

**CFA EXECUTIVE BOARD MEETING  
OCTOBER 4/5, 2003**

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**Secretary’s note:** This index is provided only as a courtesy to the readers and is not an official part of the CFA minutes. The numbers shown for each item in the index are keyed to similar numbers shown in the body of the minutes.

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**Secretary's Note:** The Officers and Board of Directors of the Cat Fanciers' Association, Inc. met on Saturday, October 4, 2003, at the Hilton Logan Airport Hotel, Boston, Massachusetts. President **Don Williams** called the meeting to order at 9:00 a.m. with the following members present:

- Mr. Don Williams (President)**
- Ms. Pam DelaBar (Vice-President)**
- Ms. Kathy Calhoun (Treasurer)**
- Ms. Rachel Anger (Secretary)**
- Ms. Debbie Kusy (NAR Director)**
- Ms. Jean Grimm (NWR Director)**
- Mrs. Betty Haden (GSR Director)**
- Mrs. Liz Watson (GLR Director)**
- George Eigenhauser, Esq. (SWR Director)**
- Ms. Linda Berg (MWR Director)**
- Ms. Peg Johnson (SOR Director)**
- Mrs. Kayoko Koizumi (Japan Regional Director)**
- Mr. Stan Barnaby (Director-at-Large)**
- Ms. Jo Ann Cummings (Director-at-Large)**
- Mrs. Jody Garrison (Director-at-Large)**
- Ms. Joan Miller (Director-at-Large)**
- Mr. Darrell Newkirk (Director-at-Large)**
- Mr. Gary Veach (Director-at-Large)**
- Mrs. Annette Wilson (Director-at-Large)**

Also present were Mr. Thomas Dent, CFA Executive Director; Mrs. Carol Krzanowski, Associate Director; Ms. Allene Tartaglia, Director Special Projects; and Fred Jacobberger, Esq., CFA Legal Counsel.

**Secretary's Note:** For the ease of the reader, some items were discussed at different times but were included with their particular agenda.

(1) CORRECTIONS TO THE MINUTES. **Secretary Rachel Anger** reported that no corrections to the June 18-22, 2003 minutes were submitted. **DelaBar** moved to accept the minutes. **Williams** called the motion. **Motion Carried.**

(2) TREASURER/BUDGET COMMITTEE REPORT: **Treasurer Kathy Calhoun** gave the following report: *This report is based on financial reports for the period beginning May 1, 2003 through July 31, 2003.*

## **Key Financial Indicators**

Cash Reserves. Key cash reserves are held at Allaire Community Bank, Fleet Bank and Bank One. Funds are also being held in a certificate of deposit. Overall reserves and assets are at parity with last year.

Ordinary Income – Registrations and related services. Revenue generated from litter registration, individual registration, blue slips, yellow slips, and prepaid registrations is 3.9% ahead of budget and 8.4% ahead of prior year's revenue for the same period. The prior year's comparison is favorably affected by the tiered fees structure. Revenue generated from the transfer of ownership is up approximately 34% compared to last year. Other service-related categories that were unfavorable compared to last year include breed council dues, and certified pedigrees.

In total, revenue generated from Ordinary Income was approximately \$8,500 favorable to prior years' revenue for the same period.

Almanac. Overall, the Almanac has performed well compared to the same period last year. Although subscriptions are slightly behind last year's levels, 6.5%, the revenue generated from breeder and commercial ads has increased 11.5%. Production costs are also lower compared to last year. The net affect is that the Almanac has delivered a profit year-to-date.

Yearbook. Yearbook revenue continues to be negatively affected by declining advertising. Year-to-date purchases are 50% of last year's levels. Yearbook expenses, i.e. production costs, are in accordance lower as well, approximately 30%. The Yearbook to date is not profitable nor is it expected to be at this time of year. Yearbook sales will not be realized until later in the fiscal year.

Central Office Expenses. Central Office expenses, which include salary, benefits, utilities, building insurance, supplies and postage, were slightly favorable to budget.

Computer Schedule. Charges associated to computer maintenance, related services and depreciation were on budget.

Publicity Expenses. \$3,400 favorable to budget.

CFA Programs. CFA Programs were favorable to budget largely driven by a reduction in breed council expense which is a factor of timing and the reallocation of International show expense.

Corporate Expense. This category was approximately \$4,700 under budget. While professional fees were \$7,800 over budget, board meeting expenses were over \$12,000 under budget resulting in an overall favorability to budget.

Legislative Schedule. Legislative was slightly below budget.

*Events and Merchandising. The International Show, Madison Square Garden and merchandising will be discussed in separate reports.*

*Overall, in the first quarter CFA is not showing a profit. This again is not unexpected at this time of year. The drivers of the unprofitability are the Yearbook, which has not realized unit sales, and CFA events, i.e. the International and MSG. Both events will realize revenue in the October/November timeframe.*

*Respectfully Submitted, Kathy Calhoun*

**Calhoun** presented line graphs illustrating actual dollars, compared to prior year and budget, which reveal that we are tracking ahead in dollars, tracking lower in the number of cats registered, with some leveling. Almanac subscriptions are lower than last year. Yearbook advertising is down 50%. We have major events coming up with revenue yet to be realized. **Barnaby:** Do you feel that we can turn around the Yearbook, which is something that I am very keenly interested in keeping? **Calhoun:** Yes, the Publications Committee proposal was well thought out and I feel very good about the great potential of turning around the Yearbook and Almanac to a better financial picture. **Barnaby** moved to accept the Treasurer's Report. **Williams** called the motion. **Motion Carried.**

(3) DOMESTIC CLUB APPLICATIONS. **Domestic Club Membership Chair Jo Ann Cummings** presented the following domestic club applications for approval, reserving the right to vote no.

**Americas Singapura Alliance - Gulf Shore Region**

*Constitution and By-Laws meet CFA guidelines.*

*Twelve members.*

*Seven members belong to other CFA clubs.*

*Members reside in various states.*

*Objectives:*

- o Promote the welfare Singapura cats.*
  - o Promote the breeding of Singapuras through careful mating with a focus on genetic strength.*
  - o To promote friendship and breeding partnerships of Singapura breeders in the Americas.*
  - o Promote sportsmanship among cat fanciers.*
  - o Sponsor cat shows whenever possible.*
- Other objectives & activities:*
- o One show per year, location to be determined.*
  - o Create genetic Trials for breeders.*
  - o Pedigree service.*
  - o Promote productive relationships among breeders.*
  - o Compile Health relegated problems to determine if nature is genetic.*

*Approved by Regional director – Betty Hayden.*

*As of 9/9/03 – Non-supporting letters received from: Nicki Ruetz, Singapura Breed Council Secretary, and Tommy Meadow (rebuttal received from Michael R. Barber)*

**Cummings:** Four letters of opposition were received. **Veach:** In the club's objectives, they want to provide a pedigree service. I wonder if that's in conflict with what we do as an organization? Also, this club only allows for [25% of members and] 2 officers to be present for a quorum. **Williams:** I think this group formed this club because they find it impossible to get along with the other group. **DelaBar:** The constitution is not correct. Pages got lost. **Anger:** Article I of their Bylaws is missing. They begin with Section B of Article II, so we don't know what Article I is. **Cummings** withdrew the standing motion and **Newkirk** moved to send it back as incomplete. **Williams** called the motion. **Motion Carried.** DelaBar abstained. **Jacobberger** commented that the corporate status or state of formation would determine whether two people would be enough for a quorum, but it's a bad idea to have quorums that low. The bylaws or constitution can provide for telephonic meetings.

**Distinguished Cats** - Midwest Region

*Constitution and By-Laws meet CFA guidelines.*

*Eleven members.*

*Two members belong to other CFA clubs.*

*All Members reside in Nebraska.*

*Objectives:*

- o Promote the welfare of all cats.*
- o Promote the breeding of pedigree cats to the standards as accepted by CFA.*
- o To sponsor cat shows and exhibits.*
- o To promote sportsmanship and friendship among cat fanciers.*

*Other Objectives and Activities:*

- o Annual show in Omaha, Nebraska.*
- o Community education through the local schools, teaching the care of cats and responsible breeding.*
- o They work with a no-kill shelter in fostering animals and assist with placements.*

*Approval NOT given by Regional Director – Linda Berg.*

*As of 9/9/03 – Non-supporting letters received from:*

*Roger Brown, President of Midlands Cat Fanciers*

*Roseann A. Davis, Secretary of Hawkeye State Cat Club*

*Pat Jacobberger, Twin City Cat Fanciers*

*Rebuttal received from Thomas A. Lukken*

**Berg:** There are 3 clubs in the area struggling to stay alive, as well as another club 45 minutes away which is also having difficulty. I don't think it would be a good idea to have another club at this time. We don't have a lot of weekends available. **Grimm:** Having an open show date shouldn't necessarily be a criteria for accepting a new club. We form clubs for other reasons than putting on a show. **Newkirk:** We've got 9 members here that aren't members of other clubs. I hate turning down a club because we think it's going to hurt entries in another club. I'm not sure that's statistically correct. **Miller:** This group seems to already be working together on some educational problems. I think it would be a shame not to let this club be part of CFA.

They might not be able to have a show right away, but I think it's good to encourage clubs that are doing community education and working with shelters. They can team up with another club, perhaps, to put on a show. **Newkirk:** They would have to have the regional director's signature to sponsor a date. **DelaBar:** We've got to decide at this board how much we want to do to preserve and help our current clubs, and foster increasing membership in our current clubs before we bring on new ones. A question posed to each of you to answer to yourself is, how many new people have each of us brought into the cat fancy? We must replace ourselves. We cannot keep adding club after club after club. **Calhoun:** Can these people join some of the existing clubs in the Omaha area? **Berg:** I have not heard that they tried and nobody would let them in. **Eigenhauser:** One thing that concerns me is that it's just one over a bare legal minimum to be a club. Do we really need to form a club for 9 people where there has been no showing they can't get into any of the existing clubs in the area? **Watson:** I think it behooves the clubs to speak to people and let them know that the membership is open and that they are willing to at least interview them or have them work on a show and see how it goes. There's a problem that we need to fix in communication. **Newkirk:** A lot of clubs don't want new members. Maybe this could be incorporated in as one of the questions on Gary's club activity report questionnaire, and we could get some data on this. You have 9 people here that aren't members of another club, and that might be enough to throw the power in that existing club over to a different slant. **Veach:** We could add to the club activity report the number of new members that the clubs have allowed in within the last year, to see if we are having growth within clubs, but the numbers we get will only be as good as the participation. **Miller:** I get the impression that these people are fostering animals and their focus is a little different than the other clubs in Omaha. I like the idea of these breeders and exhibitors of pedigree cats working on no-kill rescue. This is what we want in CFA – a combination of people working with pedigreed cats and also doing something for the community. **Cummings:** The main concern here is they want to hold a show right where the other 2 clubs hold their shows? **Berg:** Right, and I would have control over that. **Williams** called the motion. **Motion Failed.** Berg abstained. Garrison, Newkirk, Johnson, Watson, Barnaby, Miller, Haden, Grimm and Koizumi voting yes.

### **Domestic-Katz Cat Club** - Southern Region

*Constitution and By-Laws meet CFA guidelines.*

*Twenty members.*

*Thirteen members belong to other CFA clubs.*

*Eleven members reside in Florida, two in Georgia.*

*Objectives:*

- o promote the welfare of all cats,*
- o To advance in every way possible the interests of breeders and exhibitors.*
- o To cultivate sentiments of friendship and common interest among members.*
- o Sponsor cat shows and promote interests in and knowledge of cats through educational propaganda.*

*Other objectives and Activities:*

- o Sponsor one show a year in Palm Bay, Fl.*
- o Future sponsorship at Regional Fund raising shows.*
- o Mentor new exhibitors.*

- o Visit schools and nursing homes, providing opportunity to handle and know pure breed cats.*
  - o Help with legislative.*
- Approved by Regional director – Peg Johnson*  
*As of 9/9/03 – No letters received*

**Williams:** This was a club that some of the members wanted to abandon and some of the members didn't, so it's back on the floor as a new club. **Johnson:** This is an example of what we do a little inconsistently and I'm just pointing out that 13 of the 20 members belong to other clubs. There was a club and they want to reinstate it. **Williams:** This is a little unique. **Williams** called the motion. **Motion Carried.**

**Keystone Cobby Cats Cat Club - North Atlantic Region**

*Constitution and By-Laws meet CFA guidelines.*

*Twenty members listed.*

*Eight members belong to other CFA clubs.*

*Members reside in Pennsylvania.*

*Objectives:*

- o Promote the welfare of all cats,*
- o Promote breeding of pedigree cats to the standards as accepted by CFA.*
- o Sponsor cat shows and exhibits.*
- o Promote sportsmanship and friendship among cat fanciers.*
- o To support CFA Legislative efforts in the area of welfare of all cats.*
- o To provide education to exhibitors and spectators at our cat shows.*
- o To provide financial assistance to designated cat welfare groups from any proceeds from our cat show as approved by membership.*

*Other Objectives and Activities;*

- o Annual Championship show in Philadelphia, PA.*
- o Support low cost spay and neuter programs in Philadelphia.*
- o Provide education to public at our show.*

*Approved by Regional director –pending.*

*As of 9/9/03 –Non-supporting letters received from:*

*Jane Barletta, Secretary of Delaware River Cat Club*

*Jane Barletta, Secretary of National Norwegian Forest Cat Breed Club*

*Sandra Dumack, Secretary of Liberty Trail Cat Fanciers*

*Lynn Search, Secretary of Midlantic Persian and Himalayan Fanciers*

*Lynn Search, Secretary of Moorestown Cat Fanciers*

*Lynn Search, Secretary of Metropolitan Cat Fanciers*

*Jill Archibald, Secretary of NOVA Cat Fanciers*

*Karen Bishop, Secretary of Mount Laurel Cat Fanciers*

*Karen Bishop, Secretary of Sign of the Cat Fanciers*

*Dolores A. Reiff, Secretary of Conestoga Cat Club.*

*Dolores A. Reiff, Secretary of We “r” Having fun Cat Club*

*Ronald A. Josephsen, Secretary of William Pen Cat Club*

*Bernice A. Tighe, Secretary of Diamond State Cat Club*

*Mary Kolencik, President of Siamese Alliance of America*

*Terri Smith, President of Straight and Curl Cat Club*

*Rebuttal letter received from Ray Pinder*

*Supporting letter received from: Brenda M. Flahault, Garden State Cat Club*

*Additional Information: Mr. Pinder informed us that this was a club in another association and when he left that association, the club members voted to turn over Keystone Cobby Cats to CFA.*

**Kusy:** There are already a lot of clubs in the area so I have to give a strong no. The negative letters are the pervasive feeling in the area that we do not need another club in Philadelphia. **Miller:** We have 20 new people that were chartered in ACFA. Don't we have a place for these people? **Kusy:** They are welcome in many of the Philadelphia clubs. **Williams:** They could put on a show in Philadelphia with this other club. **Kusy:** Maybe, if there's an open date. **Newkirk:** We have a process that's listed in the Almanac for people to write letters. Why don't they write the letters, come out and stand up for what they believe instead of doing it after the deadline, and then overnighting them? **Kusy:** There's 13 that got in before the deadline. **Newkirk:** Half of these people supported the last club we accepted in Region 1. Why wasn't this issue about no available show dates brought up when that club came over? This is a club coming over from another organization that's bringing a lot of people. **Kusy:** They are welcome in the other clubs. **Veach:** We have a policy where regional directors sign off on show dates. We have that control. [Possible show dates were discussed] Our region still allows out-of-region clubs to come in and host shows in the area (I'm not against that), and one of the letters in opposition to this club comes from one of those people who has moved the club into the region to have their show. **Kusy:** Yes, [an out-of-region club] does a show in our region but on that same weekend a Region 1 club does a show in Rochester, so it's a swap. **Eigenhauser:** You can't necessarily absorb a lot of new members because it could change the balance of power. If these people come as a block into an existing club, it really is going to affect the balance of power within that club. I can understand why the existing clubs may absorb these people on a metered basis rather than one big bite. On the other hand, there does seem to be a lot of negative comments, and the regional director is opposed to it and it does seem to be an area that is already saturated with shows, so I can't vote for the club at this point. **Barnaby:** The only objection was the area could not stand another show. The rebuttal stated that there has not been a show held in the city of Philadelphia in 15 years. **Veach:** Currently, the shows that we have in the area are in the suburbs. Our cat shows need to be in the public eye. Being in a major city brings exposure to breed awareness, legislative concerns, etc. **Johnson:** The proximity of shows and date are a big issue in my region. We try to keep them a little spread out so that one area isn't saturated with shows. **Newkirk:** The show dates are controlled by the regional directors. These guys held shows in downtown Philadelphia and it was a big smash. It's them taking the financial risk. **Williams:** If this group wanted to put on a show in Philadelphia, they have the means and the club to do it right now. We are basing all our thoughts on this club putting a show on in Philadelphia. That's not the issue. They have a CFA club right. **Barnaby:** Can he use the club that he's now a member of to put the show on? **Kusy:** I don't have a problem with it. **DelaBar:** One thing I hope that we can accomplish, especially with our new Marketing Committee, is a bona fide marketing plan to show us where we can have true growth, in CFA. **Williams** called the motion. **Motion**



**Failed.** Koizumi, Newkirk, Veach, Barnaby, Cummings, Miller, Haden, Grimm and Anger voting yes.

**Mountain Mist Cat Fanciers** - Northwest region

*Constitution and By-Laws meet CFA guidelines.*

*Eleven members.*

*Six members belong to other CFA clubs.*

*Members reside in various states and Canada.*

*Objectives:*

- o promote the welfare of all cats,*
- o To encourage the breeding and registration of pedigree cats to the standards as accepted by the Cat Fancier's Association, Inc.*
- o Sponsor cat shows and exhibits.*
- o Promote cooperation among cat fanciers.*
- o Promote education about pedigree cats and cat care in the community.*
- o To serve the community and represent CFA as appropriate.*

*Other objectives and activities:*

- o Sponsor one show a year in the Seattle, WA area.*
- o Help with the regional benefit show.*

*Approved by Regional Director –Jean Grimm*

*As of 9/9/03 – non-supporting letter received from:*

*Tammy Roark, Secretary of Lewis & Clark LH Specialty Club.*

*Rebuttal received from Joan Ardrey*

**DelaBar:** The rebuttal letter did not address the issues that were brought up in the letter against. **Grimm:** They wanted to save a very fine old club in our region. This club also is preparing to do a regional fundraising as soon as they are recognized. It's mostly a new group of people. I support this club strongly. **Veach:** This allows for the president and secretary to make a quorum. **Jacobberger:** An entity can establish its own quorum unless state law would interfere in some way. **Newkirk:** Roberts says "half the membership". **Kusy:** There doesn't seem to be many new people here. They all belong to other clubs. **Williams:** This was a club [that was dropped] that they don't want to abandon. **Grimm:** It's an historical club and with this new blood it will be of benefit to the region. **Williams** called the motion. **Motion carried.** DelaBar, Calhoun, Johnson, Veach, Barnaby, Wilson, Kusy, Haden, Newkirk voting no.

**Ragamuffin Cat Society** - Great Lakes Region

*Constitution and By-Laws meet CFA guidelines.*

*Twelve members.*

*None of the members belong to other CFA clubs.*

*Members reside in various states*

*Objectives:*

- o Promote the welfare of all cats,*
- o Promote breeding of pedigree cats.*
- o Sponsor cat shows and exhibits.*
- o Promote sportsmanship and friendship among cat fanciers.*

*o Promote the RagaMuffin cat in CFA.*

*Other objectives and activities:*

*o Work towards producing a show, likely in the Tampa Bay Florida area and later in Central Ohio.*

*o With their show experience they feel they can use their experience to work for CFA and promote the Ragamuffin cat.*

*Approval NOT given by Regional Director – Liz Watson*

*As of 9/19/03 – Non-supporting letter received from:*

*Rick Hoskinson, President of Ohio State Cat Club*

*John Colilla, Secretary of Sternwheel Cat Fanciers*

*Mariane Toth, Secretary of Cleveland Persian Cat Club*

*John Colilla, President of Mid-Ohio Cat Fanciers*

*Diane Diebert, President of Exotic Breeders Cat Club*

*Gail Moser, Secretary of Si-Sawat Society*

**Watson:** The opposing clubs do not want a show in central Ohio because the area is saturated. I am presuming that this is a group of people who have gotten together and they are multi-regional who are the benefit of the Ragamuffin. No one knows who they are. **DelaBar:** The Ragamuffin breed must have a club to help further the breed. This is what they are doing. **Barnaby:** I am very concerned that the Ragdoll and the Ragamuffin are too much alike. What are we continuing here? **Johnson:** Have the Ragamuffin people been registering many cats? Have they joined the breed committee? We had very little activity from them. **DelaBar:** We have time to work this out, but we have to address the fact, are we going to recognize a breed club to help us work on the evolution of this possible breed? That's the question. **Cummings:** The concern of the clubs that wrote in was that there would be another show in Columbus Ohio. **Veach:** Again, we empowered our regional directors to have the right to sign a show application or not so that at the board table we didn't have to base the validity of a club coming in because of concerns about finding a show date. That's for the regional directors to oversee. **Anger:** They've got a lot of other things they want to do, and as a breed that they need to do, besides putting on a show. If they want to carry on the other business they propose and move their breed along so we can get a good look at them, then I could support them. **Williams** called the motion. **Motion Carried.**

*Respectfully submitted, Jo Ann Cummings, Chair, Domestic Cat Applications*

(4) INTERNATIONAL CLUB APPLICATIONS. **International Club Membership Chair Stan Barnaby** presented the following international club applications for approval, reserving the right to vote no.

*Club Amici Per I Gatti*

*Golfo Dei Poeti Cat Club*

*Cat Fanciers of Korea*

**Barnaby:** With the help of another club, Club Amici Per I Gatti, put on a very successful show in San Remo and now they would like to regroup as a club and have asked for acceptance. I would ask the board to vote in favor of this. **Newkirk:** I would like to speak in favor of it. I've

judged their show the last 2 years. It's a wonderful bunch of people to work with. **Williams** called the motion. **Motion Carried.**

**Barnaby:** Golfo Dei Poeti Cat Club includes members who have been very active in the International Division. I will move for acceptance of this club. **Williams** called the motion. **Motion Carried.** Kusy voting no.

**Barnaby:** Cat Fanciers of Korea. The other club in Korea objected to this club. **Newkirk:** We ought to table this until February. Koizumi is going to Korea in December and we can find out what the real story is, and then bring this back in February. **Miller:** I don't think we should be taking in clubs all over the world without anybody actually checking into it. **Barnaby** withdrew his standing motion and moved to table Cat Fanciers of Korea for further investigation. **Williams** called the motion to table. **Motion Carried.**

(5) INTERNATIONAL DIVISION REPORT. **International Committee Chair Stan Barnaby** gave the following report: *The International Division Awards Banquet was held in conjunction with the Feline Fanciers of Benelux show held on August 30/31, 2003, in Belgium. It was well attended with a reception prior to the presentation of the Awards and followed by a truly delicious several-course meal. Special thanks to Marianne Vanwonderghem-Lotgering and Danielle Van Rompaey for all the work they did in preparing this memorable occasion.*

*Sunday, August 31<sup>st</sup> prior to judging a meeting was held by the International Division Committee which was well attended. Patty Jacobberger discussed the CFA Mentoring Program and how it would be helpful to the clubs and fanciers throughout the International Division. Quite a bit of interest in this program had Patty answering many questions during and after the meeting. President Williams spoke to the group about or Cat Tracking program and how it is going to help the future of CFA in this Division. Peter Vanwonderghem spoke to the group about a judging school to be held in February 2004 in Belgium which several people were interested in attending. I hosted a question and answer period which became lively at times. One of the concerns expressed by judges from other organizations who were in attendance at the show was, what would be involved in making the transition from their organization to ours? We explained that we had a procedure in place and that their previous experience and credentials would be taken into consideration and that they could contact the Judging Program Committee. The high cost of holding a show was discussed, which was of interest – clerking schools and scoring, the length of time in getting cat registrations returned. The meeting went well over the allotted time and we all continued answering questions when the judging was finished for the day. George Cherrie and Arie Groenewegen were very helpful in talking further with the judges from FIFE and the independents about judging CFA shows.*

*As a point of interest, the breakdown of cats for this show was: Championship, 62 longhairs and 33 shorthairs; Kittens, 47 longhairs and 21 shorthairs, with 12 different shorthair breeds being shown. This is a definite increase in shorthairs breeds being entered into competition.*

*After a decline in shows over the past two years, they are on the increase, with two shows being held in Italy in October and November, two planned for Austria, one in Slovenia, four in*

Germany and at least two each in Belgium and Holland, as well as the shows in Russia, South America, Mexico, China and Korea.

*In closing, I would like to thank my fellow board members for all your help and support toward the International Division, as well as our judges who have been great ambassadors while at the internationally-held shows. Thanks also goes out to the clubs that have adopted sister clubs in this Division – you all have been great.*

*Stan Barnaby*

### *JAPAN REGION REPORT*

*We have been trying hard to increase the entry numbers at the cat shows. In many of our shows, we cannot get enough entries. We must learn how to make people understand that it is fun to exhibit cats.*

*We held the Japan Region General Meeting and Japan Award Part on the 26<sup>th</sup> of July in Osaka. We reviewed the 2002 treasury report, the annual report, and the 2003 annual plan.*

#### *2003 Annual Plan*

- 1. Hold clerking school and grooming school on the 9<sup>th</sup> and 10<sup>th</sup> of August.*
- 2. Have the regional show on the 17<sup>th</sup> and 18<sup>th</sup> of January in Tokyo.*
- 3. Have the clerking school in May of 2004.*

*Kayoko Koizumi*

**Barnaby:** There is an increase in the amount of cats being shown in the International Division and in the amount of shows. Thanks to Pam and Wain, interest in Shanghai is still very keen. We had a very successful International Division meeting at the show in Belgium. They are very interested in the Mentoring Program. Don addressed the CATS tracking system. Judges from England, independent judges and FIFE judges are very interested in the process of coming over to CFA to judge. After attending the show in Belgium, a group in GCCF wants to formulate a CFA show in the United Kingdom. There will be another International Division meeting in Arrezzo. Alenka Unk wrote a lengthy, fantastic article for the Yearbook, with very interesting information and statistics. **Watson:** There's going to be two shows in Russia. We have one club in Moscow that continues to be active. **DelaBar:** Our CFA club in Beijing is planning a show the first weekend of January. They have planned for us to sit down and help them with their paperwork. They also have a meeting for us to meet with government officials. We would love to invite them to become part of the world's largest and best cat registry. The president of this group in Shanghai is very dynamic. I look forward to us getting things going in Beijing, as well as the entire country of People's Republic of China. It's a big area of growth. **Dent:** We need to set a deadline for eligibility, receipt of declarations and the return of ballots for International Division representatives. I suggest that we set March 1<sup>st</sup> for the submission of declarations and for eligibility of the clubs to vote in the election. April 30<sup>th</sup> would be the deadline for the receipt of ballots. I would like to formalize those dates so we can publish them. **Eigenhauser** moved to adopt the procedure. **Williams** called the motion. **Motion Carried.**

(6) CENTRAL OFFICE OPERATIONS. **CFA Executive Director Tom Dent** gave the following report:

**Dent:** The past 3 months have been exceptionally busy for the Central Office. The computer equipment has been purchased and installed. Within the next month or so, we will acquire additional equipment and software for the webification of Herman, the breeder directory, the confirmation of championship and the show licensing application going on-line. We have the Cats! Show New York and the International Show coming up, so it's going to be a challenge for the office.

1. Out of Region Show Requests

- a) *Club Name:* National Birman Fanciers  
*Home Region:* Gulf Shore (#3)  
*Show Date:* October 15-16, 2005  
*Proposed Location:* Carney's Point, NJ (North Atlantic Region #1)  
(See Enclosure A)

**Dent:** We anticipated this request because we received a judging contract and we saw that it was going to be an out-of-region show situation. **Eigenhauser** made a standing motion to accept the Central Office action items, with the right to vote no. **Williams** called the motion. **Motion Carried.**

- b) *Club Name:* Japanese Bobtail Fanciers  
*Home Region:* Midwest (#6)  
*Show Date:* October 25, 2003  
*Proposed Location:* Galveston, TX (Gulf Shore Region #3)  
(See Enclosure B)

**Williams** called the motion. **Motion Carried.**

- c) *Club Name:* Japanese Bobtail Fanciers  
*Home Region:* Midwest (#6)  
*Show Date:* July 3-4, 2004  
*Proposed Location:* Phoenix, AZ (Southwest Region #5)  
(See Enclosure C)

**Withdrawn.**

- d) *Club Name:* National Alliance of Burmese Breeders  
*Home Region:* Southern (#7)  
*Show Date:* September 4-5, 2004  
*Proposed Location:* Sturbridge, MA (North Atlantic Region #1)  
(See Enclosure D)

**Withdrawn.**

- e) *Club Name:* National Siamese Cat Club  
*Home Region:* North Atlantic (#1)  
*Show Date:* October 17-18, 2004  
*Proposed Location:* Rochester, NY (Great Lakes Region #4)  
(See Enclosure E)

**Watson:** I have no problem with it. **Williams** called the motion. **Motion Carried.**

2. *Tonks West and the Tonkinese Breed Association request permission to hang additional breed placement ribbons in the class judging for the Tonkinese class only at their annual co-sponsored cat show on April 17-18, 2004 in Phoenix AZ. They wish to use the CFA International rules of 3-5 placement ribbons, based on number of entries, so that they can better determine Best Tonkinese in show. (See Enclosure F)*

**Williams:** We have done this before. **Kusy:** It's not scored, it's just for informational purposes? **Dent:** It wouldn't be scored. **Williams** called the motion. **Motion Carried.**

3. *Request submitted by Feline Friends Internationale to be allowed to accept up to 337 entries at a one-day show. This 6-ring show will be held on Saturday, December 13, 2003 in Roseville CA. The Show Rules specifically set a limit of 225 entries for this type of show (1-day 6 rings) regardless of the number of judges. Permission was granted to this club for this exception for a show held last year. The club will provide enough judges so that no one judge will be scheduled to handle more than 225 entries (See Enclosure G).*

**Williams** called the motion. **Motion Carried.**

4. *National/Regional Awards Program – Rule regarding Regional Points in the section entitled “Regional Definition”, Item #1. Currently, the rules state that points for regions 1 through 7 may be earned only at shows held in regions 1 through 7. It has been suggested that the rule be modified to allow points earned at any CFA show, regardless of where it is held, to count for regions 1 through 7 awards.*

*This existing rule may have come about because there are rules (see #2 and #3) that limit points earned for Region 8, Hawaii, and the International Division only to those earned at shows held in those respective geographic areas. This was to prevent an exhibitor living in one of those areas to send a cat to the Mainland U.S./Canada to take advantage of the larger number of shows and entries. This concern does not exist within regions 1 through 7, as exhibitors are free to exhibit at shows held anywhere within the U.S. and Canada. There would be little, if any, advantage to region 1-7 exhibitors to exhibit in other locations, however, there may be occasions when some may choose to do so. There could be some small advantage to the shows held in those areas (See Enclosure H).*

**Dent:** Last year, an exhibitor's regional standing [in a domestic region] was impacted by the fact that the points they earned at an International Division show didn't accrue to the regional

points. They counted for international points, not regional points. **Eigenhauser:** Over the last few years I have seen a stratification between the rank-and-file exhibitors, and the people with lots of bucks to fly everywhere. I think the perception is that we are creating a system whereby the people with the most money have the advantage. It already exists and it will always exist, but I don't think we need to make it worse. **Veach:** This could become a morale issue for the International Division. They desire to be exactly alike. This also doesn't include Japan. When it comes to regional level, we make the distinction about the ability to go abroad. I think that's the right way to score the regional points. **Newkirk:** Some of the people from Europe who come over here come to a few big shows. There's some disparity there and I would like to see it stay the way it is. **Williams** called the motion. **Motion Failed.**

(7) INTERNATIONAL CAT SHOW: **International Show Committee Chair Debbie Kusy** gave the following report:

*First of all, I apologize for not having this ready to be included in the packages that were mailed from Central Office. Allene and I went to look at the Philadelphia Convention Center a few weeks ago and were waiting to hear back from them regarding the rental fees. More on that later.*

*First, this year's show is on track. We have arranged for several publicity "hooks" to entice the gate to visit us. Heloise, from the "Hints from Heloise" syndicated columns in many of the national newspapers will be at the show on Friday for a book-signing of her newly released book on household hints. Friday is notoriously a low gate day as many people are at work and unable to attend the show. We obtained Heloise at an excellent rate and hopefully she will be an attractive enticement to the show.*

*We have a pet psychic who will be at the show and will be available to do "readings" and visitations with the cats there. With the popularity of the "Pet Psychic" series on the Animal Planet channel, it is hoped that this will prove to be popular with the public. We were unable to get the woman who does that series, but show manager Jimmie Hawley knew of another psychic that was available. She is anxious to do the show and we are looking forward to having her.*

*Another attraction that will be at the show is "CC" (which stands for Carbon Copy), the cloned cat. Her owner will be on hand to answer questions regarding cloning and to have the public see and meet "CC". All involved in the show agree that this in no way means that CFA condones animal cloning, she is simply there for informational purposes. CC has appeared at some of the Texas shows and has been well received.*

*Kathy Black and Carla Bizzell will once again be doing the parade of breeds on Saturday and Sunday. Maureen Kramanak is again organizing tours to keep the public occupied and educated.*

*This year a local couple, the Wehrleys, are handling the vendor booths. As of the end of September, all commercial vending space, both premium and standard, is sold out. That is far earlier than it has been sold out in previous years and we thank the Wehrleys for their efforts.*

*The entry clerks report that entries are coming in steadily – we already have over 500 of the 1050 limit.*

*Next year the show will again be held at the George R. Brown Convention Center in Houston. A new Hilton will open right next to the Convention Center in the near future and next year there will be no need for the buses to transport the exhibitors from the show hotel to the show hall. This year we are only recommending one hotel, the Doubletree, and the buses will only transport exhibitors between the Doubletree and the George R. Brown, we are not using a second hotel. This will save some of the bus expense that was incurred the last few years. Most people stayed at the Doubletree and the secondary hotel was really not necessary. FYI, the bus expense is running about \$9000.*

*2004 will be the 4<sup>th</sup> year that the show was held in Houston and we feel that it is time to move on. There were several suggestions made at the annual meeting in June for future sites and Allene has contacted most, if not all, of them. Here are the results of her efforts:*

***Louisville, KY** – There is a large convention center and many hotels within walking distance. However, some of the locals insist that there is no potential for the large gate that this show should draw and we are leery of the site because of that drawback.*

***Orlando, FL** – the Orange County Convention Center is available for 2005. The rental rate is \$49,950 for 137,000 square feet, far more than the \$14,000 that we will pay for Houston this year.*

***Salt Lake City, UT** – There is a citywide convention on our dates in 2005. While the convention center is available, hotels would be a problem. Sandy, UT it right outside of Salt Lake City, there is a nice convention center there, but the closest hotel is about a quarter of a mile away and we would again need to rent the buses for transportation. Also, the hotels are not “convention” hotels, they are of the Hampton Inn variety and have no meeting space. We would have to rent space somewhere for the judging school, hospitality suites, etc.*

***Columbus, OH** – They have a ballroom dancing convention on our dates in 2005 and 2006. This would not affect the convention center, it is available however, it would impact the amount of available hotel rooms. There are also already quite a few cat shows in the Columbus area, I personally wonder about the potential for gate and about the impact on the clubs in the area.*

***Philadelphia, PA** – Philadelphia recently opened a new convention center in Center City Philly. It includes 4 large halls. The hall was previously out of our price range, but probably due to the economy, they have come way down on the rental fee. In 2005, Hall A, an upstairs hall with the higher ceilings, is available on our dates. The hall rental fee is \$24,300, half of the \$48,600 that they originally quoted. In 2006, Hall A is not available, but Hall D is. This hall is a little smaller, with lower ceilings, but like the Hall A, is newly built – both halls are in an attractive setting. Rental for this hall is \$17,800. The convention center is about a 20-30 minute ride from the airport and can be reached via the “El”, directly from the airport as well. We also visited both the Marriott and the Loews hotels, the Marriott adjoins the convention center via a*



*covered walkway, the Loews is just across the street. Unfortunately, neither hotel is available in 2005, but both are available in 2006 and both have matched the \$99 room rate that we have this year at the Doubletree in Houston. A Hilton is further down the street, within walking distance and could be used in 2005. There are many parking garages and parking lots in the area. This is the facility where the very popular Flower Show is held every year in March, which attracts a gate of well over 100,000 over the week of the show. There would be some union charges at either of these two halls, this is a union shop. We estimate those charges would run no more than \$10,000. The CIS has never been held in the North Atlantic Region, as it has never been held in the Northwest Region. The population density in the Northeast suggests a great potential for gate that we hope to realize.*

*At this point we should select the site for 2005 and even 2006. The committee is recommending Philadelphia and asks for the board's support of this site.*

*Respectfully submitted, Debbie Kusy, CIS Committee Chairperson*

**Kusy:** The action item is the selection of the site for the 2005 International Show. I think the report covered everything brought up at the Annual: **Cummings:** We have wonderful facilities, but it's almost impossible to get gate in Louisville. **Kusy:** Gate is something we're aiming for. [Discussion ensued on the various options presented in the report.] We would like to ask your approval for 2005 and 2006 for Philadelphia. **Veach:** We had a lengthy discussion earlier about the clubs in the North Atlantic Region not wanting another show there. Now we are talking about the International Show being held there 2 years in a row. What impact do you see on the NAR clubs? **Kusy:** The International Show is a different kind of show. You are comparing apples and oranges. **Veach:** If we think it's bad for a club to move into the area and then we as an organization move into the area, I see an inconsistency there. **Miller:** What was the logic of moving on from Houston? Was Region 5 investigated? **Kusy:** We have looked at San Diego and Anaheim. **Tartaglia:** Anaheim is not willing to contract with us beyond a year out from the show date. They want a trade show to fill their rooms and they can charge a higher rental fee. The convention center and hotels in San Diego are very expensive. **Eigenhauser:** 2 other halls in Region 5 have been raised as possibilities for the International; the LA Convention Center and the Ontario Convention Center. They have come down substantially in price. That might be good to check into for 2006 or 2007. **Grimm:** Ontario has a very nice international airport, which is huge, brand new and very convenient. **Miller:** Why not Houston? The momentum and gate are building up. What's wrong with saying we have looked at the other areas, but Houston is building and we are used to it? **Kusy:** There are many advantages to staying in any site. I would be happy to stay in Houston. It's a great venue. **Haden:** I have not had one [GSR] exhibitor complain about the International being in Houston. There are several shows in the Houston area and we are having trouble with count in all these shows, but I don't believe it's impacted by the International. **Johnson:** This kind of event heightens awareness in an area. It might enhance the other cat shows in the area being attended by spectators. **DelaBar:** Could we table this until February to check out Ontario and LA? **Kusy:** And also Houston? [Kusy withdraws standing motion.] **Williams** called the motion to table. **Motion Carried.**

(8) CLERKING PROGRAM. **Clerking Program Chair Debbie Kusy:** Any questions? **Anger:** In June, we discussed a clerking school in November in Italy. Is that on?

**Barnaby:** There will be a clerking school and a judging school in conjunction with the show in Belgium in February, and one in Rome. There are some other schools in the making.

(9) JUDGING PROGRAM. **Judging Program Committee Liaison Stan Barnaby** made all standing motions with the right to vote no:

*In the absence of any Judging Program Committee members, we ask the report to be presented by our liaison, Stan Barnaby.*

Thank you messages: Thank you notes were received from: Barbara Jaeger, Ed Davis, Gloria Hoover, Tracy Petty, Jan Stevens, Rick Hoskinson, Karen Talbert, Jeri Zottoli and Laura McIntyre.

Deaths/Illness: All Breed judge Paula Boroff lost her long struggle with cancer. Paula was a tough, brave lady and fought a hard battle. One of her greatest joys was serving CFA and becoming an Approved All Breed judge.

International/Guest Judging Assignments: Permission has been granted (pending ratification) to the following:

**CFA Judges for International Assignments:**

<u>Judge</u>	<u>ASSN</u>	<u>City/Country</u>	<u>Date</u>
Diane Dunn	CATZ, Inc.	Auckland, NZ	8/23-24/03
	WNCA	Sydney, Australia	8/30-31/03
Sheila Mizzi	ACF & CCCA	Adelaide, Australia	8/29-9/6/03
Becky Orlando	FIFE	Gothenburg, Sweden	2/14-15/04
Victoria Nye	FIFE	Gothenburg, Sweden	2/14-15/04
Liz Watson	Rolandus	Kiev Ukraine	3/14/04
Gary Veach	Rolandus	Kiev Ukraine	3/14/04
Becky Orlando	CATZ, Inc.	Auckland, NZ	4/10/04
	WNCA	Sydney, Australia	04/17/04
Willa Hawke	CCCA	Melbourne, Australia	10/3/04
		Launceston, Tasmania	10/7-9/04

**Non CFA Judges to Judge CFA Shows:**

<u>Name</u>	<u>Affiliation</u>	<u>CFA Show</u>	<u>Date</u>
Svetlana Brodskaya	RUI	Kiev/Ukraine	3/22/03
Andre Ustinof	RUI	Moscow, Russia	10/18/03
George Cherrie-Groenewegen	IND (AB)	Rome, Italy	11/8-9/03
Arie Groenewegen-Cherrie	IND (AB)	Rome, Italy	11/8-9/03
Joan Henderson	CCCA (AB)	Las Vegas, NV	12/20/03
Miriam Klein	FIFE (LH)	Turlock, CA	5/30/04
Eiwor Anderson	FIFE (AB)	Roseville, CA	12/11/04

**Williams** called the motion. **Motion Carried.**

*Mentor Program: The JPC, through the efforts of member Becky Orlando, has developed guidelines for this program and presents the following for consideration:*

#### *JUDGE – MENTOR PROGRAM*

*Upon acceptance to the CFA Judging Program, it is mandatory that First Specialty Trainees select a Mentor to assist them. Trainees are to notify the JPC of their selection; however, contact between Trainees and their Mentors is voluntary and will not be reported to the JPC. Mentoring judges should defer to the JPC Member regarding any decisions on training, handling and the like.*

*For all advancing First Specialty Trainees and any Second Specialty Trainee or advancing Judge receiving negative comments/votes from the Board of Directors, it is mandatory they select a Mentor. A “Mentor” must be an Approved Allbreed Judge. A Judge may take on as many Protégés as he or she feels comfortable handling.*

*After selection, the Judge will notify the Judging Program Committee Member they are working with of the name of their Mentor. The JPC Committee Member will briefly contact the Mentor to discuss any areas of concern for said Judge.*

*The JPC will send said Mentors copies of their Protégés’ Evaluations with “concerns” at the time they contact the Judge. Prior to Advancement, the JPC Member should contact the Mentor to discuss any continued concerns.*

*If at any time a Trainee or Judge chooses to change Mentors, they must notify the JPC at once.*

*It is recommended that any Trainee or Judge who has been accepted or advanced within the last 12 calendar months, and has received negative votes or concerns, be placed in the Mentor Program at once.*

*The Committee feels this program gives the most benefit to newer judges and recommends that an individual advancing with all positive votes be allowed to have a mentor as an option, rather than a mandate, once they advance to Approval Pending status.*

*Approval Pending and Approved judges who are required to have a mentor must supply the name of that individual to the CFA Judging Program Committee within 45 days of the Board meeting at which this became a requirement. The Judging Program Committee will determine, dependent upon the nature of the concerns requiring a mentor, an appropriate way to monitor progress addressing the specific concerns for an Approved Judge, and will require pre-notice for assignments during this period.*

**Williams** called the motion. **Motion Carried.**

*Requirements: The JPC would like to modify the Clerking requirements for applicants in the following manner: 1. Maintain the requirement to be a certified clerk for a minimum of 3 months prior to application, and make the following changes to the current requirements:*

1. *Modify the current Master Clerk requirement as follows: eliminate “error free”, and require 3 Master Clerk or Assistant Master Clerk assignments. In addition the JPC recommends the addition of one “Official Clerking Assignment” requirement for 1st Specialty Trainees. This must be done as a chief ring clerk, for an Approved All Breed judge who is judging an All Breed or Double Specialty. The clerking evaluation form for this assignment would be completed by the judge and forwarded to the JPC Trainee Administrator to become a permanent part of the file and available at the time of advancement. This “Official Clerking” should be done prior to the first color class assignment.*

*Rationale: Master Clerk assignments can be hard to find, especially in some regions. “Softening” the requirement to eliminate ‘error free’ and allow assisting would make it somewhat easier for applicants to meet this requirement. Official clerking after acceptance would allow an individual the opportunity to learn ring flow and procedure, as well as additional exposure to mechanics and paper work.*

**Kusy:** I think they should have to be a licensed master clerk to apply to the Judging Program. **Newkirk:** This is a compromise of what they brought to us the last time (to eliminate it). They are getting the experience. **Williams** called the motion. **Motion Carried.** Johnson, Veach, Miller, Wilson, Haden and Kusy voting no.

*The Judging Program Committee recommends adjustment to Judging Program rule Section V.A.3. We recommend the elimination of one day shows for 1st Specialty Trainees. We would leave the option in place for 2nd Specialty Trainees and for all Trainees in Japan. Allowing 1st Specialty Trainees, who many times have not mastered procedure, flow and tempo at these shows, is placing an unnecessary burden on clubs and training judges. Time becomes a major factor and the quality of the color class may suffer.*

**Johnson:** We talked about how hard it is for the specialty judges to get advanced. We should let the clubs and the judges who are accepting trainees decide. Sometimes we over-legislate things. **Wilson:** I would support this from the exhibitors’ stand-point. If I knew in advance there was going to be a trainee there, I probably wouldn’t enter the show. **Williams** called the motion. **Motion Failed.** Anger, Kusy, Koizumi, Barnaby, Cummings, Miller, Newkirk, Veach and Wilson voting yes.

*The Judging Program Committee recommends the elimination of the mandatory year off for members of this committee. This is not a requirement for any other committee of which we are aware. We would like the individuals serving on the committee to have the option to choose to run for another term, if they choose, without having to stay off for a year.*

**Eigenhauser:** Giving a break once every 4 years is not going to destroy the Committee. I don't believe in term limits, but here, the primary consumers – the exhibitors – have no say as to who goes on the Committee. **Miller:** This is not like any other committee in CFA. This Committee is still getting some of the bugs worked out and we should keep that requirement. **Newkirk:** They have done a marvelous job. If somebody has worked hard for 4 years and they want to do it again, they ought to have the opportunity to do that. Why should we discourage talent? **Barnaby:** This Committee has been working with judges advancing along in the Program, and they know all the particulars involved around each individual they are working with. **Williams** called the motion. **Motion Carried.** Eigenhauser and Miller voting no.

*We offer one additional 'housekeeping' change:*

*Section V, Trainees, Part A (9), paragraph e:*

*"Trainees must complete the color class slips in duplicate and give one copy at the show to the instructing judge. The remaining copy must be mailed to the Judging Program Committee, along with a catalog marked both with the finals of the instructing judge and the breeds/divisions/color classes that were used for training. Prior to mailing this copy to the Judging Program Committee, the trainee shall make a copy of this record for personal reference in the future."*

*Rationale would be that it makes for consistency between the current judges' book slips and the same format used by the trainees.*

**Williams** called the motion. **Motion Carried.**

*Workshops: A very successful, well attended and interesting workshop was held in June covering Burmese (European as well as Sable and Dilute) along with solid color Tonkinese. The presentations were extremely valuable in adding the judges to appreciate the nuances of the various breeds and colors. Due to poor attendance, we do not plan to hold a workshop in November, but plan another to be held next June in conjunction with the Annual Meeting.*

*Breed Awareness and Orientation School: Plans are in place to hold the Breed Awareness and Orientation School in November on the Wednesday and Thursday prior to the International show, in Houston. Instructors will be Pat Jacobberger and Susan Henry on Wednesday for the general overview, and colors and pattern portion. Thursday Loretta Baugh and Pat Jacobberger will teach the LH portion, and Norm Auspitz and Wayne Trevathan will present the SH side. Aside from some various body style cats present for handling demonstrations, the school will be presented without cats. The students will be given identification credentials and the instructing will continue on Friday at the International show.*

*The JPC recommends that the CD's created by Jo Ann Cummings not be given to the attendees at this school. We feel we should wait to include these as a part of the package until we have a complete set for all breeds. We would also like to have them edited before release. They are a marvelous addition to a workshop, but are too detailed for an overview such as the school. Jo Ann has put a great deal of effort into their production and is to be applauded for her work.*

*We sincerely hope she will continue in her efforts to complete the series. Authors do not edit their work. The JPC would like the Board to assign the editing of the CD's to this Committee. We have already undertaken some work on them and would like to continue. We are also putting together a simple one-page breed sheet on each breed to be used as a template for this school. The CD's are extremely detailed and for that reason are ideally suited to a workshop environment, going into a specific breed in complete detail. We also feel, once we have a complete set (i.e. for all breeds) they will make a fine addition to the information supplied to the students for home study.*

**Cummings:** I think it would have been nice if a member of the Judging Program Committee would have extended a courtesy phone call to discuss this issue. The majority of the breed presentations were taken directly from the work books that are given to the judges at the workshop. Therefore, since my original aim was to preserve the breed council presentations, with the board's permission, I would like to work with Wayne to correct any errors in the breed presentations. The breed council secretaries should have the final say on these presentations. **Watson:** To go into the Judging Program, they have to have a judges' school. Why would we say these are too detailed? **Williams:** If they are too detailed for judges coming on, I don't know whether we want them judging. **Veach:** Jo Ann is the one that has done all this work. I don't see where we need to intercede. **Barnaby:** The intent was, using them for the judging schools, they need to be modified somewhat because it takes more time. **Williams** called the motion. **Motion Failed.**

*Acceptance/Advancement: Interest remains high and we are delighted to present seven 2nd Specialty applications, as well as some advancements. There are also two applications for 1st specialty that will be available for your consideration in February.*

Accept as Trainee: (All are 2nd Specialty)

SH	Vicki Abelson	19 yes
LH	Carla Bizzell	19 yes
LH	Kathy Black	19 yes
LH	Rick Hoskinson	19 yes
LH	Jeff Janzen	19 yes
LH	Hisako Komota	19 yes

Advance to Apprentice:

SH	Marsha Ammons (1st Specialty)	19 yes	
LH	Ellyn Honey (2nd Specialty)	18 yes	1 abstain (Grimm)
SH	Jan Rogers (2nd Specialty)	19 yes	

Advance to Approval Pending:

SH	Carolyn Lyons (1st Specialty)	19 yes	
AB	Tracy Petty	18 yes	1 abstain (Newkirk)

Advance to Approved:

SH	Carla Bizzell (1st Specialty)	19 yes
SH	Kathy Black (1st Specialty)	19 yes

*The Judging Program Committee would like to thank the Board for their support and consideration and extend special thanks to Stan Barnaby for presenting our report and acting as our liaison.*

*Respectfully submitted, Loretta Baugh, Chair*

(10) PUBLICATIONS: **Publications Chair Mark Hannon** gave the following report:

*The 2004 Yearbook is slightly behind schedule and our hopes to get the book mailed out on time this year may be further affected by the departure of one of our publication staff members. The attempt to increase ads in the 2004 Yearbook with a slight drop in fees did not work. You will recall that we dropped the price of a full-page color ad from \$545 to \$495, and a similar drop for other ads. Despite this drop in ad prices, there was a 25% drop in the number of ad pages from last year. Thus, the 2004 Yearbook will have fewer pages than 2003. The combination of fewer ads, plus a lower fee for the ads we did get, could mean the Yearbook will lose money. In the four years from 1999 to 2003, there was a 56% drop in ad revenue (from \$160,236 in 2000 to \$71,222 in 2003). 2004 paints an even bleaker picture. Clearly, the Yearbook is in trouble.*

*I note in the minutes of the October, 2002, meeting of the Board that you requested proposals on the Almanac and Yearbook's future. The minutes of the February, 2003, and June, 2003, meetings indicate the requested proposals were not developed and presented to the Board. I was appointed as the new chair of CFA's Publications Committee in June, 2003, and I quickly pulled together a task force to develop the requested proposals. On August 20 & 21, 2003, our group met at the CFA Central Office to develop a set of proposals for you. Attending this meeting were Tom Dent, Carol Krzanowski, Gina (Wiley) Lehman, Lorraine Saunders, Liz Watson, Eric Won, and myself. Also invited was Kathy Calhoun but work prevented her from joining us. My thanks to each of these people who gave up several days of their time to attend this meeting. Several attendees flew long distances to be with us. Our group had a diversified background and brought different talents and skills to the meeting. The one thing each of them brought with them was an incredible enthusiasm for the project. I think you will see that enthusiasm reflected in our proposals.*

*ALMANAC: One of the first things we discussed was the purpose for the Almanac. We felt that was crucial to any recommendations regarding the future of the Almanac. The Almanac succeeded The Quarterly, which was issued four times a year and included a show calendar and assorted business for our clubs, such as deadlines, a listing of judges, resolutions/amendments, etc. The Almanac was proposed to be a more frequent form of communication with our clubs; it has grown beyond the initial concept approved by the Board. Our group agreed that the purpose of the Almanac should be to present news that is "fleeting in nature." It should include current events, such as the show calendar, show results, listings of Board members/judges/clerks, fees,*

*and articles which do not contain information that would be more permanent in nature. Examples of such articles would be the annual article on statistics from the previous show season which appears in the August issue and the Distinguished Merit article which appears in the September issue each year.*

*We considered, but rejected, the possibility of moving from a magazine to a newspaper format. We believed this would result in the loss of some corporate advertisers. The loss in photo quality would also make breeder ads less desirable. For those companies and breeders who continued to advertise, they would insist on lower ad rates. Thus, we thought any savings would be outweighed by loss in revenue.*

*We have a proposal below to provide some of the Almanac contents on-line since the information is time-sensitive and the web is a better means of communicating information quickly. There is a built-in delay when providing information via a magazine that is printed and mailed to subscribers. We also have below a proposal to dramatically increase the number of ads placed in the Yearbook. As a result of these two proposals, we recommend reducing the frequency of issuing the Almanac. We propose publishing the Almanac six times a year rather than twelve. The Almanac lost \$43,000 last year. That's a dramatic loss to the association. A less frequent issuance would have the effect of lowering that loss. There would still be a loss, but Tom Dent, Gina Lehman and I analyzed the data and believe we can lower the loss to \$29,000 a year. One of the factors contributing to this continued loss would be that our corporate advertisers who place an ad in each issue of the Almanac would only have six opportunities to advertise rather than twelve. This means we would only benefit from half the advertising income from our corporate advertisers. Since we would include two months worth of show results, etc. the per-issue cost increases. We will not be reducing the contents by half simply by reducing the number of issues by half. The biggest benefit to putting out only six issues a year will be in the reduction of staff time devoted to the Almanac. Again, we will not be reducing staff time by half, since the larger issues will require more staff time than our current issues, but we do anticipate some savings in staff time. That puts less pressure on the staff and frees up time for them to devote to other projects, such as what we hope will be a larger Yearbook.*

*We propose that the Almanac accept classified ads. This would be a less expensive way to advertise and an attempt to bring in additional advertising revenue. Let's give it a try.*

*One other recommendation we have is to remove the minutes of the Board meetings and the proposed amendments/resolutions from the Almanac. We recommend making them available for free on-line and providing hard copies to anyone who wants them for a small fee to cover our costs, perhaps \$10/year for all three sets of minutes and the proposed amendments/resolutions. Currently, CFA is making copies of this material available for free to all judges, club secretaries and Breed Council members. Since they are currently distributed via the Almanac, this means CFA is sending four free copies of the Almanac to hundreds of people who are not already subscribers. This is a very expensive way to distribute this material. We believe our recommendation makes financial sense. It would have the side benefit of making the minutes available sooner than having to wait for the production cycle of the magazine. Once the Secretary has finalized the minutes, it would be quick and easy to convert them for the web. Hard*



*copies could be printed at, and mailed from, the Central Office for far less than the cost of an issue of the Almanac.*

*ON-LINE ALMANAC: For several years CFA has provided Epoints to subscribers for a fee of \$25/year for the first set and additional sets (regional) for additional fees. Epoints is a listing of national and regional points which is provided monthly via an email attachment. We propose that effective January 1, 2004, CFA make Show Results available electronically each month for a fee of \$25/year. This would be the same Show Results provided in the Almanac. Like Epoints, the Almanac would continue to carry the Show Results. For a subscription fee, subscribers could get the same information, just faster. We believe this would be very popular with those who are showing on a regular basis. Tom Dent and Connie Sellitto, the programmer on staff, agree that very little work would be required to make this available to the fancy and that this target date is realistic.*

*Effective May 1, 2004, we propose having a web site with some of the information currently available in the Almanac. The site would be password protected and for a subscription fee (probably \$50/year) we would provide Epoints, Show Results, a listing of current judges & clerks, and a listing of grands and DMs for the preceding month. These lists would be updated monthly at first, and after we gain experience, it is likely that this information could be updated weekly. As we gain experience, it is also anticipated that additional information would be made available, such as the White Pages – the directory that accompanies the January Almanac. By making this available on-line, information can be updated throughout the year rather than once a year as with the hard copy. We would also consider adding the statistics from the previous show season so exhibitors have easy access to this data when considering which shows to attend in the current season. In the future, advertising opportunities would be available on this web site and we would solicit photos of Grands and DMs for a fee. Once this web version of the Almanac is available, we propose to discontinue distributing Epoints via email.*

*YEARBOOK: As with the Almanac, we discussed the purpose of the Yearbook before working on a proposal for the future of the Yearbook. We agreed that the Yearbook is for material that is more permanent in nature, items that could be used in future years for research. It is also a major marketing tool to bring new people into the fancy.*

*As noted above, the Yearbook has dramatically lost advertisers over the years. Along with this, fewer Yearbooks are sold each year. Many things have contributed to this situation. The popularity of cattery web sites is certainly one factor. Exhibitors can place photos of their cats on their web site, and brag about their accomplishments at the shows, almost instantly and for free, compared to waiting 9 months or longer for the Yearbook and paying \$500 for a full-page color ad. That's a long wait, and expensive when you consider the dwindling number of Yearbooks being sold. Any discussion of ceasing to publish the Yearbook meets with cries from many people who remember the Yearbook in its glory days, with many more pages, chock full of content and gorgeous photographs. Quite a few of today's breeders and exhibitors comment that it was our Yearbook that brought them into the fancy. Many in Europe were drawn to CFA via our Yearbooks. Not too many years ago Marna Fogarty told me that 1/3 of our Yearbooks were sold overseas. The Yearbook was a wonderful ambassador for CFA. It was something which brought pride to our association, and rightly so.*

*Rather than recommend that the Yearbook be folded into a 13th edition of the Almanac or that we simply do away with the Yearbook, our group has some recommendations which we think can bring the Yearbook back to life. We're very excited about these recommendations and believe they offer the only real hope to keep the Yearbook alive.*

*We recommend that the Yearbook be more breed-focused. We suggest that all ads be placed in the book by breed. Each breed/division would have a two-page introduction. These two pages would include photos of the Top Three championship breed/division winners and list the Top Ten Cats of the breed/division in Championship, the Top Ten Kittens, and the Top Ten Cats in Premiership. Knowing the Yearbook would carry these lists might encourage people to show more in hopes of being included in this list. It also might encourage more people to advertise if they were able to brag about having achieved one of these wins. In this breed introduction, the Breed Council Secretary would provide a message about the breed which would include milestones for the breed from the preceding show season (the first Ocicat to be named CFA's Best Kitten, the first time a Norwegian Forest Cat was Best Longhair Kitten in CFA, the first time four white Orientals made national wins, the first male DM of the breed, etc.). This would be followed by photos and a listing of the Grands and DMs for that breed and a listing of the color wins (if appropriate). We believe this will encourage more people to advertise.*

*We recommend that for 2005 there be a one-time only "low ball" advertising rate that is dramatically lower than our usual rates. For example, rather than charging \$495 for a full-page color ad, we recommend charging only \$295 and similar reductions for the other types of ads. We also suggest that CFA institute an outreach program that aggressively solicit ads, rather than simply mailing out one solicitation and waiting for the ads to roll in – it ain't happening. We would hire someone whose job would be to actively seek ads. In lieu of a salary, they would receive 10% of the ad income they bring to CFA. They would follow-up with our regional and national winners, with past advertisers, etc. They would contact businesses and encourage them to advertise. We have someone in mind who would be wonderful at this and who we believe would be interested.*

*For the 2006 Yearbook, we would return to our traditional ad prices; however, we would offer frequent advertiser discounts. If this is your second year in a row of advertising in the Yearbook, you would receive a 10% discount, a 15% discount if this is your third year in a row to advertise, etc. After ten years in a row, you would receive a free ad! If we have advertisers who have been with us this long, we may be offering them free ads in 2006. We believe offering a more exciting book combined with discounts for advertising on a regular basis, we can keep advertisers coming back. Along with this, we acknowledge that we need to do a better job in quality control and customer service. It doesn't do us much good to bring in new advertisers if they leave after one year due to errors in their ad, etc. Some things are out of our control, but for those things that are under our control, such as errors, we will make a concerted effort to dramatically improve.*

*In addition to the breed focus, we plan to add more and better content in the form of general interest articles. We have already lined up some topics and authors for articles in 2005. We plan to include a three or four page summary of the minutes. We also want to change from our current hard cover to a flexible cover which will permit us to use exciting graphics to reflect*

*the new, exciting contents. As Eric Won wrote, “With the soft, printable cover we’ll be able to create exciting images that project CFA as a vibrant organization, respectful of our rich heritage and energized by the prospects of an even greater future.”*

*While the 2003 Yearbook earned a slight profit, the financial implications of the 2004 Yearbook are unknown at this point. Tom, Gina and I have analyzed the financial impact of our proposal for the 2005 Yearbook. We believe doubling the number of ads over 2003 is realistic. We also believe some staff time currently devoted to the Almanac can be redirected to the Yearbook, assuming you accept our Almanac recommendation above. We anticipate the 2005 Yearbook will lose money. After all, we’re adding 100 free pages when you consider our recommendation to add two pages per breed/division as an introduction. Those pages cost money, but hopefully will attract sufficient advertisers to offset some of the cost. If the increased ads materialize, that will result in increased staff time needed to design the ads and additional pages to carry those ads. We believe the 2005 Yearbook will lose \$5,500. That is a one-time loss that we believe will be reversed in 2006 if we can hold onto many of the 2005 advertisers.*

*The members of our Task Force are very, very excited about these proposals. We hope you share our excitement and we strongly encourage you to support these changes. I plan to attend the upcoming Board meeting in order to answer any questions or concerns you might have. In the meantime, please feel free to email me to discuss these proposals.*

*Sincerely, MARK HANNON, Chair*

**ACTION ITEMS:**

- *Decrease the frequency of publishing the Almanac from 12 issues a year to 6*
- *Remove the minutes and amendments/resolutions from the Almanac*
- *Institute, for a subscription fee, sending Show Results electronically as described above*
- *Provide some Almanac contents on-line for a subscription fee as described above*
- *Add a breed focus to the Yearbook which will include a 2-page introduction per breed/division*
- *Reduce the ad price for the 2005 Yearbook as described above*
- *Change to a flexible Yearbook cover*
- *Implement a frequent-advertiser discount as described above*
- *Institute a more aggressive outreach program for ad solicitation as described above*

**Hannon:** I’m delighted everything came together so that we were able to get our report to you for this board meeting. [The report items] build on each other. The Yearbook has been making money and the Almanac has been losing money. We want to cut back on the frequency of the Almanac for business reasons. We can easily go back to 12 issues if it’s not successful. If we do away with the Almanac, it would be hard to bring it back to life. Timely show results and the CFA Directory could be accessed by on-line subscription. Manpower for Almanac ad lay-out could be redirected to the expanded Yearbook. The Yearbook has been making money and it’s a wonderful marketing tool for us. We want to bring it back to the larger book that has been so

successful for so many years. We are very excited about it. **DelaBar:** I have supported going to a rag-type Almanac, but it's necessary that we have a very fine publication to show what a professional, serious organization we truly are. **Eigenhauser:** In this electronic age, if you are going to survive, you've got to find where we belong in the spectrum of communications. The Almanac is too slow to handle the immediate, news-worthy breaking items. Cutting the Almanac down and focusing more on articles and less on CFA business, and putting CFA business on-line gives the Almanac a purpose. I'm also impressed with moving the Yearbook to a breed-oriented format. Refocusing it into a breed-oriented issue and make the Almanac for articles, rather than CFA business, gives each of them a distinct and unique purpose which doesn't conflict with our on-line presence and doesn't conflict with each other. That's the key to their surviving in the future. **Calhoun:** This is a comprehensive package. We are taking publications as a whole, as opposed to doing something here and something there where they don't work in concert. **Cummings:** When can we get this started? **Hannon:** We are talking about the 2005 Yearbook. We are talking about putting the show results available electronically January 1<sup>st</sup> and then May 1<sup>st</sup> coming out with some additional things, cutting back to the 6 issues of the Almanac. **Dent:** Most subscribers have their renewal date as May 1<sup>st</sup>. **Newkirk:** This is one of the nicest proactive things that we've had at this table in a long time so. Moves to accept all the items. **Williams** called the motion. **Motion Carried.**

(11) PROTEST COMMITTEE REPORT: **Protest Committee Chair George Eigenhauser** gave the following report:

*The Protest Committee proposes we drop the \$100 filing fee on new protest cases.*

*Rationale: There were several reasons for adoption of the filing fee. It was to deter frivolous protests, reduce Board time in handling protests, and obtain revenue to offset costs.*

*The Committee feels that the filing fee is not in the best interests of CFA in that it deters people from reporting legitimate violations. CFA should be informed of violations of its own rules, constitution and procedures. The protest filing fee is like charging a person a fee if they call the fire department to report that the neighbor's house is on fire.*

*The protest filing fee does deter the filing of protests when the witness has not been injured by the violation, but is merely bringing it to CFA's attention. People don't want to pay money to perform a service to CFA. Thus, many legitimate protests may be deterred. However, when there is a personal vendetta, people seem to have no problem with the fee. Accordingly, we may be deterring more of the good cases and not the "pissing contests."*

*The new protest procedure is already reducing the number of matters set for hearing at the Board meetings. An advantage of the appeal fee, instead of the initial filing fee, is that it exacts the fees from those cases that take up the Board's time with hearings. Matters resolved by the committee will consume less Board time. The initial filing fee places the burden on anyone wishing to help CFA by reporting a violation; the appeal fee places the burden more squarely on those who take up the most Board time.*

*Finally, the initial filing fee is already applied in a small minority of cases. It does not apply to matters originating with the Animal Welfare Committee, the “sick cat” complaints, or matters referred by the Board. Only 2 or 3 of the 20 matters this session were subject to the fee. Last Board meeting only 4 or 5 out of 24 matters were subject to the filing fee. It is not a major source of new revenue, but it is a source of many complaints about CFA “not caring” about our own rules.*

*Respectfully Submitted, George J. Eigenhauser, Jr., Protest Committee Chairman*

**Eigenhauser:** When you report something to the proper authority, they should pat you on the back and say thank you, not charge you a hundred bucks. Moved to adopt. **Williams** called the motion. **Motion Carried.**

(12) OPEN HEARINGS OF PROTESTS:

**Case #02-068; CFA v. Falteisek, Leslie; Violation of CFA Show Rules 11.27, 11.28, 13.18, 14.10, 27.14, 28.08, 28.09; Violation of CFA Judging Program Rules, Section X, A. and D.** This action arose from disparaging comments allegedly made by Falteisek at the 2002 CFA International Show to officiating and non-officiating judges about another exhibitor’s cat, exceeding reasonable show hall conversation about cats. At the June, 2003 meeting, the CFA Board made a finding, from which Falteisek requested and was granted an appeal in open session.

Ms. Falteisek was present and was asked to present her case. She had two points for appealing. First was information provided which was not part of the original protest, to which she was unable to respond, which she declared to be a total fabrication. Second was an alleged lack of due process in the disciplinary determination and a subsequent “leak” from closed session discussion. She appealed to protect the clubs for which she was imminently judging, so they did not have to find a replacement.

Ms. Falteisek denied that she ever called the exhibit “crippled”. She stated that her comments had to do not with the soundness of the cat, but the type. Discussion ensued about possible reasons why the cat allegedly limped. She attended the International as Manx Breed Council Secretary to protect the integrity of her breed. She stated the kitten was too extreme and the Breed Council was disappointed in the judges for finaling it as an acceptable example of the breed. She felt that her job was to help other people understand that that is not a look the Manx should be going after. She did not feel that she said or did anything outside of the realm of the advocacy that a breed council secretary does for their breed. She would quit judging if it meant that there was a conflict and she could not defend her breed adequately. She would have done nothing differently. Falteisek presented a gas receipt as a timeline. She called the letters written against her complete fabrications, lies, misinterpretations, false or orchestrated. She denied she was even speaking to those people. She claimed she did not know that one judge she made comments to was judging at that show. She commended a presiding judge for judging to the standard. She feels it is appropriate to ask the judges why they feel this cat fits the standard. **Newkirk:** I don’t think it’s your responsibility to go to the shows and to try to educate the judges that may be judging or participating as exhibitors in that show. Your protest was full of those

things. It would have been smarter to do this in an official capacity instead of taking that role upon yourself.

After hearing Ms. Falteisek's testimony, the board went into executive session to determine the case. **By action of the board, she was found: Guilty of CFA Judging Program Rules, Section X - Conduct, A and D; Not Guilty of the show rule violations. She will receive a 6-month suspension from judging, commencing November 1, 2003, and a letter of reprimand.**

(13) SHOW RULES. **Show Rules Chairman Gary Veach** presented the following Show Rule changes with a standing motion and the right to vote no. **Veach:** I want to start out thanking my Committee members, which are George Eigenhauser, Karen Lawrence, Nicki Crandall-Siebert, Peter Vonwongerghem, Jeff Spangher and Norm Auspitz.

#### **26.05 - From the Committee on behalf of the Delegation**

##### **Old Text**

The applicable fee is determined by the status of the judge at the time of the signing of his contract.

##### **New Text**

The applicable fee is determined by the status of the judge **on the opening day of the show.**

**Rationale.** Judges should be compensated at the rate of the level of expertise that they are bringing to the show. Many contracts are signed in advance, not in expectation of saving money but rather to encourage advancement opportunities. Some judges have had as many as 5 different rates going on at one time. This change will alleviate confusion.

**Williams** called the motion. **Motion Carried.**

#### **2.12 - From the Annual Meeting (failed, but with merit)**

##### **Old Text**

The show committee may permit cats or kittens, 4 months old or older, to be present for display or sale. Only cats or kittens eligible for CFA registration may be sold. No kitten under the age of 4 months shall be permitted in the show hall. **This does not apply to animals being adopted from humane organizations.** Proof of age must be presented upon the request of the show manager (see paragraph 15.12). Non-entered cats and kittens may be present in the show hall subject to such conditions as the show committee may require. (See paragraph 4.09.)

##### **New Text**

The show committee may permit cats or kittens, 4 months old or older, to be present for display or sale. Only cats or kittens eligible for CFA registration may

be sold. **No kitten under the age of 4 months shall be permitted in the show hall.** Proof of age must be presented upon the request of the show manager (see paragraph 15.12). Non-entered cats and kittens may be present in the show hall subject to such conditions as the show committee may require. (See paragraph 4.09.)

**Rationale:** We need to be consistent with our own policies in regard to humane organizations.

**DelaBar:** One of the reasons we put [the original rule] in was to allow humane organizations to further their adoptions, and this has worked well in many relationships between our cat clubs and those humane organizations. **Johnson:** Where are they going to get proof of age? **Wilson:** I have a problem with saying it's OK for humane organizations to have vetted, vaccinated, altered kittens under 4 months of age, but it's not OK for any other person. **Williams** called the motion. **Motion Failed. Wilson** voting yes.

### **9.05 (new rule) – From the Committee**

#### **New Text**

Cats completing the requirements for Grand Championship or Grand Premiership by the close of the first day of judging of a two day show will then be eligible for competition as a Grand Champion or Grand Premier on the second day of the show. All such transfers must be made to the Master Clerk at the end of the first day's judging and the Show Secretary will report all Grand Championship and Grand Premiership transfers to each ring clerk who will notify the officiating judge of changes.

**Rationale:** This amendment allows transfer of Champions and Premiers to Grand Champions or Grand Premiers on Saturday for inclusion into the proper class Sunday. Most exhibitors want to share the opportunity to grand with other breeders, but face disapproval by some Judges for pulling their cats, and pressure from exhibitors for not pulling their cats. Exhibitors would have the option to move a cat qualified to be shown as a grand into the correct class, permitting other worthy champions to receive grand points Sunday, thereby reducing showing expenses for exhibitors of other champions.

This amendment keeps graded cats competing as many Judges do not like cats pulled from their ring, relieves some tension in the show hall and advances camaraderie.

A cat entered and judged in a ring as a Champion or Premier Saturday would remain a Champion or Premier for that Judge's finals, whether that final is Saturday or Sunday.

A cat judged in at least one ring as a Champion or Premier would remain in the Champion or Premier count for that show.

Transfer to GC/GP is optional as an exhibitor may be uncertain of exact points. A cat transferred in error will have the second day's wins voided. This is the same procedure as for any cat shown in an incorrect class.

The new rule may affect changes to Show Rules, including: 1.19, 2.07, 6.05, 8.02, 8.05, 8.06, 9.01, 9.02, 11.18, 11.24, 11.25, 16.06, 16.08, 16.10 c-j, 18.04, 18.15, 18.18, 20.06, 24.02.

Note: When shows are held on days other than weekends, the terms 'Saturday' and 'Sunday' would be replaced by 'first day of the show' and 'second day of the show'.

Note: A concern for this show rule being utilized at the International show could greatly impact a cat's ability to grand without actually defeating the other cats that have transferred. Plus this is a three-day event with erratic judging schedules. The rules around this show rule are written in the two-day format. The International show should remain exempt, as it is a three-day show.

**Williams** called the motion. **Motion Carried.** Kusy and Wilson voting no.

#### **1.04.01 – From the Committee**

##### **Old Text**

A BENCHED CHAMPION or PREMIER is one that is present and qualified for competition and judged in one ring as a Champion or Premier. Cats transferred to Championship or Premiership after the first day of a two-day show will be counted as a Champion or Premier in all rings. Such cat is presumed to be benched and present for competition throughout the entire show. Any cat competing in a ring, including a disqualified cat, is considered a benched cat for Grand Championship and Grand Premiership scoring purposes.

##### **New Text**

A BENCHED CHAMPION or PREMIER is one that is present and qualified for competition and judged in one ring as a Champion or Premier. **Cats transferred to Champions and Premiers, or Grand Champions and Grand Premiers after the first day of a two-day show will be counted as a Champion or Premier in all rings.** Such cat is presumed to be benched and present for competition throughout the entire show. Any cat competing in a ring, including a disqualified cat, is considered a benched cat for Grand Championship and Grand Premiership scoring purposes.

**Rationale:** We define the championship count in regard to opens transferring on the second day. We should also define the championship count as affected by transfers to Grand on the second day.

**Williams** called the motion. **Motion Carried.**

#### **1.19d – From the Committee**



**Old Text**

6. The GRAND CHAMPION CLASS is for cats that have completed Grand Championships in CFA.

**New Text**

6. The GRAND CHAMPION CLASS is for cats that have completed Grand Championships in CFA. These cats have been confirmed automatically by the central office, or the owner/agent has transferred the cat with the Master clerk at the end of the first day of a two day show, believing that the cat has met the requirements to be a Grand.

**Rationale:** Championship transfers require the owner to fill out a confirmation form. The central office automatically confirms grand titles. The exhibitor wishing to transfer their entry should require some action and documentation.

**Williams** called the motion. **Motion Carried.**

**6.05 C – From the Committee**

**Old Text**

c. Before judging begins on the second day of a two-day show, the Show Secretary will report all Championship and Premiership class transfers to each ring clerk who will notify the officiating judge of changes.

**New Text**

c. Before judging begins on the second day of a two-day show, the Show Secretary will report all competitive transfers to each ring clerk who will notify the officiating judge of changes.

**Rationale:** Defines the responsibilities to include all transfers.

**Williams** called the motion. **Motion Carried.**

**9.05 – From the Committee**

**Old Text**

Cats that have completed requirements for Grand Championship or Grand Premiership will be automatically confirmed by the Central Office. Certificate of confirmation will be mailed as soon as possible after show records are received and wins have been recorded.

If confirmation of Grand Championship/Grand Premiership is not received, owners should contact the Central Office by phone, (732) 528-9797, prior to competition in any subsequent show to confirm that their cat(s) has completed the requirements for Grand.

**New Text**

**The Central Office will automatically confirm cats that have completed requirements for Grand Championship or Grand Premiership.** Certificate of confirmation will be mailed as soon as possible after show records are received and wins have been recorded.

If confirmation of Grand Championship/Grand Premiership is not received, owners should contact the Central Office by phone, (732) 528-9797, prior to competition in any subsequent show to confirm that their cat(s) has completed the requirements for Grand.

**A cat may also begin to compete on the second day of a two day show, without having the title of Grand Championship or Grand Premierships confirmed by the Central Office if the owner/agent completes a correction slip and transfer with the master clerk at the end of the first day of a two day show.**

**Rationale:** Better opening sentence. Added wording to describe the other method under which a cat may compete as a new Grand.

Williams called the motion. **Motion Carried.**

**11.18d** (new rule) – From the Committee

**New Text**

**To qualify for the Grand Champion or Grand Premier class on the second day of a two day show, the owner/agent must file a correction form with the Master Clerk before the end of the first day of a two day show. Transferring a cat from Champion to Grand in either the Championship or Premiership class is at the option of the exhibitor.**

**Rationale:** Defines the responsibility of the owner or agent. Gives some record as to who made the transfer, in case it is called into question at a later time. **Carried.**

**16.10 c** – From the Committee

**Old Text**

c. a copy of the transfer and absentee list including transfers to **Champion or Premier** after the first day of a two day show.

**New Text**

c. a copy of the transfer and absentee list including **competitive** transfers after the first day of a two day show.

**Rationale:** inclusive word encompasses all first day transfers in one word.

Williams called the motion. **Motion Carried.**

#### **18.04 – From the Committee**

##### **Old Text**

The chief ring clerk shall mark a catalog **as the ribbons and rosettes are placed on the cages**, indicating 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, Winners, Best/Second Best of Color Class, Best/Second Best of Breed/Division, Best Champion/Best Premier of Breed/Division, and all Finals awards in championship, kitten and premiership classes. 1st place ribbons and Finals are marked for the Veteran Class. **All absentees and transfers including transfers to Champion or Premier after the first day of a two-day show must be clearly marked.** The chief ring clerk must NEVER mark his catalog using the judge's color class sheets.

##### **New Text**

The chief ring clerk shall mark a catalog **as the ribbons and rosettes are placed on the cages**, indicating 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, Winners, Best/Second Best of Color Class, Best/Second Best of Breed/Division, Best Champion/Best Premier of Breed/Division, and all Finals awards in championship, kitten and premiership classes. 1st place ribbons and Finals are marked for the Veteran Class. **All absentees and transfers including competitive transfers after the first day of a two-day show must be clearly marked.** The chief ring clerk must NEVER mark his catalog using the judge's color class sheets.

**Rationale:** Defines the responsibilities of the clerks in the ring in regard to second day transfers.

Williams called the motion. **Motion Carried.**

#### **18.18.1 – From the Committee**

##### **Old Text**

The master clerk will accept completed official championship/premiership claim forms at the end of class judging on the first day of a two day show for transfer the second day to Championship or Premiership. The master clerk will provide the show secretary with a list of the catalog numbers of these transfers.

##### **New Text**

The master clerk will accept completed official championship/premiership claim forms at the end of class judging on the first day of a two day show for transfer the second day to Championship or Premiership. **In addition, the master clerk will also accept correction slips that transfer a cat from Champion or Premier to Grand in either the championship or Premiership classes from the owner/agent.** The master clerk will provide the show secretary with a list of the catalog numbers of these transfers.

The master clerk will prepare championship and premiership confirmation forms by securely stapling or clipping checks to the claim form. The master clerk is not required to accept cash payment for the confirmation fee.

All confirmations and transfers must be submitted to the Central Office with the show records.

**Rationale:** Defines the responsibility of the master clerk in regard to second day transfers.

**Williams** called the motion. **Motion Carried.**

### **18.18.2 – From the Committee**

#### **Old Text**

**The master clerk may accept from exhibitors completed official championship/premiership claim forms filled out for championships and premierships completed at the show for submission to the Central Office with the show records. Checks in payment of the confirmation fee must be securely stapled or clipped to the claim form. The master clerk is not required to accept cash payment of the confirmation fee.**

#### **New Text**

Delete 18.18.2 as it is now included in 18.18.1 above.

**Rationale:** Housekeeping, Delete 18.18.2 as it is now included in 18.18.1 above.

**Williams** called the motion. **Motion Carried.**

### **20.06 – From the Committee**

#### **Old Text**

All entries must appear in numerical order in the printed catalog that is required at shows held under these rules. No addenda to the catalog is permitted except as provided by paragraph 15.01.1.

The catalog shall list entries in their correct breed, color and/or pattern and competitive category. It is recognized that occasional transfers will be necessary due to entry error or late change in status; flagrant disregard of this show rule will be subject to disciplinary action. Transfers from Open to Champion or Premier filed in accordance with rule 8.05 are valid catalog changes.

#### **New Text**

All entries must appear in numerical order in the printed catalog that is required at shows held under these rules. No **addendum** to the catalog is permitted except as provided by paragraph 15.01.1.

The catalog shall list entries in their correct breed, color and/or pattern and competitive category. It is recognized that occasional transfers will be necessary due to entry error or late change in status; flagrant disregard of this show rule will be subject to disciplinary action. Transfers **of competitive status, from Open to Champion or Premier, Champion or Premier to Grand Champion or Grand Premier**, filed in accordance with rule 8.05 **and 9.05** are valid catalog changes.

**Rationale:** Needed change in the area of catalog to include second day transfers.

**Williams called the motion. Motion Carried.**

#### **11.18 b and 6.05 b – From the Committee**

##### **Old Text**

- b. Transfer of ownership **should** be reported to the master clerk.

##### **New Text**

- b. Transfer of ownership **must** be reported to the master clerk, **and a correction slip must be filled out by the new owner, or agent indicating the correct name or names of the owner.**

**Rationale:** Since show rules indicate that the owner of an entry must appear in the catalog correctly, making it mandatory for the owner to fill out a correction slip will aid the Central Office in reducing the opportunity for exhibitor errors about ownership.

**Williams called the motion. Motion Carried.**

#### **16.13 – From the Committee**

##### **Old Text**

**The show secretary must retain the original (white) judges' color class sheets and final sheets from each ring in club record for one calendar year.**

##### **New Text**

Delete rule.

**Rationale:** Housekeeping We no longer are using the triplicate forms.

**Motion Carried.**

#### **19.01 h – From the Committee**

##### **Old Text**

Specific climate control facilities that will be provided at the show hall (e.g., heat, fans, air conditioning, etc.) must be stated. The term “climate-controlled” or

“other climate-controlled system” is NOT to be used, as it is confusing and non-specific.

#### **New Text**

Specific climate control facilities that **will and will not** be provided at the show hall (e.g., heat, fans, air conditioning, etc.) *must* be stated. The term “climate-controlled” or “other climate-controlled system” is NOT to be used, as it is confusing and non-specific.

**Rationale:** Used as a defense in a recent protest. Loophole being closed.

**Williams** called the motion. **Motion Carried.**

### **28.15 – From the Committee**

#### **Old Text**

Transfers. A judge may, with the consent of the exhibitor, transfer to another color class any Kitten, Championship or Premiership entry wrongly entered, provided that the correct color class has not yet been judged. If a cat is being judged as a color different from the one it was entered, the judge shall indicate the “judged as” color in the judge’s book.

A judge may transfer to AOV any Kitten or Open entry that, in his opinion, does not conform to the accepted show standard for its breed as described in show rule 1.18b. A transfer from one breed to another breed is not permitted. (See paragraph 2.04.)

#### **New Text**

Transfers. A judge may, with the consent of the exhibitor, transfer to another color class any Kitten, Championship or Premiership entry wrongly entered, provided that the correct color class has not yet been judged. If a cat is being judged as a color different from the one it was entered, the judge shall indicate the “judged as” color in the judge’s book.

A judge may transfer, **with the consent of the exhibitor**, to AOV any Kitten or Open entry that, in his opinion, does not conform to the accepted show standard for its breed as described in show rule 1.18b. A transfer from one breed to another breed is not permitted. (See paragraph 2.04.)

**Rationale:** We include the exhibitor in on the ability to decide transfer of color class, with the ability to mark the cat wrong color if the owner refuses. Similarly in the case of an AOV that the owner refuses to allow the judge to transfer the cat, the judge still has the option of marking it NA/IM. This should be included for the sake of protocol and respect given to exhibitors.

**Williams** called the motion. **Motion Carried.**

## **36 – From the Committee**

### **Old Text**

The region listed in the catalog must be the site of the residence of the owner or any one of the co-owners. It is not necessary that the region listed in the catalog match the address contained in the official show records.

### **New Text**

The region listed in the catalog must be the site of the residence of the owner or any one of the co-owners. It is not necessary that the region listed in the catalog match the address contained in the official show records.

Residence is determined by the methods used most often by the government, such as driver's license, state taxes, utility bills. If called into question, an owner must provide proof of residency using these documents to support claim of residency.

**Rationale:** This is a tough one. Even the best things that we could ask for, such as the things that the Government of the U.S. uses to define residency, will not work in states that house two different regions, like California, Pennsylvania.

**Veach:** Even the best things that we could ask for, such as items the government uses to define residency (driver's license, state taxes, utility bills), will not work in states that house 2 different regions, like California and Pennsylvania. It would be a rule we could not enforce.

**Williams** called the motion. **Motion Failed.** Calhoun, Newkirk, Eigenhauser, Miller, Wilson, Grimm, Anger voting yes.

## **1.18 e – From the Committee**

### **Old Text**

e. The MISCELLANEOUS (Non-Competitive) CLASS is for any registered cat or registered kitten of a breed not accepted for Provisional Breed competition. Miscellaneous Class entries are examined by judges; however, no awards will be made in this class.

### **New Text**

e. The MISCELLANEOUS (Non-Competitive) CLASS is for any registered cat or registered kitten of a breed not accepted for Provisional Breed competition. Miscellaneous Class entries are examined by judges; however, no awards will be made in this class.

**Experimental format – the Miscellaneous class may be scheduled to appear in one ring only with the presiding judgments for that show appearing in the one ring.**

**The time of the judging will be printed on the flyer and on the confirmation to the exhibitors. The time will not be subject to change once advertised and confirmed. The time will always be in the morning of a one-day show or**

**back-to-back shows, and early in the morning to midday of a regular two-day show. Never will the judging be scheduled as the last event of any single day.**

**Each judge must handle the exhibits and utilize a workshop type environment to include interaction with the exhibitors for open exchange about the breed being presented.**

**Additionally, a Junior showmanship type format may be used, with the exhibitor first presenting their individual entry for the judges' consideration, followed by the judges briefly handling the cats at the conclusion of the presentations.**

**The judges, in addition to submitting the regular evaluation form, will also submit a brief written evaluation of this experimental process.**

**The exhibitors will also be required to submit a brief written evaluation of this experimental process.**

**Feedback will be turned in to the Master clerk for inclusion into the show packet.**

**Rationale:** Normally we would seek ways to reduce duplication of a show rule. Since this is an experimental format and needs as much opportunity for exposure as possible. It will appear wherever it applies in its entirety.

**Eigenhauser:** I think it is over detailed. Let the clubs play with the format. Let the clubs play with the time. Let the show manager adjust the schedule. I move to strike from “the time of judging will be printed” down through “never will the judging be scheduled as the last event of any single day.” That part is over-engineered. **Johnson:** We need to give them at least a day.  
**Withdrawn.**

## **12.07 b – From the Committee**

### **Old Text**

A two-day show which permits up to eight judgments per entry over the two days of the show and a maximum of four judgments per entry per day. It is recommended that a judge shall not be scheduled to judge more than 250 cats on either day. Two days offer a verity of formats:

4. a show where the judge is present for two days and the entries area also present for two days [entries may be judges up to four times each day, eight times over the two days].

### **New Text**



A two-day show, which permits up to eight judgments per entry over the two days of the show and a maximum of four **(five times per day for eight ring shows)** judging per entry per day. It is recommended that a judge shall not be scheduled to judge more than 250 cats on either day. Two days offer a variety of formats:

4. a show where the judge is present for two days and the entries are also present for two days [entries may be judged up to four times each day **(five times a day in eight ring shows)** eight times over the two days].

**Rationale:** With some shows high counts in kittens and some other classes the schedule has been forced to split competitive categories over both days. Both National Capital and Garden State would have benefited by being able to schedule five judgments per day and still remain below the 250 per day. This will allow clubs to schedule heavier on Saturday and allow a lighter day on Sunday when weather and flights often become a concern. With the now common six-ring one-day format being so widely used. An eight ring two-day show could really benefit from having the restriction of only four judging per day alleviated to five. The six ring shows will remain at a maximum of four handlings per day.

**Williams called the motion. Motion Carried.**

**11.32, 19.01 t, 28.25 and add to 24.08 (new rule) – From the Committee**

#### **New Text**

**Experimental format – the miscellaneous class may be scheduled to appear in one ring only with the presiding judgments for that show appearing in the one ring.**

**The time of the judging will be printed on the flyer and on the confirmation to the exhibitors. The time will not be subject to change once advertised and confirmed. The time will always be in the morning of a one-day show or back-to-back shows, and early in the morning to midday of a regular two day show. Never will the judging be scheduled as the last event of any single day.**

**Each judge must handle the exhibits and utilize a workshop type environment to include interaction with the exhibitors for open exchange about the breed being presented.**

**Additionally, a Junior showmanship type format may be used, with the exhibitor first presenting their individual entry for the judge's consideration, followed by the judges briefly handling the cats at the conclusion of the presentations.**

**The judges, in addition to submitting the regular evaluation form, will also submit a brief written evaluation of this experimental process.**

**The exhibitors will also be required to submit a brief written evaluation of this experimental process.**

**Feedback will be turned into the Master clerk for inclusion into the show packet.**

**Rationale:** To add verbiage about the procedures surrounding the new experimental format in the following areas. 11.32 Responsibilities of exhibitors, 19.01 t. Show announcement and 28.25 Judging procedures. 24.08 define color class information for those seeking Miscellaneous class numbers. **Withdrawn.**

### **26.01a – From the Judges’ Association via Committee**

#### **Old Text**

Approved judges will receive \$1.10 per scheduled paid entry with no minimum.

#### **New Text**

Approved judges will receive **\$1.25** per scheduled paid entry with no minimum.

**Rationale:** We have not had a raise in 5 years. Meanwhile the economy has grown between 2.5% and 3.0% each of those years. Thus we have had a Compound Annual Growth Rate <CAGR> between 13.1% and 15.9%, so a 13.6% raise is towards the bottom end of the economic growth rate. At last year’s meeting, the judges working their way through the program said they were more interested in getting more assignments than getting more money! Thus, we could make a judges pay raise more palatable to the Board and the clubs by having it affect only the approved all breed judges.

**Eigenhauser:** If the Judges’ Association wanted CFA to give them a pay raise, they should have taken it to the annual, and let the clubs debate it. **Williams:** 5 years ago we raised it to \$1.10 and it was intended for a nickel a year after that. **Withdrawn.**

### **2.05.01& 27.04 – From the Committee**

#### **Old Text**

Entries co-owned by a judge or owned by a member of the judge’s household are not eligible for competition in any ring at a show at which that judge is officiating, provided that this restriction shall not apply to the judge who is judging Household Pets only.

#### **New Text**

Entries co-owned by a judge or owned by a member of the judge’s household are not eligible for competition in any ring at a show at which that judge is officiating, provided that this restriction shall not apply to the judge who is judging Household Pets **or Veterans** only.

**Rationale:** Entries co-owned or owned by a member of a judge's household should be able to compete at a show where a judge is hired to judge a stand-alone Veterans class only. The same as household pet entries. The cats are not scored.

**Williams called the motion. Motion Carried.**

### **13.09 – From the Committee**

#### **Old Text**

The show management is responsible for providing the number of judging rings and judging cages required under these rules. In the event that Household Pets are judged by a separate judge, a ring must be provided for his use, and none of the regular officiating judges shall be required to relinquish his ring for the use of the Household Pet judge.

#### **New Text**

The show management is responsible for providing the number of judging rings and judging cages required under these rules. In the event that Household Pets or Veterans are judged by a separate judge, a ring must be provided for his use, and none of the regular officiating judges shall be required to relinquish his ring for the use of the Household Pet judge.

**Rationale:** Stand-alone rings could also include the Veterans class.

**Williams called the motion. Motion Carried.**

### **13.10 – From the Committee**

#### **Old Text**

The show management may make such special rules specifying the time when the Household Pet entries are required to be in the show room as may be desired, subject to the provision of Paragraph 7.02b.

#### **New Text**

The show management may make such special rules specifying the time when the Household Pet **or Veteran** entries are required to be in the show room as may be desired, subject to the provision of Paragraph 7.02b. **Veterans may be removed from the show room at the completion of the Veterans class judging.**

**Rationale:** We make provisions for special scheduling of household pets. The same can be done for the Veterans classes.

**Williams called the motion. Motion Carried.**

### **16.08.1 – From the Committee**

**Old Text**

Prior to the beginning of judging on the second day of a two day show, the Show Secretary must deliver to each ring a list of catalog numbers of entries that have been transferred from Open to Championship and Premiership.

**New Text**

Prior to the beginning of judging on the second day of a two day show, the Show Secretary must deliver to each ring a list of catalog numbers of entries that have been **transferred competitively**.

**Rationale:** Better clarification of what is actually expected.

**Williams** called the motion. **Motion Carried.**

**20.13 – From the Committee**

**Old Text**

Non-championship: Veteran  
Non-championship: Household Pets.

**New Text**

**Non-championship: Household Pets**  
**Non-championship: Veteran**

**Rationale:** We need to flip the order here because it is more frequent that the household pets are judged in every ring and are part of a show's count limitations. The Veterans rings have mostly been in one ring only and are not part of the show's count limitations. Example: we had to number our catalog for Garden State out of numeric sequence, Veterans started at 451 and went to 467.

**Williams** called the motion. **Motion Carried.**

**24.05 – From the Committee**

**Old Text**

The VETERAN CLASS is for any male or female, altered or unaltered, not younger than 7 years on the opening day of the show that if the owner chose to, could otherwise be shown in the championship or premiership classes. Veterans are not eligible for any Best in Show awards other than what might be awarded to veterans only. Cats entered in the Veterans Class are eligible only for awards in the Veterans Class. The listings in the catalog should appear at the end of the catalog after all Premiership listings.

**New Text**

The VETERAN CLASS is for any male or female, altered or unaltered, not younger than 7 years on the opening day of the show that if the owner chose to,

could otherwise be shown in the championship or premiership classes. Veterans are not eligible for any Best in Show awards other than what might be awarded to veterans only. Cats entered in the Veterans Class are eligible only for awards in the Veterans Class. The listings in the catalog should appear at the end of the catalog after all **Household Pet** listings.

**Rationale:** Same rationale as 20.13.

**Williams** called the motion. **Motion Carried.**

### **27.02 a – From the Committee**

#### **Old Text**

A judge may not make an entry at a show at which he officiates, but he may enter for exhibition only, provided that this limitation shall not apply to entries by a judge who judges Household Pets only.

#### **New Text**

A judge may not make an entry at a show at which he officiates, but he may enter for exhibition only, provided that this limitation shall not apply to entries by a judge who judges Household Pets **or Veterans** only.

**Rationale:** Stand-alone non-competitive rings should not prevent a judge from actively participating in exhibiting.

**Williams** called the motion. **Motion Carried.** Barnaby voting no.

### **Article XXXII - Sphinx (new) – From the Committee**

#### **New Text**

**Develop AOV numbers for Breeds that have not addressed it in their standards.**

**Rationale:** All the breeds address AOV numbers in their standards, except the Sphinx. This is probably because we accelerated their championship status. Show rules will be correct and standards can reflect it also in February.

**Johnson:** All breeds do not want AOV classes. **Withdrawn.**

### **20.13 (new re Junior Showmanship entry info in catalog – add before non-championship entry info) – From the Committee**

#### **New Text**

Entries in the catalog should appear in the following order:

**Junior Showmanship**



**Rationale:** to emphasize that ALL documents and fees need to be received to avoid a late filing fee.

**Williams** called the motion. **Motion Carried.** Eigenhauser voting no.

#### **4.09, 11.10, 19.01 c – From the Committee**

##### **Old Text**

The commonly used and more well known term for Feline Enteritis is Feline Panleukopenia.

##### **New Text**

It is strongly advised that all cats or kittens entered or present in the show hall be inoculated before entry by a licensed veterinarian against feline **panleukopenia (formerly known as feline distemper or feline infectious enteritis)**, feline rhinotracheitis, calici viruses and rabies. It is also strongly recommended that cats and kittens be tested and found negative for FeLV before entry.

**Rationale:** housekeeping.

**Williams** called the motion. **Motion Carried.**

#### **2.02 – From the Committee**

##### **Old Text**

Any cat or kitten from a house or cattery where there has been feline distemper (panleukopenia) within 21 days prior to the opening date of a show is ineligible for entry, and, should entry have been made prior to the onset of any such condition, such entry is ineligible for admission into the show room.

##### **New Text**

Any cat or kitten from a house or cattery where there has been feline **panleukopenia (formerly known as feline distemper or feline infectious enteritis)**, within 21 days prior to the opening date of a show is ineligible for entry, and, should entry have been made prior to the onset of any such condition, such entry is ineligible for admission into the show room.

**Rationale:** housekeeping.

**Williams** called the motion. **Motion Carried.**

(14) ADVERTISING/PUBLICITY/MARKETING: **Publicity Liaison Darrell Newkirk** presented the following report:

*Core Committee Formation:* At the CFA Annual Meeting in St. Louis in July 2003, the CFA President appointed and the Board ratified the creation of a CFA Advertising, Publicity, and Marketing Committee, which has adopted the abbreviated name of “CFA Marketing Committee”. Eric Won was appointed its first chair and Darrell Newkirk its Board liaison. Since that time, the committee chair has reviewed the activities and records of CFA with respect to marketing activities in previous years and has formulated a three-point strategy to guide its activities for this year.

*Note:* Upon reviewing documentation available from the Central Office, it was revealed that CFA does not have a business plan; therefore, a full-scale marketing strategy is not truly feasible since no assurances can be offered that best business practices are being exercised by the organization. In the interim, the marketing chair has elected to adopt a prototypical marketing strategy that most nascent organizations adopt until such time as a business strategy is formulated. The marketing chair has also purposefully identified goals that do not overlap with those assigned to CFA Marketing Director Michael Brim, who continues to report solely to the Central Office Executive Director Tom Dent.

Three initiatives are being developed that will remain relevant and critical irrespective of any business strategy ultimately adopted by the Board. The three initial marketing foci are: (1) Partnerships; (2) Communications; and (3) Product Development. **Partnerships** involve establishing business relationships with other organizations that have common goals and with which we can expect mutual financial benefit by linking our marketing strategies. **Communications** involve education and outreach, both of which focus on easily understood “messages” that define the purpose of the organization and its position on a variety of programs, projects, and issues. **Product development** involves the creation of economic value from the unique qualities offered by CFA. In each case, the chair has identified teams of individuals with professional expertise in these areas and all of whom are active in the cat fancy, hence are sensitive to the cultural context in which strategy development must occur.

- **Partnerships.** Dawn Shiley was asked to lead a partnership initiative with the expectation that new relationships be established with corporate, association, and other business entities. Ms. Shiley has served as a high-level Congressional lobbyist for the chemical and pharmaceuticals industry and is currently a media professional for the emergency response and disaster planning industry. Contacts have been initiated with the pet food, retail distribution, pharmaceutical, and other product (including cat litter) manufacturers to identify opportunities for joint and integrated marketing strategy development. The longer-term goal is to ensure that the value that CFA can add to the marketplace is recognized and acknowledged, and that business relationships can be cultivated where CFA can financially benefit through joint marketing strategies. By diversifying CFA’s revenue stream portfolio, greater stability can be expected and dependency on the vagaries of “sponsorships” will be minimized.

- **Communications.** Melanie Morgan was asked to lead a communications initiative, which is a core function for any marketing strategy. Ms. Morgan is a communications media expert in corporate practice. Central to the development of a communications strategy is the articulation of focused messages about CFA and the cat fancy, addressing in very direct and succinct terms what CFA represents, its policies, and how it achieves its policies through



programs and projects. The communications strategy will be coordinated with all other committees, and most importantly with the CFA Legislative Affairs Committee. Once consensus is drawn on the precise messages that represent CFA's positions and views, outreach and education programs will be developed to share these messages ~ a major step in expanding the cat fancy and, as a consequence, interest in CFA and its programs.

• **Product Development.** Lauren Castle Flynn was asked to lead a product development team that will initially focus on developing product cycle criteria to ensure that goods and services developed for sales by CFA meet minimal planning criteria, including estimating market size, mitigating risk, and defining sales strategies. The product development manager for the National Zoo of the Smithsonian Institution will be providing technical assistance to the team, as it attempts to find ways to translate the unique qualities of CFA and the cat fancy into marketable (and profitable) goods and services. The product development team must also attend trade shows to identify new goods and services that may be relevant to the current marketplace and to meet with potential manufacturers.

The Marketing Committee is also actively and directly assisting the Publications, Mentoring, Madison Square Garden, Education, and Legislative Affairs committees with technical advice on marketing strategy development and implementation.

Budgetary Resources: As in any organization, marketing is an overhead function that is financed as a part of indirect (or administrative) costs. Unlike a program function, which generates revenues, marketing costs are absorbed by the organization.

The Central Office informed the Marketing Committee that the Board elected to not provide a budget for marketing and is therefore restricting its activities to efforts that do not require travel or communications, other than by email. This has made direct business contacts with potential partners either at their offices or at trade shows impossible. Where the opportunity arises to network ~ such as most recently with Pet Night in Washington, DC and during the Animal Health Institute Meeting that followed ~ the Marketing Committee has taken full advantage of propinquity, the costs of which individual members have donated to CFA.

If the Board would like the Marketing Committee to be proactive in seeking new relationships with potential business partners, to develop and execute communications strategies to expand the cat fancy (and, as a consequence, CFA), and to ensure that opportunities to promote product development are pursued, a budget will be necessary. Committee members are willing to donate their professional expertise, time, and energies to the benefit of CFA.

A very conservative estimate to cover expenses for the remainder of the 2003 Fiscal Year would include the following:

\$ 2,000	First Committee Meeting (5 individuals)
2,000	Presentations with PetSmart (AZ); Pharmaceuticals (NJ) (2)
2,000	Attend American Pet Products Manufacturers Association Conference (2)
1,000	Attend product development trade shows (2)

700	<i>Publish Partnership document</i>
300	<i>Materials and incidentals</i>
<b>\$ 8,000</b>	<b>TOTAL</b>

*I would like to thank the members of the CFA Board and, in particular, President Don Williams for entrusting me with leading this most important function. The future of CFA depends in large part on (1) our ability to develop and share a compelling case that the cat fancy is big enough for everyone to find rewards, (2) a clear message that echoes the fact that cats enhance our quality of life, and (3) our successful efforts to transform the value that the cat fancy offers the world into financial returns so that we can continue to grow and deliver increasing services to the public in a financial responsible manner.*

*As always, I am available respond to inquiries and to provide professional advice as a business strategy consultant to benefit the cat fancy and, as a result, CFA.*

*Sincerely, Eric Won, Chair, CFA Marketing Committee*

**Newkirk:** The new Marketing Committee encompasses advertising, publicity and marketing, and is headed by Eric Won. They are putting their major focus on partnerships, communications and product development. They are asking a very conservative estimate of \$8,000 to cover their expenses for the remainder of the 2003 fiscal year, and they are asking us to develop a business plan for 3 years (budget planning, revenue projections, and portfolio management) and 10 years (visioning and long-term capital investments). The action item would be to approve the budget. **Calhoun:** I'm assuming that the 2 attendees would be Brim and a Committee member, so my assumption would be that at least 50% would come out of the existing budget, as well as materials and incidentals. Publishing of partnership documentation should be deferred to next year. We have 2 big events coming up that have huge question marks, and we can take another look at this in February. I think at this time \$3,500 is reasonable. **Miller:** The biggest trade shows are in the spring. It's very important that someone with long-term CFA experience be involved. **Johnson:** They have all been chosen because of their specialties in their other non-cat lives. They would bring that value to CFA. Will we eventually have a strategy for handling marketing with all of our partners? **Eigenhauser:** We should defer some of these trips until the Committee has a better idea of what it is we are trying to sell. **Newkirk:** If anything is going to propel us into the future, it's going to be this Committee. You've got to spend money to make money and we're going to have to give these guys some money to work with. **Williams** called the motion, as amended. **Motion Carried.**

(15) ANIMAL WELFARE. **Animal Welfare Chair Linda Berg** gave the following report:

*At the current time I have a number of outstanding Animal Welfare cases. The last few seem to be much more sensationalized if that is a good word to use. The TV's and newspapers have covered them repeatedly and from every angle. Unfortunately, with all the publicity, it is harder to get to the "real" truth.*

*This past 6 month period, prolific kitten letters were sent to only 6 people – much better than the last 6 months, with 39. Two of the people had transferred five years’ of cats into CFA from TICA, so I did not require them to have the cattery inspection. Under the new rules, starting in January they would not have been required because we will look at birth dates to base the count on.*

*I still have one person left from the letter that went out in February of this year. This individual “mentors” many breeders and they do not have cattery names so everything is registered through this individual with the cattery name. If there were more than one name on the cattery license, CFA would require all participants to have the inspection, but because they are the only one on the cattery, they are the one required to have the inspection. They have refused, so we are in a stand-off.*

*On Peg’s “TO DO” list, I was responsible for coming up with a new program for such cases. I have looked at this from all angles and obviously if we require all of these mentored individuals in the above case to be inspected, we would make \$20.00 for each person. (In the case in question, there are about 15 people that register through them so it would be about \$300.0.) I don’t see an easy fix to this problem. I think the way we have it now is the fairest way; she is required to have the inspection and she is doing all the registering. If someone else can see this from a different angle and has a good idea on how to make this work differently, please share.*

**Eigenhauser:** Are the 15 people under her blocked because she is blocked? **Berg:** Yes. **Eigenhauser:** My suggestion is we let the people know that they can get a cattery name of their own, here’s an application form, but that she’s under suspension because she won’t have an inspection so they can’t register through her anymore.

**Eigenhauser** There are different standards of the law for conducting an investigation. Police need “probable cause” to arrest you, and a jury needs “beyond reasonable doubt” to convict you, but there’s a lesser standard of “reasonable suspicion” to conduct an investigation. Our biggest tool for investigating is the cattery inspection. I would like a clear determination from the board to have the ability to say, get a cattery inspection; temporary suspension of CFA services until they do. What is going to be our board policy, so we don’t have to decide it each time this comes up? **Miller:** To be fair with people, we should establish a threshold.

**Eigenhauser:** The Supreme Court used the term “reasonable suspicion ...”. I’m perfectly happy with that term, which is less than probable cause and more than just a blind guess. My motion is that the CFA board declare it a policy that when there is reasonable suspicion of animal abuse and neglect, and a party refuses to submit to a voluntary CFA cattery environment inspection after request by the Animal Welfare Committee, that CFA services may be suspended until the party complies. **Williams** called the motion. **Motion Carried.**

(16) CFA LEGISLATIVE COMMITTEE. **Legislation Committee Chair Joan Miller** gave the following report with a standing motion and the right to vote no: *Currently the Legislative Group is actively working on or monitoring one federal and 56 state bills and we have 8 to 10 local ordinances pending.*

*It is important to further streamline our capability to provide information to our grass roots teams quickly and efficiently as well as to respond to the increasing requests for help from the general public that now come to us through the CFA web site. We have started to develop two information series so that we can provide guidance through attached online files or offer website references. Attached to this report is a sample FAQ and also a sample “Helpful Websites” topic.*

1. *FAQ - Cats and Leash (Confinement) Laws*
2. *Helpful Websites – Topic: Feral Cat, Predation and Wildlife Issues*

*ACTION ITEM: The “guardian” issue has become prominent over the last year or so. CFA is aligned with many organizations that recognize the threat to pet ownership presented by the campaign, led by In Defense of Animals, “They Are Not Our Property – We Are Not Their Owners”. Integral to this movement is the goal of changing the concept of our legal relationship to animals. I am asking for Board approval of the following statement concerning this issue so that we can respond to the many requests for our official CFA position.*

***I OWN my cat!! - CFA’s statement concerning the “guardian” term:***

***“The Cat Fanciers’ Association, Inc. strongly supports caring and responsible pet ownership. CFA upholds the traditional property rights of animal owners that provide the basis for their ability to make decisions about their animals’ well-being, including health, reproduction and transfer to a new owner. Owned cats are valued family members. As legal property, they cannot be taken away from us except by constitutional due process. The term “guardian”, whether inserted into animal laws or in common usage, contradicts this critical protective and personal relationship. CFA rejects the concept of animal “guardianship”, which can be challenged or revoked, because of the potential legal and social ramifications that would negatively impact veterinarians, animal rescuers, breeders and sellers of animals as well as pet owners.”***

*Others who have so far published statements in opposition to the use of “guardian” include the American Veterinary Medical Association, The American Kennel Club, the Pet Industry Joint Advisory Council, National Animal Interest Alliance, the American Dog Owners Association, Responsible Pet Owners Alliance, TX, The Civil Justice Association of California, the American Veterinary Medical law Association, The California Veterinary Medical Association and the office of the Los Angeles City Attorney.*

*“Guardian or Owner” is the main topic for the Leadership Forum 2003, which is part of the American Humane Conference, September 7, 2003 in Orange County, CA. George Eigenhauser and I will attend.*

**Miller** gave an update on her attendance at the American Humane Conference with George Eigenhauser, and explained why she is eager for CFA to have our own official statement. A brochure is in the works, which will elaborate more. **Williams** called the motion. **Motion Carried.**

***Sy Howard Legislative Fund:***

***Pet Night – September 9, 2003***

*We have been an affiliate sponsor for “Pet Night on Capitol Hill” for 7 years providing sponsorship funds and a small gift for the goodie bags that are distributed to 700 guests. This has become a popular event for Representatives and Senators in Washington DC, their staff members, spouses, federal Agency heads and staff.*

*The highlight of this beautiful evening as usual will be a cat and dog super star. This year's cat is Spike, a Maine Coon male who is Mrs. Norris in the Harry Potter films as well as Bruiser Woods the dog from "Legally Blond II". Legislators have brought their dogs in past years and last year there was one cat on a leash. This is not usually allowed in the Cannon building.*

*Also present will be the guests of the ten Affiliate Sponsors (American Veterinary Assoc. - AVMA, American Animal Hospital Association - AAHA, American Feed Assoc., Pet Food Institute, AKC, American Pet Products Manufacturing Association - APPMA, CFA, Pet Industry Joint Advisory Council – PIJAC, Association of American Veterinary Medical Colleges, Foundation for Biomedical Research ) and the American Health Institute members (the hosts).*

*The AHI members are pharmaceutical companies, such as Pfizer, Merck, Schering-Plough, Bayer and Hartz Mountain Corp.) who have a growing interest in companion animal health care products. Some are just beginning to deal with animal rights related problems.*

*Many of the legislators and USDA staff are not as familiar with CFA as they should be so this is an opportunity for our most experienced legislative liaisons to talk about our mission and work to preserve the pedigreed breeds and to improve the public appreciation for all cats; our interest in welfare issues related to pet animals and how we involve young people at our shows. We hope when legislators receive a letter or other contact later from CFA they will know who we are and associate our organization with positive activities and consider us a good resource for information on all cat matters.*

*CFA will have 14 representatives and legislative network liaisons present this year, including Tom Dent, Michael Brim and Eric Won who will attend a strategy meeting the following day with AHI member organization representatives to discuss issues facing pet related businesses and organizations.*

*Donations from several Washington, DC, Virginia and Baltimore cat clubs have been matched by the Sy Howard Fund to make this sponsorship possible.*

***Animal Welfare Federation of New Jersey Conference:***

*CFA will again sponsor a workshop at the annual conference. The topic is feral cat management, Bryan Kortis of Neighborhood Cats in New York City.*

***Legislative Activities:***

*In August I was moderator for a panel at the Conference on Homeless Animal Management and Policy (CHAMP), July 31, 2003, in St. Louis. The topic was "Wildlife and Free-roaming Cats" and participants included Pam DeLaBar. The focus of this panel was to explore the role that free-roaming cats, including feral cats, play in the reduction of wildlife species. We explored the basics of wildlife predation by free-roaming cats and the data used to target cats as environmentally undesirable creatures examining the realistic extent of threats posed by cats to birds and small mammals. Information and experiences of panel members in a variety of settings helped provide valuable background for those considering or opposing policies to remove cats from areas determined to be sensitive to wildlife. Considering the recent policy decisions by the Florida State Fish & Wildlife commission, which threaten continued existence of trap/neuter/return (TNR) programs in this state, the panel discussion provided good background and practical information revealing how procedures differ depending on locations and habitat.*

**Federal matters:**

**Cat Health – MUMS Bill:** *CFA is a member of the "MUMS Coalition", a group supporting a federal issue of great interest to all of us. We are aligned with Animal Health Institute, the AVMA and AAHA in support of Federal House Bill HR 2079/ Senate Bill 741, the "Minor Use and Minor Species Animal Health Act of 2003". The goal of this legislation is to alleviate the severe shortage of approved new animal drugs for use in species, such as cats, where there may be small markets, low-profit or high capital investment needed. Cats are not a minor species but they do fall into the "minor use" for drugs. Development of drugs that could be safely approved for companion animals to treat important diseases, but with small numbers, may be expedited if this bill can be passed. We want help from cat fanciers to contact their federal legislators asking for support of these bills.*

**Air transport of animals:** *"Reports by air carriers on incidents involving animals during air transport" came out in the Federal Register August 11, 2003. The new rule requires air carriers "to submit a report on any incidents involving the loss, injury or death of an animal during air transport" to the Animal and Plant Health Inspection Service (APHIS). It applies to any animal "kept as a pet in a family household" but not animals transported to be sold. CFA submitted a letter expressing some concerns with certain requirements in the announced rule along with the Air Transport Association, the AVMA, AKC, PIJAC and many others interested in maintaining safe air travel for pets but favoring more reasonable and clearer data collection/reporting. The final rule was not modified except to take out "animals being transported for the purposes of being sold as a pet....". The final rule is poorly worded and confusing and we are unsure of the impact that the new section will have on airlines once the procedures are developed by APHIS.*

*One requirement will definitely be problematic for airlines. The report must describe the CAUSE of the incident and the section includes the entire time the animal is in the custody of the air carrier (check-in to departure to return to owner at final destination). Currently when a complaint is made the airline begins an investigation. It is difficult to determine the cause of loss,*

*injury or death of an animal being transported without an autopsy and extensive investigation. It is also not easy to know whether or not a tragedy could have been prevented by an airline. When an animal travels there can be an unknown medical condition or an undetected defect in a shipping crate/carrier (a loose screw or crack). The possibility of freak accidents, drug reactions or extreme and sudden weather changes can also affect air transport of animals and increases the risks.*

*You will recall this rulemaking, with reporting requirements, came about after CFA and others opposed and defeated the original ASPCA initiated air transport legislation (the Boris Bill) several years ago that threatened to limit or end the transport of cats and dogs by airlines due to the potential costs of retrofitting aircraft in order to comply. Boris, the dog, chewed his way out of his carrier and escaped at the Newark Airport, but was later reunited with his owner. In 2000 the ASPCA produced, at an Air Transport Association meeting, a white paper that reported, instead of the thousands they originally claimed, approximately nine incidences involving loss, injury or death. They also admitted that much of their information on these cases was anecdotal, without full details and came from telephone call reports.*

*In 2000 The USDA/APHIS invited the AVMA to form a group of experts and undertake an in depth study. The Animal Air Transport Study Group released its report in 2002 with recommendations after the 5 veterinarians visited airports, reviewed training materials and had discussions with staff responsible for handling. The group's investigations "revealed general due diligence by those airlines visited for the transport of dogs and cats". Some areas in need of improvement were identified in the AVMA Study Group report, which was submitted during the rulemaking period by the Air Transport Association along with their concerns about the reporting rule as written. The Study Group also recognized and described incidents that should be "non-reportable" and suggested limiting reporting to an incident, "which after investigation, is proven to be the result of a preventable action by the carrier."*

*Placing attention on the Study Group suggested improvements in handling procedures and continuing to urge pet owners to follow the airlines' guidelines would, in my opinion, do far more to make air travel safer for pets than focusing on the reporting of every incident involving loss, injury or death regardless of the cause.*

***Legislative Hot Spots:***

*I plan to have an update with more current information of legislative matters in progress at the Board meeting.*

*Respectfully submitted, Joan Miller, Chair, CFA Legislative Committee*

***Cats and Leash (Confinement) Laws  
Frequently Asked Questions***

***What is CFA's position on allowing cats out of doors?***

*CFA believes that cats are safer when kept indoors. However, we realize that many owners are genuinely convinced that a cat cannot be happy unless allowed some outdoor access. While*

*pedigreed cats have been bred for many generations to be content with viewing the outdoors from the safety of a home's window, cats with backgrounds closer to their wild, or feral, roots may be less adaptable. Indoor-only cats need extra attention and stimulation. Often a compromise can be provided through an outdoor, but confined, environment.*

***Won't laws to confine cats prevent the deaths of birds and other small wildlife?***

*Early calculations of bird predation by free-roaming cats, now widely repeated, were biased and based on greatly inflated estimates of the cat populations. Some cats are able to kill birds, but only in a miniscule proportion to bird deaths from a variety of primary factors such as habitat destruction, environmental toxins and other predators. In fact, Project Feeder Watch, a large and ongoing national study, puts the percentage of birds killed by cats at approximately the same as birds killed by flying into plate glass windows.*

*Cats are unfairly made scapegoats and blamed for disparate conditions detrimental to wildlife. Felines are indeed skilled hunters of mice and rats, species that are not considered endangered in urban or suburban areas. In rural environments where there may be some rare species the cats themselves are killed by coyotes or other animals who also prey on rodents, lizards and small creatures. This is the reality of animal predatory behavior. Even if all cats were removed or greatly reduced in wildlife sensitive areas other species, some who kill cats, would increase their consumption of wildlife.*

***Won't laws to confine cats force owners to be responsible, and thereby cure the problem of free-roaming cats?***

*Various estimates place the number of unowned and feral cats in the United States at up to 40% of the total cat population, with surges and ebbs according to time of year, and variations dependent upon climate conditions. Even if every owned cat were kept indoors, there are millions of unowned cats who have no owners to obey the cat confinement laws. Cities frequently respond to individual complaints with inhumane, expensive and ineffective trap-and-kill policies that do nothing to address the root causes of the homeless cat problem. This approach is a perceived Band-Aid, but guaranteed to outrage the larger percentage in any community that values all cats.*

***If laws are not the answer to preventing cats from being a nuisance by trespassing on my property, then what is?***

*While CFA would love to generate a sense of forbearance and patience for cats exploring their neighborhood lawns, whether those cats are owned or feral, we recognize that what is a minor inconvenience for one person can be viewed as a major nuisance by another. We suggest to homeowners who have little tolerance for cats coming onto their property that they first try some of the more humane deterrents to discourage these visits.*

1. [http://www.havahart.com/nuisance/cats/cat\\_repellents.htm](http://www.havahart.com/nuisance/cats/cat_repellents.htm)
2. <http://www.multicrop.com.au/KeepOff.htm>
3. [http://www.critter-repellent.com/cat\\_repellent.htm](http://www.critter-repellent.com/cat_repellent.htm)
4. [http://www.queenswood.co.uk/acatalog/Chemical\\_Deterrents.html](http://www.queenswood.co.uk/acatalog/Chemical_Deterrents.html)



*Gradual acceptance of an indoor/confined environment by the cat owning public, and their cats, is being achieved through education and inspiration. Several recent pet owner attitude surveys indicate increased willingness to keep cats indoors at night and there is more interest in learning how to make the transition to “indoor-only” pleasant for cats.*

***What if all else fails? What if cats trespassing onto my property is intolerable?***

*Often the behavior of wandering cats is most offensive because they are feral, unowned and not sterilized. A call to the shelter to ask about local programs to assist with Trap/Neuter/Return (TNR) would be a good solution in many cases. With reproduction stopped a small colony of looked-after cats can become stable and far less objectionable.*

*Most jurisdictions have some form of law providing relief to citizens from undue or excessive nuisance, whether this results from animal problems, neighbors having loud parties, or many other forms of disturbance. Laws against abandonment of animals are also prevalent everywhere. A search of your local animal or nuisance ordinances should tell you what remedies are available to you.*

***Helpful Websites***

***Topic: Feral Cats, Predation and Wildlife Issues***

1. <<http://www.alleycat.org/resources.html>> Alley Cat Allies presents science to exonerate feral cats and resources to respond. Read “Understanding Cats & Predation”, “Feral Cats on the Firing Line”, “An Assault on Stray and Feral Cats”.
  2. <<http://www.napa.ufl.edu/2003news/feralcat.htm>> San Francisco SPCA article using science to debunk the feral cat predation arguments.
  3. <<http://www.stanford.edu/group/CATNET/about.html>> Since the implementation of the comprehensive program, the number of homeless cats on campus has declined from an estimated 1500 at the program inception in 1989 to approximately 200 cats currently living on campus.
  4. <<http://www.messybeast.com/usferal.htm>> is one of several articles at this site. Go to the archive at <<http://www.messybeast.com/catarchive.htm#feral>>, and select “Feral Cats, Cats and the Environment” for a selection of several helpful articles about cat issues in the U.S., Britain and Australia.
  5. <<http://www.ci.berkeley.ca.us/animalservices/feralpubsafety.html>> City of Berkeley Animal Services pamphlet favorable to TNR.
  6. <<http://www.allanimals.org/article2.html>> “What I find inconsistent in an otherwise scientific debate about biodiversity is how indictment of cats has been pursued almost in spite of the evidence.” Article with footnoted references.
  7. <<http://www.tufts.edu/vet/cfa/feralbib.html>> Bibliography of published articles and references, many of which deal with cat predation.
  8. <[http://caribjsci.org/june01/37\\_107-108.pdf](http://caribjsci.org/june01/37_107-108.pdf)> We usually are aware that islands present unique ecologies, and that cats can and do prey more heavily on bird populations there. Here is an island study that shows that of 33 cat stomachs, 40% contained bugs; 33% contained reptiles, and only 3 had any evidence of birds.
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### **Anti-cat, but interesting articles from the opposition**

1. < <http://www.conservation.state.mo.us/conmag/1999/06/3.html>> Yet another government site that draws on the flawed Wisconsin study.
2. < [http://www.geocities.com/the\\_srco/Study.html](http://www.geocities.com/the_srco/Study.html)> The Wichita study. "If each pet cat in the U.S. kills 4.2 birds per year, and assuming, conservatively, that half of these cats **never** leave the house, at least 134 million birds die each year due to domestic pet house cats. This figure does not include stray or feral cats, which would greatly increase this figure."
3. < <http://fwie.fw.vt.edu/rhgiles/guidance/cats.htm>> Some of the more inflammatory anti-cat rhetoric, and some very questionable material presented as "fact."
4. < <http://wildlifedamagegroup.unl.edu/documents/position/catpos.pdf>> Interesting anti-cat position paper by The Wildlife Society, with a 10-point plan that is interesting in that we can probably enthusiastically support 7 of the 10 points.

### **CFA LEGISLATIVE COMMITTEE UPDATES AND HIGHLIGHTS**

#### ***Doris Day Animal League (DDAL) - request for Supreme Court hearing***

*DDAL challenged the United States Department of Agriculture (USDA) through two lawsuits claiming the exemption allowed for those selling animals at retail under the Animal Welfare Act was not the intention of the Act. A panel of three judges for the United States Court of Appeals, District of Columbia, unanimously delivered an opinion on January 14, 2003 that reversed the lower court's decision that had ruled in favor of the Doris Day Animal League arguments. This was a major victory for the USDA and for hobby cat and dog breeders. When DDAL lost this appeal by the panel they asked for a review of that decision by the full court. They were turned down.*

*Recently they have requested cert from the Supreme Court. This does not mean the court will hear the case - only that DDAL has requested that they hear it and that request is still pending. In the opinion of AKC's Federal Legislative Affairs Liaison, Jim Holt, and Attorneys with the Pet Industry Joint Advisory Council, Marshall Meyers and Michael Maddox, DDAL is not likely to receive cert. The Supreme Court receives thousands of requests for review and these will be granted or denied by the end of October.*

#### ***San Francisco - Resolution on Cat Declawing passed September 23, 2003***

*CFA disapproves of declawing - fanciers educate pet buyers on the various alternatives to declawing but we recognize that under certain circumstances declawing may be the best option considering the welfare of an individual cat. When it comes to maintaining the owner-cat bond or to prevent relinquishment to a shelter pet owners should be able to make their own decisions regarding surgical procedures with the advice of a veterinarian.*

*On September 23, 2003 I testified before the San Francisco Board of Supervisors in opposition to a proposed "Resolution urging pet guardians and veterinarians to discontinue the practice of*

*declawing cats in the City and County of San Francisco". The testimony is attached. The resolution was based on recommendation from the SF Commission on Animal Control and Welfare and the Association of Veterinarians for Animal Rights. Speaking in opposition at the hearing were representatives from the California Veterinary Medical Association, the San Francisco Veterinary Medical Association and a leading San Francisco veterinary surgeon. The Supervisors did not remove the matter for discussion and it passed as part of a large block of resolutions. We need to continue to keep contact with all the Supervisors in order to preclude an ordinance proposal.*

*West Hollywood, CA, was the first city to ban declawing, in April 2003. Berkeley, CA, will take up the issue of banning all "cosmetic" surgery, including tail docking, ear cropping, debarking and declawing at a City Council meeting on November 4th. The California State Bill HB 395 (Koretz) that would have prohibited declawing statewide was not passed this session, but will be reintroduced in January 2004.*

*San Francisco, West Hollywood, Berkeley and the State of Rhode Island (a bill in 2003 did not pass but would have banned all surgical procedures to alter dogs/cats including declawing) are included in the seven cities and one state that have already passed laws to insert "guardian" into ordinances or state law. It is obvious that declawing and other surgical procedure bans are an anticipated first step in the agenda of activists who want to change the concept of animals as legal property.*

*CFA is currently updating and revising our pamphlet on declawing. We want to reiterate our desire for education on alternatives to this surgery, include information on new techniques and pain alleviation and to include the revised Board approved statement. We are also working on a "guardian" pamphlet.*

#### ***“Guardian” versus owner***

*At the American Humane Conference, September 7<sup>th</sup>, the topic for this year's Leadership Forum was “Guardian or owner?”. The panel discussion began with a presentation on the use of language and shifting public perceptions in the animal protection field. Several essays followed concerning different perspectives on the use of the word “guardian”. Duane Flemming, DVM, and Attorney, strongly presented the views of those opposed to the "guardian campaign" and its potential ramifications. He said this was not a welfare issue but a legal property issue. Speaking for the “guardian” word was Robert Ferber, Attorney and prosecutor in the City of Los Angeles. He said “language influences the way we act” and that all terms in law have to be interpreted through litigation.*

*Following the debate comments were allowed from the audience - I was able to briefly present CFA's opinion that maintaining pet ownership is especially important for cats considering the numbers of unowned cats and "loosely owned" cats. The "guardian" campaign is a set back in our efforts to encourage the public to accept cats as their "own". Why change laws to add a word that has no meaning or insinuate that animals should be considered "wards" whose treatment and custody can be decided by courts. The real focus should be on finding better ways*

*to increase the worth of cats and other animals. The courts can and do treat animals as different and cherished property.*

*The City of Santa Monica, California, will address the "Guardian" issue in November.*

### ***Success in Corpus Christi, Texas***

*Because of loose dogs in the low-income areas of Corpus Christi, activists and the Animal Care and Control Advisory Committee proposed a breeder permit that would apply to all animals. Sharon Coleman prepared a comprehensive legal analysis for this ordinance. Thanks to the work of the Responsible Pet Owners Alliance of Texas and several cat fanciers, who pointed out that breeder permits have not worked, especially in low-income areas, this proposal was defeated. They pushed for successful programs and stricter enforcement of the leash law and animal nuisance law. The Animal Control Manager contacted several cities that had passed breeder permits and all of them stated they had not worked. The city now plans to work with RPOA on developing alternative solutions however the situation still needs monitoring. A complete package of community programs will be on the RPOA web site by January. CFA is a supporter and member of RPOA.*

*<<http://www.responsiblepetowners.org>>*

### ***Success in Round Rock, Texas***

*Round Rock was concerned with loose animals, barking dogs, hoarding of animals and animal nuisance complaints and proposed an animal limit law. Dog fanciers, cat fanciers, rescuers and the general public all opposed this law with RPOA taking the lead stressing that "pet limits mean fewer homes for animals and can actually increase the stray animal problem". Alternate programs were suggested and the ordinance was revised to remove the pet limits. Rodney Hampton, Round Rock Police Department and head of animal control said to RPOA - "Pet limits would have been overkill as well as giving us more work than we could handle when it came to working out a permit system for multiple pet households. Now we can concentrate more on public education. When you back up your arguments with sound alternatives, it helps tremendously. Thanks for all your help."*

### ***Success in Riverside, California - Cat Licensing Ordinance defeated***

*With little time to plan one cat fancier went into action, armed with the CFA Legislative Group materials and help from Anna Sadler. Mandi Wooldridge, a seasoned legislative network liaison, spoke at the Riverside County hearing in September against cat licensing/taxation and presented convincing opposition points. She is currently working with the Animal Services Director to help the County determine what their actual problems are and to develop workable programs.*

*As in the past whenever we oppose legislation we need to be able to present programs and other ideas that will better address the animal problems the jurisdiction is trying to alleviate.*

### ***Current Hot Spots***

**Massachusetts** - Currently everyone who sells animals by Statute is a "pet shop" except those who transfer offspring of their own animals, which exempts breeders. Legislation introduced in January and now being scheduled for Committee hearing would change that law so that anyone who breeds more than ONE litter of cats/dogs would be considered a "pet shop" and regulated. If this bill were to pass breeders will be inspected and have to comply with Department of Agriculture facility requirements that are inappropriate for private homes. We are working with several cat fanciers and dog fanciers to defeat this law.

**Chicago, Illinois** - The proposed ordinance for Chicago would amend provisions relating to licensing of animal establishments. Chicago does not require licensing of catteries or "the ownership of cats which are a part of the household". The ordinance would parallel the State law and require kennel/cattery licenses for "operators" having 6 or more intact females and transferring offspring. This proposal means more levels of bureaucracy, inspection, fees and also includes health certificate requirements that would be burdensome. Any cat and dog show licensed with the City must include health certificates with the application for a license. We will vigorously oppose this ordinance as it could set a precedence for the entire state. I plan to meet with cat fanciers in Chicago on November 7<sup>th</sup> following the AVMA Animal Welfare Forum.

**Reno, Nevada** - The City already has an ordinance that limits households to 3 dogs or 3 cats and is now planning to add a "Permit Process for Keeping More than Three Adult Dogs or Three Adult Cats". Many problems have been revealed in the proposal including the requirement of building a kennel/cattery or approval of an existing one. Everyone within 200 feet must be informed and additional conditions can be imposed by the animal control officer. Animals must be removed within 30 days if a permit is denied and the permit cost would be set by City Council Resolution.

### **Upcoming Meetings/Conferences**

#### **Meeting with members of the New Jersey Governor's Task Force October 7, 2003**

On Tuesday four of the Task Force members, including the Chair, will be in the Central Office to meet with Tom Dent, Michael Brim and several cat fancy legislative network liaisons from New Jersey. The agenda includes a review of the cat/dog sheltering and other problems in New Jersey and how CFA can participate in the solutions.

#### **Boston Animal Rescue League - presentations on handling of cats in the shelter environment October 27, 2003**

Following a judging assignment in Boston I have accepted an invitation from Amy Marder, DVM, to do two presentations - shelter staff in the afternoon and shelter volunteers in the evening, on how to handle cats who are stressed, fearful or aggressive and how to bring out the best in them. This will be an extension of a presentation at last years Tufts Expo 2002 workshop.

#### **AVMA Animal Welfare Forum, Chicago - Management of Abandoned and Feral Cats November 7, 2003**

The all day sessions outside of Chicago will cover the pros and cons of TNR, discussion of issues of cats and wildlife and other problems of free-roaming cats. On November 8<sup>th</sup> I will be taping

*an Animal Planet Show and will be on a one hour WGN Radio talk show with Steve Dale on the Chicago Licensing Ordinance; also planned is a lunch meeting with local cat fanciers and veterinarians to discuss strategy for the Licensing Ordinance.*

(17) WINN FOUNDATION. **Winn Feline Foundation Liaison George Eigenhauser** gave the following report:

*The Winn Feline Foundation will hold its October 2003 Board Meeting in Boston, MA on Friday evening October 3, 2003. The October meeting is generally an assessment and planning meeting.*

*Some of the Board members will be coming in Thursday and will be attending the Tufts University Canine and Feline Genetics and Breeding Conference. One of our Board members, Susan Little, will be presenting two lectures, one on feline reproduction and one on selecting breeding stock.*

*We have been notified that one of our Board members, Gayle Hand, has resigned due to other commitments. We will miss her at our meetings. The Board will discuss appointment of a new Board member.*

*The Executive Director, Janet Wolf, has been hard at work on the national Combined Federal Campaign requirements and we are hoping to complete them and apply for the national campaign in the near future. As part of that plan, a newsletter will be sent to donors and potential donors this fall.*

*The Foundation members have been concentrating on two objectives this year:*

- *Bringing the name and objectives of the Foundation to as many clubs, veterinary groups, and public forums as we can around the world*
- *Fund-raising efforts in the public sector*

*With the ending of the Friskies Roundtables, the operation fund now relies primarily on donations from CFA to fund our activities such as the genetic conferences we co-sponsored. We are also looking at ways to grow our operations fund.*

*The activities we have successfully completed or are planning are:*

- *Susan Little has spoken to several groups and clubs around the world*
- *Winn was a co-sponsor of the Genetics Conference at U. California, Davis this past summer, and will co-sponsor the Tufts Genetics Conference in October.*
- *Susan Little wrote and Winn edited and produced the Feline Reproduction CD that is available for sale as of August 2003.*

*Winn plans the following activities at the NY Cat Show in October 2003:*

- *Reception for potential donors*
- *Winn Booth*
- *Winn talks at the Veterinary Booth*
- *Sale of our CDs*
- *Introduction of our new Powerpoint Program on the Winn FF*
- *Hilary participated in the Purina Healthy Pets 21 Conference in St. Louis at the end of June.*
- *Hilary will speak at the Cat Writer's Assn meeting in November in Houston.*
- *Two newsletters have been published and a third is planned for the fall.*

*This has been an ambitious but successful year so far for the Winn Foundation and we look forward to more success in the future.*

**Eigenhauser:** One of our significant revenue issues is that even with a substantial endowment fund, the low interest rates that benefit everybody else hurt the Winn Foundation. One of the highlights of our budget has been the sale of the Winn Foundation CDs. Gayle Hand has resigned from the Winn board. There was a discussion whether to fill the vacancy or leave it open to save money. They compromised by appointing me, so the Winn Board has a new member.

(18) **DISASTER RELIEF/E-COMMERCE/ORGANIZATIONAL EFFECTIVENESS:**  
**Disaster Relief Chair Pam DelaBar** gave the following report:

*Hurricane Isabel packed a bit of a punch on the East Coast. However, there appeared to be an inverse relationship between the storm's intensity and the frequent and fervent prayers offered for the storm to soften before hitting the East Coast. Fortunately, this category 5 storm dropped in power before striking land, and kept a fast pace up through the US and into Canada. We were spared the flooding that was rampant in Hurricane Floyd a few years ago.*

*Code 3 Associates did mobilize "BART" and was onsite in North Carolina, Virginia and West Virginia. All local shelters, humane societies, and VMAT organizations reported that all was under control. All mobilized resources were dismissed and everyone went home.*

*The CFA Disaster Relief Fund was not taxed for any monies for this disaster. This fund remains relatively healthy with over \$62,000 available for disaster rescue and relief work.*

*A very warm thank you to those cat fanciers who were willing to open up their homes for displaced fanciers, for those CFA'ers who volunteered to help out with any situation that may arise, and Eric Won and Michael Brim who publicized our disaster tips for saving pets.*

*Marva Marrow has reworked the disaster tips, from the CFA website, into a very attractive tri-fold brochure. The CFA Central Office will be printing these in time for CATS! New York. Thanks again to all involved in this project.*

*Respectfully submitted, Pam DelaBar*

(19) MEDIA COMMITTEE: **Media Committee Chair Kathy Calhoun** presented the following report:

*The anticipated support from the new CFA Marketing Committee (MC) for the Public Relations & Marketing Department is exciting and will provide a positive influence on CFA! The focus of the MC will truly increase the overall scope of the association and will allow us to go in directions we've not yet undertaken. The committee will provide the additional professional assistance and insight we haven't had in prior years due to a lack of staff and financial resources. I look forward to working with Eric Won, chair, and the MC to position CFA for the future.*

*Since the June meeting, the CFA Public Relations & Marketing Department have been working on a number of projects and here are updates on some of those projects:*

*Cats! Show New York: In addition to CFA, we've gotten The Iams Company as the presenting sponsor for the Cats! Show New York (CSNY) and Cool Claws as a bronze level sponsor for the 2003 show. Invitations are being sent to companies we approached for sponsorship of the 2003 show asking them to come to New York and see the show first hand. Hopefully, this will open the door for show sponsorship for 2004. We are providing comp tickets to the show only, they would be responsible for their expenses.*

*The public relations/publicity (media) side of the show continues to be bright, with new bookings and interviews being lined up each day or so. I've asked Ellie Silverman for a recap of media placements and will have a tentative listing for you in Boston. This listing will be subject to change, however.*

*On the paid advertising side, an extensive advertising schedule is planned with placements in a wide range of newspapers, magazines and cable. For a complete picture of the media plan, please see the attached overview.*

*The Adopt-a-Cat and the Iams Grand Cat Contest are projects being handled along with the CSNY.*

*CFA International Cat Show: The list of sponsors for the 2003 CFA International Cat Show (CIS) show haven't changed since the June meeting. They are CFA, Nestle Purina Pet Care, The Iams Company – all platinum sponsors and Royal Canin USA, as a bronze level sponsor. A similar invitation to companies we approached for sponsorship of the CIS will be sent as is being done for the CSNY.*



*The public relations firm retained again this year to handle the press relations for the show, Pierpont Communications, Inc., are hard at work pitching the show to both local Houston and national media outlets.*

*The overall media plan for the CIS is in development.*

*CFA/Friskies Cat Show Program: Nestle Purina Pet Care is in the middle of a review of their public relations agencies. This review and selection process has delayed the announcement of plans for the 2004 CFA/Friskies Cat Show Program. Until the PR agency selection process is completed, we won't know what the future will hold for this worthwhile program.*

*Once approval is received the process to match CFA shows with the cities on the Friskies marketing strategy for the year will begin.*

*Yearbook Advertising: In July, I developed and mailed an advertising offer to a number of potential advertisers for the 2004 CFA Yearbook. That mailing resulted in an additional two pages (one full page and two half page ads) of commercial advertising in the 2004 edition. A similar mailing will be made to promote advertising in the 2005 edition.*

*Almanac Advertising: Efforts to increase commercial advertising in the Almanac continues. One previous advertiser is once again advertising with us.*

*The Petmate/CFA Raffle program is going well. For shows held between October 1 and December 31 more than 30 clubs are participating in the program and 12 more with shows in 2004 have already signed up. Clubs holding shows between January 1 and April 30, 2004 can still sign up to take part in the Petmate/CFA Raffle program. For complete information see the "Mewline" column in the August 2003 Almanac, page 113, a copy if attached.*

*CFA Booth: The CFA booth has had limited use over the past three months, appearing at the CHAMP Conference in St Louis (July 31 – August 2) and thanks to George Eigenhauser for manning the both at the American Humane Association's National Training Conference in Anaheim (September 7-9). In addition to those two conferences, the booth was at these CFA/Friskies Lead Shows: Garden State Cat Club, Somerset NJ (July 19-20); Nova Cat Fanciers, King of Prussia, Philadelphia PA (August 23-24); National Capital Cat Show, Chantilly (Washington DC) VA (September 6-7) and Western PA Cat Fanciers, Pittsburgh PA (September 13-14).*

*The CFA booth schedule for the balance of 2003 includes the Cats! Show New York and the CFA International Cat Show.*

*Branding: In June I reported we had been contacted by Budco, The Dialogue Company of Highland Park, Michigan, expressing an interest in developing a self-funded program to provide band extension of incremental sales of items with the CFA logo. The company is undergoing some changes and hasn't provided the additional information we were to receive. More information if it becomes available.*

*Again, I'm looking forward to working with the new Marketing Committee and I'm sure new things will be ahead for CFA! Have a great meeting.*

*Respectfully submitted, Michael W. Brim, Public Relations & Marketing Director*

*The IAMS Company presents  
CATS! SHOW New York  
The Expo Center @ Madison Square Garden  
October 11-12, 2003*

### *2003 Media Plan Overview*

*The original ideal for the Cat Fanciers' Association undertaking the production of a show in New York City, the media capital of the world, was to produce an event to draw attention to pedigreed cats and the association – this idea/goal is still in place today!*

*Beyond the internal workings of the show, the association has provided a higher than normal public relations/publicity and advertising budgets and is treating these two independently of each other – the key to a successful media event.*

*Show Sponsors: The Iams Company of Dayton, Ohio has signed on as the presenting sponsor for this unique event, known as The Iams Company presents CATS! SHOW New York. The Cat Fanciers' Association (CFA), in addition to producing the show, is also a platinum level sponsor and Cool Claws is a bronze level sponsor for this inaugural event under the direct direction of CFA.*

- *For more than 50 years, The Iams Company has enhanced the well-being of dogs and cats by providing world-class quality foods. For more information on proper pet care and nutrition, call the Iams Pet Professionals at 1-800-863-4267. You can also visit Iams on the Web at [www.iamsco.com](http://www.iamsco.com).*

- *The Cat Fanciers' Association (CFA) is the world's largest registry of pedigreed cats with more than 2.0 million registered throughout the world. Formed in 1906 as a non-profit association of member clubs, CFA is comprised of more than 650 clubs in North and South America, Europe and Asia. The association's mission is "to preserve and promote the pedigreed breeds of cats and to enhance the well-being of all cats."*

- *Cool Claws for Cats is the first frozen cat treat and is loaded with high-quality protein, fortified with multiple vitamins and minerals and contains no added sugar or artificial color. Cool Claws can be found in the frozen food section of neighborhood supermarkets throughout the Northeast, including Wegman's, Shop Rite, Stop & Shop, Acme, Giant and Safeway.*

*Public Relations/Publicity: The public relations firm chosen for this show was expected to have existing media contacts within the major media and/or the ability to demonstrate that they could secure the contacts.*

*The Cats! Show New York show committee, with the approval of the CFA board of directors, secured the services of Elinor Silverman as the public relations and publicity representative for the show. Ms. Silverman comes to us with at least ten years of heading up the media press campaign for prior cat shows held at Madison Square Garden, while representing the Incats production company who had produced the most recent cat shows at MSG.*

*The Silverman firm is expected to deliver measurable results for the investment being provided. Early results of Ms. Silverman's efforts show scheduled interviews on The Today Show (NBC, October 7th), Good Morning America (ABC, TBA), CBS Early Morning (CBS, TBA), the Daily News newspaper and Quest Magazine to name a few. She is continuing her efforts to secure additional media coverage prior to the actual show, and for post-event coverage of the Best of the Best presentation on Sunday afternoon.*

*News releases and public service announcements are being sent to both the electronic and print media.*

*Press Conference: On Wednesday, October 8<sup>th</sup>, a media reception will be held at Madison Square Garden. The media will be encouraged to attend, interview, shoot footage, and take pictures of the 50 different breeds of pedigreed cats which will be featured at the actual cat show on Saturday and Sunday, October 11<sup>th</sup> and 12<sup>th</sup>.*

*Paid Advertising: The efforts by the public relations firm to place the CATS! SHOW New York before the various media outlets for coverage is being supplemented with the largest ever media advertising buy in the history of cat shows! As with any other family type event, cat shows are soft news and can be bumped by the events of the day. The show's producers, CFA, wants to insure a full media mix is used to bring cat-loving people and their families to MSG for this major event and to insure a return on investment.*

*To reinforce our message the same graphic is being use in our print advertising effort from display to in store/store front posters.*

*Print - Display advertisements will offer a \$2.00 discount off the general admission fee of \$15.00. Other admission charges for the show are \$10.00 seniors (62+) and children 12. Print ads will appear in the following newspapers and magazines:*

*The New York Times*

*The Daily News*

*New York Post*

*Newsday*

*Asbury Park Press (NJ)*

*Jersey Pets Magazine*

*The Manhattan Pet Gazette*

*New York Magazine*

*New York Press*

*Next Magazine*

*The Jewish Week*

*Gay City News*

*Stanford Advocate/Greenwich*

*Times (CT)*

*Cable TV - Time Warner Cable NYC, has put together an advertising package together for us. Thirty second (:30) spots will be used to promote the show on Animal Planet, the Pet*

*Show, Lifetime and other networks and/or shows that are pet related and/or reach women 24 - 55. More information to come on the cable ad buy when available.*

*Posters - Two different posters are being utilized to promote spectator attendance at the show:*

*Wild Posting - Starting on September 29th CATS! SHOW New York will have a visual appear when 3,300, 28" x 40" posters go up announcing the show on 114 locations in Manhattan, 20 locations each in the Bronx, Brooklyn, Harlem and Queens. Wild posting has developed into one of the most exciting and innovative sources of modern outdoor advertising and offers multiple print creativity in highly trafficked location.*

*In-Store/Store Front - Area veterinary clinics are being sent an 8-1/2" x 11" poster promoting the show, along with pads of \$2.00 off the general admission coupons. Two free tickets to the show were enclosed in the mailing.*

*Calendar Listings - As part of Ms. Silverman's efforts for the show, calendar listings were sent to media sources for listing the show as an upcoming event.*

*Online - The show is promoted on the CFA website, [www.cfainc.org](http://www.cfainc.org), detailed information on the show is provided, along with a \$2.00 off the general admission coupon to the show.*

*The show is also listed on [www.festivals.com](http://www.festivals.com) and other web based sites.*

*This is a working document and will continue to change as we get closer to the show and new opportunities arise.*

**Calhoun:** The primary media focus has been on the Cats! Show New York. Discussion ensued regarding the promotional efforts undertaken. All the media spots will be featured on the web site. **Tartaglia:** The event poster will be sold for \$10.

(20) **CATS! SHOW NEW YORK: CSNY Liaison Gary Veach** presented the following report:

*I'll be brief since, along with my committee, I'm in the thick of finalizing details for CATS! SHOW NEW YORK. The level of interest has escalated much further than anticipated – on the part of breeders/exhibitors and, especially, the media. This excitement virtually assures success in our opinion. Please join our enthusiasm and applaud the hard work of many, many people.*

*The Today Show (NBC) spot is definite and can be seen on Tuesday, 7 October 2003. WOR Radio's interview is scheduled as well as The Morning Show. CBS has multiple spots on which they're working. The hard working Ellie Silverman is producing amazing results. I think you will be proud to be a part of it all when you see the extent to which our visibility and the visibility of our breeds are enhanced.*

*The show filled within days and we have every single breed/division represented. In my humble opinion that's a real accomplishment and a strong indication of grass roots support. We are making every effort to get a high percentage of those entered to attend the show. That should make the interest in breeds enticing.*

*To date there isn't any new corporate sponsorship to report though the Adopt-A-Cat event, a week and a half prior to the show, has attracted club and individual donations. The Pet-Co Corporation has committed \$1500.00 to this event making a total of \$3000.00 which will be matched by the Sy Howard Foundation legislative fund. The Daily News is still considering big support of the event. That proposal has been approved by editorial and marketing staffs. Only the controller has yet to sign on.*

*Please know that we are well within established budgets and have every expectation to improve the profitability for CFA. I think that once you all see the extensive coverage and gate the show garners, you will be even more enthusiastic. That profit should nicely provide important seed money for future shows. The stated purpose of the show is not making money, but is growing the organization and the awareness of its fine breeds. Clearly, that has taken the top priority in all our work and planning.*

*Again, please forgive my brevity. It just means that we're busy as bees getting ready for the show. We should have a really big report for the February meeting! I want to thank all the committee members: Kathy Calhoun, Michele Cooney, Scott Cowling, Elinor Koehlinger, Ellen Levin, Barbara Stone-Newton and Eric Won. The tremendously dedicated work of Allene Tartaglia and Michael Brim cannot be imagined "unless you had been there." Our Board Liaison, Gary Veach, has been truly instrumental in fund raising, advice about judging procedures and innumerable other ways that will greatly improve the show's professionalism.*

*ACTION ITEM: Should we have a breed council election of judges for 2005-2006? We have already contracted all the judges for 2004 as you know. There is a general mailing in October-November to the total breed council membership and again in August 2004. I believe the earlier mailing would benefit regions who may want to start planning their fund raiser shows for 2005.*

*Very truly yours, Allen Scruggs, Chairman, CATS! SHOW NEW YORK*

**Veach** moved to vote on the action item. **Williams** called the motion. **Motion Carried.** **Tartaglia** spoke on the Adopt-a-Thon. 16 humane shelters attended. About 50 cats were adopted, and 150-200 adoption applications were given out. We're planning on doing it on Friday and Saturday next year. Donations were made by the following businesses or individuals and clubs.

Young, Kathleen & Robin	\$100.00	
Garden State CC	\$500.00	
Baratto, Bob/Gorman, Brian	\$100.00	
Oriental Shorthairs of America	\$250.00	
Carolina Sophisticats	\$150.00	
Gonano, Hope	\$500.00	in memory of Hope's mother

Empire Cat Club	\$200.00
Petco Foundation	\$1,500.00
Clark, Gloria Rice	\$200.00
Hauck, Sigfrid & Sharyn	\$100.00
Robichaud, Jim	\$100.00

**Tartaglia:** We're going to ask each judge in the 6 regular judging rings to choose their best of breed, regardless of categories, and their best kitten, championship and premiership cat. It's very likely there will be ties and we had to determine some way to break ties. We're going to choose them randomly from the list of regular judges. We wanted to do it in a public forum. [Secretary's note: The names drawn were Don Williams, Kitty Angell and Wayne Trevathan.]

(21) HONORS: **Honors Chair Liz Watson** gave the following report:

*At the June board meeting, authorization was given to pursue a new design for the judges' pin. This will replace the pewter pin that has been previously given. Discussion was held at the Judges' Association meeting and it was decided to work with a rosette design. Precious Pets was contacted and requested to develop a prototype. This they did and two pins were submitted: one with plain gold streamers and the other with brushed gold. A photo of the pins submitted to the JA and distributed by Carla Bizzell was met with overwhelming approval. Rachel Anger and I have been wearing these pins at shows and again the response has been very positive. This is a unique design which will be available only to CFA judges. It represents the dignity and esteem with which CFA judges are recognized world wide.*

*I am happy to report that the response has been a "go" in favor of the design. Details for the pin are as follows:*

- *Size is 1.5" high and .75" wide*
- *It can be made in gold, rose gold and white gold*
- *Cost to the judge: 14 carat smooth design \$175; 14 carat brushed dimensional design \$195*
- *18 carat gold is available for an additional \$55*
- *Diamonds will be used to indicate years of service. It will be a small diamond (not a chip), full cut, 52 facets each of fine quality and color. Cost of the diamond will be \$30-\$35 which will include the setting on the little flat of the rosette.*
- *The pin will be available for purchase after a judge has reached apprentice status*
- *The first diamond will be awarded after 10 years of service, followed by 5 year increments*
- **Action Item:** *The Board approve this design as the official CFA Judges' Pin. Initial purchase of the pin to be judge's responsibility, with subsequent diamonds to be provided by CFA in appreciation for years of service.*

*It has been pointed out that all judges may not wish to purchase a pin. In that case, certificates could be award as recognition for years of service.*

*Respectfully submitted, Liz Watson, Honors Chairperson*

**Watson** presented samples of the proposed pin/pendant and discussed the report items. **Calhoun:** When the judge has an anniversary, they send the pin back? **Watson:** Precious Pets will mount the diamond and send the pin back. We decided on the brushed design. **Williams** called the motion. **Motion Carried.**

(22) **RADKO ORNAMENT: Berg:** We were supposed to start on the second ornament this month if we're going to do it. We currently have 1,168 ornaments left out of 1,500. [Discussion ensued regarding marketing strategy to sell the remaining ornaments at the Cats! Show New York, the CFA International Show and possibly on eBay.] When we are down to about 300, I'll start on the second one. If not, we'll do it in 2-year increments. They need to start working on the design by the end of October. [Future ornament designs were discussed.]

(23) **BREED AWARENESS COMMITTEE: Breed Awareness Liaison Peg Johnson** presented the following report:

*More CFA clubs have included additional features to attract spectators to their shows which will ultimately provide a platform to inform the public of cat lovers about CFA's pedigreed breeds. These include:*

1. *Educational breed rings which have been extremely popular.*
2. *Breed booths where Breed Councils and their members participate in providing educational material, video shows, literature, cats and person to person contact with the public. Some clubs arrange to have the booths judged as added incentive for Breed Councils to participate.*
3. *Petting zoo where the clubs through the cooperation of exhibitors provide an area in the show hall where the public can pet the cats and learn more about the different breeds. This is an area of education which could be furthered as it certainly is popular with the public.*
4. *Participation of clubs with Pet Fairs which gives the public an opportunity to see many kinds of animals people enjoy as pets.*
5. *Grooming and nutrition seminars. This is another area which needs to be expanded which provides valuable information to the public on the care of cats and kittens.*
6. *Better advertising in newspapers, t.v., radio, hand bills with ideas appealing to the public where they want to attend a cat show. Media is a critical part of making a show successful. New things need to be tried and many clubs are doing just this.*
7. *The Veteran Class is expanding and becoming quite popular. The public loves seeing these older cats, not only for the achievements they have made but learning what great companions they are in their older years. Everything is not just about kittens and so often buyers only look for kittens whereas an older cat makes a wonderful pet. Exhibitors who*

*have to cut back on numbers of cats need to have an avenue where they can place some of their older retired cats into good homes and the Veteran Class is a perfect example of the bond they have with their owners.*

8. *Video programs such as the one Jo Ann Cummings has spent countless hours and months putting together is. a big step forward on what can be done in marketing.*

#### **AREAS TO BE ADDRESSED:**

*While there are clubs who have large attendance and have impacted a local market with advertising the breeds as well as the CFA International Show and hopefully the upcoming Cats Madison Square Garden show will do, very little has come to the attention of national television of CFA shows or a special event like the Madison Square Garden Dog Show or the Parade of Champions Dog show to name a couple of large events. It is past time that CFA has recognition of an evening devoted to our beautiful pedigreed cats. A regular cat show does not seem to attract the media like a dog show since cats are judged by several judges ring by ring and the media caters to what cat is Best! like at a dog show.*

*For obvious reasons cats are not exhibited like a dog but there is something that can be borrowed from dog shows in the way a special cat show can be produced to attract the media. Portland Cat Club, Portland, Oregon with the permission of the CFA Board, granted them permission to hold a special media show in conjunction with a standard format event - the show was called "Breed Showcase 2000" with Friskies being the club's lead sponsor. What was different about this show was it was patterned after a dog show with breed and group judging and ultimately Best in Show. The breeds were judged for overall best between the best kitten, championship and premiership. The best of each breed then would go to Group of which there were 5 groups (dogs have 7 but there are more dog breeds than cats). The best of the 5 groups would be judged by the Best in Show judged. In the case of this show a red neuter Somali GRP bred by Kathy Black and owned by Tammy Roark and Kathy Black won Best in Show.*

*The CFA Board also granted permission for the Miscellaneous and Provisional cats to compete for top 5 in their class (not eligible for best in show) which provided added incentive and an educational opportunity as the entry was very good in their division.*

*Group judging narration was provided by Al Phillips who has been a long time CFA exhibitor, having shown Manx and now American Shorthair and is also in the dog fancy so had the background necessary to go around to the rings during group judging and narrate specifics about each breed and what the judge was doing. The narration was upbeat, factual and entertaining to the audience. The exhibitors loved it too. Al also narrated the selection of the overall Best in Show from 5 gorgeous cats - each handling beautifully and the audience was on pins and needles. 13 judges in all were contracted for the show: Pam Moser, Brian Moser, Olen Wilford, Bob Salisbury, Diana Rothermel, Craig Rothermel, Ed Yurchick, Pam DelaBar, David Mare, Loma Malinen, Bob Zenda, Joan Miller and Kim Everett.*

*The club also included in their format a Junior Showmanship Division judged by Craig Rothermel, which provided more entertainment and fun for the weekend.*



*All judges dressed up for the finals and looked like a million bucks.*

*A grooming educational ring was put on by Gloria Busselman, well known Persian exhibitor who is also involved in the dog fancy.*

*The awards were outstanding and included crystal and large rosettes.*

*Friskies were especially pleased as the show attracted advertising "hits" in several major cities in the U. S.*

*The expense of this show was enormous but worth every penny for what it did to promote CFA's breeds. Because of the expense and the number of judges, clerks and planning needed, there has not been another such show, however, this does not mean the format could not be used with CFA Board permission for a club or clubs or perhaps the CFA International Show. It seems the CFA International Show because of its large entry would be perfect for a once a year media event. Media technology has advanced to the point the camera crews can go anywhere and film. The goal is to get a regular evening of t.v. every year as the dogs have with the Madison Square Garden Show. Many cat fanciers glue themselves to their sets and afterwards say "I wish we could have something like that for our breeds". Well it can happen. . .we aren't like the dogs but every bit as interesting and unique and we have people who are just as colorful to watch. Remember the movie "Best in Show"? Huge popularity. Think about a movie about cat exhibitors ...talk about entertainment!*

*Respectfully submitted, Kim Everett, Chair, Breed Awareness Committee*

**Johnson:** The action item is to consider an alternate format for the International Show. If the International Committee wanted to see if it was feasible, they could come back to us.

(24) CFA EDUCATION PROGRAM: **Education Program Liaison Peg Johnson** presented the following report:

*As was stated when I first undertook this mission, as chair for the Education Committee, this would take lots of time to develop this program. It has been time well spent. As you can see from what has been done to date, it has been very much worth all the time and efforts that have been put into this program.*

*Please take a look at the latest Coloring/Activities Book. I know you will love it. We have a new person on board with this committee, Melody Amundson, who has done wonders for our Art Work. We now have breed pictures, which look like a good representation of that breed.*

*I have been working with Eric Won, the Marketing Committee Chair, who thinks we can get funding for the Education Programs. For now, Eric believes that we can get funding for the Coloring/Activities Book. Eric and I both feel that if this book can come out for the Madison Square Garden Show in October, it will give a lasting memory to children and parents alike to remember CFA long after the show is over. Funding may not come before this show, so I would like the Board to consider printing 1,000 copies of these books to have available for the MSG show.*

*Jo Ann Cummings has worked up a kids' pocket dictionary on cat breeds which CFA recognizes. I think this is a great idea that can be used later when we get funding. The pictures are in color and are great. I also believe that when we get a KIDS' CORNER on the web site, it can be used there also. Thanks, Jo Ann.*

*PLEASE take time to act on this at this meeting and let's get into the future NOW!*

*Respectfully submitted, Martha Auspitz, Education Committee Chair*

**Johnson:** The action item is to print 1,000 copies of the coloring book to take to the MSG show. [Suggestions for the coloring book were discussed, including coordination with the Legislation Committee for education about being a pet owner; making it a simpler, more child-friendly "coloring book" format with bigger fonts. Everyone agreed that the coloring book is a wonderful idea.] **Williams:** Nothing from any committee is "ready" until this board approves it. There are items that we would like to change.

**Johnson** then presented a flashy kids' pet "dictionary" created by Jo Ann Cummings. It's got a page with a picture and description for every breed, written in a down-to-earth manner so that a child could understand it. Junior Showmanship and basic cat care information was also included. This would be great to show to our corporate sponsors. **Garrison:** How much would it cost? **Johnson:** We could take it to any printing company and get bids. **Cummings:** We've run into a problem with photographer permission. **DelaBar:** I move that we get the photographers to bid on the project, to photograph and/or provide photographs for each breed to be used in this dictionary, CDs, for breed awareness, etc., books for children's education which will be at shows, and other printed materials. **Williams** called the motion. **Motion Carried.**

(25) OTHER COMMITTEES:

1. NEW REVENUE COMMITTEE: **New Revenue Committee Chair Darrell Newkirk** gave the following report:

*At the June 2003 CFA Annual Meeting the Board of Directors budgeted for the CFA Logo zipper pull tabs. This project was brought to our attention by Beth Cassely. Beth took orders at the delegate check-in during the annual meeting. During that time, she sold around 200 of the pulls. Beth turned over to CFA \$1,411. Beth sold a total of 220 pulls and the remainder were sent to CFA Central Office. The remainder of the 500 pulls will be sold through Central Office, although some were returned to Beth so she could sell them herself!*

*Respectfully submitted, Darrell Newkirk, Chair, New Revenue*

2. SPOTLIGHT AWARD. **Jo Ann Cummings** presented the following report:

**GUIDELINES FOR THE SPOTLIGHT AWARD**

**Regional Selection Process:**

*Each Region will select one person who lives in their Region to be recognized as their “Regional Exhibitor of the Year”. The following are not eligible for this award: CFA current or former judges, and CFA current or former board members.*

- 1) Each Regional Director will be responsible for the selection process for the Regional Exhibitor of the Year recipient. The selection may be made by the Regional Director, by a committee appointed to oversee the selection, or by a system they may already have in place. The recipient should be someone who has given outstanding service to CFA in any capacity. They should have a minimum of seven years on the fancy.*
- 2) The Regional Director or the Regional Committee will make the decision on when and how the Regional Exhibitor of the Year will be honored.*
- 3) Following each regional awards banquet, a picture of the person selected and a short biography should be sent to the Spotlight Award Chairman or to a designated person no later than July 15.*

#### **National Selection Process:**

*Each year, one person from the eight Regional Exhibitors of the Year will be named “National Exhibitor of the Year”.*

- 1) All Regional Directors will help choose the “National Exhibitor of the Year.” The Spotlight Award Chairman will compile and forward to each Regional Director the pictures and biographies of all eight Regional Exhibitor of the Year winners, along with a ballot.*
- 2) Each Regional Director or their committee will vote for the person who he/she thinks should be named “National Exhibitor of the Year”. Regional Directors cannot vote for the exhibitor from their home region.*
- 3) Voting will be done by accumulation of points. The person who you feel should receive the award will receive seven points; the 2nd person chosen will receive 6 points etc.*
- 4) Ballots must be returned to the Spotlight Award Chairman no later than August 1<sup>st</sup>.*
- 5) In the unlikely event of a tie, the Spotlight Award Chairman will break the tie vote.*
- 6) Regional Directors will be responsible to see that the above obligations are met. Failure to meet the deadlines could mean that your region may not be represented in the October issue of the Almanac.*

#### **Almanac Article:**

*All eight exhibitors who receive the “Regional Exhibitor of the Year” award will be featured in the October issue of the Almanac. The “National Exhibitor of the Year” will have their picture*

*and biography centered on the page, surrounded by pictures and a short biography of the other seven recipients.*

**Cummings:** I want to thank Debbie Kusy for helping me draft this and Rachel Anger for the finishing touches. **Miller** suggested alternatives to the title “Regional Exhibitor of the Year” so that people that are being recognized could be for outstanding help in legislative, for instance. Can we say Regional Cat Fancier of the Year? **Cummings:** Different regions had different ideas on what their exhibitor of the year should be, so it can be left up to their committee. **Dent:** If you call it Exhibitor of the Year, the title implies it has to do something with exhibition. **Williams** called the motion. **Motion Carried.**

3. CFA MENTOR PROGRAM REPORT: **Mentor Program Liaison Gary Veach** presented the following report:

*Core Committee Meeting - The Core Committee of the CFA Mentor Program met in Minneapolis, MN September 13-14, 2003. We accomplished the following:*

- *Edited and finalized the so-called “niches brochure” now referred to as the “Where Do You Fit In?” brochure. 20,000 copies will be printed with 5,000 of them going to the Cats! Show New York and 5,000 going to the CFA International Show. The remainder will be distributed via the CFA booth and as part of the show packages as was decided at the June 2003 Board meeting.*

- *Developed the plan for the Mentor Program to be represented at the CFA International Show. The program will have a place at the CFA Booth.*

- *Reviewed pending articles for the Mentor Manual and set a time line for editing of the half of the articles currently in hand by the end of 2003 and the remainder by April 2004.*

- *Developed the tentative plan for a second Mentor Program dinner at the June 2004 CFA Annual Meeting.*

- *Reviewed the database set up by Pat Jacobberger for tracking mentors and protégés.*

- *Developed a Request for Funding for June 2004 - May 2007 that has been sent to Mary Petersen at The Hartz Mountain Corporation for her use as they begin their budgeting process. The request follows this report.*

- *Developed the plan for the CFA Mentor Program over the next three years (2004-2007).*

*Updates on the Mentor/Protégé Pilot, et al.*

- *There are now five mentor/protégé teams involved in the pilot project and five more in the process of development.*

- *To date, we have registered 53 people seeking protégé status and 58 people wishing to act as mentors through the process on the Mentor Program home page, which was established by Karen Lawrence.*

- *In July, the CFAMentoring List and the CFAMentor List were inaugurated. These lists operate as any e-mail list does but for the fact that we are monitoring them very carefully for personal attacks and to make sure that questions from new people are answered in a professional and complete manner. So far, we have 124 people signed up on the CFAMentoring List, which is an e-mail list for mentors and protégés and anyone else who wants to find a safe place to ask a question. The CFAMentor List is strictly for mentors who want to share tips on how to mentor. This list currently has 26 members.*

*As always, thank you to each BOD member for your support of the CFA Mentor Program. We are happy to answer any questions at any time.*

*Respectfully Submitted, Pat Jacobberger, Chair, CFA Mentor Program*

#### **MENTOR PROGRAM CONTINUED FUNDING PROPOSAL**

*In 2000, the Board of Directors of the Cat Fanciers' Association, Inc. (CFA) established a mentoring program to foster the attraction and retention of new people to CFA and the cat fancy. The association continues to view this program as an investment in the future of the organization and the pedigreed cat. One of the goals of this program is to help shape the attitude and behavior of current and future CFA fanciers, provide answers for the many questions that new people have and form the basis for learning about the importance of preserving the gene pools associated with the variety of breeds that people find attractive and interesting.*

*In 2001, The Hartz Mountain Corporation made a generous funding commitment to CFA for the Mentor Program. To date, this funding has helped us achieve the following:*

- *Mentor Program Infrastructure Development – once the Core Committee was selected, we developed a working plan for the program (please see appendix). The working plan covers elements such as the line of responsibility, goals and objectives and working definitions of important elements in the program. As a working document, it undergoes frequent review and revision.*

- *Mentor Program Manual Development – the centerpiece of the program. The manual currently contains over 20 articles with another 40 articles in process. This material comes from the unique patrimony of experience and covers the basics of feline husbandry, exhibiting cats (both pedigreed and household pets), grooming, health maintenance strategies and much, much more.*

- *Establishment of a presence on the Internet for the Mentor program via the CFA web site. The Mentor Program pages have multiple links across the vast body of CFA material linking the new comer to material that deals with registration, health, cat show exhibitions, and*

*other important information. On each of the Mentor Program pages there is a link to The Hartz Mountain Corporation web site and the Hartz logo.*

- *The first annual CFA Mentor Program Dinner occurred on the evening of June 20, 2003. Initially, we expected 20 people to attend. Over the weeks preceding the event, the interest was so high that we kept expanding the event. We sat 60 people for dinner and turned away several more. The program covered the elements of “Getting Started” with the mentor/protégé relationship.*

- *Development of the process in use for pairing mentors and protégés, following their progress, and assisting when needed.*

- *Mentor/Protégé Pilot - We have several pairings of mentors and protégés. Data will be collected over the next year and shared among all mentors and protégés in order to identify process steps and help people ease into their roles. Currently there are over 50 people requesting protégé status and over 30 experienced mentors enlisted. While most pairings are in North America, there is also a pairing in Singapore and one between a breeder in England and a breeder in Canada.*

- *Development of a brochure entitled “Where Do You Fit In?” to help people identify the various “niches” that exist in the cat fancy in general (and in CFA in particular) e.g., show production, clerking, judging, family involvement including Junior Showmanship, breeders of excellence, feline rescue, pet therapy, etc.*

*The funding proposal for the next three years encompasses three potential levels of participation. They are: Continued Program Funding, Enhanced Funding Opportunities, and Leadership Initiative Funding. While we would like Hartz to support all three, we are aware that may not be possible.*

*Continued Program Funding represents our base program with added growth opportunities. Activities to be funded include:*

- *One day retreat each year for the Mentors and Protégés in the pilot project with expansion to include pairings outside the pilot in 2005. While attendees would be expected to cover their expenses to and from the retreats, funding is needed for materials, facilities and potentially, expert speakers.*

- *Continued development of the Mentor Program Manual. Funding will allow us to provide the material to new people and mentors without, or at a fraction of, the actual cost.*

- *Mentor Program events at the CFA Annual Meetings in June 2004, 2005, and 2006. Funding allows us to provide an evening of sharing and team building among mentors and protégés who are participating in the program. With funding available, we can charge a very nominal amount for dinner thereby attracting many more potential participants to the events.*

- *Travel and expenses for the Mentor Program Core Committee. This helps us cover the expenses for five people to meet three times a year to plan and oversee the program.*

*Enhanced Funding Opportunities could provide The Hartz Mountain Corporation with ways of becoming more visible to the cat fancy while supporting the Mentor Program.*

· *One of the barriers we have to becoming efficient in the management of the CFA Mentor Program is related to fact that very dedicated volunteers are accomplishing the work. Except for one individual, all of the five members of the Core Committee have full time jobs outside the home. Funding an employee in the CFA Central Office who could be dedicated to working on the nuts and bolts of the program eight to twelve hours a week would be extremely valuable and helpful.*

· *We are prepared to rewrite the “Where Do You Fit In?” brochure from the point of view of and to the advantage of the Hartz Mountain Company. We see this brochure being distributed by Hartz to your community partners such as PetSmart. The cost associated with this would depend on the number of brochures printed and the distribution method. We see this being funded through your own budgeting process and collaborating with you on the written material. This gives Hartz a great opportunity to be visibly associated with breeders of the pedigreed cat.*

· *Breed Identification Poster. The current version of the CFA breed poster is 10 years old and needs to be updated. While illustrations are presently used to depict each breed, we feel photographs would be more effective. The poster would be distributed to schools, veterinarian offices, schools of veterinary medicine and shelters.*

*The Leadership Initiative Funding level represents a unique, innovative opportunity that Hartz may wish to consider.*

· *Project to be announced at the February 2004 BOD meeting.*

#### **FUNDING BUDGET**

##### **Level One: Continued Program Funding and Expansion**

1. *One day retreat each year for the Mentors and Protégés in the pilot project; with expansion to include pairings outside the pilot. - \$3,000 per year - \$9,000 total*

2. *Mentor Program Manual - \$3,000*

3. *Mentor Program dinner June 2004, 2005, 2006 - \$7,500*

4. *Travel and expenses for the Core Committee - \$2,000 per year - \$6,000 total*

5. *Printing of the “Where do You Fit In” brochure - \$5,000*

6. *Conductance of questionnaires to document data regarding the measurement component of the Mentor Program Plan - \$500*

*Total: \$31,000*

##### **Level Two: Enhanced Funding Opportunities**

1. Fund an employee in the CFA Central Office to work on the Mentor Program 1-2 days a week. \$10,000 per year; \$30,000 for 3 years.

2. Rewrite the "Where Do You Fit In?" brochure from the Hartz point of view with expanded distribution via Hartz' partners. Cost depends on the number of brochures printed and the distribution method and would be funded through Hartz' budgeting process.

3. Breed Identification Poster. Printing costs \$3,000; photographer's rights \$3,000.

Total: \$36,000

### **Level Three: The Leadership Initiative Funding**

1. To Be Announced at a Later Date.

Total: \$20,000

**Veach** discussed the pilot program. **Johnson:** Is the mentoring manual available? It seemed to have a wealth of excellent information. Could you purchase it? **Veach:** I'll ask Pat [Jacobberger] if she is ready to make that available for sale. **Miller:** I hope the Mentoring Program will lead to interesting workshops and help create a learning environment through this committee.

4. WEB SITE COMMITTEE. **Web Site Chair Gina (Wiley) Lehman** gave the following report:

#### **GENERATING INCOME**

**Amazon Bookstore:** Second Quarter (April – May – June) sales of items through Amazon.com resulted in a referral fee of \$174.83 and Third Quarter sales as of September 4, 2003 have generated \$137.42 in referral fees.

**Online Catalog:** The CFA online has received over 2000 orders since January 2003. The most popular item lately has been the Winn Foundation's CD on Feline Reproduction.

#### **FANC-E-MEWS**

The latest edition of Fanc-e-Mews went online on September 1<sup>st</sup> and features the Cats NY show and the CFA International Show. There are also articles on the Christopher Radko ornament, Chronic Gingivitis and selecting a veterinarian. Fanc-e-Mews shines the breed spotlight is on the Chartreux this edition.

#### **WHAT'S NEW ON THE CFA WEB SITE?**

- Updated all breed profiles to reflect 2002-2003 winners
- Updated National Winner pages to reflect 2002-2003 winners
- A new edition of Fanc-e-Mews available for Sept/Oct
- Addition of Protege and Mentor application forms
- Addition of the Radko ornament to the online catalog
- International Show area updated for 2003 show information



- *Addition of the “links” from the CFA show schedule to the club flyer or online*

**CFA WEBSITE TRAFFIC REPORT**

<b>Month</b>	<b>Pages Viewed</b>
Jun 2003	1,251,886
Jul 2003	1,332,361
Aug 2003	1,275,367
Sep 2003 (as of 4 Sep)	131,569

*We average around 2 GB of data transferred from our site to our visitor’s personal computers. This is equivalent to around 3 full cd’s of data. The pages with the most “hits” (aside from the home page) are the breeds and standards pages. The top 5 “most popular” for the past few months have been Maine Coon, Abyssinian, Siamese, Persian and Russian Blue pages. Other top areas are Fanc-e-Mews and the top cats for 2002-2003 season.*

**WHAT’S PLANNED FOR THE CFA WEB SITE:**

*Initial plans for CFA’s online searchable breeder database were discussed in August when I was at Central Office for another meeting. Tom, Carol and I went over some of the fields we thought were appropriate for the online database as well as features it should include to make it a robust system. Work continues to fine-tune these ideas into a solid plan.*

*Preparation has begun to add features from the Almanac into an “e-zine” to go along with the current hardcopy. Plans include working with a website designer with expertise in online magazines to get the right look and feel for the site as we begin. While we are working with a designer for the e-zine, it would be the ideal time to put a fresh face on the CFA site so that it will be as pretty on the outside as it is on the inside. I have made initial contact with several designers (not affiliated with the cat fancy) and will have some proposals and quotes from these in time for the February board meeting.*

*Respectfully submitted, Gina (Wiley) Lehman*

**5. CAT ANCESTRAL TRACKING SERVICE (CATS) COMMITTEE:**

**CATS Chair Pam DelaBar** gave the following report:

9. *I was appointed to chair this committee. Also serving are Tom Dent, Liz Watson, and Peg Johnson. Tom, Liz and I were able to meet as a committee at the CFA Central Office on 21 August 2003. I met with Peg on 3 September 2003 in Atlanta.*
10. *We established the following basic “commandments” for this tracking service:*
  - (a) *Participation in the CATS does not guarantee acceptance or breed recognition in*

*CFA's registry. This applies to all categories in paragraph 3 below.*

- (b) No cats or prospective breeds can have "wild" ancestry, e.g. Geoffrey's cats, Margays, Leopard cats, etc.*
  - (c) No cats will be accepted based on gross deformity to the structure of the cats, e.g. "Twisties" or "Munchkins".*
  - (d) New prospective breeds will establish parameters for the prospective breed. The parameters will be followed for inclusion of subsequent offspring.*
  - (e) Other parameters are discussed under the specific category.*
- 11. CATS will establish a database, which will track the following categories. Tom Dent will establish this tracking service using a current pedigree program of his choice.*
- (a) Recognized breeds with insufficient record of ancestry to be included in the CFA Registry, e.g. Siamese or Abyssinians with less than 8 generations, etc. Also, recognized breeds with ancestry ineligible for registration, e.g. British Shorthairs with pointed ancestry. Cats must follow CFA registration rules to qualify.*
  - (b) Recognized breeds with no ancestral history or registration. Case in point, China. Cats will follow CFA registrations rules to ultimately qualify for CFA registration.*
  - (c) Recognized breeds from unrecognized associations (ICE, UFO, et al.). Cats will follow CFA registration rules to ultimately qualify for CFA registration. Additionally, cats moving to registration status may have to have two (2) additional generations for CFA registration (predicated on Breed Council "desires").*
  - (d) Breeds recognized by other associations but not CFA. For example, Australian Mists, Burmillas, etc. Rules 2b and 2c above apply, and breed registration in those associations for these breeds will provide the rules for tracking, i.e. Australian Cat Federation, for these examples.*
  - (e) Nascent breeds: cats with distinctive features with Rules 2b and 2c above applying. The prospective breed group will establish parameters to follow for tracking purposes.*
- 12. Tom Dent will develop the unique application form to be used for entering each cat and subsequent litters, into the CATS. This form will be similar, but not the same, as that currently used to register cats and litters into the CFA Registry. Additionally, a Validation of Ancestral Tracking form will be issued for each cat/litter tracked. This would be a simple form the size of the current CFA Championship form.*

13. *Tracking numbers will be assigned to each cat tracked. The committee would like to use a numbering system similar to, but not the same, as is the current practice in the CFA Registry. A unique identifier, such as T380 for a “tracked” Ruddy Abyssinian male and a new alphanumeric designation for nascent or “other breeds (EX001 for an nascent or ACF01 – for a breed recognized by Australia but not CFA, for example).*
14. *Fees: \$10 for each individual cat; \$10 per each generation; and, \$20 for application for transfer to the CFA Registry (once the cat qualifies by having the appropriate number of generations tracked.*
15. *We want to make this system as simple as possible, using as much of our current registration rules as feasible. We feel we are able to track the aforementioned categories of cats in order to either qualify them for inclusion in the CFA Registry, as is the case for recognized breeds, and, to provide empirical data for those desiring to apply for registration in the CFA Registry.*
16. *The CATS is a work in process. Tentative start date is 7 January 2004, hopefully with the input of cats from The Peoples’ Republic of China.*

*Respectfully Submitted, Pam DelaBar, Chair, CATS Committee*

**DelaBar:** On the Committee, Tom Dent from the Central Office, Liz Watson, Peg Johnson and myself as chair. The committee was purposely made up of people from all thoughts and venues. This system gives us the ability to grow more people into CFA. This offers us the opportunity to expand CFA into a truly worldwide registry, and gives us control over the process to do that. [The report was discussed point by point.] **Eigenhauser:** Is there going to be a separate fee for somebody creating a new breed? **DelaBar:** \$10. **Kusy:** Under both 2(c) and 3(e), we’re giving them full control over the parameters? **DelaBar:** Yes, because they are under new breeds. **Williams:** Just because they are in this tracking system doesn’t mean that we will ever accept them as a breed. **Kusy:** Would subsequent generations always carry an identifier number or at some point would it drop off? **DelaBar:** It would have to drop off when it qualifies under our current rules of registration. Participation in the tracking service does not guarantee registration in CFA. **Johnson** discussed proposed forms and the procedure for the new breeds, emphasizing that tracking is not a guarantee of CFA registration. **Barnaby:** I intend to bring this to the International Division and show them what we are working on. **Wilson:** Will we charge them for an output pedigree, similar to what we charge for pedigrees now? **Dent:** When people register a cat with CFA using a pedigree, they are under the mistaken impression that simply by paying us a \$20 fee to register a cat which requires an 8-generation pedigree to register with us, that they can then buy a pedigree which includes all 8 generations of ancestors. **Wilson:** If we’re using this as a way to track these cats over time, don’t we then have to charge them for each one of those cats on the pedigree and they can have the output? **Dent:** If someone is coming to us with recorded ancestry, that’s going to be a minimum \$20 fee. We’re going to identify within that cat’s record the fact that it has X generations of recorded ancestry, they will pay the higher fee and go forward from that point. **Newkirk:** We’ve been talking about this for a long time and this is the first that we see a process that works from A to Z. I think it’s very good. This is going to be marvelous for all those cats, because of the process of the other registries, just couldn’t get those

last generations. **DelaBar:** Administratively, the generations we require for our registry are just not available from these other registries. **Kusy:** We promised the Persian [breed council] we would give them their 8 generations. Is that still on track for February? **DelaBar:** It will come up. **Veach:** Some of us voted in favor of an 8-generation pedigree with the beginning date of [February 5, 2004] in hopes that this tracking service would be up and running, resolving the concerns of the International Division. Do you feel that this would solve those concerns? **DelaBar:** Overall yes, it should resolve the problems. One of the reasons we set this date is to be able to let them build those generations so we know what's in those generations and we track what's in those generations so they can qualify. We're helping them to develop that pedigree. **Williams** called the motion. **Motion Carried.**

6. CFA LOGO COMMITTEE: **Logo Committee Chair Jody Garrison** gave the following report:

*It is such an honor to once again be with you on the CFA Board of Directors, after an absence of five years. I am pleased to have been appointed to Chair the CFA Logo Committee, and have, in the past three and a half months, gone from complete COMPUTER ILLITERATE to pretty darn good.*

*I have one new contract, Miller Studios, Inc.-New Philadelphia, OH. They had a booth at the International last year and were very excited about returning this year and wished to include items with the CFA LOGO. I am in the process of renewing several old contracts, some of which are months over due.*

*I have been spending several hours a week surfing the net looking at web sites for violations and I can see that this may very well be a lesson in futility. If I may quote Mark Hannon in a statement he made to the Board, and I am not sure of the exact date, "Are we going to surf the Internet for people incorrectly using the logo ? Are we going to file charges ? Have hearings ? Charges ?"*

*There is a USE OF CFA TRADEMARK (LOGO) WAIVER CATTERY ADVERTISING and also USE OF CFA TRADEMARK (LOGO) WAIVER WEB SITE. Has this information been made available in the form of an insert, in Litter Registrations or Cattery Registrations?*

*Thank you, Karen Lawrence for all your help in heading me in the right direction , and your guidance as how to find my way through the NET. My prior experience had been office work, e-mail and airline tickets online.*

*My next report will be larger print and more space between lines. Otherwise I feel I must provide magnifying glasses.*

*In closing I think what I need is further directions from the Board as how to proceed , how far to go in looking for violations and what to do when I find them. Is the LOGO committee still intact or do I choose people to help me with this?*

*Thank you for allowing me to address this issue and my concerns. JODY GARRISON*

(26) NEW BUSINESS:

**Aesthetics Review Committee - Williams:** I have another committee coming on board, Aesthetics Review Panel, which will be a panel of some very talented people to help our committees aesthetically, such as aesthetics at the International Show and the Garden Show, and do things like help us pick a cover for the Yearbook.

**Breeds and Standards Procedure - DelaBar:** I would like to move that if we have a breed come forward for CFA recognition and there is more than one presentation by that breed, that it is our policy that they will not be entertained by this board until such time as they are able to get together and have one presentation. **Williams** called the motion. **Motion Carried.**

**Regional Spending Cap for CFA Annual Budget - Kusy:** The regional spending at the annuals every year has gone up and up and up. Some of the annual committees were looking for a lot of money. We would like some direction from the board to put a cap on spending. **Williams:** There's a lot better uses for that same money. I don't want to stop the hospitality rooms, but I don't think they have to be as elaborate or as decorated. I don't think any region ought to be trying to out-do the last one. **Johnson:** That's exactly what we're feeling. It seems like such a waste. **Watson:** We were thinking about a high cap of between \$50,000 and \$60,000. Everybody wants to put on an annual that's going to be a little bit better than the one the year before. They are getting out of hand. A region should look forward to hosting an annual instead of it being a burden. **Kusy:** We want to establish a cap, plus a yearly cost of living increase. **Eigenhauser:** There is huge peer pressure. You cannot be the first regional director to put the breaks on spending. We've either got to all do it simultaneously or it's going to continue to spiral. **Johnson:** We have not had an increase in the cost of the annual banquet in years, and all the regional directors agreed that they didn't want to be first to raise it. We have more dinner selections if we go up to \$55. My committee wanted \$60. I don't feel comfortable making that big a jump. We can work with Disney and get a selection in the \$55 range. **Watson:** You don't get a lot of choice for \$50. Another thing that we spoke about was raising the delegate fee. **Jacobberger:** A constitutional amendment is required. **Kusy:** I'll find clubs to sponsor it. **Watson:** I move that the regions not spend over a recommended cap of \$60,000. **Eigenhauser:** Some venues are more expensive than others. At least having a number on the table gives us a starting point so we don't have to out-do the region that went before us. **Williams:** The attitude someone should take is, I can do this for a lot less and still have a great annual. **Johnson:** From previous annual chairs, I got an overall picture of all of the things the regions are responsible for and all the income. If we develop a good spread sheet, the next person could take it and start filling in the blanks to plan a budget. **Williams** called the motion. **Motion Carried.**

**Catalog Addendum Scoring Fee - Dent** proposed a \$25 fee to score a cat that is included in a catalog addendum. It's the exhibitor's responsibility to get a confirmation, but unfortunately situations arise. **Haden:** I don't believe we should do addendums just because somebody didn't get their entry in. People think that you can do that. **Eigenhauser:** It seems to me we are passing a show rule that says you can enter the show on the morning of the show for a \$25 surcharge. We have so many last-minute faxes now and it's a nightmare at check-in.. I can see some campaigners that normally double or triple enter, entering nothing so they can sneak

into a show without anyone knowing they are going to show up, and try to fool their competition. Discussion ensued and no action was taken.

**Invalid Registration Number Fee - Dent** discussed the on-going problem of exhibitors entering cats with an invalid registration number. We have cats in shows with incorrect, invalid numbers who's points we void at times and that might be another situation where we might institute a fee. **Williams:** We have a procedure in place. **Eigenhauser:** We don't have to prosecute every show rule violation every time. It's like arresting everybody that drives 56 miles an hour in a 55 zone. There has to be a certain amount of discretion as to what battles are worth fighting and this probably is not one of them. **Newkirk:** If you want to change that so they could do it legitimately, let them show the cat one time as "listed", like the International Division does, and then charge them a \$25 fee to score that show. Discussion ensued and no action was taken.

**Future Board Meeting Sites - Williams** discussed proposed sites and rental fees for future board meetings. February, 2004 is Reno, Nevada. Tentative future sites are Newark, New Jersey in October, 2004 and Orlando, Florida in February, 2005.

(27) DISCIPLINARY HEARINGS AND SUSPENSIONS.

### **RESIGNATION:**

In connection with **Case #03-031**, the CFA board accepted the resignation of RoseMarie Zizzo and canceled her cattery registration at her request.

### **PROTESTS:**

The CFA board "cited for hearing" the following cases:

Case #\_\_\_\_\_; **CFA v. Bockman, Rhett**, Violation of CFA Show Rule 28.01.

Case #\_\_\_\_\_; **CFA v. Mizzi, Sheila**, Violation of CFA Show Rule 27.01; Violation of CFA Judging Program Rules, Article X, A. and D.

### **HEARINGS:**

Cases that have been reviewed by the Protest Committee and for which a recommendation was presented to the Board. The following cases were heard, a tentative decision was rendered, timely notice was given to the party, and no appeal and/or appeal fee was filed. Therefore, final disposition is as follows:

**Case #02-063; CFA v. Geving, Cindy; Violation of CFA Constitution, Article XV, Section 4 (a) and (g).** After a closed hearing, the board found Cindy Geving **Guilty. Penalty: Permanent suspension.**

**Case #03-010; CFA v. Kalt, Heather; Violation of CFA Constitution, Article XV, Section 4 (g).** After a closed hearing, the board found Heather Kalt **Guilty. Penalty: One year suspension and \$500 fine.**

**Case #03-024; CFA v. Goldsmith, Linda; Violation of CFA Constitution, Article XV, Section 4 (g).** After a closed hearing, the board found Linda Goldsmith **Guilty. Penalty: Permanent suspension from breeding, but all other CFA services be allowed, including registration of letters born prior to April 1, 2003.**

**Case #03-026; CFA v. Erickson, Heidi; Violation of CFA Constitution, Article XV, Section 4 (a) and (g).** After a closed hearing, the board found Heidi Erickson **Guilty. Penalty: Permanent suspension.**