both the morning and afternoon on the same cats. Hamza: Right. Really, that's one of the things we just have never done. The CFA way has always been – Ganoe: That is way too [name stricken] for me. Hamza: Exactly.

[Sunday discussion goes to New Business and returns here]

Hamza: One of the things I want – maybe I'm myopic, but I just think that one of the reasons for CFA's success is the way we judge our shows and the quality of our judging and the way we do what we do. I am getting a little concerned that there has been all this pressure to erode our product. We have a hell of a product, and I think this board needs to be careful that we don't compromise how we got where we are. Anger: We see that in Dick's famous quote about the computer system. We don't want to become an association of exceptions, rather than rules. Eigenhauser: As the voice of the loyal opposition here, from my point of view, if we want to show off what we are, what better way to do it than side by side with the other association, judging under their rules, so that people can see a direct comparison in real time on the same day how much better the CFA show is than the other show. Hannon: You can still do this, but not necessarily with our judges. Eigenhauser: I'm just saying, if you want to show us how much better we are than others, saying "we're going to show how much better we are than others by never being around them" doesn't accomplish that. If we want to show how well we compare to others, let's stand side by side and not be afraid of people making the comparison. Hamza: Let

them break their judges out. **Altschul:** Yeah, share the cost of the show hall and everything. **Ganoe:** Having just done my first guest assignment under different rules, it takes a different mindset to go in and do that from a CFA show. Our judges are real good and we can do that, but I actually objected to doing it on the same day with the same cats. To me, the issue here was judging the same cats twice under different rules. I'm not certain everybody can do that. I don't even know if I could. **Hamza:** Drawing that line, I get it. **Huhtaniemi:** How do we know that they are the same cats? It's a totally different show in the afternoon. I think many people are not interested to come to CFA. They want to support their own system, so most likely there is going to be different cats. **Hamza:** Some of them are going to be the same. **Huhtaniemi:** Some of them are going to be the same, yes. **Altschul:** This show only has like what, 50 entries? Most of our judges can probably remember those. They don't forget them after lunch. **Kallmeyer:** It probably is the same cats, and the reason is, their initial request was to have basically CFA judges – two shows, with the same CFA judges, same weekend. So, then they came back and we said no, you can't do that and they came back with this proposal. It's probably the same. **Hamza:** OK, everyone. Let's move on.

## 2. Translation Requests.

- (a) Russian Translation. A Certified Master Clerk, breeder and club member has offered to translate the Show Rules into Russian by September 1, 2013, in exchange for the ability to print and sell the translated booklets for \$15-\$20 until November 1, 2013, at which time he would make it available to CFA and on his personal website.
- (b) Arabic Translation. On a voluntary basis, CFA's Middle East Coordinator, Shereen Eldemery, has offered to translate the CFA Show Rules into Arabic, for availability on the CFA website.

**Thompson:** After our deadline for sending in items, I received requests from Russian and Arabic people who wish to translate our show rules. The Russian one was the one who had asked for additional information, a proper proposal. I think Rachel was able to get these out to everybody. Anger: Yes. Thompson: Thank you. Hamza: We're bringing this to the board because, Ed, just to avoid any copyright issues? E. Raymond: Sure. Hamza: So, we're giving them permission to -? **Thompson:** There's a major difference between the two. The one is asking for a form of compensation, that he would sell them for a given amount of time and then present them for free. The other one is simply offering to do the ones in Arabic for free. Hamza: Yeah, they can't sell them. **Thompson:** OK. So, he cannot sell them? **Hamza:** No. **Thompson:** Alright. Make a motion then. **Hamza:** That's not even a board issue. That's an internal marketing issue. **Thompson:** OK. So, I don't even have to bring any of these things before you? Hamza: Not if they want to sell CFA anything. Thompson: Oh, OK. Right. I understand about that part. Hamza: That's marketing. Even if it's show rules or anything. That doesn't come here, and no, he can't sell our show rules. **Thompson:** Right, OK. Do we want to grant these people permission? I have no problem writing back to him. Hamza: No, not if he's talking about selling them. **Thompson:** No. He can translate them, correct? He can translate them, he just can't sell them. **Hamza:** I am inclined to say no, if it's the same guy that's talking about selling them. **Thompson:** Right, it's the same guy. **Hamza:** The translation in Arabic, they just want to

translate them in Arabic, I am inclined to bring that to the board. Can I get a motion to allow him to translate the show rules in Arabic? **Eigenhauser:** So moved. **Meeker:** I'll second.

Hamza called the motion. Motion Carried. Hamza: So, he has permission to translate the show rules into Arabic. Are you done? Thompson: That's it. Those two. E. Raymond: Donna Jean, when you write back to him, I would specifically note that he has to distribute them for free. Thompson: I'm sorry? E. Raymond: Make sure that you note to him that he needs to distribute those for free. Thompson: OK. Anger: Shereen is a woman, not a guy. Hamza: Ed, why don't you write that cover letter, so that Central Office has a letter that should go with those requests? Just as a sort of a form letter that they should adapt to these situations.

## What will be Presented at the Next Meeting:

We will continue to submit requests, questions, and problems that may require Board action and/or input.

Respectfully Submitted, Donna Jean Thompson

#### (16) AWARDS REVIEW COMMITTEE.

Committee Chair: Michael Shelton

List of Committee Members: Carissa Altschul, Mary Kolencik, Geri Fellerman, Dennis

Ganoe

## **Brief Summation of Immediate Past Committee Activities:**

The nominees for the 2013 CFA Star Service awards were considered. Recommendations were made to the Board, which voted on the recipients, who will be recognized at the Awards Banquet on Saturday, June 29th.

**Hamza:** Award Review. Michael. **Shelton:** Awards. There's not too much here. What we have been doing is dealing with this year's Star Service Awards to be handed out Saturday. We ratified all of those nominations at the May teleconference.

### **Current Happenings of Committee:**

It is anticipated that initial claims for the Grand of Distinction award will be made to Central Office in the very near future. We originally designed a claim form that required exhibitors to list all of the finals in each of the three seasons for verification; however, thanks to the efforts of the IT committee, this should not be necessary. A much simpler form has been designed and is attached.

The Show Rule specifies that the fee will be set by the Board of Directors for claiming of this award, and we are proposing a fee of \$15 to cover the time necessary for verification and costs of the certificate, mailing, etc.

#### **Future Projections for Committee:**

The committee will be returning to the project of recognition of catteries which have produced a significant number of grands over their lifetime. This will require some cooperation with Central Office in obtaining records of catteries which may be eligible for such an award.

#### Action Items:

Approve the Grand of Distinction fee of \$15.

**Shelton:** We do anticipate that the first claims for Grand of Distinction will be coming along soon. I am told there are a couple of cats that are trying very hard to be first. According to the information I have from Dick, there are I believe 34 cats that achieved the threshold last season and the season before, so that's the most there can be this year. Central Office has designed a form to be used in claiming that. Fortunately, thanks to the work of the IT Committee, it will not be necessary for people who are applying to claim the award to list every final they made over the 3 years. They can run a report on cats that made 30 finals. That's so much easier, and I believe Donna Jean passed out a copy of that form to everybody beforehand. So, that's there for everybody to see how it's going to work. We are proposing a fee of \$15 to cover the

costs. The way the original rule was written, it said "a fee to be set by the board of directors" so I have an action item to approve that fee of \$15. **Hamza:** I have a question. How did you come up with that fee? Carla, were you involved? Do we know if that covers our expense in handling that award? **Shelton:** There was some information – when was it, in February or March? **Thompson:** Yeah. We presented that information to the board. **Shelton:** But it was in conjunction with Central Office. They are the ones that are going to be doing the work, so I talked to Donna Jean about it. Not much effort will be involved. **Hamza:** OK. My only concern is that we cover the cost of whatever work is involved. **Shelton:** It's actually a fairly simple report to run. It's not something we are going to be doing on a case-by-case basis individually as claims come in. We will probably save them up and run them, say, once a month. We talked to Dick. It's not a complicated thing to do. **Anger:** I make a motion to accept the action item request. **Newkirk:** Second.

#### Hamza called the motion. Motion Carried.

**Hannon:** You said you were going to roll these up once a month? **Shelton:** That's what we're estimating. It's going to depend on how many we actually receive. **Hannon:** I think we ought to make a big to-do about the first one. Not just roll that up into a report. **Shelton:** I agree we should make probably some kind of announcement. **Hamza:** Donna Jean, when the first one comes in, I want to be called. You should probably give Mark a call so he can get a newsletter out. **Hannon:** I have already talked to the likely owner of the first one. **Hamza:** We will send Garfield to their house and have Mark go to their house. **Hannon:** Get a picture. **Hamza:** — of Mark and Garfield at their house. Eating dinner.

Respectfully Submitted, Michael Shelton, Chair

## (17) CFA LEGISLATIVE COMMITTEE.

**Legislation Committee Chair George Eigenhauser** gave the following report:

Committee Chair: George Eigenhauser

List of Committee Members: Joan Miller, Fred Jacobberger, Phil Lindsley

CFA Legislative Group: George Eigenhauser, Sharon Coleman, Joan Miller

#### Brief Summation of Immediate Past Committee Activities:

More than a year has passed since the United States Department of Agriculture (USDA) Animal and Plant Health Inspection Service (APHIS) first announced a proposal for federal regulation, licensing and inspection of people (including many hobby breeders) who sell pets directly to pet buyers. Docket No. APHIS-2011-0003 would change the interpretation of existing law and therefore would not require any legislative approval or presidential signature. Although the official comment period ended August 15, 2012, no final decision has been announced by the USDA. Over the past year there have been several "false alarms" when rumors started that a decision had been made. However, there is still time for you to contact your congressional representatives and let them know you oppose the change. Please check the CFA web site for official information about the status of the rule.

In 2013 the CFA Legislative Group has been tracking close to 400 statewide pet-related bills in 45 states; along with tracking several federal bills and countless local laws. This year is the start of two year legislative sessions in several states, so many of the bills introduced this year which appear "dead" this year may be carried over to next year. Again New York has the dubious honor of having the greatest number of pet bills introduced at the statewide level followed by Massachusetts, New Jersey and Hawaii. Hawaii is problematic both in the number of bills proposed as well as their exceptionally short legislative session. Fanciers in Hawaii have done a heroic job opposing the avalanche of bad laws being proposed.

The Pet Industry Joint Advisory Council (PIJAC) continues to provide us with a list of bill introductions at the state and federal level based on search parameters we provide. We then read the bills and select the most relevant for CFA tracking. We get periodic updates of and amendments to the bills we are tracking along with current status. In some instances we are tracking bills which may appear not to affect us, but we suspect it will be amended in the future. Some bills apply to cats, or cats and dogs, or apply to dogs only but are of concern to us. Of course, we have no ability to predict when a completely unrelated bill may be amended to add cat or breeder regulation unrelated to the original provisions. The listing of state and federal bills CFA is tracking is on the CFA web site but the link has changed so **please update your bookmarks** to: http://www.cfa.org/Portals/O/documents/legislative/bill-tracking.pdf

For local (city, county, township, parish, and borough) legislation we monitor several dozen pet law lists online as well as relying on our "grassroots" fanciers in reporting pet-related legislation in their area ("You are the eyes and ears of the fancy.") We work with other animal groups and monitor their alerts. We continue to watch major Animal Rights groups, their web sites and public events for information on upcoming legislative initiatives.

Again this year there has been no single unifying theme for bills introduced and no single Animal Rights campaign to enact specific legislation. However, bans on sales of puppies at pet stores continue to be a hot issue as well as "puppy mill" bills, caps on possession of intact animals, mandatory spay and neuter (MSN), breeder or kennel/cattery permits, mandatory licensing or microchipping, kennel/cattery regulation, feral cat management, cruelty, nuisance, "pet shop" regulation, taxes on sales of pets and mandatory registration of people who violate pet paws (similar to sex offender registration.)

At the local level ordinances banning the sale of live animals at pet stores continue to be a hot topic. As more of these are introduced some have begun to specifically exempt "hobby breeders." This can be problematic for responsible breeders. While having an exemption is good, the Animal Rights groups benefit in the end from the "divide and conquer" strategy. In addition, any express exemption carries the risk that to claim the exemption breeders will need to obtain certain inspections, licenses or permits. In some instances the "cure" can be worse than the "disease". Once breeders are regulated, the terms can be made more onerous in each successive year (such as in Los Angeles) until a "regulation" becomes, for all intents and purposes, a ban in every respect except in name.

## **Current Happenings of Committee:**

Highlights of a few selected Bills: (Not by any means complete - just a few examples.)

#### Federal - HOT!

The "Puppy Uniform Protection and Safety Act" (PUPS) would require federal licensing and inspection of home hobby dog breeders who place as few as 50 puppies per year. PUPS was reintroduced in the 113th congress and continues to gain sponsors in both the U. S. Senate as well as the House of Representatives. As previously noted, the American Veterinary Medical Association (AVMA) now supports PUPS, giving it mainstream credibility. Partisan gridlock in congress seems to have kept this from moving forward, giving us more time to write our Senators and house representatives to ask them to oppose PUPS.

As noted above, the comment period for the USDA/APHIS proposal to require federal regulation, licensing and inspection of many hobby breeders ended almost a year ago in August 2012. Since then the USDA has been reviewing over 15,000 comments submitted in and are in the process of preparing a final rule. During this time our legislative focus shifted to federal elected representatives. While congress does not directly supervise the USDA/APHIS (they fall within the Executive Branch) congress does control their budget and has a great deal of influence. Since then we have been advised that there may be some cracks in their armor. The General Accounting office (GAO) and Small Business Administration may be concerned with the regulatory impact of the additional inspections. Last year the USDA analysis of the impact of the proposed rule estimated about 1,500 breeders might be affected. The number of cat breeders affected may reach that number and within the dog fancy ten times that number of breeders could be affected, not counting other species affected. This would seriously divert USDA resources away from the commercial breeding facilities they are supposed to regulate. While no one outside of the government has seen the USDA's final rule, it is unlikely they could address this problem within the framework they had proposed. CFA has joined with other groups to

educate the GAO about the problems with the proposed rule and regulatory impact.

We encourage fanciers to meet with their Senators, congress members (or staff) to put pressure on the USDA to drop the proposed rule. We encourage fanciers to visit the CFA legislative page and review the "Next Step Guide" and keep up the fight. Please note the updated web address: http://www.cfa.org/Portals/0/documents/legislative/CFANextStepGuide-APHIS.pdf

#### Hawaii

Again, the animal rights groups have been instrumental in another attempt to regulate hobby breeding in Hawaii. Almost two dozen bills were introduced this session affecting hobby breeders. Most were defeated thanks to the efforts of local fanciers.

#### Connecticut

House Bill 6690 would have permitted courts to order that a separate, independent advocate be assigned to represent the interests of animals. Pets could be represented by attorneys in court! The bill failed to clear committee prior to the end of session.

HB 5027 was a measure to create standards of care for puppies sold at pet stores. An amendment was proposed that would <u>ban</u> the sale of puppies by pet stores regardless of the health or quality of care of the animals. HSUS and the ASPCA actively supported the amendment, trying to convince legislators that all dogs sold in pet stores come from puppy mills. Their efforts failed and the amendment was defeated on the House floor. Instead, the bill was amended to create a task force to study puppy sources.

#### Minnesota

In Minnesota a number of bills were introduced this session which would negatively impact hobby breeders. H 84 and S 36 would impose licensing, care and conditions standards, inspections, and reporting requirements for "commercial breeders," which includes those with ten or more intact animals who have more than 5 litters of puppies or kittens each year. Those not meeting the numerical trigger would still be considered "hobby breeders." Both bills will be carried over to the second half of the Minnesota legislative session which begins on February 25, 2014. The bills continue where they left off in both bodies and will not have to restart the process in committees they already passed. The bills are awaiting hearings in the policy committees in both the House and Senate Agriculture Committees.

#### Colorado

The Colorado Department of Regulatory Agencies (DORA) was mandated to conduct a "sunset review" of the Colorado Pet Animal Care and Facilities Act. The CFA Legislative Group held a conference call with the Senior Policy Analyst to educate him about problems with the law as it is currently implemented. Colorado has some of the worst "anti-breeder" laws in the country and any improvement in the laws, or how they are applied, would be welcome.

#### California

AB 272 would lower the age for puppy rabies vaccination from four months to three months. However, the "Rabies Challenge Fund" requested that all cats in California be vaccinated against rabies. This would, implicitly, require the cats be identified, registered and tracked in a manner similar to dogs, by mandatory licensing. The issue was quickly taken up by local dog fanciers as a way to oppose the change to existing puppy vaccination law. While to date the request has not been included this is an example of how easily a "dog bill" can become an issue for cat owners.

#### Recent Local Issues

The Los Angeles City Council will **again** consider modifications to the current mandatory spay/neuter ordinance. The original ordinance was passed decades ago and has undergone frequent revision to make the provisions more restrictive. The current amendment would require spay/neuter for any licensed dog that is impounded twice, and will remove exemptions in current law for dogs that have earned or are being trained for and are in the process of earning a title in agility, carting, herding, hunting, working or other title. It will also require anyone who holds a breeding permit to submit to an inspection by the Los Angeles Department of Animal Services. The measure will further require breeders to implant all dogs sold with a microchip, "to maintain the breeder's identity as well as that of the new owner's" on the microchip.

The city of San Diego, California will consider a ban on the sale of cats, dogs and rabbits in pet stores. Only one pet store in the City of San Diego sells dogs (no cats or rabbits), and that store sells healthy puppies from <u>USDA licensed and inspected breeders</u>. The proposed ordinance may exempt sales by hobby breeders, but this would likely be through government licensing and inspection of home hobbyists. The proposal is supported by the San Diego Humane Society. CFA is working with PIJAC and others in an attempt to mitigate the damage.

#### Litigation/Non-Economic Damages

The CFA Board has allowed CFA to join with the Animal Health Institute (AHI) coalition on amicus briefs opposing non-economic damages (i.e. "pain and suffering") for injuries to animals.

On April 5, 2013 the Texas Supreme Court issued a unanimous ruling in Medlen v. Strickland affirming that dogs are property and owners are not entitled to emotion based damages for death of a dog. CFA had joined the AHI coalition in an amicus brief against allowing non-economic damages. As noted in the February 2013 CFA e-Newsletter the court quoted extensively from our brief, noting:

"For example, the American Kennel Club, joined by the Cat Fanciers' Association and other pro-animal nonprofits, worry that "pet litigation will become a cottage industry," exposing veterinarians, shelter and kennel workers, animal-rescue workers, even dog sitters, to increased liability: 'Litigation would arise when pets are injured in car accidents, police actions, veterinary visits, shelter incidents, protection of livestock and pet-on-pet aggression, to name a few.' As risks and costs rise, there would be fewer free clinics for spaying and

neutering, fewer shelters taking in animals, fewer services like walking and boarding, and fewer people adopting pets, leaving more animals abandoned and ultimately put down<sup>i</sup>. [Emphasis added.]"

CFA also joined with the AHI coalition and others in supporting the reauthorization of the Animal Drug User Fee Act (ADUFA). The Act authorizes the FDA to collect fees from animal health companies to get much needed products to market used to treat diseases in animals. Animal medicines approved by the FDA allow companion animals to live longer and healthier lives, providing owners additional years of enjoyment and companionship. As people live in closer proximity to their companion animals, the availability of medicines to keep animals healthy is important to keeping humans healthy.

#### **Publications**

The CFA e-Newsletter provides space for a "What's Hot" legislative column used to provide information on new and urgent matters of interest to the cat fancy. In general, Cat Talk Almanac articles are written for less time sensitive matters with a focus on guidance on lobbying in general. Articles since the February 2013 Board meeting:

- \* CFA e-Newsletter, February 2013, "Cats Under Attack! Blamed for Wildlife Mortality!!" by Joan Miller, CFA Legislative Information Liaison. This article addressed the recent press accounts of a new "study" containing highly conflated estimates that cats kill billions of birds and mammals each year. The study was, of course, no study at all but a summary of other highly exaggerated and largely debunked estimates of domestic cat predation. The authors "estimated" cats, both owned and un-owned, in the U.S. annually kill between 1.4 and 3.7 billion birds and between 6.9 and 20.7 billion mammals annually. This "news" was blasted over television and in mainstream newspapers by the anti-cat advocates.
- \* CFA e-Newsletter, March 2013, "Fighting Anti-breeder Legislation means knowing the FACTS!" by Joan Miller, CFA Legislative Information Liaison. This article discusses one of the basics of grass-roots advocacy: having a firm grasp on the facts and statistics. It then proceeds into the Santa Clara demographic study, funded in part by CFA, into various aspects of pet ownership.
- \* CFA e-Newsletter, April 2013 "' Texas Supreme Court Rejects Sentimental Value Damages for Death of a Dog" by George Eigenhauser, CFA Legislative Coordinator. The article discusses a the Texas Supreme Court decision in Strickland v. Medlen reversing a lower court decision allowing recovery of "sentimental value" damages for a dog inadvertently killed by animal control. CFA joined in an amicus brief opposing the lower court ruling. Non-economic damages (pain and suffering) for the loss of a pet open a Pandora's Box of problems. Emotional damages for injury to a pet may also lead to a number of unintended consequences which the court noted would "... raise the cost of pet ownership and ultimately cause companion animals more harm than good."

- \* CFA e-Newsletter, May 2013, "Is SPAY the only Way?" by Joan Miller, CFA Legislative Information Liaison. The upcoming Fifth Alliance for Contraception in Cats and Dogs (ACC&D) International Scientific Symposium will be in Portland, Oregon, June 20-22, 2013. Joan Miller will be a speaker and member of a panel to present the ways in which contraception and non-surgical sterilization might impact various segments of the animal world. The article includes a link to a survey to help to help guide future research in non-surgical sterilization and contraception in cats and dogs through an understanding of stakeholders' needs.
- \* CFA e-Newsletter, June 2013, "Highlights of the PIJAC "Top to Top" conference" by Joan Miller, CFA Legislative Information Liaison. The second PIJAC (Pet Industry Joint Advisory Council) Top to Top Conference was held on April 23-25, 2013. CFA attendees included George Eigenhauser, Roeann Fulkerson, Sharon Coleman (for The Animal Council) and Joan Miller. This article provides more information and highlights of the conference including an interesting talk about "Shifting Demographics and Pet Preferences".
- \* Cat Talk Almanac, April 2013, "About Cats 'Perceptions, Misperceptions And Reality" by Joan Miller, CFA Legislative Information Liaison. This article is based on Joan Millers panel participation/presentation at the National Animal Interest Alliance (NAIA) Conference August 2008. Issues addressed include an understanding of misperceptions regarding animal issues, determining how to frame messages and learning how to advocate for and create pet friendly communities. This article now expands upon these concepts and reveals myths surrounding cat ownership and the views of "cat people".

#### Conferences:

Pet Industry's Top to Top Conference - Napa, California on April 23-25, 2013. This is the premier pet "industry" gathering. Sessions discussed human demographics, pet population trends and legislation that is shaping the future for pet sellers and others in businesses dependent on cats, dogs, birds, fish and other animals. Attending for CFA were George Eigenhauser, Roeann Fulkerson, Sharon Coleman (for The Animal Council) and Joan Miller. For CFA this was an opportunity to build relationships with other industry groups. PIJAC helps CFA on many levels, such as our bill tracking, coordinating legislative strategy (including our current problem with the USDA/APHIS proposal). A more detailed report on this conference may be found in the June 2013 CFA e-Newsletter.

HSUS Humane Care Expo, Nashville, TN on May 8 - 11, 2013. This is the largest Animal Rights conference in the United States each year. George Eigenhauser attended on behalf of CFA. The Humane Society of the United States (HSUS) continues to push forward with their "Breeder Advisory Council" to work with "responsible" breeders to justify new breeder regulation. Getting a "buy in" from a few breeders who think more laws are the answer, HSUS will try to claim the moral high ground as they introduce new anti-breeder laws.

At their Thursday "Town Hall" meeting HSUS had a presentation by Dr. Kate Hurley, Dr. Julie Levy and Jon Cicirelli on a new approach to cat management. Their new approach can be summed up in one sentence: "if you don't want to kill cats at your shelter, just don't." Instead of using a dog model for cat management, treat cats like semi-wild creatures and don't take in strays to kill if the cats are doing well. This new approach is being championed by Maddies Fund. From our perspective the dog legislative model has always been a poor fit for cats. This new approach is much more hands off and, if it becomes popular, may help reduce the amount of bad legislation being offered each year to regulate cats.

## Future Projections for Committee and Legislative Group:

The CFA Legislative Roundtable is currently scheduled to be held Saturday, June 29, 2013 from 1:00-2:00 p.m. at the CFA Annual Meeting in Vancouver, WA (currently set for the Spruce room).

## Upcoming conferences related to legislation –committed or pending:

**No-Kill Conference**, Washington, DC, George Washington Law School, July 13-14, 2013. The "No-Kill Equation" is very positive, favoring cooperative, community solutions over coercive legislation. This event has helped steer the discussion toward approaches more favorable to CFA and responsible breeders. This conference provides positive networking opportunities with a variety of animal groups and leaders who are looking for solutions outside of the discredited "pet overpopulation" box. We are seeking local fanciers to attend this event on behalf of CFA. If anyone is interested please contact George Eigenhauser.

Animal Health Institute (AHI) Pet Night on Capitol Hill, Washington, DC, Thursday, September 12, 2013. Preparations are underway for CFA to be an affiliate sponsor of this event as we have done for 15 years. Following Pet Night, AHI will host a meeting of the Pet Night affiliate sponsors.

Pet Night itself is our opportunity to maintain contact with members of congress, their aides, top representatives and the media. The sponsors' meeting allows us to discuss issues important to those in the companion animal industry. The attendees include representatives of the pharmaceutical industry (Pfizer, Bayer, Merck, etc.), veterinary organizations (AVMA, AAHA) and other sponsors such as AKC, PIJAC and APPMA. Pet Night participants provide us with legislative information, access to inside opinions of their lobbyists, and other help throughout the year. George Eigenhauser plans to attend on behalf of CFA.

Cat Writers Annual Conference, Irving, TX, October 31 - November 2, 2013. CFA was instrumental in founding the Cat Writers Association and continues to maintain a close relationship. This allows us to reach out to the media, editors and writers on cat issues and educate them to our "spin" on issues. These media/book/blog writers get our message out there. It is hoped that Joan Miller, George Eigenhauser or both will be able to attend.

SAWA Annual Conference, Phoenix, AZ November 9-12, 2013. The Society of Animal Welfare Administrators are leading animal control and shelter professionals. SAWA is partnering with the National Council on Pet Population to present a cat research day symposium November 9, 2013, in conjunction with the SAWA Annual Conference.

Unlike Animal Rights groups, SAWA members tend to be pragmatic professionals in the sheltering community and amenable to discussion. On George Eigenhauser and Joan Miller are both members on behalf of CFA. The Society of Animal Welfare Administrators holds a number of events each year which provide us with networking opportunities with leaders in the animal control community. We are hoping for a presence at the 2013 Annual Conference if budget and scheduling permits.

National Animal Interest Alliance (NAIA) Conference, TBD (circa November 2013). The NAIA is the one national group directly confronting the extreme animal rights positions that threaten pet ownership and breeding of dogs/cats. CFA used to be a participant in this event but we have been unable to participate in recent years due to budget constraints. It is hoped that Joan Miller, George Eigenhauser or both will be able to attend.

## Ongoing goals -

- Networking with the sheltering community, aligned organizations, veterinarians and lawmakers so we better understand the problems and trends that cause homeless animals to be in shelters and develop ways to address the issues that motivate legislation detrimental to our interests.
- Continuing to find new methods for presenting perspective on the cat fancy views to those in animal related fields and government.
- Working with national and local cat fancy teams to defeat legislation/regulation detrimental to pedigreed cats, feral/unowned cats, CFA's mission and cat ownership.
- Enlisting professional help with strategic public relations and communication to build greater public awareness and gain more support for our opposition to mandated sterilization laws across the country.
- Increasing efforts to raise funds for the Sy Howard Legislative Fund and to help clubs present projects suitable for funding.

Action Items: None at this time.

Time Frame: Ongoing.

What Will be Presented at the Next Meeting: Updates and pending legislative matters.

Respectfully Submitted,

George J. Eigenhauser, Jr., Chair

**Hamza:** Legislation. **Eigenhauser:** You've all got a written report. There's also a written report in the delegate bag and I am going to be doing a report tomorrow, so I don't want to repeat too many things, but there is one thing I really want to focus on right now. For the last year, we have been dealing with the USDA rule-making ability to change the retail sales exemption from what was originally intended under the Animal Welfare Act, to essentially gut it and regulate home hobby breeders. They said it wasn't going to affect many hobby breeders, but looking at our own records and how we normally do things, it would affect about 1,400-1,500 fanciers, which is kind of funny because that's the number the USDA believed would affect all species. So, they were way off in their estimates. They have had this thing under submission since August of last year, thinking it over. While they are thinking it over, we don't really have much insight into what internal thought process is going on. We did hear from one of our allies that the Office of Management and Budget was concerned about the regulatory impact this would have, because the biggest complaint about the USDA is, they're not doing their job inspecting the big breeders they are already supposed to be inspecting, so why are they going after the little ones? So, we sent a letter last week to the Office of Management and Budget. A copy of that is up on the CFA website if you want to see it, but the message I want to get out in the minutes and I want you guys to get out to people in your region is that even though the USDA is not officially accepting comments, there are still ways to have an influence on this. Right after the comment period closed last August, we put something on our Legislative Alerts page called "Our Next Step Guide". Essentially, what we're asking people to do is contact your congressman and two senators to put pressure on the USDA to focus on the big commercial breeders that they're supposed to be inspecting, and not go after the little hobby breeders. Even though it's the Executive Branch that's handling the rule making and Congress has no direct involvement in the rule making, they control the budget, so they have a great deal of influence on priorities that some of these agencies set. So, I'll be talking about it tomorrow at the delegates' meeting, but get the word out. It's on the CFA website, it's on the Legislative Alerts page. It's called "The Next Step Guide". Click on it, send a letter to your congressman, send a letter to your two senators, let them know that this is a waste of money, this is a waste of time and it's a diversion of resources away from what the USDA is supposed to be doing. There have been several announcements on some of the pet lists over the last few months that USDA made a decision, bla, bla, bla. They have all turned out to be false alarms. If you do pick up something, somebody in your region says, "oh, I just saw this that the USDA made an announcement," try to get that information to us as quickly as possible, and if we verify it we will make a formal announcement on the various lists. Other than questions, that's all I have to say for now. Hamza: Alright, thank you George.

## (18) 2013 ANNUAL MEETING ADMINISTRATIVE UPDATE.

Committee Chair: Pam Moser

Banquet: Richard Ashton, Noly Limjoco and Pam Moser

Banquet Seating: Tammy Roark and Kathy Durdick

Banquet Awards: Vicki Nye Delegate Bags: Wendy Heidt

Delegate Book Advertising: Nancy Jo Bueno and Pat Decano

Hospitality: Richard Ashton and Pam Moser

Marketing: Mary Auth
Vendor Coordinator: Kim Welch
Website: Kathy Durdick

**Hamza:** Next up is Ginger with the 2013 Annual Update. **Meeker:** We're here. **Hamza:** That's what I figured you were going to say. **Meeker:** I hope you're all happy and your needs are being met. We have a whole group of people wearing the buttons of the Annual Committee. If you have a question or concern or problem, find somebody with a button that can answer your question or direct you to the person that can answer your question.

## (19) MANAGEMENT COMMITTEE.

Committee Chair: Ginger Meeker

List of Committee Members: Rich Mastin, Dick Kallmeyer; Jodell Raymond, Kathy

Durdick (IT/Website)

## **Brief Summation of Immediate Past Committee Activities:**

The Committee has been monitoring and will continue to monitor Central Office activities.

The <u>cfa@cfa.org</u> will continue to be monitored at varied intervals to determine the types of problems being encountered by CFA. A report was presented to the BOD in December detailing customer service issues. The report can be viewed in the archived minutes of the BOD meetings. A request was made at the December telephonic Board meeting for the implementation of a QA/QC system and it was determined by President Hamza that monies were not available for that project.

In working with CO liaison, Jodell Raymond, opportunities for staff training were discussed and are in the process of taking place.

The committee would like to thank the Director of Operations, Donna Jean Thompson for her cooperation and help with all the projects undertaken.

To further aid in the smooth running of the annual, Jodell Raymond is working as the Annual project manager from the Central Office. Jodell continues to update the Annual Manual as required. Each Annual provides new and interesting situations and the Manual will continue to be updated to reflect the changing needs of the Regions and Central Office. Jodell was in contact and working with Chair Pam Moser on the R-2 Annual Committee and has also been actively working with R-3 for next year. Jodell has also been working with Tracy Petty on site allocation for the R-7 Annual.

This committee will continue to update and maintain the Board of Directors' Guidelines document as required. This document is archived on the FileVista site. As this document is used please report any errors or omissions to the Chair or other member of this committee.

Members of the Business Management committee are also working on the IT project and personnel issues because some of the functions overlap from one area to another. The CFA website has been launched and is receiving very positive comments.

At the time of this writing, CO is running parallel testing of registration between the legacy HP3000 and the new Microsoft based system. At the completion of this first parallel run another is scheduled once areas of concern are fixed.

The next module for parallel testing would be the recording of show data and show scoring. As has been discussed before, the verification and cleaning up of the old data remains the main

hurdle and CA staff are currently working on this project. Please see the IT report by Dick Kallmeyer and James Simbro for further, more technical, information.

In January, Jodell Raymond, with the help of DNT, launched a marketing project to further CFA branding/recognition. Hasbro was holding a "pick the new token" contest for the Monopoly game and one of the possible new tokens was a cat. The site hosted a "cat out of the bag" ad with a CFA brand on the bag. The CFA name has been linked on the Monopoly site to be seen by the 1 million + followers on Face Book. Pleased to announce that the CAT was chosen as the new game piece and CFA is more recognized as a brand. This truly points out the importance of social media use if we are to grow the Fancy. Jodell did an excellent job in seizing this opportunity!

# **Current Happenings of Committee:**

Kathy Durdick continues to work part-time to upgrade and update the CFA website. Her report will be submitted in addition to this report.

The chair is in regular contact with Donna Jean Thompson to determine the status of current projects and the development of future projects. The office functions of registration and registration by pedigree appear to be current. Now that this is the case, the focus will be moving to assessment of customer service in multiple areas. Jodell Raymond continues to provide staff training as necessary. This committee is fully open to any and all requests from Donna Jean Thompson and we stand ready to her in her role as Director of Operations. The Chair is working with James Simbro to accomplish computer reports focused on error rates determination in various areas.

## **Future Projections for Committee:**

We will continue to work with Donna Jean Thompson, as requested, to facilitate office function and team development in Alliance, OH. The committee, in cooperation with the CFA Director of Operations will be to continue to focus on customer service issues. While review of the specific email site for CFA is only one aspect of customer service, it was seen as a starting point for the process. Another review of site activity is planned for this summer.

Looking at this year's CFA statistics, it seems that focus should now be directed at developing a strategic business plan for CFA to support and develop our core strengths. The business has been moved to Alliance OH, staff is settling in and now we can look ahead to the future and map the direction and vision of our Association in a logical and systematic way.

#### **Action Items:**

Review of cfa@cfa.org site –summertime

Work with James Simbro to develop some field-based reports for determining error rates..

Committee to develop and write a Strategic Plan Outline for CFA Business-Fall

**Meeker:** The action items in my report require no board vote or anything. I just wanted to let you know what the Committee will be doing. We will again be reviewing the <a href="mailto:cfa@cfa.org">cfa@cfa.org</a> site and we are going to base those statistics, looking for customer service improvement issues. I am also going to be working hopefully sometime during the time we have left with James Simbro to develop in the new computer system some field-based reports for determining error rates, again to improve customer service. Our Committee hopes to develop and write a strategic plan outline for CFA business process. I think we will have it done by the October meeting.

# What Will be Presented at the Next Meeting:

Any completed projects done in the next time period.

Respectfully Submitted, Ginger Meeker, Chair

Hamza: Management Committee. Meeker: I have a report in the packet. I trust that you have all read it, so I'm not going to repeat it. What I did fail to mention in that report is that Jodell has done an absolutely incredible job on FaceBook and Pinterest, getting us really out there on social media and I thank her for that because I don't understand social media. I still have a flip phone, so Jodell has really been quite successful in these areas. I think, if I am remembering correctly, in your delegate bag we have a Monopoly cat from the "pick a new token" from the Monopoly game. Hamza: That was fun. Meeker: Yeah, that was fun and it was free. What better advertising can you get than to link up with a company that has a million hits and become a sponsor for the winning token? That was just brilliant.

Hamza: You know, we had some fun emails with Hasbro, too. Jodell, did you save any of those? J. Raymond: Did I what? Hamza: Like some of the emails I sent Hasbro? J. Raymond: We have the letter to Hasbro. We also have, they sent us a game with the Monopoly cat in advance of their launch in August, so we do have one here. You and I, Jerry, will talk about what to do about it. Do we want to raffle it off? Hamza: I don't know. J. Raymond: What do you want to do with it? Hamza: One of my first emails to them was, I said, "I am the President of the Cat Fanciers' Association and I would like to know what I can do to help the cat win." I got an email back saying, "WHO?" It was kind of funny, but after a while, they got to know us because we did have an impact. They started getting hits for the cat. Actually, it was kind of fun and exciting unfolding, how that whole thing went. As you can see, it's in the delegate bag. We did have fun with that.

## (20) WEB OVERSIGHT.

Committee Chair: Kathy Durdick
Liaison to Board: Ginger Meeker

List of Committee Members: Ginger Meeker, Dennis Ganoe, Jodell Raymond

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# Brief Summation of Immediate Past Committee Activities:

The BIG news since the last board report in January, is that the new website is officially up and running!!

The change was made on February 9<sup>th</sup>, and other than a couple of very minor hiccups, things went quite smoothly. All the pages on the old site have automatic redirects to the corresponding page on the new site, so anybody with bookmarks, links, etc., are automatically taken to the new site.

A lot of the page content was updated prior to the move, with efforts from both Jodell and myself. I've also received a number of requests to have various things updated since the conversion – pages/info that had been out-of-date for years (in some cases), which I view as a good sign to indicate people are actually looking at some of these pages again.

As an effort to appeal more to the public, and keep things interesting and new when people visit, there are 4 to 5 new stories posted to the home page every 2 weeks, from Jodell.

#### **Current Happenings of Committee:**

Working on all the year-end NW and BW photos and listings to be added – they should be online within a few days after the Annual.

#### **Future Projections for Committee:**

There are two main focuses right now for the upcoming months.

First is to try to automate and move online some things currently being done via mail – most notably, looking at the submission of a club's delegate to CO for the Annual meeting, and the judges' contracts and show licensing process. I am working closely with Donna Jean in Central Office (and others as needed) to define specifications before starting work on the actual coding to create these processes.

Second is the work to move the various CFA satellite sites (such as agility, kids, Cats CenterStage, etc.) to the new CMS system.

#### Action Items:

None

## Time Frame:

This report covers the timeframe of 1/23/2013 through 6/10/2013

## What Will be Presented at the Next Meeting:

Updates on the committee's progress, and any additional projects or accomplishments since the writing of this report.

Respectfully Submitted, Kathy Durdick, Chair

Hamza: Web Oversight. Meeker: Kathy [Durdick] submitted a report, which should have been in your packet. I really don't have anything to add to that. I would just like to take this opportunity to publicly thank Kathy Durdick. I think she has done an absolutely outstanding job on the website. [applause] Both on creation of the upload and the updating. We are still having bumps in the road once in a while with things that need to be updated and trying to figure out where those updates should come from, whether Kathy has the responsibility or it's something that CO needs to update and then send to her for upload, but I think we're working that out. She is also in the process of working on access to separate groups to update their own material. For example, George, are you updating your Legislative portion yet? Obviously not. **Hamza:** That was the best deer in the headlight look I have ever seen. **Eigenhauser:** Within the last 72 hours. **Meeker:** OK. Clerking is going to be managed online by the Clerking Chair. This is going to take a load off Kathy and get information out to the fanciers in a much more expedient way. I am really thrilled with Kathy. If you happen to see her, tell her thank you. She is shy. She did not want to come in to be introduced. She is kind of a great IT person. She tends to focus on a project and not on social. Hamza: She has done a good job. Meeker: She's done a great job. Thank you very much.

#### (21) IT UPDATE.

CFA Annual Board Meeting

June 27, 201



# IT Update

### James Simbro Dick Kallmeyer

Hamza: Coming up next – you know, 3 years ago when we identified some of the key issues facing this organization, one of the issues we identified was a very antiquated computer system. We knew that we had to migrate to a new computer system. One of the biggest underestimations we did was what it would take to get from there to here. As we pulled back the sheets on this bed, the horrors never stopped unveiling themselves. The more we looked at the problem, the scope kept growing. One thing led to another. When we talked with Carla, when we talk about what it was going to cost with Computan, it just turned out that it was more than a simple replacement of what we had. We had to develop something that we didn't have. I think, Dick, at one time you said somebody described this as just a big group of exceptions with an occasional rule thrown in. Kallmeyer: More like passing a kidney stone. Hamza: I've done those, as well. Anyway, I'm going to let these folks tell you where we are, but we haven't stopped working. The work has been constant. Of all the things that we've done, this is the thing that has hung over my head for these 3 years. We have pushed very hard. I think we finally are at a place where we can see the home stretch. I think that in the next few months we are finally going to make it.

Kallmeyer: Let me start out, for the audience who don't know, that's James Simbro, our IT expert and general everything. Besides working on the computer project, he has done a lot of work consolidating our infrastructure. We had to use a consultant for a while just to keep our network going to handle the PC things and a lot of day-to-day things. One of the good things that James did is to consolidate all the domain names that we had from different companies. I think we were on 8 different companies, and he not only consolidated it, but he brought the cost down significantly of the security certificates and all that. So, he did a lot of work there. The other part is just getting the Computan system working. We're in the testing phase, probably for the last month and a half. He has been working with Central Office staff and Computan to solve all the individual problems that are incurring. In fact, the number of problems is decreasing, which is really significant. At the same time, he has been inflicting training on the Central Office staff, so they are learning the new system at the same time. We are actually making some changes to make their life easier. One of the big problems we have with the data when he was running it, identified with the multiple ownership. When you think about how people register cats, you know, my name could be D. Kallmeyer, Dick Kallmeyer, Richard Kallmeyer, and all those

records are out there as individual owners. Then you start putting multiple owners on. So, we can either hire a bunch of Indians to go through and try to clean up the data base. We're using Central Office staff as they enter new registrations to help identify those multiple owners and start consolidating the record. So, that's part of the problems that he is working with, as well. So, I will turn it over to James. By the way, he didn't have cats until he came to CFA. I think he went to the World Show and his daughter fell in love with a Devon, so he is now the proud owner. **Hamza:** I told him he had to get a pedigreed cat or he couldn't work here. **Simbro:** It was a job requirement. He said that in the interview.

CFA Annual Board Meeting

June 27, 2013



### Agenda

- Central Office Operations
- New System Update

**Simbro:** We're really only going to cover two things, just to kind of give you a quick update on Central Office operations. There's really not much to report there since the February board meeting when I spoke to you, and then the new system update. Give you a little more details on that. As far as the operations, other than the day-to-day activities of keeping the PCs up and running, peoples' emails flowing.

CFA Annual Board Meeting

June 27, 2013



### **Operations**

- Websites
  - CFA.ORG
  - SECURE.CFA.ORG
    - SSL Certificate (Security)
    - Two 5yr. Certificates \$60
    - Savings of \$2000+

**Simbro:** The website – I have been working with Kathy in getting the transition to our new hosting. That's hit some snags and you may have heard grumblings about people not being able to register their cats online with the yellow slips and blue slips. That's kind of an ongoing issue. We're working with the programmers that made that module on the new platform and we're still waiting on an answer. I hope to talk to Kathy this weekend about that. The other big

thing was, we had two SSL security certificates expiring; one was here in June, the other one is coming up mid-July. We were getting bombarded with emails from Verisign, which is a subsidiary of Symantec to renew these. They are insanely expensive. We are looking at \$399 per year per certificate. I started doing some investigating, because the amount of money was just huge. I found out that GoDaddy was doing a promotion. They are well known. That's really the big thing behind these certificates. It's got to come from a known, trusted authority. People know GoDaddy. They see the commercials all the time. So, they offered me two 5-year certificates, so each certificate is good for 5 years, for a total of \$60. We could not pass this up. It was a huge savings. With Verisign, we were looking at \$2,000, so it was great to be able to save that. We have already installed the one for secure.cfa.org. The other one that is going to be expiring is exchange.cfa.org, which is what you access File Vista through, that's what our email goes through. Eventually the new system will be going through that, too. I don't know if that certificate will be shared on that, but it will be secure.

CFA Annual Board Meeting

June 27, 2013



### **New System**

Former Timeline

· February: Shows & Scoring

March: Parallel TestingApril: Prep End-Season

May: Compare Results



**Simbro:** Now, for the new system. Our former timeline, as you know, in February, we were hoping in February to get into shows and scoring, March was going to be parallel testing of both registration and shows, so that come April and May we would be able to wrap up the show season on the old system and be able to compare the results on the new system. That kind of went out the window, mainly due to data issues that I think a lot of people know about.



### **New System**

- Parallel Testing Roadblock
  - 20+ Years of Development of the HP3000
  - The BIG problem.....DATA



- Relationships
  - Owners
  - Cats
  - Litters
  - Catteries
  - Judges

**Simbro:** What we did, we decided to focus now on, to get the registration module to that parallel testing phase. My idea was to run that for a while, identify some problems and maybe back off on it, and just work on the registration, get it wrapped up before moving on to shows and scoring. The road blocks we are hitting with the registration was the extent of the development of the HP. We're talking about a system that has evolved in 20+ years, so there is a lot of detail that we had to dig through. The way things were done over the years had changed and the data was stored differently. One example of that is the history of owners when transfers were performed on cats. Originally, there was no record in the computer system as far as who the previous owners were. I'm not sure of the exact date, but I believe sometime in the mid- to late 80's or early 90's that was implemented. So, all of a sudden we had one table that showed cat owners and all of a sudden we had this other table that had owners, but sometimes these owners were the current owners and these were the past owners, and trying to sort through those two different structures of data took a lot of time. So, it all has to do with this relationship of catteries, litters, cat registrations, judges. We have people scored differently for different things and we're trying to bring that data together. This data base is a relational data base, which means that everything kind of fits together. If we pull up one person, we can find out all their litters, all their cats. You can drill down through the data, which is very important in this day and age for marketing, for network developing. Kallmeyer: For instance, champion and premier points are calculated by hand and typed in. So, there is room for automation.

# Physicant

### **New System**

- Cat Registrations
  - · Multiple owners all stored as 1 entry
  - · City, State, Zip, Country store together
- Catteries
  - Breeder Names (with or without an initial)
- Name/Address Database
  - Even more discrepancy

**Simbro:** The individual cat registrations, basically I think we have about 4 fields. We have owner, we have address 1, address 2 and address 3. There as not state, there was no zip, there was no country. There was no owner 1, owner 2, owner 3. It was all lumped together. So, we are doing a lot of clean-up in the process of day-to-day processing, trying to get the records to where they are identifying multiple owners, we can trace back through catteries, we have breeder names that were some with an initial, some without a middle initial. We still find that issue today. When we try to search for somebody, we may return some results but not an adequate result, and we need to be able to return all the results. There was a central name and address database that was an attempt to go to that direction, but it would just never implement on a system like this.

CFA Annual Board Meeting

June 27, 2013



## New System

- Today
  - May 27<sup>th</sup> New System Data Update
  - May 28<sup>th</sup> Began Parallel Testing Registration
  - Mostly Minor Issues Resolved 48 hours
  - Data Cleanup
  - · Client Side Development
  - · Review and Testing of Shows/Scoring
    - Licensing > Data Entry > Scoring

**Simbro:** Where we are right now, today, May 27<sup>th</sup> they did a complete data dump from the HP. That was a holiday weekend. That Monday they downloaded everything and updated the new system with the current records, so when we came in Tuesday morning and started on the new system, we just turned it on from Friday and continued on. We began full parallel testing of registration. That included litter registrations, individual cat registrations, transfers, cattery renewals, new cattery assignments. The issues we ran into, I was expecting worse but it really flowed a lot better than I anticipated. Most of the issues that we did identify, Computan will return a resolution on those in 24 to 48 hours. Some things need a little longer – about a week – but none of them were major roadblocks. They didn't just get us to the point where, "we can't continue anymore, it's just not working." So, that was a good thing. The system did work. There were some hiccups but we get through it. What they were doing in registrations, those pieces of work that hit some type of a snag and couldn't be fully processed, they set them aside in a separate folder. As I let them know those issues had been resolved, they will go back and try to do that same process. If it's successful, then there is another step going forward. A big part of registrations' job now is the data clean-up. I really think they are the ones that are best suited for the data clean-up job. They recognize people's names, they recognize cattery names, they have dealt with this on a day-to-day basis. They know what's right, whereas if you hired somebody in and say, "clean up this data", it would be very difficult to clean the data that way. So, part of their day-to-day operations in doing registrations for litters and cats is verifying the data that's in the system and clean that up, making sure that record matches. They're trying to eliminate all of these multiple entries for one person. One person may have 4 or 5, or even more entries in what we call the people management system and they can then correct those, they can link the many codes between them and merge them so it automatically updates other records. They are not having to update and clean up every single record individually. When they spot a certain situation, they can do a merge and it automatically will update 10, 12 or more cat registrations. It will update litter registrations without having to individually read those.

**Simbro:** The client side development had to kind of go under a revamp as far as what they had. They kind of allowed a little too much for the clients to be typing in, and we wanted to retain some of that control back to Central Office, and it has to do with the data integrity. We had originally, when you started typing in a cat registration number, it would list every cat registration. It wouldn't list just their cats, so they are in the process of cleaning that up. I wish I had that part to show you a little bit more of, but that isn't fully operational. We are now into review and testing of the shows and scoring. The parallel testing is still going on in registrations. Like I said, I kind of envision that stopping at some point and restarting, stopping and restarting it, but since it has gone so well, they are still today registering cats. They are about 2-1/2, some of them are about 3 weeks behind on getting stuff entered into the new system. They are entering all of their work on a daily basis into the HP first. That has not been slowed down at all. They will do their work in the morning, and most of the time they get their work done shortly after lunch time, then they start working on the new system. As Jodell and Dick have seen, there is usually a flurry of emails from me to Computan in the afternoon, because that's when they start finding things.



### **New System**

- Major Accomplishments
  - · Data Imported
  - People Merge Function
  - Refined Process
  - Over 1400 Registration Transactions

**Simbro:** The new system, it's working a lot better than I anticipated at this stage in the parallel testing. That's why I haven't stopped it. I'm going to keep it going until – while we do the shows. Getting the data imported, that was a huge task. We had compromises, but I think we made good compromises; ones that we can work with, and we can get the system working pretty well with that. Kallmeyer: For the grands of distinction, we were trying to figure out how we were going to figure that out. Actually, with the work that has been done, we were able to download the data, we used an Excel spreadsheet and did the whole thing in less than an hour. We were able to identify the cats that were the candidates. We know there were 410 in 2011-2012, and 120 in the other show season. We were able to pull it off in less than an hour. **Simbro:** There were 34? Kallmeyer: 35. Simbro: Having access to that data really did save us a lot of time on that. They have incorporated that new award into the new system. It already exists there. Moving forward we have to test that, but we gave them the exact parameters, they were fine with it. It didn't take them very long at all to get that into the system and set it up for us. We have refined a lot of the processes on how the data entry goes in so that they can clean up the data. This new system, it's not going to be – I know that you were promised it would be faster than the old system – it will be. It's going to take some assistance to get that. A lot of it has to do with that data. If that data gets refreshed, things will move a lot faster and we won't have to go back and fix things. I put this together last Friday and they had over 1,400 registered transactions on the system at that point. That number is up even more now. Like I said, that includes cat registrations, litters, catteries.



### IT Update - Thank You



**Simbro:** That's pretty much that. If you want to see a little bit of a demo – well, not a demo. You won't actually see the system. White: So James, a question for you. Is registration the only module that's built out, or do we have other modules that are complete and ready for testing? **Simbro:** That's the only one that's built out, that's ready, that's fully functional. Like I said, the client side is undergoing some revamps so that it can be pushed out. I talked about it at the last board meeting, about having some outside people getting in and testing on that. I still want to move to that, probably before the show module is ready for testing. Really, once the registration is working, it's just a matter of developing the interface for the people to interact with. As long as the process works, we're OK. **Eigenhauser:** Is the registration linked up to any kind of financial module? **Simbro:** It does report some basic financial information. I've run a couple of reports that are very rudimentary, but the nice thing is that the data is there, it's just that we have to tell them what we need. I've already talked to them, that we need a little more detail in those reports. They dump into an Excel file for right now, but I envision that once they get the details in there, we will probably be able to run some type of an Excel import and do an Excel spreadsheet that automatically calculates, subtotals and stuff for a yellow slip or blue slip registration. **Kallmeyer:** It will write to a file for QuickBooks into the accounting system. **Hamza:** That was always part of the design up top, was to be able to tie Carla and QuickBooks into this system. Kallmeyer: One of the problems we had was importing. I tried to find out how many registrations by region and you really can't get it today. Back into it another way, we have the financial system. We keep registrations by Regions 1 to 7 in the aggregate, Region 8, Region 9, and basically the ID. So, we don't have the granularity. We don't see where the problems are, where the successes are, and so that's the kind of information we'll finally be able to do some data mining and figure out, where are we? Hamza: You never realized how difficult it would be to go from a non-relational system to a relational system, but it has been really awful.

**Simbro:** I'm passing around some examples. These are samples of how the individual cat registrations and litter registrations come off the new system. I think they look so much more professional than our current ones. Our current ones are printed in 1960's, 1970's technology. The printer is the size of a washing machine. **Hamza:** When do you think you're going to be able to start running the scoring? **Simbro:** I am in the process of – I can license a show. There's

a few issues to work out with the show licensing. Then, we're working on importing the show entries, which is what we receive from the entry clerk software, and once we've gotten that, it's a matter of seeing how the system calculates the scores. This is the interface that Central Office sees. It's kind of hard to see. On a bigger monitor, it's a lot easier to do. There are some quick links to take them right to a litter registration. The main thing are these menus that drop down. This is a screen where individual cat entries are entered in. We've got what type of a registration it is, litter numbers, prefix. We have payment information at the bottom. This is a little bit different than the system works right now. Right now, they actually receive in the money before the work is done. In this case, they will get instant notification on credit cards, where credit card processing right now takes some time. Altschul: Is there going to be a difference that people will see from someone registering a cat? Do you have any image of that? Simbro: I don't. I don't have that. Honestly, it looks very similar to this. It probably actually will have a little bit less information there that you just don't need to be seeing. Altschul: Here's one thing I would like to see. Will it all be on one page – the payment information and where you enter the cat information? Simbro: Oh, yeah. Altschul: Where I have run into the most problems when I register a cat online is between filling out the information and then going to payment, because it crashes a lot. Simbro: Yeah. The reason for that is, where you fill out that information and where you pay for it are two completely different websites. They are different. The new system, it's all on one. Altschul: So, it's all going to be on the same page, even? Simbro: It's not going to be on the same page. It will be Step 1, Step 2. It literally says 1, 2, 3, 4, 5, and you will end up at a shopping cart-type check-out. **Altschul:** A lot of times we get to the shopping cart and you can't get back, or if you try to go back, it's a disaster. **Hamza:** That's all going to go away. Kallmeyer: Remember, the current online registration is somewhat like a chimera. You type in the data and basically they go print it and type it in. It's not straight through. Hamza: What we have now isn't really online registration, it's a mailbox situation. Kallmeyer: It's a mailbox situation, yeah. White: So, will we be able to roll this out prior to the other modules being completed, just so we don't have to duplicate efforts in Central Office? Simbro: No, because the litter registrations, those do actually interact with the HP. When somebody does an online litter, you are registering it on the HP. White: I mean the litter and the registrations, together. **Kallmeyer:** We probably will. We want the show module working, too. I think when we turn over everything. **Hamza:** I don't think we're that far away from everything, so that it will be too much of a space. Kallmeyer: No, I don't think so either. Hamza: I know what you're saying, but I think we're close enough that I don't think we're going to be waiting that long. Wilson: I just don't think I can hold my breath another 3 years, so what are we talking? The end of the year? **Hamza:** That's a fair question, James. When do you think we can get this thing put to bed? Simbro: I knew that question was coming. Hamza: Of course you did. Simbro: Yeah. Hamza: Realistically. Don't get yourself in trouble. Simbro: Realistically, I think you said Halloween? Hamza: You said Halloween. I'm going to hold you to it. White: But there's only one module built, so that's not realistic. Hamza: Alright, so we have a deal. Halloween or bust. Newkirk: Christmas is coming. Anger: 2013, right? This year? Hamza: This year. Simbro: Computan, they – this is a loaded statement, but they feel very confident they know how the scoring works. White: But you've got to clean up the data first, though. Kallmeyer: I've scored 4 shows and it came out with the right answers. That's the good part. Hamza: You just need to start them parallel scoring, because I know they say they know how it works, but there's only one way you're going to prove to me they know how it works. **Kallmeyer:** Well, they know how to score a show. The problem is, how do you go from a show to e-points? Hamza: Right. I understand

that, but the only way you're going to prove it to me is to tell them we want to be doing that parallel now, because that's the only way you're going to find out if there's big glitches in it. That's what I've been saying; I want to see it running, because they're saying they are ready and you're saying they're not. Let's prove one or the other. Simbro: Keeping in mind our fiasco with the end of show –undergoing end of season. We wouldn't have had a good data compare. Hamza: So, we need to explain the end of season fiasco which the rest of the board may not know. One of the things we weren't prepared for, and it's really a problem with the HP 3000, is that there was something new this year with the end of season – Region 9 was not in the International Division, Region 9 was now a region. One of the things we can't really anticipate until it happens is what that HP is going to do and how we can work around it. Boy, we had a nice surprise at the end of the show season when we came to running the end of the show season reports and the way we thought we would be able to get Region 9 to fall in place like the rest of the regions, but it didn't work that way. We went through hell. Wouldn't you say hell would be a fair assessment of that? Simbro: Yes. Hamza: As we continue to grow and change, the HP is going to become more obsolete. It's so hard to get it to do anything we want to do as we grow and change. It's inflexible and the people who we rely on to do these things are getting harder to get to do these things. Newkirk: Is there any estimate of when the end date will be that the HP can be sold for scrap? Hamza: Halloween. Kallmeyer: When this sucker works. Newkirk: I thought you were just talking about doing another module or two. Hamza: No, no. Halloween. I suggest we never sell it. Newkirk: I was being facetious. Hamza: Yeah, but that was the ultimate question to James – when we are going to be totally on the new system. **Hannon:** You can donate it to the museum. Kallmeyer: The residual value isn't much. Newkirk: I know. I understand that. It seems like we've been limping along here for 3 years. Hamza: Well see, what the problem is, is that every time we get to a certain point, the problems are compounded. Had we known where we were at when we started, we probably could have made a different decision and abandoned the old data and just said we're going to start from scratch with a new series of data. Kallmeyer: But again, the good thing, it's a fixed rate contract. That helps. Hamza: That helps. In a way, it might have gone against us, too, because at some point they are dragging their feet, because now they're not making any money on the deal. The only good saving grace about where we're at now, and we didn't see this when we started, is in a way we have preserved our history. Had we known where we were at, that it was going to be like this, we probably could have made the decision that we were going to cut off our past and just drawn a line in the sand and say, we're going to go from here on, and maybe loaded the last 5 years of data or something and made some decision where we could have handled it better. Newkirk: We've told our customers we're just limping along and limping along. It will be really great for our customers if we can say, "OK guys, we are automated." Hamza: We never knew, and James sort of touched on it when he said that, here we have the system. Really, it's a board failing because here we are, we're an organization that our primary product is information. That's what we do. We register cats, and what we had done in our core business is, we never bothered to update it as time went on. We're dealing with a module that's 20-something years old and all we did was patch and nurse it along, and we never as a business were mindful of what we really do. So, it's sort of like being a transportation company and we had a limo from the 20's. We weren't relevant, and that's one of the things we have to – I'm not going to be here, and a lot of the people aren't going to be here the next time this decision comes, but what we have to transfer in our culture to this board, to the new members that come on, is that we have to always watch where we're at with our core business, and that's the technology. We always have to make sure that we're updating. That has

to be an expense that comes out first. When we look at what we've got to pay for, it's always got to be updating our technology and keeping our technology relevant. I understand what you're saying, but we didn't know that we were going to have all these issues that were wrapped up in 20-25 years of keeping this outdated system going. It just was one roadblock after another. Newkirk: At one point in time, Tom Dent requested what, we gave him \$30,000 or something like that for a new server and there was no visible improvement of anything, as far as I could see. Kallmeyer: Well, it helped speed things up. I think, what was it, 2006? We brought a proposal to the board for a new system for about \$50,000 and that would have migrated the legacy software. It would have put it on a more modern system and would have made this migration possible. At the time, it just didn't fit. To put this in perspective, too, Mount Union College had an HP 3000. In fact, several of you met John Kirchmeyer and we went out to dinner that time. They thought it was a fast process and it took them over 3 years. There's a lot of stuff people forgot about or subtleties that we didn't. In fact, I asked John, "would you be willing to help a conversion on a consultant basis?" He ran down the hall and said, "no, I have an ex-student that can do it." That's where we got James. So, it is a tough problem. It really is, and I think we're very close. We're going to have something we can really build on. The structure that we set up when we start doing things, if CFA becomes the entry clerk, basically you log on, you type your user code, you type the registration numbers of the cats and all the updated information is there. If you didn't update your region or address, that's your problem, but at least we can start handling that. We've got to start doing data reduction and drive it out to the shows as the next step.

**Newkirk:** OK, so that leads me to another question. We have so many people that are doing line chasing, is there going to be some kind of system built in where they can log in, pay and get a pedigree? Kallmeyer: That's a board thing. The board has to determine that. Hamza: The ability will be there. The decisions that have to be made at the board level will be, how do we protect our core business and what kind of access do we want to give for information? We've got to be careful. Do we want to give the keys to allowing somebody else to be able to do what we do? So, you protect your intellectual property. Simbro: You brought up one thing I wanted to make sure I touched on. Regardless of the new system, our current process for gathering data really needs to be revised so that we can gather the data that needs to go in the new system. Garbage in, garbage out is what you're going to get. The prime example is foreign cat registrations. We get one in, it is a single name and a country. There's no address, there's no other personally identifiable information. This falls into when we have multiple owners, there's no accountability of people. Hamza: James, what you're going to need to do, because you're our IT guy is, you're going to need to come, through Dick, you're going to have to come to the board and we will help. I agree, because part of the problem we're at is because garbage in. One of the biggest problems with this process has been that we haven't compiled data in the correct ways. When we had – and I think we've explained this before – the old Central Office would take the address line and put the person's name and telephone number and address and city and zip code all on the same line. The data is so corrupted and so hard to get to, and that's what we're in the business of. We are in the information business, the data business, so what you need to make our business process better we will give to you, but you have to – through Dick, it has to come to the board and we will endorse any reasonable request that you have. We rely on experts. That's what good boards do to make the right decisions. Newkirk: Jerry, was that just due to limited number of data fields that were accessible? Hamza: No, it was due to sloppy management. The other fields were there, but they just didn't fill them out. There was no discipline in the office, and that

was the whole situation in the office. People came in as they pleased, there weren't standard hours. It was just the way it was. **Kallmeyer:** Especially when we went international. Where do you put the country name? You know how international addresses are. **Newkirk:** I know. It's just ridiculous. You look on the data base you get for cats on year-end scoring. There's 4 or 5 fields there that are filled in, and it's not consistent, either. **Hamza:** Part of the responsibility lies with this board, too, because this board was cheap. If they would see a number that they thought was too big to reinvest into CFA, they would turn down the request. That can't happen. We have to be mindful of the cost of doing business and we have to reinvest in business. That's part of business.

**Altschul:** While we are talking about IT stuff, I'm curious if any of the other regional directors had some glitches with the information that you received in your end-of-year files, specifically pertaining to the pointed Oriental Shorthairs and the longhair Exotics. In the breed column, I had people's names who weren't even associated with that breed. Hamza: You know why? I'll tell you why. Because of those two things – because we've made exceptions in those cats that weren't written into the HP program. Again, it's a very hard thing to do, because we can't – Altschul: But it pulled in a completely random name, someone that wasn't associated with it. **Hamza:** It's a question of trying to get the HP to do things that we don't even know – some of those programs, we're not even sure. We find programs on the HP, we don't even know what they are. Some of the programs on the HP – there's a program on the HP that was written to control color and genetics. It's called the GenCore Program. Do you remember? When we first started looking at the GenCore Program to find out how the GenCore Program works, which was supposed to, and it works with the older breeds, so like if you had a black Persian mother and a black Persian father and you tried to register a calico or some color that couldn't come out of it, it was supposed to kick it out. So, we found a folder that said "GenCore Rules". We opened it up and it was empty. So, now we knew what the answers were, because that's how the programming works, but we didn't know what the questions were. Altschul: This is something that was fairly recent. Kallmeyer: And it wasn't updated. Hamza: No, the GenCore Program – Altschul: I'm talking about these new breed classifications. Hamza: The new breed colors, but that's the problem, because we have people who amended the HP to take on the new things, but it really doesn't go seamlessly into the old programs. That's why we're having trouble with the longhair Exotics and the new Oriental situation that we're not having with the old ones. That's another reason why we need to get into the new program.

Hamza: So James, we're going to hold you to Halloween, or we'll haunt you. It's an appropriate date. Hannon: At that point, it's still just going to be staff that is seeing these changes. The customer still is not going to be inputting data? Hamza: No, we're going to have the client side done, as well. That's the whole thing. Simbro: It should be the whole shebang. Kallmeyer: Once we get the errors out. We don't want to turn it to testing to users. The regions gave me testers. We want to make sure everything works. Hannon: I understood that, but I thought that was going to be as of Halloween. I didn't realize that at Halloween, we are already going to have people on there. Wilson: Does that mean if it's going to be the person entering the information, they will be able to register a calico out of two black cats? Hannon: Say that again? Wilson: Will they be able to register a calico out of two black cats? Hamza: Probably. Kallmeyer: Remember, from online registration, Central Office will have approval. Hamza: Which they can do now anyway. Kallmeyer: We didn't feel confident enough in the CFA user community to automate everything, but where the cost savings is, instead of sending an email,

printing it out and then retyping the data, at least we'll eliminate some of those problems. **Hamza:** Anyway, there's problems with that because of past registrations. A few months ago, we registered a mink Persian, whose pedigrees were right and registered. **Bizzell:** Well, no. The pedigree actually showed one parent being chocolate and it really was a sable. Hamza: But I mean the pedigrees came down. Somebody wrongly registered in the past, but they came down. They can't be shown, but they were registered. It's better to have override control at Central Office. So, what you're saying James, just to be clear, that we will be able to turn the switch off on Bertha at Halloween. Simbro: I certainly hope so. Baugh: Can we organize a party outside Central Office, and if James comes out we know it's OK; if not, we have to go in and get him. **Hamza:** In the middle of the night, I'm bringing my shotgun and putting a bullet in there. **Simbro:** We have made huge strides in the last 7 months. We went from a system that, when I started using it, I couldn't even enter in a cat and name and get it printed. We didn't have prefixes, we didn't have suffixes. It was just a mess, so we have really gotten on the right track. It's these little issues, and even Computan has acknowledged that they like seeing the issues that I'm finding because they are easy fixes. They are not major hurdles like we have had to tackle in the past. Hamza: The truth is, once we get this done, this is what's going to buoy us over our competition for years to come. If we're smart, we will keep it current and keep the updates going. As long as we don't become too snobbish and isolate ourselves, we'll be the fancy left at the end of the day. Any other questions in IT?

#### (22) INTERNATIONAL DIVISION.

**International Division Committee Chair Dick Kallmeyer** gave the following report:

Committee Chair: Dick Kallmeyer

List of Committee Members: Ken Currle (Middle East, Africa and South America), Liz

Watson (South America), Wayne Trevathan (judging), Sandra Al Sumait (GCC, Gulf Cooperation Countries), Phebe Low (ID rep), Suki Lee (Hong Kong), Amanda Cheung (China), Nicholas Pun (clerking), Jimmy Lee

(SE Asia), Pat Pomphrey (Portuguese/Spanish

translation)

#### **Brief Summation of Immediate Past Committee Activities:**

I would like to thank all the Committee members for all their hard work this past show.

The International Division (ID) is again showing significant growth since I became ID chair in June 2010. ID registrations account for 14.7% of all CFA registrations and 33% of all new cattery registrations. The ID had 70 shows (more than any other region) in the 2012-2013 show season (31 shows in the 2009-2010 season, 126% increase). The total show count for 2012-2013 was 6,583 (an increase of 92% since 2010, 26.2% increase over 2012); this count is greater than 5 other regions. ID cats represent 12% of all kittens and championship cats shown in the past season and 6.5% of the premiership cats shown. ID clubs have increased from 25 in 2010 to 42 today.

The International Committee is working with Patti Jacobberger of the CFA Judging Committee and Jimmy Lee in Malaysia to conduct the first Breed Awareness Orientation School (BAOS) in Asia to be held in concert with the ID awards show and banquet in Kuala Lumpur, Malaysia on August 29-30, 2013. Instructors will be Rick Hoskinson, Patti Jacobberger and Gary Veach.

**Hamza:** International Division, Dick. **Kallmeyer:** A couple weeks ago I spent some time and finally got some numbers just to see how we fit, and we showed tremendous growth. It's due to the current committee and all the leg work that Darrell did. I also think that the board should recognize Bob Zenda. Too bad he's not here to embarrass him. The first time CFA went out of North America, it was to Japan 50 years ago. Bob founded the first club and put on the first show. Not only did he work on developing Asia, but he got us started in Japan. I think we definitely owe him gratitude for getting us out there and turning us truly international. To get an idea where we fit, about 14.7% of all registrations in CFA are now coming from the ID. I don't have the other divisions with the other areas. Like I said, I can't break out Regions 1 through 7. And 33% of all new cattery registrations are from the ID -1/3. So, you can imagine the growth there. In fact, we probably have more new catteries in that the Chinese need some help on how to figure out our forms and even register, so it's really significant. The ID had 70 shows, and that's more than any other region. Europe was second, by the way. If we look at the number of shows, it's grown 126% since 2010 – more than double. If you look at show counts, there was about 6,500 cats being shown in the ID. Four regions are bigger -1, 4, 7 and Europe. We'll pass

Europe probably pretty soon this year, just with all the shows coming up. There's really significant growth that we're starting to see. If you look at the percent of cats shows – this is cats present at shows – 12% of kittens and championship is coming from the ID, with 6.5% of premiership. That's something we've got to work on. We are discovering that they even do well in premiership. Obviously, we're going to have to change the points on there. So, a lot of growth that we're starting to see and obviously growing pains where we're developing. I point out that the first judging school in Asia is coming at the awards banquet the end of August, so we're finally getting exposure into that area. So, very significant.

#### **Current Happenings of Committee:**

Phebe Low, Jimmy Lee and the ID committee are working on the ID awards show to be held in Kuala Lumpur on August 31 and the ID awards banquet on September 1<sup>st</sup>.

Central office is reporting that ID exhibitors not claiming their championship/premiership title is a serious problem. Over 88 cats were not confirmed at the end of the 2011-2012 show season resulting in additional work load in Central Office. Currently, claiming these titles is a manual process. Not claiming these titles results in a Central Office staff manually process with additional complications at the end of the show season.

The committee is working with a major shopping center owner in China to bring CFA cat shows to over 60 of the largest shopping centers in China.

**Kallmeyer:** One of the problems we have, too, and we've got to get the word out to the ID people, is that there about 120-some cats that never claimed a championship. It drives Shirley Dent crazy, but 88 of those come from the ID and there's a lot of manual process involved. When cats become a champion and grand, she prints the certificates, so then it becomes a manual process to filter these out. When it comes to the end of the show season, you get all these people saying, "what is NC? What kind of title is that?" A lot of problems. There's money that we're not getting, so it adds up. That's one thing we want to go.

**Kallmeyer:** We're seeing something in China. I put it in my report. We're talking to the owner of the largest chain of shopping centers in China. My report said 60, but they actually have over 200 shopping centers. The owner there wants a CFA cat show in every shopping center, so they provide free facilities and give some subsidies towards the show expenses, as well. So, that's definitely an opportunity.

#### **Future Projections for Committee:**

There is interest in forming South American CFA clubs in Argentina, Chile, Colombia, Venezuela; an African club in Morocco; GCC clubs in Dubai and Saudi Arabia; a club in Turkey; Asian clubs in India and Vietnam. The committee will work with the Club Membership Chair to bring these clubs into the CFA community.

The ID Committee will establish communications with ID exhibitors to encourage claiming the CH/PR titles in a timely manner.

While the ID has experienced rapid growth, there have been some growing pains with this growth including incidences of bullying, illegal rejection of entries and other show rule violations. The committee will continue to diligently pursue corrections of the problems encountered.

**Kallmeyer:** We're starting to see interest in a lot more South American countries. We've had inquiries from Argentina, Chile, Columbia, Venezuela. In Africa we had a request from Morocco, which is brand new, and in the GCC clubs – Gulf Coast Consortium. This is Dubai and Saudi Arabia are interested. In Eurasia, we have Turkey. In Asia, clubs in India, Viet Nam and Brunei are very interesting. Viet Nam is kind of the new China. There's a lot of new industrials coming, and they are growing quite a bit. There's a lot of opportunity. We remember the old days in Viet Nam. It's not a place we thought about shows, but it has turned out to have beautiful, gorgeous resorts. So, there are a lot of opportunities there.

#### **Board Action Items:**

None.

#### **Time Frame**:

BAOS school will be held August 29 and 30, 2013. The ID awards show is August 31, 2013. The ID awards banquet will be held September 1, 2013.

#### What Will be Presented at the Next Meeting:

Respectfully Submitted, Dick Kallmeyer, Chair

**Kallmeyer:** That's my report. **Hamza:** One of the things I set my mind to when I got elected was that CFA try to grow as best it could globally. I saw that there was a potential for us globally and I think that we have been marching well globally. One of the other things I wanted to do is make sure that we stood up to our competition around the world. I think we've done that, and I think we continue to do that. I think it would be good for this board to keep in mind the strides that we've made and to keep pushing our advantage, because it's paying dividends. I think that as these International Division markets develop and we push, I think that long term we're going to see dividends we never dreamed of. I can envision in China that there's a parity there with the kind of fancy we have in North America, and it doesn't take a real stretch of imagination to even one day see the interest there surpassing the interest here. I know maybe some people that may bother, but growth is growth. Wilson: To that end, have we ever considered setting up a satellite office in Asia? Hamza: You know, I've thought about that, and actually Ed and I have talked. It cuts both ways, but actually when we talk about this development, one of the things I've thought about and maybe we should talk to Kayoko as well, because Japan is so strong for us in the east that that would be a natural springboard for CFA in Asia, and the organization there – that's a great idea, and maybe it's an idea whose time has come. Kallmeyer: We probably ought to talk to Ed. I think there's tax implications. Bizzell: Well, right. It could jeopardize our 501(c) status, so we have to be careful. Wilson: But only if there were employees. When I say a satellite office, I don't mean like, "here is CFA Asia," but I mean a representative of Central Office that works there. **Hamza:** Other non-profits are global.

Wilson: There's got to be a way to work it. Bizzell: We just have to be very careful. Wilson: Right. I understand. Hamza: What does AKC do? E. Raymond: No idea. Hamza: We need to find out then. Newkirk: Jerry, not so much a representative, but if we had a distribution center in Europe and a distribution center in Asia, it would sure cut down, I would think, on the cost of getting paperwork to these people. Actually, that wouldn't involve an employee. Kallmeyer: A contractor. Newkirk: Yeah, like a contractor to get that stuff to the clubs. Anger: A Chinese Monique. Hamza: But we should also see what it would take to have at least a point person, because in both places – Europe and Asia – we have language barriers that if we could overcome them, not only with paperwork but with currency issues and other things. Wilson: Import-export issues. Hamza: Exactly. Wilson: There would be all sorts of benefits, but I do realize that you would have to set it up right. Companies have distributorships or agents. They have ways to do this. I just don't know what they are. I'm just the idea person. Kallmeyer: In fact, we've been thinking about it. We do have show rules in Chinese. I think they have to be updated. One of the leaders in the Kuwait club is translating our material to Arabic for the first time. We need local consultants. "Oh, I want to register the cat." "Do this, this and this." Hamza: But there's going to come a time when you're going to need some organizational presence in different areas. **Anger:** We have Monique in Europe. I am assuming you're talking about something like that in China, Asia. We're already doing this abroad. Wilson: In Asia. Somewhere in Asia. The time difference along makes something like that – **Kallmeyer:** We did some research about especially Europe. Pre-staged show packets and things like that. We found out that there was no economic benefit at this time, or very little, to do that. Now, the problem came when clubs were late shipping, and I think there was one case where they shipped out a show package the equivalent of overnight to Russia. It was \$350. Hamza: But there is a benefit. I can see a direct benefit to Monique's presence in Europe to CFA. It's not only just in functionality, but there's a direct financial benefit to CFA that exceeds what we pay her, so she is a profitable center for us. I can see that really coming in. Whether you want to look at it or not, China is well on its way to becoming an economic juggernaut. Wilson: I have one other thing I just want to bring up. At some point, these show packages should be digitally imaged and sent electronically. Kallmeyer: I agree. Wilson: OK. I'll just stop right there. Hamza: James, what can you do toward that end? A digital show package. **Simbro:** If they have the capability of scanning – oh, I'm sorry. Are you talking about sending out? Hamza: Yeah. Kallmeyer: And, in fact, they do it in Asia. Adilah basically has a PDF of all the forms and she prints her own. Wilson: Right. That's the outbound, but the inbound. Hamza: Even domestically, if we can ask a club check if you want a traditional show package or digital show package, not only from a green standpoint is that nice, but it can end up saving us money, as well. Wilson: But I mean the package back. The results back. **Kallmeyer:** That's a harder problem. **Wilson:** At some point, it should be at least the basics for scoring. What is it, the master clerk catalog? Scan it and send it. Hamza: Even to get more sophisticated, you could put a checklist of what you want in your show package. What you need. Wilson: To be followed by, right. Hamza: When a club signs up for their show, check what you want digitally and what you want physically, and then whatever they want physically, just have Central Office. Then it goes out to whoever is filling the show package. Is that Brian still? Kallmeyer: She's talking about show results coming back. Wilson: Results, right. Kallmeyer: Actually, several people – Steve Theiler, Dennis Ganoe and I have been looking and beating around some ideas. We want to get the catcher ready, and then we can start working on that next one. Hamza: You mean from the show results? Oh, OK. Hannon: What the club returns to CFA. Wilson: First of all, can the master clerk even fill out their catalog online and email it?

**Kallmeyer:** Steve already has something good. **Hamza:** We've already been working, where what I would like to see some day is that the master clerk has an iPad and there's an app where they just hit download at the end of the show. Wilson: Even if it's not an app. If it's a Word document or anything that they can fill in, but until then, could they just not scan the basics that are needed? **Kallmeyer:** Probably the logical place would be master clerk first. **Hamza:** But we're still going to need the paper copies eventually. Wilson: Eventually, but not at \$350 to send them. Hamza: No. Wilson: That's the problem, the time. Hamza: You still need them in case of disputes. Wilson: Or, you image them, you put them up, everybody can review them if there's an issue, but you don't have to print them or use the paper if they're scanned. Hamza: The problem is that usually when disputes arise, they are usually based on inaccuracies. Kallmeyer: Plus, a lot of judges make their notes on the forms. The judging stand itself is messy. A cat could act up and knock the tablet or whatever on the floor. Wilson: But a ruined paper is a ruined paper either way. Kallmeyer: I know, but I think the first place point of capture I would like to see the master clerk, and that would give us a reduced amount of tablets we would have to furnish, versus every clerk or every judge, and drive it from there. We're starting to look at that, but again, we want to get this out of the way. Simbro: Is there any issue with the International Division shows scanning the paperwork and emailing or sending it as a PDF? **Hamza:** The one thing for now, I don't have an issue with them scanning it, but the show package eventually has to come in – the physical papers – because if there's a dispute, a lot of times we need to look at the entries. We just wouldn't be able to. So far, I can't see any substitute for not having the physical paper in by the end of the show season, certainly. Newkirk: Jerry, what would be the difference of a scanned PDF versus the real paper? It's the same thing. **Hamza:** Do you want them to scan every bit of the show package? **Newkirk:** Why not? **Wilson:** If you could give them that option, as long as whatever they scan in, if it's readable – **Simbro:** Give them the option. The copier we have at Central Office, you can load a stack of paper into it. Hamza: I'm just wondering who is going to want to scan both sides of everything. Kallmeyer: The master clerk does all this stuff about filling everything out. To be honest, it's pretty much ignored. The master clerk catalog is ignored, because they go back to the judges' sheets as source documents, and that's where Shirley bases the scoring. Wilson: So it's the judges' sheets that should be scanned. Hamza: I can understand them scanning the results, but who is going to want to scan everything else. **Kallmeyer:** The master clerk catalog is used to determine the changes – color changes. It's kind of an easy way to highlight it, but the actual scoring she goes back to the judges' sheets. If you think about how many sheets you have at a show and multiply it by 10, and then all the finals sheets and everything else, that's a lot of stuff to scan. Wilson: I guess I thought they scored off the master clerk's catalog, and went to the judges' sheets if they had a question. **Kallmever:** That's why you could do the PDF, but it's whether the clarity is there. Wilson: If the club had access to a high-speed scanner and wanted to scan it all, maybe as a test give them that option, or if they're having trouble – **Hamza:** You know what I'm just afraid of? Wilson: Alright, I'll stop. Hamza: OK. Hannon: Swedish Cat Paws. Hamza: Mark is moving my agenda along for me.

#### (23) SWEDISH CAT PAWS REQUEST.

**ACTION ITEM:** Swedish Cat Paws requesting exception to the CFA Show Rules 25.13:

To CFA Boards of Directors/Regional Director Pauli Huhtaniemi

On 11 and 12 January 2014 the Swedish Cat Paws are going to have a 12 rings show in Sigtuna, Sweden. I have tried to invite the CFA judges living in Europe, but for various reasons, all of them were unable to come and one of them did not answer me. I have contracted 3 guest judges as Show Rules allows (these are confirmed by JPC Guest Judge administrator Wayne Trevathan: Olga Grebneva (Ukraine), Olga Korotonozhkina (Ukraine) and Guy Pantingy (France).

Since I am not able to contract any European CFA judges, I want to apply and ask permission from CFA to invite 3 more guest judges for my show. Contracting totally 9 American/Japan based CFA judges is economically too costly for the club.

Ulla Strandberg Swedish Cat Paws

MOTION: Grant a permission to Swedish Cat Paws to have more guest judges.

Hamza: OK Pauli, Swedish Cat Paws Request. Huhtaniemi: Swedish Cat Paws is requesting an exception to the Show Rule 25.13. They are asking permission to invite more guest judges than the show rules allow. The reason for this request is that none of the European judges are able to come judge that weekend. **Hannon:** They are what? **Huhtaniemi:** None of the European judges are available on that weekend. **Hannon:** Well, it's not that they're not available, it's that they're not willing. They won't judge for her. **Hamza:** That's a big difference. Hannon: So, we should reward her for abusing our judges by saying, "well, you don't have to hire our judges"? Baugh: I do want to point out that Guy is accepted now as a CFA judge, so she would be needing 2 additional, not 3. He is no longer a guest judge. **Huhtaniemi:** I did ask and her reply was that she still wanted an exception to 50%. **Hamza:** Is this the lady with the \$200 entries? White: Yep. Baugh: Maybe she needs to have a smaller show. Altschul: If she can't get the judges for a 6x6, then have a 6 ring show. We have rules. There is no reason to constantly make exceptions because people can't play by the rules. We passed these rules for a reason. We want CFA shows to have CFA judges. **Eigenhauser:** Is there another club involved in this? **Hamza:** I don't think there's another club. Pauli, is there another club involved in this? **Eigenhauser:** I thought 6x6 still required 2 clubs. **Hamza:** No, one club can do a 6x6. We like to have 2 clubs involved. **Huhtaniemi:** We have been talking about number of rings, but she wants to have a 12 ring show. **Altschul:** So, it's the same club sponsoring both days? **Huhtaniemi:** Yes. **Hamza:** I don't see a reason. Does somebody want to make a motion? **Newkirk:** I am sure she will cancel the show, so we will lose CFA in Sweden. **Meeker:** So moved. Anger: Second. Altschul: Wait, what's the motion? Hamza: The motion is to allow them – **Newkirk:** To have 50% guest judges. **Anger:** The motion is in the report. *Grant a* permission to Swedish Cat Paws to have more guest judges. Newkirk: Jerry, I make that 50% the old rule. **Baugh:** She wants 50%, right? **Hamza:** Yeah. She wants us to set aside the rule, to

have a minimum of CFA judges. **Newkirk:** When we passed that rule, we said that they would have the option to request. **Hamza:** Yeah. So the motion is that Swedish Cat Paws be allowed to have 50% non-CFA judges. **Newkirk:** Approved guest judges, and we have a motion on the floor. **Meeker:** I'll second with the right to – **Hamza:** Rachel seconded it.

Hamza called the motion. Motion Failed. Newkirk, Huhtaniemi and Anger voting yes.

#### (24) CLERKING PROGRAM.

Committee Chair: Cheryl Coleman Liaison to Board: Michael Shelton

#### Current Happenings of Committee:

Online clerking school: A clerking school was held in Frederick, MD at the end of March and the instructors utilized Dick Kallmeyer's PowerPoint presentation that he had been using for clerking schools. The participants at the school said that the material was very clear and concise. The instructors found a few areas for modification, and are fine-tuning that information

I have spoken to Tracy Petty to be the 'voice' of the CFA Online Clerking school. I will be working with her to get the voiceovers, and to look to her to provide additional content that may be important and pertinent to the school. If time allows, I will have a short demo (to be provided to the board members at the annual).

#### **Future Projections for Committee:**

**Archival of Clerking Evaluations**: Goal is to still work with Shirley Dent to file clerking evaluations electronically (i.e. scanned and saved as PDF files).

**Fee restructuring for Clerks/Master clerks**: Submitted a Show Rule proposal to re-align the clerking and master clerking fees.

#### What Will be Presented at the Next Meeting:

First draft of complete online clerking school

Respectfully Submitted, Cheryl Coleman, Chair

Hamza: Clerking Program. I understand there is some sort of AV for this. Shelton: I haven't seen any. Anger: We told her no because there wasn't going to be equipment. Shelton: She hasn't told me if she got it put together or not. Hamza: OK. Well, what do you have, Michael? Shelton: This is pretty much a status report. Things are ongoing. We used the PowerPoint once for a real, live clerking school and we've got some feedback on that to fine tune the presentation, trying to take that and convert it, use that as a basis to convert to an online clerking school and that's an ongoing process. We had hoped to have a little demo, but as far as I know it's not. So, that's an ongoing process. Other than that, we're still working on the idea of trying to get some of the old clerking records scanned and get some of the paper out of Central Office. We have a show rule proposal to try and update a schedule for ring clerks and master clerks that will be put on the delegation tomorrow. That's basically all, unless anybody has any questions.

#### (25) WINN FELINE FOUNDATION.

Winn Feline Foundation Liaison George Eigenhauser presented the following report:



President: Dr. Vicki Thayer
Chief Executive Officer: Maureen Walsh

President Elect:

Secretary: Janet Wolf Treasurer: Vickie Fisher

Liaison to CFA Board: George Eigenhauser

Board Members: Steve Dale, George Eigenhauser, Fred Jacobberger, Betty

White, Dr. Melissa Kennedy, Dr. Susan Little, Dr. Glenn

Olah, Dr. Brian Holub

Winn Feline Foundation has been moving forward since the last report and presentation to the CFA board in February. Here is an outline of major accomplishments and ongoing projects from the past 5 months:

#### **Grant Program**

The Winn Grant review was held February 9 in Houston TX. Four of the grant reviewers were unable to attend in person due to weather and other travel conflicts and therefore joined the review by teleconference. Winn awarded funding to nine research grants. This grant cycle was generously supported due to a donation from Zoetis Animal Health's recognition of the importance of feline health and medical studies. Winn awarded \$176,752 in grants for studies on a variety of diseases including asthma, FIP, cardiomyopathy in Norwegian Forest Cats, ringworm, pain management, kidney disease and tear disorders of the eyes. A press release was recently sent to media outlets. The funded grants are:

Host immune response of feline kidney cells to pathogenic and non-pathogenic feline coronavirus strains: Developing biomarkers for FIP (W13-019); Yvonne Drechsler, PhD and Pedro Diniz, DVM, PhD; Western University of Health Sciences; \$25,000; Bria Fund

In vivo efficacy study of virus protease inhibitors against feline coronaviruses in a mouse model; Principal Investigator: Yunjeong Kim; Kansas State University; \$19,920 (W13-020); Bria Fund

Phenotypic characterization of feline cardiomyopathy in Norwegian Forest cats using echocardiography, plasma biomarkers and histopathology (W13-029) Breed Study Norwegian Forest cats Principal Investigator: Virginia Luis Fuentes; Royal Veterinary College, University of London; \$23,577; Breed Specific Study

Longitudinal evaluation of effects of mesenchymal stem cells in feline chronic allergic asthma: Phase II; (W13-002) Principal Investigator: Carol Reinero, DVM, DACVIM, PhD, University of Missouri, \$24,983

**Detection of dermatophytosis in cats by PCR** (W13-012) Principal Investigator: Stephen Kania, PhD and Linda Frank, MS, DVM, DACVD; University of Tennessee; \$10,670

Investigating feline morbillivirus molecular epidemiology in cats in the North Eastern United States and potential associations with chronic kidney disease (W13-042) Principal Investigator: Claire Sharp and Martin Ludlow; Tufts Cummings School of Veterinary Medicine; \$24,734

Novel methods for assessing the tear film and ocular surface in cats (W13-044) Principal Investigator: David J. Maggs; University of California-Davis; \$21,665

Pain Management in Cats: Studying the Interaction of Buprenorphine and Hydromorphone with Fentanyl; (W13-046) Principal Investigator: Barbara Ambros; Western College of Veterinary Medicine-University of Saskatchewan; \$2878

A Reproducible Protocol to Isolate a Characterized Population of Adult Feline Progenitor Cells - Continuation (W13-053) Principal Investigator: Mandi J. Lopez, DVM, MS, PhD and Nan Zhang; Louisiana State University School of Veterinary Medicine; \$23,325

• The 2013 Miller Trust Grant applications have gone out to researchers and are due to the Winn office by July 15. The 2014 Winn Grant application announcement will go out to the researchers list also in July to be returned to the Winn office by December 15.

#### **Partnerships**

- Renewed Pfizer Animal Health partnership and financial support.
- Winn Feline Foundation continues to promote their associate membership in the Partnership for Preventive Pet Healthcare.
- Winn is one of three Foundations benefiting from a social media campaign of PetHub.com. The campaign is called "Kiss Me I'm Rescued" and calls for photos of a smooth between a pet and their human. For each entry PetHub will donate \$1 to the Foundations. PetHub is also giving additional \$5 donations for purchases of specially selected tags and collars from its product collection.
- Steve Dale is also working with Home Again as a contest judge for their Hero of the Year award winner. The Hero is someone who has made significant contributions to ensure the

welfare of animals. Winn is one of four foundations that will benefit from donations by Home Again as part of the program.

- Winn/AVMF Research Award: Dr. William Murphy, a researcher on genetics, from Texas A&M University was selected the 2013 Winn/AVMF Excellence in Feline Research Award recipient. He will receive the award at an award ceremony on August 3 at the NIH-Merial Veterinary Scholars Symposium at Michigan State University in Lansing MI. Several foundations, industry partners, and over 400 student scholars will be present at the Symposium. Dr. Susan Little will attend as Winn's representative.
- Winn/AVMR Scholarship: The Winn board is due to select the 2013 scholarship recipient at the June board meeting. We had 112 applicants this year. The highest ever.
- Cat Health Network: 18 final reports of Cat Health Network projects have been submitted. Important information has come from these studies and the collaborative of foundations/associations. One key finding was the identification of the genetic mutation linked to hypokalemia in Burmese. A number of research manuscripts have been or are in the process of being published. 9 other studies are due to deliver final reports by the end of the year.

#### <u>Infrastructure and Systems</u>

- **Donor Pro,** our new fundraising platform, is over a year in action and is being used with familiarity by our Administrative team. Our database has doubled in that time and our donation system is much smoother than the previous system.
- An accounting/bookkeeping service, DZM Accounting has been handling Winn's day-to-day financial work. The board just approved an agreement for another year's support. Winn completed the 2012 FY audit and is undergoing the prior FY audit.
- The Winn board has approved as of May 1 another year's support as CEO and administrative support by Maureen Walsh of Clancy Twomey LLC.
- A board development committee met over the late Fall and Winter. Two new board members, Drs. Glenn Olah, DABVP (feline) and Brian Holub were voted on the Winn board at the February meeting. Vickie Fisher became the interim Winn Treasurer when Bill Coombes left the board. Board officer two year terms are up at this upcoming meeting.
- Again, Winn's address for Winn Feline Foundation:

Winn Feline Foundation 355 Cornell Street Wyckoff, NJ 07481 Toll-free: 1-888-963-6946, Ext. 700 (1-888-9MEOWIN)

#### Promotion and Brand Building

- Maureen Walsh has developed a sponsorship "menu" brochure and is putting the finishing touches on the promotion currently for printing.
- Betty White and Maureen Walsh have maintained our monthly Winn eNewsletter and content for the CFA eNewsletter. The new Winn mascot, Winnie, continues to share Winn news and engage readers.
- Winn has also assisted Purina Pro Newsletter staff in providing health topics of interest.
- Winn organized and sponsored an educational track at the American Animal Hospital Association meeting in Phoenix, AZ at the Phoenix Convention Center, March 14-17.
  - Steve Dale was the moderator for the program. Dr. Al Legendre spoke on his recent research on treatments for FIP and Dr. Niels Pedersen covered FIP along with information on other feline infectious diseases. The CE track was well attended and AAHA has recently talked with Winn about providing speakers for a track at next year's meeting in Nashville. We are currently evaluating what the program will feature.
- Ongoing Winn social media presence and web presence (Dr. Susan Little). We are planning on a discussion of website needs and re-design to look at bringing our website up to current and future needs and audiences.
- We plan to establish at the June board meeting fundraising/development committee that will focus on how to better reach our target audiences. Maureen Walsh will also be attending and maintaining an exhibit booth at the annual American Veterinary Medical Assn. meeting in July in Chicago and the fall conference for the American Assn. of Feline Practitioners in Dallas, TX at the end of September.
- Winn has eight podcasts available through the Libsyn syndication service (RSS) and the
  podcasts can be found for one at http://www.fluctu8.com/podcast/winn-feline-foundationpodcasts-on-feline-health-94899-0.html
- The podcasts are all the audiocasts of the past two-year's Symposiums and a developing library of podcast interviews with researchers involved in Winn funded cat health studies.

#### **Events**

- The 2013 Winn Symposium speakers are set to speak June 27. Registrations have been coming in through CFA and Winn's website registration page. Fliers have also been sent to local veterinary hospitals since the program is RACE approved for CE credit for veterinarians and licensed technicians.
- Dr. Jessica Quimby, Colorado State University, will cover the current status of stem cell therapy with a focus on stem cell therapy in renal disease. Dr. Quimby has a prior Winn

funded project regarding the effective use and dosage of mirtazapine as an appetite stimulant in cats with chronic renal disease.

Dr. Karen Moriello, University of Wisconsin, is the second speaker. She will speak on dermatophyte treatment and control in cats, especially a multi-cat environment. Dr. Moriello is considered one of the foremost authorities in this area of veterinary medicine.

The Veterinary Information Network is our primary content sponsor again for the Symposium. Patterson Veterinary Company has sponsored the snacks for the attendees.

Respectfully submitted,
Vicki Thayer DVM, DABVP (feline)
Winn Feline Foundation, President
<a href="http://www.winnfelinehealth.org">http://www.winnfelinehealth.org</a>
http://www.winnfelinehealth.blogspot.com

**Hamza:** George? **Eigenhauser:** The Winn board meets concurrently with the CFA board, so they will be having an update at the Annual tomorrow. The one thing I did want to bring up in addition to the report was to build on what Roger said, and that was the Cornell study finding the FIP gene. I just wanted to let everybody know Winn had a part in that. We are credited on the page. If you read down on the link I sent you to the article, Winn is mentioned down at the bottom. Just another reason you should donate your money to Winn. **Hamza:** After that shameless plug, we will move on.

## (26) ANIMAL WELFARE UMBRELLA – BREED RESCUE; BREEDERS' ASSISTANCE; FOOD PANTRY.

Committee Chair: Linda Berg

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#### **Brief Summation of Immediate Past Committee Activities:**

Since John's death I and many others have been working on the three semi loads of dog food that John took delivery of the weekend he died. We have one semi load left and some very happy shelters and lots of good publicity for CFA.

Nancy Heitzman took the cases that were on John's desk and is completing them for us. Terry, John's wife is graciously letting us keep the food pantry there for now.

Charlene Campbell is doing an excellent job of coordinating rescues with our other coordinators across the country.

Kay Janosik our treasurer had back surgery and is recovering. Her report is attached but just the basics, any questions please call.

#### Current Happenings of Committee:

John had started reworking our procedures. We will begin again on these hopefully with a new chair in place.

#### Future Projections for Committee:

Finding a new Breeders Assistance Chair. If you know of anyone you think would be a good fit for this please have them contact me.

#### **Board Action Items:**

None

#### Time Frame:

#### What Will be Presented at the Next Meeting:

Hopefully a complete committee.

Respectfully Submitted, Linda Berg, Chair

**Hamza:** Next is CFA Animal Welfare. The report from Linda is brief. As you know, they are trying to recover from the loss of John, which was tragic. It's pretty self-explanatory. I will be glad to see them get back on their feet.

#### (27) <u>CFA AMBASSADOR PROGRAM REPORT.</u>

Ambassador Program Chair: Willa Hawke

Committee Members: Jodell Raymond (Team Leader); Karen Lane, Art

Graafmans, Chris Willingham (our new recruit)

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#### **Brief Summation of Immediate Past Committee Activities:**

The CFA Ambassador Program continues to be well represented globally with continued activity and coverage for numerous CFA shows throughout the USA, Japan, Europe and Asia. Activities from several of these shows have been provided to me by the various RCs and subsequently reported in the CFA Newsletter

We are pleased to announce that we recently recruited Chris Willingham from Houston, TX to serve as a member of our Core Group. Chris is a welcome addition - Also, she has agreed to serve as our official secretary.

#### **Current Happenings of Committee:**

The Ambassadors continue to recruit new members and they are evidenced at most of our shows. In addition, we have added several more CFA Ambassador Cats and Pet Me Cats to the program. Pet Me Cats and Ambassadors continue to entertain spectators at shows. This past year we have added 20 new Ambassador/Pet Me cats and over 20 new Ambassadors to the group. In addition, we have added one new Ambassador Regional Coordinator from Region 7.

The Food and Water Bowl in California was a major event, as expected and much activity was ongoing including our popular guided tours through the show hall. Our Ambassadors also provided requested help to Joan Miller at this show. Ken Cribbs, RC-Hawaii and his CFA Ambassador Cat, represented us during the recent Hawaii Pet Expo.

We are continuing the work with the CFA Ambassador IAMs cats and the Pet Me Cats. They are well received wherever they appear. Due to the absence of Corporate sponsorship, our funding has been cut significantly. We do hope that Corporate Sponsorship will soon be secured so that we can continue to make our presence significantly felt within all of our many CFA show halls throughout the USA, Europe and Asia.

Our Ambassador Supply distribution via Central Office seems to be working adequately and for this we sincerely thank all in Central Office that work to make this possible.

#### **Future Projections for Committee:**

*In summary, our committee plans to:* 

Continue to recruit Ambassadors and sign up Pet Me Cats.

Rework our handout materials.

Pending additional funding increase, I-Cat participation in Europe and abroad.

2013 Core Committee Meeting is scheduled for 5:00 P.M, Wednesday in the Oak Room, Vancouver Hilton.

**2013 Annual AMBASSADOR RECEPTION** as per usual will immediately follow the delegates meeting and will be held in the Presidents Suite, Vancouver Hilton. (Thanks Jerry)

#### **Board Action Items**

None

#### What Will be Presented at the Next Meeting:

Progress Report on the above Committee plans.

Respectfully Submitted, Willa K. Hawke, Chair CFA Ambassador Program "We Are The Face of CFA"

**Hamza:** Moving on to the Ambassador Committee Report. Willa? She was here. Jodell? **J. Raymond:** The Ambassador Core Committee met last night and came up with a few ideas for further defining and clarifying the program, first with our regional coordinators and ambassadors have some work to go back there and make sure everyone knows what it is they are supposed to be doing, and get the word out again about the difference – what a Pet Me Cat is. With the absence now of the I-Cats, we are waiting to hear what they are going to officially call those cats; if it's CFA Ambassador cats, what they are going to do with that particular program. All is well. We are just continuing on and looking to further define the program.

#### (28) MENTOR/NEWBEE PROGRAM.

Committee Co-Chairs: Carol Krzanowski, Teresa Keiger

List of Committee Members: (Mentor Coordinators) Diane Castor, Region 1, Diana

Nelson, Region 2 (Northern), Mary Sietsema, Region 2 (Southern), Kathy Black, Region 3, Mary Ann Toth, Region 4, Sharon Rogers, Region 5, Pam DeGolyer, Region 6, Vickie Bingman, Region 7, Michie Shinmoto, Region 8, Gabrielle Lueppens, Region 9 (Western), Vasily

Butorin, Region 9 (Eastern), Russell Law, Asia

**Coordinator** 

NewBee Core Team: Kathy Black, Sande Willen

#### **Brief Summation of Immediate Past Committee Activities:**

Last fall we worked together with the CFA National Marketing Committee to establish an 800 number for general inquiries from the public about breeding and exhibiting in CFA, and we established a separate Google Group and a workable system for handling these calls. The project remained stagnant for some time, but inquiries began coming through from the 800 number a couple of months ago. The original team established to field these questions immediately regrouped and began fielding questions.

We also developed a brochure with the message "CFA – We're Waiting For You!" to inform the general public about the many ways they could participate in the cat fancy. It was distributed at the World Show last November with plans for wider distribution in the future.

#### Current Happenings of Committee:

Both the Mentor and the NewBee Programs continue to grow and prosper. The Mentor Program handles an average of 6-8 inquiries a month, including emails and completed protégé applications. The NewBee Program gets 3-5 new member requests per week.

The volume of calls to the 800 number increased dramatically beginning in June. The information from these calls and emails from the <u>cfainfo@cfa.org</u> email address are forwarded to a Google Group for the committee's volunteers to take turns answering.

#### Future Projections for Committee:

The committee plans to restructure the current Mentor Program to establish a group system of mentoring protégés. The Mentor Program was originally designed to pair mentors and protégés for a one-on-one relationship. While this was initially successful, over the past few years the number of mentors willing and able to take a protégé has declined for various reasons. In the meantime, the popularity of online groups (such as Yahoo Groups) has increased. The committee thinks that perhaps protégés might be better served in a group situation such as this, as it is more likely that experienced breeders would be willing to mentor if they were not the sole person that a protégé depended upon. The Mentor Program does have its own Yahoo Group, but currently its focus is on answering general questions.

#### **Time Frame:**

We hope to have a viable group mentor system in place by the end of this year.

#### What Will be Presented at the Next Meeting:

The Committee will present an update on activities of the Mentor and NewBee Programs as well as progress on the Mentor Program restructure project.

Respectfully Submitted, Carol Krzanowski and Teresa Keiger, Co-Chairs

Hamza: Carol, you wanted to do yours in closed session? Krzanowski: Right. I just have a little bit to present in closed session. I just wanted to mention one thing about the Mentor Program, is that since the report was submitted, Vickie Bingham, the Southern Mentor Coordinator, has found it necessary to resign. We will miss her, but we are looking for a replacement for her at the present time. Both the NewBee and the Mentor have been very active. The report is self-explanatory. If anyone has any questions, please feel free to ask them.

#### (29) I-CAT PROGRAM.

Committee Chair: Karen Lane

#### **Brief Summation of Immediate Past Committee Activities:**

In total we have 24 active I-Cats attending local CFA Shows. All activities are in the Regions 1 through 7.

#### **Current Happenings of Committee:**

We have had no changes in the activities of the programs thanks to the monetary sponsorship of CFA and the new black CFA cages.

#### **Future Projections for Committee:**

Our program is hopeful that one of our corporate partners will see the merit in this program and sponsor our activities going forward. The members of the I-Cats have met and we are making changes to eliminate all reference to Iams in our equipment and handouts. We are planning a new logo for this program and plan to present our ideas to the board in the near future for approval.

#### **Board Action Items:**

No board action is needed at the present time

#### What Will be Presented at the Next Meeting:

*New logo for this program and new handouts for CFA show spectators.* 

Respectfully Submitted, Karen Lane, Chair

**Hamza:** Jodell, are you going to handle the I-Cats report, as well? **J. Raymond:** That's really Karen Lane. I don't know if she sent anything to you. **Hamza:** There's a very brief thing in here. It seems to be very self-explanatory. It just goes over the new cages and such, so I really don't think we need to dwell on that, unless somebody has got a question.

#### (30) YOUTH FELINE EDUCATION PROGRAM.

Committee Co-Chair: Cathy Dunham, Karen Lane

Liaison to Board: Loretta Baugh

List of Committee Members: Aubrey Anderson, Maureen Clark, Lorna Friemoth,

Marguerite Epstein, Donna Trusler

#### **Brief Summation of Immediate Past Committee Activities:**

*The program has 27 youth participating in four age divisions.* 

Designed brochure to promote the program.

Provided year-end report to Royal Canin for their sponsorship of the program.

Year-end scoring completed, awards ordered and distributed to the regions for presentation to the youth.

National awards will be presented at the delegates meeting by Karen Lane and a representative from Royal Canin.

#### Current Happenings of Committee:

YFEP display will be at the Annual and staffed by youth from Region 2.

Working with Royal Canin to provide T-shirts to the kids.

Working with clubs to help them provide time for youth to do short talks and presentations.

Continuing to put new information on our website. The newest addition in the handbook which can now be printed as needed for any youth to use.

#### **Future Projections for Committee:**

Provide information and a budget to Royal Canin for continued sponsorship of the program.

To work with new regional representatives so they understand the program and can assist the kids during the season.

Looking at outside organizations to include in the program for continued expansion.

#### **Board Action Items:**

No Board actions at this time

#### Time Frame:

None

#### What Will be Presented at the Next Meeting:

Program update.

Respectfully Submitted, Cathy Dunham and Karen Lane, Co-Chair

**Hamza:** Loretta, do you want to do the Youth Feline Report? **Bizzell:** Basically, it's just a report of what's been happening. The only way I have been involved is just simply to present the report, so if you have questions, I'm not sure I can answer them. It is what it is.

#### (31) <u>2013 WORLD SHOW</u>.

Show Manager: Rich Mastin

Assistant Show Managers: Ed Raymond; Mark Hannon

Show Secretary: Rachel Anger Show Treasurer: Teresa Sweeney

**Hamza:** The World Show, I'm going to move that report over to Sunday. We were supposed to have a 3:00 meeting yesterday, but with all the lovely flight happenings with people involved in the meeting, we just couldn't have the meeting. So, we're going to reschedule the meeting and hopefully bring a report into the Sunday meeting, if that's OK with everybody. Otherwise, all I have to report is that we couldn't meet because of the flight mishaps. It would be better. There are some things to report, but I would like to just be able to talk about everything all at once, so I'm going to move that to Sunday.

[from Sunday] **Hamza:** We postponed the World Show to Sunday because we were supposed to meet on Wednesday. With the horrendous delays with all the flights, we just couldn't get together until after Thursday, when we were supposed to present it. So, I'm bringing what we have for the World Show here now. Rich, do you want to do that? Or Mark, I don't care. Either one of you, that would be fine. Hannon: You took all the notes. I don't have all the notes in front of me. Mastin: You are communications, Mark. I don't want to break a rule already. **Hamza:** Doesn't he catch on quick? **Hannon:** What we did in the past was, I was not communications with the board. The show secretary was. I had the rest of it. Hamza: Now they are throwing it your way, in case you don't know. **Mastin:** Oh, I see how this works. [laughter] **Eigenhauser:** I move they take this out in the hall and work it out. [laughter] **Mastin:** Alright, let's see. What was proposed is two shows, 9 rings each, with a format of 4 Allbreed kittens, 5 Specialty. The same for champions and premiers. Top 20 kittens, top 15 in championship and premiers, and top 15 in Household Pets. Household Pets will be designated to one show. We would allow the regions to pick two of their own judges, with the exception of not allowing the judges who judged last year, in 2012. Hamza: Everybody else goes back in the pool. Hannon: I assume Loretta is going to contact the judges and ask them if they want to judge it. **Baugh:** That's what I wanted to find out. I will see who wants to be pulled out. Hannon: We're going to be basically judging (if we fill) 500 cats in a day and a half. Some judges may feel that's more than they want to do. **Meeker:** So, is it a 500 count? **Hannon:** It's going to be 1,000 cats, but 500 per show. **Altschul:** In championship, I'm sorry, I didn't get the breakdown in the rings. Mastin: 4 allbreed and 5 specialty. Altschul: OK. So, it's the same for – Hamza: – everybody, right. Baugh: So, what I can do if you want is, I'll contact the judges and see who does not want to be on the ballot. Hannon: Right, and if you would then notify the regional directors so that when they put out a ballot in their region, they can remove that name. **Baugh:** I think that that [the voting] should all be done in a similar fashion. **Hamza:** Right. There should be uniformity in all the regions. Baugh: I already talked with Kathy. Calhoun: We're not going to do it the same way we did it before. **Hamza:** Where clubs count as one and people in your own region count as a quarter and people in other regions voting in your region count as an eighth? Calhoun: Five decimals out, yeah. [NOTE: these two comments were said facetiously] Baugh: How much time to you want on that? I can do that tomorrow. Hamza: We would like to get the ballots fairly quick, so we can develop the line-up's fairly quick. **Baugh:** I can give them a week

or 10 days and go from there. **Hannon:** Yeah, let's do that. **Baugh:** OK. **Hannon:** And then on the ballots, how many do we want the clubs to vote for? **Hamza:** Two. **Baugh:** I think they need an alternate. **Altschul:** Each club votes for two, and you figure out who your alternate is, based on who gets – **Hamza:** – third and fourth highest. You can come up with two alternates that way. **Baugh:** I'll take care of that.

Wilson: Just a couple of questions. Is there a reason why it's 9 rings instead of 8? I heard from a lot of exhibitors that it was just too much running around. Hamza: We have 9 regions. Wilson: I understand, but if the only reason is to not slight a region's judges, couldn't we just put the names in a hat and draw 8? I'm not sure that's the best reason, to offend a region. Hamza: It's the fairest way. Wilson: What's fair to the cats? And the exhibitors? And the vendors that nobody got a chance to go see? Hamza: It's one less ring. Hannon: Make a motion. Wilson: I'm just curious if it was discussed. Hamza: We did discuss it, and the way the show hall is configured, we think that we can cut down on the running around we had last year. The other thing is, we're going to have many more scooters available. Bizzell: That's frightening. Wilson: I don't see that as a plus. Hannon: It's deliberately a smaller hall this year. Hamza: One of the things we thought – it's been a learning experience. We thought having the bigger show hall last year was going to be a plus because we could spread out, but in a lot of ways it wasn't, because it did make everything farther away. It's not going to be like that this year. Everything is going to be much closer.

Wilson: The other question is, is there a reason why we have to have two shows, instead of just splitting it by specialty and having all specialty rings, or having half the judges do kittens and half do premiers and championship? **Hamza:** I think our ultimate count will be way better. It leads to a better count. I think giving people choices between what shows they want to go to. It also makes the scoring a lot easier, as far as not having to change things. Eigenhauser: Let me add to what you are saying. If we split it in a way that one group of judges is doing champions and the other is doing kittens and premiers, you can't guarantee that's going to split 50/50, whereas with 500 and 500, you can guarantee the two shows are splitting, capping it at 500. **Baugh:** The question might already have been asked when the rumor was out that there were going to be two shows, is the exhibitor going to be able to choose their show? Hamza: Yes, yes. Meeker: And can they double enter? Hannon: No. The advantage this year is, they will know from the start that it's two shows and what the slates are. Last year they were at a disadvantage because they had already entered the first show and, "oh, I like the second show's slate better". So, they can pick between the two. The only way they can – they enter one of the two shows with the cat, and if they decide later they want to put it in the other show, they have to withdraw the cat from the first show and enter in the second show, and no refund from the first show. So, they are going to end up paying a second entry fee if they want to go into the other show. **Baugh:** So, they are going to have to be sure they are where they want to be. **Hannon:** There is a financial incentive to make up their mind early. Calhoun: How did we handle Household Pets last year? **Hannon:** They were the same as everybody else, so we had, I think, 6 in one show and 4 in the other. They wanted to be in the one show, but we felt it was unfair at that point because other minor breeds that only had a few entries might have wanted to do the same thing. It would open Pandora's box to do that. Hamza: So, putting them all in one show, we felt was accommodating their wishes. Hannon: That's what they wanted last year. Calhoun: I had one more question. Are we going to allow substitutions? Hannon: Yes. Last year we allowed them to do it free, up until a certain date and that was because of the second show coming in after we

opened. This year, there is going to be a substitution fee right from the start. Altschul: I don't know what's going to happen with the entries, but if at some point it's getting close to the closing date and the shows are not filling, are you going to open up for double entries at that point? Hannon: We haven't discussed that. What are your thoughts? Altschul: I was one of the people who double entered last year. There was what, 30 cats that double entered? I personally liked it, and I paid for the opportunity to make a choice. I paid two entry fees, and I liked being able to have a choice. People can double enter all the time, and I know that you don't usually have the opportunity to be in the same show hall, but I know that at some shows, people are waiting at the airport for their friends to report who is at the show. It's a little harder when the shows are in different locations, but there was what, 30-something cats that were double entered last year? It wasn't that big of an impact. I just don't like the idea that we are restricting double entries. Hamza: We certainly can look at that. To be close minded would be silly, but in the beginning, to make sure that we're not taking spots away from people. Altschul: So, maybe we can open up for double entries if the shows aren't filled, at the very end. Hamza: Yeah, we can certainly look at that, if it makes business sense. Kallmeyer: How are you going to allocate the judges between the two shows? Will you put the highest vote-getters in one or randomize them? **Hannon:** If we do it the way we did last year, the red show would be the judge in each region that got the most votes, and the purple show would be the judge that got the second highest number per region. Hamza: Oddly enough, it was the purple show that was the more popular show last year. Hannon: Go figure. [NOTE: judges for the Red or Purple show assignments (1 per show per region) will be pulled from a hat at the Garden State Show.] Eigenhauser: I would discourage the committee from allowing double entries. One of the things that we get from CFA all the time is that the campaigners are always playing these games, double entering shows, doing this, doing that, to try to gain an advantage over the average, every-day exhibitor. This only benefits 30 people. It doesn't seem like it's worth pissing off all the rest of CFA to make 30 people happy. Calhoun: But, to the same point, though, if you allow double entries, you will have a brown tabby here and a blue tabby there, and you decide you want to switch cats – in essence, double enter – you can do that by substituting, so you might want to think about how long you want to leave the substitution option open. Ganoe: And what the fee is. Hamza: What we really want to do here is to get everything approved so we can get the wheels of this show going. We had a really nice meeting with Dr. Elsey. Hannon: They are the prime sponsor this year. **Hamza:** And they are very excited about it. Plus, one of the things they bring to the table is, they have other organizations they work with, and so they have the ability to really market the show through other venues besides Dr. Elsey, so the faster we can get this thing out there, the better chance we have to succeed, because they are really excited and they are ready to go, so we want to get our end of it ready to go.

**Krzanowski:** I would like to have a copy of the show committee members, so that we know who to approach with questions if we have them. **Hamza:** OK. **Krzanowski:** And I would also be interested in seeing a copy of the show budget at some point, so we know where we stand with show sponsorship and things like that. **Hannon:** Do we have a budget? **Bizzell:** I am hearing the particulars the same time you guys are, so no, there is no budget that I've made. Is there a budget? **Hannon:** We are going to ask you to make one. **Hamza:** What we have is, we have the basic costs down, so now it's time to put a budget together. We know what the show hall is going to cost. One of the things we did is, we made sure that we reduced some of the loss leaders from last year, where felt like things went out of control where we lost money, we made sure the show hall included this year. Decorating was a big loss leader, so we made sure in our

price this year for the show hall we got the draping, and the tables and chairs, and all of these things where we – as Carla can tell you, when the bills came in, they were shockers. We have those costs fixed this year, and that was one of the things I insisted upon. Rich, where are we roughly at with everything? About \$33,000? **Hannon:** For the cost of the hall. **Mastin:** For the cost of the hall and the decorations, the audio-visual, tables and chairs, pipe and drape. **Hannon:** How does that compare to last year? **Mastin:** I believe it's down about \$18,000-\$19,000. **Hannon:** And it's a larger area, right? Community. **Mastin:** Four times the size of Columbus.

Wilson: Would we have a budget to look at by the next meeting? Hannon: You'll have to ask the Treasurer. Wilson: OK. I move that the board review the budget at the next meeting, have a copy of it and review it each meeting thereafter, so that we're not taken by surprise with no way to answer questions when, after the fact, we all wonder – even though we get explanations – why there was a loss. I think we have a fiduciary responsibility to take a look at the budget and then be updated on it before it is official. Hamza: Let me say this about this process. We anticipated that the World Show is important. We also anticipated, when we do our budgets – Hannon: The CFA budget. Hamza: – the CFA budget, when we do things, we put historical costs in the budget. So, this year's budget, Carla, what did we figure for the World Show? We figured a loss. Bizzell: We showed a \$22,000 loss. Hamza: So, we incorporated into this year's budget a \$22,000 loss. Hannon: Of course, that's not our goal. Wilson: Of course not, and I'm fine with including that in this projected budget, but I just think the board needs to take a look at it and have this information available. Eigenhauser: And I will second the motion.

#### Hamza called the motion. Motion Carried.

Meeker: I was wondering if we are going to use two entry clerks this year or, because of the "no double entry rule", we have to stick with one entry clerk. **Hamza:** We're going to use two, but we're discussing a higher tech solution, so that people can go to one place and enter, and then - **Hannon:** - technologically, it gets funneled to the right entry clerk. **Hamza:** Yeah, so that's going to work. Meeker: Or you will have to budget Monte another computer. Hamza: No. I think we've got a pretty good handle on how that's going to work. **Hannon:** We're not going to open up entries at midnight. Hamza: No. We're going to probably do it at noon. Bizzell: Noon where? Hamza: East coast time. Ganoe: Noon, show hall time. Baugh: I do want to comment, especially to the international people, that this is maybe a half hour from the Detroit airport, which is a major international airport. Flights are very easy to get. They are from the International Division, so I am hoping we get a good representation there. There's a lot of experienced people in that area, and I think that we can have a lot of support from there. Hannon: We're going to count on those people for help. Baugh: They are going to be OK. They are already excited. **Hamza:** And it may not seem important, but that's where the USDA is in Michigan, and that ends up being very important for the overseas people who come. I can tell you that we're not going to come anywhere near the loss we had at this last show. It's just not going to happen. Raymond: I know that some folks I've heard over this weekend have been concerned about Detroit, because they hear "the Detroit area". These are the affluent suburbs of Detroit, so it's a very nice area. **Hamza:** It's a nice show hall. I don't know if any of you – I know that some of the people in 4 have been there. This is a really nice place. It's a good place to have a show, and the gate – we've got a good chance at a good gate, because the clubs that have performed there in the past have done well with smaller advertising. This is a known commodity for CFA anyway. **Baugh:** It's an area, too, where a lot of our media people – there's a potential

of getting them to come in and possibly broadcast from there. National Public Radio has a base out of Wayne State University in Detroit. There's a lot of potential there for advertising.

Calhoun: How are we leveraging the pet fair the week before? Hannon: I was just going to bring that up. Obviously, there's nothing we can do about the fact that there's a pet fair in that facility the week before, but we're going to take advantage of that and hopefully have a booth there staffed by local cat fanciers, passing out discount coupons advertising the fact that there's going to be a major cat show there the following weekend. I think that's an opportunity for us. **Baugh:** Can we come up with Garfield, as an incentive for people to bring their children? Hannon: Garfield will be at the cat show. Baugh: That's what I meant. Hannon: Yeah, Garfield's going to be there. Meeker: Put Garfield in the CFA booth. Altschul: Then there's no reason for them to come to the show. **Baugh:** We want the kids to come to our place, and that's why we want Garfield at our show. **Hamza:** We can say Garfield will be signing autographs. That's something we can explore. Bizzell: I'm not sure Garfield can sign autographs. Hamza: We can get a little stamp with a paw, and he can stamp his picture. Anyway, we wanted to get this thing moving forward, so that we can maximize our opportunity to Dr. Elsey. They were very excited, at the meeting we had on Thursday. We've got a good partner. Just so you know, and to speak to Annette's concerns, Dr. Elsey is coming in with \$30,000 in sponsorship. Bizzell: \$35,000 is what I was told. Eigenhauser: And that's why we need a written budget. Bizzell: OK. I'll verify that. **Hamza:** I always take the most conservative figures I have, and then if you take booth space that we've traditionally sold, it comes to about \$40,000 we have to work with out of the gate. I'm very confident that we are going to have a profit at this show. Last year, with the illness I had, I wasn't as involved as I would like to be, but this year I am sort of being obnoxious about it, so I'll be in there. Plus, we learned a good lesson last year, and it's a lesson we had known from previous years with international shows – never trust a decorator. **Hannon:** If you get questions about the vendor situation, we're going to have them near the gate. Bizzell: Just as a correction, I may have misspoken. Right, right. The total that I have in the budget for sponsorship is \$35,000. So, it may be an additional – **Hannon:** Yeah, because we knew we were getting money from a couple of other corporate sponsors. Hamza: So, what you are saying is, \$30,000 from Dr. Elsey and \$5,000 from other sources. **Bizzell:** And there may be others that weren't in the budget. Hamza: And we're certainly going to bang the bushes for other folks. So, the bottom line is, I think we're in good shape. I know you can beat them or you can bang them. It depends on what part of the world you are from. [Altschul laughing] Carissa, what is wrong with you? Eigenhauser: I had the same thought. Hannon: What, wondering what's wrong with her? Ganoe: What he meant by banging bushes. Hamza: I'm having fun. Never mind. Eigenhauser: It all started at the Annual, about "getting it in the slot". Hamza: Hole George, hole. Anyway, I think the World Show is going to be a good deal this year, and we're already looking at sites for next year. The further ahead we can plan and the more standardized this can become, the better it will be in the future. Really, that's it for that.

#### (32) OCTOBER 2013 BOARD MEETING.

Hamza: 32 is the October board meeting. You know, basically, the consensus I've gotten is, we should probably leave it the way it is. With the cost of the meeting, the difference between the two I don't think is enough to justify doing anything different. Does anybody feel any differently? **Hannon:** When do you plan to do something about long-range planning? We're not going to be able to do it in October. It's something we really need to do in person. Altschul: Brainstorming, you mean? **Hamza:** Well, we can add – the other thing that was discussed is, we can add a day to the February meeting, which is far more economical. Now, we know that some people won't be able to make it, but the people who can make it, we can develop a long-range plan with the people who can make it. **Altschul:** If you don't make it Friday all day, but you could say Friday evening we get together, because a lot of people I noticed came in on Friday afternoon to evening. Hamza: Or, the other thing you can do is, you can break it up into sessions, and you can start a session in the morning and have another session in the late afternoon. You can have an evening session, and then people can make whatever sessions come in and can be apprised of what was discussed earlier and be brought up to speed. Mainly, when you come up with strategic planning, it's a lot of brainstorming and usually doesn't gel until the later sessions anyway. Those kinds of things are good to have breaks in between, to sit on people's brains and to sit with people and see how they feel about what was discussed. **Hannon:** But what we're saying is, we're going to plan for the February board meeting to be longer and we're planning to do strategic planning in February? **Hamza:** That would probably be a much more economic and acceptable approach. **Hannon:** I don't want to say, "that would probably be", I want to say, "that's what we're doing." Hamza: Well then, make a motion. Let's make a motion to add Friday to the February meeting. **Hannon:** So moved. **Baugh:** Jerry, we also finished very early the last two February board meetings, so maybe we can do Friday afternoon – not in the morning – and then finish up on Sunday afternoon, because we get done so early. Hannon: We can deal with the scheduling later. Eigenhauser: There aren't that many flights out on Sunday. Hamza: I think what you do is, you make the motion to add Friday and then, if you have to use Sunday and people are able to, you talk about it then. We've got a motion to add Friday. Do we have a second? **Baugh:** Second.

**Hamza** called the motion. **Motion Carried. Hamza:** The February board meeting is now a 3-day meeting.

**Anger:** Do we want to have a motion about October, or will we just do a teleconference? **Hamza:** We're just going to do it as a teleconference. **Calhoun:** So, are you expecting people come in Thursday night, for Friday morning? **Hamza:** Yes. **Calhoun:** OK.

\* \* \* \* \*

**Hamza:** Before we go into closed session, we have two board members that have voluntarily chosen not to come back. I hope it's not because we worked you too hard. I want to thank you for your service. David, thank you very much. Darrell, thank you very much. [applause, standing ovation] We've moved a lot of dirt over the last few years together, and I appreciate your help. We're just about done, folks. The people in the audience can leave. I think we have a brief closed session item to tackle before we're done.

**Hamza:** Sharon, everybody is wondering, and I don't want to be the one to share your news, but you decided to stay, right? **Roy:** Yeah. Just be good to me. **Hamza:** OK, we can do that. Thank you.

The meeting adjourned at 4:30 p.m.